# **Tempe City Council**





# Strategic Priorities and Performance Measures

November 2024 Revisions





















# Online Performance Dashboard



performance.tempe.gov

For the achievement of City Council priorities, performance measures, and community impact, data-driven strategy sessions promote community and employee driven innovation, collaboration, and organization-wide support.

The City of Tempe is deeply rooted in its commitment to being an inclusive, transparent, and high performing organization.

This commitment is exemplified through the City Council's Strategic Plan where the Council's priorities include five areas of focus. Each priority area is operationalized by performance measures.

Printable and archived Strategic Plans are online:



**Till** tempe.gov/councilpriorities

# **Strategic Management and Innovation Office**

collaborates to advance an inclusive, innovative, transparent, data-driven organization to create a world class city for our community and region.



tempe.gov/government/strategic-management-and-innovation



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480.350.2913

**Director** 

Wydale K. Holmes, MPA, CPM



Ensuring a safe and secure community through a commitment to public safety and justice.



To view current values, please visit: <a href="https://safe-and-secure-communities-tempegov.hub.arcgis.com/">https://safe-and-secure-communities-tempegov.hub.arcgis.com/</a>

#### 1.01 FIRE ALS RESPONSE TIME

Achieve a total response times to of less than or equal to advanced life support (ALS) incidents of 6 7 minutes or less for 90% of advanced life support calls for service as benchmarked by the National Fire Protection Association.

Baseline 74.73% 80.1% (CY 201623) Target 90% by CY 2040

#### 1.02 CARDIAC ARREST SURVIVAL RATE

Achieve cardiac arrest survival rates greater than the national average as indicated benchmarked by the American Heart Association.

BASELINE 13.64% (CY 2016) TARGET 9.43% annually, by calendar year

#### 1.03 PATIENT TRANSFER OF CARE

Achieve total average times from Tempe Fire Medical Rescue (TFMR) contact with patient to transfer of care to the hospital for stroke incidents of less than 15 minutes and recognition of S-T Elevation Myocardial Infarction (STEMI) heart attack incidents of less than or equal to of 5 minutes.

BASELINES

10 minutes 52 seconds on scene for Stroke, 10 minutes for S-T Elevation Myocardial Infarction (STEMI) heart attack recognition (2016)

Transfer of Care for Stroke Incidents: 10 minutes, 52 seconds (CY 2016)

Recognition of S-T Elevation Myocardial Infarction Heart Attack: 10 minutes (CY 2016) TARGETS

Less than 15 minutes on scene for stroke.

Less than 5 minutes for S-T elevation myocardial infarction (STEMI) heart attack recognition.

Transfer of care for stroke incidents: Less than 15 minutes by CY 2025

Recognition of S-T Elevation Myocardial Infarction Heart Attack: Less than or equal to 5 minutes by CY 2025

#### 1.04 FIRE SERVICES SATISFACTION

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Local Fire Services" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey and the Tempe Fire Medical Rescue (TFMRD) Customer Service Survey.

BASELINES Community Survey: 91.5% (CY

unity Survey. 91.5% (C)

**TARGET** 

95% annually, by calendar year. (Based on 2023 benchmark)

Tempe Fire Medical Rescue Customer Service Survey: 96.97%

(CY 2016)

2016)

#### 1.05 FEEING OF SAFETY IN YOUR NEIGHBORHOOD

Achieve ratings for responses to "When it comes to the threat of crime, how safe do you feel in your neighborhood?" between 80 and 100 on a scale of 0 (not safe at all) to 100 (completely safe) greater than or equal to the top 10% percent of national benchmark cities as measured by the monthly Police Sentiment Survey. Achieve ratings of "Completely Safe" or "Mostly Safe" for "feeling of safety in your neighborhood" that is greater than or equal to the quarterly average of the benchmark cities as measured by the police sentiment survey.

BASELINE 70.1 63% (JAN – MAR 2024) TARGET 80 58% (JUL - SEP 2024)

## 1.06 CRIME REPORTING

Achieve responses of "Yes" relating to crimes reported to police (as measured by the Community Survey) higher than the percentage of crime reported as documented in the National Crime Victimization Survey (NCVS) for both violent and property crime types. Achieve responses of "Yes" for property and violent crimes reported to police as measured by the Community Survey greater than the percentage of crimes reported in the National Crime Victimization Survey.

BASELINES Violent Crimes: 77.6% (CY 2018) TARGETS Violent Crimes: 53% annually, by

calendar year

Property Crimes: 73.1% (CY 2018)

Property Crimes: 65% annually, by

calendar year

#### 1.07 POLICE SERVICES SATISFACTION

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Local Police Services" greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.

BASELINE 81.4% (CY 2016) TARGET 93% annually, by CY 20228

(Based on 2023 benchmark)

#### 1.08 HIGH SEVERITY TRAFFIC CRASHES

Achieve a reduction in the number of fatal and serious injury crashes to zero.

BASELINES Fatalities: 16 (CY 2016) TARGETS Fatalities: 0 by CY 2025

Serious Injuries: 76 (CY 2016) Serious Injuries: 0 by CY 2025

#### 1.09 VICTIM OF CRIME

Achieve response ratings of "No" relating to whether or not respondents or their household members were victims of crime greater higher than or equal to the National Crime Victimization Survey benchmarks as measured by the Community Survey.

Violent Crime: 92.2% (CY 2018) **BASELINES** Violent Crime: 97.9% annually, by **TARGETS** 

calendar year

Property Crime: 81.7% (CY 2018)

Property Crime: 88.1% annually,

by calendar year

#### 1.10 WORRY ABOUT BEING A VICTIM

Achieve ratings of "Never" and "Rarely" for those who responded that they worry about "a) getting mugged; b) being burglarized when not there; c) being attacked or threatened with a weapon; d) having car stolen or broken into; or e) being a victim of identity theft" greater than or equal to the Gallup Poll benchmark as measured in by the Community Survey.

**BASELINES** Getting Mugged: 66.2% (CY 2017) TARGETS Getting Mugged: 70% annually, by

calendar year

Having your home burglarized when you are not there: 44.3%

(CY 2017)

annually, by calendar year Being attacked or threatened with

a weapon: N/A (CY 2017)

a weapon: N/A annually, by

Having your home burglarized

when you are not there: 57%

Having your car stolen or broken calendar year

into: 45.4% (CY 2017)

Having your car stolen or broken Being a victim of identity theft: into: 57% annually, by calendar

Being attacked or threatened with

31.9% (CY 2017) year

Being a victim of identity theft: 30%

annually, by calendar year

#### 1.11 FEELING OF SAFETY IN CITY FACILITIES

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Feeling of Safety in City Facilities" greater than or equal to of 90% as measured by in the Community Survey and the Employee Surveys.

Community Survey "Very Satisfied" TARGETS 90% by <del>2023</del> CY 2030 **BASELINES** 

or "Satisfied" with Feeling of

Safety:

Overall feeling of safety in the City:

75.3% (CY 2016)

City athletic and recreational faculties (daytime): 78.1% (CY

2016)

City athletic and recreational facilities (nighttime): 60.6% (CY

2016)

Tempe Public Library complex (daytime): 85.9% (CY 2016)

Tempe Public Library Complex (nighttime) 72.1% (CY 2016)

Employee Survey (2016)—
"Strongly Agree" or "Agree" with
Feeling of Safety:
I feel physically safe in my work
unit: 64.4% (CY 2016)

#### 1.12 VIOLENT CASES CLEARANCE RATE

Achieve a clearance rate of violent crime cases greater than or equal to the national 5-year average for cities our population size.

BASELINE 34.2% (2012-2016) TARGET 43.5% (floating 5-year target) by

2019

#### 1.13 SAFE DRINKING WATER

Achieve Continuously meet or exceed Safe Drinking Water Act standards for water quality.

BASELINE Meeting standards (CY 2018) TARGET Meet standards annually, by

calendar year

#### 1.14 HIGH RISK FIRE INSPECTIONS

Perform fire inspections of all High-Risk Occupancy facilities annually based on adopted national standards.

BASELINE 20.6% (Fiscal Year 2015/16) TARGET 100% annually

#### 1.15 INSURANCE SERVICES ORGANIZATION RATING

Achieve an Insurance Services Organization (ISO) Rating: Building Code Effectiveness Classification of 3.0 or better.

Baseline 3.0 (CY 2011) Target 3.0 by CY 2026

#### 1.16 MUNICIPAL COURT COMPLIANCE

Promote access to justice by ensuring 400% compliance with all federal, state, and local rules, regulations, and laws regarding Court operations.

BASELINE Under development In compliance TARGET Under development In compliance

(CY 2023) annually, by calendar year

#### 1.17 COMMUNITY SUPERVISION SUCCESS RATE

Achieve a participant completion rates of participants in the Community Supervision program that is are a) greater than or equal to a) the rate of Pinal County's diversion program Misdemeanor Diversion program rate and b) the rate of 60% for the supervised probation program.

BASELINES TBD Diversion Program: 80.1% **TARGETS** Diversion Program: 86% by 2025

> (FY 2022/23) FY 2029/30

Supervised Probation Program: Supervised Probation Program:

60% by FY 2029/30 58.1% (FY 2022/23)

#### 1.18 KIDZONE PARTICIPATION

Achieve a community program participation rate per capita of Tempe youth during out-of-school hours greater than or equal to the national standards published by the Arizona After 3 PM Afterschool Alliance and America After 3 PM Afterschool Alliances.

24% (SY 2011/12) TARGET 30% by SY 2047/48 BASELINE

#### 1.19 HOUSING QUALITY STANDARDS

Achieve a 98% resolution rate for all Housing Quality Standard issues related to life, health or safety within 24 hours. Achieve a rate of 100% for resolving issues within 24 hours for Housing Quality Standards related to life, health, or safety.

BASELINE 90% (FY 2016/17) **TARGET** 98% 100% annually, by fiscal year

#### 1.21 YOUTH ALCOHOL. MARIJUANA & OPIOID USAGE RATE YOUTH DRUG USE AND MISUSE

Achieve rates of zero for alcohol use, nicotine vaping, marijuana use and prescription drug and opioid misuse by 8th, 10th and 12th grade students in Tempe as measured by the biennial Arizona Youth Survey.

Past 30-Day Use for, 10th, and **BASELINES TARGET** 0% by CY <del>2020</del> 2030

> 12th graders in Tempe 24.3% Alcohol (2016) 16.1% Marijuana (2016) 5.4% Prescription Drug Misuse

(2016)

4.2% Prescription Pain Reliever

Misuse (2016)

Alcohol: 15.2% (CY 2022)

Marijuana: 13.9% (CY 2022)

Nicotine Vaping: 11.7% (CY 2022)

Prescription Drug Misuse: 3.0%

(CY 2022)

Lifetime Use

Opioids: 10.5% (CY 2022)

#### 1.22 PAVEMENT QUALITY INDEX

Achieve adopted standards for Pavement Quality Index greater than or equal to a citywide average rating of 70 or higher across all demographic categories.

Baseline 59 (FY 2015/16) Target 70 by 2028-FY 2035/36

#### 1.23 FEELING OF SAFETY IN PARKS

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Feeling of Safety in Parks," greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

Baselines Neighborhood Parks: Day 74.7%/ Target 90% for each park type (Day and

Night 43.4% (CY 2017) Night) by CY 2029

City Parks: Day 81%/Night: 51.9%

(CY 2017)

Desert Parks: Day 69.4%/Night:

36% (CY 2017)

#### 1.25 POLICE BODY CAMERAS

Achieve police Body Worn Camera video activation compliance of 90% by 2022. Achieve a rate of 85% for compliance with Body Worn Camera video activation as benchmarked by industry standards.

Baseline 742% (CY 2018-2023) Target 90 85% by CY 20228

#### 1.27 CITY INFRASTRUCTURE AND ASSETS

Achieve 100% compliance with industry standards related to the replacement or rehabilitation of infrastructure and assets.

Baseline Under development Target 100%

#### 1.28 CRIMINAL DIVISION TIMELY CASE MANAGEMENT – MISDEMEANORS

Ensure the protection of rights to all participants in the criminal justice system by achieving an aggregate rating of "Very Satisfied" or "Satisfied" on 80% of the Criminal Division survey to victims of crime. Achieve rates for case conclusions of less than 180 days for 93% of Misdemeanor Driving Under the Influence and for 98% of Misdemeanor Non-Driving Under the Influence as benchmarked by Arizona Supreme Court's Time Standards.

BASELINES Under development Misdemeanor TARGETS 80% Misdemeanor Driving Under

Driving Under the Influence: the Influence: 93% annually, by

73.67% (FY 2023/24) fiscal year

Misdemeanor Non-Driving Under Misdemeanor Non-Driving Under the Influence: 92.14% (FY 2023/24) the Influence: 98% annually, by

fiscal year

#### 1.29 BREAKING CYCLE OF VIOLENCE

Achieve ratings of "Strongly Agree" or "Agree" with responses of "having a better understanding of trauma associated with violence and its impact on the well-being and safety of my family" greater than or equal to 50-95% as measured in by the CARE 7 Trauma Education and Support Services Survey.

Baseline 92% (CY 2024) Target 100 95% by 2025 CY 2026

#### 1.31 ADDRESSING OPIOIDS

Achieve an end to opioid misuse and abuse as measured by the percentage of "opioid abuse probable" Emergency Medical Services' calls.

Baseline 1.9% (CY 2017) Target 0% by 2025 CY 2027

# 1.32 RETIRED - YOUTH SAFETY AND JUVENILE CRIME

Achieve a juvenile arrest rate per capita lower than the national average.

Baseline 2.37% (2018) Target 1.75% by 2025

#### 1.33 ALLEY QUALITY INDEX

Achieve an Alley Quality Index score greater than or equal to a citywide average rating of 4.5 on a 5.0 scale.

Baseline 3.9 (FY 2021/22) Target 4.5 by FY 2026/27

#### 1.34 CARE 7 MOBILE CRISIS ENGAGEMENT RESPONSE SUCCESS RATE

Achieve a response rate of 975% for successful engagements by with the CARE 7 Mobile Crisis Unit as measured by an encounter evaluation public safety calls for service.

Baseline 75% (2022) Available March 31, Target 975% by FY 2024/25

2025

#### 1.35 NEW - STUDENT SUPPORT SATISFACTION

Achieve an annual satisfaction rate greater than or equal to of 95% from students receiving assistance from CARE 7 Youth Specialists as measured by participant surveys.

BASELINE Available December 31, 2024 TARGET 95% by SY 2026/27



Developing and maintaining a strong community connection by emphasizing the importance of open government, customer service and communication with community members.



To view current values, please visit:

# 2.02 CUSTOMER SERVICE SATISFACTION

Achieve satisfaction ratings of "Very Satisfied" or "Satisfied" with the "Quality of Customer Service" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

Baseline 69.8% (CY 2017) Target 83% by CY 2024

(Based on 2023 benchmark)

#### 2.03 311 FIRST-CALL RESOLUTION RATE

Achieve a Tempe 311 Single Point of Contact (SPOC) resolution rate greater than or equal to the mean average as determined by the U.S. Contact Center HR and Operational Benchmarking Survey.

Baseline 70.83% (CY 2017) Target 75% by 2020 annually, by calendar

vear

#### 2.04 CITY WEBSITE SATISFACTION

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Usefulness of the City's Website" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

Baseline 68.4% (CY 2016) Target 70% by 2020 CY 2025

(Based on 2023 benchmark)

#### 2.05 ONLINE SERVICE SATISFACTION RATE

Achieve 90% ratings for Tempe's online services of "Very Satisfied" or "Satisfied" for ease of use and needs met in the Community Survey. Achieve ratings of "Very Satisfied" or "Satisfied" with "Tempe's online services ease of use and needs met" greater of than or equal to 90% as measured by the Community Survey.

Baseline 72.4% (CY 2016) Target 90% by CY <del>2025</del> 2034

#### 2.06 POLICE TRUST SCORE

Achieve trust scores between 80 and 100 on a scale of 0 (Totally Disagree) to 100 (Totally Agree) across the demographic categories as measured by the monthly Police Sentiment Survey. Achieve positive ratings for community trust with police related to fairness, respect, and voice that is greater than or equal to the quarterly average of the benchmark cities as measured by the police sentiment survey.

Baseline 70.2 61.3% (JAN - MAR 2024) Target 80 59.6% (JUL-SEP 2024)

#### 2.07 COUNSELING SERVICE REFERRAL SUCCESS RATE

Achieve a rate of 85% of counseling clients who report an "increased ability to cope" as measured indicated by a 4 or greater rating on a 5-point scale.

BASELINE 93.5% (FY 2017/18) TARGET 85% by FY 2029/30

#### 2.08 TREATMENT COURT SATISFACTION

Achieve a 98% satisfaction rate from participants in the treatment court (Mental Health and Veterans) that the experience was positive and beneficial.

BASELINE 100% (FY 2016/17) TARGET 98% annually, by fiscal year

#### 2.10 BUDGET PRESENTATION AWARD

Receive the Government Finance Officers' Association (GFOA) Distinguished Budget Presentation Award each fiscal year for recognition of budget documents that meet best practices for being high-quality, accessible, transparent, and understandable.

BASELINE Received award (FY 2007/08) TARGET Receive award annually, by fiscal

year

#### 2.11 FINANCIAL REPORTING AWARD

Receive the Government Finance Officers' Association (GFOA) Certificate of Achievement for Excellence in Financial Reporting each fiscal year for recognition of financial documents that meet best practices for transparency and disclosure of vital financial information.

BASELINE Received award (FY 2007/08) TARGET Receive award annually, by fiscal

year

# 2.12 PROCUREMENT AWARD

Receive the National Procurement Institute's Achievement of Excellence in Procurement Award annually for innovation, professionalism, productivity, e-procurement, and leadership attributes.

BASELINE Received award (FY 2007/08) TARGET Receive award annually, by fiscal

vear

#### 2.13 EMPLOYEE ENGAGEMENT

Achieve ratings greater than or equal to 72% for overall levels of employee engagement and job satisfaction of "Strongly Agree" or "Agree" with of 72% each as measured by in the Tempe Employee Survey.

Baselines Engagement: 47.2% (CY 2016) Target 72% every other calendar year

Job Satisfaction: 78.2% (CY

2016)

# 2.15 FEELING INVITED TO PARTICIPATE IN CITY DECISIONS PARTICIPATING IN CITY DECISIONS

Achieve ratings of "Very Satisfied" or "Satisfied" with the "feeling invited and welcomed to participate in city decision-making processes" greater than or equal to the top 10% of national benchmark cities as measured by in the Community Survey.

Baseline 46.5% (CY 2016) Target 34% 58% annually, by calendar

year

(Based on 2023 benchmark)

#### 2.16 311 CALLER WAIT TIME

Achieve a caller wait time of less than or equal to sixty seconds for 90% of calls to Tempe 311. Achieve a rate of 90% for caller wait times that are of less than or equal to sixty seconds for calls to Tempe 311, One Call to City Hall.

Baselines English: 98.93% (CY 2017) Target 90% within sixty seconds annually,

by calendar year

Spanish: 97.08% (CY 2017)

### 2.17 311 EMAIL RESPONSE TIME

Achieve a response rate to the Tempe 311 inbox messages (emails to 311, voicemails, emails from tempe.gov, work requests) of less than or equal to 1 business day for 90% of inquiries. Achieve a rate of 90% for inquiries receiving a response of less than or equal to 1 business day for Tempe 311 Inbox messages (emails to 311, voicemails, emails from tempe.gov, work requests).

Baseline 93.97% (CY 2017) Target 90% annually, by calendar year

#### 2.20 EMPLOYEE VERTICAL DIVERSITY

Achieve diversity of City employees for gender and ethnicity within +/-5% to reflect Maricopa County's population as measured in the most recent U.S. Census. Achieve a +/- 5% difference in the gender and ethnic diversity of City employees when compared to Maricopa County's population as measured by the most recent American Community Survey.

Baselines See charts below (October 2018) Target Between +/- 5% by CY 203

	White (not Hispanic / Latino)		Hispanic / Latino		African American (not Hispanic / Latino)		American Indian / Alaskan Native		Asian		Native Hawaiian or Other Pacific Islander		Two or More Races		Other	
Job Category	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females	Males	Females
Officials / Administrators	-16%	8%	2%	-2%	4%	4%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Professionals	7%	-7%	2%	2%	0%	0%	1%	-1%	-2%	0%	0%	0%	0%	0%	0%	0%
Technicians	7%	-16%	19%	-6%	1%	-2%	-1%	0%	-1%	-1%	0%	0%	0%	0%	0%	0%
Protective Services (swom)	9%	-3%	-1%	-1%	-1%	-1%	-1%	-1%	0%	0%	0%	0%	0%	0%	0%	0%
Protective Services (non-sworn)	23%	-27%	2%	-7%	-2%	3%	-2%	2%	6%	6%	0%	0%	-1%	0%	0%	0%
Administrative Support	-18%	8%	-3%	9%	0%	3%	0%	0%	-1%	0%	0%	0%	0%	2%	0%	0%
Skilled Craft	18%	-2%	-12%	-2%	1%	0%	-2%	0%	-1%	0%	0%	0%	0%	0%	0%	0%
Service Maintenance	14%	-16%	16%	-14%	0%	-1%	1%	0%	-1%	-2%	1%	0%	3%	1%	0%	0%

# 2.21 SATISFACTION WITH AVAILABILITY OF CITY SATISFACTION OF INFORMATION AVAILABILITY

Achieve ratings of "Very Satisfied" or "Satisfied" with the availability of information about City programs, events, services, and issues greater than or equal to the top 10% of the national benchmark cities as measured in by the Community Survey.

BASELINE

76% (CY 2016)

TARGET

74% annually, by calendar year (Based on 2023 benchmark)

#### 2.25 RETIRED - EMPLOYEE WORK-RELATED NEEDS

Achieve an average rating of "Strongly Agree" or "Agree" that "City Services Adequately Support Employee's Work-Related Needs" greater than or equal to 90% as measured in the Employee Survey.

BASELINE 51% (CY 2016)

**TARGET** 

90% by CY 2030

#### 2.26 PUBLIC RECORDS REQUESTS FULFILLMENT RATE

Achieve a rate of 90% for public records fulfilled within 3 business days of request.

BASELINE 76.92% (Calendar Year 2020) TARGET 90% by CY 20237



**Enhancing the quality of life** for all Tempe residents and workers through investment in neighborhoods, parks, the arts, human services, and city amenities, with an emphasis on equity and diversity.



98% Funding utilization

OR

#### 3.01 PROPERTY CODE ENFORCEMENT

Achieve 85% on the Code Compliance Composite Score while ensuring equity across all demographic categories.

62.1% (CY 2018) **TARGET** 85% by CY 2039 BASELINE

#### 3.05 SUBSIDIZED HOUSING FUNDING USAGE

Achieve a Housing Choice Voucher program voucher lease rate of 95% or housing assistance budget authority spending rate of 98%.

BASELINES 87% Voucher utilization: 97% **TARGETS** 95% Voucher utilization OR

**Funding utilization** 

Voucher Lease Rate: 87% (CY Voucher Lease Rate: 95%

annually, by calendar year 2017)

**Budget Authority Spending Rate:** Budget Authority Spending Rate: 98% annually, by calendar year

97% (CY 2017)

#### 3.06 **QUALITY PRE-K DESIGNATION**

Achieve 3 or more stars from the Quality First Rating and Improvement System for the licensed City of Tempe Pre-K programs. Achieve ratings of 3, 4 or 5 stars for licensed Tempe-administered preschool programs as measured by the Quality First Rating and Improvement System.

38% (2016) 71% (SY 2022/23) BASELINE TARGET 100% by SY 2029/30

#### 3.07 3RD GRADE READING LEVEL PROFICIENCY

Achieve a percentage of Tempe students who score "Highly Proficient" "Proficient" on the AzMerit 3rd Grade English language arts assessment greater than or equal to statewide achievement goal of 72% by 2030. Achieve proficiency rates of 1st through 3rd grade Tempe students participating in Experience Corps interventions that are greater than or equal to national benchmarks for accuracy and fluency in their reading levels as measured by the Arizona Department of Education.

Baselines 42% (2016) Accuracy: 70% (SY Targets 72% by 2030 Accuracy: 75% by

2018/19) SY 2028/29

Fluency: 59% (SY 2018/19) Fluency: 70% by SY 2028/29

# 3.08 HIGH SCHOOL GRADUATION RATE

Achieve a high school graduation rate of Tempe students who graduate in 4 years greater than or equal to the statewide goal of 90% by 2030. Achieve a rate of 90% of high school students who graduate in 4 years as benchmarked by the statewide goal.

Baseline 84% (SY 2015/16) Target 90% by SY 2029/30

# 3.09 POST-SECONDARY SCHOOL ACHIEVEMENT RATE

Achieve a rate of 65% for Tempe residents between the ages of 25-64 years who have a post-secondary certificate, 2-year degree, or 4-year degree by 2030.

Baseline 58.2% (SY 2016/17) Target 65% by SY 2029/30

#### 3.10 HUMAN SERVICE GRANTS PERFORMANCE RATES

Ensure agencies that receive human service grants from the City achieve their performance goals related to homeless, youth, domestic violence, working poor, seniors, and individuals with disabilities. Achieve a success rate of 100% for the performance goals that are submitted in the grant proposals by agencies awarded funding for human services related to homeless, youth, domestic violence, working poor, seniors, and individuals with disabilities.

BASELINE 46.7% of the programs funded will TARGET 100% annually, by calendar year

meet outcomes as noted in their grant applications (CY 2017)

#### 3.12 MUNICIPAL EQUALITY INDEX

Achieve an annual Municipal Equality Index score of 100 from the Human Rights Campaign regarding laws, policies, services and inclusivity of Lesbian, Gay, Bisexual, Transgender, Questioning (LGBTQ) people in Tempe. Achieve a score of 100 on the Municipal Equality Index for the laws, policies, services, and inclusivity of Lesbian, Gay, Bisexual, Transgender, Questioning people in Tempe as awarded by the Human Rights Campaign.

BASELINE 100 (CY 2014) TARGET 100 annually, by calendar year

#### 3.13 DISABILITY SOCIAL INCLUSION

Achieve a score of 100 on the self-assessment tool for "Disability Social Inclusion" in accordance with the Tempe Disability Inclusion Plan (T-DIP) and the National Council on Disability priorities.

BASELINE Under Development Data available TARGET 100 by CY 2030

March 31, 2025

#### 3.14 ADA TRANSITION PLAN

Achieve an accessibility rate of 100% in all city rights-of-way, parks, and facilities as identified in the Tempe Americans with Disabilities Act ADA Transition Plan.

BASELINE

0% (CY 2018)

**TARGET** 

100% annually, by calendar year

# 3.16 CITY RECREATION, ARTS & CULTURAL CENTERS COMMUNITY SERVICES FACILITIES AND OPEN SPACES

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of city parks, recreation, arts, and cultural centers" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

**BASELINES** 

Swimming Pools: 58.4% (CY 2016)

**TARGET** 

91% for each by CY 20238 (based on 2023 benchmark)

Neighborhood Parks: 78.1% (CY

2016)

Recreation/Multigenerational Centers: 76.4% (CY 2016)

Tempe History Museum: 81.9% (CY

2016)

Tempe Public Library: 86.7% (CY

2016)

Tempe Center for the Arts: 82.9%

(CY 2016)

#### 3.17 COMMUNITY SERVICES PROGRAMS

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Community Services programs" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

**BASELINES** 

73.2% Before & After School (Kidzone) Programs

**TARGET** 

91% for each by CY 20238 (Based on 2023 benchmark)

Library Programs & Services: 85%

(CY 2014)

Recreation Programs and Services:

76.9% (CY 2014)

Tempe Center for the Arts Programs: 79% (CY 2014)

#### 3.19 VALUE OF SPECIAL EVENTS

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Value of Special Events to the City" greater than or equal to 80% as measured by in the Community Survey.

Baseline 61.79

61.7% (CY 2016)

TARGET

80% by CY 2027

#### 3.20 DEMENTIA-FRIENDLY COMMUNITY DESIGNATION

Achieve ratings of "Very Satisfied" or "Satisfied" with "Tempe's engagement and inclusion of those living with dementia, their care partners and their families" greater than 75% as measured by in the Community Survey.

BASELINE

56.3% (CY 2019)

TARGET

75% by CY 2025

#### 3.21 VETERAN-SUPPORTIVE COMMUNITY DESIGNATION

Engage Tempe employers to achieve a "Veteran-Supportive" designation as awarded by the US United States Department of Labor.

BASELINE

9 (CY 2019)

**TARGET** 

20 by CY 2025

## 3.22 GRAFFITI REMOVAL

Achieve less than 1 occurrence of graffiti on average per 4-miles as measured by Tempe's annual graffiti audit.

BASELINE

2.52 (CY 2016)

**TARGET** 

Less than 1.0 by CY 20234

#### 3.23 RIGHT OF WAY LANDSCAPE MAINTENANCE

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Landscape maintenance along streets/sidewalks" greater than or equal to the top 10% of the national benchmark cities-across the demographic categories as measured by in the Community Survey.

BASELINE

63.1% (CY 2016)

TARGET

83% by CY 2041

#### 3.25 EQUAL PAY RATIO

Achieve an equal pay earnings ratio for the 9th Congressional District (which is centered around Tempe) that is equal to "1" as reported by the American Association of University Women.

BASELINE

0.924 (CY 2015)

2020/21)

**TARGET** 

1.0 by CY 2040

#### **3.26 20 MINUTE CITY**

Achieve a percentage of dwellings where residents can utilize a multimodal transportation system (walk, bicycle, or use public transit) to meet all basic daily, non-work needs within 20-minute city criteria. Achieve a rate of dwellings from which residents can meet all basic daily, non-work needs within 20-minutes utilizing a multimodal transportation system (walk, bicycle, or use public transit).

BASELINES

Sidewalk Pedestrian: 84.8% (FY

**TARGETS** 

Sidewalk Pedestrian: 90% by

2029/30

All-Street Bicycle: 98.9% (FY All-Street Bicycle: 100% by

2020/21) 2029/30

Low Stress Bicycle: 89.6% (FY Low Stress Bicycle: 95% by

2020/21) 2029/30

Public Transit: 76.6% (FY 2020/21) Public Transit: 82% by FY 2029/30

#### 3.27 TRAFFIC DELAY REDUCTION

Achieve a Travel Time Index average at or below 1.25 along major streets during rush hour traffic with no individual segments exceeding 2.0. Achieve a Travel Time Index along major streets that is less than or equal to 1.25 with all individual segments less than 2.0 as measured during morning and evening rush hour periods.

Baselines City average (A.M.): 1.23 Targets City average (A.M.): 1.25

City average (P.M.): 1.40

City average (P.M.): 1.25

Segments Greater than 2.0 (A.M.): 1

Segments Greater than 2.0

Segments Greater than 2.0 (P.M.): (A.M.): 0

Segments Greater than 2.0

(2019) (P.M.): 0 by 2033

Major Streets (A.M.): 1.23 (CY 2019)

Major Streets (A.M.): 1.25 by CY

Major Streets (P.M.): 1.40 (CY 2019) 2033

Segments Greater than 2.0 (A.M.): 1 Major Streets (P.M.): 1.25 by CY

(CY 2019) 2033

Segments Greater than 2.0 (P.M.): Segments Greater than 2.0

15 (CY 2019) (A.M.): 0 by CY 2033

Segments Greater than 2.0

(P.M.): 0 by CY 2033

#### 3.28 ENDING HOMELESSNESS

Achieve an end to homelessness in Tempe as measured by Tempe's annual count.

BASELINE 1,117 (FY 2017/18) TARGET 0 annually, by fiscal year

#### 3.29 TRANSIT SYSTEM SATISFACTION

Achieve ratings of "Very Satisfied" or "Satisfied" with the "Overall Satisfaction with Transit System in Tempe" greater than or equal to 75% for both riders and non-riders as measured by the City of Tempe Transportation Survey.

BASELINES Riders and non-riders: 69% (CY TARGETS Riders and non-riders: 75% by

2016) CY 2024

Riders only: 78% (CY 2016) Riders only: 80% by CY 2024

Non-riders only: 50% (CY 2016)

Non-riders only: 60% by CY 2024

#### 3.30 AGE-FRIENDLY COMMUNITY DESIGNATION

Achieve the Age-Friendly Community Designation for livability from AARP.

BASELINE Did Not Receive Designation (CY TARGET Receive designation every three

2020) calendar years

#### 3.31 POVERTY RATE

Achieve a rate of households living below the Federal Poverty level less than Maricopa County as measured by the United States Census Bureau, American Community Survey.

Baseline 21.3% (CY 2017) Target 15.0% by CY 2030

# 3.32 RETIRED - PATIENT ADVOCATE SERVICES

Achieve a 50% reduction in EMS 911 calls from patients enrolled in Patient Advocate Services program.

Baseline 45% (2017) Target 50%

#### 3.33 CULTURE OF LITERACY AND ENGAGEMENT

Achieve a culture of literacy and engagement greater than or equal to the average of equivalently similar sized city libraries in the United States.

BASELINES Summer Reading Program TARGETS Summer Reading Program

Engagement: 3,600 participants and

Engagement: 5,600 participants

a 60% completion rate (CY 2022) and a 65% completion rate by FY

2027/28 Program Attendance Rate: Average

attendance of 37 people/program: Program Attendance Rate:
(CY 2021) Average attendance of 35-40

people/program by FY 2027/28

Active Library Card Holders: 24,863 (CY 2021) Active Library Card Holders:

49,863 by FY 2027/28

Materials Usage (physical and

electronic): 3.47 per capita (FY Materials Usage (physical and electronic): 3.8 per capita by FY

2027/28

#### 3.34 COMMUNITY HEALTH AND WELLBEING

Achieve a Community Health and Well-Being score of 90% thriving as measured by the annual Community Survey.

BASELINE 55.6% (CY 2022) TARGET 90% by CY 2030

#### 3.35 DATA-DRIVEN GOVERNANCE

Achieve platinum certification for being a well-managed, data-driven local government as measured by What Works Cities and Bloomberg Philanthropies.

BASELINE Gold (CY 2020) TARGET Platinum by CY 2024

# 3.36 QUALITY OF CITY SERVICES

Achieve ratings of "Very Satisfied "or "Satisfied" with the "Quality of City Services" greater than or equal to the top 10% of the national benchmark cities as measured by in the Community Survey.

BASELINE 81.2% (CY 2017) TARGET 90% by CY 2025

(based on 2023 benchmark)



Implementing sustainable growth and development strategies to improve Tempe's environment, quality of life and economic outcomes. Tempe strives to make long-term generational investments in technology, infrastructure and public transit that create a safe, clean, equitable and healthy city.



To view current values, please visit:https://sustainable-growth-and-development-tempegov.hub.arcgis.com/

# 4.03 WATER CONSERVATION AND EFFICANCY

Achieve or exceed water conservation and efficiency targets for Single Family, Multifamily and Landscape customer class water use as measured by gallons per capita per day by Fiscal Year 2025/2026.

**BASELINES** 

Single-Family Residential: 170

GPCD (FY 2018/19)

Multi-Family Residential: 92

GPCD (FY 2018/19)

Landscape: 3,477 GPAD: (FY

2018/19)

TARGETS Single-Family Residential: 160

GPCD by FY 2025/26

Multi-Family Residential: 75 GPCD

by FY 2025/26

Landscape: 3,171 GPAD by FY

2025/26

#### 4.04 SOLID WASTE LANDFILL DIVERSION

Achieve or exceed Council adopted Solid Waste landfill diversion rates targets by the Fiscal Year 2025/2026.

BASELINES Residential (Single Family): 21.7% TARGETS Residential (Single Family): 25%

(FY 2017/18) by FY 2025/26

Commercial & Multi Family: 9.2% Commercial & Multi Family: 15%

(FY 2017/18) by FY 2025/26

Citywide: 15.1% (FY 2017/18) Citywide: 20% by FY 2025/26

#### 4.09 HOUSING INVENTORY RATIO

Achieve a Housing Inventory Ratio for Affordable, Workforce, and Market-Rate housing categories that meets the recommendations made for a three-person household in the most recent study.

Baselines Affordable: 49.3% (CY 2017) Targets Affordable: Equal to or above

49.3% by CY 2040

Workforce: 34.2% (CY 2017)

Workforce: Equal to or below

34.2% by CY 2040

Market-rate/Luxury: 16.5% (CY

2017)

Market-rate/Luxury: Equal to or

below 16.5% by CY 2040

#### 4.11 TREE AND SHADE CANOPY

Achieve a citywide (City and private property) 25% tree and shade canopy.

BASELINE 13.4% (CY 2017) TARGET 25% by CY 2040

#### 4.12 RETIRED - COMPOSTING

Achieve a cumulative composting usage across city parks, golf courses, and rights-of-way of 2,000 yards per year.

BASELINE 500 Yards (2017) TARGET 2,000 Yards by 2020

#### 4.14 FACILITIES CONDITION INDEX

Achieve an average Facilities Condition Index (FCI) less than or equal to the national benchmark standards.

BASELINE 14.83% (CY 2018) TARGET 10% or less by CY 2030

#### 4.16 GROUNDWATER SUPPLY

Achieve groundwater production capacity to meet an average demand of 43 million gallons per day. Achieve groundwater production capacity to meet the projected average for future daily demand.

Baseline 25 MGD (CY 2022) Target 43 MGD by CY 2032

# 4.18 COMMUNITY CARBON NEUTRALITY

Achieve community carbon neutrality with equitable outcomes as measured by the Community Greenhouse Gas Inventory.

BASELINE 3,279,390 metric tons of CO2 (CY TARGET 0 Metric Tons of CO2e by CY

2015) 2050

#### 4.19 MUNICIPAL CARBON NEUTRALITY

Achieve the City Council goal of carbon neutrality in municipal operations with a strategy of 100% renewable energy by 2035.

BASELINE 40,670 metric tons of CO2e (CY **TARGET** 0 Metric Tons of CO2e by CY

> 2015) 2050

#### 4.20 **CUSTOMER SATISFACTION WITH COMMUNITY DEVELOPMENT PROCESS COMMUNITY DEVELOPMENT PROCESS SATISFACTION**

Achieve customer satisfaction ratings that are greater than or equal to an annual average for customer satisfaction of 4.0 out of 5.0 on a 5-point scale ratings of "Strongly Agree" or "Agree" with the Community Development Processes greater than or equal to 90% as measured by the Community Development Process Surveys.

BASELINE 83.59% 4.0 (CY 2020) **TARGET** 90% 4.0 annually, by calendar

year

#### 4.21 PARK ECO-SYSTEM HEALTH

**BASELINE** 

Achieve a park eco-system score indicating an "excellent health status" for balanced tree species diversity

and richness, optimal water management and good soil condition.

**Balanced Tree Species Diversity** and Richness available by January

31, 2025, Optimal Water

**Under Development** Data for

Management by March 31, 2025, and Good Soil Health by April 30,

2025)

**TARGET Under Development TBD** (annually 20% higher than

baseline)

#### 4.22 **NEW - WATER EFFICIENCY**

Achieve efficiency gains from 80% of residential and commercial customers participating in Tempe water conservation programs.

69% (CY 2020-2022) **TARGET** 80% by CY 2025 BASELINE

#### 4.23 **PLACEHOLDER - URBAN COOLING**

Available December 31, 2024

BASELINE Available December 31, 2024 **TARGET** Available December 31, 2024



Maintaining long-term financial stability and vitality by focusing on economic development, business retention and generating employment to create a robust and diverse economic base.



To view current values, please visit:https://financial-stability-and-vitality-tempegov.hub.arcgis.com/

#### 5.01 QUALITY OF BUSINESS SERVICES

Achieve ratings of "Very Satisfied" or "Satisfied" with the "overall level and quality of business services provided by the City of Tempe" of greater than or equal to 90% as measured by in the Business Survey.

BASELINE 80.1% (CY 2017) TARGET 90% by CY 201929

#### 5.02 NEW JOBS CREATED

Achieve an annual increase of new jobs greater than or equal to twice Tempe's proportion of the jobs forecasted for the region, based on population three times the projection for Tempe as forecasted by the Greater Phoenix Economic Council.

Baseline 2,841 (FY 2017/18) Target 585 569 jobs (based on FY

2023/24 benchmark)

#### 5.03 CAPITAL INVESTMENT CREATED

Achieve an annual increase of capital investment that is twice Tempe's proportion of the capital investment forecasted for the region, based on population.

BASELINE \$81,750,000 (FY 2017/18) TARGET \$\frac{\$136,781,104}{208,693,923}

capital investments (FY 2023/24)

#### 5.04 BOND RATING

Maintain the highest bond rating for organizational financial strength as measured by Standard and Poor's and Fitch credit rating agencies. Achieve bond ratings of AAA for the highest organizational financial strength as measured by S&P Global and Fitch credit rating agencies.

BASELINES AAA rating from Standard & Poor's

and Fitch Ratings (Fiscal Year 16/17) Aa1: Moody's Investor

Service (FY 2016/17)

TARGET

AAA Standard & Poor's and Fitch
Ratings, Aaa Moody's Investor

**Service** 

S&P Global: AAA (FY 2016/17)

Fitch Ratings: AAA (FY 2016/17)

#### 5.05 GENERAL FUND UNASSIGNED FUND BALANCE

Maintain General Fund unassigned fund balance at a minimum of 20% and maximum of 30% of the General Fund revenue.

BASELINE 40% (FY 2015/16) TARGET 20% minimum to 30% maximum

annually, by fiscal year

### 5.06 COMPETITIVELY GENERATED CONTRACTS SPEND

Achieve a 76% rate of total money spent for goods and services through competitively generated contracts. Achieve a rate greater than or equal to 89% for total money spent through competitively generated contracts for goods and services.

BASELINE 87% (FY 2017/18) TARGET 76% 89% annually, by fiscal year

#### 5.07 EMPLOYEE TURNOVER

Achieve a City employee turnover rate less than or equal to the Valley Benchmark Cities' average. Achieve a City employee turnover rate less than or equal to the annual average of benchmark municipalities in Maricopa County.

BASELINE 7.36% (FY 2019/20) 9.07% (FY TARGET 9.07% by FY 2021/22-9.9%

2021/2022) (Based on FY 2023/24

benchmark)

#### 5.08 CIVIL DIVISION ANNUAL SURVEY

Achieve an aggregate rating of "Strongly Agree" or "Agree" on 85% of the Civil Division annual client satisfaction survey.

Baseline 93.69% (CY 2018) Target 85% annually, by calendar year

#### 5.09 CIP ON-TIME COMPLETION RATE

Achieve a rate of 75% of construction related Capital Improvement Plan (CIP) projects that are completed within 90 days of the planned completion date as established in the design plan phase.

Baseline Data available March 31, 2025 Target 75% by 2023 annually, by fiscal

year

#### 5.10 REVENUE FORECAST VARIANCE

Achieve revenue forecast actual variance for budget year of +/- 3.0% for local taxes and intergovernmental revenue.

Baseline Local: + 1.9% (FY 2015/16) Target +/- 3.0% annually, by fiscal year

Intergovernmental: + 0.4% (FY

2015/16)

#### 5.12 CYBERSECURITY

Achieve 100% compliance with the National Institute of Standards and Technology (NIST) Cyber Security Framework (CSF) for the protection of critical infrastructure. Achieve a Security Studio score greater than or equal to 660 for "good" security and privacy controls from as benchmarked by the National Institute of Standards and Technology Cybersecurity Framework.

BASELINE 68% 724 (CY 2017) TARGET 100% by 2026 660 by CY 2028

#### 5.13 UNEMPLOYMENT RATE

Achieve an annual average unemployment rate that is below less than the average for the Greater Phoenix region as measured by the Bureau of Labor Statistics.

BASELINE 3.1% (CY 2017) TARGET Lower than 4% (Based on CY

2023 benchmark)

### 5.14 AUDIT COMPLETION RATE

Achieve a completion rate that is greater than or equal to 80% of the projects included in the approved Annual Risk Assessment and the annual Audit Plan. to ensure adequate audit coverage and risk reduction throughout the City.

BASELINE 50% (FY 2017/18) TARGET 80% by FY 22/23 FY 2028/29

#### 5.15 PLACEHOLDER - DIVERSITY SUPPLIER PROGRAM

Achieve a diverse supplier portfolio that is greater than or equal to the United States Small Business Administration guidelines as measured by the percentage of the total annual contract spend awarded to Historically Underutilized Businesses.

BASELINE Under Development 5% (FY 2023/24) TARGET Under Development 15% by FY

2029/30

#### 5.16 RETIRED - TEMPE FINANCIAL INCLUSION INDEX

Achieve financial inclusion indicators that are equal to or better than state level targets as measured and benchmarked annually by Tempe's Financial Inclusion Index.

BASELINE Under Development TARGET Under Development

# 5.17 PLACEHOLDER - CITYWIDE RISK AND WORKER'S COMPENSATION AND LIABILITIES TOTAL COST OF RISK

Achieve a rate that is less than or equal to 1.22% of the operating budget for Total Cost of Risk (TCOR) as benchmarked by the Risk Management Society.

BASELINE Under Development 1.14% (FY TARGET Under Development 1.22% by FY

2021/22) 2024/25

# **GLOSSARY OF TERMS**

**BASELINE** An initial, or starting, value of the Performance Measure when it was established. The unit of measure is reported with numbers, percentages, or, in rare cases, dollars. Examples: 65 (number), 80% (percentage)

**BENCHMARK** The standard or point of reference against which a performance measure is compared or assessed. The benchmark informs the ideal TARGET. The city establishes benchmarks that exemplify a high-performing city. Benchmarks are identified through industry standards, best practices, top 10% cities, and innovative practices. The city avoids benchmarks (and their resulting targets) that compare the city's performance against itself.

**CALENDAR YEAR (CY)** A reporting period starting January 1 and ending December 31.

**DATA SOURCE** The origin of the data that informs the performance measure.

**FISCAL YEAR (FY)** A reporting period starting July 1 and ending June 30. The City of Tempe operates primarily on a fiscal year.

**PERFORMANCE MEASURE** A goal statement that operationalizes the Strategic Priority and the outcome to be achieved. The statement begins with a verb.

PERFORMANCE MEASURE NUMBER A unique reference number assigned to a Performance Measure for functional tracking. The first number refers to the City Council's Strategic Priority areas. (1: Safe and Secure Communities, 2: Strong Community Connections, 3: Quality of Life, 4: Sustainable Growth and Development, and 5: Financial Stability and Vitality).

**PERFORMANCE PORTAL** An online, public dashboard that shares the progress and achievements of each performance measure. performance.tempe.gov.

**SCHOOL YEAR (SY)** A variable reporting period starting late July or early August and ending mid to late May that corresponds to the academic calendar and associated data period.

**SHORT TITLE** A succinct name of the Performance Measure.

**STRATEGIC PRIORITY** Critical, high-level vision area identified by the Mayor and City Council. There are five strategic priority areas: 1) Safe and Secure Communities, 2) Strong Community Connections, 3) Quality of Life, 4) Sustainable Growth and Development, and 5) Financial Stability and Vitality.

**TARGET** The desired value(s) that measures the outcome of the performance measure. The unit of measure is reported often with numbers, percentages, or, in rare cases, dollars. Examples: 65 (number), 80% (percentage).