



City Council Weekly Information Packet

Friday, October 25, 2024

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) November 5, 2024 Special Bond Election Update
- 3) Tax Revenue Statistical Report – August 2024
- 4) Tax Revenue Statistical Report – September 2024
- 5) Community Services Department Update



City Council Events Schedule

October 25, 2024 thru August 19, 2025

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

Fri	Oct 25	8:30 a.m. – 9:30 a.m.	The Vault (free pop-up gallery) Location: 100 Mill 100 S. Mill Avenue Tempe, AZ
Fri	Oct 25	11:00 a.m. – 2:00 p.m.	Shorehaven – Topping Out Ceremony Location: Shorehaven 1306 E. Vista Del Lago Drive Tempe, AZ
Sat	Oct 26	1:00 p.m. – 4:00 p.m.	Michelle Brooks-Totress Park Dedication Location: Michelle-Books Totress Park 1225 E. Redfield Road Tempe, AZ
Sat	Oct 26	6:30 p.m. – 10:00 p.m.	TCH -Monster Mash Location: The Centers for Habilitation/ TCH 215 W. Lodge Drive Tempe, AZ
Sat	Oct 26	6:00 p.m. – 9:00 p.m.	Brentwood Cavalier Neighborhood Association Oktoberfest Location: 306 E. Del Rio Drive Tempe, AZ
Sun	Oct 27	2:00 p.m. – 5:00 p.m.	Halloween Stroll Location: Ragsdale MLK Park 24 E. 6 th Street Tempe, AZ
Thu	Oct 31	6:00 p.m. – 8:00 p.m.	Dia de Los Muertos Altar – Opening Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ
Fri	Nov 1	4:30 p.m. – 6:00 p.m.	Tempe Town Lake Silver Anniversary – VIP Event Location: TCA – Lakeside Room

			700 W. Rio Salado Parkway Tempe, AZ
Sat	Nov 2	6:30 p.m. – 9:30 p.m.	The ISSA-USA 25 th Anniversary Gala at FABRIC Location: ASU Memorial Union, Arizona Ballroom 301 E. Orange Street Tempe, AZ
Sun	Nov 3	11:00 a.m. – 2:00 p.m.	Tempe Town Lake Silver Anniversary Location: Tempe Town Lake 550 E. Tempe Town Lake Tempe, AZ
Sun	Nov 3	5:30 p.m. – 7:30 p.m.	Tempe Palms NA Neighborhood Potluck Location: Cul-de-sac at the end of Siesta & Shannon Tempe, AZ
Mon	Nov 4	12:00 p.m. – 1:00 p.m.	College Avenue and McKellips Road Roundabout Design Update Virtual Meeting Location: Zoom https://us06web.zoom.us/meeting/register/tZcqDQsqDgoEtdRClpuN9XJBAWJ2bK6rdN7
Mon	Nov 4	6:00 p.m. – 7:00 p.m.	College Avenue and McKellips Road Roundabout Design Update In-person Public Meeting Location: North Tempe Multi-Generational Center 1555 N. Bridalwreath Street Tempe, AZ
Thu	Nov 7	5:30 a.m. – 7:30 a.m.	Tempe Employee Veterans Breakfast Location: Priest Assembly Hall 55 S. Priest Drive Tempe, AZ
Thu	Nov 7	10:00 a.m. – 11:45 a.m.	Feed My Starving Children – Tempe Grand Opening Location: Feed My Starving Children 1100 W. Grove Parkway Tempe, AZ
Fri	Nov 7	5:00 p.m. – 7:00 p.m.	10 th Annual Hammers & Ales Party & Fundraiser Location: Toolbank 3531 E. Corona Avenue Tempe, AZ
Fri	Nov 8	3:00 p.m. – 5:00 p.m.	Feed My Starving Children Hope Filled Holiday – AZ Location: Feed My Starving Children 400 E. Apache Boulevard Tempe, AZ

Fri	Nov 8	6:00 p.m. – 8:00 p.m.	Featured Exhibit Opening: Tempe’s Old West: It’s Not What You Think Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ
Sat	Nov 9	11:00 a.m. – 1:00 p.m.	Diwali and Veterans Day Festival Location: Kyrene del Norte 1331 E. Redfield Road Tempe, AZ
Mon	Nov 11	5:00 p.m. – 7:30 p.m.	Park Sessions at Optimist Park Location: Optimist Park 20000 E. Sesame St Tempe, AZ
Tue	Nov 12	5:30 p.m. – 7:30 p.m.	Arts in the Parks Block Party: Estrada Park Location: Estrada Park 1801 E. Palomino Drive Tempe, AZ
Wed	Nov 13	8:00 a.m. – 10:00 a.m.	LISC Phoenix Annual Breakfast & Community Awards Location: LISC Phoenix 326 Coronado Road, Suite 204 Phoenix, AZ
Wed	Nov 13	5:30 p.m. – 7:30 p.m.	Arts in the Parks Block Party: Meyer Park Location: Meyer Park 2727 S. Dorsey Lane Tempe, AZ
Wed	Nov 13	7:30 a.m. – 9:00 a.m.	United Food Bank Friends Breakfast Location: United Food Bank – Sunkist Warehouse 254 W. Broadway Road Mesa, AZ
Thu	Nov 14	12:00 p.m. – 1:00 p.m.	Preserve Management Draft Plan Virtual Meeting Location: Zoom Link https://us06web.zoom.us/j/84481117111
Thu	Nov 14	6:00 p.m. – 7:00 p.m.	Preserve Management Plan In-person Meeting Location: North Tempe Multi-Generational Center 1555 N. Bridalwreath Street Tempe, AZ

Fri	Nov 8	3:00 p.m. – 5:00 p.m.	Feed My Starving Children Hope Filled Holiday – AZ Location: Feed My Starving Children 400 E. Apache Blvd, Tempe, AZ
Sat	Nov 16	11:00 a.m. – 12:00 p.m.	Light the World – Giving Machine, West Valley Launch Location: Westgate Entertainment Center (AMC Theatres) 9405 W. Hanna Lane Glendale, AZ
Sat	Nov 16	6:00 p.m. – 9:00 p.m.	Tempe Jam Location: Tempe Sports Complex 8401 S. Hardy Tempe, AZ
Mon	Nov 18	9:00 a.m. – 10:00 a.m.	Light the World – East Valley Giving Machines Location: Town of Gilbert Water Tower 45 W. Page Gilbert, AZ
Mon	Nov 18	5:00 p.m. – 9:00 p.m.	41 st Annual Don Carlos Humanitarian Awards – Tempe Community Council Location: Pera Club 1 E. Continental Drive Tempe, AZ
Fri	Nov 22	8:00 a.m. – 9:00 a.m.	Hayden Flour Mill Press Event – National Register of Historic Places Location: Hayden Flour Mill 119 S. Mill Avenue Tempe, AZ
Fri	Nov 22	6:00 p.m. – 9:00 p.m.	40 & Forward – Celebrating 40 Years Of Tempe Leadership Location: Tempe Diablo Stadium 2200 W Alameda Dr Tempe, AZ
Sat	Nov 23	6:00 p.m. – 8:30 p.m.	16 th Annual Law Enforcement Appreciation Dinner Banquet Location: Phoenix Airport Hilton Hotel 2435 S. 47 th Street Phoenix, AZ
Fri	Nov 29	4:00 p.m. – 8:00 p.m.	Fantasy of Lights Street Parade and Tree Lighting Location: Fantasy of Lights Parade Staging Area Site 3 rd Street and Ash

			Tempe, AZ
Tue	Dec 3	7:00 a.m. – 10:00 a.m.	26 th Annual State of the City Address with Mayor Corey Woods Location: Omni Tempe Hotel at ASU 7 E. University Drive Tempe, AZ
Wed	Dec 4	8:00 a.m. – 9:30 a.m.	26 th Annual State of the City Address with Mayor Corey Woods Location: Omni Tempe Hotel 7 E. University Drive Tempe, AZ
Sat	Dec 7	1:00 p.m. – 4:00 p.m.	Chandler Thunderbird Lodge #15 125 th Anniversary Location: Chandler Thunderbird Lodge #15 88 W. Erie Street Tempe, AZ
Wed	Dec 11	11:00 a.m. – 3:00 p.m.	City Manager’s Holiday Party Location: City Hall 31 E. Fifth Street Tempe, AZ
Wed	Dec 11	11:30 a.m. – 1:00 p.m.	Protech Open House Location: Protech Automotive Solutions 819 E. Curry Road Tempe, AZ
Fri	Dec 13	11:00 a.m. – 4:00 p.m.	Tempe Elementary Blood Drive Location: Tempe Elementary School District #3 3205 S. Rural Road Tempe, AZ
Sat	Dec 14	7:00 p.m. – 9:00 p.m.	Fantasy of Lights Boat Parade Location: Tempe Beach Lake Beach Park 80 W. Rio Salado Parkway Tempe, AZ
Mon	Jan 13	7:30 a.m. – 10:00 a.m.	Martin Luther King Jr. Diversity Awards Location: The Buttes 2000 W. Westcourt Way Tempe, AZ
Wed	Jan 22	4:00 p.m. – 5:30 p.m.	First Business After Hours of 2025 (Tempe Chamber) Location: Benchmark Electronics 56 S. Rockford Tempe, AZ

Sat	Jan 25	4:30 p.m. – 7:00 p.m.	Unity Walk Location: Tempe Beach Park 80 W. Rio Salado Parkway Tempe, AZ
Tue	Feb 4	6:00 p.m. – 7:30 p.m.	Art Tempe Location: Tempe Center for the Arts 700 W. Rio Salado Parkway Tempe, AZ
Sun-Fri	Mar 9 –14, 2025	All day	NLC Congressional City Council Location: Washington D.C.
Sat	Apr 19, 2025	5:30 p.m. – 8:30 p.m.	Ignite the Night – Tempe Diablos Charity Event Location: Phoenix Zoo 455 N. Galvin Parkway Phoenix, AZ
Tue	Aug 19, 2025	All Day	AZ League of Cities and Towns Location: Fairmont Scottsdale Princess 7575 E. Princess Drive Scottsdale, AZ

10/18/24 KS



MEMORANDUM

TO: Mayor and City Council
FROM: Kara DeArrastia, City Clerk
DATE: October 25, 2024
SUBJECT: November 5, 2024 Special Bond Election Update

The following provides an update for the November 5, 2024, Special Bond Election as of the week ending October 25, 2024.

Request a Mail Ballot Deadline – Today, October 25

The final day to request a ballot by mail for the November 5 General Election is **5 p.m. today, October 25**. Requests for a mail-in ballot can be submitted online at Request.Maricopa.Vote or by contacting Maricopa County Elections at (602) 506-1511. This ensures timely receipt of the ballot for those participating by mail.

Mail-Back Ballot Deadline – October 29

Tuesday, October 29, is the deadline for mailing back ballots for the November 5 General Election. Mailing ballots by this date helps avoid potential postal delays and ensures the vote will be counted. Attached to this memorandum is a flyer outlining the security measures for mail voting in Maricopa County, including voter verification, ballot tracking, signature checks, and auditing processes to ensure each ballot's secure and accurate handling. Ballot tracking is available by texting "JOIN" to 628-683 or by visiting BeBallotReady.Vote.

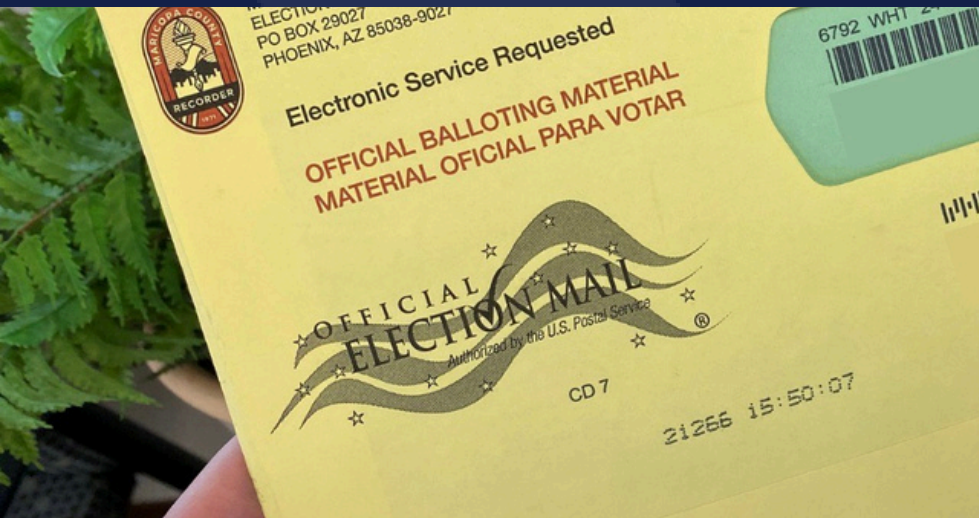


Voting Preparation – Making a Voting Plan

Early Voting: Early voting began on October 9, 2024. Options include voting by mail, using a secure drop box or Vote Center, or voting at an early voting location. Voters can visit Locations.Maricopa.Vote for nearby locations.

Election Day Voting: On November 5, polling locations will operate from 6 a.m. to 7 p.m. Voter Center locations, operating hours, and estimated wait times are available at Locations.Maricopa.Vote. Anyone in line by 7 p.m. on Election Day will be permitted to vote. Proof of identity is required for in-person voting, with acceptable forms listed at GetID.Maricopa.Vote.

Additional information about the Special Bond Election, including an electronic version of the informational pamphlet, videos on the three bond questions, and related handouts and presentations, is accessible at tempe.gov/bond. Future updates will continue to be provided throughout the election season. For any further questions, please contact me at (480) 350-8947 or kara_dearrastia@tempe.gov.



Verified. Reviewed. Double Checked. Mail Ballot Security



Voting by mail in Arizona is secure and verified. Only registered voters may request a ballot in the mail. All ballot affidavit envelopes require a signature that is then checked against a known signature on the official voter registration file. The Office of the Recorder and Maricopa County Elections, a Department of the Board of Supervisors, have internal controls and tracking methods for ballot security. Our ballot processing teams conduct multiple audit checks before and after ballots are tabulated. Find out more below!



1

Only registered voters can request a ballot.

The law requires that the Office of the Recorder check the voter registration record against vital records and government systems prior to mailing a ballot to a voter. These checks verify the registration status of the voter and ensures we send the correct ballot to the correct voter.



2

Verification starts 90 days before an election.

The law requires the Office of the Recorder mail out notices to all voters on the Active Early Voting List 90-days prior to a federal election cycle. This mailing confirms that the voter still lives at the address on file and allows the voter the opportunity to update their record if the voter has moved. After reconciling our voter records, we mail ballots 27 days before an election.



3

Track your ballot.

Every single mailed ballot is tracked upon delivery and receipt with an intelligent mail barcode so voters can have peace of mind knowing it was counted. Track your ballot by texting "JOIN" to 628-683 or online at BeBallotReady.Vote. The Office of the Recorder also has internal controls and tracking methods for ballot security beginning from when your ballot is initially mailed, to how we transport voted ballots from the post office, to onsite security and much more.



4

All affidavit envelopes are signature verified.

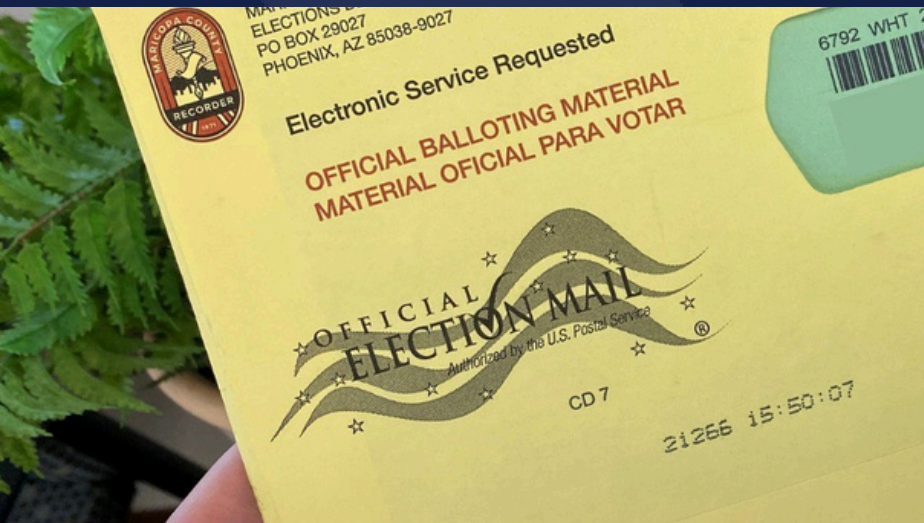
All signatures are checked by trained staff against a known signature on the official voter registration file and past affidavit signatures. A manager reviews 100% of all questioned signatures or unsigned envelopes, and a 2% daily audit is performed on all confirmed signatures before ballots are counted.



5

Only verified ballots are counted.

Once the signature is verified on the affidavit envelope, it is opened by a bipartisan board and sent to be counted. Voters have 3-5 business days (depending on the election) after an election to cure signature issues. Unsigned packets are not counted. All uncounted ballots are tracked and reported in the official canvass for each election.



Verificación. Revisión. Comprobación Doble. Seguridad de las Boletas Por Correo



El voto por correo en Arizona es seguro y verificable. Sólo los votantes inscritos pueden solicitar una boleta electoral por correo. Todos los sobres de declaración jurada de boleta electoral requieren una firma que luego se comprueba con una firma conocida en el archivo oficial de registro de votantes. La Oficina del Registro y Elecciones del Condado de Maricopa, un Departamento de la Junta de Supervisores, tienen controles internos y métodos de seguimiento para la seguridad de las boletas. Nuestros equipos de procesamiento de boletas realizan múltiples comprobaciones de auditoría antes y después de la tabulación de las boletas. ¡Entérese de más a continuación!



1

Solo los votantes inscritos pueden solicitar una boleta

La ley exige que la Oficina del Registro compruebe el registro de inscripción de votante con los registros vitales y los sistemas gubernamentales antes de enviarle una boleta a un votante. Estas comprobaciones verifican el estado de inscripción del votante y garantizan que le enviemos la boleta correcta al votante correcto.



2

La verificación comienza 90 días antes de una elección

La ley exige que la Oficina de Registro envíe avisos por correo a todos los votantes en la Lista Activa de Votación Temprana 90 días antes de un ciclo electoral federal. Este envío correo confirma que el votante todavía vive en la dirección en el archivo y permite al votante actualizar su registro si el votante se ha mudado. Después de conciliar nuestros registros de votantes, enviamos boletas por correo 27 días antes de una elección.



3

Rastree de su boleta

Cada boleta enviada por correo es rastreada al momento de la entrega y la recepción con un código de barras de correo inteligente para que los votantes puedan tener la tranquilidad y saber que fue contada. Rastree su boleta enviando un mensaje de texto con la palabra "UNIRSE" al 628-683 o en línea en [TengaBoletaLista.Voto](#). La Oficina del Registro también dispone de controles internos y métodos de rastreo para la seguridad de las boletas, desde el momento en que se envían por correo, hasta el modo en que se transportan las boletas votadas desde la oficina de correos, hasta la seguridad en el sitio y mucho más.



4

A todos los sobres de declaración jurada se les verifica la firma

Todas las firmas son comprobadas por personal capacitado contra una firma conocida en el expediente oficial de inscripción de votantes y las firmas de declaraciones juradas anteriores. Un gestor revisa el 100% de todas las firmas cuestionadas o sobres sin firmar, y se realiza una auditoría diaria del 2% de todas las firmas confirmadas antes del conteo de las boletas.



5

Sólo se cuentan las boletas que han sido verificadas

Una vez verificada la firma en el sobre de la declaración jurada, lo abre una junta bipartidista y se envía para ser contado. Los votantes tienen de 3 a 5 días hábiles (dependiendo de la elección) después de una elección para subsanar los problemas de firma. Los paquetes sin firma no se cuentan. Todas las boletas no contabilizadas se rastrean y se incluyen en el escrutinio oficial de cada elección.

MEMORANDUM



TO: Mayor and Council
FROM: Lauri Oszakiewski, Senior Municipal Budget & Finance Analyst
THROUGH: Lisette Camacho, Deputy City Manager
DATE: October 25, 2024
SUBJECT: Tax Revenue Statistical Report – August 2024

Introduction

The Municipal Budget Office (MBO) reviews the City's privilege (sales) tax collections for the General Fund (1.2%), Transit Fund (0.5%) and Arts & Cultural Fund (0.1%) and the General Fund bed tax (5.0%) to monitor the financial performance of the City's largest revenue source. This monthly analysis also provides the opportunity to determine if adjustments need to be made for any significant variances to ensure continuity of programs and service delivery. The August 2024 report summarizes our analysis of the July sales activity reported to the Arizona Department of Revenue (ADOR).

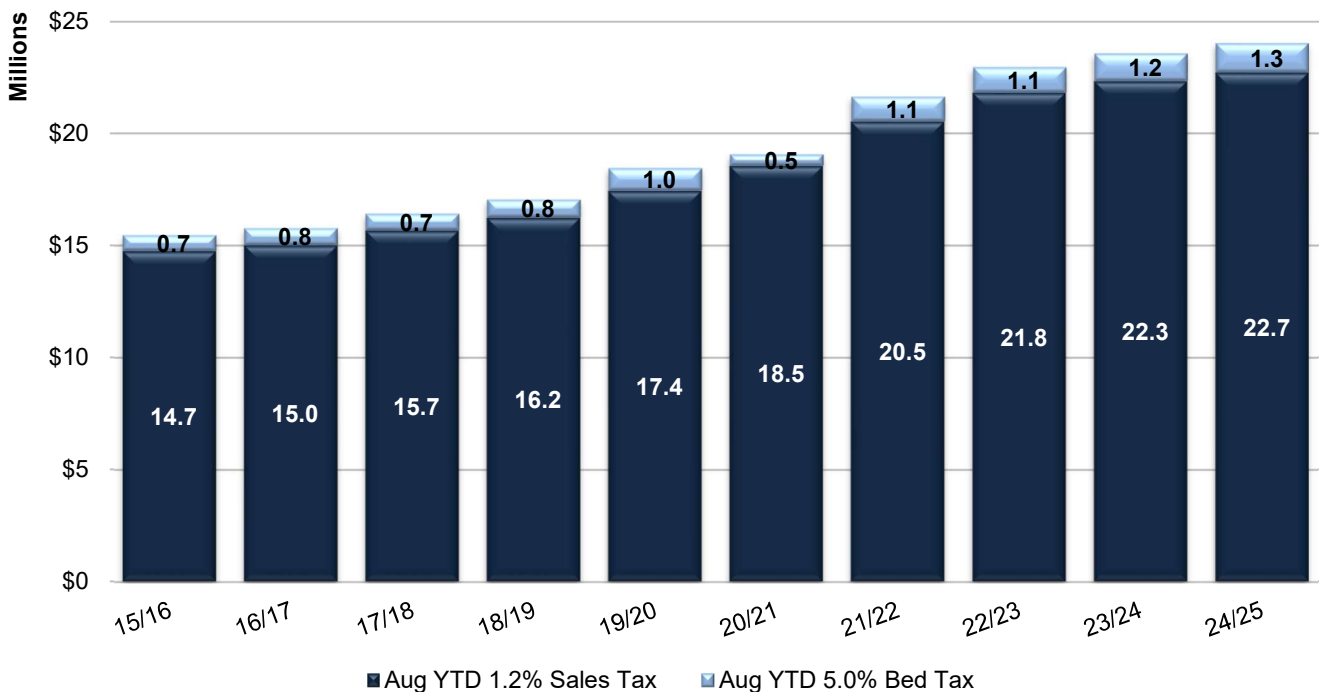
Overall Highlights

Total fiscal year to date taxable *sales* increased by 1.9% over the same year to date period in the prior fiscal year. Total sales tax *revenue* is up 2.1% or \$717 thousand, due to growth in retail (\$1.3 million), rentals (\$588 thousand), and contracting (\$491 thousand) activity. The attached Executive Summary provides a summary of historical and current fiscal year taxable sales, sales tax collections by fund, tax revenues by business activity, and an analysis of retail tax revenues by activity.

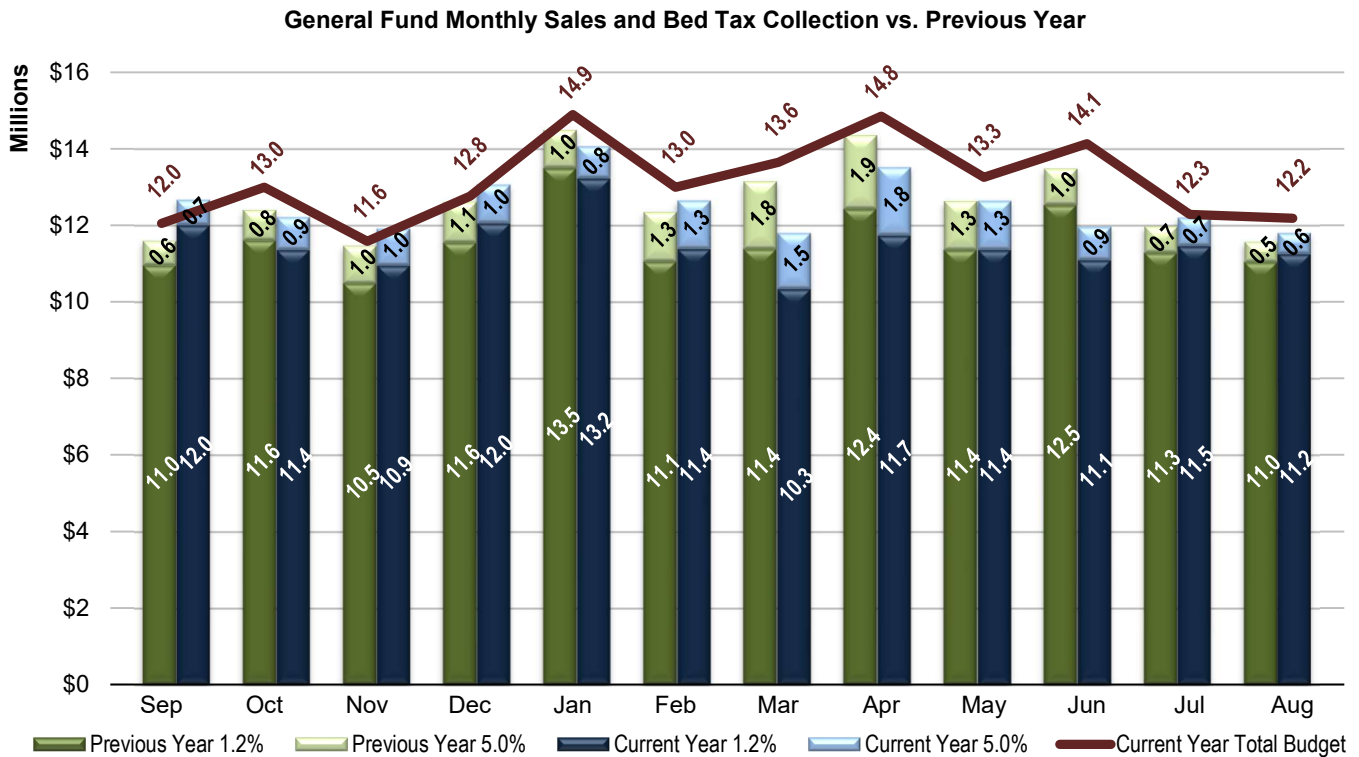
General Fund Highlights

As the General Fund portion of the City's sales and bed tax revenue collections represents the General Fund's largest revenue source, further analysis is performed on these specific tax collections. The graph below depicts year to date General Fund historical sales and bed tax revenue from FY 2015/16 through FY 2024/25. General Fund sales and bed tax revenue for FY 2024/25 is up 1.9% or \$458 thousand over the prior year to date period.

General Fund Year to Date Sales and Bed Tax Collections YTD



In addition to the 10-year historical comparison, we also review 12 months of General Fund monthly sales and bed tax collections compared to the previous year and to the FY 2024/25 adopted budget for the combined sales and bed tax, as noted in the graph below.



Finally, the MBO prepares the attached Actual to Budget Comparison report that provides a summary of FY 2024/25 General Fund sales tax, bed tax, and a combined total sales and bed tax collections compared to a projected budget amount for the month. Although sales and bed tax are not actually budgeted monthly, this type of analysis of actual collections compared to projections provides insight into sales and bed tax performance. Using this approach, fiscal year to date General Fund sales tax is \$383 thousand below revenue projections and the General Fund bed tax is \$85 thousand below projections, which results in the combined General Fund sales and bed tax collections for the General Fund being \$468 thousand below the revenue projection.

As detailed above, August sales and bed tax collections are slightly below revenue projections. The Municipal Budget Office is closely monitoring revenues. If sales and bed tax collections continue to be below budget, the city will revise revenue projections in the long-range forecast presented to Council in November and February and if necessary, make budget adjustments to maintain financial stability, while also ensuring the continuity of programs and service delivery for residents.

Attachments: Executive Summary
Actual Compared to Budget Projection

Actual Compared to Budget Projection

Privilege Tax Revenue - General Fund (1.2%) 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.2%	\$ 11,581,000	\$ 11,454,000	\$ (127,000)	-1.1%
Aug	8.1%	11,502,000	11,246,000	(256,000)	-2.2%
Sep	9.0%	12,833,000			
Oct	9.1%	12,925,000			
Nov	8.3%	11,728,000			
Dec	9.3%	13,189,000			
Jan	10.4%	14,816,000			
Feb	7.5%	10,663,000			
Mar	7.2%	10,234,000			
Apr	7.9%	11,289,000			
May	7.7%	10,877,000			
Jun	7.3%	10,430,000			
Totals	100.0%	\$ 142,067,000	\$ 22,700,000	\$ (383,000)	-0.3%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.2%	\$ 11,581,000	\$ 11,454,000	\$ (127,000)	-1.1%
Jul-Aug	16.2%	23,083,000	22,700,000	(383,000)	-1.7%
Jul-Sep	25.3%	35,916,000			
Jul-Oct	34.4%	48,841,000			
Jul-Nov	42.6%	60,569,000			
Jul-Dec	51.9%	73,758,000			
Jul-Jan	62.3%	88,574,000			
Jul-Feb	69.9%	99,237,000			
Jul-Mar	77.1%	109,471,000			
Jul-Apr	85.0%	120,760,000			
Jul-May	92.7%	131,637,000			
Jul-Jun	100.0%	142,067,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Privilege Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 140,128,000	\$ 142,067,000	\$ (1,939,000)	-1.4%
% Received	\$ 139,710,000	\$ 142,067,000	\$ (2,357,000)	-1.7%

Bed Tax Revenue - General Fund (5.0%) 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	4.8%	\$ 703,000	\$ 748,000	\$ 45,000	6.4%
Aug	4.7%	682,000	552,000	(130,000)	-19.1%
Sep	5.4%	790,000			
Oct	6.8%	993,000			
Nov	8.0%	1,168,000			
Dec	8.5%	1,244,000			
Jan	7.7%	1,121,000			
Feb	10.3%	1,501,000			
Mar	13.1%	1,903,000			
Apr	14.5%	2,108,000			
May	9.3%	1,356,000			
Jun	6.8%	997,000			
Totals	100.0%	\$ 14,566,000	\$ 1,300,000	\$ (85,000)	-0.6%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	4.8%	\$ 703,000	\$ 748,000	\$ 45,000	6.4%
Jul-Aug	9.5%	1,385,000	1,300,000	(85,000)	-6.1%
Jul-Sep	14.9%	2,175,000			
Jul-Oct	21.7%	3,168,000			
Jul-Nov	29.8%	4,336,000			
Jul-Dec	38.3%	5,580,000			
Jul-Jan	46.0%	6,701,000			
Jul-Feb	56.3%	8,202,000			
Jul-Mar	69.4%	10,105,000			
Jul-Apr	83.8%	12,213,000			
Jul-May	93.2%	13,569,000			
Jul-Jun	100.0%	14,566,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Bed Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 12,990,000	\$ 14,566,000	\$ (1,576,000)	-10.8%
% Received	\$ 13,672,000	\$ 14,566,000	\$ (894,000)	-6.1%

Total General Fund Tax Revenue 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.8%	\$ 12,284,000	\$ 12,202,000	\$ (82,000)	-0.7%
Aug	7.8%	12,184,000	11,798,000	(386,000)	-3.2%
Sep	8.7%	13,623,000			
Oct	8.9%	13,918,000			
Nov	8.2%	12,896,000			
Dec	9.2%	14,433,000			
Jan	10.2%	15,937,000			
Feb	7.8%	12,164,000			
Mar	7.7%	12,137,000			
Apr	8.6%	13,397,000			
May	7.8%	12,233,000			
Jun	7.3%	11,427,000			
Totals	100.0%	\$ 156,633,000	\$ 24,000,000	\$ (468,000)	-0.3%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.8%	\$ 12,284,000	\$ 12,202,000	\$ (82,000)	-0.7%
Jul-Aug	15.6%	24,468,000	24,000,000	(468,000)	-1.9%
Jul-Sep	24.3%	38,091,000			
Jul-Oct	33.2%	52,009,000			
Jul-Nov	41.4%	64,905,000			
Jul-Dec	50.7%	79,338,000			
Jul-Jan	60.8%	95,275,000			
Jul-Feb	68.6%	107,439,000			
Jul-Mar	76.3%	119,576,000			
Jul-Apr	84.9%	132,973,000			
Jul-May	92.7%	145,206,000			
Jul-Jun	100.0%	156,633,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Total Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 152,911,000	\$ 156,633,000	\$ (3,722,000)	-2.4%
% Received	\$ 153,637,000	\$ 156,633,000	\$ (2,996,000)	-1.9%

MEMORANDUM



TO: Mayor and Council
FROM: Lauri Oszakiewski, Senior Municipal Budget & Finance Analyst
THROUGH: Lisette Camacho, Deputy City Manager
DATE: October 25, 2024
SUBJECT: Tax Revenue Statistical Report – September 2024

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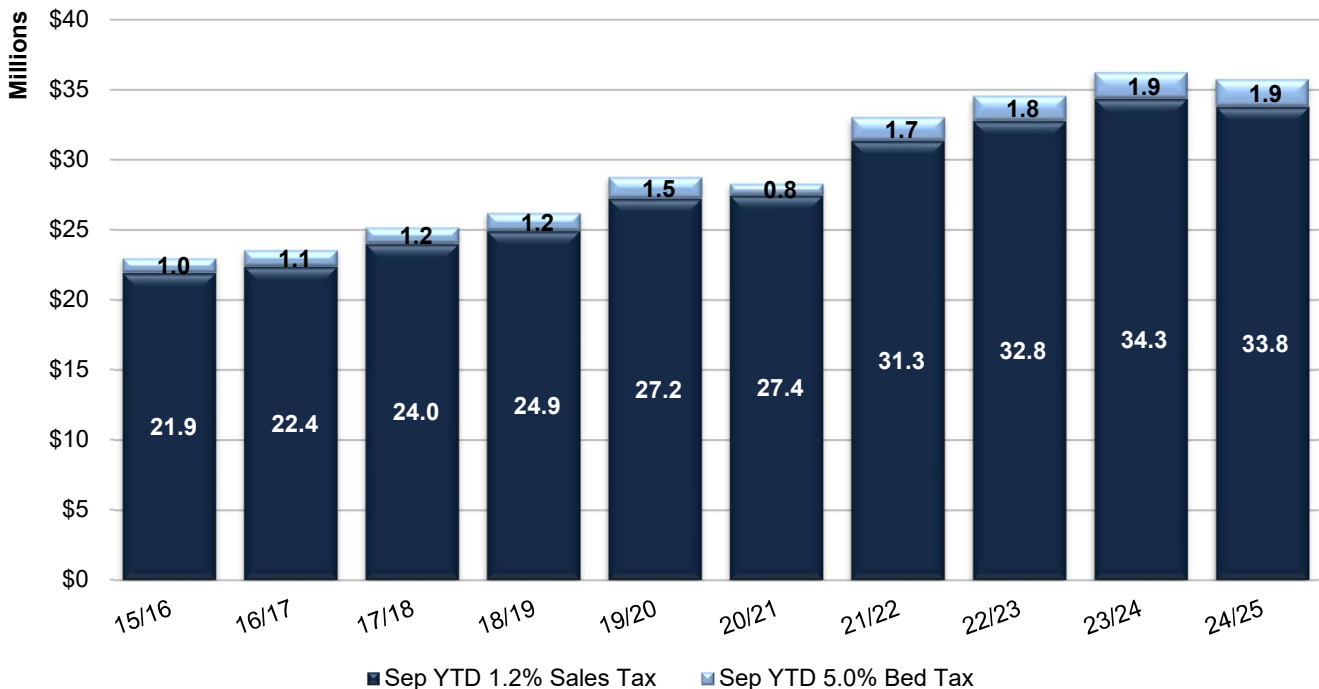
Overall Highlights

Total fiscal year to date taxable *sales* decreased by 1.5% over the same year to date period in the prior fiscal year. Total sales tax *revenue* is down 1.3% or \$721 thousand, due to \$2.2 million of non-recurring business activities received in the prior year to date period. Otherwise, sales tax revenue grew in rentals (\$565 thousand), contracting (\$418 thousand), and utilities/communication (\$398 thousand) activity. The attached Executive Summary provides a summary of historical and current fiscal year taxable sales, sales tax collections by fund, tax revenues by business activity, and an analysis of retail tax revenues by activity.

General Fund Highlights

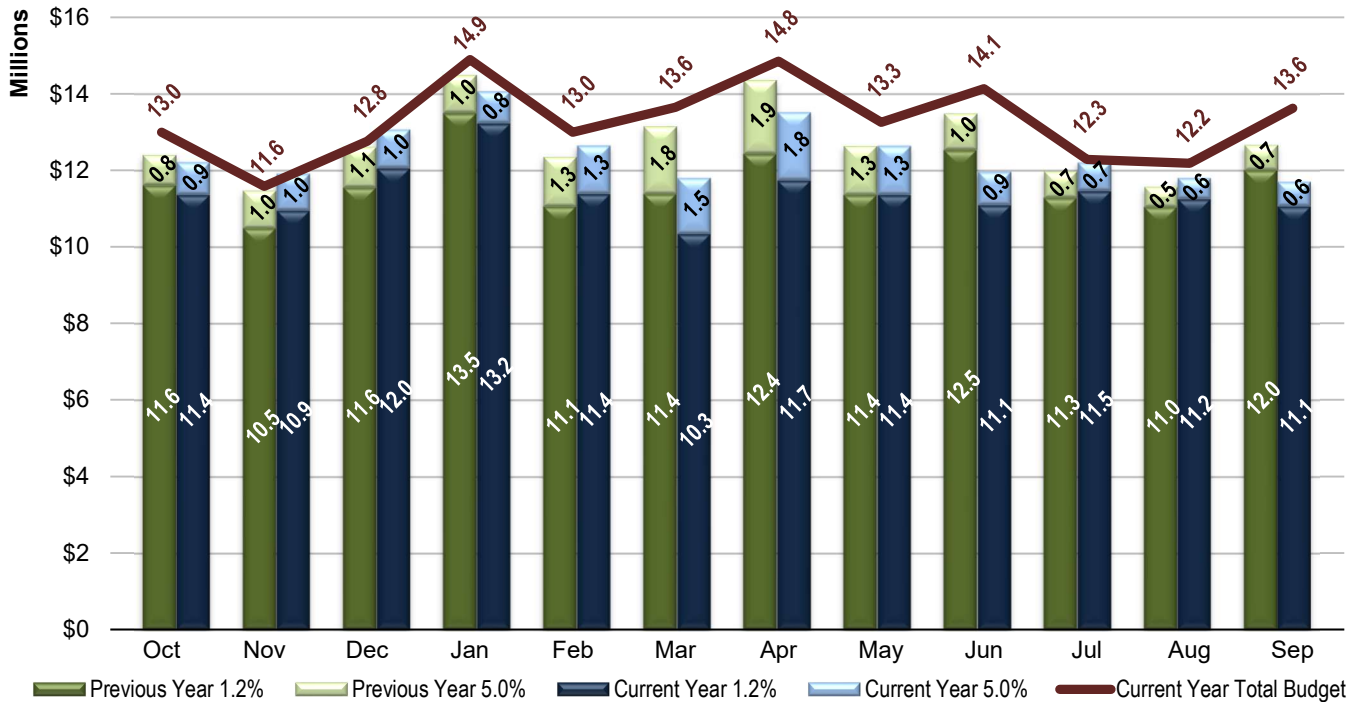
As the General Fund portion of the City’s sales and bed tax revenue collections represents the General Fund’s largest revenue source, further analysis is performed on these specific tax collections. The graph below depicts year to date General Fund historical sales and bed tax revenue from FY 2015/16 through FY 2024/25. General Fund sales and bed tax revenue for FY 2024/25 is down 1.4% or \$508 thousand over the prior year to date period.

General Fund Year to Date Sales and Bed Tax Collections YTD



In addition to the 10-year historical comparison, we also review 12 months of General Fund monthly sales and bed tax collections compared to the previous year and to the FY 2024/25 adopted budget for the combined sales and bed tax, as noted in the graph below.

General Fund Monthly Sales and Bed Tax Collection vs. Previous Year



Finally, the MBO prepares the attached Actual to Budget Comparison report that provides a summary of FY 2024/25 General Fund sales tax, bed tax, and a combined total sales and bed tax collections compared to a projected budget amount for the month. Although sales and bed tax are not actually budgeted monthly, this type of analysis of actual collections compared to projections provides insight into sales and bed tax performance. Using this approach, fiscal year to date General Fund sales tax is \$2.2 million below revenue projections and the General Fund bed tax is \$234 thousand below projections, which results in the combined General Fund sales and bed tax collections for the General Fund being \$2.4 million below the revenue projection.

As detailed above, September sales and bed tax collections are below revenue projections. The Municipal Budget Office is closely monitoring revenues. If sales and bed tax collections continue to be below budget, the city will revise revenue projections in the long-range forecast presented to Council in November and February and if necessary, make budget adjustments to maintain financial stability, while also ensuring the continuity of programs and service delivery for residents.

Attachments: Executive Summary
Actual Compared to Budget Projection

Executive Summary

Current Month - September	2021-22		2022-23		2023-24		2024-25	
		Change		Change		Change		Change
Taxable Sales								
Total Taxable Sales	932,157,000	22.1%	948,264,000	1.7%	1,016,237,000	7.2%	937,160,000	-7.8%
Retail Taxable Sales	563,901,000	26.7%	531,766,000	-5.7%	584,465,000	9.9%	512,223,000	-12.4%
Tax Revenues by Fund								
General Fund								
Privilege Tax (1.2%)	10,819,000	21.6%	10,951,000	1.2%	11,998,000	9.6%	11,055,000	-7.9%
Bed Tax (5.0%)	559,000	86.3%	646,000	15.6%	663,000	2.6%	641,000	-3.3%
Privilege Tax Rebates	233,000	24.6%	273,000	17.2%	52,000	-81.0%	52,000	0.0%
Total General Fund	11,611,000	23.7%	11,870,000	2.2%	12,713,000	7.1%	11,748,000	-7.6%
Transit Fund								
Privilege Tax (0.5%)	4,508,000	21.5%	4,563,000	1.2%	5,021,000	10.0%	4,628,000	-7.8%
Privilege Tax Rebates	97,000	24.4%	114,000	17.5%	-	-100.0%	-	0.0%
Total Transit Fund	4,605,000	21.6%	4,677,000	1.6%	5,021,000	7.4%	4,628,000	-7.8%
Arts & Culture Fund								
Privilege Tax (0.1%)	921,000	21.7%	935,000	1.5%	1,004,000	7.4%	926,000	-7.8%
Total Arts & Culture Fund	921,000	21.7%	935,000	1.5%	1,004,000	7.4%	926,000	-7.8%
Totals	17,137,000	23.0%	17,482,000	2.0%	18,738,000	7.2%	17,302,000	-7.7%
Tax Revenues by Business Activities								
Retail	10,150,000	26.7%	9,572,000	-5.7%	10,520,000	9.9%	9,220,000	-12.4%
Rentals	2,992,000	18.5%	3,460,000	15.6%	3,449,000	-0.3%	3,424,000	-0.7%
Utilities/Communication	921,000	2.1%	929,000	0.9%	1,000,000	7.6%	1,086,000	8.6%
Restaurants	1,191,000	40.8%	1,344,000	12.8%	1,337,000	-0.5%	1,356,000	1.4%
Contracting	824,000	-19.9%	1,003,000	21.7%	1,150,000	14.7%	1,078,000	-6.3%
Hotel/Motel	217,000	90.4%	250,000	15.2%	286,000	14.4%	259,000	-9.4%
Transient (Bed Tax)	559,000	86.3%	646,000	15.6%	696,000	7.7%	677,000	-2.7%
Non-Recurring Business Activities	39,000	-71.5%	4,000	-89.7%	-	-100.0%	-	0.0%
Amusements	106,000	307.7%	146,000	37.7%	190,000	30.1%	139,000	-26.8%
All Other	136,000	209.1%	127,000	-6.6%	109,000	-14.2%	63,000	-42.2%
Totals	17,137,000	23.0%	17,482,000	2.0%	18,738,000	7.2%	17,302,000	-7.7%
Retail Tax Revenues by Activities								
Automotive	1,378,000	19.6%	1,370,000	-0.6%	1,988,000	45.1%	1,451,000	-27.0%
Building Supply Stores	362,000	10.4%	409,000	13.0%	399,000	-2.4%	388,000	-2.8%
Department Stores	1,305,000	16.5%	1,380,000	5.7%	1,452,000	5.2%	1,352,000	-6.9%
Drug/Small Stores	1,463,000	19.8%	1,452,000	-0.8%	1,398,000	-3.7%	1,293,000	-7.5%
Furniture/Equipment/Electronics	650,000	6.6%	578,000	-11.1%	628,000	8.7%	559,000	-11.0%
Grocery Stores	826,000	-1.8%	894,000	8.2%	964,000	7.8%	921,000	-4.5%
Manufacturing Firms	1,502,000	138.0%	500,000	-66.7%	522,000	4.4%	484,000	-7.3%
All Other Retail	2,664,000	26.5%	2,989,000	12.2%	3,169,000	6.0%	2,772,000	-12.5%
Totals	10,150,000	26.7%	9,572,000	-5.7%	10,520,000	9.9%	9,220,000	-12.4%
Fiscal Year to Date - September								
	2021-22		2022-23		2023-24		2024-25	
		Change		Change		Change		Change
Taxable Sales								
Total Taxable Sales	2,703,261,000	15.2%	2,822,673,000	4.4%	2,903,854,000	2.9%	2,859,928,000	-1.5%
Retail Taxable Sales	1,615,290,000	19.7%	1,527,114,000	-5.5%	1,638,563,000	7.3%	1,522,145,000	-7.1%
Tax Revenues by Fund								
General Fund								
Privilege Tax (1.2%)	31,340,000	14.2%	32,751,000	4.5%	34,318,000	4.8%	33,755,000	-1.6%
Bed Tax (5.0%)	1,651,000	104.8%	1,773,000	7.4%	1,886,000	6.4%	1,941,000	2.9%
Privilege Tax Rebates	703,000	32.4%	695,000	-1.1%	94,000	-86.5%	138,000	46.8%
Total General Fund	33,694,000	17.1%	35,219,000	4.5%	36,298,000	3.1%	35,834,000	-1.3%
Transit Fund								
Privilege Tax (0.5%)	13,059,000	14.2%	13,646,000	4.5%	14,336,000	5.1%	14,122,000	-1.5%
Privilege Tax Rebates	293,000	32.6%	290,000	-1.0%	-	-100.0%	-	0.0%
Total Transit Fund	13,352,000	14.6%	13,936,000	4.4%	14,336,000	2.9%	14,122,000	-1.5%
Arts & Culture Fund								
Privilege Tax (0.1%)	2,670,000	14.5%	2,787,000	4.4%	2,867,000	2.9%	2,824,000	-1.5%
Total Arts & Culture Fund	2,670,000	14.5%	2,787,000	4.4%	2,867,000	2.9%	2,824,000	-1.5%
Totals	49,716,000	-41.9%	51,942,000	4.5%	53,501,000	3.0%	52,780,000	-1.3%
Tax Revenues by Business Activities								
Retail	29,075,000	19.7%	27,488,000	-5.5%	27,435,000	-0.2%	27,399,000	-0.1%
Rentals	8,966,000	12.9%	10,389,000	15.9%	10,555,000	1.6%	11,120,000	5.4%
Utilities/Communication	2,546,000	4.0%	2,652,000	4.2%	2,592,000	-2.3%	2,990,000	15.4%
Restaurants	3,626,000	49.3%	3,955,000	9.1%	4,007,000	1.3%	4,124,000	2.9%
Contracting	2,392,000	-29.7%	2,987,000	24.9%	3,262,000	9.2%	3,680,000	12.8%
Hotel/Motel	639,000	108.8%	687,000	7.5%	760,000	10.6%	781,000	2.8%
Transient (Bed Tax)	1,651,000	104.8%	1,773,000	7.4%	1,924,000	8.5%	2,035,000	5.8%
Non-Recurring Business Activities	186,000	-78.4%	1,291,000	594.1%	2,217,000	71.7%	-	-100.0%
Amusements	378,000	228.7%	473,000	25.1%	521,000	10.1%	450,000	-13.6%
All Other	256,000	-99.4%	248,000	-3.1%	226,000	-8.9%	204,000	-9.7%
Totals	49,716,000	-41.9%	51,942,000	4.5%	53,501,000	3.0%	52,780,000	-1.3%
Retail Tax Revenues by Activities								
Automotive	4,101,000	19.4%	4,080,000	-0.5%	5,318,000	30.3%	3,944,000	-25.8%
Building Supply Stores	1,194,000	14.6%	1,337,000	12.0%	1,229,000	-8.1%	1,189,000	-3.3%
Department Stores	3,496,000	14.5%	3,692,000	5.6%	3,722,000	0.8%	3,586,000	-3.7%
Drug/Small Stores	4,058,000	7.4%	3,518,000	-13.3%	4,003,000	13.8%	3,780,000	-5.6%
Furniture/Equipment/Electronics	2,337,000	14.5%	1,415,000	-39.5%	1,492,000	5.4%	1,901,000	27.4%
Grocery Stores	2,387,000	-4.4%	2,624,000	9.9%	2,820,000	7.5%	2,736,000	-3.0%
Manufacturing Firms	3,178,000	72.6%	1,142,000	-64.1%	1,534,000	34.3%	1,550,000	1.0%
All Other Retail	8,324,000	25.9%	9,680,000	16.3%	7,317,000	-24.4%	8,713,000	19.1%
Totals	29,075,000	19.7%	27,488,000	-5.5%	27,435,000	-0.2%	27,399,000	-0.1%

Actual Compared to Budget Projection

Privilege Tax Revenue - General Fund (1.2%) 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.2%	\$ 11,581,000	\$ 11,454,000	\$ (127,000)	-1.1%
Aug	8.1%	11,502,000	11,246,000	(256,000)	-2.2%
Sep	9.0%	12,833,000	11,055,000	(1,778,000)	-13.9%
Oct	9.1%	12,925,000			
Nov	8.3%	11,728,000			
Dec	9.3%	13,189,000			
Jan	10.4%	14,816,000			
Feb	7.5%	10,663,000			
Mar	7.2%	10,234,000			
Apr	7.9%	11,289,000			
May	7.7%	10,877,000			
Jun	7.3%	10,430,000			
Totals	100.0%	\$ 142,067,000	\$ 33,755,000	\$ (2,161,000)	-1.5%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.2%	\$ 11,581,000	\$ 11,454,000	\$ (127,000)	-1.1%
Jul-Aug	16.2%	23,083,000	22,700,000	(383,000)	-1.7%
Jul-Sep	25.3%	35,916,000	33,755,000	(2,161,000)	-6.0%
Jul-Oct	34.4%	48,841,000			
Jul-Nov	42.6%	60,569,000			
Jul-Dec	51.9%	73,758,000			
Jul-Jan	62.3%	88,574,000			
Jul-Feb	69.9%	99,237,000			
Jul-Mar	77.1%	109,471,000			
Jul-Apr	85.0%	120,760,000			
Jul-May	92.7%	131,637,000			
Jul-Jun	100.0%	142,067,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Privilege Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 135,526,000	\$ 142,067,000	\$ (6,541,000)	-4.6%
% Received	\$ 133,519,000	\$ 142,067,000	\$ (8,548,000)	-6.0%

Bed Tax Revenue - General Fund (5.0%) 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	4.8%	\$ 703,000	\$ 748,000	\$ 45,000	6.4%
Aug	4.7%	682,000	552,000	(130,000)	-19.1%
Sep	5.4%	790,000	641,000	(149,000)	-18.9%
Oct	6.8%	993,000			
Nov	8.0%	1,168,000			
Dec	8.5%	1,244,000			
Jan	7.7%	1,121,000			
Feb	10.3%	1,501,000			
Mar	13.1%	1,903,000			
Apr	14.5%	2,108,000			
May	9.3%	1,356,000			
Jun	6.8%	997,000			
Totals	100.0%	\$ 14,566,000	\$ 1,941,000	\$ (234,000)	-1.6%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	4.8%	\$ 703,000	\$ 748,000	\$ 45,000	6.4%
Jul-Aug	9.5%	1,385,000	1,300,000	(85,000)	-6.1%
Jul-Sep	14.9%	2,175,000	1,941,000	(234,000)	-10.8%
Jul-Oct	21.7%	3,168,000			
Jul-Nov	29.8%	4,336,000			
Jul-Dec	38.3%	5,580,000			
Jul-Jan	46.0%	6,701,000			
Jul-Feb	56.3%	8,202,000			
Jul-Mar	69.4%	10,105,000			
Jul-Apr	83.8%	12,213,000			
Jul-May	93.2%	13,569,000			
Jul-Jun	100.0%	14,566,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Bed Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 12,574,000	\$ 14,566,000	\$ (1,992,000)	-13.7%
% Received	\$ 12,999,000	\$ 14,566,000	\$ (1,567,000)	-10.8%

Total General Fund Tax Revenue 2024-25 Actual Compared to Budget

Monthly Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.8%	\$ 12,284,000	\$ 12,202,000	\$ (82,000)	-0.7%
Aug	7.8%	12,184,000	11,798,000	(386,000)	-3.2%
Sep	8.7%	13,623,000	11,696,000	(1,927,000)	-14.1%
Oct	8.9%	13,918,000			
Nov	8.2%	12,896,000			
Dec	9.2%	14,433,000			
Jan	10.2%	15,937,000			
Feb	7.8%	12,164,000			
Mar	7.7%	12,137,000			
Apr	8.6%	13,397,000			
May	7.8%	12,233,000			
Jun	7.3%	11,427,000			
Totals	100.0%	\$ 156,633,000	\$ 35,696,000	\$ (2,395,000)	-1.5%

Cumulative Amounts

	2024-25 Budget		2024-25 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.8%	\$ 12,284,000	\$ 12,202,000	\$ (82,000)	-0.7%
Jul-Aug	15.6%	24,468,000	24,000,000	(468,000)	-1.9%
Jul-Sep	24.3%	38,091,000	35,696,000	(2,395,000)	-6.3%
Jul-Oct	33.2%	52,009,000			
Jul-Nov	41.4%	64,905,000			
Jul-Dec	50.7%	79,338,000			
Jul-Jan	60.8%	95,275,000			
Jul-Feb	68.6%	107,439,000			
Jul-Mar	76.3%	119,576,000			
Jul-Apr	84.9%	132,973,000			
Jul-May	92.7%	145,206,000			
Jul-Jun	100.0%	156,633,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Total Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 147,897,000	\$ 156,633,000	\$ (8,736,000)	-5.6%
% Received	\$ 146,785,000	\$ 156,633,000	\$ (9,848,000)	-6.3%

COMMUNITY SERVICES UPDATE

October 25, 2024

ARTWORK ON I-10 BROADWAY CURVE

New artwork is currently being installed as part of the I-10 Broadway Curve Improvement Project. The artwork was designed by coLAB Studio, artists Matthew and Maria Salenger and was fabricated and installed by ADOT's construction team. The artists have been actively working with the city and ADOT since 2019 to help bring this artwork to fruition.

Matthew and Maria are nationally recognized artists and architects who were selected through a highly competitive process. Their design is inspired by the fruit of the prickly pear cactus and is meant to provide visibility to vehicular traffic while providing pedestrians on the bridge with a unique art experience. Each "fruit" sculpture has a metal plate at the bottom that allows the sun to pass through and cast shadows of hand drawn organic patterns based on insights from the local flora.

At this time, there are only a small selection of artworks installed. Each individual sculpture is being installed by hand and is scheduled during allowed road closures. The complete installation will take several weeks and will depend on the time necessary as well as the road closure schedule set by ADOT. The artworks will line the top of both the Western Canal and Alameda Pedestrian Bridges. When complete, there will be 10 fruits on each bridge, painted magenta to reference the fruit on which the artwork is based.

This artwork was paid for using Transit Tax funds with additional artist fees paid from the Municipal Arts Fund.

