



Clark Park Programming Public Input Survey November 2023

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I. Background

Progress is being made on the Clark Park Pool and Community Center, with an anticipated opening date in early 2024 due to supply chain issues delaying the arrival of key equipment. The facilities are designed to be in operation year-round and input was gathered on various programming for all ages, interests and abilities.

An open house was held at the Clark Park playground to provide information and seek input on programming on Nov.4, 2023 from 9:30 a.m. to 11:30 a.m.

Additionally, a survey was available online at tempe.gov/Forum from Nov. 4 through Nov. 19, 2023. This survey received a total of 211 visitors and 155 responses.

II. Outreach

Several methods were used to provide information to the public and stakeholders regarding the project, public meetings, and opportunities for input.

Direct Mailer

A direct mailer was sent to over 13,000 places of residence in Tempe. These places of residence are within the two-mile service radius of the new Clark Park Community Center and Pool.

Yard Signs

Yard signs with meeting and comment information were placed in around Clark Park and the Clark Park Community Center and Pool.

Media Hits

- [Tempe Independent](#)

Emails

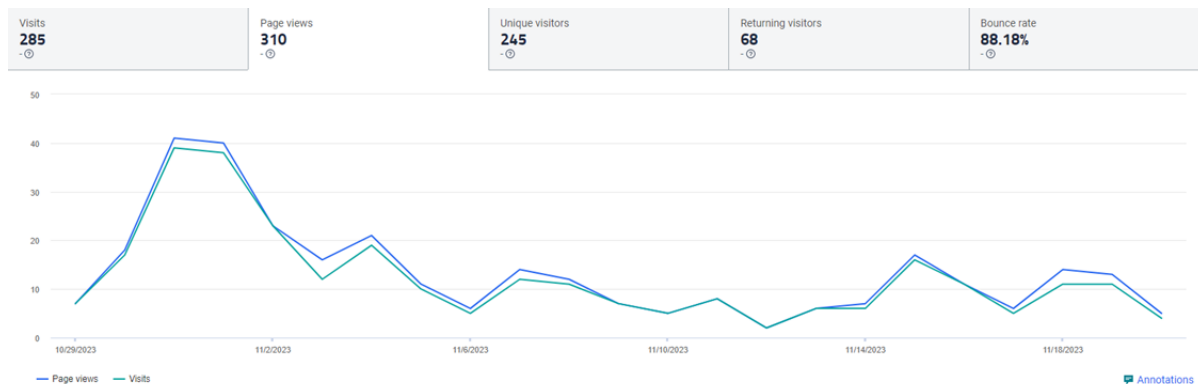
A notification email was sent to Tempe Forum subscribers, neighborhood contacts, relevant Boards and Commissions, parks update subscribers, and previous participants inviting them to attend the meetings or to comment online.

Project Webpage

The project [webpage](#) was updated continuously and included information about the project, the date and access information for the public meeting and online comment information. From Oct. 29 – Nov. 20, the website had 310 views.

Top Sources:

- Direct
- Google
- Social media
- Tempe Forum
- Mailchimp
- Spikes:
 - Public meeting announcement on 10/31, Public meeting on 11/4, and Survey reminders on 11/15



Social Media, Eblasts and Press Release



City of Tempe Page

11/1/23 – [Public outreach announcement](#)

- Reach: 1,013 | Engagements: 25 | Link clicks: 1

11/15/23 – [Survey reminder](#)

- Reach: 1,655 | Engagements: 50 | Link clicks: 34

Tempe Parks & Rec page

11/1/23 – [Public outreach announcement](#)

- Reach: 384 | Engagements: 13 | Link clicks: 5



- 10/31/23 - [Public outreach announcement](#)
- Impressions: 535 | Engagements: 12 | Link clicks: 4
- 11/15/23 - [Survey Reminder](#)
- Impressions: 653 | Engagements: 8 | Link clicks: 4



City of Tempe Page

- 10/31/23 - Instagram story - Public input announcement
- Reach: 423 | Engagements: 10 | Link clicks: 3
- 11/15/23 - Instagram story - Survey reminder
- Reach: 471 | Engagements: 11 | Link clicks: 8

Tempe Parks & Rec page

- 11/11/23 - Instagram post - [Public input announcement](#)
- Reach: 338 | Engagements: 29



- 10/31/23 - Public input announcement
- Impressions: 517 | Engagements: 2
- 11/15/23 - Public input reminder
- Impressions: 191 | Engagements: 0

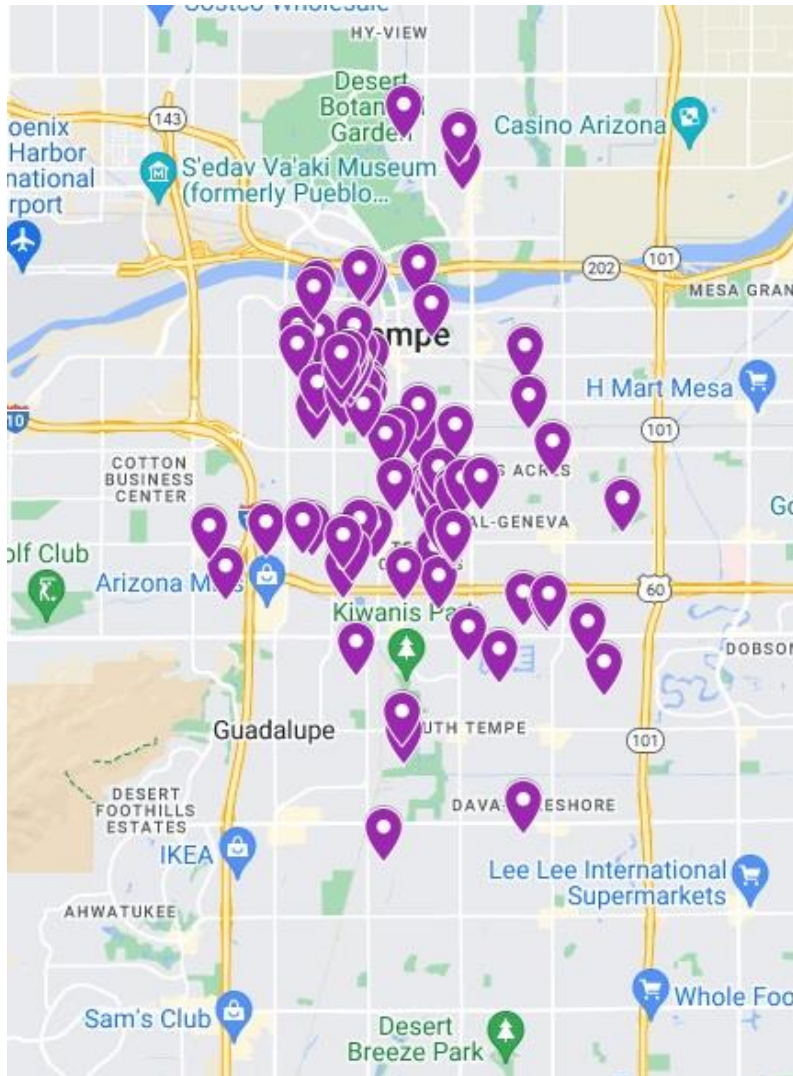


- 10/30/23 - [Tempe This Week](#)
- 8,701 emails sent, 38.2% open rate, 10.4% click rate, 22 clicks on link
- 10/31/23 - [Public outreach announcement](#)
- 6,076 emails sent, 34.6% open rate, 1.8% click rate, 72 clicks on link
- 11/6/23 - [Tempe This Week](#)
- 8,706 emails sent, 37.7% open rate, 9.3% click rate, 36 clicks on link
- 11/13/23 - [Tempe This Week](#)
- 8,699 emails sent, 37.6% open rate, 11.6% click rate, 16 clicks on link
- 11/16/23 - [Survey reminder](#)
- 6,062 emails sent, 33.9% open rate, 4.6% click rate, 226 clicks on link

III. Survey Results

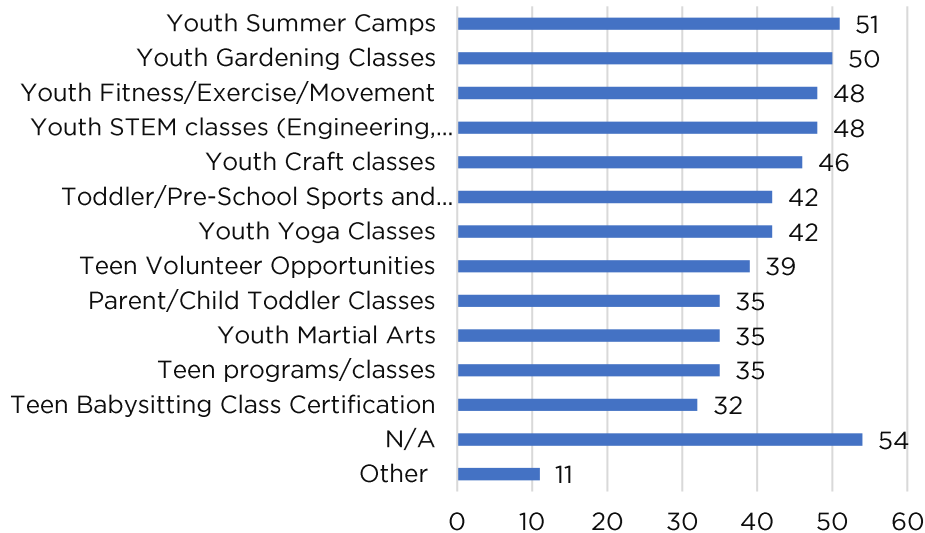
The survey was available online at tempe.gov/Forum from Nov. 4 through Nov. 19, 2023 to gather feedback programming and classes for the Clark Park Community Center, Clark Park Pool, and Clark Park Garden.

88 respondents provided an address with approximately 95% in Tempe.



Clark Park Community Center

1. Listed below are programming areas that YOUTH might use at an indoor community center. Please indicate what programming or classes your household would participate in. Select all that apply:

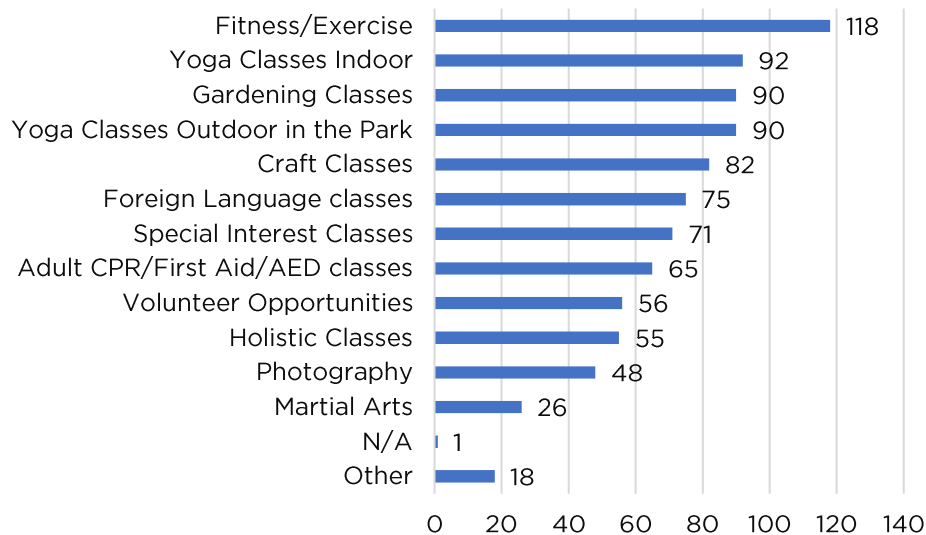


Responses: 136

Other Comments:

- Adapted recreation for children with disabilities
- Beginner swim, first aid and safety
- Computer Maintenance and Repair
- My grand kids all live out of state.
- Pet friendly opportunities.
- Saturday or Sunday afternoon
- Senior activity, arts
- Sustainability
- Swimming lessons
- Tabletop gaming (board games/cards) gatherings / open table events for homeschoolers or space for homeschool groups to reserve for co-op work
- Youth food/nutrition classes, safety classes for various ages (fire safety, household products, urban environments)

2. Listed below are programming areas that ADULTS might use at an indoor community center. Please indicate what programming or classes your household would participate in. Select all that apply:



Responses: 155

Other Comments:

- Art classes. Tai Chi.
- Arts classes - painting/drawing
- Ceramics
- Computer Maintenance and Repair
- Cooking
- Disability related activities for adults with disabilities maybe a community meet up, people with disabilities have challenges socializing due to lack of disabilities specific social environments
- DIY home repairs
- Easy DIY home repairs
- evening and sat zumba, sewing, pickleball beginner
- I heard Tempe has 7 new league of American cyclist safety instructors- we should have bike classes to teach everyone about safety and ridding in our dangerous city :)
- Pet friendly opportunities.
- Pilates, post-pregnancy fitness, Bicycle repair (maybe partnering with TBAG or the co-op down the street), cooking / nutrition, parenting, safety
- Pottery Wheel
- Sign Language
- Swimming lessons
- Tia Chi
- Water aerobics/exercise in the pool

- West Coast Swing Dancing

3. Please let us know what other types of programs/classes you would like to see offered at the Clark Community Center in the future:

1. A pottery class at the indoor center would be of interest, plus I plan to attend craft/enrichment programs with my toddler as well.
2. A small fitness center with treadmill, bikes, and some strength equipment.
3. Adult Natation class
4. Arts/crafts
5. Book clubs, cooking classes, neighborhood potlucks, holiday celebrations, dance classes, parents night out events
6. Ceramics classes
7. Ceramics, pottery, arts
8. cooking classes, learning about spices for cooking
9. Cooking classes, music classes, creative writing, open mic (music, poetry, etc)
10. cooking classes, themed and seasonal experiences (holiday themed, season themed or inspired), socials to connect with one another one-on-one, discussion groups, meditation and mindfulness spaces/teachings, desert-foods and gardening, seed swaps, various types of gardening programs- aquaponics, hydroponics, plant swaps, neighborhood meetings to that are themed and also open-ended ones.
11. Cycling safety classes
12. Dance class
13. Dance classes (western, ballroom, salsa)
14. Dance classes for seniors/adults. Swim lesson for youths and adults during the day. Youth classes that start at 5 for the children that go to Broadmor (they get out of school at 4pm)
15. Deep water aerobics in the pool!!
16. DIY home simple home repair. Carpentry. How to trim trees.
17. Dog obedience training
18. evening and sat zumba, sewing, pickleball beginner, cooking, make your own pasta
19. Fall and spring break camps that follow Tempe public school academic calendar
20. Fitness bootcamp craft class
21. Free swim, laps
22. Gardening classes in the new community garden!
23. Gentle yoga and/or Pilates Drawing, painting, songwriting, drum circles
24. Grandparents and grandkids
25. Healthy Cooking & gardening class

26. I am personally excited about the opportunity to see fitness and yoga classes offered at the community center! Foreign language classes sound quite appealing as well. I'm an early morning guy or after work guy, so availability of classes early in the morning or in the evening on weekdays is ideal.
27. I would like to attend creative, make it and take it workshops for adults and a guided painting class for adults. Thank you very much!
28. I would like to see adult dance classes, specifically Afro Caribbean Jazz. There is a women in Sedona who teaches Also modern, ballet, jazz, contemporary all would be welcome for adults!
29. I'm very interested all fitness classes and holistic, including sound meditations (gong, singing bowls). Anything that can help with mental help and stress. Thank you for doing this! I currently attend Red Mountain Rec Center which is a great place! But a place with a warm enough pool to swim in year round is even better!
30. I've really enjoyed the Tempe Library / Art Center's free art Friday for toddlers. If there could be similar types of programming (toddler music and dance) that would be amazing. There are a lot of young families in our neighborhood so these, weekend / special seasonal, and after school activities would be really beneficial. As my daughter gets older maybe including ways to get involved in sports like little league or other community teams would be nice too.
31. Ice baths
32. Informational program about native plants
33. It would be so great for the homeschoolers of the area if you had no-cost reservable space for homeschool groups/co-ops to meet.
34. Knitting
35. No
36. One in ten satellite site programming for under 18 so support for lgbtq youth
37. photography
38. Pickle ball
39. Pickleball; Roller Skating
40. Self defense classes Swimming classes Bike club
41. Softball clinics, Softball rec team
42. Specialty cooking/baking classes
43. Storytelling
44. Sustainability/ Composting (related to the gardening classes)?
45. Swim classes for youth and adults
46. Swimming lessons
47. The Northwest Tempe neighborhoods could really use some pickleball courts in this area. If outdoor courts can't be built, would there be room for indoor courts in the Clark Community Center?
48. Tichi classes

49. Tool donation collection and exchange or loan program for both yard work and indoor repairs
50. Visual arts, Music, Cooking,
51. Water aerobics/water fitness
52. Water fitness classes
53. West Coast Swing Dancing
54. Women's self defense class
55. Would love to see Tai Chi classes at Clark Park

4. What times would you like to use the community center for classes/programs? Please assign an order from MOST desired to LEAST desired.

Overall Ranking:

1. Evening Weekday
2. Morning Saturday
3. Afternoon Saturday
4. Afternoon Weekday
5. Morning Weekday
6. Evening Saturday
7. Other
8. N/A

Ranking by Priority:

	1st Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	6th Priority	7th Priority	8th Priority
Morning Weekday	33	5	7	6	6	13	2	2
Afternoon Weekday	17	25	6	10	12	10	1	0
Evening Weekday	42	21	32	19	5	2	0	0
Morning Saturday	38	33	29	10	6	1	0	0
Afternoon Saturday	15	41	25	18	9	0	0	0
Evening Saturday	0	13	18	15	10	17	0	0
N/A	0	0	0	0	1	1	1	0
Other	1	1	2	2	1	1	2	0

Responses: 146

5. What times/days would you like to reserve the community center for parties/events etc.? Please assign an order from MOST desired to LEAST desired.

Overall Ranking:

1. Afternoon Saturday
2. Evening Saturday
3. Morning Saturday

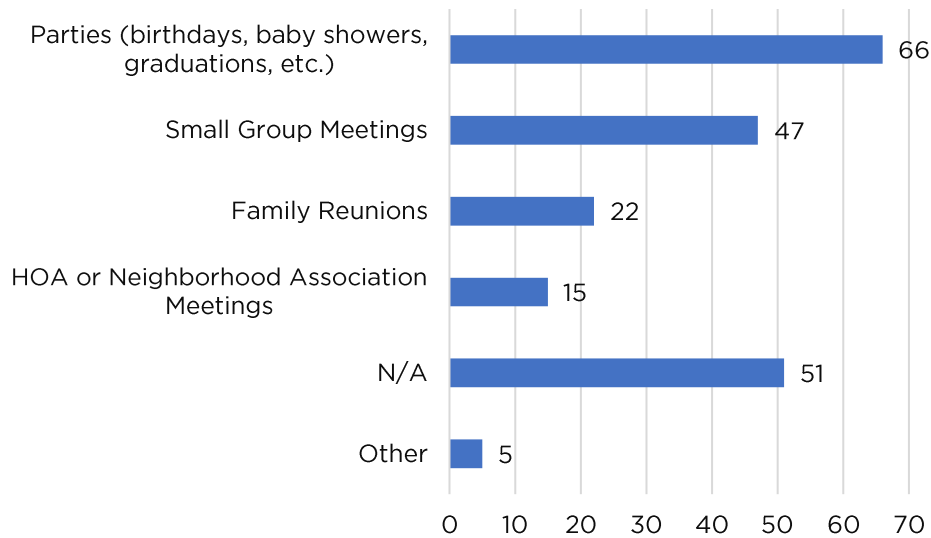
- 4. Evening Weekday
- 5. N/A
- 6. Afternoon Weekday
- 7. Morning Weekday
- 8. Other

Ranking by Priority:

	1st Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	6th Priority	7th Priority	8th Priority
Morning Weekday	2	0	2	2	5	14	0	2
Afternoon Weekday	2	3	2	3	13	5	1	0
Evening Weekday	3	15	15	21	1	2	1	0
Morning Saturday	19	14	14	9	3	1	0	0
Afternoon Saturday	44	29	7	0	3	0	0	0
Evening Saturday	25	23	15	3	1	3	0	0
N/A	32	0	0	1	1	0	0	0
Other	2	1	4	1	0	1	0	0

Responses: 146

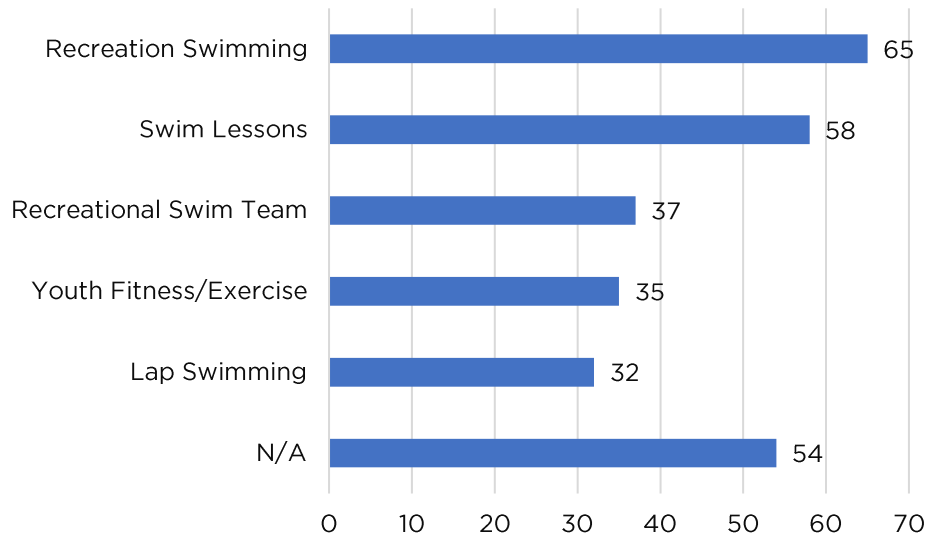
6. Do you foresee renting classroom space at the Clark Community Center for any of the following? Check all that apply.



Responses: 138

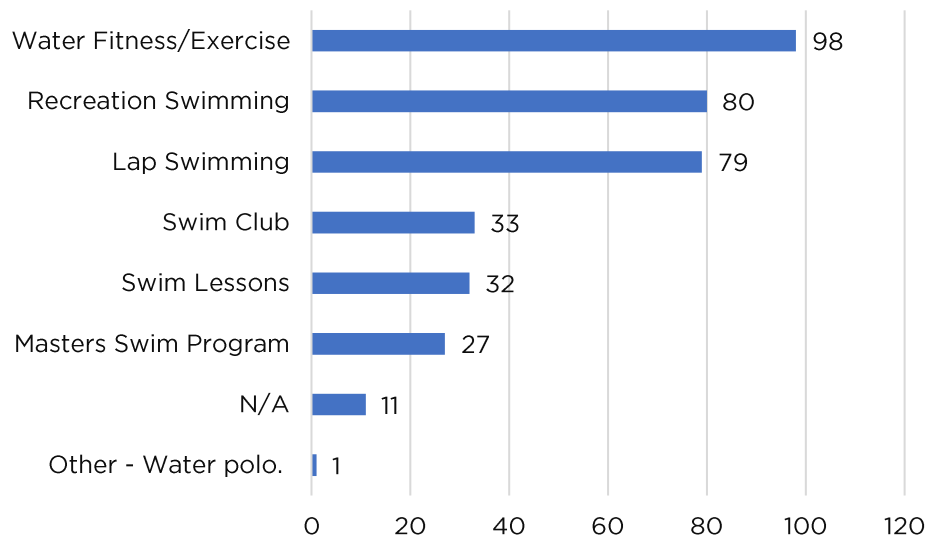
Clark Park Community Pool

7. Listed below are programming areas that YOUTH might use at the outdoor pool. Please indicate what programming or classes your household would participate in. Select all that apply:



Responses: 131

8. Listed below are programming areas that ADULTS might use at the outdoor pool. Please indicate what programming or classes your household would participate in. Select all that apply:



Responses: 145

9. Please let us know what other types of programs/classes you would like to see offered at the Clark Pool in the future:

- At least 1 class suitable for elderly and/or disabled to exercise for benefit of increased mobility, rather than aerobic exercise.
- Deep water aerobics!
- Dog Day
- Dog Day like held at Kiwanis 20 years ago.
- Ice bath
- It would be nice to have activities and swim open on Sundays as well.
- lap swim and stroke refinement classes
- Most interested in free time lap swim
- Movie nights / free swim
- nighttime recreation swimming in the summer/hot months.
- Not sure
- One hundred percent would enjoy being able to swim laps in the mornings throughout the year
- Pet friendly opportunities.
- Pool parties
- Quiet hours for those with sensory sensitivities
- Summer kids care
- Sustainability classes!
- Swim lessons! It would be great to have some pick-up water polo games and I'd also want to participate in scheduled lap swim training programs.
- Synchronized swimming
- The other time frame from the adult classes question was to have the class on a Sunday afternoon. Thank you very much!
- Very interested in an adult swim club
- Water aerobics
- Water Aerobics for adults/seniors during the weekdays. Seniors could be offered classes before the pool opens for general public.
- Water polo for kids/teens
- Water safety and rescue
- West Coast Swing Classes
- Wter aerobics
- Year round swim team training for youth to keep them in shape for summer swim team

10. What times would you like to use the pool for classes/programs? Please assign an order from MOST desired to LEAST desired.

Overall Ranking:

1. Morning Saturday
2. Evening Weekday
3. Afternoon Saturday
4. Morning Weekday
5. Afternoon Weekday
6. Evening Saturday
7. N/A
8. Other

Ranking by priority:

	1st Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	6th Priority	7th Priority	8th Priority
Morning Weekday	33	6	8	3	5	10	0	1
Afternoon Weekday	13	18	5	5	9	9	2	0
Evening Weekday	31	16	19	17	5	2	0	0
Morning Saturday	33	26	23	11	3	2	0	0
Afternoon Saturday	14	30	15	14	8	0	0	0
Evening Saturday	2	11	17	14	5	8	1	0
N/A	9	0	0	1	1	0	1	1
Other	0	1	2	1	2	1	0	1

Responses: 135

11. What times/days would you like to reserve the pool for parties/events etc.? Please assign an order from MOST desired to LEAST desired.

Overall Ranking:

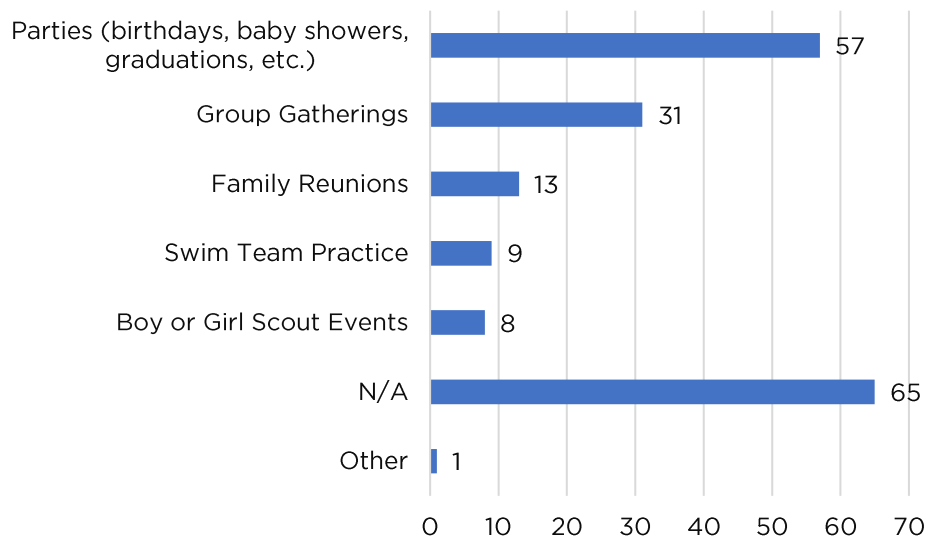
1. Afternoon Weekends
2. N/A
3. Evening Weekends
4. Morning Weekends
5. Evening Weekday
6. Afternoon Weekday
7. Morning Weekday
8. Other

Ranking by priority:

	1st Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	6th Priority	7th Priority	8th Priority
Morning Weekday	3	0	1	1	2	4	1	1
Afternoon Weekday	2	1	1	2	5	2	1	0
Evening Weekday	5	5	3	12	0	2	0	0
Morning Weekends	12	9	9	3	1	0	0	0
Afternoon Weekends	40	12	3	0	1	0	0	0
Evening Weekends	7	24	13	2	0	0	0	0
N/A	47	0	0	0	1	1	0	0
Other	1	0	0	0	0	1	0	0

Responses:117

12. Do you foresee renting the at the Clark Pool for any of the following?
Please check all that apply.



Responses: 129

Other Comment:

- Not sure at this time but it's great to know it'll be available

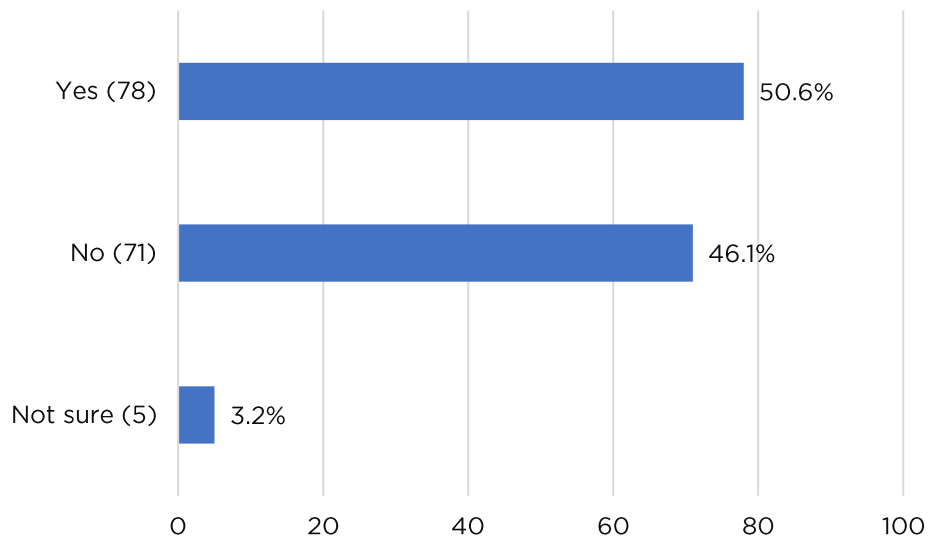
13. Do you have any additional comments?

1. Add additional coverage and shade over the pool
2. By morning exercise, I speak of AFTER 9 am.
3. I am so glad to have this facility in our neighborhood! My hope is that it attracts people from surrounding neighborhoods to participate in the programs that are offered. Our family has participated at Clark Park in the past years, taking Yoga,

- participating in swim lessons and swim team with my daughter. Now my grandson plays baseball at the Clark Park field.
4. It would be great if the pool was all-hours and didn't always need a lifeguard.
 5. It would be great if the schedule would align between youth and adult activities, so we could come all together.
 6. Lap swim would be amazing all around
 7. My additional comments are to offer adult programming classes on a Sunday afternoon. Thank you very much!
 8. nighttime recreation swimming in the summer/hot months. Please put a walking track (dg gravel) around the periphery of Clark Park. Pickleball.
 9. No
 10. No
 11. No
 12. None
 13. Pet friendly events/opportunities.
 14. Very happy to have the new pool.
 15. We are excited to see the new facility.
 16. What happened to Sunday? Is the pool heated and open all year? What does it cost to swim? It required to take a shower before entering the pool?
 17. Would appreciate a snack bar at the pool

Clark Park Community Garden

14. Have you ever visited Clark Park Community Garden?



Responses: 154

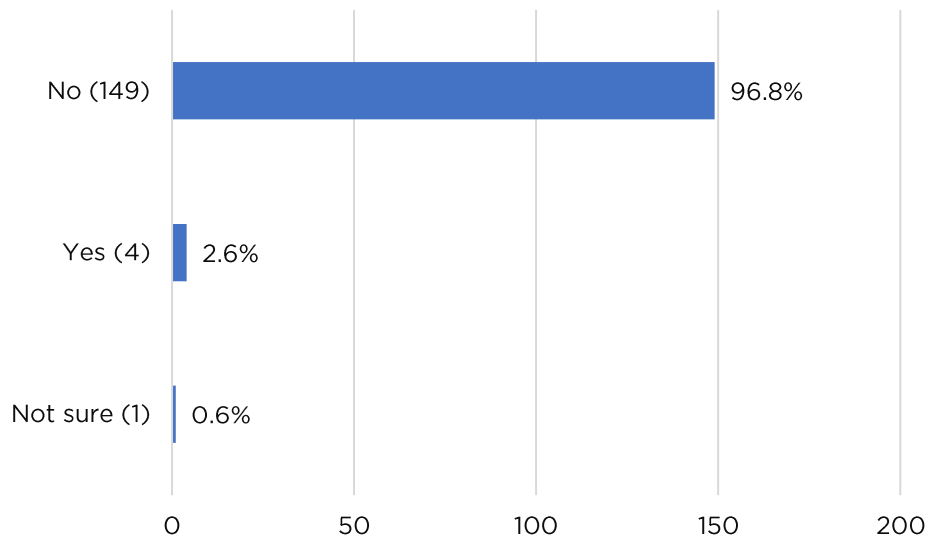
15. If yes, what did you like about it? (This can refer to physical features in the garden, aspects of the programs hosted there, or anything else you can think of)

- Art
- Beautifies the whole park
- Beautiful set up
- Buying vegetables and learning how to grow them.
- "Chance for neighbors to garden in their own and community plots.
- Gathering spot for neighbors to socialize. "
- Close and easy to access
- CSA pickup is great. Other than that, I just glad this exists.
- Design the seed exchange
- Diversity of plants that are planted by neighbors. I have my own garden space in my yard, but this is perfect for folks who live in apartments or other housing with limited space for a garden.
- easy access, friendly people
- Everything! It's beautiful
- Excellent job creating an even better space and layout. Art.
- Farmers market!!!
- food in the garden to eat, especially from trees. I enjoy seeing plants around, pollinators, and the people who enjoy caring for plants. I really loved the farmers market when we had it in the park. The beauty it adds to the space is special. I do wish there were more events around food and gardening that I could attend.

- Garden area
- Gardens & farmers market
- Gives folks without gardening possibilities at home a place to garden.
- Great concept
- Hosting of CSA Farm bag, renting of garden boxes, food demonstrations, opportunities for community building.
- I liked to see people growing things.
- I love the artwork the transition from the rest of the park. The shade structures
- I love the Clark park garden services!
- I love the space, I love the sense of community, I love getting to see the butterflies and pollinators, the flowers, it's beautiful
- I loved seeing the farm boxes and the ability to rent farm boxes
- I loved the peacefulness, the beauty of so many growing things. The people there are very friendly. I really enjoyed the few times I've come by and they were selling veggies.
- I loved when the farmer's market was hosted at the community garden and some of the garden's produce was sold!
- I used to come for the farmers' market; and craft vendors.
- It is very pleasant and calming; it's a wonderful aspect of a park near the house.
- it looks so healthy! the most recent time i went, there was a yoga class happening. which i thought was a great use of space.
- It was clean
- It was nice I haven't been in a while but I liked the market that was there with the vendors
- It's great to have it in the park.
- It's nice
- it's nice to have a garden
- "Just the idea of having one available for people with no yard.
- Loved the art, community box rentals,compost, community
- Loved the farmer's market! Also liked when produce from the garden was sold at the market, and just walking through it to see what plants were doing well at that time of year.
- Open space
- Opportunity to garden. The gardens effect on better community.
- Opportunity to get organic vegetables
- Park should host local weekly farmers market for the community with the local vegetables
- Places to gather and sit
- Plant sale

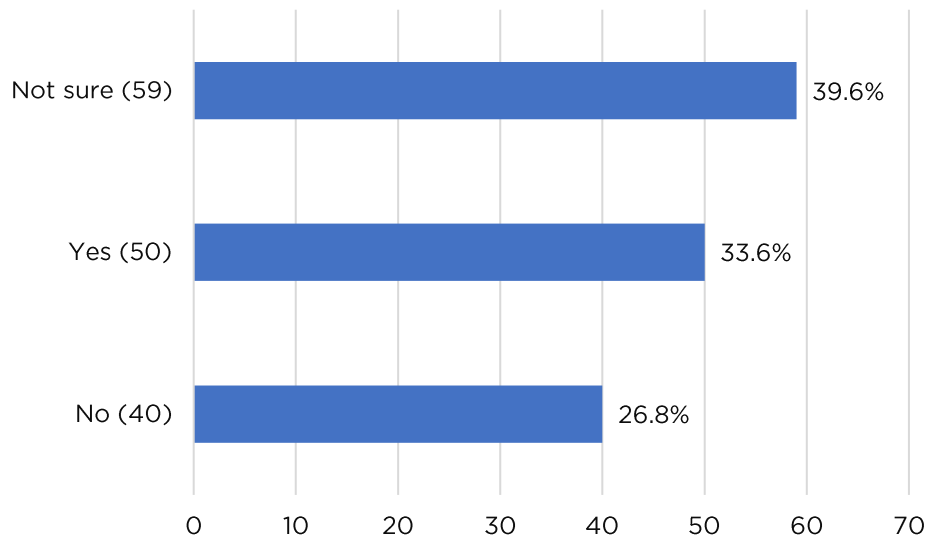
- Pretty to look at, and it was fun when they would have farmer's markets.
- The friendly volunteers & beautiful space
- The garden
- The garden is laid out well and is very welcoming. I like that they were able to bring some of the art from the old garden over to the new location. I also like the new central location of the garden in the park.
- The layout
- The sense of community being able to have a space to grow vegetables and learning opportunity
- The space the classes the CSA pickup
- The subscription program and learning about gardening free m other members of the community.
- Tranquility and cleanliness
- Well put together
- Yes all those things. It's done very well thank you

16. Have you ever rented a garden box from us?



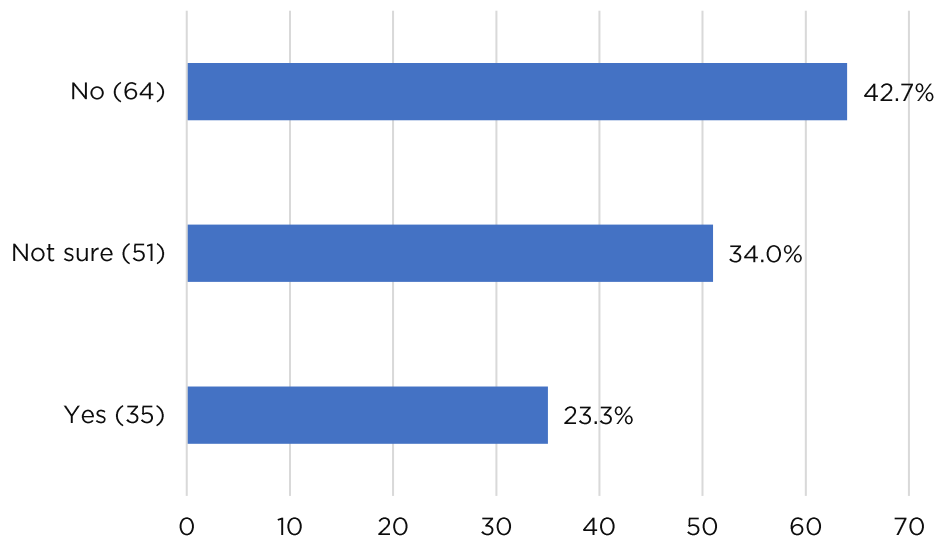
Responses: 154

17. If not, would you be interested in doing so?



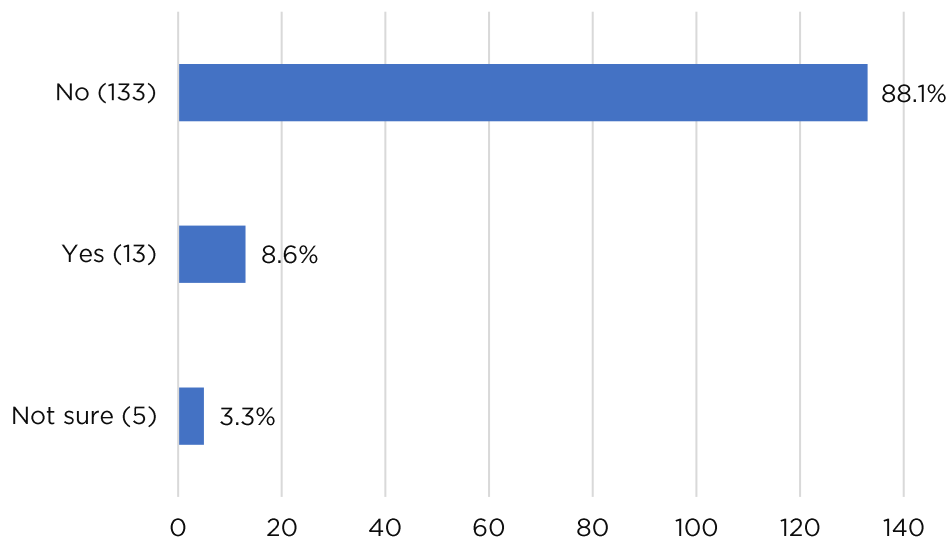
Responses: 149

18. Are you looking for volunteering opportunities in the garden?



Responses: 150

19. Have you ever volunteered with us before?

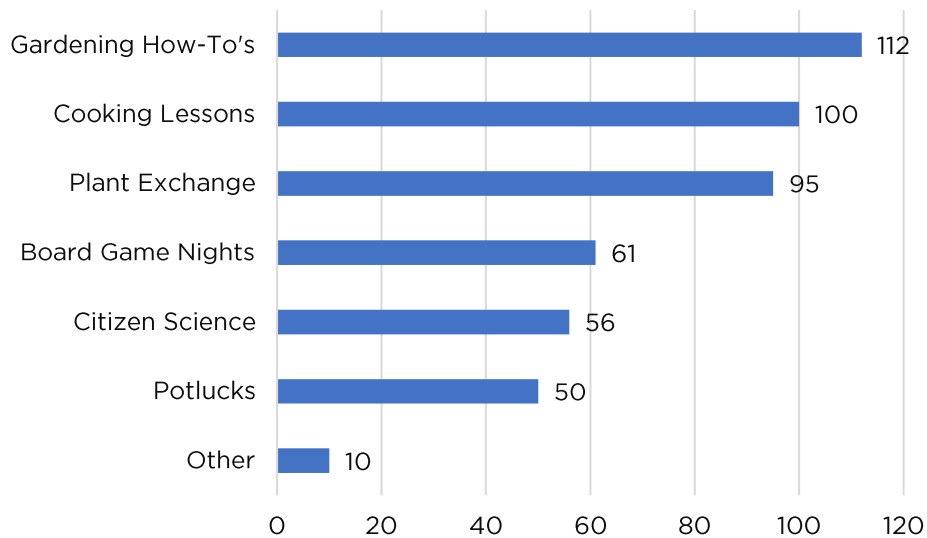


Responses: 151

20. If yes, please describe the experience. Feel free to include anything you liked or disliked about the experience.

- Great! Garden clean up
- I enjoyed the connection with the community and helping with the farm boxes
- I have volunteered in other public gardens and liked it. I just don't have time now.
- "I liked the farmers market and the vendors.
- I did not like how some of the volunteer coordinators treated the volunteers. They seemed to always be angry about something. This turned me off from volunteering at the garden and farmers markets."
- I loved helping, learning how to garden, and the strong connections I made while volunteering
- I volunteer with cycling groups modtly
- It was positive, there wasn't much direction but the individual overseeing me was kind and made sure I stayed hydrated. They were kind and overall it was a positive experience.
- It was very welcoming
- No training and then people got mad I did stuff wrong
- Only at Pyle

21. What kind of events/programs would you attend in person at the garden if given the opportunity? Please select as many as you'd like:



Responses: 149

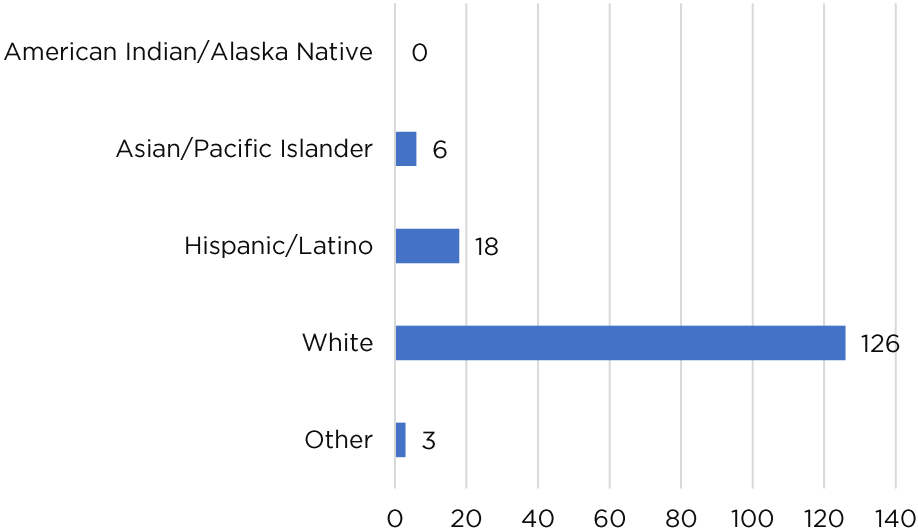
22. Are there any programs or events that you'd like to host at the garden?

1. Addiction 12-step program
2. Composting! Garden crafts (reusing existing household materials/"trash")!
3. cooking class, specialty dinners together (eating wild flowers, desert foods, harvesting and processing local foods), wild harvesting groups and conversations, mapping of wild edibles in our neighborhood, mushroom growing, various types of gardens (aquaponics, hydroponics), continuous learning through an environmentalist and gardening lens, participation in other groups (events going on in the area such as the prickly pear processing festival, Telluride mushroom festival, az mushroom foraging group - to share relevant information together with one another), book swaps or book lending on normal and obscure topics related to gardening.
4. Dinner party, wine tasting,
5. Gardening classes- we have garden beds at home
6. Master gardener classes. Food forest classes. Improving soil classes. Specific plant care e.g adenium classes
7. Not sure
8. Not sure at this time.
9. Not sure yet!

IV. Demographics

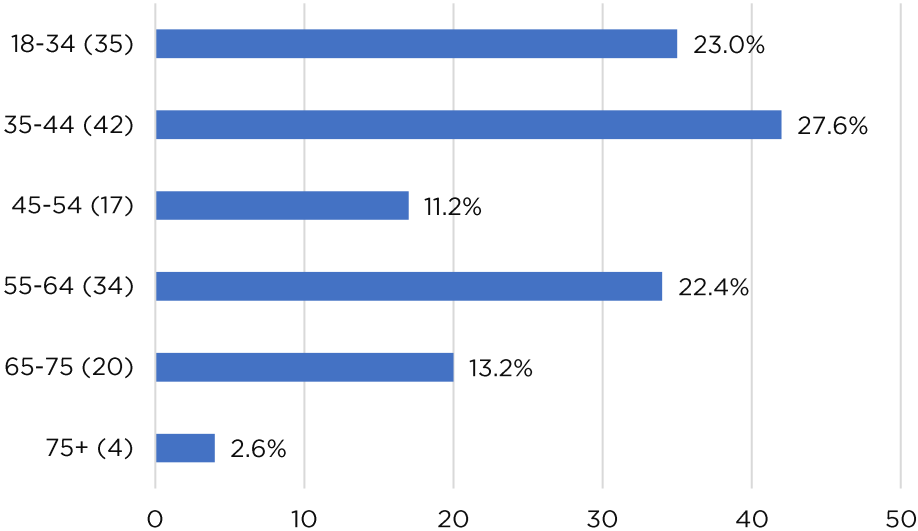
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

Race:



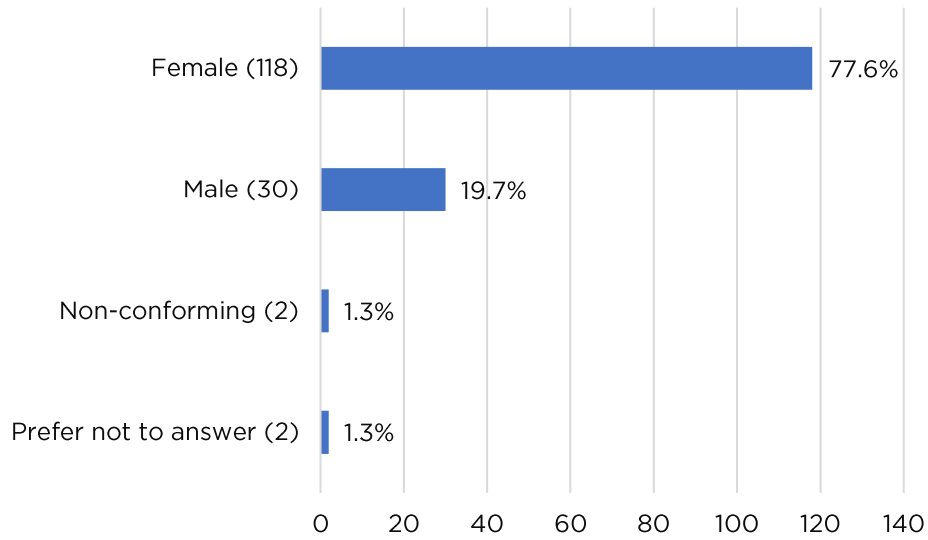
Responses: 150

Age:



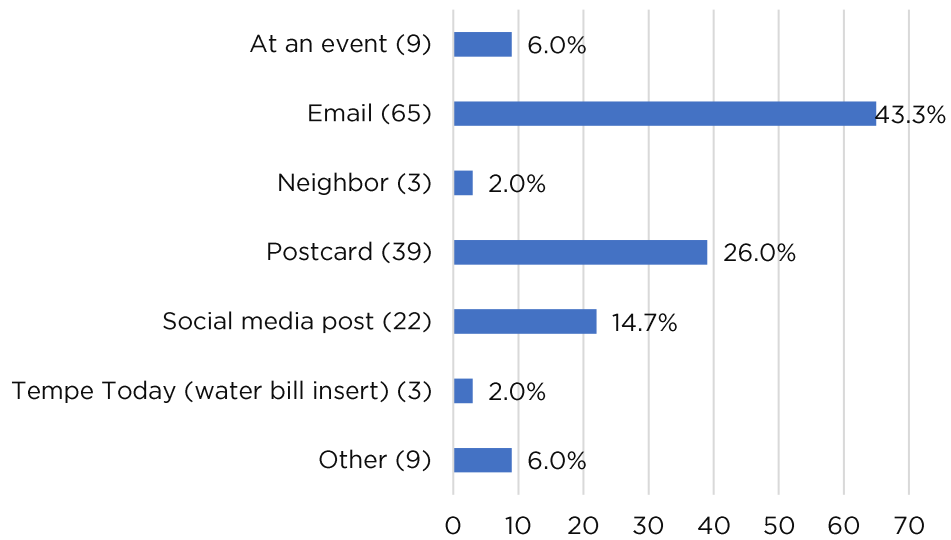
Responses: 152

Gender:



Responses: 152

How did you hear about this survey? Check all that apply



Responses: 150

Others:

- A table at the park
- at the CSA pick up
- At the park
- City of Tempe website while looking for Desert Preserve info
- Sign at Clark Park

- Sign by dog park
- Tempe bicycle action group
- tempe newsletter
- web site