



Special Events Task Force Meeting-Minutes December 12, 2024 Tempe Transportation Center & Virtual Meeting MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Sydney McKinney (Fire), Monique Rodriguez (Fire), Dustin Preston (Fire), Tim Bulson (PD), Tyler Watkins (PD), Luke Trader (PD), Michelle Heermans (PD), Jonni Wolfe (Special Events), Linda Cano (Special Events), Chad Holmes (Special Events), Mary Keane (Special Events), Matt Peterson (Special Events), Jenny Leon Hagstrom (Special Events), Nick Hernandez (Risk Mgmt), Max Porte (Transportation), Chris Jasper (Planning), Patrick Saros (Solid Waste), Elizabeth Thomas (Neighborhood Services).

Guests Present: Allyson Dykstra (DTA), Velicia McMillan Humes (COT), Somerton Sibrian (COT), Jill Brenner (COT), Giovanni Dolleton (Night Market), Max Schell (Night Market), Jerry Becker (Skin & Steel), Malik Anderson (UYS Nationals), Ken Myers (SW Oasis Rescue/SOLR), James Nichols (131 Events), Kim DeMeritt (Downtown Tempe Authority), Jeff Crane (StartLine Racing), Adam Zocks (Rock 'n Roll Running Series), James Patrick (Firewalk), Katherine Kouvelas-Edick (ARIS Foundation), Teodosio Gutierrez (ARIS Foundation).

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. D1 West Coast Nationals, Friday-Saturday December 13-14 (Benedict Sports Complex)
 - a. Motion to approve: Matt Peterson
 - b. Second: Luke Trader
 - c. Motion carries. Note: event is UYS Nationals

- B. Caribbean Christmas 5K, Saturday, December 21 (Tempe Beach Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Chad Holmes
 - c. Motion carries

- C. Menorah Lighting Ceremony, Monday, December 30 (Ragsdale-MLK Park)
 - a. Motion to approve: Jenny Hagstrom
 - b. Second: Chad Holmes
 - c. Motion carries

- D. Tempe Blooms, Saturday-Sunday, January 25-26 (Mill Ave/Downtown)
 - a. Motion to approve: Jenny Hagstrom
 - b. Second: Chad Holmes
 - c. Motion carries with stipulation of tents

- E. Midnight Madness, Tuesday, December 31 (Kiwanis Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Matt Peterson
 - c. Motion carries

- F. ABF Tie Dye Run, Sunday, February 2 (Kiwanis Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Matt Peterson
 - c. Motion carries

- G. Night Market, Friday, January 3 (2715 S. Hardy)
 - a. Motion to approve: Chad Holmes
 - b. Second: Jenny Hagstrom
 - c. Motion carries

- H. Skin & Steel, Saturday, January 4 (2125 S. Industrial Park)
 - a. Motion to approve: Matt Peterson
 - b. Second: Luke Trader
 - c. Motion carries

- I. Tuesday Night Homeless Outreach, Tuesdays, January 7-December 30 (1840 E. Broadway)
 - a. Motion to approve: Chad Holmes
 - b. Second: Matt Peterson
 - c. Motion carries

- J. Rock 'n Roll Running Series Arizona, Saturday, January 18 (TBP, city streets)
 - a. Liquor license in the name of Sun Devil Family Charities
 - i. Motion to approve: Matt Peterson
 - ii. Second: Chad Holmes
 - iii. Motion carries with stipulations of tent permits and insurance

- K. Peak Performance Conference & Firewalk, Saturday, January 25 (1538 E. Southern)
 - a. Motion to approve: Luke Trader
 - b. Second: Jenny Hagstrom
 - c. Motion carries

- L. Soles for SOLR, Saturday, February 1 (Kiwanis Park)
 - a. Motion to approve: Chad Holmes
 - b. Second: Luke Trader
 - c. Motion carries

- M. Tempe FanCon, Saturday, January 25 (Library Complex)
 - a. Motion to approve: Luke Trader
 - b. Second: Jenny Hagstrom
 - c. Motion carries

- N. Regional Unity Walk, Saturday, January 25 (Tempe Beach Park)
 - a. Motion to approve: Tyler Watkins
 - b. Second: Luke Trader
 - c. Motion carries

- O. Yes and Productions Performance at Eisendrath House, Friday-Saturday, January 24-25 (1400 N. College)
 - a. Liquor license in the name of Yes and Productions
 - i. Motion to approve: Luke Trader
 - ii. Second: Chad Holmes
 - iii. Motion carries

- P. Black History Month Kids Activity Day, Saturday, February 1 (Tempe History Museum)
 - a. Motion to approve: Luke Trader
 - b. Second: Chad Holmes
 - c. Motion carries

II. Events for Post-Review

- A. Gethsemane Oktoberfest, November 15 No problems reported
- B. Tempe Jam, November 16 No problems reported
- C. Rise and Ride, November 17 No problems reported
- D. Ironman Arizona, November 17 Separate post-review
- E. ASU Lantern Walk, November 22 No problems reported
- F. ASU Homecoming Block Party, November 23 No problems reported

- G. ASU Homecoming Parade, November 23 No problems reported
- H. CASA Devils Disco Tailgate, November 22-23 No problems reported
- I. Chuckbox Football Tailgate, November 23 No problems reported
- J. Sol Devils Tailgate, November 23 No problems reported
- K. Sparky's Touchdown Tailgate, November 23 No problems reported
- L. ASU Tailgate Mullett Arena, November 23 No problems reported
- M. ASU Tailgate Mtn America Stadium, November 23 No problems reported
- N. Foster Care 5K, November 24 No problems reported
- O. Fantasy of Lights Street Parade, November 29 No problems reported
- P. Leftovers Run, November 30 No problems reported
- Q. Fat Turkey Trail Run, November 30 No problems reported
- R. OXDX Native Market, November 30 No problems reported
- S. Grass League Pro/Scratch, December 5-6 No problems reported
- T. Festival of the Arts, December 6-8 No problems reported
- U. Donor Dash, December 7 No problems reported

Public Meeting adjourned at 10:02 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, January 23**, Tempe Transportation Center