



TEMPE TOMORROW

GENERAL PLAN 2050

Development Review Commission
Study Session, May 23, 2023



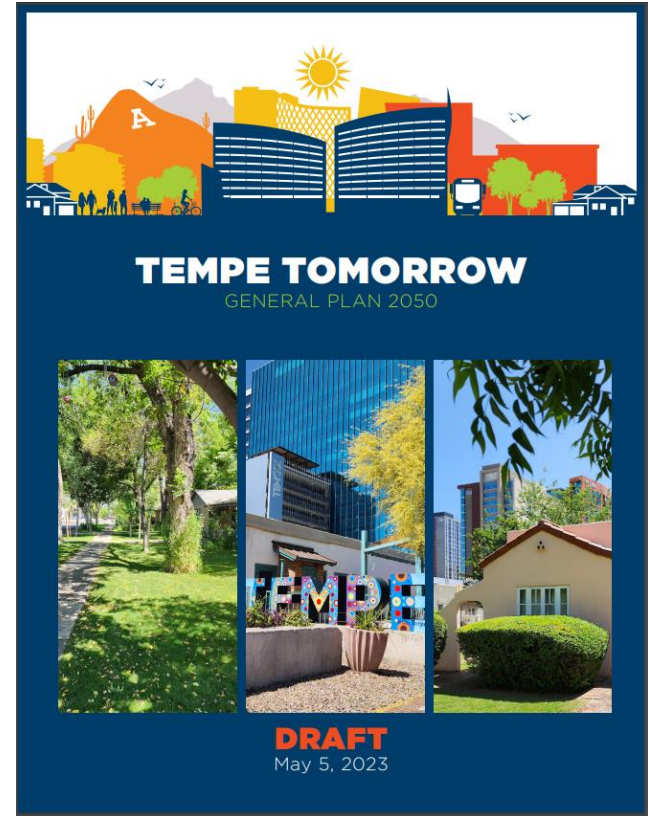
Tempe

Making waves in the desert

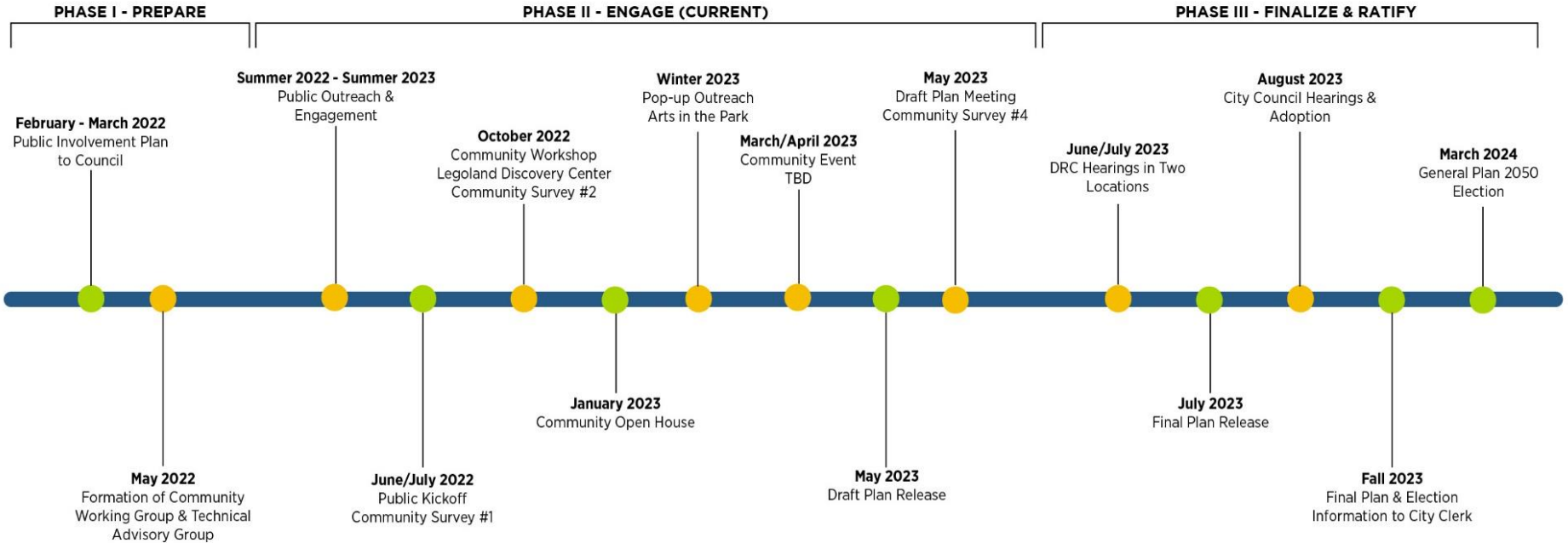
Overview



- General Plan is a High-level Policy Document
- Summary of Public Feedback
- Contents of the Draft Plan
- Land Use/Density Map
- Next Steps



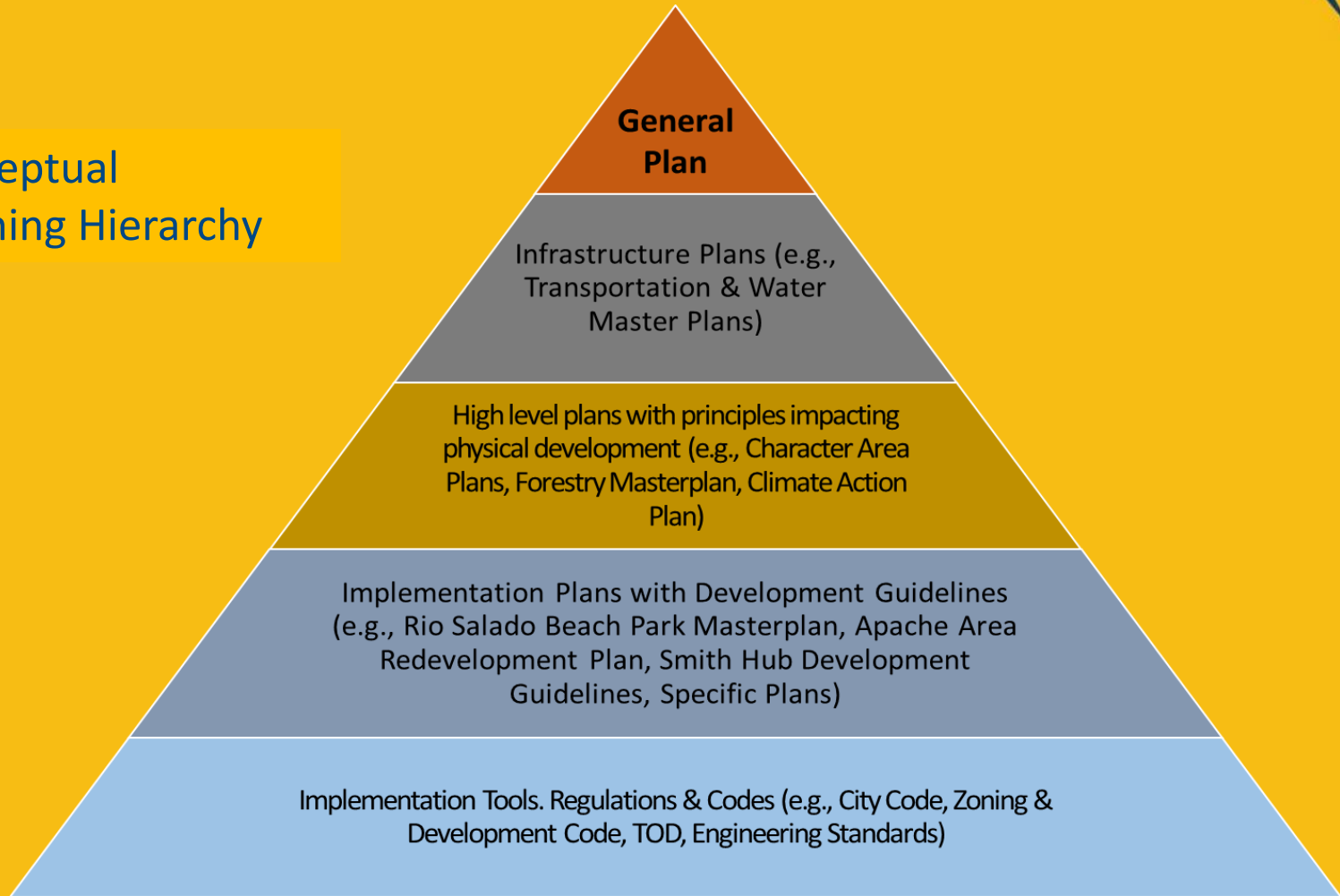
GP 2050 Preparation and Adoption Schedule



Tempe Tomorrow - General Plan 2050 is a High-level Policy Document



Conceptual Planning Hierarchy



Public Shapes the Plan





Summer 2022 to Summer 2023

Public Feedback Collected

Verano de 2022 - Verano de 2023

Comentarios Públicos Recogidos

Summer 2023

Feedback Informed Plan Released for Review

Verano de 2023

Plan Informado de Comentarios Publicado para Revisión Pública

Summer 2023 to Fall 2023

General Plan Adoption Hearings

Finales del verano de 2023 - Otoño de 2023

Audiencias de Adopción del Plan General

March 2024

Planned to be on ballot for Tempe voters

Marzo de 2024

Planeado estar en la boleta para los votantes de Tempe



TEMPE TOMORROW

GENERAL PLAN 2050

PUBLIC SHAPES THE PLAN



ABOUT

The general plan is the overarching policy document for the City of Tempe. It reflects the community's vision for the future, and is an expression of how the community wants to grow and change over the next 30 years.

The stats at a glance reflect equitable, community-driven outreach and engagement and includes the efforts of staff, volunteers and the community.

TEAM

Ryan Levesque, Planning
Ambika Adhikari, Planning
Jacob Payne, Planning
Shauna Warner, Neighborhoods
Brenda Clark, Neighborhoods

tempe.gov/2050



Workshops, Open Houses, Meetings & Surveys



- June 1-July 1, 2022 kickoff survey
- Oct. 26, 2022 workshop at Legoland Discovery Center with a survey Oct. 21 – Nov. 9, 2022
- Jan. 19, 2023, in-person, and virtual open houses with a survey Jan. 19 – Feb. 5, 2023
- March 27 virtual open houses with a survey March 27 – April 9, 2023
- May 17, 2023 with a survey May 5-24, 2023
- A total of more than 2,500 points of contact



Tempe's general plan reflects the community's vision for how it wants to grow and change over the next 30 years. The plan includes guidelines for land use, transportation, mass transit, economic development, historic preservation, neighborhood enhancement, public art, cultural amenities, human services, recreation, open space and more. [Tempe Tomorrow: GP 2050](#) is Tempe's effort to create a new general plan that is forward-thinking, inclusive of everyone in our community, sustainable and achievable.

Responses

This topic has 477 visitors and 356 responses: 136 registered responses and 220 unregistered responses.

That's 17.8 hours of public comment @ 3 minutes per response.

Community Outreach Around Tempe



- Arts in the Parks
- ASU Housing Fair
- City Project Public Meetings
- Escalante Fall Festival
- FanCon
- GAIN Night
- Neighborhoods
- Hayden's Ferry Festival
- Movies in the Park
- Neighborhood and HOA Meetings
- Neighborhood Celebration
- Tour de Tempe
- Unity Walk

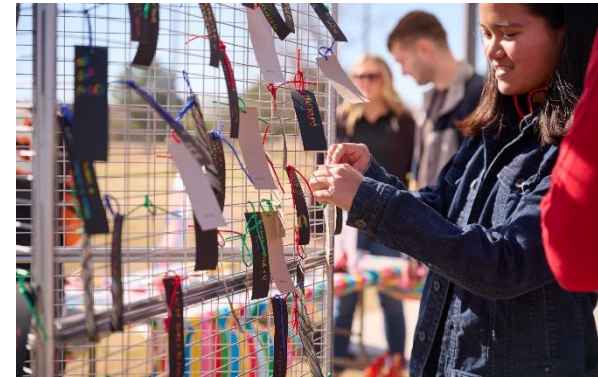


Community Outreach Around Tempe



Arts in the Parks

- End of January to end of February 2023
- General Plan interactive art activity and information at 7 parks
- GP 2050 staff interacted with more than 1,000 individuals in person
- Feedback was collected from various age groups, including children

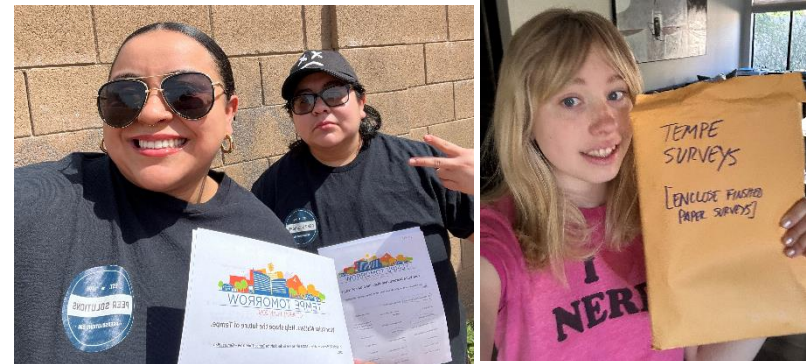


Community Outreach Around Tempe



Focus Groups

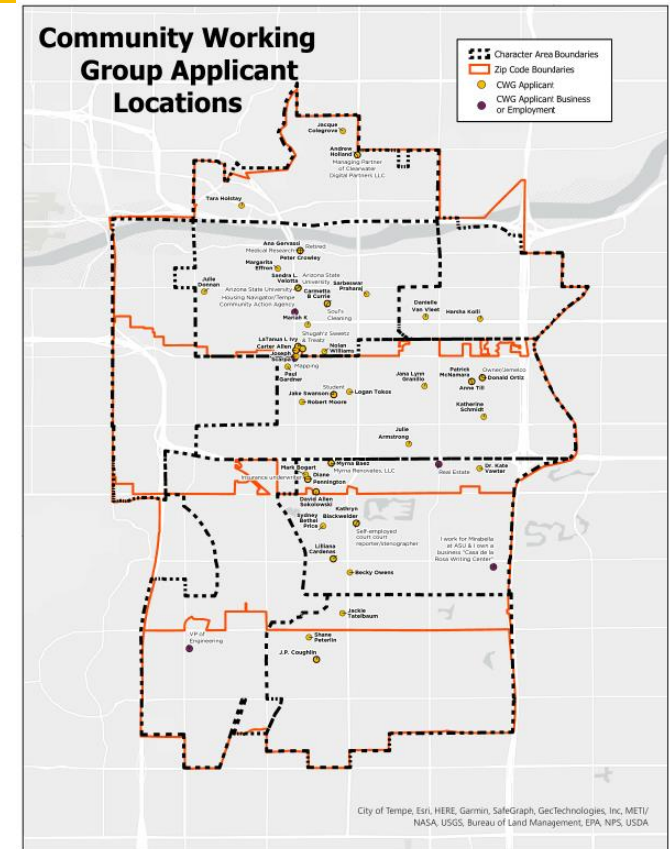
- Feb. 23, 2023 virtual meeting with nonprofit organizations
- Feb. 28, 2023 virtual meeting with local businesses
- March 14, 2023 in-person meeting with Apache Trails with the help of ASL Interpreters
- April 1 – April 9, 2023 partnered with Peer Solutions to survey students at Tempe High School, Corona del Sol High School, and Tempe Accelerated during their lunch breaks and online



Community Working Group (CWG)



- A Council appointed and time bound board -17 current members representing residents, businesses, professionals, institutions, zip codes, character areas
- Primarily, in-person meetings on first Tuesday of each month at Tempe Public Library
- 13 total meetings.



Technical Advisory Group



- Staff and subject matter experts from City Boards/Commissions and partner organizations
- 70+/- members
- Provides detailed technical input
- Meets on the first and third Tuesdays of each month at TTC. Hybrid meetings: in person and via Zoom. 19 total.



Community Member Feedback - Common Themes



- Access & Proximity
- Accessibility
- A mix of housing types & prices
- Blue Zones (healthy regions)
- Desert Plants
- Drone Technologies
- Historic Preservation
- Local agriculture/food
- Mixed-use spaces and districts
- Multigenerational living
- Affordable housing
- Gentrification
- Protection of birds of prey
- Nature always close by
- Public Art
- Renewable Energy
- Spaces for people
- Transit including BRT on Rural Rd.,
Broadway
- Trees and shade
- Shade equity
- Walkability
- Water features
- Water Recycling
- Welcoming Community

What is in the Draft Plan?





Native Land Acknowledgement Statement

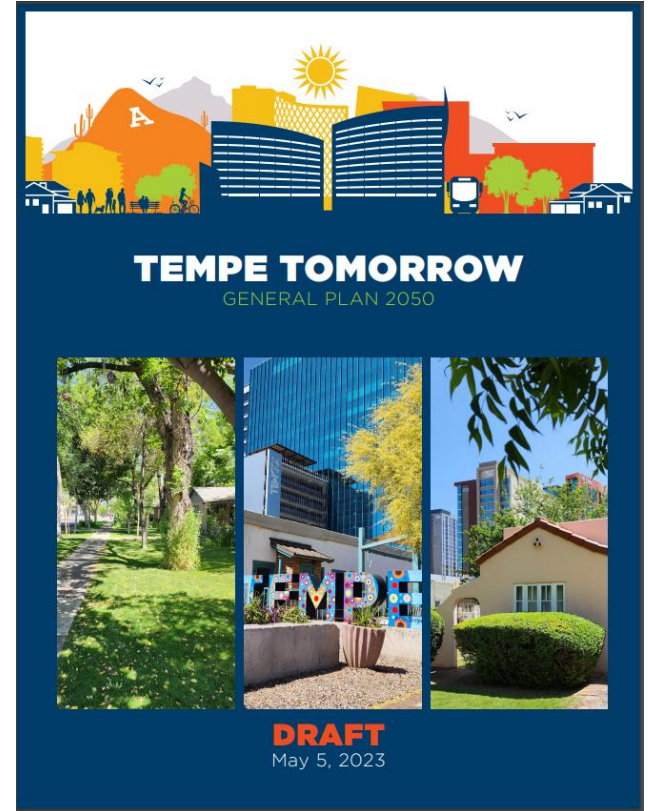
We wish to acknowledge that Tempe is the homeland of the Native people who have inhabited this landscape since time immemorial. These ancestral lands of the O’odham (known as the Pima), Piipaash (known as the Maricopa), and their ancestors extend far beyond our city. This land continues to be spiritually connected to the O’odham of the Salt River Pima-Maricopa Indian Community and Gila River Indian Community. We accept the responsibility of stewarding those places and solemnly pledge to consider this commitment in every action.

Note: The GP 2050 document has the full version of the land acknowledgement text

Tempe Tomorrow – GP 2050 Draft Document



- **7 Chapters, and Appendices**
 - ✓ Introduction including Amendments to the Plan
 - ✓ Land Use and Development
 - ✓ Economic Development
 - ✓ Circulation
 - ✓ Sustainability and Resilience
 - ✓ Open Space, Recreation and Cultural Amenities
 - ✓ Public facilities and Services
 - ✓ Appendices
- **20 Arizona Mandated Elements** (shown with *)
- **6 Additional Elements**





- **INTRODUCTION**

- ✓ **Plan Overview**

- Purpose, authority, vision, guiding principles, plan structure, relationship with other documents, public participation

- ✓ **Amendment of plan***

- Major amendment
 - Minor amendment
 - Criteria and process for amendment



- **LAND USE & DEVELOPMENT CHAPTER**

- **Land Use*** - types, map, density, zoning types
- **Community Design*** - aesthetics, public realm
- **Historic Preservation** – Identification, preservation, registration
- **Neighborhood Preservation and Revitalization*** - Stability, economy, character
- **Redevelopment*** - Legal requirements
- **Housing*** - Affordability, types, mixed uses

Note: The five Council priorities and relevant performance measures are referred in all chapters



- **ECONOMIC DEVELOPMENT CHAPTER ELEMENTS**
 - **Economic Development** – Population growth, employment, job retention, site selection, staff support for new businesses
 - **Growth Area*** - Innovation hubs, growth areas, connectivity, infrastructure development
 - **Cost of Development*** - Development Impact Fees, Dedications, Development Agreements



- **CIRCULATION CHAPTER ELEMENTS**

- **Pedestrian and Bikeways*** - Pedestrian and bike paths, Multi-use trails (MUT), Micro-mobility
- **Transit*** - LRT, streetcar, buses, circulators. 20-minute city
- **Travelways (Streets)*** - Green streets, complete streets, adaptive streets
- **Parking and Access Management*** - Balancing needs vs provisions, protecting neighborhoods, supporting businesses
- **Aviation** – Sky Harbor International Airport, Gateway Airport, noise reduction, land use compatibility, flight paths, intergovernmental agreements



- **SUSTAINABILITY & RESILIENCE CHAPTER**
 - **Conservation*** - Wildlife, biodiversity, water resources
 - **Diversions and Remediation** – Brownfields, superfund sites, cleanups, redevelopment
 - **Environmental Planning*** - Ambient temperatures, pollution,
 - **Water Resources*** - Water availability, plans, projections, underground and overground water, water conservation
 - **Climate Change and Extreme Heat** – Emission reduction, adaptation, heat island effects, shade, equity, resilience hubs



- **OPEN SPACE, RECREATION & CULTURAL AMENITIES CHAPTER ELEMENTS**
 - **Open Space*** - Parks, public and private open spaces, open space hierarchy, standards, parks and recreation master plan, level of services
 - **Recreation*** - Sports, activities, fields, paths, equestrian paths, nature
 - **Cultural Amenities** – Art, library, historic areas, archaeology, music venues, festivals, museums



- **PUBLIC FACILITIES & SERVICES CHAPTER ELEMENTS**
 - **Public Buildings and Facilities*** - Building design, accessibility, aesthetics, LEED, facilities master plan,
 - **Public Services*** - Utilities, education, homeless services, youth and senior services
 - **Municipal Court*** - Justice, fairness, building facilities, access, communication
 - **Safety*** - Police, fire, emergency services, mass casualty incidents, surveillance, training, collaboration



- Background and reference to the content of the plan
- More detailed information and analysis about how goals, objectives, and strategies were developed
- Additional information and data about population, housing, employment, transportation, education, services, and facilities
- References and links to the summary of public surveys, Public Information Plan, project team, acknowledgements, bibliography

Land Use Map





- General Plan Land Use Maps show projected land uses for different areas of the city for the 30 years timeframe.
- The General Plan Land Use designation does not change zoning on a site. However, the designations provide a basis for decision on future rezoning applications.

Land Use Map Legend



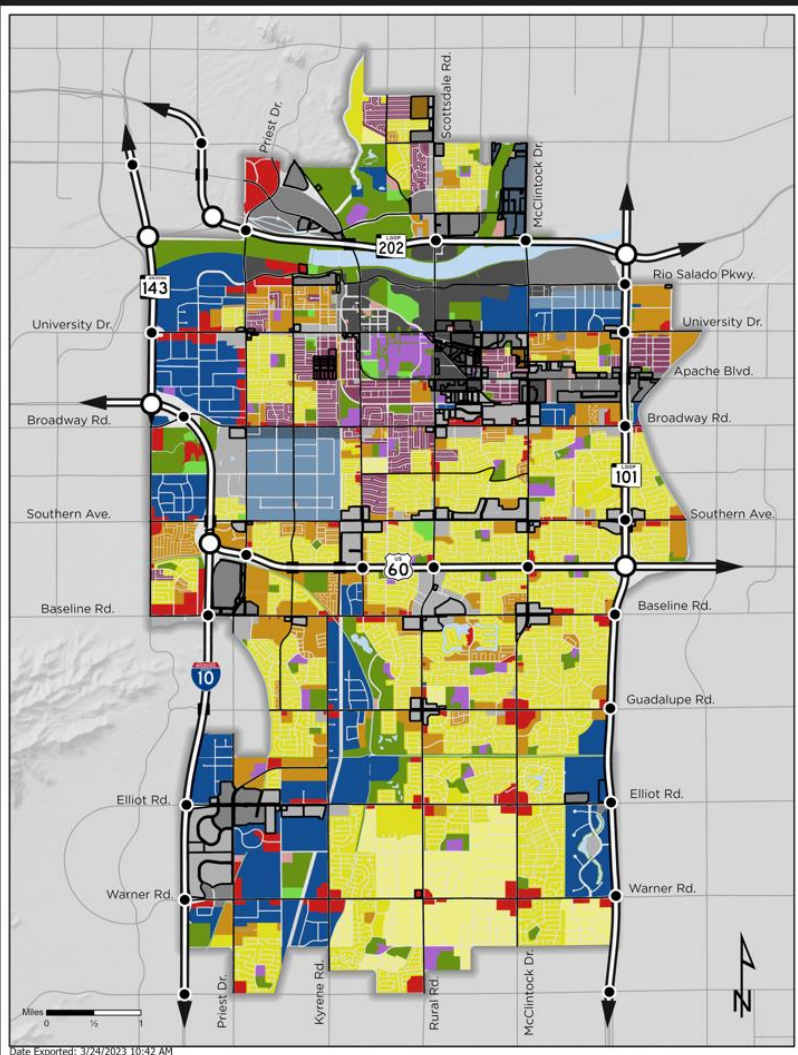
	Land Use Designation	Description
	Residential	
	Cultural Resource	Residential area of cultural significance. Density limited to that allowed by zoning in 2003
	Single-Family - Large Lot (<3 du/acre*)	Large lots for agriculture or ample open area. Size allows for casitas, recreation, etc.
	Single-Family - Traditional (<9 du/acre*)	Typical, detached or sometimes attached single-family homes.
	Multi-Family - Low-Moderate (<25 du/acre*)	Attached, multi-family either attached or stacked as part of a community. Share common areas.
	Multi-Family - Moderate (<45 du/acre*)	Multi-story, multi-family residential. Accessible to nearby open space, transit and other amenities.
	Mixed-Use	
	Moderate (<45 du/acre*)	Land for a combination of residential and commercial uses. Density limited to foster neighborhood scale activity.
	High (<65 du/acre*)	Land for a combination of residential and commercial uses. Density limited to facilitate "village" or activity hub.
	Urban (no density cap*)	Land for a combination of residential and commercial uses. Density unlimited, reserved for urban core areas and activity hub.
	Industrial - Low (<25 du/acre*)	Land for a combination of residential, commercial and light industrial uses.
	Industrial - Moderate (<45 du/acre*)	Land for a combination of residential, commercial and light industrial uses.
	Industrial	Industrial uses such as research, manufacturing, and distribution. Office spaces also found here.
	Commercial	Retail, services and medical uses.
	Civic	Reflective of a land's use for municipal services as well as quasi-public or non-profit services.
	Educational	Public primary, secondary or graduate education.
	Open Space	Land publicly accessible and used for recreation, observation, social gatherings and/or preservation.
	Recreational/Cultural	Used for passive or active recreation or cultural activities, with infrastructure on site.

*du/acre = Dwelling Units per Acre

Land Use and Residential Density Map



- Cultural Resource Area
- Large Lot Single-Family
- Traditional Single-Family
- Multi-Family Low-Moderate
- Multi-Family Moderate
- Commercial
- Mixed-Use Moderate
- Mixed-Use High
- Mixed-Use Urban Core
- Mixed-Use Industrial Low
- Mixed-Use Industrial Moderate
- Industrial
- Civic
- Education
- Public Open Space
- Public Recreation/Cultural



Areas identified in black outline are proposed changes from land use/density as it was in the General Plan 2040.

Next Steps



Upcoming Outreach & Meetings



- DRC Study Session, May 23, 2023
- DRC Meetings
 - June 27, 2023 (south)
 - July 25, 2023 (north)
- Council Meetings
 - August 10, 2023
 - August 24, 2023



Thank you, and Acknowledgements



- We gratefully acknowledge the support from the members of the **Community Working Group (CWG)**, who have tirelessly given their time, and passionately provided advice, guidance, and input into the process, and plan content.
- We thankfully acknowledge the Technical Advisory Group (TAG), and many individuals and groups, who have provided guidance and input into the plan document. A full list is in the Appendices of the document.

NO	MEMBER
1	Armstrong, Julie
2	Baez, Myrna
3	Bethel Price, Sydney
4	Cardenas, Lilliana
5	Coughlin, J.P.
6	Granillo, Jana Lynn
7	McNamara, Patrick
8	Moore, Robert
9	Ortiz, Donald
10	Peterlin, Shane
11	Praharaj, Sarbeswar
12	Salais, Andre
13	Schmidt, Katherine
14	Sokolowski, David
15	Till, Anne
16	Tokos, Logan
17	Williams, Nolan

CWG Member list



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Thank you!



Tempe

Making waves in the desert