



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board January 18, 2023

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on January 18, 2023, 6:00 p.m., Hybrid Meeting- Tempe Public Library, 2nd Floor Board Room, 3500 South Rural Road, Tempe, AZ. And virtual through Cisco WebEx Events

Members Present:

Susan Carlson – Chair
Lisa Zyriek – Vice Chair
William Banks
Elizabeth Hatch
Thomas Klabunde
Shereen Lerner
Gerardo Lopez
Dillon Moore

Members Absent:

Sharon Doyle

City Staff Present:

Craig Hayton, Staff Liaison- Community Services Director
Alexander Jovanovic, Staff Liaison- Deputy Community Services Director- Parks
Maja Aurora, Community Services Manager
Julie Hietter, Community Services Administration Manager
Bobbi Lloyd, Management Assistant II
Shawn Wagner, Deputy Community Services Director- Recreation

Guests Present:

Jake Hoselton, Grass Clippings
Jim Hoselton, Grass Clippings
Jimmy Hoselton, Grass Clippings
Connor Riley, Grass Clippings
Pete Wilson, Grass Clippings

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Susan Carlson.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

December 14, 2022

Motion by Lisa Zyriek to approve the meeting minutes of December 14, 2022 as submitted; second by Shereen Lerner. Motion passed on a 7-0 vote.

Ayes: Chair Susan Carlson, Vice-Chair Lisa Zyriek and Board members, William Banks, Elizabeth Hatch, Thomas Klabunde, Shereen Lerner and Dillon Moore.

Absent: Board members, Sharon Doyle and Gerardo Lopez.

Agenda Item 3 – New Board Members & Staff Introductions

Susan Carlson introduced and welcomed the newly appointed board members Elizabeth Hatch and Dillon Moore. Craig Hayton introduced the newly appointed Deputy Community Services Director-Parks and Staff Liaison to the board, Alexander Jovanovic. In addition, the two vacant board positions should be filled by the next meeting.

Agenda Item 4 – Parks Re-Naming Update

Shereen Lerner provided an update to the board on the Parks Re-Naming from her representation on the committee on behalf of the board. Recommendations were in the packet materials and included the following:

- Michelle Brooks-Totress Park to replace Redden Park
- Parque de Sotelo-Soza to replace Hudson Park
- Mary & Moses Green Park to replace Harelson Park

The recommendations are tentatively scheduled to move forward to council in the next few weeks.

Agenda Item 5 – Quarterly Golf Update

- **Public Private Partnership Updates**

Craig Hayton provided background information on the process thus far and advised of next steps if City Council requests to move forward. Board to be notified if scheduled on Regular City Council Agenda.

- **CourseCo at Ken McDonald**- Three open house public meetings held on January 10, 2023. Online survey open from January 10th through February 7th. Will bring back to the board next month with information received from public comment period.
- **Grass Clippings at Rolling Hills**- Jake Hoselton from Grass Clippings along with other members of the staff presented to the board a PowerPoint presentation on the revised proposal. Presentation included the following:
 - Conceptual site plan
 - Conceptual site plan with existing 9
 - The golf course will be left as is, with the exception of roughly a 30 yard shift of hole 9 to allow room for the Family Activity Lawn. The golf hole will remain the same distance
 - \$13MM will be invested into upgrades of clubhouse and maintenance facilities, existing driving range, Hilltop F&B behind hole #7, and lighted golf and driving range
 - The golf course will remain open throughout the process
 - Proposed rates/structure

Board members asked questions and made comments regarding the following:

- Does the revised proposal include night golf?

-
- Will the wraparound windows in the clubhouse be staying?
 - Will the large tree just outside the clubhouse be remaining?
 - Will additional trees be planted?
 - Will the course be open during renovations?
 - What is the timeline for completing construction?
 - Have you done things like this at other courses and was it successful?
 - Is #8 tee box staying as is?
 - There doesn't seem to be much room for the F&B station at the high point.
 - Will there be any turf reduction?
 - What are the new fees?
 - Will rates go up in the future?
 - Will the Loyalty Program continue?
 - Are there opportunities to offer adaptive recreation golf through the City's Parks and Recreation program?
 - What are the driving range rates?
 - Is there an opportunity for a full-length driving range in the future?
 - How does Grass Clippings plan to address erosion issues?
 - **Financials**
Julie Hietter presented to the board a PowerPoint presentation on the Golf Financials. Presentation included the following:
 - Rounds and Revenue
 - Ken McDonald
 - Rolling Hills
 - Loyal Tee program
 - Operating budget
 - Revenue
 - Expense
 - Capital Improvement Project budget
 - Completed projects
 - In-progress
 - Questions

Agenda Item 6 – Arts in the Parks Update

Maja Aurora presented to the board a PowerPoint presentation on the Arts in the Parks Update. Presentation included the following:

- Oliverio Balcells- Indian Bend Park
- Sarah Hurwitz- Scudder Park
- Nicole Ponsart- Harelson Park
- Lizzy "Lady Egg" Lubitsky- Selleh Park

Following the block party's activation events will occur in April/May. Also, an artist reception, behind the scenes will be held on the second floor of the library. Staff will pass along the information to the board.

Agenda Item 7 – Future Agenda Items

- Board Goals/Priorities

- Introduction/Background for Alexander Jovanovic

Agenda Item 8 – Public Meeting Attendance, Notices & Announcements

- Community Events (list was included in board packet)
- Arts in the Parks- refer to list in packet
- Mitchell Park reopening has been postponed- will update the board when new date is determined
- Consideration of remote meeting locations/possibly recreation centers

Meeting adjourned at 7:33 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Community Services Director, (480) 350-5234