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I. Background

The planned improvements to Joyce Park will include new upgraded playground equipment, expanded rubber playground surfacing, and an additional accessible picnic table location. A public meeting was held to gather feedback on the proposed playground improvements for Joyce Park from 8:30 to 9:30 a.m. on May 18 with 13 participants. Additionally, a survey was available online from May 18 – June 4, 2024. This survey received a total of 56 responses.

II. Outreach

Direct Mailer

A direct mailer was sent to residents near Joyce Park. The boundaries were Southern Avenue to the north, US60 to the south, Mill Avenue to the west, and Rural Road to the east. The direct mailer included a brief overview of the project and details on how to attend the public meeting and provide comments.

Emails

A notification email was sent to neighborhood contacts and relevant Boards and Commissions inviting them to attend the meeting or to comment online.

Yard Signs

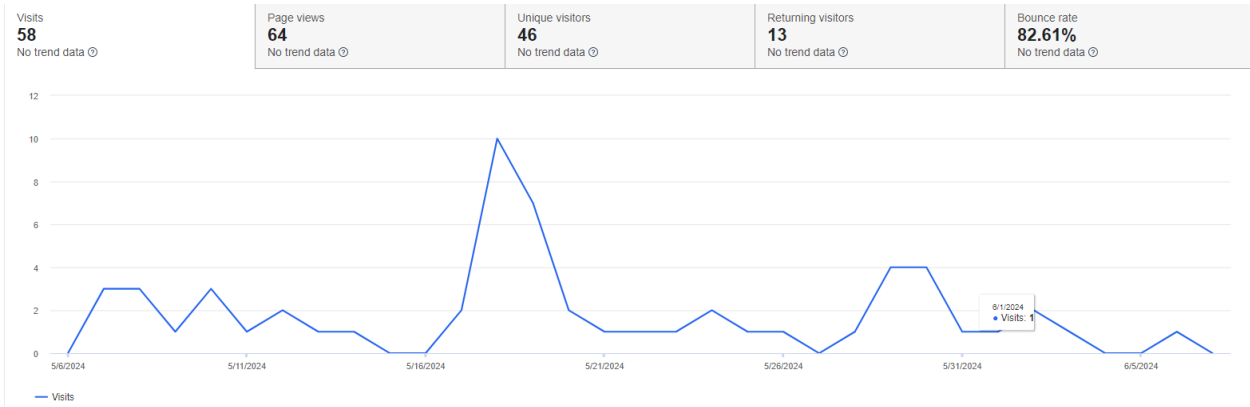
Yard signs with meeting and comment information were placed around Joyce Park.

Project Webpage

The project [webpage](#) was updated continuously and included information about the project, the date and access information for the public meeting and online comment information.

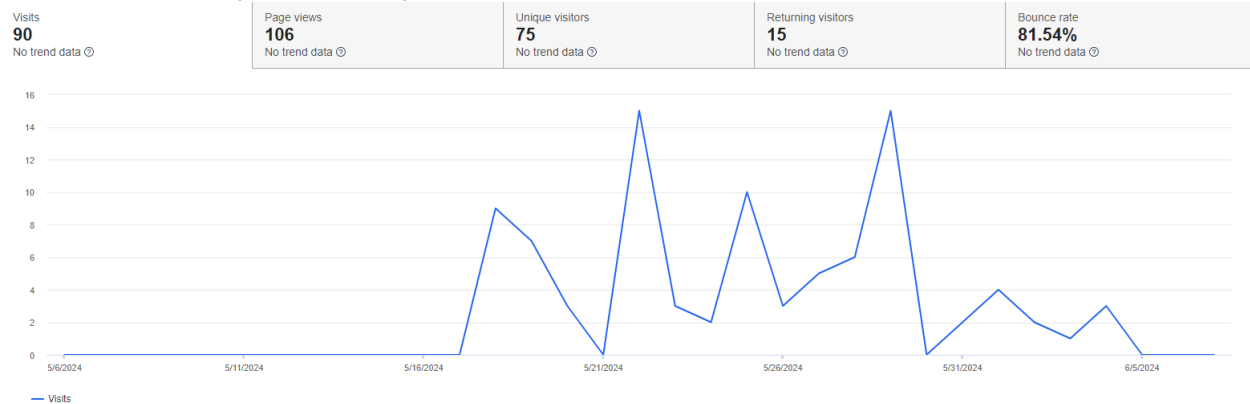
The Joyce Park Improvements page from May 6-June 7, 2024 had 58 total pageviews.

- Top Sources:
 - Direct
 - Search engines
- Spikes:
 - May 18 – Public meeting
 - May 29 – Survey reminder



The Joyce Park survey page from May 6-June 7, 2024 had 90 total pageviews.

- Top Sources:
 - Direct
 - Social Media
 - Search engines
- Spikes:
 - May 18 – Public meeting
 - May 29 – Survey reminder



Social Media, Eblasts and Press Release



- 5/7/24 – Public meeting announcement
 - Impressions: 40 | Engagements: 2
- 5/15/24 – Public meeting reminder
 - Impressions: 30 | Engagements: 1
- 5/29/24 – Survey reminder
 - Impressions: 34 | Engagements: 0

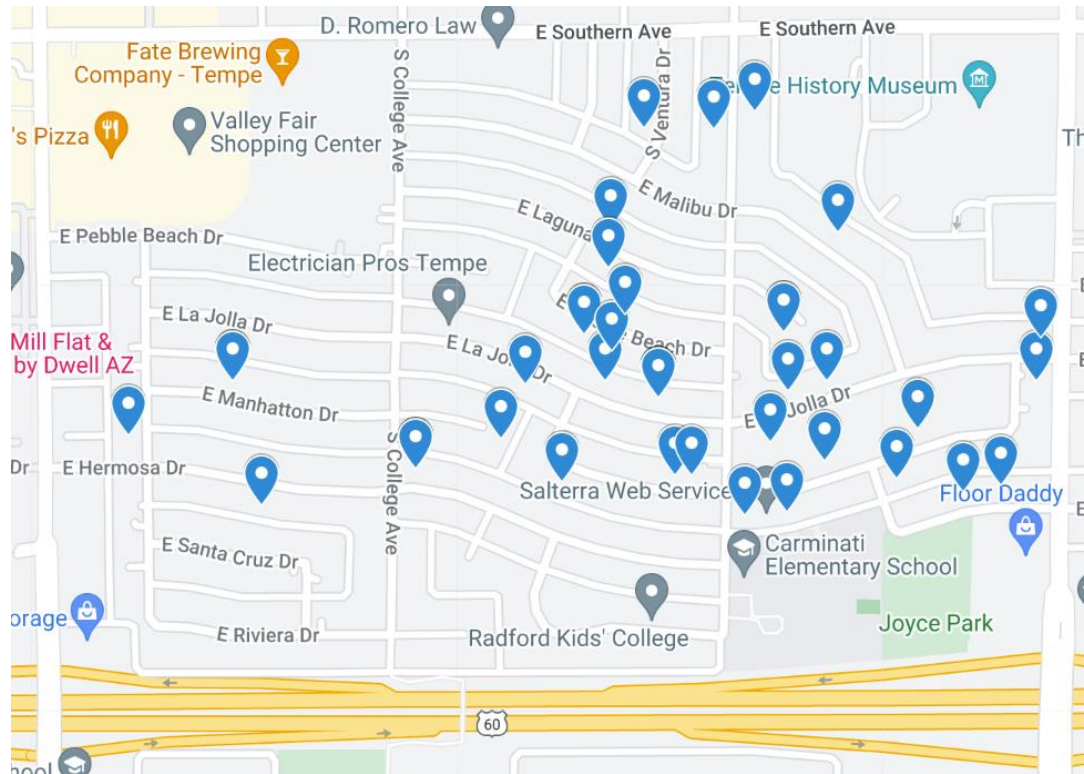


- 1/31/24 – Public meeting announcement
 - 33 emails sent, 56.7% open rate, 11.7% click rate, 2 clicks
- Posted in neighborhood Facebook groups on May 29:
 - Superstition Neighborhood/Tempe Gardens
 - Impressions: 47 | Engagements: 4

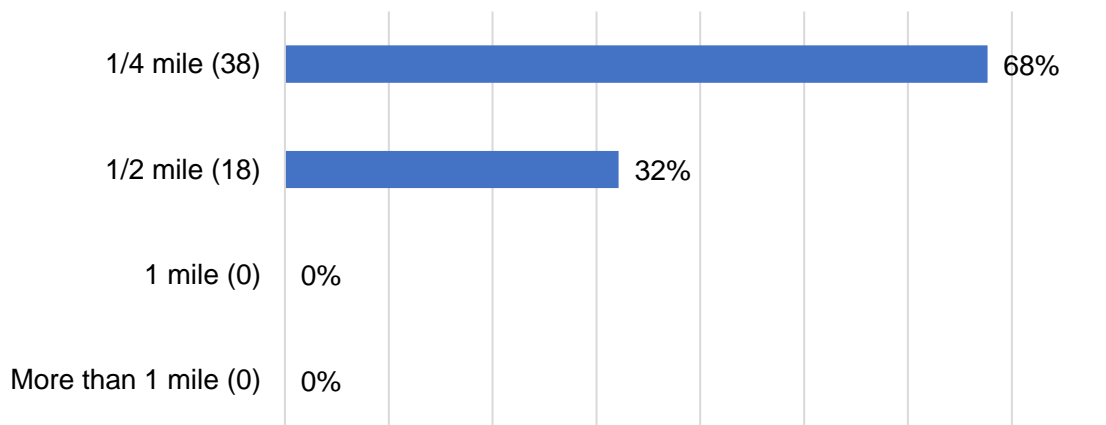
III. Survey Results

The survey was available online from May 18 – June 4, 2024 to gather feedback on proposed park improvements for Joyce Park.

42 respondents provided an address within the project boundaries.

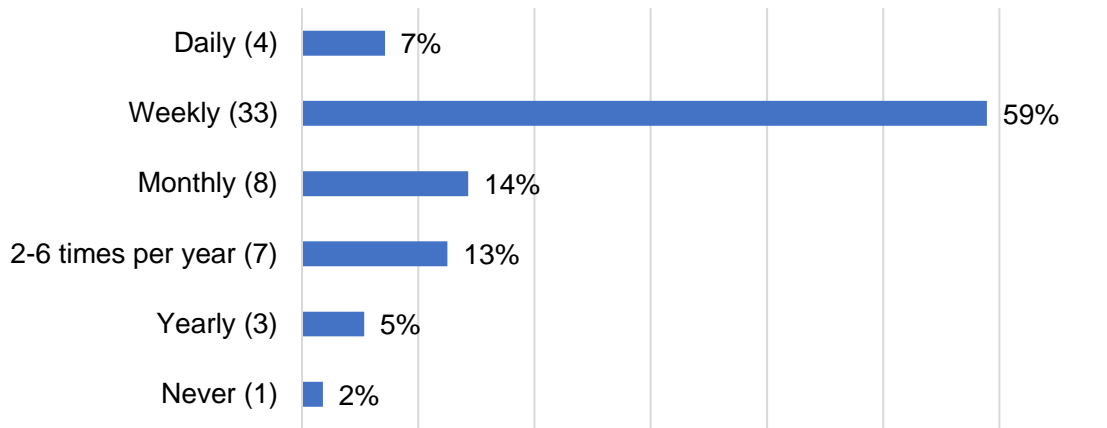


1. How close do you live to Joyce Park?



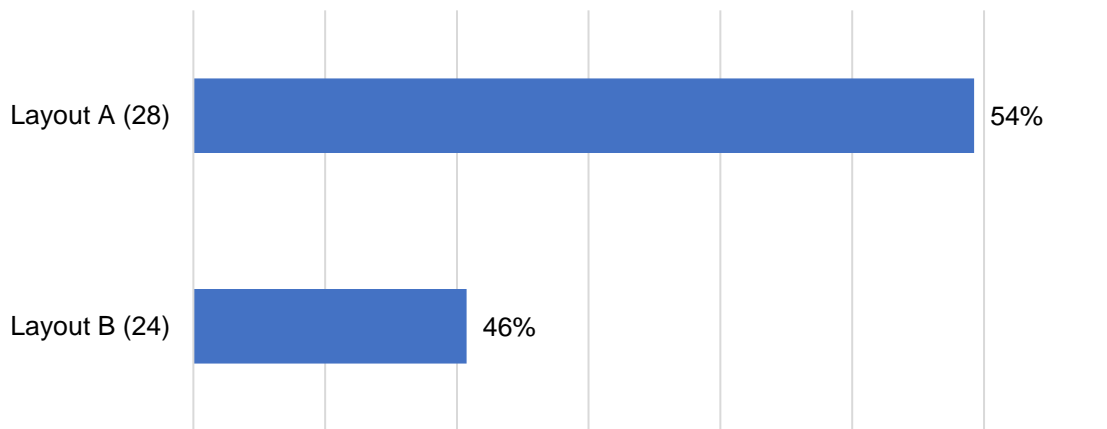
Responses: 56

2. How often do you visit Joyce Park?



Responses: 56

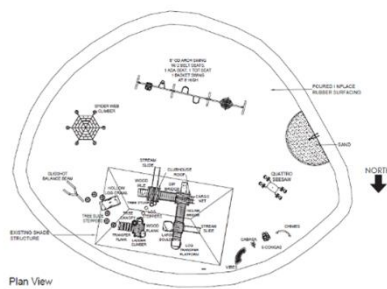
3. What playground layout and style would you like to see in the renovated park?



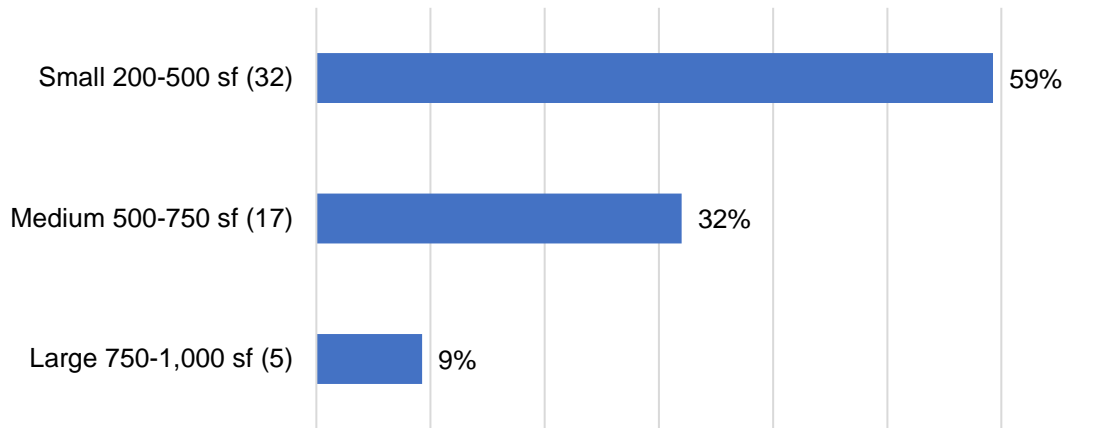
Responses: 52

Selected layout:

PLAYGROUND LAYOUTS & STYLE: **OPTION A**

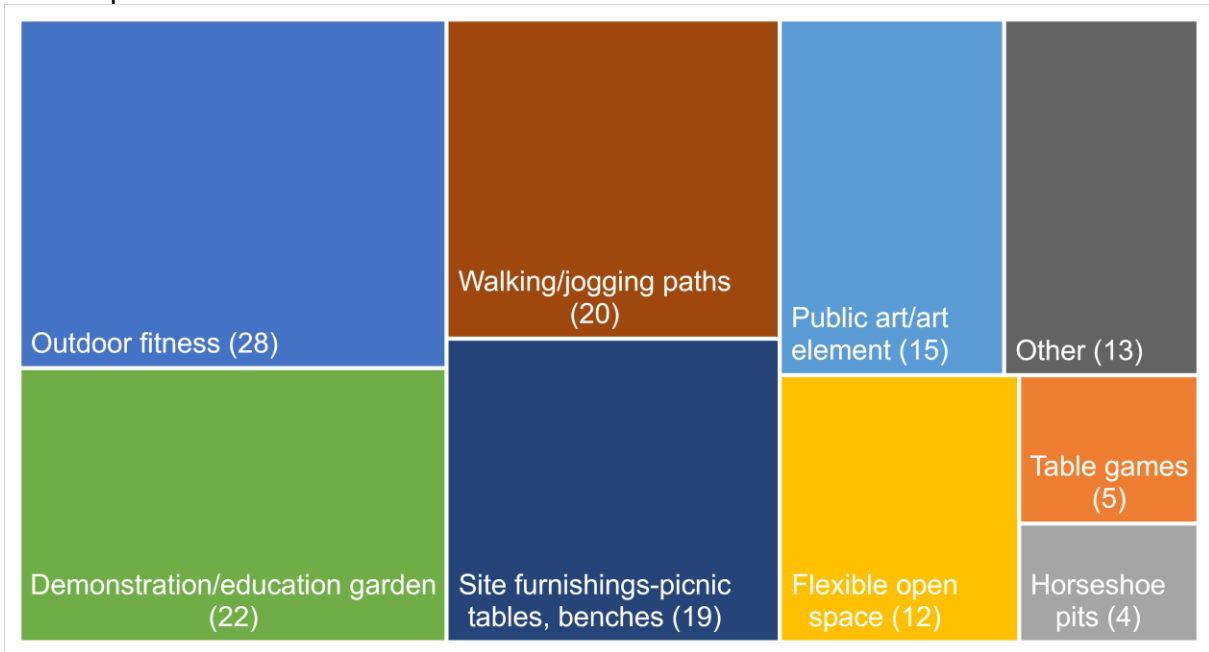


4. Most of the new playground ground surface will be accessible rubber surface, some sand play area will remain. What size sand area would you like to see?



Responses: 54

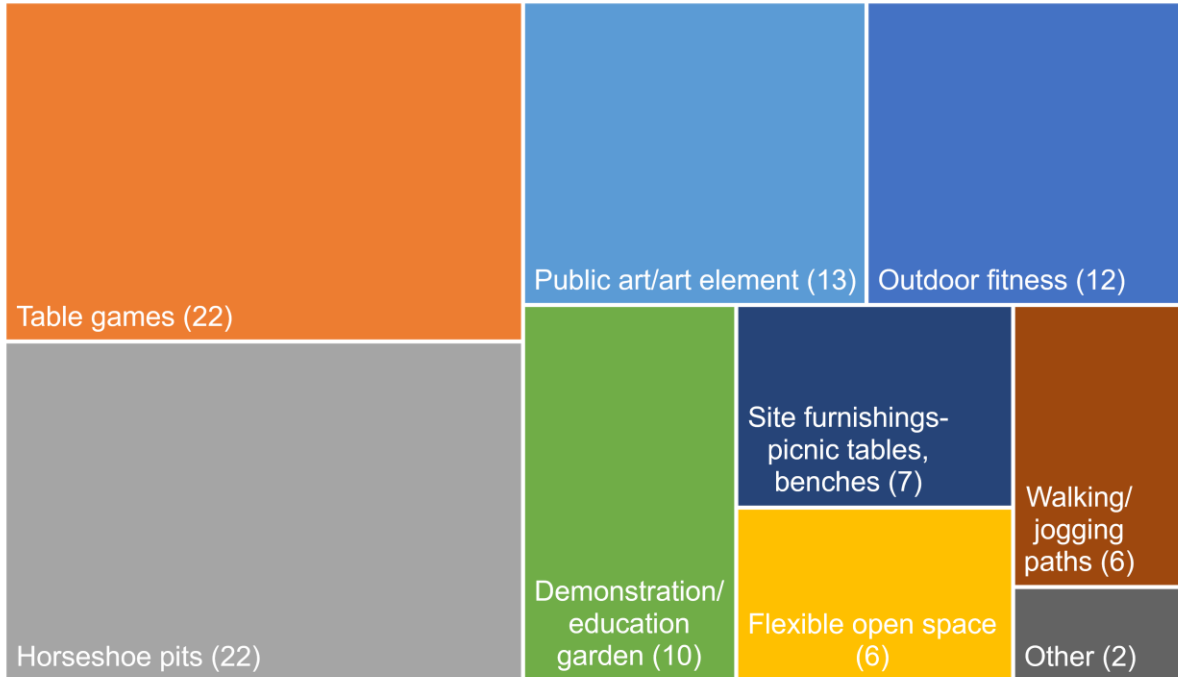
5. In the future, if funding were available for an additional amenity expansion at Joyce Park, which of the below are you **MOST** in favor of adding? Select up to 3.



Other:

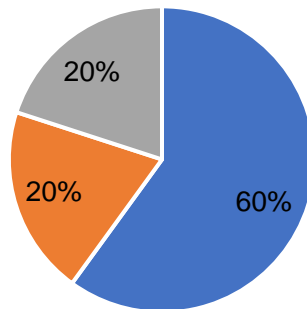
- Basketball courts or pickleball courts PLEASE!!!
- Disc Golf Baskets
- Dog area
- Dog park
- Dog Park
- Fenced in dog area
- Mini Skate park
- ninja obstacles
- Pickle ball courts
- Pickleball Courts, community garden
- Soccer goals
- Something more for ages 2-5
- Splash pad

6. In the future, if funding were available for an additional amenity expansion at Joyce Park, which of the below are you **LEAST** in favor of adding? Select up to 3.



- Other: Dog park Pickle ball courts

7. Currently Joyce Park is open from 6 a.m. to midnight. Are you in favor of changing the park hours to close at 10 p.m.?



- Yes (33) No (11) No opinion (11)

Responses: 55

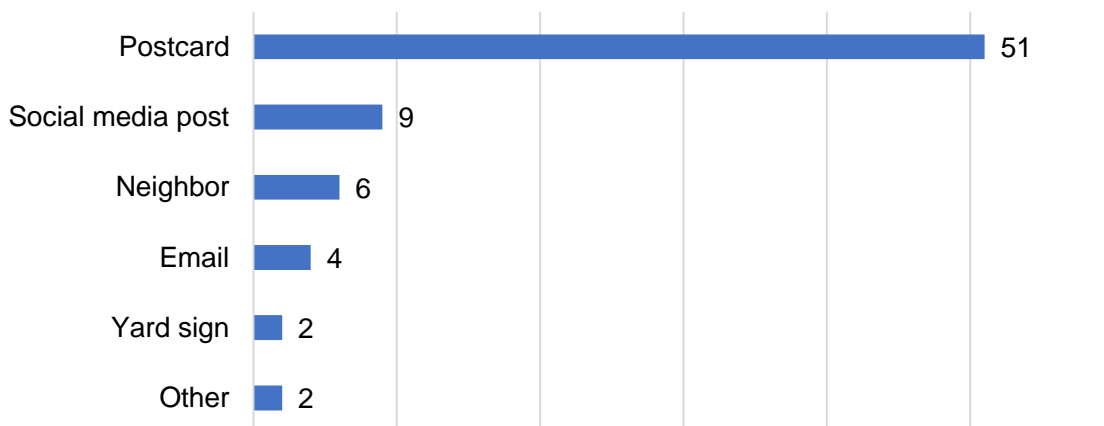
8. Do you have any additional comments on the Joyce Park improvements?

1. Add monkey bars to plan A
2. Adding more dog bags and trash cans for neighbors to pick up after pets, if future funding allows, more water fountains with lever for dog bowl at bottom (seen at other parks), the more large grass areas and trees kept the more easily neighbors can utilize the space - trees are the best shade and beautify the neighborhood especially with so little green areas in Tempe neighborhoods. It is my favorite part of our walk, just to see

- more green in AZ. I plan to have kids in the next few years and look forward to bringing them to that park - one of the main reasons my husband and I chose this neighborhood
3. additional water fountains and restroom
 4. As a home owner in Tempe Gardens who is also a dog owner I see a very large number of my neighbors out walking their dogs. The south east corner of Joyce Park could be an amazing spot for a much needed neighborhood dog run. It abuts to US 60 to the south, a professional office park to the east and the park to the north and west. It is far from both the school & the residences on Hermosa. Upgrades to the playground are a worthy endeavor but again, as a neighborhood resident who walks the area daily, I see far more dogs than young children.
 5. Get rid of the homeless that sleep in the park and take over the Ramada with all their friends, stuff and trash.
 6. Get the bums out of the park.
 7. I don't understand why the playground area has to be "littles" or "bigs". Most families with kids have both and the surrounding area has both. There are families with kids and grandparents with grands. Also I think the basketball court need to be available at least some of the time during the daylight hours.
 8. I live on Manhattan and there has been an increase in unsheltered people leaving trash at the pavilions which concerns me for having more pavilions. If we add additional sports such as pickleball and basketball, the increased traffic may ensure that the area has increased safety. Thank you so much for utilizing this amazing space!
 9. I'd really like to see a fenced in dog area. I like to take both kids and our dog to the park but the dog is kind of a pain to keep in the leash. It would be cool if there was a spot i could let her off leash but also be able to watch my kids play.
 10. It seems like all the decisions about the park have basically been made. I would vote for something like: <https://youtu.be/u0tb-n-lpo0>
<https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.youtube.com/watch%3Fv%3Du0tb-n-lpo0&ved=2ahUKEwjl4vI5quGAXVhJ0QIH3XAEMQz40FegQIEBAK&usq=AOvVaw2L0aYYLlb9cl4EeagWNL9p>
 11. Maybe a small enclosed area to unleash dogs
 12. Me and my sister are excited for the update! However, we both enjoy playing on current Joyce park features: the equipment that spins. We would be very sad to see it go!!! Please keep them if possible. Thank you for thinking of the parks!
 13. More equipment that is killed towards ages 2 to 5 as well as 5 to 12.
 14. More improvements for toddler to young preschool students .
 15. Pet waste stations
 16. Please keep the scary homeless people from living there and taking all the covered picnic tables when it rains!
 17. Replace the bench on the southern walkway with a more appealing bench. Use the style of seats that are at the corner of La Jolla and College as an example for single person or two person seating. They don't need to have a backrest. These seats can be located along the southern walkway and along additional paths for walking and jogging. Demonstration gardens (more than one) would be great. Exercise stations would be nice. Additional paths for walking and jogging would give the park more depth and make an interesting walk or jog.
 18. Slides of different heights and grades for kids of various ages.

19. suggest existing and future walking paths through the park are continuous from the sidewalk through the park and back out onto the sidewalk rather than abruptly dead ending as they do now.
20. Thank you
21. Thank you for finally updating this park. Please please please leave the sidewalk that resides around the park as this is a great path for kids to ride small bikes and scooters. This extends play time and helps accommodate a larger age range. Also, please consider a crosswalk across Rural Rd to give the Cyprus Southwest Neighborhood easier access to this great park.
22. the photos showed disc golf baskets. but the choice was not here. I would like to see disc golf baskets
23. This is exciting! Thank you for your investment in our community!
24. Very excited for these much needed playground updates. I would love to see more options for children under five to explore than what is currently available. I have an almost two year old and most of the equipment is too advanced. It would be great to still keep a couple diggers and the blue car.
25. We love Joyce Park, and my kids play there often. My main concern is the homeless camps that tend to crop up at various times of the year. It keeps us from going there to play.
26. We love the ideas of improvements to engage children ages 0-5 as well as the 5-12 range. There's a ton of younger children under 5 in the area
27. With an aging population it would be great to see some apparatus installed for older citizens to use on the playground for exercise and recreation.
28. Would love to see pickleball courts and maybe even a dog area! Pickleball courts are so popular now and this is the perfect space and it's shady! This will increase usage of the park for ALL ages in the community- not just families with kids.
29. Yes I do. Please add monkey bars for our granddaughter. Our 2 granddaughters use Joyce Park when they visit nana and tata. Thank you City for all you do. Our oldest granddaughters are now 19 and 23 years old. They used Joyce Park growing up.

9. How did you hear about this survey? Check all that apply.



Other:

- City of Tempe YouTube
- meeting 2 years ago and I met Shauna.