

CITY OF TEMPE DEVELOPMENT REVIEW COMMISSION

Meeting Date: 12/12/2023

Agenda Item: 8

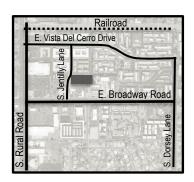
ACTION: Request a Use Permit to allow a massage establishment for **THERA-MED MASSAGE** (dba Infinitely-U Integrative Energy Bodywork), located at 1801 South Jentilly Lane Suite C-9. The applicant is Leah DeLong, LMT.

FISCAL IMPACT: N/A

RECOMMENDATION: Staff – Approve, subject to conditions

BACKGROUND INFORMATION: THERA-MED MASSAGE (dba Infinitely-U Integrative Energy Bodywork) (PL230342) is proposed within the south west building C, on the north side of the building within a four-building commercial office center called Jentilly Square, which consists of multiple suites. The request includes the following:

ZUP230080 Use Permit to allow a massage establishment.



Property Owner Frank Brouwer, Future Estates, Inc.

Applicant Leah DeLong, Thera-Med Massage (dba Infinitely-U

Integrative Energy Bodywork)

Zoning District CSS, Commercial Shopping & Service

Site Area 49.833 s.f.

Total Building Area 19,278 per Certificate of Occupancy for Buildings A-D

Suite C-9 Area 355 s.f.

Vehicle Parking 4 spaces allocated to this suite, appx. 86 total on site

shared between all suites (1 min. required based on suite size, 66 spaces required for site for general

office/commercial/service/retail uses)

Bicycle Parking 4 spaces provided on site (none required per zoning

ordinance 405, 4 min. required by current code)

Hours of Operation 9:00 a.m. to 6:00 p.m. M-F, closed most weekends and

holidays

Building Code Occupancy Type III 1- Hour, Group B-2

ATTACHMENTS: Development Project File

STAFF CONTACT(S): Diana Kaminski, Senior Planner (480) 858-2391

Department Director: Jeff Tamulevich, Community Development Director

Legal review by: N/A

Prepared by: Diana Kaminski, Senior Planner Reviewed by: Mailen Pankiewicz, Principal Planner

COMMENTS

The site is located north of Broadway Road, south of the Union Pacific Railroad, east of Rural Road and west of Dorsey Lane, on the east side of South Jentilly Lane. Surrounding uses include condominiums and apartments to the north, northwest and northeast of the site, a grocery store, permanent makeup boutique, glass repair and other commercial service uses to the west and a plasma center and restaurant uses to the southwest, a car wash and bar to the south and other commercial uses to the southwest. The site is comprised of two parcels that are part of Tract E within the Broadway Square Plat. The site is located within the Alameda Character Area Five. Upon further research into the history of the site, it was determined that the property is within the CSS Commercial Shopping and Service District with a small portion of 4' along the northern edge that is within the R-4 zoning, this is the area where a variance to not require the site wall for the office development would later become a cross access easement. (See History and Facts section of the report for more information).

The four Class B office buildings (smaller scale with shared common areas and fewer amenities) were built in 1973 and share driveway access with the condominiums to the north. The site has a long history of massage uses over the past thirty years, creating a center focused on similar health and wellness uses that share common restroom facilities and parking within the center. This fall, code enforcement identified eight current massage establishments operating in suites without the required use permits, several may have been under the impression that prior use permits granted on the property applied to all of them, however the property owner has not applied for a property-wide use permit, it is up to each tenant of the suites to apply for these use permits or transfers if evidence of a prior use permit and continuous operation was provided. There is no shared parking file on record for the property. The original parking on record was 96 required based on the Zoning Ordinance 405 requirement for 1 space per 200 square feet of commercial uses; the current code requires 1 space per 300 square feet of commercial uses (66 spaces); a current aerial count indicates 86 spaces on site. This use does not impact the parking requirements on site.

PUBLIC INPUT

Upon completion of this report staff has not received any public comments or inquiries regarding this request.

POLICE INPUT

The Tempe Police Department has conducted a background check on the proposed business and has no issues with this request.

USE PERMIT

The proposed use requires a Use Permit to allow a massage establishment within the CSS zoning. The applicant has provided a letter of explanation outlining the business operations and her current massage license status. Below is an evaluation of the use in context of Section 6-308(E) criteria for a Use Permit (*in italics*):

- Any significant increase in vehicular or pedestrian traffic; Suite C-9 is 355 square feet and serves one single
 massage therapist operating with specified business hours from 9am to 6pm weekdays and no established
 weekend or holiday business. The suite is required to have one parking space and is provided four per the lease
 agreement which are shared with other businesses on site. Based on the scale and operation of this use it is not
 anticipated this will generate significant traffic beyond anticipated service uses.
- 2. Nuisance arising from the emission of odor, dust, gas, noise, vibration, smoke, heat or glare at a level exceeding that of ambient conditions; The use is entirely indoors, requires a quiet environment for the benefit of the customers, and will not create nuisances in excess of surrounding uses, including a car wash and bar to the south of the site.
- 3. Contribution to the deterioration of the neighborhood or to the downgrading of property values, which is in conflict with the goals, objectives or policies for rehabilitation, redevelopment or conservation as set forth in the city's adopted plans or General Plan; The Alameda Character Area Plan and General Plan promote a 20-minute livable city, which would encourage small service businesses within walking and biking distance of residents and large employee centers to connect these services to their customers where they live and work. The proposed use promotes health and wellness and serves people of all ages.
- 4. Compatibility with existing surrounding structures and uses; The proposed use is contained within buildings that were built in 1973 with no proposed changes to the exterior of the buildings, and there is a long history of similar

- uses on this site. The clustering of similar uses creates a synergy for businesses and customers within the health and wellness industry, making this a compatible use.
- 5. Adequate control of disruptive behavior both inside and outside the premises which may create a nuisance to the surrounding area or general public; The applicant has demonstrated professional licensure and practice in the industry with no outstanding complaints or issues identified. The business will be controlled by the proprietor of the establishment to assure both customer comfort and safety.

REASONS FOR APPROVAL:

Based on the information provided by the applicant and the above analysis staff supports approval of the requested Use Permit. This request meets the required criteria and will conform to the conditions.

SHOULD AN AFFIRMATIVE ACTION BE TAKEN ON THIS REQUEST, THE FOLLOWING NUMBERED CONDITIONS OF APPROVAL SHALL APPLY, BUT MAY BE AMENDED BY THE DECISION-MAKING BODY.

CONDITION(S) OF APPROVAL: (Non-standard conditions are identified in bold)

EACH NUMBERED ITEM IS A CONDITION OF APPROVAL. THE DECISION-MAKING BODY MAY MODIFY, DELETE OR ADD TO THESE CONDITIONS.

- 1. The Use Permit for a massage establishment in suite C-9 is valid only after a Building Permit has been obtained, the required inspections have been completed and a Final Inspection has been passed.
- 2. The Use Permit is valid for the plans as submitted within this application. Any additions or modifications may be submitted for review during the building plan check process.
- 3. Hours of operation to end no later than 6pm on a daily basis.
- 4. The property owner shall replace any nonconforming building lighting with compliant light fixtures. Details can be resolved during Building Safety Plan Review.
- 5. The property owner shall replace all dead or missing trees in the street frontage and landscape areas including the parking landscape islands; along with any other missing landscape material.

CODE/ORDINANCE REQUIREMENTS:

THE BULLETED ITEMS REFER TO EXISTING CODE OR ORDINANCES THAT PLANNING STAFF OBSERVES ARE PERTINENT TO THIS CASE. THE BULLET ITEMS ARE INCLUDED TO ALERT THE DESIGN TEAM AND ASSIST IN OBTAINING A BUILDING PERMIT AND ARE NOT AN EXHAUSTIVE LIST.

USE PERMIT:

- The Use Permit is valid for Thera-Med Massage (dba Infinitely-U Integrative Energy Bodywork) and may be transferable to successors in interest through an administrative review with the Community Development Director, or designee.
- The use permit approval shall be void if the use is not commenced or if an application for a building permit has not been submitted, whichever is applicable, within twelve (12) months after the use permit is granted or within the time stipulated by the decision-making body.
- The decision-making body, upon finding that the applicant has not taken corrective actions to resolve issues related to
 the permit/approval and that a continuation of the permit/approval is not in the interest of the public health, safety and
 general welfare, can revoke the permit/approval after providing written notice of its intentions to the holder of the permit.
- Specific requirements of the Zoning and Development Code (ZDC) are not listed as a condition of approval but will
 apply to any application. To avoid unnecessary review time and reduce the potential for multiple plan check submittals,
 become familiar with the ZDC. Access the ZDC through http://www.tempe.gov/zoning or purchase from Development
 Services.
- Any intensification or expansion of use shall require a new Use Permit.

- All required permits and clearances shall be obtained from the Audit and Licensing Division of the City of Tempe prior to the Use Permit becoming effective.
- All required Federal, State, County, and Municipal permits, licenses, and clearances shall be obtained, or the Use Permit
 is void.

SIGNS: Separate plan review process is required for signs in accordance with requirements of ZDC Part 4 Chapter 9 (Signs). Refer to www.tempe.gov/signs.

POLICE DEPARTMENT SECURITY REQUIREMENTS:

• If the development includes a use listed in City Code Section 26-70(c), the Owner is required to prepare a security plan with the Police Department. The architect should be involved to verify any modification that would require design revisions. To avoid revisions to permitted construction documents, initial meetings with the Police Department regarding the security plan are recommended before building permits are issued. At a minimum, the Owner shall contact the Police Department to begin security plan process approximately eight weeks prior to receipt of certificate of occupancy.

HISTORY & FACTS:

1930s-1950s	Historic aerials show the area and subject site used for agricultural purposes with the railroad established to the north and Broadway Road established to the south.
May 17, 1960	Area was annexed into City of Tempe
January 24, 1964	Area was zoned PSC-1 Planned Neighborhood Shopping Center in Zoning Ordinance 405
	Sometime between 1964 and 1967 the property was zoned from PSC-1 to C-2 zoning, although both zoning classifications remained in the zoning code. PSC-1 and C-2 commercial zoning required a use permit for massage establishments.
April 27, 1967	City Council approved Broadway Square Subdivision Plat, which created Tract E, which included the subject site.
September 25, 1967	Planning & Zoning Commission approved a request to change a portion of Tracts D and E from C-2 and I-2 to R-4 residential for an apartment community north of the subject site.
October 26, 1967	City Council approved Ordinance No. 405.58, a zoning map amendment to change a portion of the Jentilly Lane area from C-2 to R-4.
1969	Aerials show the establishment of the residential community to the north with a drive on the south side, that would later serve the office development to the south.
January 17, 1972	The Board of Adjustment approved removal of the required six-foot masonry wall between the R-4 parcel to the north and the C-2 district.
January 19, 1972	The Design Review Board approved the site plan, landscape plan and building elevations for the proposed office building.
January 24, 1972	The Planning & Zoning Commission heard and approved a Development Plan and recommended approval of the General Plan of Development for a 1.2-acre parcel located at 1801 South Jen Tilly Lane in the C-2 General Commercial District. The parcel of land measured 193 feet by 320 feet, located 200 feet north of Broadway Road, the lot was zoned C-2 with the exception of the north four feet which was shown on the map at the time to be within the R-4 multi-Family residential district. This proposal was for four office buildings with parking on all sides except the Jen Tilly frontage. This put the parking on the north within the R-4 zoned portion of the property but serving the parking needs of the office development.

February 10, 1972 The Tempe City Council approved the General Plan of Development for the office buildings as described above. June 7, 1973 Certificate of Occupancy on four office buildings with 95 required parking spaces and 96 provided parking spaces and C-2 zoning noted on the property record card. The site has had many use permits issued over the years, including transfers of use permits, the following history is based on records available in archived files, showing the past use of the site for massage uses. Earlier use permits did not allow transfers of use permits to new tenants, requiring applicants to return to hearing for new use permits. Later code interpretations allowed businesses that continued in operation to transfer use permits to a new business operation in the same suite, as long as there was the same use within a year of the transfer being requested. Once a suite vacated from that use for more than a year, the use permit would no longer be valid. There is no record of what current businesses operating in the center were original use permit holders in continuous operation and which businesses may have changed names or operators over the past fifty years. December 22, 1982 The Board of Adjustment approved a use permit to operate an ambulance-based service at 1801 South Jentilly Lane Suite A-8, in the C-2 zoning district. A82-12.5 May 25, 1994 The Board of Adjustment approved a use permit to operate a 598 square foot beauty and wellness consulting business including small group (8 maximum persons) classes in at 1801 South Jentilly Lane Suite D-4, listed in the C-2 zoning district based on maps of the stie at the time. BA940128 November 3, 1998 The Hearing Officer approved a use permit to allow a massage therapist and physical therapist located at 1801 South Jentilly Lane Suite A-4, in the R-4/C-2 zoning district (with note that R/O uses were allowed at this location). BA980313 August 20, 2002 The Hearing Officer approved a use permit for a massage therapy service located at 1801 South Jentilly Lane Suite C-16, in the C-2 zoning district. BA020179 April 1, 2003 The Hearing Officer approved a use permit to operate a massage and acupuncture service located at 1801 South Jentilly Lane Suite A-18, in the C-2 zoning district. BA030048 May 6, 2003 The Hearing Officer approved a use permit to operate a massage therapy service located at 1801 South Jentilly Lane Suite D-4, in the C-2 zoning district. BA030086 January 20, 2005 City Council adopted the new Zoning & Development Code with C-2 zoning changing to CSS Commercial Shopping and Service. This zoning district allows massage establishments by use permit. March 10, 2009 Community Development Department staff administratively approved a use permit transfer to allow a massage therapy establishment at 1801 South Jentilly Lane, Suite C-16, listed as being in the R-4 Multi-Family zoning district based on maps of the site at that time. PL090075 City Council approved a condominium plat for The Place on Jentilly, establishing the south driveway as December 4, 2014 shared with the office complex to the south by a 3.8' wide cross access agreement to be granted by separate instrument, allowing access to the existing parking for the subject site. January 9, 2012 Community Development Department staff administratively approved a use permit transfer to allow a massage therapy establishment at 1801 South Jentilly Lane, Suite A-20, listed as being in the R-4 Multi-Family zoning district based on maps of the site at that time. PL110434 July 3, 2014 Community Development Department staff administratively approved a use permit transfer to allow a massage therapy establishment at 1801 South Jentilly Lane, Suite B-10, listed as being in the R-4 Multi-Family zoning district based on maps of the site at that time. PL140239

November 29, 2023 Community Development Department staff issued a Zoning Administrator's Opinion for zoning classifications located at 1730 South Jentilly Lane & 1801 South Jentilly Lane for the purpose of clarifying the correct legal zoning districts of record for the subject property. Ordinance No. 405.58, a zoning map amendment action by City Council, changed a portion of the Jentilly Lane area from C-2 to R-4, on October 26, 1967. This zoning ordinance documentation validates the statements made in the January 24, 1972 staff report as the legal description identifies rezoning to R-4 for the north 469 feet of Tract D and E of the Broadway Square Subdivision. (See attachment). The Planning and Zoning Commission staff report for the original development project at 1801 South Jentilly Lane provided zoning description information. The report stated, "The lot is zoned C-2 General Commercial, except the north four feet which is in the R-4 Multi-family Residence District." The R-4 zoned areas for each property at 1730 and 1801 South Jentilly Lane are only located along a four (4) feet portion shared driveway with the neighboring property owners and have no significant impact to the properties primary allowed uses and zoning standards regulated under the CSS district.

ZONING AND DEVELOPMENT CODE REFERENCE:

Section 3-302, Permitted Uses in Office/Industrial Districts Section 6-308, Use Permit Section 6-313, Security Plan



DEVELOPMENT PROJECT FILE

for THERAMED MASSAGE (PL230342)

ATTACHMENTS:

- 1-8. Site Context (Location Map, Aeria, Site Photos)
- 9. Applicant's Letter of Explanation
- 10. Site Plan
- 11. Floor Plan

PL230342 **Thera-Med Massage ECEDARIST UNION PACIFIC RR** E VISTA DEL CERRO DR E VISTA DEL CERRO DR RURAL RD E ENCANTO DR S JENTI E GRANADA DR E SOLANA DR **E BROADWAY RD** TERRACE RD RURAL RD

General Industrial District (GID) Mixed Use Educational (MU-ED) Commercial Shopping and Services (CSS)

Planned Commercial Center Neighborhood (PCC-1)

Planned Commercial Center General (PCC-2)

Residential/Office (RO)

Single-Family Residential (R1-6)

Single-Family Residential Planned Area Dev (R1-PAD)

E PALMCROFT DR

Multi-Family Residential Limited (R-3)

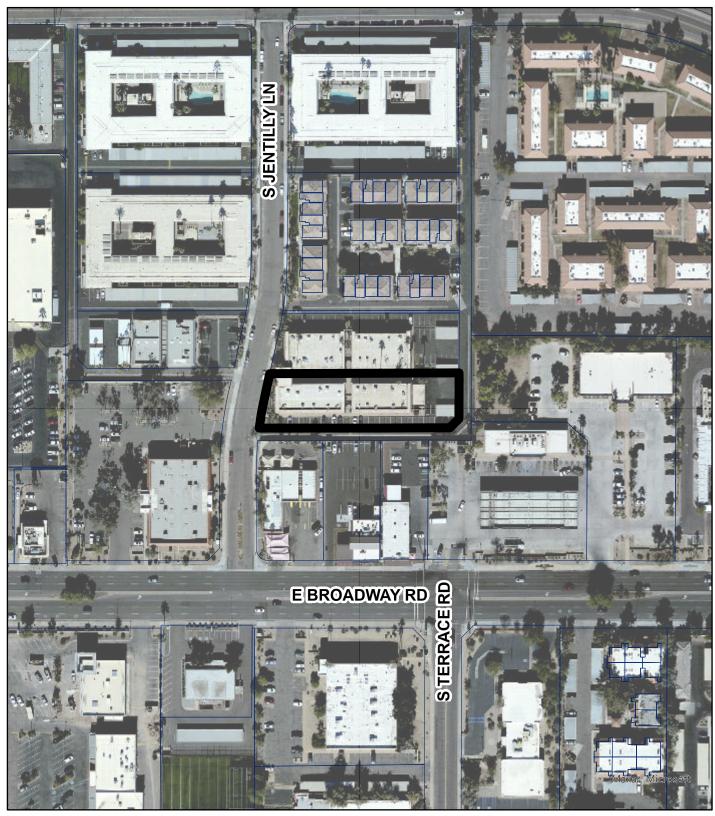
ATTACHMENT 1 Multi-Family Residential General (R-4)



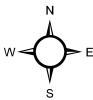


Thera-Med Massage

PL230342



Aerial Map



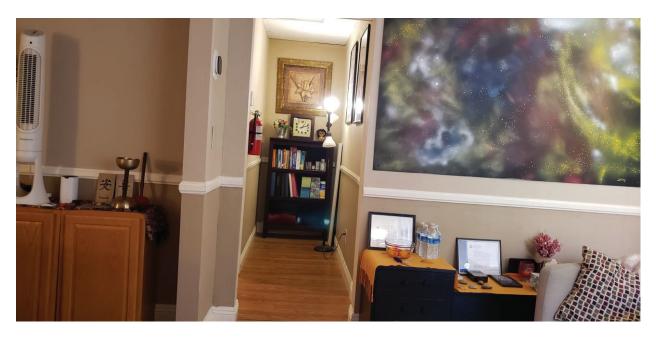








View of the Hall Space from treatment room and from Hall space to treatment room Hall is approximately 10ft x $3.5 \mathrm{ft}$



1801 S Jentilly Ln Tempe, AZ 85281 Suite C9







1801 S Jentilly Ln Tempe, AZ 85281 Suite C9

View of the office from treatment room and inside the office space Smaller room 9.5ft \times 10ft



Treatment area: utilized for bodywork, Life Coaching and small (6 to 8) group/workshops 19ft x11 1/2ft main room.



1801 S Jentilly Ln Tempe, AZ 85281 Suite C9

INFINITELY – U INTEGRATIVE ENERGY BODYWORK

THERAPEUTIC MASSAGE BODYWORK & INTEGRATIVE THERAPY

October 25, 2023

City of Tempe Community Develop Planning Division 31 E. 5th St Tempe, AZ 85281

To Whom It May Concern,

I am writing this letter of intent regarding my Use Permit application for 1801 S. Jentilly Ln C9 Tempe, AZ 85281. My business specialized in therapeutic massage sometimes clothed that entails myofascial release, trigger point and acupressure to assist clients with chronic pain, post-surgical challenges and injury recovery. I also provide somatic bodywork which is clothed and entails therapeutic dialogue with client concern in relation to the body where it feels constricted and then I apply light touch related to the clients concern and we have a dialogue while light touch is applied. It is by way of Reiki, Cranial Unwinding and Polarity Therapy. The intention is to help clients integrate their experiences fully mind and body.

My business consists of myself, Leah DeLong, LMT as sole practitioner where I am Licensed through the State of Arizona as a Massage Therapist and I have completed extensive training with certifications in Polarity Therapy, Shamanic Reiki, Cranial Unwinding and an Associates in Occupational Studies Degree in Holistic Health – Concentration in Mind-Body Transformational Psychology. My license is current with a level 1 clearance fingerprint and malpractice insurance to which none has ever lapsed or expired.

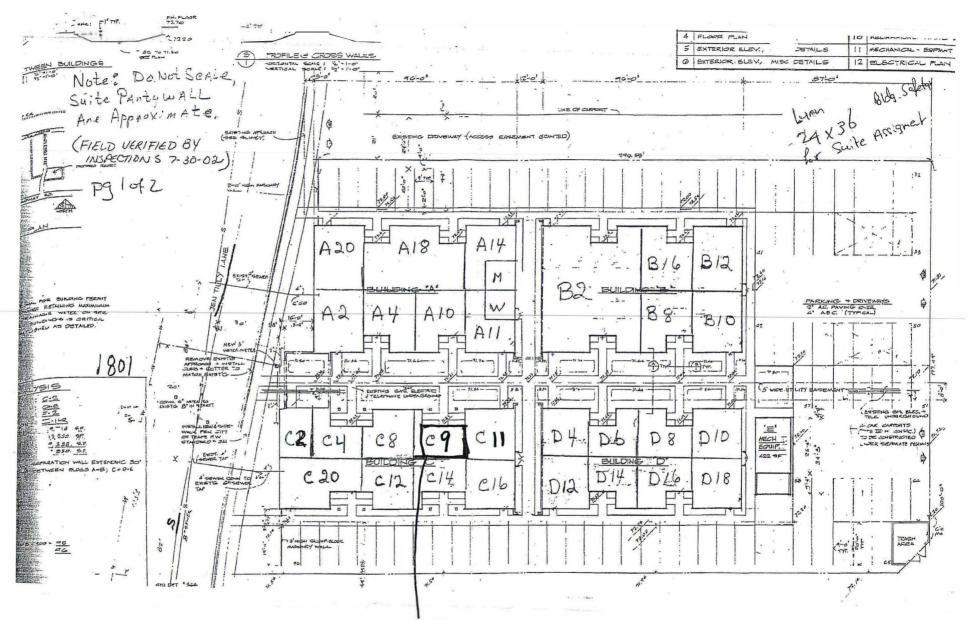
My hours of operation are currently Monday & Wednesday 9am – 3pm and Tuesday, Thursday Friday 10am – 6pm and closed most holidays and weekends. I have about 50 appointments a month with appointment lengths ranging between 60 and 90 minutes based on treatment goals. The space at 1801 S Jentilly Ln C9 is approximately 355 square feet and is handicap accessible, with an outside handicap accessible restroom. There are a total of four parking spaces that are specifically designated for handicap and parking all the way around the structure with most parking at the back of the building with shade canopies.

My business operates by appointment only, seeing one client at a time – I do not accept walk-in appointments or sell retail products, so there will be no significant pedestrian or vehicular traffic outside of scheduled clients parking and walking in and out of the office. My office is aroma neutral as we have many clients who are sensitive to scent, so there will be no odor associated with my business. I also do not create any excess noise with my office, I do have tuning forks and a Tibetan sound bowl however, the sound, vibration does not disturb my neighbors and their businesses. I have no other tools or machines that would create dust, gas, smoke, heat or glare of any kind. My business will enhance the City of Tempe/ASU neighborhood by creating another wellness-oriented business to help improve the residents' quality of life and is aligned with the goals of several businesses in the Jentilly Square Complex.

And finally, my business is quiet and professional, and will not be negatively affecting any residents or the general public within the leasing space at 1801 S. Jentilly Ln.

Thank you very much for the opportunity to do business in Tempe. I feel this will be an excellent addition to the area, as it will give the residents one more option for health and wellness. I have included several letters of support with the application from long-term clients who are also Tempe residents, and their excitement I believe will be indicative of that of the general residential population.

Sincerely, Leah DeLong, LMT Thera-Med Massage HTTM LLC Dba Infinitely-U Integrative Energy Bodywork Owner/Practitioner



Infinitely-U Integrative Energy ATTACHMENT 18 Mu WORK

HALL = 10x3.5 FT 1801 S. Jentilly Ln , WALL I WALL OFFICE APPROX 355 SU FT open TWALL WALL MAIN ROOM TREATMENT 19 X 11.5 FT - WALL AREA SMALL ROOM 9.5 X 10 FT MAN JAM 1741 MAW Poor ENTRANCE