



## **City Council Weekly Information Packet**

**Friday, August 18, 2023**

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) State and Federal Update & Grant Opportunities
- 3) Community Health and Human Services – Back to School – CARE 7 Youth Specialist Update
- 4) Engineering and Transportation Department Update
- 5) FY23 Year-End Results for Economic Development Activities
- 6) Community Services Department Update

# MEMORANDUM



TO: Mayor and City Council  
THROUGH: Rosa Inchausti, City Manager  
FROM: Marge Zylla, Government Relations Officer  
DATE: August 18, 2023  
SUBJECT: State and Federal Update & Grant Opportunities

---

Below are summaries of recent actions and announcements at the state and federal level:

- New Laws Report, 2023 State Legislative Session
- Grant Opportunities

Please let me know if there are follow-up questions for Tempe's federal lobbyist. Also, please let me know if Tempe staff members are pursuing federal grants so we can arrange for letters of support from our Congressional delegation.

## **New Laws Report, 2023 State Legislative Session**

Throughout the 2023 Regular Session of the State Legislature, Legislative Update memos in the City Council Weekly Information packets highlighted pending and passed legislation with potential significance to the City of Tempe. Now that the session has wrapped, the League of Arizona Cities and Towns has completed their 2023 New Laws Report. The report summarizes legislation with potential effects to cities and towns and identifies actions that municipalities may need to take to comply with new statutory law. The 2023 New Laws Report is available at [this link](#).

The City of Tempe tracked over 450 separate bills during the 2023 legislative session. Individual city departments have been apprised of relevant bills throughout the session, through the [City Council Weekly Information Packet](#) and direct alerts, and will continue to analyze Tempe specific impacts from the new laws. Staff engagement from the City Attorney's Office and from subject matter experts throughout the city was integral in defeating and adjusting certain legislative proposals. Complex topics such as water policy, zoning regulations, retirement systems, and transaction privilege taxes required rapid feedback from many of Tempe professional staff throughout the city's departments.

Unfortunately, there are also new laws that contain policies that are not favorable to cities. Staff continues to work to address these statutes in future sessions and to adapt to mitigate negative effects of new state legislation.

The effective date for all bills, unless noted differently in the bill summary, is October 30, 2023. City Attorney's Office and Government Relations staff will be meeting with other City Departments to go through implementation plans for applicable legislation.

## **Grant Opportunities**

### ***Via US Conference of Mayors 7/21/23***

The ability to directly take advantage of tax credits through the Inflation Reduction Act changes the way that cities can approach climate change mitigation and resilience projects like never before. The proposed elective pay regulations can be found [here](#) and transferability [here](#). In addition to the Treasury [press release](#), you can find [FAQs here](#) and more helpful information at [CleanEnergy.gov/directpay](https://www.CleanEnergy.gov/directpay). Click [here](#) for a recording of the White House and Treasury stakeholder briefing from June 29<sup>th</sup> on elective pay, and [here](#) for a table of elective pay eligible tax credits. Additional fact sheets that outline key information contained in the proposed guidance can be found below.

## **Fact Sheets — English**

- [Publication 5817](#): Elective Pay Overview
- [Publication 5817-D](#) : Elective Pay for Tax-Exempt Organizations
- [Publication 5817-E](#): Elective Pay for State and Local Governments
- [Publication 5817-F](#): Elective Pay for Indian Tribal Governments
- [Publication 5817-G](#): Elective Pay Clean Energy Credits

We also encourage you to read our latest report produced with the Center for Climate and Energy Solutions (C2ES) — [Cities Advancing Climate Action: Unlocking the Potential of the Inflation Reduction Act](#) — highlighting models and opportunities for utilizing IRA tax credits in America's cities.

### **Via Governor Hobbs' Infrastructure Task Force:**

- USDOT is hosting a **Transportation Planning Capacity Building (TPCB) Peer Exchange Program** webinar on **August 9 at 1:00 p.m. ET**. The webinar will provide an overview of the TPCB Peer Exchange Program, a free resource for agencies in need of transportation planning assistance. Learn about the available program resources, peer exchange formats, benefits to participants, transportation related topics of interest, examples of recent peer exchanges, application process, and additional support available to participating government agencies. This webinar is intended for transportation professionals at Metropolitan Planning Organizations, Councils of Government, Regional Planning Organizations, Transit Operators, State DOTs, and Tribal Governments. [Register here for the webinar](#). For additional information visit the [TPCB Peer Program](#) or contact Michael Barry at [michael.barry@dot.gov](mailto:michael.barry@dot.gov) or (202) 366-3286.
- The Federal Transit Administration (FTA) maintains a website on [Applying for FTA Funding](#), which provides information for new and existing applicants and highlights FTA's funding opportunities.
- Get familiar with the [FHWA Resource Center](#). The FHWA Resource Center is an integral part of the Federal Highway Administration's (FHWA) delivery of the Federal-aid Highway Program and achieving agency strategic goals through providing expert training and technical assistance. Organized by functional and technical teams, the FHWA Resource Center operates as a national unit with teams and expert specialists staffed in localities throughout the United States. The Resource Center provides technical support and program assistance along with training and technology delivery to FHWA's Division Offices, State DOTs, Metropolitan Planning Organizations, and other transportation partners.
- FHWA published information on [electric bicycles](#) (e-bikes), including a [literature review](#), fact sheet, research, and a series of case studies. E-bikes present an opportunity to reduce car travel, improve health, and increase access for traditionally underserved populations. FHWA is advancing research on e-bikes to better understand e-bike trends and impacts, and how jurisdictions around the country are managing them. FHWA previously published [The Future of E-Bikes on Public Lands Research Study](#).
- USDOT hosted a webinar on "**Creating a Local Workforce: Use of Local and Economic Hiring Provisions**" on June 29, 2023. [The webinar recording is available here](#).

### **Upcoming USDOT Funding Resources and Opportunities:**

- The [Reconnecting Communities and Neighborhoods \(RCN\) Grant Program](#) has published a series of [Frequently Asked Questions](#) related to the program. Among other things, the FAQs clarify that non-State recipients can pay State DOTs to assist with the delivery of the project associated with a grant and that State DOTs can be reimbursed for assisting non-State recipients with grant administration assistance outside of a contractual agreement with a non-State recipient. Applicants are encouraged to regularly check the RCN and other program FAQs, which are updated frequently and contain important information about the programs. **The RCN Program is accepting applications until September 28, 2023.** [Attend an upcoming RCN webinar](#) to learn more about this \$3.155 billion funding opportunity:
  - Interested in Applying? Reconnecting Communities Grant Program Overview for Prospective Applicants – Encore (August 9 – 1:30-3:30 p.m. ET)

- Reconnecting Communities and Neighborhoods – Rural/Nonprofit Focus (August 15 – 1:30-3:30 p.m. ET)
- Reconnecting Communities and Neighborhoods – Capital Construction (August 24 – 1:30-3:30 p.m. ET)

## Non-USDOT Capacity Building Resources and Opportunities

- The Economic Development Administration (EDA) released a [NOFO](#) for the [Distressed Area Recompete Pilot Program Phase 1](#) (Recompete Pilot Program). The program aims to ease persistent economic distress and support long-term economic development and job creation where prime-age (25-54 years) employment significantly falls behind the national average. The EDA seeks to invest in programs and organizations that have a clear understanding of local conditions and pathways to create and connect people with good jobs, including through improved transportation access, while ensuring the program’s benefits are shared equitably and across diverse geographies. **The deadline for Phase 1 applications is October 5, 2023.** Only those that receive approval in Phase 1 will be permitted to apply to Phase 2. EDA anticipates releasing the Phase 2 NOFO in winter 2023.
- The Safe Routes Partnership published the fact sheet, “[Defining and Prioritizing High-Need Communities in the Transportation Alternatives Program](#).” As part of the Bipartisan Infrastructure Law, states are required to define and prioritize high-need communities for projects to receive funding through the FHWA [Transportation Alternatives](#) Set-Aside from the [Surface Transportation Block Grant](#). The program provides Federal funds for small-scale transportation projects such as pedestrian and bicycle facilities, recreational trails, vulnerable road user safety assessments, safe routes to school, and others. Information presented in the fact sheet includes how states have defined and prioritized high-need communities; suggestions and indicators to improve definitions; how to prioritize high-need communities; examples of states implementing strategies; and future steps.
- The National Association of Development Organizations (NADO) hosted a [webinar on the national network of economic development districts \(EDDs\) and the U.S. EDA Comprehensive Economic Development Strategy \(CEDS\) Content Guidelines](#). The webinar presents information on the current state of EDDs and their impacts; an overview of the latest updates to the CEDS Content Guidelines including equity, climate resilience, and workforce development sections; and future opportunities to support EDDs and implementation of the CEDS. New EDD tools are featured in the webinar presentation including the [National Economic Resilience Data Explorer](#) and the [Economic Development Capacity Index](#). Both the webinar [video](#) and [presentation slides](#) are available.

*Via Sustainable Cities Network, 8/14/23*

## Water SMART announces several new grants

Sponsor: Bureau of Reclamation

TECHNOLOGY WATER FUNDING

The American West faces serious water challenges. Wide-spread drought, increased populations, aging infrastructure, and environmental requirements all strain existing water and hydropower resources. Adequate and safe water supplies are fundamental to the health, economy, and security of the country. Through WaterSMART, Reclamation will continue to work cooperatively with states, tribes, and local entities as they plan for and implement actions to increase water supply through investments to modernize existing infrastructure and avoid potential water conflicts.

[CONTINUE READING](#)

[FACT SHEET](#)

## Local Infrastructure Hub

**Sponsor: The Bipartisan Infrastructure Law (BIL)**

[ACCESSIBILITY](#) [INFRASTRUCTURE](#) [TECHNOLOGY](#)

The Hub helps local leaders navigate and understand the large quantities of information from the federal government on the nearly 400 funding opportunities available through the Bipartisan Infrastructure Law, and it will help cities and towns develop competitive funding applications that are most likely to be awarded federal grants. There will be a special focus on helping traditionally underserved cities and towns.

[READ MORE](#)



# City Council Events Schedule

**August 18, 2023 thru November 11, 2023**

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

Tues	Aug 22	4:00 p.m. – 6:30 p.m.	Community Meet and Greet  Location: Tempe History Museum 809 E. Southern Ave Tempe, AZ
Fri	Aug 25	11:30 a.m. – 1:30 p.m.	ASU Chamber Kickoff Luncheon  Location: ASU Stadium 500 E. Veteran’s Way Tempe, AZ
Wed	Sept 6	7:30 a.m. – 9:00 a.m.	Annual YMCA Friend Raiser  Location: Tempe Family YMCA 7070 S. Rural Road Tempe, AZ
Sat	Sept 9	10:00 a.m. – 12:00 p.m.	Breakfast with Berdetta; Berdetta’s Birthday Bash  Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ
Sat	Sept 9	6:00 p.m. – 12:00 a.m.	Adalante y Exito Business, Leadership and STEAM Scholars Scholarships Gala  Location: US 60/ Alma School 1011 W. Holmes Avenue Mesa, AZ
Tues	Sept 12	5:00 p.m. – 7:00 p.m.	MYAC Kick-Off Retreat  Location: Tempe History Museum 2500 S. Rural Road Tempe, AZ
Tues	Sept 12	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Off Event: Meyer Park  Location: Meyer Park 2727 S. Dorset Lane Tempe, AZ

Wed	Sept 13	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Event: Scrudder Park  Location: Scrudder Park 5805 S. Lakeshore Drive Tempe, AZ
Thur	Sept 14	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Off Event: Corbell Park  Location: Corbell Park 7300 S. Lakeshore Drive Tempe, AZ
Thur	Sept 14	6:00 p.m. – 8:00 p.m.	Featured Exhibit Opening: Tempe Signs  Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ
Sat	Sept 16	2:00 p.m. – 8:00 p.m.	City of Tempe Football Night  Location: Arizona State University 500 E. Veteran’s Way Tempe, AZ
Mon	Sept 18	4:00 p.m. – 5:00 p.m.	Leah Martin Law Ribbon Cutting  Location: Leah Martin Law 2211 E. Highland Avenue, Suite 100 Phoenix, AZ
Mon	Sept 18	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Off Event: Indian Bend Park  Location: Indian Bend Park 1250 E. Marigold Lane Tempe, AZ
Tues	Sept 19	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Off Event: Mary and Moses Green Park  Location: Mary and Moses green Park 9325 W. Warner Ranch Drive Tempe, AZ
Wed	Sept 20	6:00 p.m. – 8:00 p.m.	Arts in the Parks Kick Off Event: Optimist Park  Location: Optimist Park 2000 E. Sesame Street Tempe, AZ
Fri	Sept 22	4:00 p.m. – 11:59 p.m.	Boots in the Park  Location: Tempe Beach Park 80 W. Rio Salado Parkway Tempe, AZ



Wed	Sept 27	5:30 p.m. – 9:00 p.m.	40 <sup>th</sup> Annual Don Carlos Humanitarian Awards  Location: SRP Pera Club 1 E. Continental Drive Tempe, AZ
Sun	Oct 8	12:00 p.m. – 8:00 p.m.	Tardeada  Location: Tempe Community Complex 809 E. Southern Avenue Tempe, AZ
Sat	Nov 11	10:00 a.m. – 1:00 p.m.	Diwali and Veterans Day Assembly  Location: Kyrene Del Norte Dual Language Academy 1331 E. Redfield Drive Tempe, AZ

08/18/2023 JR

## MEMORANDUM

**TO:** Mayor and Council  
**THROUGH:** Tim Burch, Community Health and Human Services (CHHS) Director  
**FROM:** Kris Scharlau, CHHS Manager – CARE 7  
**DATE:** August 18, 2023  
**SUBJECT:** Back to School – CHHS CARE 7 Youth Specialist Program



---

### Purpose

As students have returned to school for the 2023- 2024 School Year, this memorandum provides an update on the Youth Specialist program in the Tempe Union High School District and the Tempe Elementary School District. This memorandum provides a brief overview of the program and the implementation of Sandy Hook Promise.

### Background Information

In Arizona, students' mental health has degraded over the last four years. Mental Health America reports that in 2020, 8.3% of youth in Arizona suffered a major depressive order. In 2023, that number rose to 13.1%. The Tempe school districts are informed of the trends associated with student mental health and continue to address it in myriad ways, including implementing teams to provide a multi-tiered system of support. Youth Specialists play a crucial role on campus as they provide immediate support to students and connection to specialty workgroups within CARE 7 to provide long-term supportive services to the student and their families.

CARE 7 Youth Specialists collaborate with school staff and resource officers to provide supportive services and resources to students experiencing challenges. Youth Specialists are trained to identify Adverse Childhood Experiences to understand students' challenges better and to assist them with developing coping mechanisms. They additionally participate in multi-disciplinary teams (MDT) that identify students experiencing a crisis and determine the appropriate school resource to support that student. As part of the MDT, the youth specialist is responsible for the following activities: Conducts suicide risk assessments, assists with threat assessments, and participates in Multi-Tiered Support System (MTSS) teams, school site and district crisis teams, and threat assessment teams.

- Provides critical incident support, referral, and follow-up to teachers, administrators, and students.
- Prepares and presents informational sessions, psychoeducational workshops, and activities designed to increase life skills and develop protective factors.
- Consults and coordinates on various issues as appropriate with school staff, school resource officers, Community Health and Human Services programs, and community agencies.

Referrals to the program can come from various sources, including parents, school staff, School Resource Officers, coaches, other students, city programs/staff, and self-referral. Once referred, the youth specialist conducts an assessment and analysis of the student's presenting problems, identifying Adverse Childhood Experiences (ACES) and determining the student's immediate and long-term needs and the appropriate steps to address them. Youth Specialists use the following items to support students: Individual meetings with the student at a frequency determined by the Youth Specialist.

- Inclusion in strength-based support groups using an evidence-based curriculum.
- Home visits to assess family needs and provide information/resources to support student and family members.
- Connection to appropriate community supports.

### Tempe Union High School District

The Youth Specialist's role is dynamic as they are employees of the city and work full-time in school systems. This innovative partnership has evolved significantly in the last three years. There are currently two youth specialists at each high school in the district for 12 youth specialists. Seven positions are full-time city employees, funded through a unique 50/50 split with the district. The remaining five positions are temporary city employees, funded 100% by the district through a School-Based Mental Health Services grant awarded by the Department of Education. Below is a summary of services for the TUHSD for the 2022-2023 School Year.

Tempe Union High School District 2022-2023 School Year

Number of Students Served	Top Reasons for Referral	Top Referral Sources
1,037	Anxiety Family Issues Relationships	Guidance Counselors Self-Referral School Administration

**Tempe Elementary School District**

There are currently six youth specialists in the district, all located in high-need schools that district officials identified. One school is Kindergarten-8th grade, two are kindergarten-5th grade, and the remaining three are middle schools (6th, 7th, and 8th grades). All staff are temporary city employees funded through a 50/50 split with the district. Below is a summary of services for the Tempe Elementary School District for the 2022-2023 School Year.

Tempe Elementary School District 2022-2023 School Year

Number of Students Served	Top Reasons for Referral	Top Referral Sources
480	Bullying Social Skills Relationships	Teachers School Administration Self-Referral

**Sandy Hook Promise**

The Sandy Hook Promise program (SHP) is sponsored by the Youth Specialists on each campus. Further, SHP is the direct responsibility of the youth specialist at each high school campus.

Sandy Hook Promise is a non-profit organization founded by family members whose loved ones were killed at Sandy Hook Elementary on December 14, 2012. To honor all victims, Sandy Hook Promise has developed a program accessible to all schools that empower youth to "know the signs" and come together to create a school culture that takes meaningful actions to prevent violence, specifically gun violence.

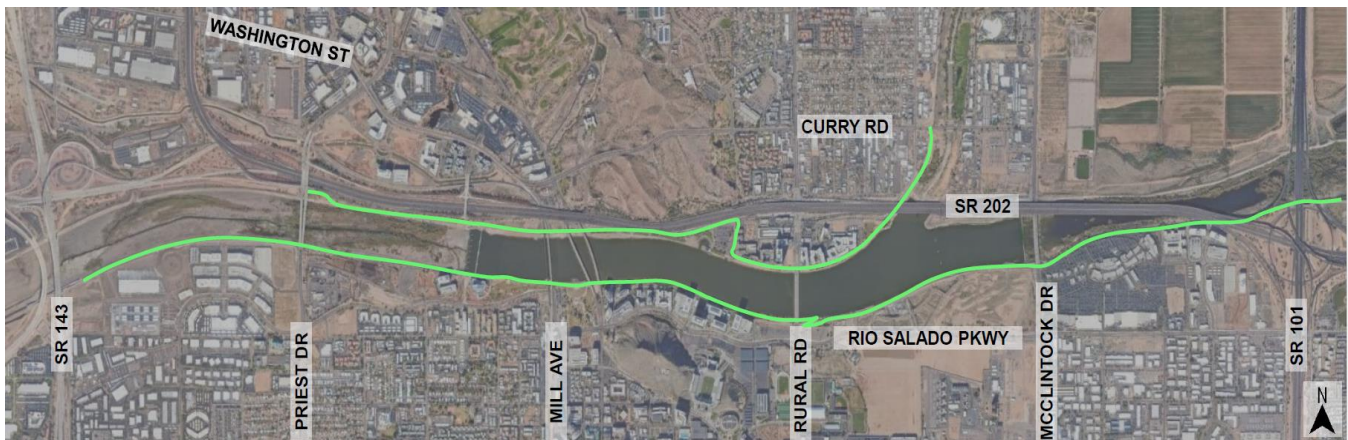
The Sandy Hook Promise Clubs are safe spaces where young leaders can take an active role in increasing school safety and preventing different forms of violence in schools and communities. Students address bullying, social isolation, depression, and mental health with monthly activities and messaging that build connections.

SHP is delivered in various settings on the high school campuses - during advisory periods, lunch bunch, and as an afterschool club. Students are recruited by existing club members during club rush at the beginning of each semester. Additionally, youth specialists can identify struggling students and offer an opportunity to participate and gain social interaction.

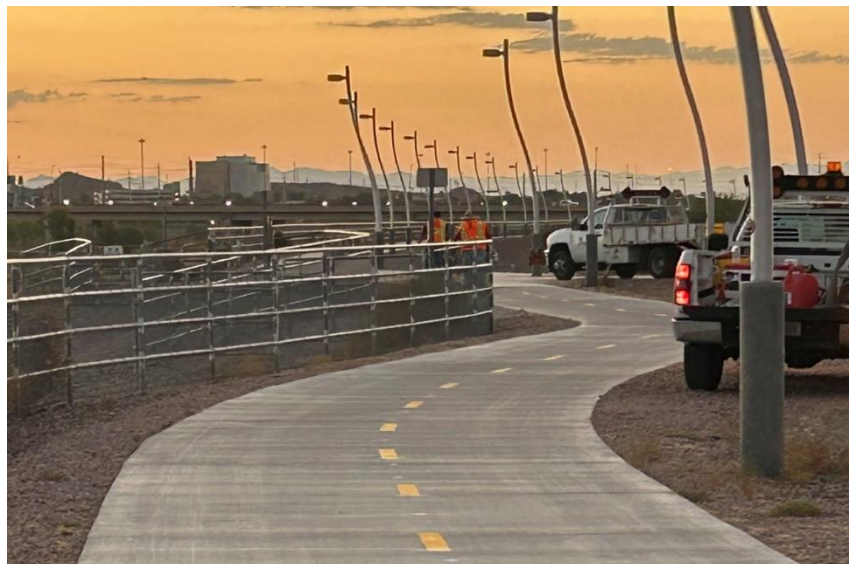
The elementary school campuses deliver the SHP program through monthly messaging and activities in the elementary schools and afterschool clubs at the middle schools. This program is still under development in most of the schools in this district.

## Bi-directional Multi Use Path Signing and Pavement Marking

The first mile of the Rio Salado & Town Lake pathways was constructed between Rural and Mill, on the south bank, in 1996. Since that time Tempe has built more than 40 miles of pathways city-wide and approximately 9 of those miles are along the Town Lake and Rio Salado connecting to Mesa, Phoenix and Scottsdale. The popularity and use of the pathways has been strong, and staff continues to pursue additional path infrastructure ensuring the pathways are accessible for all users.



With the popularity of the pathways, staff is moving forward with installation of signs and striping to provide enhanced comfort and a clarity of how to use the paths (see pictures below). The Rio Salado paths are the busiest in the city and can present challenges as all types of users are sharing the space. In the interest of ensuring path riders are interacting safely; staff has developed a plan that is being implemented to support improved user conditions and pathway etiquette. Below is information on the striping improvements that have been implemented along the 9 miles of Rio Salado path.



**New centerline stripes**

Tempe Transportation staff is proud to share pictures of the recent deployment of the Multi Use Path (MUP) signing and pavement markings including the installation of striping by Vice Mayor Jennifer Adams. The design was initiated by Traffic Engineering and installed by Transportation Maintenance over the last month. Work took place between the hours of 2AM and 12PM to minimize interruption to path users. The striping included approximately 27 miles with a combination of solid white edge lines, yellow center lines, high visibility crosswalks and directional pavement arrows. In addition, approximately 30 Yield, Yield to Ped signs were installed on both sides of the path.



**New pavement markings east of LRT bridge crossing**



**Next steps:**

1. Coordinate with appropriate PIO's for messaging to public on the changes
2. Coordinate with Tempe Police Department and future Park Rangers about messaging bike etiquette on the paths.



**New signs on both sides of MUP**

*Isaac Chavira, (480) 350-8349, isaac\_chavira@tempe.gov*

# MEMORANDUM



TO: Mayor and Council  
 FROM: Maria Laughner, Deputy Economic Development Director, (ex. 8527)  
 DATE: 08/18/2023  
 SUBJECT: FY23 Year-End Results for Economic Development Activities

Economic Development is responsible for two performance metrics in the Council Strategic Priority “Financial Stability and Vitality.”

- 5.02 – Achieve **an annual increase of new jobs** that is twice Tempe’s proportion of the jobs forecasted for the region, based on population.
- 5.03 – Achieve **an annual increase of capital investment** that is twice Tempe’s proportion of the capital investment forecasted for the region, based on population.

The targets are set based on GPEC targets for the region. The Tempe jobs target for FY23 was 585 new jobs and the Tempe capital investment target for FY23 was \$136,781,104. The chart below illustrates the Tempe EDD’s actual achievement for FY23, exceeding projected goals.

Performance Metric	FY23 Target	FY23 Actual	% of Goal
5.02 New Jobs	585	2,292	391%
5.03 Capital Investment	\$136,781,104	\$269,850,000	207%

In addition to the above performance metrics, Tempe EDD measures several other economic development activities and indicators. The Chart below illustrates the activities and success of Tempe’s Economic Development Department comparing FY20, FY21, FY22 and FY23.

Totals	FY2020	FY2021	FY2022	FY2023
New Jobs	6,287	4,480	3,690	2,291
Number of Business Visits	47	46	60	80
Number of Prospects	52	51	42	61
Number of Locates	20	15	18	11
Number of Expansions	15	9	4	10
Capital Investment	\$190,530,234	\$124,781,380	\$351,088,000	\$269,850,000
Average Salary for New Jobs	\$67,085	\$52,543	\$71,362	\$60,159
Total Square Footage Absorbed	1,757,861	1,107,662	968,823	523,849
Project-inspired School Donations	\$50,000	\$175,000	\$75,000	\$100,000
Project Revenues to City	\$267,545	\$242,224	\$490,982	\$3,681,092
Incentives Paid Out <sup>1</sup>	\$0	\$0	\$212,058	\$672,141 <sup>2</sup>

<sup>1</sup> The incentives number only relates to Economic Development project incentives

<sup>2</sup> The number \$280,000 represents \$392,141 paid to Farmer Arts (Construction Sales Tax Rebate) on DA C2007-98, \$250,000 paid to Viasat on DA C2022-195 and \$30,000 to Align Technology on DA C2021-30.

Furthermore, Exhibit B illustrates economic development activity metrics based on Tempe’s targeted innovation hub strategy, which focuses employment generation and capital investment in the City’s main employment corridors (see Exhibit A for Innovation Hubs Graphic).

As you can see, while the majority of the innovation hub economic development activity in FY23 was in the Downtown District, economic activity has also occurred outside of designated hubs. As a result, staff will be implementing a revised hub strategy for FY24. Attached is the new innovation hubs map (Exhibit B for New Innovation Hubs Map).

### Cumulative Data 2016-2023

The chart below details the community and economic impact made by Tempe’s Economic Development since FY2016.

<b>Economic Development Totals FY2016-FY2023</b>	
New Jobs	33,790
Number of Business Visits	345
Number of Prospects	369
Number of Locates	97
Number of Expansions	93
Capital Investment	\$1,285,034,614
6-Year Average Salary for New Jobs	\$497,725
Total Square Footage Absorbed	7,205,301
Project-inspired School Donations	\$450,000
Project Revenues to City	\$5,073,503
Incentives Paid Out	\$884,199

While staff has been tracking all of the above data since FY2016, job creation data has been tracked since FY2012. Since FY2012, EDD has worked with 186 companies to locate or expand in Tempe, creating 50,933 jobs over the 11-year Period.

One important direct benefit of economic development agreements is project revenues to the City that go straight into the General Fund. Since 2016, economic development projects have provided over \$5 million dollars in cash to the City of Tempe.

### Additional Projects and Programs

**BIPOC Micro-manufacturing Program** – Economic Development is implementing a grant program funded by the federal government and matched by Tempe to assist a cohort of 27 BIPOC businesses start-up their manufacturing operations in Tempe. The City relies on five grant administrators (Tempe Chamber of Commerce, FABRIC, Hustle PHX, RAIL CDC, and Pacific Southwest Minority Supplier Development Council) as well as the State of Black Arizona to conduct this program and measure outcomes.

**Retail Consultant** – Economic Development has contracted with retail consultant *Locate AI* to focus on attracting the right mix of tenants for our downtown based on consumer and other data.

**Redevelopment Projects** – Economic Development is working with Housing, Transit, and Sustainability on redevelopment opportunities to increase more affordable housing alternatives along Apache Boulevard and in Downtown. Apache Central will be coming to a future Council meeting for an award and staff is working on future RFPs to redevelop City property in Downtown to be issued in the fall. Additionally, staff is strategically approaching other landlords throughout the City to assist with potential private redevelopment of blighted buildings and underutilized surface parking.

**MARA** – Economic Development embarked on a program focused to fill large vacancy on Mill Ave with top tier restaurateurs in order to drive reinterest to Mill and cater toward a changing demographic that is looking for elevated options. The primary vacant spots were identified as PF Changs and Corner Bakery, the book ends of Mill Ave. PF Changs is currently under lease negotiations for a terrific new concept by a proven and design heavy restaurateur. Cousins has recently finished a white box of the Corner Bakery space and is actively touring a variety of restaurateurs. The City has recently expanded the MARA scope to proactively enhance Mill Ave by creating a Façade Improvement Grant program that will improve the building facades on Mill Ave. Additionally, the City and our Team Tempe partners created an Interior Improvement grant that will provide upfront capital investments to help incentivize prospective tenants to lease the two vacancies mentioned above.

**Tempe Roadshow** – Team Tempe decided to create a Roadshow that would go to the different corners of the City and provide news regarding a number of topics such as homelessness, streets, parks, new development, and City updates. To date, two events have been held (one in Discovery Business Campus and one at 100 Mill), with an average attendance of 80 local business owners. The purpose was to make sure that our businesses were getting updates and identifying points of contact for any future needs. The goal is to host 3 more Roadshows over the course of the next year.

**Brownfields Coalition (Rio Reimagined)** – Staff has received grants to perform three phase 1 environmental surveys (ESA) and two phase 2 ESAs. Participating in this grant has provided almost \$150,000 in capital to perform these surveys.

Looking Ahead

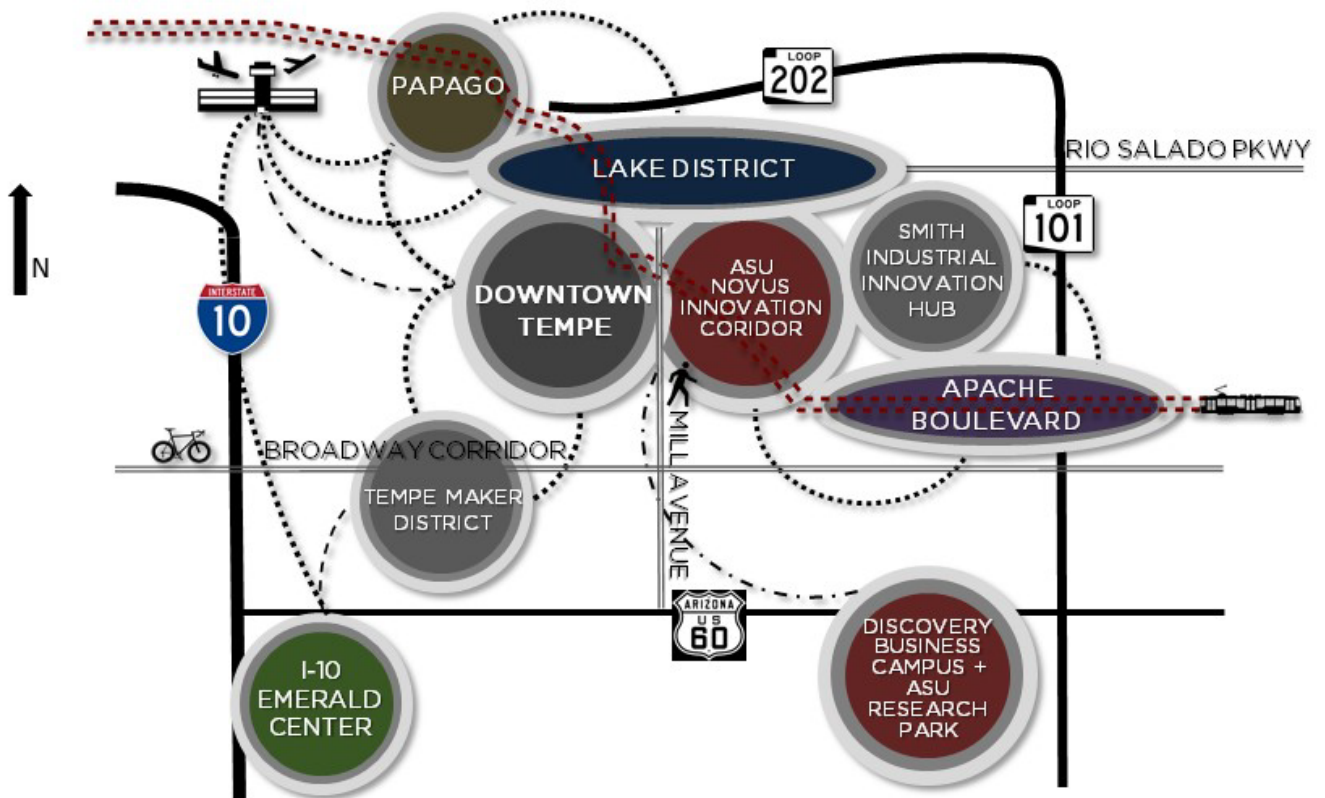
FY24 targets for new jobs and new capital expenditure have been set at the following goals:

Performance Metric	FY24 Target
5.02 New Jobs	569
5.03 New Capital Investment	\$211,293,923

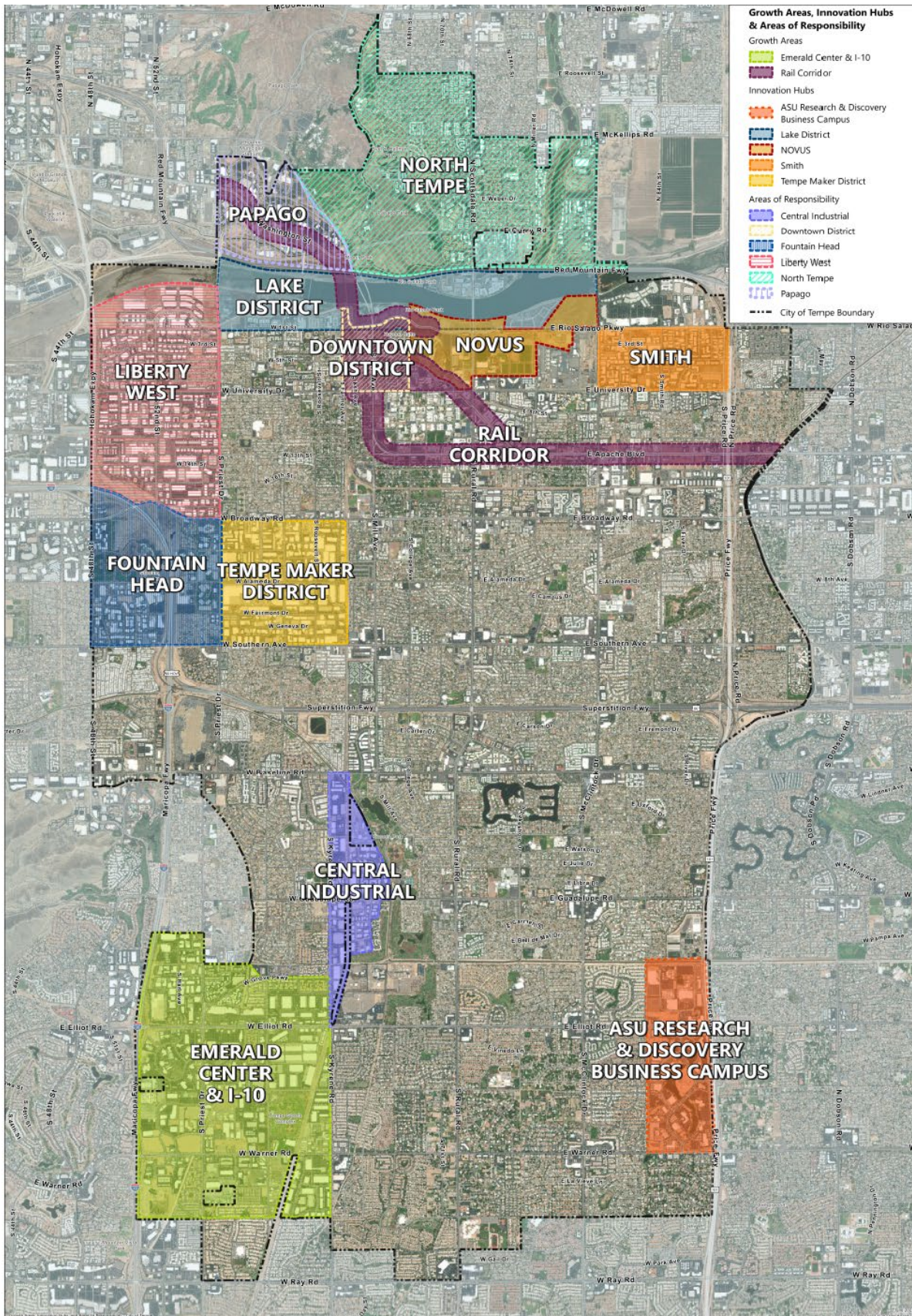
Economic development looks forward to continuing our work with our partners to successfully locate new businesses to Tempe and help existing businesses expand and grow in Tempe.



Exhibit A: Innovation Hubs Graphic



# Exhibit B: New Innovation Hubs Map



# COMMUNITY SERVICES UPDATE

August 18, 2023

## 2023 Summer Youth Volunteer Program

### Volunteer Opportunities and Impact Recap

Volunteers are incredibly valuable and play a vital role in the success of the City of Tempe's programs and services. They freely give their time and talent to assist with activities designed to enrich the lives of our community members.

Each summer, middle and high school-age students join **Tempe's Summer Youth Volunteer Program (SYVP)**. The participants assist with a variety of programs including Adaptive Recreation's Camp Challenge, Community Arts classes, Escalante Multi-Gen Center's Kamp Kool, Tempe Aquatics' Junior Guard program, Tempe History Museum's Tempe Time Machine, Tempe Public Library's Summer Reading, Play Mobile Adventures, Recreation Sports and STEM camps and more.



This past summer (May – July 2023), approximately 200 students contributed **5,585 hours of service**. The economic impact of our SYVP volunteers exceeded **\$177,000**. This was determined using the National Value of volunteer time at \$31.80 per hour.

# COMMUNITY SERVICES UPDATE

August 18, 2023

New this year, volunteers were able to participate in the Youth Leadership Academy, which was specifically designed to complement the SYVP. Weekly topics included communication, time management, professionalism, teamwork and more. Youth not only gained knowledge in these areas, but they were also able to put the skills to work in their volunteer position(s).

The Community Engagement Office recognized all the outstanding teen and tween volunteers with an end of summer celebration at Main Event on Friday, July 14. Each volunteer was allowed to bring a guest and they enjoyed an afternoon of food, unlimited games of bowling, laser tag and ropes courses, raffle prizes and more.

The SYVP is funded in part by a grant from the Tempe Diablos.



**Recruitment for the 2024 Summer Youth Volunteer Program will open in March 2024.**

**Year-round opportunities can be found at [tempe.gov/volunteer](https://tempe.gov/volunteer).**

## MEMORANDUM



TO: Mayor and Council

THROUGH: Keith Burke, Deputy City Manager (Ext. 5819)

FROM: Brendan Ross, Deputy Community Services Director, Arts and Culture (Ext. 5655)  
Craig Hayton, Community Services Director (Ext. 5234)

DATE: August 18, 2023

SUBJECT: Tempe Center for the Arts - Resident Company Program

---

### **PURPOSE:**

This memo is intended to update Mayor and Council on Tempe Center for the Arts' (TCA) Resident Company Program. This important program is being renewed and refreshed based on input provided by existing resident companies to ensure that it meets the needs of TCA and arts organizations, opens the opportunity for new organizations to apply, and supports current residents into the future.

### **CITY COUNCIL STRATEGIC PRIORITY:**

3.17 - Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Community Services Programs" greater than or equal to the national benchmark cities as measured in the Community Survey.

### **About the Program**

The TCA Resident Company Program invests in performing arts and cultural organizations that have a demonstrated potential to advance the City's strategic goals for creative vibrancy, cultural literacy, inclusion and belonging, and regional distinctiveness in Tempe.

The program aims to advance the artistic and business goals of selected organizations with a multi-year commitment. Through a tailored program of partnership, the program supports organizations to grow artistic and institutional capacity, develop audiences, and collaborate on key projects in ways that deliver mutual return for the organization and TCA. It may also support socially engaged projects, learning and participation, and other forms of public programming.

Local arts organizations have been part of the life of TCA since it opened 15 years ago. Currently there are 6 resident companies at TCA. These resident companies deliver numerous benefits for artists, organizations, and audiences at TCA:

- Arizona Wind Symphony
- CONDER/dance
- Desert Dance Theatre
- Hayden's Ferry Chamber Music Series
- Stray Cat Theatre
- Tempe Comedy Series

The Tempe Symphony Orchestra (TSO) operates as a direct program of TCA's own programming rather than as a separate legal entity under the resident company model. Staff have been meeting with the conductor to explore ways to grow support for this volunteer orchestra program through a separate internal process.

## **Program Updates**

Recent evaluations from current resident companies have confirmed that the arts operating environment has changed significantly since TCA opened. Several of the resident company arrangements were established in TCA's early years, while others were developed later, creating inconsistencies in contract terms, depth of engagement, and quality of return to the City.

In response to input received, the resident program has been redesigned to ensure that it meets the needs of both TCA and arts organizations operating in a new decade. The process will open out the opportunity for potential new organizations to apply while supporting current residents into the future, subject to panel review.

Additionally, the team has researched arts center resident company practices nationally and internationally to inform best practice.

Organizations in the resident program receive multiple benefits but must also meet eligibility requirements.

## **Program Benefits**

- Early access to booking dates
- Financial support:
  - Special venue rate
  - Discounted rates on equipment rental
  - Opportunity to forgo deposit process and pay post-event
  - Annual program cash investment up to \$15,000 for projects presented and/or produced at TCA
- Tailored support for marketing and audience development, that may include:
  - Audience surveying and analytics
  - Digital marketing
  - Advice and mentorship on marketing plans
  - Public Relations support
  - Support for Grassroots marketing
  - Other support as mutually agreed
- Program Partnership and Collaboration:
  - Collaborating on shared program goals through additional expertise or resources
  - Exploring collaborative opportunities with other resident companies

## **Eligibility Requirements**

- Non-profit organization
- A 3-year commitment to present an annual program of activities at TCA that includes a minimum of 3 separate public performances or programs per year

Applicants proposing a single annual project each year are not eligible, though single-event grants are available via Community Arts at the City.

## **The Tempe Arts and Culture Commission**

The Tempe Arts and Culture Commission have reviewed this proposed program and have given their wholehearted support.

### **Information Sessions**

Applications will open the week of August 21, with a deadline of October 4, 2023.

Public information sessions will be held on the following dates:

- Wednesday, August 29, 2023 at noon: Online: Zoom link TBD
- Thursday, September 14, 2023 at 6:00 PM: Carter Lounge, Tempe Center for the Arts

### **Assessment Criteria**

The panel will assess the application on the following criteria:

- Quality of artistic or cultural activities
- Viability of the proposal
- Alignment with City of Tempe’s Arts and Culture strategic goals
- Mix of resident companies in TCA

Panel will include representatives from Tempe Center for the Arts, Community Arts, and the Arts and Culture Commission. The panel will recommend awards to the Community Services Director for final approval with final notification occurring the last week of November 2023.