



# Kiwanis Park North Improvements Public Input Survey March/April 2023

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### I. Background

The north side of Kiwanis Park (Baseline Road to Kiwanis Lake) is scheduled for enhancements. Proposed concepts include improvements for the inclusive playground, concessions, and restroom buildings as well as potential designs for a new dog park and other amenities. A public meeting was held on March 25 from 1 to 2 p.m. at Kiwanis Park and a survey was available online at [tempe.gov/Forum](https://tempe.gov/Forum) from March 25 through April 9, 2023, to gather feedback on the proposed concepts. This survey received a total of 179 visitors and 150 responses.

### II. Outreach

Several methods were used to provide information to the public and stakeholders regarding the project, meeting and opportunities for input.

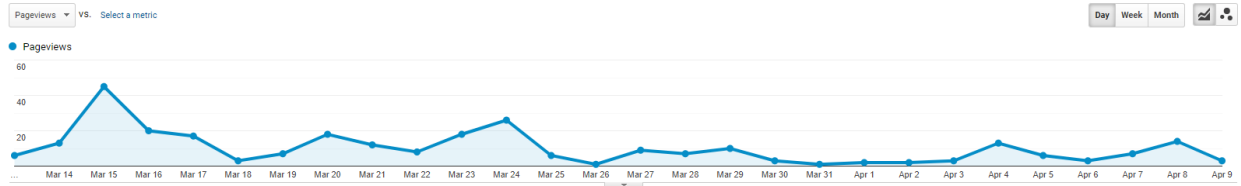
This second round of outreach was focused on obtaining feedback on inclusive and adaptive play elements for the design for the Kiwanis North Park Improvements. The additional focus groups outside of the Tempe Forum allowed for the direct input from the community to ensure the park improvements meets the needs for all.

#### [Project Webpage](#)

The project [webpage](#) was updated continuously and included information about the project, the date and access information for the public meeting and online comment information. From March 13 – April 8, the website had 283 views.

Top Sources:

- Email/Mailchimp
- Google
- Tempe Forum
- Facebook
- Instagram
- Spikes:
  - social media posts on 3/15 and 3/24



Social Media, Eblasts and Press Release



City of Tempe Page

3/14/23 – Meeting Announcement

- Reach: 373 | Engagements: 18 | Link clicks: 5

3/23/23 – Meeting Reminder

- Reach: 363 | Engagements: 3 | Link clicks: 1

4/7/23 – Survey Reminder

- Reach: 527 | Engagements: 11 | Link clicks: 7

Tempe Parks & Rec page

4/7/23 – Survey Reminder

- Reach: 744 | Engagements: 152 | Link clicks: 68



3/14/23 – Meeting announcement

- Impressions: 703 | Engagements: 21 | Link clicks: 1

3/23/23 – Meeting Reminder

- Impressions: 858 | Engagements: 15 | Link clicks: 1

4/7/23 – Survey Reminder

- Impressions: 673 | Engagements: 10 | Link clicks: 4



3/16/23 – Instagram story – Meeting announcement

- Reach: 443 | Engagements: 14 | Link clicks: 3

3/24/23 – Instagram story – Meeting reminder

- Reach: 328 | Engagements: 4 | Link clicks: 2

4/7/23 – Instagram story – reminder

- Reach: 466 | Engagements: 19 | Link clicks: 18

4/7/23 – Tempe Parks & Rec page – post

- Reach: 324 | Engagements: 24 | Link clicks: N/A



3/17/23 – Meeting announcement

- Impressions: 939 | Engagements: 5

3/24/23 – Meeting reminder

- Impressions: 996 | Engagements: 2

4/7/23 – Survey reminder

- Impressions: 636 | Engagements: 0



3/15/23 – Public outreach announcement

- 5,976 emails sent, 34% open rate, 2.7% click rate, 73 clicks

3/20/23 – Tempe This Week

- 8,075 emails sent, 39.6% open rate, 10.6% click rate, 13 clicks on info

3/23/23 – Meeting reminder

- 5,960 emails sent, 36.3% open rate, 0.9% click rate, 38 clicks

4/3/23 – Tempe This Week

- 8,063 emails sent, 39.5% open rate, 9.8% click rate, 25 clicks on survey

4/7/23 – Survey reminder

- 5,940 emails sent, 33% open rate, 5.3% click rate, 183 clicks

#### Media Hits

- [Tempe Independent](#)
- [Tempe Independent](#)
- [Tempe Independent](#)

#### Direct Mailer

A direct mailer was sent to residents near Kiwanis Park. The boundaries were Baseline Road to the north, Guadalupe Road to the south, Rural Road to the east, and Kyrene Road to the west. The direct mailer included a brief overview of the project and details on how to attend the public meeting and provide comments.

#### Yard Signs

Yard signs with meeting and comment information were placed in Kiwanis Park.

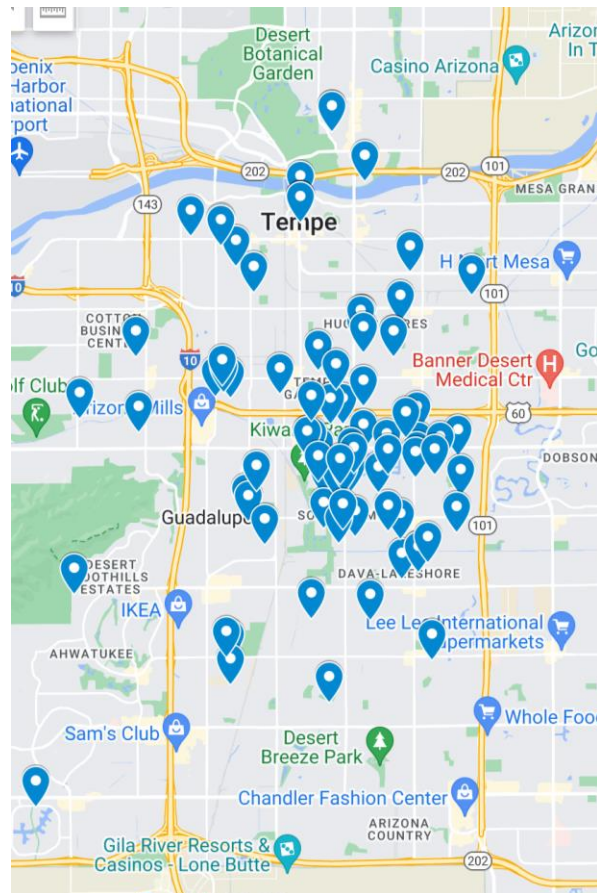
#### Emails

A notification email was sent to Tempe Forum subscribers, neighborhood contacts, relevant Boards and Commissions and previous participants in Kiwanis Park outreach inviting them to attend the meeting or to comment online.

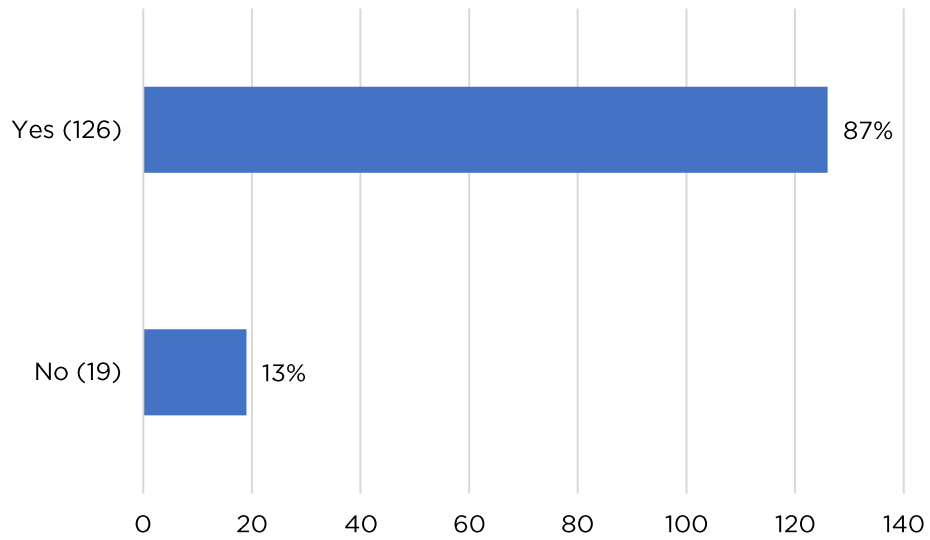
### III. Survey Results

The survey was available online at [tempe.gov/Forum](http://tempe.gov/Forum) from March 25 through April 9, 2023 to gather feedback on the proposed designs for improvements for the inclusive playground, concessions, and restroom buildings as well as potential designs for a new dog park and other amenities.

95 respondents provided an address with approximately 85% in Tempe.

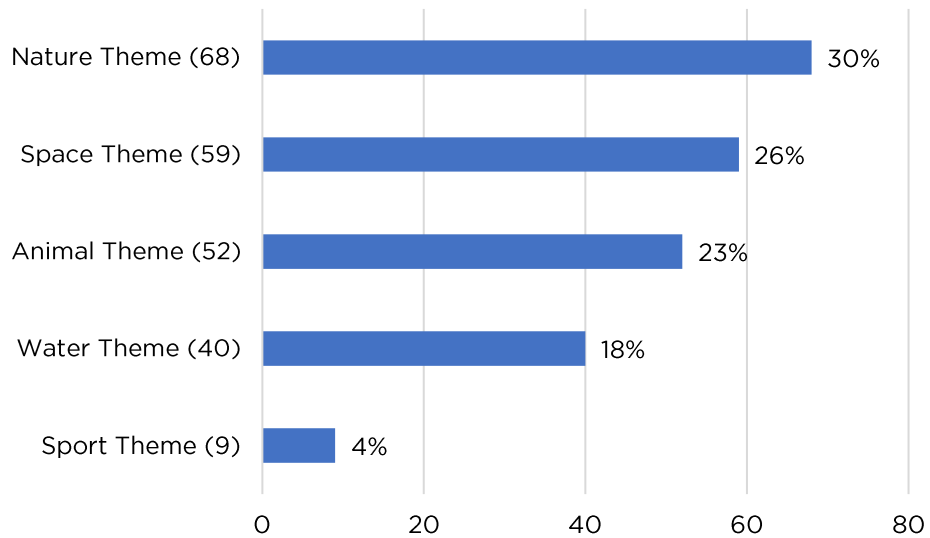


1. Should the playground have an overall theme?



Responses: 145

2. If you answered yes to the previous question, which of the following are your top two (2) favorite options for playground themes selection?

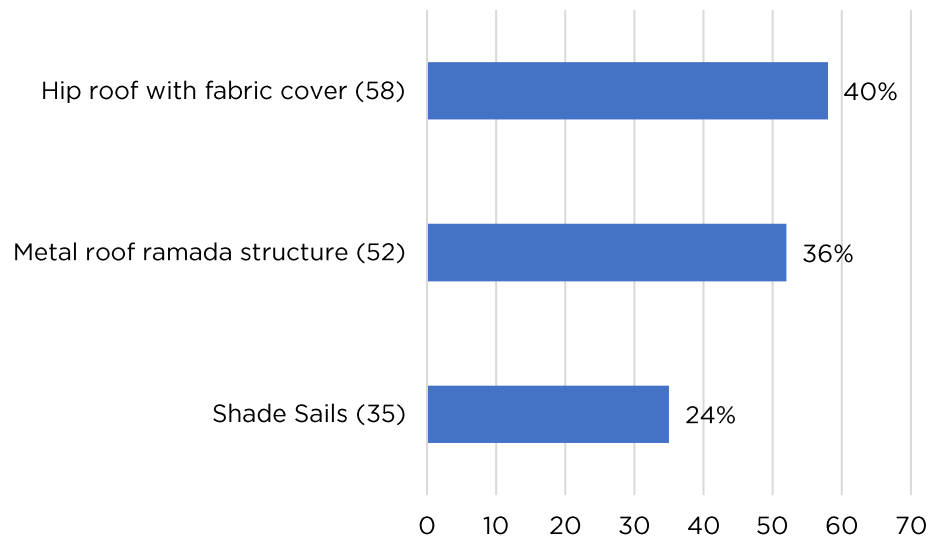


Responses: 130

3. Please list in order of importance the top five (5) pieces of equipment for the playground with 1 being your top choice?

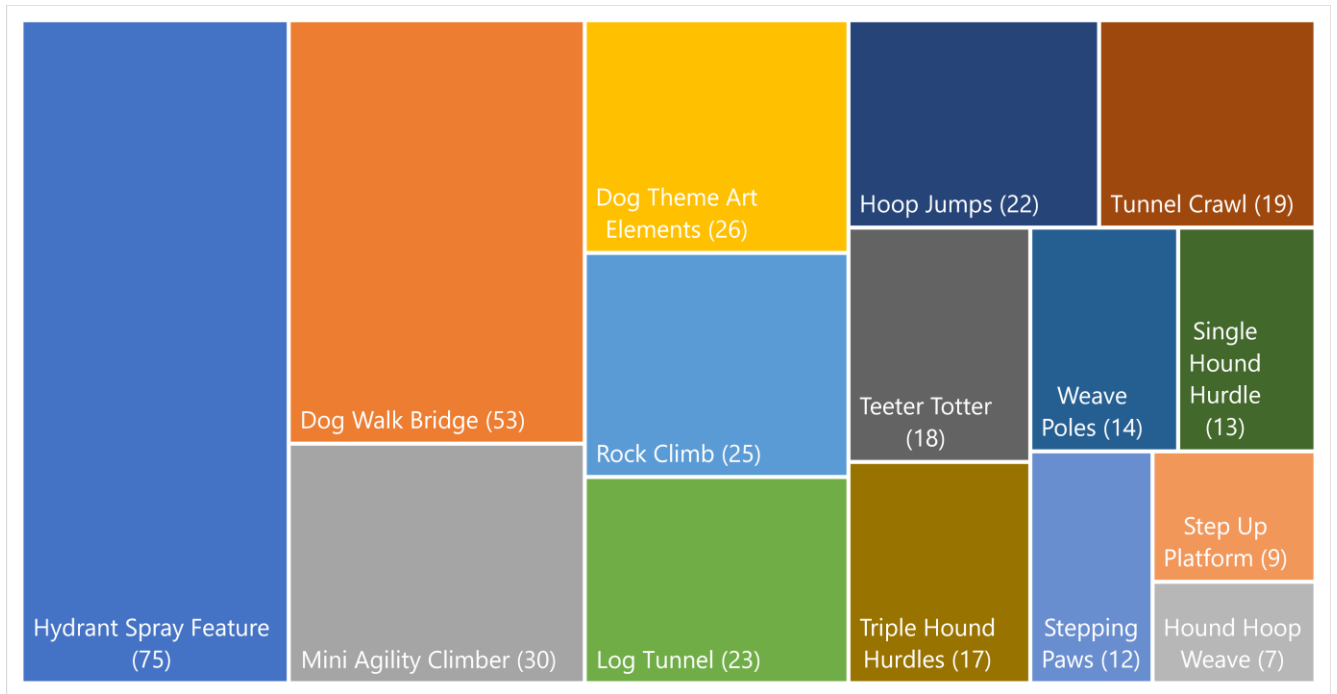
1 <sup>st</sup> Priority	#	2 <sup>nd</sup> Priority	#	3 <sup>rd</sup> Priority	#	4 <sup>th</sup> Priority	#	5 <sup>th</sup> Priority	#
ZipKrooz	23	ZipKrooz	12	Lunar Burst	18	Global Motion	11	ZipKrooz	11
We-Go-Swing	17	We-Go-Round	10	We-Go-Swing	13	ZipKrooz	11	Global Motion	11
GeoPlex	12	Lunar Burst	10	GeoPlex	12	Friendship Swing	8	We-Go-Swing	8
Friendship Swing	11	GeoPlex	9	ZipKrooz	10	We-Go-Round	8	Friendship Swing	8
Lunar Burst	10	Friendship Swing	9	We-Saw	8	We-Go-Swing	8	We-Go-Round	8
Global Motion	8	Belt Swing	9	Friendship Swing	7	Cozy Dome	7	We-Saw	7

4. What type of shade structures do you most prefer to be located within the proposed dog park areas?



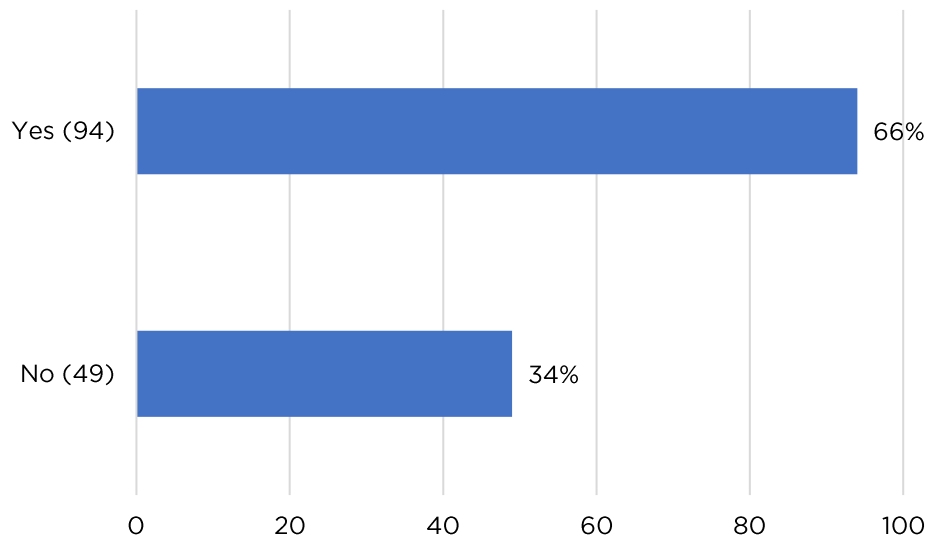
Responses: 145

5. What amenities and agility equipment do you think should be featured in the new proposed dog park at Kiwanis North?



Responses: 127

6. Are you in favor of a barrier to separate the splash pad area from the playground?



Responses: 143

7. This project will include designs for a new dog park, inclusive playground, picnic ramadas, restroom and concessions area, including lighting and trees. Do you have any other comments you would like to share regarding these elements?
1. A clear line of sight between playground and splash pad would be really helpful- as it is, it's really easy to lose track of kids and not be able to find them with the shrubs and somewhat dead space between the two amenities.
  2. A ninja type obstacle course would be fun. Also, really need to address the issue of homelessness at Kiwanis Park. And I hope the dog park isn't near the playground or the splash pad - could get stinky.
  3. As a long-time resident of the Mill Ave. side of the park, I'm in favor of upgrades to the park as long as Tempe has the resources to support the additional foot and vehicle traffic this can bring. More parking and parking enforcement needs to be a consideration to help reduce the spillover into the neighborhood. The residential side should be resident parking only. If there were a medical emergency 1st responders would have a difficult time finding and accessing a home on busy weekends. The area that is possibly being upgraded is also where street racers meet on Fridays and Saturdays and do burnouts and races. The mix of dogs and kids with street racers could be dangerous. Does Tempe have the police and park rangers to support enforcing park regulations? Lastly, the park also has a large homeless population from time to time which would also need to be addressed when you are adding features for children. Upgrades are great for the park and I fully support them but please consider and support the residents in the area and have the staff in place to support the park regulations.
  4. As many trees as possible and if shade sail elements are chosen, make them as large as possible. The more shade the better! Much appreciated!!
  5. Barrier to separate dog park for those afraid of animals
  6. Cushion pads instead of sand in the playground
  7. Dog Park - provide non-concrete and/or shaded entrance points into the dog park so the park is still accessible during the summer months
  8. Dog park should have a fence surrounding it for safety of people and dogs.. Didn't know if that was planned.
  9. give more dog park amenities than 3 please. Ensure that people with disabilities can walk their dogs easily within the dog park. No uneven ground, no slippery areas, whether that is a sidewalk or a gravel path, ensure that people with walkers and canes or crutches can walk their dogs please.
  10. Have a small separate area in the dog park for aggressive dogs
  11. Hopefully inclusive means different ages, teens to infants and special needs children



12. I don't know the solution to this but I would suggest looking into dog park entry/exits. Depending on the type of entry, dogs seem to act more or less aggressively to dogs entering the enclosed area. This often overlooked feature can discourage pup parents from using the facility. Excited for the improvements!
13. i hope the homeless take care of these
14. I hope you will continue to write such good articles as well.  
<https://www.nyjacket.com/>
15. I like that there will be access from Kiwanis to the canal path. For the bathrooms, have you considered single-use stalls with a group handwashing station like at Pima Canyon Trailhead? I think it would lessen so fears people have. Also, there needs to be a better pedestrian/cyclist crossing of Baseline. Kiwanis is not accessible if you have to go so far out of your way to cross at Kyrene (SB) or Mill. There needs to be a safe way to access the park for people living north of Baseline.
16. I think it's important to consider how people will get to the park. Focusing on walk/cycle paths and the canals that lead to Kiwanis will ensure that the park feels like a part of the community and not a separate place you have to drive to. This is critical for kids and teenagers that are old enough to attend the park independently but not old enough to drive or cannot afford a car. Playground - Make sure equipment in lightly colored and not bare metal to avoid burning children. Dog Park - A lot of the proposed features are for show dogs (hurdles, poles, teeter totter). This equipment would likely confuse the average neighborhood dog that is more interested in socializing with other dogs and playing fetch.
17. I think the theme of the playground REALLY matters. Please disregard any responses that advocate for the ocean theme. It seems irrelevant and insensitive. Let's make this park great. And keep the ocean out of the desert. Thanks for all the work that y'all are putting into this.
18. I will probably visit less if there are loose dogs near my kids
19. I'm grateful for investment in our parks. Keep it water wise and model the concession opportunities after McCormick railroad park. Shade! Shade! Shade! And low water trees. Thank you!
20. Just need to ensure ADA accessibility to most equipment
21. Just really love the inclusive playground initiative. My brother is in a wheelchair and has never been about to use playground amenities.
22. Lots of benches for parents around the park to see all the angles of your kids playing. Also lots of shade sails!
23. Lots of places for caregivers to sit in the shade while the kids are on the playground. Lots of shade over the playground. Ideally contain the playground so kids can't run to the parking lot.
24. Lots of shade

25. Lots of shade and possibly misters or fans
26. Lots of trees is always nice
27. Love the agility elements as part of the dog in park!
28. Make sure so not make the activities too close to each other.
29. More patrol to remove the transients too
30. More shaded seating. Especially around splash pad and playground areas.
31. n/a
32. NEED LOTS OS TREES & SHADE STRUTURES
33. No
34. No, great!
35. Non slip surfaces in the splash pad would prevent a lot of injuries and finding a softer splash pad ground.
36. Of course the obvious signs (more than just 1 sign) that clearly state the Rules of the Dog Park, & to place them strategically around the dog park, entrances, near other sections that share perimeter, ie exit from Dog Park also being the entrance into the Splash Pad. In addition, possibly installing a minor barrier, ie a 3.5ft - 4.5ft tall fence/gate with a latch style opening at numerous points, separating the Dog Park from the rest of the park (safety reasons of course) especially the Playground & Splash Pad areas. For safety reasons, in the off chance an owner of an aggressive dog ignores the rules & brings their dog to the park anyway, it would help with separating a potential problem long enough for help to arrive.
37. Older kids 8-12 need more challenging equipment for climbing and jumping.
38. Outlets
39. Please be sure to include an area just for small dogs and puppies. Many of us have small dogs that would benefit from a dog park that is protected from big dogs. Big dogs should have their own area.
40. Please consider accessibility as a priority in your playground design.
41. Please have a dog bathing station with enough room for hounds to run
42. Please have foam instead of sand or wood chips. This is my only real request.  
Thank you!
43. Please include a small dog area.
44. Please keep the bathrooms unlocked. It is frustrating to be at the park and have them locked. Recently, I will say, they have been opened.
45. Please make something block the view of the kids from the dog park. A dog could potentially escape the park and try to chase a child if the parks are close enough for the dogs to see and vice versa if a child happens to walk off because they see a dog. The metal roofs I think are the most financially responsible choices. Fabric rips and gets faded and can be damaged easier. Metal requires the least amount of maintenance and replacing. They last longer.

46. Please make sure to put a high barrier fence on the north side (facing Baseline Rd) of the park, as that is a high traffic street.
47. Please review Adventure playgrounds. Tempe is putting in typical playgrounds that will only cause injury to children. Tempe can do better. Let Tempe be the best! I have been an educator, parent and grandparent and know that our outside play areas must be outside classrooms for the health, safety and development of the young ones. And, don't forget accessibility for adults and children. Dr. Kathy Hayden
48. Please stop spraying herbicide
49. Plenty of lighting around restrooms please. As many trees in the picnic area as possible for shade and cooler areas.
50. Separate area for small dogs
51. Shade and more shade is a key, Also ensure a parent can see kids of multiple ages from a single spot. Also look at what equipment often breaks on other playgrounds and omit them from this project. Take a look at Chandlers Ninja Warrior park it is unique fun and cost less to build than a typical playground.
52. Snack and drink booth vending machine
53. Sounds great!
54. Talk to kids and adults with disabilities. Some of the inclusive items are boring. More options needed for kids with wheelchair
55. Thank you!
56. Thank you. please build the Lunar Burst as tall as the one in Mesa Riverview park or taller. Thanks oh and please put doors in our restrooms, and make our park safe.
57. Thanks for allowing us to provide feedback
58. The current playground being 90% enclosed for littles is so valuable for parents or caregivers of many kiddos. Please consider this again or a 100% gate enclosure similar to the splash pad enclosure at Mesa Riverview.
59. The trees are a must. Water Fountains.
60. These all sounds like great ideas!
61. This looks awesome!
62. Trees in the dog park is a plus
63. Very excited for a dog park, please shade it well with trees and ramadas
64. We are so excited for these much needed updates! We love the old trees and hope they are preserved. We love sitting on a picnic blanket under the tree and people watching, and prefer it to a ramada. We use Fiesta Park often, and would prefer to see a different theme and equipment at the new north side playground.
65. We need more water fountains and recycle/trash/compost bins.
66. Why would we put a barrier between the splash pad and playground? Kids want to go back and forth between them, a barrier seems it could be harder on parents. I thought the restrooms may get closer to the splashpad but if not,

do they really need improvement? For the cost, the community may be more in favor of adding more playground features, planting more trees, etc. Just a thought that some people may say we need this but I know the cost of a new restroom/concession building must be huge. Would be great if you could share some cost estimates and then get feedback from the community on what should be prioritized. The dog park area is what people will see when driving past the park on Baseline so I think it's important to have nice visual aspect to it as well. I chose the sail structures because the entrance to the park should be inviting and thought it might look nicer than the other options. Ensure good signage is included on leasing dogs outside of dog park since there are many kid amenities nearby. The existing splash pad is great. (We noticed one nozzle seems like it sprays a lot (near the button to the east) that may need to be checked.) Could we add swings or other small play structures throughout the park in certain areas? Perhaps some exercise equipment along the path around the lake? The areas would need to be selected to minimize visual impacts on open space, but could be a fun way to get people outside and active! How far is the loop around the lake? Signage to let people know would be great! Thanks for all you are doing for the parks!"

67. You may need to strongly consider additional parking as well. Busy weekends end up with Mill avenue having cars lined up all the way to All American Way. Then it spills into the neighborhood and we have cars lined up just outside our driveway. If ziplines end up being installed, please add some signage with rules regarding only one person at a time, weight limits, etc. as the zipline at south Kiwanis park ends up breaking every month. There also may need to be stronger regulations with homeless folks. I don't want it to end up like Pioneer Park where you have really nice amenities for children but a strong homeless problem as well.

#### IV. Additional Focus Group Outreach

##### Adaptive Recreation Valentine's Day Dance – 2/10/23 (101 Responses)

Top liked equipment:

ZipKrooz	9	Boogie Board	6
SwayFun	7	Lunar Burst	5
Vivo Metallophone	6	Large Bridge	5
Warble Chimes	6	Toungue Drum Jr	3
Belt Swing	6	Cascata Bells	3

##### Broadmor Elementary School SEALS Classroom – 3/7/23 (32 Responses)

Top liked equipment:

Oodle Swing	3	Saddle Spinner	3
		ZipKrooz	3

Friendship Swing	2	GeoPlex	2
Lunar Burst	2	Roller Table	2
We-Saw	2	Cozy Dome	2
Boogie Board	2	Chatter Noodles	2
Large Bridge	2	We-Go-Swing	2
Kundu Drum Jr	1	Bobble Rider	2
Grandioso Chimes	1	ReviWheel	2
Top <b>disliked</b> equipment:		Kundu Drum Jr	1
Lunar Burst	2	Vivo Metallophone	1

### Tempe Adaptive Adventure Day - 3/4/23 (229 Responses)

#### Top **liked** equipment:

ZipKrooz	13
SwayFun	11
Boogie Board	11
Vivo Metallophone	10
Roller Table	10
We-Go-Swing	10
We-Saw	10
Grandioso Chimes	9
Kettle Drum	9
Global Motion	9

#### Top **dislike** equipment:

Warble Chimes	5
Vibra Chimes	3
Tounge Drum Jr	2
Kettle Drum	2
Chill Spinner	2
SuperScoop	2
Kundu Drum Jr	1
Grandioso Chimes	1
Global Motion	1
WhirlyQ Spinner	1

## Kyrene Middle School Diversity Day – 3/31/23

### Top liked equipment:

Global Motion	23
We-Go-Swing	12
We-Saw	12
OminSpinner	11
ZipKrooz	10
Oodle Swing	9
Vivo Metallophone	8
Lunar Burst	8
Boogie Board	8
Friendship Swing	7

### Shade Structures:

Hip Roof Fabric Cover	25
Metal Roof Structure	10
Shade Sails	9

### Dog Park Amenity Features:

Hydrant Spray Feature	15
Dog Theme Art Elements	8
Teeter Totter	8
Hoop Jumps	6
Stepping Paws	6
Step Up Platform	5
Triple Hound Hurdles	4
Mini Agility Climber	4
Single Hound Hurdle	3
Tunnel Crawl	1
Weave Poles	1
Rock Climb	1
Hound Hoop Weave	0
Log Tunnel	0
Dog Walk Bridge	0

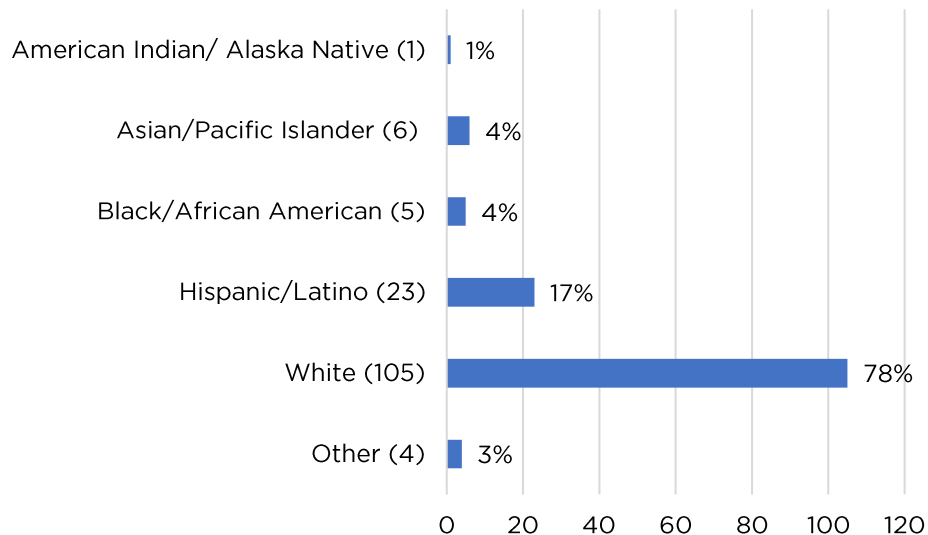
## Top 10 Overall Votes for Adaptive Equipment

Equipment	Tempe Forum	Valentines Day dance	Broadmor SEALS	Adaptive Adventure Day	Kyrene Middle School	Total
ZipKrooz	67	9	3	13	10	102
Global Motion	42	2	0	9	23	76
We-Go-Swing	49	3	1	10	12	75
Lunar Burst	50	5	2	3	8	68
We-Saw	33	3	2	10	12	60
Friendship Swing	43	2	2	5	7	59
GeoPlex	43	2	1	4	5	55
We-Go-Round	36	2	0	7	4	49
Boogie Board	19	6	2	11	8	46
OminSpinner	24	3	1	7	11	46

## V. Demographics

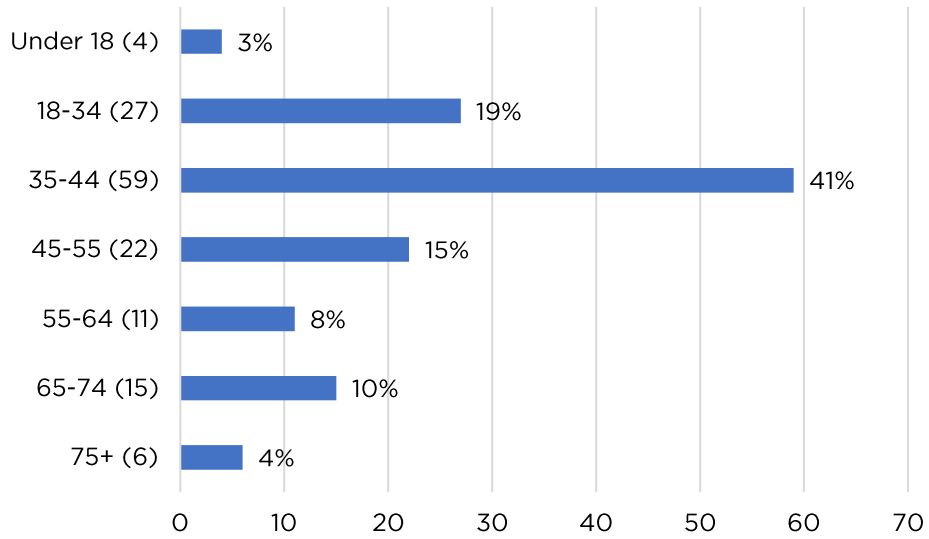
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

### Race:



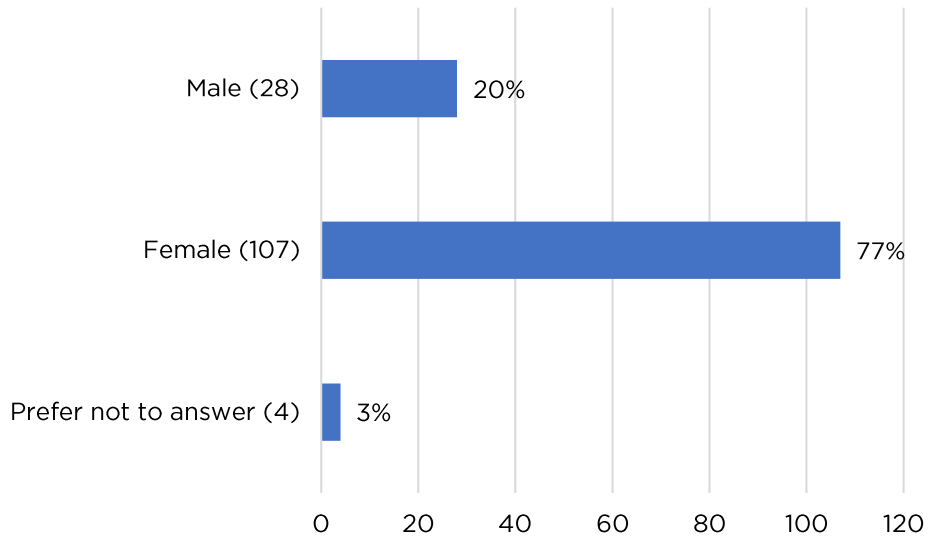
Responses: 135

**Age:**



Responses: 144

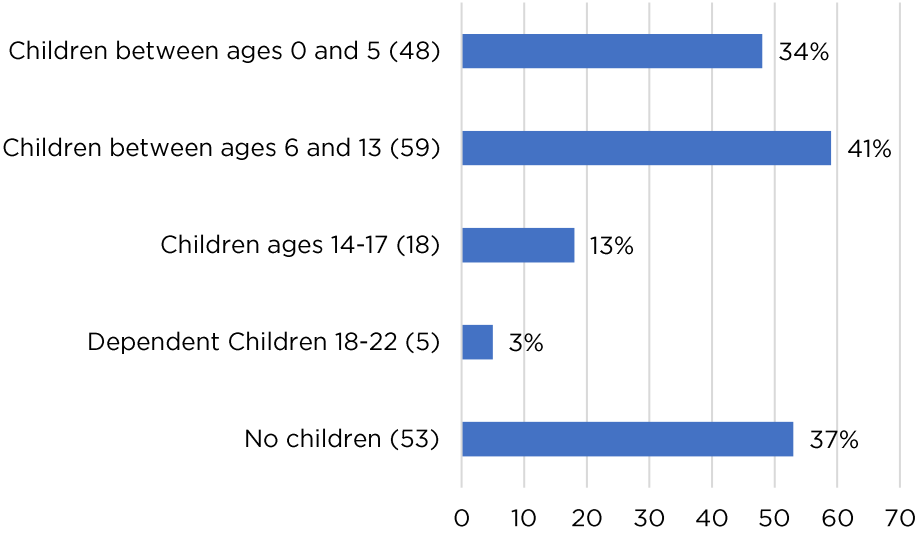
**Gender:**



Responses: 139

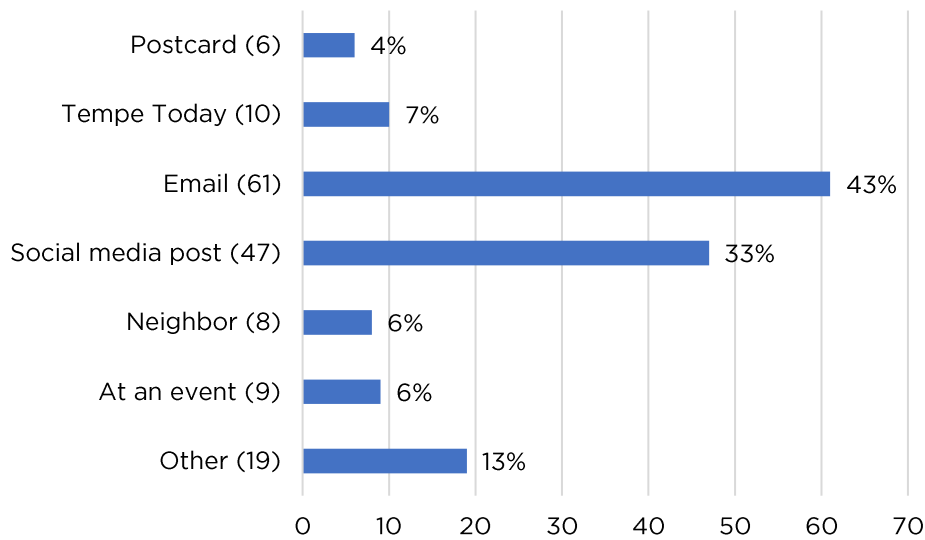


Do children in the following age groups live in Tempe with you?



Responses: 143

How did you hear about this survey? Check all that apply



Responses: 142

Others:

- Other - Saw at the Park
- Other - At the park
- Other - At the Park
- Other - At the Park
- Other - Family member
- Other - Google
- Other - Google News
- Other - Just came to the park
- Other - neighborhood services
- Other - news
- Other - on this site
- Other - Passing by
- Other - Saw at the Park
- Other - Spouse
- Other - Walking around the lake
- Other - Website
- Other - While looking for a skate park online.
- Other - Wife
- Other - YourValley.net Tempe Independent newspaper/online

VI. Emails

1. Mar. 23, 2023 - I would see wrought iron fence around the lake. Little ones bolt to the water. I keep praying.