



Special Events Task Force Meeting-Minutes October 31, 2024 Tempe Transportation Center & Virtual Meeting MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Sydney McKinney (Fire), Monique Rodriguez (Fire), Tom Prigge (Fire), Dustin Preston (Fire), Hector Encinas (PD), Tyler Watkins (PD), Michelle Heermans (PD), Jonni Wolfe (Special Events), Linda Cano (Special Events), Mary Keane (Special Events), Matt Peterson (Special Events), Jenny Leon Hagstrom (Special Events), Juliane Moore (Tax & License), Chris Hansen (Risk Mgmt), Max Porte (Transportation), Chris Jasper (Planning), Patrick Saros (Solid Waste), Elizabeth Thomas (Neighborhood Services).

Guests Present: Ally Dykstra (Downtown Tempe Authority), Nick Santa Cruz (ASU PD), Dani Godreau (COT), Ashley Gennaro (COT), Ellen Sickenberger (COT), Jerry Hall Jr (COT), Ryan Allison (COT), Lisa Zamora (Illumination), Lauren Encinas (RISE and Ride), Nathan Truitt (Oxford House), Ryan Tomita (BondFire), Terri Cranmer (ASU HcBP), Amber Yu (ASU Lantern Walk), Courtney Smith (ASU HC Parade), Leticia Loncar (ASU Homecoming), Katie Kenyon-Appelt (ASU Homecoming)

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. RISE and Ride, Sunday November 17 (Kiwanis Park – Ruben Romero)
 - a. Motion to approve: Matt Peterson
 - b. Second: Patrick Saros
 - c. Motion carries

- B. ASU Homecoming Block Party, Saturday, November 23 (ASU, University Dr.)
 - a. Liquor licenses in the name of Arizona Board of Regents
 - i. Motion to approve: Patrick Saros
 - ii. Second: Matt Peterson
 - iii. Motion carries

- C. ASU Lantern Walk, Friday, November 22 (A Mountain/Hayden Butte)
 - a. Motion to approve: Patrick Saros
 - b. Second: Matt Peterson
 - c. Motion carries

- D. ASU Homecoming Parade, Saturday, November 23 (University Dr. & Forest)
 - a. Motion to approve: Max Porte
 - b. Second: Matt Peterson
 - c. Motion carries

- E. AZ Walk for Recovery, Sunday, November 10 (Kiwanis Park)
 - a. Motion to approve: Patrick Saros
 - b. Second: Matt Peterson
 - c. Motion carries

- F. BondFire, November 30, December 13, 14 & 28, January 10, 11 & 25 (1338 E. Curry)
 - a. Motion to approve: Sydney McKinney
 - b. Second: Matt Peterson
 - c. Motion carries with the stipulations of flood control permit and key to west gate

- G. World of Illumination, Friday, November 15-Sunday, December 29 (Diablo Stadium)
 - a. Motion to approve: Matt Peterson
 - b. Second: Patrick Saros
 - c. Motion carries

- H. Tempe Jam, Saturday, November 16 (Tempe Sports Complex)
 - a. Liquor license in the name of Tempe Diablos Charities
 - i. Motion to approve: Patrick Saros
 - ii. Second: Matt Peterson
 - iii. Motion carries with the stipulation of Fire/EMS agreement

II. Events for Post-Review

- A. Movies in the Park, October 18 No problems reported
- B. GAIN Event Warner Ranch, October 19 No problems reported
- C. GAIN Event Estate La Colina, October 19 No problems reported
- D. No Mans Land Film Fest, October 19 No problems reported
- E. OWL-oween, October 19 No problems reported
- F. AZ Craft Beer Awards Festival, October 19 No problems reported
- G. Running With the Beards 5K, October 19 No problems reported

- H. Red Bull Chariot Race, October 19 No problems reported
- I. Arts in the Parks, October 22-23 No problems reported
- J. JA Stock Market Challenge, October 24 No problems reported
- K. Escalante Fall Festival, October 24 No problems reported
- L. Free Art Friday (ongoing), October 25 No problems reported
- M. Moments Matter Gala, October 25 No problems reported
- N. Halloween Boo Bash, October 25 No problems reported
- O. Waggoner Trunk or Treat, October 25 No problems reported
- P. Brick Road Trunk or Treat & Queer Art Market, October 26 No problems reported
- Q. TCH Monster Mash, October 26 No problems reported
- R. Making Strides Against Breast Cancer, October 26 No problems reported
- S. Arizona Roller Derby Exhibit Opening Event, October 26 No problems reported
- T. Spooky Sprint, October 26 No problems reported
- U. Michelle Brooks-Totress Park Ribbon Cutting, October 26 No problems reported
- V. Day of the Dead, October 26 No problems reported
- W. For Our City Make a Difference Day, October 26 No problems reported
- X. Yes Day Walk for Autism, October 27 No problems reported
- Y. Head for the Cure 5K, October 27 No problems reported
- Z. Halloween Stroll, October 27 No problems reported

Public Meeting adjourned at 10:01 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, November 14**, Tempe Transportation Center