

Minutes LIBRARY ADVISORY BOARD Wednesday, April 5, 2023

Minutes of the LIBRARY ADVISORY BOARD virtual meeting recorded at 6 p.m. on Wednesday, April 5, 2023, held in a hybrid format in-person at Tempe Public Library, and via Microsoft Teams.

(MEMBERS) Present:

Carrie Taylor (Chair)
Marie Brown
Marissa Dailey
Dr. Felicia Durden
Teri Metros
Chris Sar
Christopher M. Watts (Vice-Chair)

(MEMBERS) Absent:

All Library Advisory Board Members were Present

City Staff Present:

Sunna Khokhar, Library Specialist II+ - Library Services Division
Laurel Plapp, Librarian II+ - Library Services Division
McKay Wellikson, Library Manager – Library Services Division

General Public Present:

Ryan Sar

Agenda Item 1 - Call to Order:

- Carrie Taylor, Library Advisory Board Chair, called the meeting to order at 6:04 p.m.

Agenda Item 2 - Call to the Audience:

- No public comments from the audience to report.

Agenda Item 3 - Approval of the February 1, 2023, Library Advisory Board Meeting Minutes:
APPROVED

- Carrie Taylor, Library Advisory Board (Board) Chair, asked the Board members to review the unapproved meeting minutes document dated March 1, 2023.
 - No edits noted or requested.

MOTION: Terry Metros moved to approve the March 1, 2023, Library Advisory Board meeting minutes as presented.

SECOND: Christopher M. Watts (Vice Chair) seconded.
DECISION: Motion approved, 5-0.

Ayes: Marissa Dailey, Terry Metros, Chris Sar, Carrie Taylor (Chair), and Christopher M. Watts (Vice-Chair)
Nays: None
Absent: Dr. Felicia Durden
Abstained: Marie Brown

Agenda Item 4 - Report: Friends of Tempe Public Library

- The Friends of the Tempe Public Library were not present as this Library Advisory Board Meeting

Agenda Item 5 – Seed Library Presentation: Laurel Plapp, Librarian II+

- Laurel Plapp, Librarian II+, gave a presentation about the Seed Library;
 - Upcycled a card catalog, which can hold 30 different seed types;
 - Seeds are changed seasonally, spring seeds were refilled April 1, 2023;
 - 7,912 seed packets were checked out to the public in 2022;
 - 1,000 seed packets have already been checked out in 2023;
 - Cindy, our Seed Volunteer, packages the seeds, stocks the seed library, keeps track of all the inventory;
 - Works on the seed library approximately ten (10) hours per month;
 - Ask A Master Gardener, Farm Express, Plant Swap, Seed Starters and Sustainability Series are similar programs offered by the Tempe Public Library

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Agenda Item 6 - Staff Report: McKay Wellikson, Library Manager

- McKay Wellikson, Library Manager - Library Services Division, gave the following report specific to Tempe Public Library operations:
 - **356** adults were engaged in **programming** during March 2023; programs included:
 - **Book Clubs**
 - Mystery Club
 - Great Books
 - Friends of Dorothy
 - Beyond Borders
 - Horror Book Club
 - Coffee, Tea, and Books

- **Writing Programs**
 - Writers' Connection
 - Dialogue From the Stage to the Page (Writer in Residence)
 - How to Finish What You Start (Writer in Residence)
 - How to Write Diverse Characters
 - Documenting Oral History
 - Name in My Family
 - **Technology Help**
 - iPad/iPhone: Level 1
 - 1:1 Tech Help Appointments
 - DiSC Drop-in Tech Help
 - **English Corner**
 - **Readers' Theater**
 - **Page Possibilities: Floral Art**
 - **More than Pocahontas and Squaws**
 - **Poetry Workshop with Austin Davis**
 - **Poems from the Asylum**
 - **Desert Sleuths**
 - **Equality AZ: Ask Smart People Smart Questions**
 - **Underground and Overground Railroad (AZ Humanities)**
 - **Water Resources 101**
 - **Bookmaking with Little Something Press**
- The Tempe Public Library was at two (2) park opening in March
 - The Mitchell Park opening had 125 attendees and issues seven (7) new library cards
 - The Michelle Brooks-Totress Park (Redden Park) had 100-125 attendees and six (60) new library cards were issued

- The library went through all the giveaways that were brought to the event and most of the people we spoke with stated they already had a library card
- The second Bookmaking program with Little Something Press had 30 participants, up from 27, therefore more bookmaking events will be planned.
- The Tempe Public Library will host a Celtic music performance by the group Begged and Barrowed on April 23, 2023 from 2:00 p.m. to 3:00 p.m.
- The Writing Contest Book Launch Celebration will be hosted on Tuesday, April 25, 2023, from 6:00 p.m. to 8:00 p.m.
- M. Wellikson reported the following information specific to operations of Tempe Public Library's (Library) **Youth and Teen Services** areas:
 - 1,132 participants were engaged in **youth programming** during March 2023; M. Wellikson highlighted the following programs:
 - **Baby Lap sit Storytime** (Mondays, three (3) sessions);
 - **Evening Storytime** (Tuesdays, four (4) sessions);
 - **Preschool Storytime** (Wednesdays, four (4) sessions);
 - **Code Club** (Thursdays, four (4) sessions);
 - **Page Turners** (Wednesdays, four (4) sessions);
 - **LEGO Lab** (Fridays, four (4) sessions);
 - **Kids Café** (Mondays, Tuesdays, and Thursdays, 11 Sessions);
 - **Mad Scientists** (Tuesdays, four (4) sessions)
 - **Totally Tween Hangout** (Fridays, three (3) sessions)
 - **Get Inked** (Saturdays, two (2) sessions)
 - **63 Youth Activity Kits and 40 teen STEAM kits** were checked-out for in-library use.;
 - 109 participants were engaged in **Teen Programming** during March 2023; M. Wellikson highlighted the following programs:
 - **Game On** (Wednesdays, four (4) sessions);
 - **We are the Music Makers** (Wednesdays, five (5) sessions);
 - **Life Skills Mondays** (Mondays, four (4) session);
 - Focused on topics such as Application skills -Jobs and other types, Coping Skills – Time Management, Kitchen skills – Mug Muffins, and Interview Skills

- **MusicHype** (Wednesdays, four (4) sessions);
- **Create Thursday** (Thursdays, four (4) sessions);
- Teen Volunteers provided 165 hours of service among 22 teens
- Youth Library Staff debuted three (3) **new youth programs** in March:
 - **Mad Scientists:** A STEAM program where we “conduct different experiments, engineering challenges and create art in the unlikeliest of ways.”
 - **Totally Tween Hangout:** Where tweens can “learn a new craft, game, talk about books, and anything else you have ever been curious about.”
 - **Get Inked:** A manga, anime, and graphic novel club for youth and teens to “talk about all your favorite books, characters and everything in between.”
- The Youth Library participated in Reading Night at Getz School, where they interacted with 60 individuals
- The Library had a table at Geeks Night out, where we interacted with 150 individuals
- The Library hosted two (2) tours in March:
 - A homeschool tour
 - James Madison Preparatory Academy visited the library for a tour and database instruction
- Librarians visited three (3) schools in March, serving 233 students
- The Library will share a table with the Guadalupe Library for the Town of Guadalupe’s Dia Del Niño event in April
- Library Staff is digging into Summer Reading planning and registration will begin May 1,2023;
- **Physical circulation of materials** increased in March 2023 (+13% from February 2023);
 - Physical circulation of materials in March 2023 totaled 43,057 uses;
 - Physical circulation of materials in January 2023 totaled 41,841 uses;
 - Physical circulation of materials in February 2023 totaled 38,167 uses;
 - Physical circulation of materials in March 2022 totaled 39,211 uses;
 - Physical circulation of materials in March 2020 totaled 24,114 uses;
- **Virtual/eResource circulation** increased in March 2023 (+8% from February 2023);
 - eResource circulation in March 2023 totaled 33,355 uses;

- eResource circulation in January 2023 totaled 34,456 uses;
- eResource circulation in February 2023 totaled 30,739 uses;
- eResource circulation in March 2022 totaled 28,997 uses;
- eResource circulation in March 2020 totaled 25,694 uses;
 - Extended Library closure began on March 16, 2020;
- Both digital and physical circulation increased from the shorter month of February and are up from March 2022
 - This represents both a continues increases in the use of our physical collection since our re-opening, and an overall increase in the use of digital resources.
 - Digital resource use is moving up to the levels early in our closure/limited services period, where the library saw substantial increases.
 - These high numbers lasted several months in mid-2020 and then slowly decreased.
 - The Libraries highest digital number during that period was August 2020, with 34,182 uses.
 - This was recently surpassed by January 2023 with 34,473 uses, the library's record high digital circulation number.
 - March 2023 only decreased slightly, with 33,335 uses, but is the second highest month outside of the mid-2020 boost.
 - Hoopla usage continues to rise; apart from the month of February, every month for nearly a year, has seen record Hoopla numbers
 - Overdrive use continues to rise as well, with January 2023 being our highest usage month;
 - March 2023 ranks third (3rd), behind the partial closure month of August 2020.
- The Adult and Young Adult Graphic Novel collection has seen an increase in circulation since moving to their new location;
 - Adult graphic circulation increased 29% in March;
 - Young Adult graphic circulation increased 38% in March;
- Tempe Public Library staff added **1,164 new cardholders** and updated **738 library cards**
- **Public access computers** within the library's computer lab saw 3,753 uses in March 2023, an increase of 5% from February 2023;
 - The lab on the **main floor** saw 3,306 uses;

- The lab in the **Teen Center** saw 57 uses;
 - The lab in **Youth Services** saw 246 uses;
 - Satellite locations including the Cahill Senior Center, Escalante Community Center, and the North Tempe Multi-Generational Center saw 144 uses.
- Tempe Public Library has an **average attendance** of 1,150 patrons per day.
 - Long time youth librarian, Lily Rice, will be retiring on March 24, 2023

Agenda Item 6 - Member Announcements/Future Agenda Items

- Chris Sar asked about the library donation process, donated four (4) DVD's about Liberty Wildlife and their work
- Dr. Felicia Durden informed the Board that the Tempe History Museum is having their Juneteenth event on June 17th from 11 a.m. to 3 p.m.;
- Dr. Durden asked about the Summer Reading theme. The theme this year is All Together Now

Agenda Item 7 - Adjournments

- Carrie Taylor, Library Advisory Board Chair, adjourned the meeting at 6:32 p.m.
- The next meeting of the Library Advisory Board is scheduled to occur at 6 p.m. on Wednesday, May 3, 2023;
 - Due to the COVID-19 pandemic, this public meeting will be held in a hybrid format in-person and virtually via Microsoft Teams.

Prepared by: Sunna Khokhar; Reviewed by: McKay Wellikson



05/03/2023

Approval Signature: Library Advisory Board Member