
**CITY OF TEMPE
DEVELOPMENT REVIEW COMMISSION**

**Meeting Date: 10/22/2013
Agenda Item: 7**

ACTION: Second and final public hearing with the Development Review Commission for a Major General Plan Amendment for GENERAL PLAN 2040. The City of Tempe Community Development is the applicant for General Plan 2040.

FISCAL IMPACT: There is no fiscal impact on City funds.

RECOMMENDATION: Staff - Approval

BACKGROUND INFORMATION: Tempe General Plan 2040 (PL130352) is a 30-year vision for growth and development of Tempe. General Plan 2040 has been developed through a 13 month process of public input to create this guidance document. Arizona State law requires each city to adopt a comprehensive, long-range General Plan to guide the physical development of the community. The current General Plan 2030 is effective for up to ten years from the date the plan was initially adopted (December 2003) and ratified by voters (March 2004). On or before the 10th anniversary of the plan's most recent adoption, the city is required to either re-adopt the existing plan or adopt a new General Plan and take the document back to the ballot for public ratification by majority affirmative vote. This document was prepared as required and in accordance with Arizona State Law for general plans in ARS 9-461.05. The request includes the following:

GEP13006 Amending the General Plan 2030 and adopting General Plan 2040.

ATTACHMENTS: General Plan Amendment File and Final General Plan 2040 dated October 7, 2013. For additional information see www.Tempe.gov/GP2040

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Department Director: Dave Nakagawara, Community Development Director
Legal review by: N/A
Prepared by: Nancy Ryan, Project Management Coordinator

INTRODUCTION: Tempe's is projected to grow from 161,719 in 2010 to 217,000 in 2040, reflecting an increase of approximately 55,000 residents. Similarly, employment growth is projected to increase from 169,208 in 2010 to 244,000 in 2040, reflecting an increase of approximately 75,000 new jobs in Tempe. The General Plan addresses how to plan and accommodate that growth while maintaining the quality of life attributes our residents enjoy.

General Plan 2040 builds upon the foundation of General Plan 2030 yet implements substantive changes to address growth and development which are:

- Five Guiding Principles to guide preparation of the General Plan: Balanced Lane Use; Enhanced Quality of Life and Preservation of Neighborhood Character; Increase Economic Vitality; Sustained Mobility/Greater Accessibility; and Sustainability and Environmental Stewardship
- Establish Tempe as leader in "Urban Living" through design and development of new homes and businesses; integration of transportation options, maintenance and revitalization of existing development and inclusion of quality public programs to serve the community. Tempe is poised to provide the best urban living in the state because of its approaches to economic development, energy, transportation, arts, culture, community facilities, public safety, public and human services, homelessness, open space, parks and recreation
- Create "Hubs" within established activity centers throughout the city with high density cores, which include shifting mixed use land use away from multiple isolated sites and consolidating into four new growth areas – ASU Stadium District, Warner and I-10, Baseline and Rural and South Tempe Technology Corridor, where mixed use growth will be used to achieve urban activity centers.
- Connect Hubs with pedestrian, bicycle and transit options to become a "20-minute city."
- Apply a different approach to the High Density designation by splitting it into two – High Density (up to 65 du/ac) and High Density-Urban Core (greater than 65 du/ac). The Projected Density Map has been modified to reflect the pattern and vision for Tempe's urban core to have the highest density development, and other areas outside to core reflect high density, but not to the degree of the urban core.
- Recognize the value of stable, established neighborhoods. As part of this effort the plan will reduce density of land use, where (in the GP2030 Plan) High Density is adjacent to Cultural Resource Areas (as defined in the General Plan) to support a clear transition between single family and high density residential areas. Neighborhood Revitalization and Preservation is an expanded component of the General Plan 2040, to reflect the community's interest that its neighborhoods remain safe and attractive.

On July 7, 2013, the Preliminary General Plan 2040 was released for public review. From July through September public comments were collected on the plan. These comments have been used for the Final General Plan 2040 which is presented to the Development Review Commission.

Additional public comments received and documented since the October 7, 2013 DRC meeting are also provided for your consideration.

COMMENTS:

This General Plan encompasses the entire city and its 40.1 square miles. Not every property in the city will be changed by General Plan 2040 Projected Land Use and Projected Density maps, but all parcels will be subject to the Goals, Objectives and Strategies identified in the new plan. Existing entitlements for development on all properties within the city will remain in effect.

The General Plan will increase or decrease the projected Land Use on properties in comparison to the current General Plan 2030 as show in Table 1. General Plan 2040 divides the High Density (Greater than 25 du/ac) category into two density ranges – High Density (up to 65 du/ac) and High Density-Urban Core (greater than 65 du/ac). Table 2 identifies the change in acres for each category of Residential Density for General Plan 2040 in comparison to General Plan 2030.

Table 1 Projected Land Use - GP2030 and GP2040

LAND USES	2030 Plan Land Use Updated to 2013		2040 Projected Land Use	
	ACRES	Percent of GP 2030 land use	ACRES	Percent of total projected land use
RESIDENTIAL	9425	44.80	9476	46.6
COMMERCIAL	1892	14.00	2189	10.8
MIXED USE	2160	0.06	1039	9.5
INDUSTRIAL	3459	16.00	3535	17.4
CIVIC	49	1.50	74	0.4
EDUCATIONAL	683	3.50	432	2.1
OPEN SPACE	1877	7.20	2025	10.0
WATER	433	2.20	390	1.9
PRIVATE OPEN SPACE	68	2.00	97	0.5
RECREATIONAL/CULTURAL	195	0.90	160	0.8
CITY TOTAL :	20,240		20,317 ¹	

¹ Includes County Islands and land annexed after 2013

Table 2 Projected Residential Density - GP2030 and GP2040

Projected Density Category	GP 2030 updated to 2013 Acres	DISTRIBUTION in GP2030	GP 2040 Acres	DISTRIBUTION AS OF 2040**
LOW-DENSITY RESIDENTIAL (0-3 DU/ACRE)	1,266	10.3	1,249	9.9%
LOW-TO-MODERATE (4-9 DU/ACRE)	5,062	41.2	5,057	40.0%
CULTURAL RESOURCE AREA (DENSITY DEPENDING ON UNDERLYING ZONING)	838	6.8	821	6.5%
MEDIUM-DENSITY RESIDENTIAL (10-15 DU/ACRE)	1,274	10.4	1,275	10.1%
MEDIUM-TO-HIGH RESIDENTIAL (16 -25 DU/ACRE)	2,770	22.6	2,874	22.7%
HIGH-DENSITY RESIDENTIAL (GREATER THAN 25 DU/ACRE)	1,074	8.7	--	--
HIGH-DENSITY RESIDENTIAL (26 - 65 DU/ACRE)	--	--	876	6.9%
HIGH-DENSITY – URBAN CORE RESIDENTIAL (GREATER THAN 65 DU/ACRE) (NEW DENSITY CATEGORY)	--	--	500	4.0%
TOTAL		100%		100%

This request includes the following:

1. Major General Plan Amendment

The applicant is requesting the Development Review Commission provide recommendations to City Council for the Major General Plan Amendment. For further processing, the applicant will need approval and adoption of General Plan 2040 by Resolution and ratification by the registered voters of the City of Tempe.

PUBLIC INPUT

- A Public Involvement Plan (PIP) was prepared for the General Plan, which was adopted by City Council on September 9, 2012. The PIP called for early and continuous public involvement
- Community Meetings were held to invite input and comment on the General Plan 2040 on September 24, 2012, January 22, May 26, June 1 August, 1 and August 3, 2013, at the Tempe History Museum.
- On November 15, 2012, City Council established and appointed the General Plan 2040 Community Working Group (CWG) of 23 members from the community. The CWG met monthly from December 2012 through July 2013 (except for June 2013) to assist in the development of General Plan 2040's vision.
- Boards and Commissions received briefing and provided comments on General Plan 2040 in November/December 2012 and June/July 2013 during its development. Fourteen different Board and Commission Meetings were attended.
- Two mailings of over 80,000 postcards were delivered by USPS to each house, apartment, business, and post office box in the city of Tempe to publicize the September, January and August community meetings
- Additional Presentations were made to ASU-Tempe Tailgate, 3rd Thursday at Tempe History Museum, GAIN Night 2012, Chamber of Commerce, Downtown Tempe Community Board, Tempe Tourism Advisory Board, Mayors Youth Advisory Committee, Joint Review Commission (Tempe/ASU); TEAM Interfaith Group, Kiwanis Club of Tempe, Rotary Club, Neighborhood Advisory Commission Retreat, Tempe Community Council Board regarding General Plan 2040
- An IRS before City Council was provided on June 23, 2013
- A brown-bag lunch-time lecture on topics relevant to the General Plan was held on March 26, 2012
- Website at tempe.gov/GP2040 provided a survey and opportunity to complete comment cards on-line.
- See attached spreadsheet of all comments received by the City, from meetings, email, comment cards, on-line comments. (Attachment #1-21). This spreadsheet has additional entries since the October 8, 2013 attachment.
- Agency and Affected Stakeholders outside of Tempe were distributed the preliminary plan and provide a 60-day comment period from July 8 through September 9, 2013. Agency responses are included as Attachment #22-47_.
- Public Comments Received after 10-8-2013 Public Hearing (Attachment #48-52)
- See General Plan On-Line Survey Comments . (Attachment # 53-89)

PROJECT ANALYSIS

GENERAL PLAN

The General Plan Goals, Objectives and Strategies address a number of important issues for growth and development over the next 30 years. Each Chapter contains multiple Elements. A summary of the primary changes for General Plan 2040 are identified below.

Land Use and Development Chapter - Land Use, Community Design, Historic Preservation, Neighborhood Preservation and Revitalization, Redevelopment and Housing Elements and General Plan Amendment Procedure:

- Activity centers to create Hubs with high density cores; three new Hubs are identified south of US 60.
- High Density and High Density-Urban Core density designations are added to the Projected Density Map

- Open Space designation includes public school fields as a component of Public Open Space
- Community Design elements that support a sustainable and healthy community
- Recognition of the value of stable, established neighborhoods
- Neighborhood revitalization is added as focus on attending to aging, deteriorating neighborhoods
- Density and intensity of development as an evaluation tool for neighborhood preservation and land use transitions
- General Plan Amendment process remains essentially the same, but criteria have been modified to recognize multi-modal transportation and to consider the affect on quality of life components.

Economic Development Chapter – Economic Development, Growth Areas and Cost of Development Elements:

- Strengthening the relationship between a highly trained workforce, community quality of life in attracting well-paid jobs to Tempe
- Continue established Growth Areas found in the GP2030 Plan and four new Growth Area Hubs – ASU Stadium District, Warner and I-10, Baseline and Rural and South Tempe Technology Corridor
- Creating a strong bond between new growth and responsibility for cost of additional services and facilities to serve that additional growth.

Circulation Chapter - Pedestrian Bikeways Network, Transit, Travel-ways, Parking and Access Management and Aviation Elements:

- Implementing multi-modal streets that provide for multiple modes of transport for all ages and abilities similar to “Complete Streets” principles
- Improve walkability with shade and amenities to encourage walking that facilitates a healthy lifestyle
- Using bikeways to connect neighborhood hubs, open space, schools, cultural and community facilities
- Serving additional neighborhoods with local (Orbit) transit
- Coordinate expansion of High capacity transit – streetcar, bus rapid transit, inter-city / commuter rail
- Stressing the importance of Asset Management – maintenance of existing and future facilities, equipment and infrastructure

Conservation Chapter - Energy Element, Environmental Planning and Water Resource Elements

- Increased use of Solar and producing efficiencies in how city buildings are developed and operated
- Increasing shade trees to address ambient temperatures and improve air quality
- Floodplain management
- Low Impact Development that targets storm water for irrigation

Open Space, Recreation and Cultural Amenities Chapter – Open Space, Recreation, Public Arts and Cultural Amenities Elements:

- Parks/Open Space with Urban Development
- Importance of including open space/parks with new urban development
- Addition of objectives and strategies for Museums and Libraries, public art and cultural programs

Public Buildings and Services Chapter – Public Buildings and Facilities, Public Services, Municipal Court and Public Safety Elements:

- Green Building Practices/Efficient Buildings and facilities
- Importance of Asset Management – maintenance
- Human Services that address aging in place and the important connection between the community and our educational institutions

Section 6-303 D. Approval criteria for General Plan Major Amendment: and *Response in Italics*

1. Appropriate short and long term public benefits
 - a. *General Plan 2040 identifies the goals, objectives and strategies for achieving short and long term growth that benefits the community and reflects the five guiding principles*
 - b. *Changes the Projected Land Use and Residential Density maps addresses concerns about the transition of density from the urban mixed use core to the suburban residential*
2. Mitigates impacts on land use, water infrastructure or transportation
 - a. *General Plan 2040 provides the vision and guidance for growth and development to maximize the benefits and minimize the impact on land use, transportation and water resources.*
3. Helps the city attain applicable objectives of the General Plan
 - a. *General Plan 2040 updates and revises the objectives and strategies to achieve the Guiding Principles and Goals of the Plan*
4. Provides rights-of-way, transit facilities, open space, recreational amenities or public art
 - a. *General Plan 2040 identifies these existing and potential facilities and public amenities*
5. Potentially negative influences are mitigated and deemed acceptable by the City Council
 - a. *General Plan 2040 provides the planning and vision to allow Tempe to grow with the least impact and retention of quality of life attributes.*
6. Judgment of the appropriateness of the amendment with regard to market demands, and impacts on surrounding area, service, fiscal, traffic, historic properties, utilities and public facilities.
 - a. *General Plan 2040 addresses how Tempe meet the projected population, employment and housing growth through 2040, and how to address the needed public services, facilities, neighborhood preservation, and economic development to support projected growth.*

Conclusion

Based on the information provided and the above analysis, staff recommends approval of the requested Major General Plan Amendment.

HISTORY & FACTS:

September 9, 2012	City Council adopts the Public Involvement Plan for General Plan 2040
September 10-12, 2012	Over 80,000 post card delivered to every home, apartment, business and post office box announcing the Community meetings on September 24, 2012 and January 22, 2013
September 24, 2012	1 st Community-wide meeting for General Plan 2040
September-October 2012	Brief Board and Commissions on the start of General Plan 2040 and encourage applicants for the GP 2040 Community Working Group from Board and Commissions
November 15, 2012	City Council establishes and appoints members to the General Plan 2040 Community Working Group
December 18, 2012	1 st GP2040 Community Working Group Meeting

January 3, 2012	2 nd GP2040 Community Working Group Meeting
January 22, 2013	2 nd Community-wide meeting for General Plan 2040
February 27, 2013	3 rd GP2040 Community Working Group Meeting
March 26, 2013	Brown-bag lunch time lecture on General Plan topics
March 27, 2013	4 th GP2040 Community Working Group Meeting
April 24, 2013	5 th GP2040 Community Working Group Meeting
May 22, 2013	6 th GP2040 Community Working Group Meeting
May 29 & June 1, 2013	3 rd Community-wide meeting for General Plan 2040
June 23, 2013	City Council IRS presentation on preliminary General Plan 2040
June-July 2013	Brief Boards and Commission on the preliminary General Plan 2040, and encourage their detailed review and comments on the plan
July 7, 2013	Preliminary General Plan 2040 released for public review
July 10-12, 2013	Over 80,000 post cards delivered to every home, apartment, business and post office box announcing the Community meeting on August 1 and 3
July 24, 2013	7 th GP2040 Community Working Group Meeting
August 1 & August 3, 2013	4 th Community-wide meeting to provide comment on preliminary General Plan 2040
August-September, 2013	Comment cards and comments on line collected from the community
September 10 & 24, 2013	GP2040 Workshops with Development Review Commission on the preliminary GP2040
October 7, 2013	Final General Plan 2040 released (Tentative date)
October 8, 2013	1 st Development Review Commission Public Hearing (in South Tempe)
October 22, 2013	2 nd Development Review Commission Public Hearing (in North Tempe) and Recommendation to City Council
November 7, 2013	1 st City Council Public Hearing on Final General Plan 2040 (Tentative date)
November 21, 2013	2 nd City Council Public Hearing on Final General Plan 2040 (Tentative date)
May 14, 2013	Election for Ratification of the General Plan 2040 by Tempe voters (Tentative date)



GENERAL PLAN AMENDMENT FILE

For

GENERAL PLAN 2040

ATTACHMENTS:

- 1-21 Public Comments on General Plan
- 22-47 Agency Comments in Response to 60-Day Notice
- 48-52 Comments on General Plan added after 10/8/2013 DRC Hearing
- 53-89 Peak Democracy General Plan Survey Results
- 90- 146 Changes to Goals, Objectives, and Strategies from GP2030 to GP2040

Final General Plan 2040 **dated 11/1/2013** (separate attachment/via website link)

Tempe Tailgate, ASU Campus Old Main Building
Thursday August 30, 2012
General Plan Table

Community Comments (from post-it notes on a city map)

More local businesses in downtown
Don't burden the City with more turf grass (to maintain)
More open areas
Get Orbit in South Tempe
Add more light rail than busses
More green grass (in South Tempe)
Plant lots of trees
More recreation programs
Mill Avenue Streetcar
Streetcar Please!
Streetcars
A School (South of Elliott/East of McClintock)

Third Thursday Lecture, Tempe History Museum
Thursday September 20, 2012

A New General Plan Begins: Where the heck are those flying cars?

Community Comments

Example in Fort Collins, CO

- o Biking trails all over town
- o Why doesn't Tempe use the canals for biking more
- o Pave the edges and provide overpass at streets

Connecting paths and trails to others

Railroad crossing at Rural should be an Underpass/Overpass situation, not safe for the amount of traffic

The Netherlands – have a lot of dedicated bike path and as separate roads

- o Also have pedestrian Streets; streets closed to cars

More Cooperation with surrounding cities to achieve common facilities.

- o Tempe Marketplace/Mesa Riverview are not both needed, so why?
- o TCA/Mesa Arts Center two art facilities so close together why?
- o Coordinate/cooperate on facilities that benefit both cities
- o Need Mesa Water Treatment on board if we ever want to use Tempe Town Lake for swimming (year round)

Change Arterials

- o Can the bicycle paths take over sidewalks, to move them away from auto?
- o Can sidewalks be enlarged to accommodate pedestrians and bikes?

Vehicle Drivers, bicyclists, pedestrians all need to be considerate and co-exist.

Generally slow traffic to make safer condition for bikes

- o Look at bike lane on sidewalk

Especially near University and in Downtown, create signalized intersections that stop all cars and let only pedestrians proceed (Pedestrian scramble like in the Gas Lamp District of San Diego)

Would like wider sidewalks (like NY City) that allows a family of four to walk, instead of 2 by 2

- o And buildings at the street edge, rather than parking lots
- o More pedestrian streets

Separate bike lane from cars with barrier curb or vegetation (landscaping)

Would like to have Wifi available all throughout Tempe

What can the city do with large vacant lots in downtown, because the grand development plans have gone away; what interim uses and activities can happen there?

City should buy the closing schools (like McKemy School) and then use the fields for park and convert the classrooms to community use (like a smaller community center or small children's library)

Encourage use of solar energy

- o Solar permits – too long to get permits

General Plan 2040 Comments
 September 24, 2012 Community Meeting
 Tempe History Museum
 September 24, 2012 Community Meeting

General Plan			
Name	zip	Topic area	Comment
Cliff Anderson	85282	Conservation & Circulation	Paragraph 1 under Air Quality misses wood-burning smoke as a source of air pollution. Objectives: Reduce our pollution from burning wood - quantify local air pollution effects of wood burning. Strategies: Convert a substantial portion of fire places to natural gas or other low emission forms. Increase the number of no-burn days beyond county days. Increase awareness of the importance of a complete stop before turning right (motor vehicles). Implement automotive bicycle/pedestrian counters. Work with Tempe Bicycle Action Group on counts. Increase bicycle safety awareness for children/teens.
Patrick McNamara	85282	Circulation	I hope to hear discussion of the following: Reintroduction of bike/ped crossing the UPRR at Terrace or Dorsey. Streetcar alignment along Rio Salado in place or addition to Mill.
Jan Bush	85283	Open Space, Recreation & Cultural Amenities	Tempe needs a denser system of very small open space and/or landscaped areas that allow for walking, sitting and conversations. Once quarter to one half mile from neighborhoods and adjacent to commercial areas. Redevelopment should be required to provide areas described above. IT is not healthy to develop a parcel without space for walking and sitting.
Andrea Gregory	85283	Conservation, Circulation & Land Use /Development	Ambient temperature reduction and green spaces/lawns. Increasing bicycle-friendly = shade + trees in addition to pathways. Redevelopment of Mill but sensitive to history. Reduce light pollution = different lighting options?
Sandy Wallach	85282	Meeting	The format was so relaxed I didn't really know what to do. Were we supposed to write our ideas on those lg. pads of paper? Not what I expected.
Niki Harris	85283	Open Space, Recreation & Cultural Amenities	Wood Elementary School - reclaim park of the school yard for a community park.
Robert Sandstedt	85281	Conservation, Public Services, Circulation	The railroad provides a corridor for wildlife. We occasionally are see gray foxes in the Maple Ash neighborhood and great horned owls travel (fly) along the railroad. These creatures help control roof rats. The City should consider the downsides of population growth. I know it brings in revenue but it also brings more high-rise, more traffic and more crime. Police/Law Enforcement Goal: Tempe need to abandon its bias against left turn drivers at green arrow only left turns where there are yellow and red arrows. I was hit by a driver who accidentally put her foot on the accelerator instead of her break and I was blamed. As a former long-distance runner I enjoyed many runs in Tempe extending to Papago Park and south to Kiwanis Park and on to ?? We need to discourage increased automobile traffic and encourage other forms of transportation) bikes, buses, trains)
Deborah Zajac	85281		I would like to see some limitations or restrictions regarding height of new construction so views are still accessible. Also, on Rural a parkway - between road and sidewalk as a safety measure. Scottsdale has done some of this in the southern locations
Philip R. Amorosi	85281		none

Josette Madonia	85282	Circulation, Open Space, Recreation & Cultural Amenities, Public Services and Facilities	Make roads more pedestrian/bicycle friendly (like the canal). Also more shade for pedestrians to encourage walking. Preserve Peterson House culture - more tours and events there. Provide recycling bins with all areas with trash (townhomes communities, apartment complexes). Solar energy on City buildings. Involvement in solar for townhome communities. Fill empty buildings before building new ones. I would like to see more Science and Technology jobs in Tempe
Caitlin Kelley	85259	Land Use/Development, Conservation, Open Space & Recreation	It would be great to make the city more pedestrian friendly by adding more shade to encourage people to leave their cars. More trees, more bike paths. I like the idea some wrote about using the alleys more creatively. Perhaps there can be some way to reduce light pollution. More uses of Tempe Town Lake.
Fletcher Hickey	85282		none
Eduarda Schroder	85226	Public Services & Facilities	Can you post specific examples of how you plan to support education? Consider easing tax license requirements for arts groups who put on festivals and rely on small crafts for financial support! Arts council for youth supports TUHSD as well as Kyrene and Tempe Elementary
Steve Bass	85283	Public Services & Facilities, Circulation	Work with public schools to remove recently built fences. These fences represent visual blight in the neighborhoods and indicate a breakdown in the long-standing relationship between City of Tempe parks and neighborhood schools.
Aaron Golub	85281	Open Space, Recreation & Cultural Amenities	The Clark Park area is a low-income area in great need for amenities - please help Clark Park renovation (master plan) high on your list for future projects! Many will benefit.
Robert Hollander	85283	Conservation	Storm water and water shed protection goal - although there are challenges with its implementation you may look at rainwater harvesting similar to what Tucson is doing to reduce storm water runoff and use for watering trees and plants in public and commercial areas.
none		Public Services & Facilities, Circulation	Kid Zone: is it possible to have some type of scan in/out process for the kids. Like how they Boys and Girls club does (in focus scanner)
Donna Pertz	85282	Public Services & Facilities	Need a new homeowner info packet tool Renters often have no clue about recycling and garbage (un-recyclables) and even what goes (or not) in which dumpster. More direct communication needed to those actually living in Tempe homes whether by door hanger fliers or penalties. Us good residents have put up (and often clean up) after our uneducated neighbors. Dumping junk by outside parties in alleys continues to be a problem. I call in some occurrences so as not to be penalized or fined for something I did not do!
Benjamin Shaw	85281	Public Service & Facilities, Economic Development	Promote discussions around ways to constructively balance the needs of Tempe's homeless population with the family/business/professional image that Tempe is trying to promote - particularly in the downtown - Mill Ave area and all the City's parks.
Angle Thornton	85284	Public Services & Facilities	We need to do a better job on educating our community regarding recycling. We need a resource center for abused women and children in Tempe.
Haryaksha Gregor Knauer	85281	Planning process	Everybody very friendly and forth coming - thanks. I hope to dig deeper into the General Plan and participate in the community, working group (CWG)
Kenneth P. Castaneda	85285	Planning process	I actually missed the meetings, but came in cause the Library was closed. I grew up in Tempe and have always thought I should get involved in the community, etc. Look forward to being or getting involved.
Ernie Nickels	85282	None	none

General Plan 2040 Comments
 September 24, 2012 Community Meeting
 Tempe History Museum

Robert Moore	85282	Cultural Amenities, Land Use / Development; Economic Development	Transform/intergrade the water tank facility and surrounding impacted area on top of Bell Butte into a "landmark" public art work - possibly honoring the raw nature characterized by the Butte or its archeological heritage - would be a gateway to the valley. Emphasis design and arts with a "vertical" perspective within the airplane corridor - this would equally enhance Tempe's landscape when viewing from Google Earth or Bing Maps. More emphasis on wetlands (interpretive information) around TCA. More emphasis on nurturing "cottage industries" in Tempe, creative small-scale businesses often transform into employment engines.

Community Meeting January 22, 2013

Newspaper Headline for 2043

Topic Area	Newspaper Headline of Tempe's Accomplishment	# of Similar Headlines
Art	The arts in all schools have total support with costs and location use	0
Art	TCA to have grown in use and in size	0
Art	Transportation to TCA and all of Tempe cultural and arts events	0
Community	Active and supported neighborhoods	0
Community	A city with clear values and community goals that maintain quality of life for the needy as well as the successful and for the broader community's future success, not just short term concerns	0
Conservation	Green-Environmentally compliant. Better at recycling, less auto more biking	0
Conservation	Keeping constant care of trees possible less grass, unless they do use gray water	0
Cultural Diversity	A rich mix of cultures in many/most neighborhoods - Anglo, Hispanic, gay, young, old, well-educated, less-well-educated, Christian, Jewish, etc.	1
Cultural Diversity	Diversity - LGBT, Cultural, etc. in neighborhoods, City of Tempe offices, shopping, dining. Everything and everyone accepted	1
Cultural Facilities/ Industrial Growth	Coordinated development of cultural facilities and modern industrial growth	1
Design	Every area/neighborhood appealing to the senses - great architecture, landscaping, etc.	0
Economic Development	Cultural amenities to ensure high paying jobs within Tempe	1 (Cultural amenities)
Economic Development	Hub of high technology for the Phoenix Metro area	1
Economic Development	An emphasis on clean, advanced technology business	1
Education	Extremely high educational STDS in the public schools coupled with extremely high graduation rates from high school	0
Entrepreneurship	Dynamic small businesses led by young entrepreneurs from ASU and supported by projects like Gangplank in Chandler	0

Community Meeting January 22, 2013
 Newspaper Headline for 2043

Sustainable Construction/		
Preservation	More sustainable construction and historic preservation	4 (Preservation)
Transportation	Promote more public transportation related events	0
Transportation	Most balanced transportation plan balancing cars, buses, bikes pedestrians, and an integrated rail system with other cities and the state	2
Transportation	Multi-modal transportation systems	2
Transportation	As a city with closed boundaries development of its transportation facilities	0

Preliminary General Plan Rating Comments by GP2040 Community Working Group

July 24, 2013 Meeting

Tempe Public Library

Name	Chapter Reviewed	No Score	Score of 0 to 6	Score of 7 to 10	Comments
Joseph Salvatore	Introduction	1			<p>Land use/development/redevelopment- introduce the concept of Hubs as the genesis of the 20 minute cities, Sprung from the seeds of existing centers or ashes of dying ones. This statement is not focused enough to give intent or direction. Focusing on TOD- as one of the backbones of interhub connectivity. Encouraging mixed use development and mixed-income residential opportunities- need to focus this on neighborhood hubs- vertical mixed use development in urban hubs needs mention. Implementing complete multi-modal streets- I believe we should strengthen this to send the city into a new paradigm for street design which solidly integrates bicycle modality in a way that amazed Tempe's commitment to it. Using bikeways to connect open space, neighborhoods, schools, cultural and commercial areas- THIS NEEDS TO BE ELEVATED TO PRIORITY- this needs to include connection inside and between neighborhood hubs. Including urban parks and open space along with urban development- THIS NEEDS TO BE ELEVATED IN PRIORITY- urban parks and open space need to be integrated into each neighborhood hub as, if not the central focal point or "plaza", its equal partner with the built environment. Tempe Vision: "Tempe's vision for itself in the year 2040 is one of livability- a community that is visually attractive and multi-mode transportation accessible has revitalized neighborhoods and parks and provides the quality of life attributes that attract residents and businesses as well as serve a diverse, vibrant and engaged community."- There is something wrong with this sentence- too many and's and, do we really want to say "revitalized neighborhoods" or "diverse and identifiable neighborhoods". Guiding principles: I think there needs to be recognition here that Tempe is a very desirable location within the valley due to many facts and attributes but also access to all other cities, airport and freeways. We need to illustrate that Tempe is landlocked and we believe the combination of these two facts will put a demand for Tempe to as a place to live, work and play. We need to identify the major steps Tempe has in place that will need to be protected and enhanced to accelerate the desirability of Tempe for all those quality of life issues. (Light Rail, Town Lake, Downtown, Marketplace, ASU Kiwanis Park, Recreation complex at Warner and Hardy, North, Westside and Escalante Rec Centers, multiple single family residential neighborhood with a variety of characteristics, Ken MacDonald Gold Course, Rolling Hills, North Tempe Desert Park, ASU Research Park, Elliot Retail Complex, etc.) We need to recognize up and coming neighborhoods to begin the process of solidifying their place in Tempe's identifiable vocabulary. Likewise we need to recognize those neighborhoods that need help to become identifiable neighborhood hubs so revitalization can be directed with a solid plan.</p> <p>While we were not asked to rank this section, I would like to say that I feel it is missing our discussion on urban form. During our work as a group, we talked a fair amount about the mixed use hubs and I though we were moving towards Plan recommendations that would extend some of the synergy established within the Downtown Area to the south to establish an urban form that would extend south along the central spine to promote more density/intensity along this spine as necessary to move towards improvements to transportation that build upon the excellent form that has evolved in Tempe. This, I believe, was the "Big Idea" for the 2040 Plan.</p> <p>Well written and very informative chapter, like the traffic volumes on streets and planting the seed for commuter rail looking into the future. Thoughts for improvement: I feel like the plan is responding to the current City form and not striving to what the Tempe form might be in 2040. Once again, we discuss areas of higher density and intensity (hubs) and this does not seem to be worked into the land use or circulation chapters.</p>
Alan Beaudoin	Introduction			1	
Joseph Salvatore	Circulation			1	OK but needs to tie into the neighborhood hub concept and focus future smart road design as connector between hubs.

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Benjamin Shaw	Conservation			1	This chapter does a very effective job of surfacing and promoting conservation goals. Find to be extremely important to quality of life and sustainability.
Celeste Plumlee	Conservation			1	(reason for score) I am impressed with the focus on environmental health and responsibility including ambient temperature, waste water, and wildlife management. (improvement) Increase in public education about what the city is doing in these areas and why it is being done.
Cole Hickman	Conservation			1	(well written and comprehensive.
Joe Salvatore	Conservation			1	Excellent section. Require recycling in multi-family housing.
Michael Myrick	Conservation			1	Change bulk pick-up schedule. Perform noise (air and auto) studies at Warner and Rural. ER-3-4 put a time table to change lights over to LED or equivalent. Perform noise studies at Warner and Rural from airplanes and vehicles.
Azmando Espino	Conservation			1	Comprehensive
Julie Ramsey	Conservation			1	grey water more uses
Ed Mitchell	Conservation			1	
Ryan Guzy	Conservation			1	(Improvement) Make composting as visible and prominent as recycling. Bins should have three components, recycle, compost, and alter that trash or landfill. Water reclamation facility? What are we doing with grey water? Residential grey water needs to have incentives and plans for individual homes and apartments to re-use gray water on site. Tempe is forward thinking because of its generations to ASU but we must do more with solar. More investments in solar panel or shade trees.
Woody Wilson	Conservation			1	
Lisa Roach	Conservation			1	Very good, but could be great. Solid waste/ Recycling- need to add- 'adaptive reuse of existing building' mentioned in other chapters, but fits well in the conservation chapter. *Multi-family recycling-need to make easier to setup. *more recycle bins in business areas-marketplace, etc. *encourage more 'green' waste.
Don Cassano	Conservation			1	Pleased that this chapter encouraging that Tempe is part of the Region and cannot by itself impact some of the greater problems. However the plan does have goals and strategies that are localized.
Alan Beaudoin	Economic Development			1	Well written and very informative chapter and particularly like the growth projections. Thoughts for improvement: I would like to see a much bigger emphasis on the Rural and Baseline Growth Area. I think this should be a mixed use emphasis and expand significantly to the north, crossing Highway 60 and up to and through Southern Ave. This should be emphasized as an intensity/density hub and a strong target for job growth. I also believe the Tempe Marketplace area has great potential for mixed us and growth.
Joseph Salvatore	Economic Development		1		RS1: Higher density here is a must to accelerate the urbanity and mystique of the Tempe Town Lake. Loops 101 and 202 interchange Growth Area: One of the best locations in the valley for high density, mixed use development. Eventually I would like to see the Marketplace in addition to the remediated land to the east converted into a true vertical mixed use project with high density housing above ground level retail, underground parking. Even with the Marketplace, the internal parking lots could be converted into mid- to high-rise developments with ground floor retail opposing the existing single story retail creating vibrant streets and plazas. Warner & I-10 Growth Area and the South Tempe Technology Center area: Another two of Tempe's great locations for high density HIGH QUALITY mixed use (VERTICAL) development including areas designated as pure commercial. Very high quality, high density residential (owner occupied) should be infused into the mix of retail, and commercial. The Warner area is off to a bad start and needs to be restructured. The ASU Research Park has quality buildings but needs to be densified and mixed use.

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 Tempe Public Library

<p>Alan Beaudoin</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>The chapter is very good and covers most of our discussions. Thoughts for improvement: I would like to see our "big idea" for 2040 incorporated into the Plan. I was hoping to see mixed use hubs geographically distributed in the City that would be density/intensity focus areas and promote future high capacity transportation facilities oriented in the north/south orientation possible along the Rural Rd spine to promote the concept of the 20 minute city and improvements in walkability. I would like to see the annual schedule for Amendments within a defined annual cycle. Would like to see more discussion and encouragement of Neighborhood Conservation Plans in response to the public comment and concerns for development encroachments. I do not see, nor would I support the addition of Villages, Burroughs, Parishes, as an additional layer and form of governing. I like the table within the Community Design Element related to Design Principles, Issues, Observations and Directions.</p>
<p>Joseph Salvatore</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>Land use Maps: I would like to see the entire ASU Research Park converted to MU. I would like to see the entire Warner-Elliott-1-10-Priest land area converted to MU. I would like to see the Tempe Marketplace converted to MU. I would like to see the Area along the Indian Bend Wash-Hayden-McKellips-202 converted to MU. Warner and Priest is improperly designated as residential. Land Use Goal 1: 20 minute city, neighborhood hubs focused development toward these goals. LU goal 4: Rewrite the first two bullet points; totally off target; needs to be subordinate to overall neighborhood hub plan. The transit oriented design should be focused more on interconnectivity to neighborhood hubs not willy-nilly along existing arterials. The hubs need to be identified first and then the transportation modalities layered upon them to make the connections. LU Goal 5, 7, 9: Needs to be subordinate to overall neighborhood hub plan. Character Area Planning: This is inadequate to express the thoughts of the CWG with regard to the neighborhoods hubs. We need the hubs to focus on the 20-minute city principles. The elements listed are fine but it needs to go way beyond that to describe the sustainability of each hub as an identifier, a character protector, a center capable of supporting the neighborhood with many of the daily needs. This is a goal so we need to shoot high and idealistically so we can direct future development toward that very high quality of life. Community Design, Accessibility and Historic Preservation Goals: I really like these sections and all their objectives. I would like to see it tied more closely with the land use goals. We need to get people in the habit of identifying the neighborhood hubs or they will lose momentum. Neighborhood Preservation: I really like this section too. It is one of the major goals of neighborhood hubs and the ultimate result of this entire document. Neighborhood Revitalization: Long lasting neighborhood revitalization must be based on a broad based plan of action. This section is hitting all marks and is excellent. But it needs to be tied to the neighborhood hubs to provide the constant flow of energy for the revitalization. Cohesiveness to the underlying theme will unite the neighborhoods and provide momentum that can't be stopped.</p>
<p>Dennis Webb</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>In reading the entire general plan, it became evident that the plan really pertains to the portion of the city from the 202 Freeway to the north to Southern Ave to the South. 95% of the pictures are from that area. Way too much emphasis on affordable housing as opposed to owner occupied housing. Affordable and section 8 housing does not strengthen a city. We are a city of renters and that trend has to reverse itself. We need more specifics in regards to redevelopment. There are many areas of the city that are shrouded in blight and those areas need to be cleaned up or redeveloped. Code enforcement personnel needs to double insure that blighted residences come under control. We already have a high degree of affordable housing due to the conditions and age of our existing residences. Tempe's average age of dwellings is among the oldest in the Valley. Great people move out of our city where they can buy a newer home and raise a family. The continued proliferation of student housing and apartments is not going to change that.</p>

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Alan Beaudoin	Open Space, Rec, Cultural Amenities	1			The link to this section did not work so I was not able to review the materials.
Steve Nielsen	Open Space, Recreation and Cultural Amenities	1		1	(Improvement) Realign charts to effect loss of Kaasten ? Hot 59 from Open Space to Commercial.
Don Watkins	Open Space, Recreation and Cultural Amenities			1	Comprehensive, thorough and well-done!
Julie Ramsey	Open Space, Recreation and Cultural Amenities			1	Community needs current.
Azmando Espino	Open Space, Recreation and Cultural Amenities			1	Lack of planning of other recreational amenities- professional MLB-Spring training facilities; Amusement parks, water theme parks, etc.
Ed Mitchell	Open Space, Recreation and Cultural Amenities			1	Accessibility
Celeste Plumlee	Open Space, Recreation and Cultural Amenities			1	There is thoughtfulness in the plan that considers many facets of the city's needs. I am proud to live in a city with well-intentioned cultural amenities.
Cole Hickman	Open Space, Recreation and Cultural Amenities			1	Well written and comprehensive. Add 'dog size' to OS 2 #14 on dog park standards.
Michael Myrick	Open Space, Recreation and Cultural Amenities			1	Turn the PIT at Warner and I-10 into an educational center. Also add Porta Johns to parks in South Tempe during the Fall and Spring. The PIT at Warner and I-10 reach out to ADOT to acquire the land and turn it into an education center.
Joe Salvatore	Open Space, Recreation and Cultural Amenities			1	well done; however emphasize the absolute need for meaningful public open space (urban) as part of any new M.V. Space development integrated so it is as important as the building space. Private open space does the public no good. Need parks and open space renewal program. get the borrow PIT bank from ADOT.
Benjamin Shaw	Open Space, Recreation and Cultural Amenities			1	I particularly like the focus on Arts and Cultural amenities. Tempe needs to be a leader in the area to attract and retain top companies and talent and keep residents. Be sure to include South Tempe in art projects.

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Name	Zip Code	Chapter Reviewed	No Score	Score of 0 to 6	Score of 7 to 10	Comments
No name provided		Circulation	1			I'm 73 and have lived north of Shalimar Golf Course since 1986. I recognize I will someday not be able to drive myself to grocery stores, library, church, etc. There is no real push for transportation to allow me to "age in place" and be physically able to access Orbit, etc. Perhaps we need to have cheaper taxi service which offers help to elderly— and get that information into city brochures.
No name provided		Circulation	1			I'd like to see the path along the Western Canal between Kiwanis Park and Baseline, as well as a crossing at Baseline Road.
Joan Ducharme	85282	Circulation		1		Facilitator need to control the Q&A so that everyone would participate. Limit amount of time from participants. Orbit goes by my house 85 times a day. There is hardly anyone on it. Two people at most. Make the route on Southern at the regular bus stops. Free rides is ridiculous.
Anne Ducharme	85282	Circulation		1		Street car, commuter rail to Tucson... all great ideas! Continue improvement to existing streets and freeways with maintenance. I would like to see bicycle boulevards that have names, special advertisements, and special treatment. I am very excited to see the gaps in bike lanes on main streets filled in.
Mary Grant	85282	Circulation		1		Save the "Gammage" curve at Mill and Apache. Expect the streetcar route to connect City Hall/Downtown to Library/Museum -Rural and Southern. Extend Orbit routes to connect neighborhoods south of 60. Additional education for rules of the road for bike riders, such as 4 way stops.
Kolby Granville	85282	Circulation		1		
Lisa Roach		Circulation		1		

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Albert Dane Sr.	85281	Circulation	1	[Positive] Just looking forward. Love commuter rail- go with (orange)
No name provided		Circulation	1	The plan addresses many of the projects I'd like to see. Improvement: Bike crossings at the railroad south of Apache
John and Elaine Purchase	85281	Circulation	1	Some good ideas are being poorly implemented. Roundabouts in Old Tempe- streets too narrow to accommodate safely large vehicles, big centerpiece and dog walking pedestrians- accident waiting to happen (same problem if walking with young children.) Access to downtown Tempe needs to be improved. Traffic is bad at rush hours- not enough parking (free or cheap) in the immediate perimeter of city- often prices are hiked for special events. Tempe seems to be going in the right direction. More transit modes, more accommodation of diverse needs- I look forward o safer transitions between bike paths and access roads- and synchronized traffic rights.
Clare Rhoads		Conservation	1	(reason for score) *SWR1-recycling services to dorms and apartments specially! * Please start to charge per trash barrel picked up. People who recycle are subsidizing people who do not recycle and instead send everything to the landfill. *Please pass a law against plastic bags. * Provide space where electronics or household items that could be easily fixed could be fixed and donated to less fortunate people. *More city blue bins, especially near bus stops. *Create bins like at ASU Landfill Recycle choice
Karyn Gitlis	85281	Conservation	1	I like the progress so far!
Kevin Brown	85281	Conservation	1	Not much knowledge to detail. More details general overviews are not why I'm here.
Mark Rentz	85281	Conservation	1	Keep flood irrigation Irrigation costs are schedules to rise too fast, too high.

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Eduarda Yates	85282: Conservation	1		Preserve flood irrigation. This is only way to preserve our older beautiful cool shady neighborhoods. Customers can't be expected to pay all costs for maintaining pipes, etc.
Kenneth P. Castaneda	Conservation		1	Very informed people in question and answers.
No name provided	Conservation		1	Plan addresses conservation and recharge as well as infrastructure improvements.
Raymond Linafelter	85282: Conservation		1	[Positive] Preparation for 500+100 year floods
Steve Paz	85282: Conservation	1		
Jeff Arnett	85282: Conservation		1	
Steve	Conservation	1		Improvements: Encourage residential water harvesters similar to Tucson programs. Under Goal 1, strategies Greywater harvesting program. Feel need to do more for use of solar energy and flood water areas and more concern for what our water demands will be. Improvements: Solar energy more use, flood water areas.
No name provided	Conservation		1	Conserve water- drain the Lake! The continued cost over runs and the new dam costs are a big burden on Tempe taxpayers! Lets get back to the basics, like trash collection!
No name provided	Conservation		1	

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Clare	Economic Development	1	Baseline to Southern and McClintock to Rural- This square could be targeted as an entrepreneurial square. ASU will be launching the Alexandria Project at Tempe Library. The library is going to be offering a co-working space to promote new businesses. In this square we could promote "local first" small businesses that entrepreneurs would like to frequent. This could pull ASU students enough off the campus that they could put down roots in the community it would also draw startups/entrepreneurs to the area. Most startups are intimidated by ASU and do not access the many services there. A public/private partnership with ASU to create an entrepreneur area in this square would be great. The old Bashar's at Southern/ McClintock would be great if it were subdivided and rented by startups.
Matt Sherry	Economic Development	1	Good economic growth and development of ASU Stadium District. 10 would have been for higher population growth and job growth.
No name provided	Economic Development	1	It was brought up that if the voters of Tempe vote down the 2040 plan, that the city would have to stay with the 2030 plan. (Question) When was the 2030 plan voted on by the voters of Tempe? (ask for the date and voting results i.e. how many for and against)
Mark Lymer	Economic Development	1	ASUD2: What Review? State Farm review process came up very short on quality. Too much facilitation! Agree need jobs but that State Farm can put. Is that what Tempeans voted and paid for the town lake? Proposed structures at state farm on Town Lake has no specific identity. They do not stay in Tempe. Should be brought up into more design segments/style/character. 16 stories is too tall by twice. Encourage unique "Tempe" design. Ditto for Stadium District
No name provided	Economic Development	1	I like the new economic zones south of US 60. Explore more use of communications facilities along the railways.
Karyn Gitlis	Economic Development	1	(I don't know whether I'm completely satisfied yet). I think we need to keep tweaking to get a more polished product with more refined ideas.

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Matt Nelson	85281	Economic Development		1	Good info. Good to see new businesses attracted to Tempe. Maintain business attraction but balance with managed development that is supportive/embraces Tempe's general plan.
Rick Carr	85284	Economic Development		1	Developers are too powerful and get too many economic incentives, leaving Tempe citizens holding the BAG. Developers must be held responsible for public art, open spaces and financial contribution to Town Lake.
T.E. Lucier	85281	Economic Development	1		My particular area of concern is what is called the "character" areas. It appears that there is no specific, systematic, and intentional plan for their development. As it stands, there are very limited controls on chain/big box stores and their use of commercial property in Tempe. I see this as detrimental to quality of life and beautification issues. This concern brushes on things like stores lying empty while more are built. I'm new to the area. I have seen other cities successfully deal with these things.
Sharon Poppleton	85282	Economic Development		1	(Score of 3 for high density, 7 for vagueness and 10 for effort) I desire sensitivity for development near my neighborhood, Tomlinson Estates. I would like to know how the working community group contributed and changed the docs presented in the first meeting. Thank you for all your efforts! I can see the hard work that has gone into this presentation!
Christine Hartman	85281	Land Use and Development	1	1	Not enough consideration of transitioning down from high density next to single family historic neighborhoods. Specifically along Dorsey between 8th and Apache. Should limit to density and height between Stanley and Dorsey from 8th Street South to Apache. Current plan has no limit. Homes in University Heights neighborhood should not have to see extremely high density tall buildings within a few hundred feet of its edges (especially along Dorsey!)
Charles Buss	85281	Land Use and Development		1	

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No name provided			1		I'm seeing Broadway businesses close down- there's a feeling of lowering the economic scale of our area around Broadway and McClintock. We need City help to avoid becoming an economic desert. City needs to find a means to encourage building owners to rent all economic levels. We've lost grocery stores on Broadway and McClintock and Southern and McClintock- so maintaining my independence - (or sustenance, for that matter) becomes more difficult.
Cole Hickman	85281	Land Use and Development		1	More concrete changes should be made to the map to put buffer zones between single-family home neighborhoods and new dense housing development. More concrete map changes.
Mark Lymer		Land Use and Development	1		RS1: Boring!! These could be in Rotterdam or Vancouver. Does not look LOCAL. Large projects need variety like those of style/character. Tempe State Farm proposals making same mistake!
No name provided		Land Use and Development	1		I'd like to see another level of density above the 25 Du/Ac. I think that the requirements of the developers needs to be increased significantly to get this new level.
Blake Edwards		Land Use and Development	1		Improve the street view of the Rio Salado Industrial Drive. It's the one eye sore of Rio Salado. McClintock to 101, south side of Rio Salado. ASU corner (ASU storage lot?)
Troy Ireland	85283	Land Use and Development	1		Keep the beauty of Arizona- using sunsets and Arizona natural beauty- would like that maintained.
T. E. Lucier	85281	Land Use and Development		1	Not enough consideration for ameliorating downside of development. Loss of athletic areas needs public open space incorporated into mixed use development.
Nancy Buell	85282	Land Use and Development		1	Looks feasible.
Rick Carr	85284	Land Use and Development		1	Pleased to see minimal projected residential density changes. Managed growth providing sufficient tax base (residential and business) for city to maintain its high quality of life.

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Karen Gitlis	Land Use and Development	1		<p>I love the language and many of the concepts you have in this chapter. The biggest improvements I can imagine for this chapter are 1) including a phrase in the 1st paragraph on p4. Would be excellent to draw attention to the importance of historic preservation for some of our cultural resources would be great: "land use patterns are to provide balanced employment and housing," add: "preservation of historic resources." 2) add strategies to support cultural resource area preservation under neighborhood preservation and historic preservation. Most important: I feel like the whole chapter needs more historic preservation oomph/language.</p>
Jason Morehouse	Open Space, Rec & Cultural Amenities		1	<p>Open field areas in closed schools- like Busto Elementary- can be used for public gardens.</p>
Larry Conway	Open Space, Rec & Cultural Amenities		1	<p>Focus on library needs (good). Provide fiber optic cable to library campus. If ASU has it, why not the only public library in Tempe? Provide economic vitality to library to assure its future success as a vital, right community resources in the 21st century. Restore, staff and hours to library.</p>
Kevin Brown	Open Space, Rec & Cultural Amenities		1	<p>Good info.</p>
Jordan Garcia	Open Space, Rec & Cultural Amenities		1	<p>Things look good. I would like to see a public cultural center in Tempe. ASU has over 5200 international students, and I think that's a significant number that should be looked at.</p>
Clare Rhoads	Open Space, Rec & Cultural Amenities	1		<p>Lets work to bring activities to TCA. Let's think creatively- not just national acts. Let's bring in the public with their own talents. Could we please put more emphasis on creating more activities/events at the TCA. We could make it a cultural connectivity area that invites Tempe residents to participate. For instance, rent craft booths out near the lake and invite food trucks once a month to have a night Carnival. Another example is invite people to bring their sketch pads, watercolors, etc. to all draw a model/display.</p>

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Rick Carr	85284	Open Space, Rec & Cultural Amenities	1	1	I would consider Tempe above average on this chapter. Protection and increase of common ground open space and recreation amenities and more distinction of art and cultural facilities.
No name provided		Open Space, Rec & Cultural Amenities	1		Public art required by buildings ordinances should go to art, not programming. Would like to see more public art in parks, open spaces.
Therese Lucier	85281	Open Space, Rec & Cultural Amenities	1	1	Wal-Mart didn't create public art. The facility is an eye sore. Don't let corps "buy out" public art and leave ugly facilities. "Private" open space must be accessible to public even if limited, i.e. daylight hours, M-F.
No name provided		Open Space, Rec & Cultural Amenities		1	I'd like to see more cultural activities
Carolyn Cooper	85284	Open Space, Rec & Cultural Amenities	1		I would like to comment that our city should hold on to all our public spaces and NOT sell off public spaces/services etc. to private entities.
Raymond Linafelter	85282	Open Space, Rec & Cultural Amenities		1	[positive] Maintaining 40+ Parks \$6 Million
John Fan	85284	Open Space, Rec & Cultural Amenities	1		More green (such as big trees) More cultural activities (e.g.. Chinese New Years Celebration).
Steve Paz	85282	Open Space, Rec & Cultural Amenities		1	The subject matter is not well defined.
No name provided		Open Space, Rec & Cultural Amenities		1	There will be a significant influx of population in the next 30 years, but not a significant increase in green space/recreation facilities. Where are they going to go? More recreation facilities for the next 30 years.

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Jeff Arnett	85282	Public Facilities and Services		1	He explained most of the questions and concerns I had.
No name provided		Public Facilities and Services	1		Big plans but no ideas how to implement them. Ideas as how to make these plans feasible.
Steve		Public Facilities and Services	1		Because of the bulk trash new schedule! I love in an "alley neighborhood" and across from an alley opening and now that bulk trash wall build up until Dec. 2013! There will be rodent issues, mosquitoes, west Nile, etc. Stop some the "fancier" things like narrowing roads, and instead: pick up the trash!! Please go back to monthly pick ups.
David Lucier	85281	Public Facilities and Services		1	Comprehensive, Inclusive nature of the process.
Therese Lucier	85281	Public Facilities and Services		1	Well presented, room for comments. Would like to see education as the #1 priority.

Phoenix Operations
7815 S 48th Street
Phoenix Az 85044

Phoenix Clock Tower Office
7776 S Point Parkway W Suite 185
Phoenix 85044

Casa Grande Operations
931 W Gila Bend Hwy Suite 2
Casa Grande Az 85222

Date: 7-24-13

To: Nancy Ryan

From: Ron Brown

Phone: 480 350 8096
Fax:

Phone: 602 438 4232
Fax:

RE: City of Tempe General Plan

No Conflict with El Paso Natural Gas
A Kinder Morgan Company

KM-EPNG HAS NO CONCERNS FOR
THE CITY OF TEMPE GENERAL PLAN

Project #: General Plan
Signature: Ronnie J Brown
Date: 7-24-13

Kinder Morgan Inc.
7776 West Pointe Parkway West Suite 185
Phoenix Az. 85044
Tel: (602) 438-4221 Fax: (602) 438-4216
www.kindermorgan.com

Ryan, Nancy

Subject: FW: Comment period for Tempe's preliminary General Plan 2040

From: Limmer, Ben [<mailto:Blimmer@valleymetro.org>]
Sent: Friday, August 02, 2013 8:47 AM
To: Ryan, Nancy
Cc: Collins, Lisa; Voss, Teresa; Warner, Shauna; Dayal, Abhishek; Luecker, Amanda
Subject: RE: Comment period for Tempe's preliminary General Plan 2040

Nancy,

I hope all is well and that you're having a great summer. Here is a snapshot of Valley Metro's comments.

The Tempe *General Plan* contains a number of transit friendly recommendations and emphasizes the importance of increasing access between transit facilities and bike and pedestrian travel ways.

- In the **Circulation Element** (pg. 8), consider adding transit (Streetcar and light rail) as elements to include on wayfinding signs. Clear directions to these major transit facilities will improve bike and pedestrian access and help increase ridership.
- Also in the **Circulation Element** (pg. 11), consider using an updated Streetcar route, as the alignment has changed and two extensions are currently under public evaluation.
- The **Land Use Element** encourages precisely the type of multi-modal transportation system that complements bus and rail service. On page 14, LU₁, Strategy 1, the word 'bicycle' could be added so that the end of the sentence reads: "...pedestrian and **bicycle** travel and access to transit."
- In **Land Use**, page 17, consider replacing the word 'above' with 'near' so that the fourth sentence in the paragraph on integration reads "... large shade trees **near** bus stop seating." Although trees above bus stop seating provide valuable shade, they attract birds and generate maintenance issues.
- Tempe has identified "cultural resource areas" which are residential neighborhoods that are considered culturally significant to Tempe and would be preserved through continuation of the underlying zoning. Incidentally, a large swath of these areas are west of Mill (between University and Apache) and south of Apache (between Mill and Macallister).

Thank you for the opportunity to comment. Let Abhi or I know if you have any questions.

Hope to see you again soon.

Best,

Benjamin Limmer, AICP
Valley Metro



City of Phoenix

To: Nancy Ryan, Special Projects Coordinator
Community Development Department,
City of Tempe

Date: September 9, 2013

From: Judy M. Ross, Deputy Aviation Director
Aviation Department
City of Phoenix

A handwritten signature in black ink, appearing to read "Judy M. Ross".

Subject: CITY OF PHOENIX AVIATION DEPARTMENT COMMENTS REGARDING THE
CITY OF TEMPE GENERAL PLAN 2040

Thank you for the opportunity to review the draft General Plan 2040 for the City of Tempe. Please consider incorporating the following comments into the General Plan 2040.

Circulation Element

- Page 20, paragraph 1 – References American Airlines as one of the two largest carriers. At the time of publication, please update this pending the outcome of the Department of Justice lawsuit on the US Airways and American merger.
- Page 20, paragraph 2 – Please use PHX Sky Train™ when referring to the Sky Train.
- Page 20, paragraph 3 – Please capitalize Terminal Radar Approach Control (TRACON).
- Page 20, paragraph 5 – Please update the information on Phoenix Mesa Gateway Airport to the current status as of publication. According to the Spirit Airlines website, service from the Phoenix, AZ area will be from Sky Harbor effective October 25, 2013. According to the Phoenix Mesa Gateway Airport website, there is no information for Frontier Airlines operating at Gateway.
- Page 21, first line – Please add the City of Apache Junction to the Phoenix Mesa Gateway Airport Authority participants. Please note the Phoenix Mesa Gateway Airport Board of Directors website.
- Page 21, first full sentence – Please confirm the number of cities Phoenix Mesa Gateway Airport serves prior to publication.
- Page 21, paragraph 2, last sentence – States "The City of Tempe has a 1994 agreement with the City of Phoenix on flight procedures designed to mitigate

noise from Phoenix Sky Harbor International Airport.” Please consider relocating this sentence. As it currently reads, it sounds more like a helicopter agreement rather than an aircraft noise agreement. It may be more appropriate on Page 20, paragraph 3.

- Page 21, Aviation Goal – Please consider adding as an Objective: Protect Phoenix Sky Harbor International Airport as a regional asset. Strategy: Enact zoning to protect the City of Tempe, local and regional assets from incompatible land uses including noise and height related development.
- Page 31, Air Traffic Growth – Please update the references to the proposed merger between US Airways and American Airlines pending the outcome of the US Department of Justice anti-trust lawsuit on the merger, prior to publication.
- Page 31, Air Traffic Growth, 5th sentence – Please include the following after Allegiant Airlines, based at Phoenix Mesa Gateway Airport, is an example...
- Page 31, Air Traffic Growth, last sentence – This statement has not been documented as proven, please consider removing this sentence.
- Page 31, Performance Based Navigation, 2nd Sentence – Please clarify that Safety is still and will continue to be the top priority, not just management of the system. The FAA values safety above all.
- Page 31, Performance Based Navigation – The FAA has implemented Performance Based Navigation arrival procedures and is working toward implementing Performance Based Navigation Procedures that will continue to comply with the 4 DME procedure.

Conservation Element

- Page 9, Strategies 1. – Please consider adding to the strategy, “Operate parks, Salt River Low Flow Channel, and lakes to minimize standing water.”
 - Note: Is it appropriate to state, minimize standing water in a lake?
- Page 11, Strategies – Please consider adding the following strategy to the Flood Plain Management Goal. “Continue to coordinate with FCDMC, adjacent municipalities and SRP to manage flow in the Salt River.”

TEMPE GENERAL PLAN UPDATE

September 9, 2013

Dear Development Review Commission Members,

I'm writing on behalf of the Livable Communities Coalition (LCC) in regards to the Tempe General Plan 2040. I am aware that you are moving forward to public hearings for the Plan and on behalf of the Livable Communities Coalition, I am reaching out to you.

The LCC is an organization dedicated to changing the way Arizona grows by focusing on the interconnection of transportation, public health, housing, and land use. The LCC has been following the development of the Tempe General Plan 2040 closely and we see the plan as the foundation for creating a healthy community for Tempe residents. Healthy community design helps create, foster, and preserve positive connections between residents and provides opportunities for residents of all ages and abilities to live an active lifestyle.

The LCC applauds Tempe for including strong General Plan policies for housing, transportation, and the environment that will create social connection and economic vitality. However, the LCC believes that Tempe is overlooking one of the primary benefits of living in Tempe – Tempe is a healthy community. Although “health” is addressed in the Recreation Element, the LCC believes that “healthy lifestyle” or “healthy community” should be a recurring theme throughout the entire General Plan.

Livable Communities Coalition members have reviewed the draft General Plan 2040 and have prepared a list of comments. Those comments are attached to this letter for your review and provide suggestions as to how the General Plan language can be broadened to provide a greater focus on Tempe as a healthy community.

Overall, LCC members are very supportive of the Tempe General Plan 2040. Clearly the successful implementation of policies in the existing General Plan is reflected in the high quality of livability that exists today in Tempe. But the LCC is hopeful that Tempe will build on those successes and place a greater emphasis on moving forward with the efforts to create a healthy, livable community

LCC members believe it's important that the LCC not only provide written comments, but that we offer our time to help fine tune the General Plan language. With that in mind, LCC members are offering to work with city staff and provide input and suggest language to incorporate into the General Plan 2040. The LCC views this as the opportunity to place a greater focus on Tempe as a healthy community and to enhance, and create, opportunities for residents to live a healthier lifestyle in the future.

Thank you for your consideration,

Dean Brennan, FAICP
Livable Communities Coalition
Advocacy Committee
480-390-9185
dbrennan.plc@cox.net

TEMPE GENERAL PLAN UPDATE

TEMPE GENERAL PLAN RECOMMENDATIONS

Tempe General Plan Guiding Principles – Modify Principles to address healthy lifestyle

Enhanced Quality of Life and Preservation of Neighborhood Character – Although “healthy places” is mentioned, because of the importance of the role played by neighborhoods in the community, modify to make a reference to the contribution that neighborhoods make to the “healthy lifestyle” for residents. Consider also modifying to incorporate a reference to the 20 minute neighborhood.

Overarching Recommendations

- Consider addressing common themes throughout each chapter, articulating how the realization of chapter objectives will impact each theme. For instance, each chapter in the General Plan for the City of Phoenix will describe the impact to
 - Health
 - The Environment
 - Prosperity
 - The City’s Identity
- The term “healthy neighborhoods” is used throughout the document. It is recommended that this term is broadly defined in the document, and that the definition includes “equitable access to healthy food and physical activity.”
- Define the term “quality of life” at some point in the document.

Introduction Chapter

- Page 7 - The inclusion of healthy living is a step in the right direction; however, it may be beneficial to expand of the definition of healthy living. For example, the sentence could read, “Developing the city to afford equitable access to healthy foods, physical activity, health care, and other resources which lead to healthier lifestyles.”
- Page 11 - Under the principle “Sustained Mobility...” there is valued mention of “...increased bike and pedestrian connections.” It is recommended that IMPROVED bike and pedestrian connections in also included (i.e., focus on creating new, and improving existing, connections).

Land Use and Development Chapter

There are multiple opportunities in this chapter to reference “healthy community”, “healthy lifestyle” and help reinforce the importance of an objective or strategy.

Following are examples of how that can be accomplished:

- Page 4 – When discussing Tempe’s future land use, the mention of “healthy and thriving neighborhoods” could be more instructive if worded, “thriving neighborhoods which promote healthy and active lifestyles...” Other recommendations in this paragraph include a) adding “easily accessible” to the description of “services and shopping,” and b) expanding on the inclusion of “open spaces and recreation opportunities” by adding “...for physical activity and social cohesion.”
- Page 4 – First sentence in the “Land Use Element” section: It is recommended that the opening sentence incorporates the term “health-promoting.” For example, the sentence could read, “The Land Use Element is used to make land use decisions that maintain an attractive, livable, health-promoting, and economically sustainable city...”

TEMPE GENERAL PLAN UPDATE

- Page 13 – The statement, “Zoning is intended to...protect public health” should be modified to include “...protect and improve public health...”
- Page 31 – NP4: Recommended additional strategy: “Develop accessible, safe, health-promoting open spaces within neighborhoods.”
- Page 41 – Same critique as #3 above.

LAND USE GOAL

- Objective LU5 – Strategy 3 – Reference the opportunities that “compact, efficient infill development” can provide for healthy lifestyles for residents and how this type of development will contribute to the 20 minute neighborhood.

COMMUNITY DESIGN ELEMENT

The design of the community has much to do with the health of residents and the discussion in the introduction section could be expanded to make that point.

For example – Introduction; Integration paragraph, last sentence

“Open space provides the connecting tissue to integrate neighborhoods with parks, preserves, paths, lakes and canals, as well as the basis to enhance interaction.”

Add - “and providing residents the opportunity to be active and lead a healthy lifestyle.”

Healthy Design – Consider adding a section after Accessible Design (Pg. 20) that discusses “Healthy Community Design”

Objectives/Strategies – Consider modifying objectives and strategies – for example

- Objective CD4, Strategy 1 – “Provide pedestrian facilities that encourage people to walk”. Add - “to provide residents the opportunity to be more physically active and lead a healthy lifestyle.”

Economic Development Chapter

At some point in this chapter, note Tempe’s ability to encourage economic development through the promotion and incentives for healthy grocers as anchor stores for larger complexes – especially in underserved areas.

Page 18 – ASU2 Additional Strategy: “Partner with community partners including private, non-profit, and government entities to improve public health.”

Circulation Chapter

- The term “quality of life” is use throughout this chapter; however, there is little to no mention of health. It is recommended that “quality of life” is defined for the sake of this chapter, and that the impact of circulation on health is articulated repeatedly.
- The chapter discusses the economic impact of aviation and mass transit, but neglects to highlight the opportunity for pedestrian and bikeway strategies to also be economic drivers – in addition to their ability to be health drivers.
- The inclusion of a commitment to complete streets is highly recommended.

TEMPE GENERAL PLAN UPDATE

- No reference to “Complete Streets” in the Circulation Element.

Pedestrian and Bicycle Element

- Tempe has definitely done an exemplary job promoting walking and biking and is definitely a leader in creating a communitywide bicycling network. The introduction in this element discusses the successes as well as identifying how the current systems can be enhanced. However, there is no mention of the how walking and biking contribute to a healthy lifestyle and by having an extensive, and complete, pedestrian and biking networks, Tempe residents have the opportunity to be more active. The introduction could also discuss the role that the pedestrian and bicycle networks can play in helping to create the 20 minute neighborhoods.
- In this element, none of the objectives or strategies mention “healthy lifestyle” or “healthy community” as a benefit of the implementation of communitywide pedestrian and bicycle networks or any reference to the 20-minute neighborhood. In addition, the terms “walkable” bikeable” “walkability” and “bikeability” are not used which is unusual because of the general use of the terms in most planning and transportation documents.

For example – Objective PN1

- Strategy 3. “Utilize programs to education and encourage walking by youth.” Consider modifying to read “Utilize programs to encourage walking by youth and to educate them regarding the health benefits of walking.”
- And/or a new strategy could be added –
- “Strategy 4. Develop programs that educate residents regarding the health benefits of walking and encourages them to walk.”

There are other opportunities for modifying the language in both the pedestrian section and the bicycle section.

Open Space, Recreation, and Cultural Amenities Chapter

In the introduction to the chapter, the word “health” is identified as a product of recreation and is identified as a component of the Recreation Element. “Health” and “healthy lifestyle” is an important component of the Tempe community and should be a theme repeated throughout the General Plan

- Page 6 – OS2, Strategy 2: Identifying areas which do not have access to open space is an excellent initiative; however, it is recommended that this statement expands on its definition of “access.” For example, the statement could read, “Identify residential areas of the community which may not have access to open space within a 0.5 mile radius of neighborhood center points.”
- Page 7 – OS2, Additional Strategy Recommendation: “Partner with local schools and districts to assess the potential for schools to open their recreation ground for public use outside of normal school hours.”
- Page 8 – OS5, Strategy 3: Partnering with school districts for joint use of their facilities is a worthy pursuit. It is recommended that this strategy is expanding to include joint use of school facilities with the City of Tempe, along with the general public. See #2 above.

OPEN SPACE ELEMENT

TEMPE GENERAL PLAN UPDATE

- The contribution that parks, trails and other recreational amenities make to a healthy lifestyle should be reinforced.
- Urban Open Space – Excellent discussion regarding the need for more urban spaces. But this discussion could include references to how these spaces contribute to a healthy lifestyle, both physically and mentally.
- Identify opportunities to incorporate references to healthy lifestyle in the Objectives and Strategies.

RECREATION ELEMENT

- Great references to benefits of recreation – physical and mental – and the potential for addressing chronic diseases such as obesity.
- Recreation Goal – identifies health as an important component of recreation.
- Identify opportunities to incorporate references to healthy lifestyle in the Objectives and Strategies.

GENERAL COMMENTS

Will Tempe GP 2040 have an implementation plan?

How will accountability be built into the application of the general plan?

Page 3 - Key Recommendations

- We applaud Tempe for prioritizing the allocation of human service funding to those with the greatest need. This is a step toward a more stable, humane, and equitable community.

Page 11 - Requirements for General Plan

- Specific mention needed of **urban agriculture** – home gardens, community gardens, urban farms, farmers markets, food systems and security, food availability/affordability/accessibility. Tempe is a leader in facilitating the establishment of community gardens.

Page 12 - What's New in GP2040?

- Make a commitment to passage of a Complete Streets policy and implementation plan
- What is the Tempe concept of "healthy living?" Please explain.
 - Access to healthy food?
 - Access to opportunities to be physically active?
 - Access to affordable, quality health care?
 - Access to alternative transportation options?
 - Making the healthy choice the easy choice in all settings?
 - Designing 20-minute neighborhoods?

Page 13 - Land Use and Development Chapter

- See comment for page 11

Page 18 - Circulation Element

TEMPE GENERAL PLAN UPDATE

- Is there a plan to develop a trail system in Tempe? If not, consider doing so.
- See OPEN SPACE, RECREATION AND CULTURAL AMENITIES CHAPTER on page 8, OS6 , strategy #2
- Ensure that the vision is regional in scope, to further enhance connectivity across municipal boundaries.
- Are alleys an amenity that is underutilized for alternative transportation connectivity?

RECOMMENDED STRATEGIES

- Extend access to Orbit bus system to residents s/o the US 60
- Provide commuters who reside s/o the US 60 access to light rail Park and Ride at Apache and Price, via Orbit or bus
See CIRCULATION Appendix, page 24 "Connecting the Last Mile"
- Provide bike lockers at Park and Ride locations
- Continue to develop the canal environments to the standard of the Western Canal
- Regarding Transit Goal 2, "Support transit that facilitates regional and interregional commute patterns," be sure to give attention to the Dial-a-Ride system that is utilized by vulnerable residents to ensure that they have access to efficient and convenient regional connectivity.

Page 19 - Ped-Bike Network

- What is the plan for utilization of the Union Pacific RR lines? Inter-city rail for transport of commuters?

Page 22-23 - Open Space, Recreation and Cultural Amenities Chapter

- Is there a plan for utilization of limited-access "private" open space, or does the plan simply map and acknowledgements its presence?
- Is public school property considered "public" or "private" space?

Page 24

- Promote schools as the heart of the neighborhood

RECOMMENDED STRATEGIES

- Pursue joint-use / share-use agreements where needed to facilitate access to school amenities for community benefit during out-of-school time (OST)
See OPEN SPACE, RECREATION AND CULTURAL AMENITIES CHAPTER on page 8, OS5, strategy #1, 3
- Develop Safe Routes to School programs, providing infrastructure and promoting lifestyle changes that benefit the health of children and neighborhood residents
- Develop partnerships with school districts that make schools potential sites for lifelong learning, community building, and neighborhood-based service delivery
See PUBLIC FACILITIES AND SERVICES on page 6, PB8, strategy #3

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

DATE: September 9, 2013

FROM: Scott Wilken, Regional Planner III, Maricopa Association of Governments (MAG)

SUBJECT: TEMPE GENERAL PLAN 2040 COMMENTS

Comments from MAG Information Services Division

Land Use Chapter

1. The land use categories utilized in the draft General Plan are extremely general and do not provide sufficient details to develop a complete build out analysis. MAG staff can conduct further analysis if details on mixed use and employment areas are provided. The build out calculated in June 2013 as part of the MAG Socioeconomic Projections development efforts found a build-out population of 221,220, build-out employment of 263,858, and build-out dwelling units of 92,461 for the Tempe municipal planning area. MAG develops regional socioeconomic projections every 3 to 5 years. An updated set was adopted in June 2013 and the numbers for Tempe are included in the profile attachment.
2. Page 5 says current planning area is 40.36 square miles and the ultimate planning area is 40.1.
3. Page 12 addresses the aggregates requirement of SB1598 by referencing the 2007 Directory of Active Mines and map. It might be a good idea to include this property on a map within the General Plan.
4. Page 19 in the first line in Observations/Directions, there's an extra comma after "particular."
5. On page 30, strategies 3 and 4 of NP1 are written in a different font color than the rest.
6. Page 34 – the final approved MAG 2013 Socioeconomic projections have the following projected dwelling unit figures for the Tempe MPA:
 - a. In 2020 77,300 dwelling units
 - b. In 2030 90,000 dwelling units
 - c. In 2040 91,400 dwelling units
7. On page 34, please remove the citation of the MAG Projections 2007 from Table 3. The current figures are from the 2013 projections.
8. On page 47, there is a pair of double asterisks in the Distribution As Of 2040 heading, but no corresponding footnote for the double asterisks.
9. On page 48, in the Eminent Domain paragraph, there seems to be an unnecessary period, as well as a change in font color.
10. On the bottom of page 48 to top of page 49, the section is labeled Specific Area Plan, but the text uses the term Specific Plan throughout. As stated in the text, state law uses the term Specific Plan.
11. On page 57 there's no source listed for Figure 10
12. On page 61, is the reference to MCCC intended to be the MAG Continuum of Care Regional Committee on Homelessness? If so, please update the reference.

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

Economic Development Chapter

13. On page 7, please change the reference for the MAG projections from 2007 to 2013.
14. For page 8, the final approved MAG 2013 Socioeconomic projections have the following projected employment figures for the Tempe MPA:
 - a. In 2020 221,400
 - b. In 2030 236,400
 - c. In 2040 244,900
15. On page 8, please add a citation to Table 1 of the MAG 2013 Socioeconomic Projections.
16. On page 8, what is the source of Figure 2? If it is the MAG 2013 Socioeconomic Projections, please add a citation.
17. On page 9, it appears that the maps in Figure 3 are from a draft version of the 2013 MAG Socioeconomic Projections. Please update the maps with the final approved projections.
18. On page 33, the population and dwelling unit maps in the appendix cite draft MAG projections. Please update to final projections.
19. On page 34, what is the source of Figure 2? If it is the MAG 2013 Socioeconomic Projections, please add a citation.

Circulation Chapter

20. On page 24, there is a typo in the last sentence of the Connecting the Last Mile paragraph: "A resident of one of's residential neighborhoods..."

Glossary

21. There is a typo in the definition of MAG: "Air Quality Panning Agency"

Comments from MAG Environmental Programs Division

Conservation Element

The Conservation Element of the City of Tempe General Plan 2040 includes a discussion of solid waste and recycling. The element contains a comprehensive set of objectives and strategies designed to accomplish the goal of reducing the amount of trash and hazardous waste generated through an integrated solid waste managed approach. The strategies include using the Education Recycling Information Center (ERIC) to inform and educate the community of recycling, encouraging "green cycling" of organic matter through a compost program, and continuing the operation of the hazardous waste collection facility. These activities were included by the City as best practices in the Solid Waste Best Practices in the MAG Region report. In addition, these efforts are aligned with the goals and objectives in the MAG Regional Solid Waste Management Plan.

Environmental Planning Element

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

The Environmental Planning Element includes a discussion on air quality. The element states, "Failure to obtain an approved plan or to reach the goals set forth in the plan could lead to denial of federal funding and permits for such improvements as highway construction and sewage treatment plants." Please revise this sentence to correctly state, "Failure to obtain an approved plan or to reach the goals set forth in the plan could lead to denial of federal highway funding."

Water Resources Element

The Water Resources Element contains a goal to safely collect and treat wastewater from residences and businesses using the best available technology and most cost effective means of treatment. The element discusses the 91st Avenue Wastewater Treatment Plant and the Kyrene Reclamation Facility. Most of the wastewater from the City is treated at the 91st Avenue Wastewater Treatment Plant operated by the City of Phoenix. The Kyrene Reclamation Facility is owned by Tempe and has been deactivated until demand for wastewater treatment capacity increases. Both of these facilities are identified in the MAG 208 Water Quality Management Plan. It is important to ensure that wastewater treatment plants are consistent with the MAG 208 Plan. The MAG 208 Plan is the key guiding document used by Maricopa County and the Arizona Department of Environmental Quality in granting permits for wastewater treatment systems in the MAG region. Consistency is necessary for permit approvals.

Comments from MAG Transportation Division

Circulation Chapter

1. On page 5, Photoshop a helmet on Eric.
2. On page 5, consider using the FHWA term "shared use" rather than "multi-use."
3. On page 5, consider altering the spacing of the text. It is hard to read. For example: PN1 – align the text as below:
Increase awareness that pedestrians are a priority in Tempe, and that pedestrian travel is an important part of the overall transportation system
4. On page 5, align the word STRATEGIES over the numbers.
5. On page 8, all the beginning words should be in caps:
 3. Create a network that includes:
 - a. Safe bike lanes on arterial streets,
 - b. enhanced half-mile or mid-block street crossing improvements,
 - c. crossings at railroad rights-of-way, canals, freeways,
 - d. reduction of other barriers to bike travel and
 - e. additional multi-use paths and crossings
6. On page 25, ADOT I-10 Corridor Improvement Study (Broadway Curve) - Recommend edits to first paragraph to include the following: In 2001, ADOT initiated a Corridor Improvement Study (CIS) to evaluate freeway improvement alternatives along the I-10 from State Route 51 to Loop 202 (Santan Freeway). Alternatives include adding local and express lanes in the study area. After identifying airspace issues with Phoenix-Sky Harbor International Airport in 2011, a new

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

approach for addressing the congestion along Interstate 10 in Tempe was identified with a Corridor Master Plan. MAG will be developing this plan, in association with ADOT, FHWA, and the affected cities along I-10, including the City of Tempe. Recommendations for this plan are expected by the fall of 2014, where the MAG Regional Council will identify a program for mitigating the congestion along I-10.

7. Please see the attached document for comments on rail transit.

Attachments

The following attached documents were prepared by MAG staff using various datasets that MAG maintains. If you would like further analysis or information on any of the attached documents, please let us know.

1. Rail Transit Comments (8 pages)
2. 2013 Tempe Socioeconomic Profile (25 pages)
3. Environmentally Sensitive Development Areas analysis (4 pages)
4. Trip Reduction Survey data analysis – Where Tempe Residents Work (1 page)
5. Trip Reduction Survey data analysis – Where Tempe Workers Live (1 page)
6. Tempe Job Center Analysis (4 page)
7. Analysis of average residential distance to fire stations (1 page). Please note that this analysis is by distance, rather than travel times. If you're interested in travel time analysis, or if you're interested in analysis of residential distance to other services (hospitals, schools, etc), please let us know.

MAG Rail Transit Comments

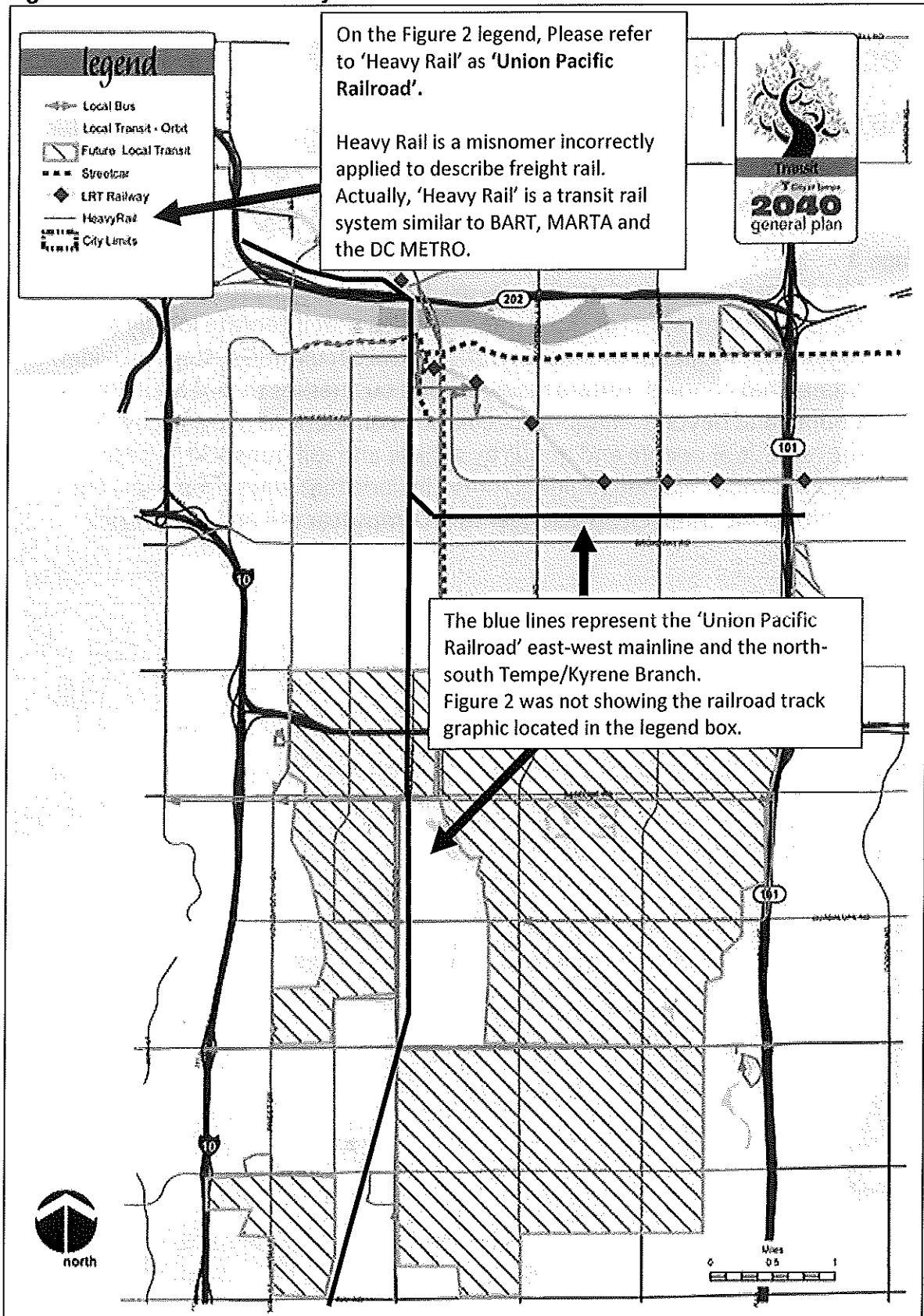
Tempe General Plan Update 2013

MAG COMMENTS & ADDITIONS IN BLUE.

Page 3

- ▲ The Transit Element identifies the existing and proposed system of mass transit, circulator, rail or rapid transit modes that integrate locally and regionally. Regional connection reflects the circulation system provided by others that connect Tempe residents and businesses throughout Maricopa County and beyond. Regional circulation connections allow access for the movement of people and goods by vehicle and rail transport. These existing and proposed regional routes include highways, freeways, bus rapid transit, inter-city **passenger rail**, **commuter rail** and freight rail.

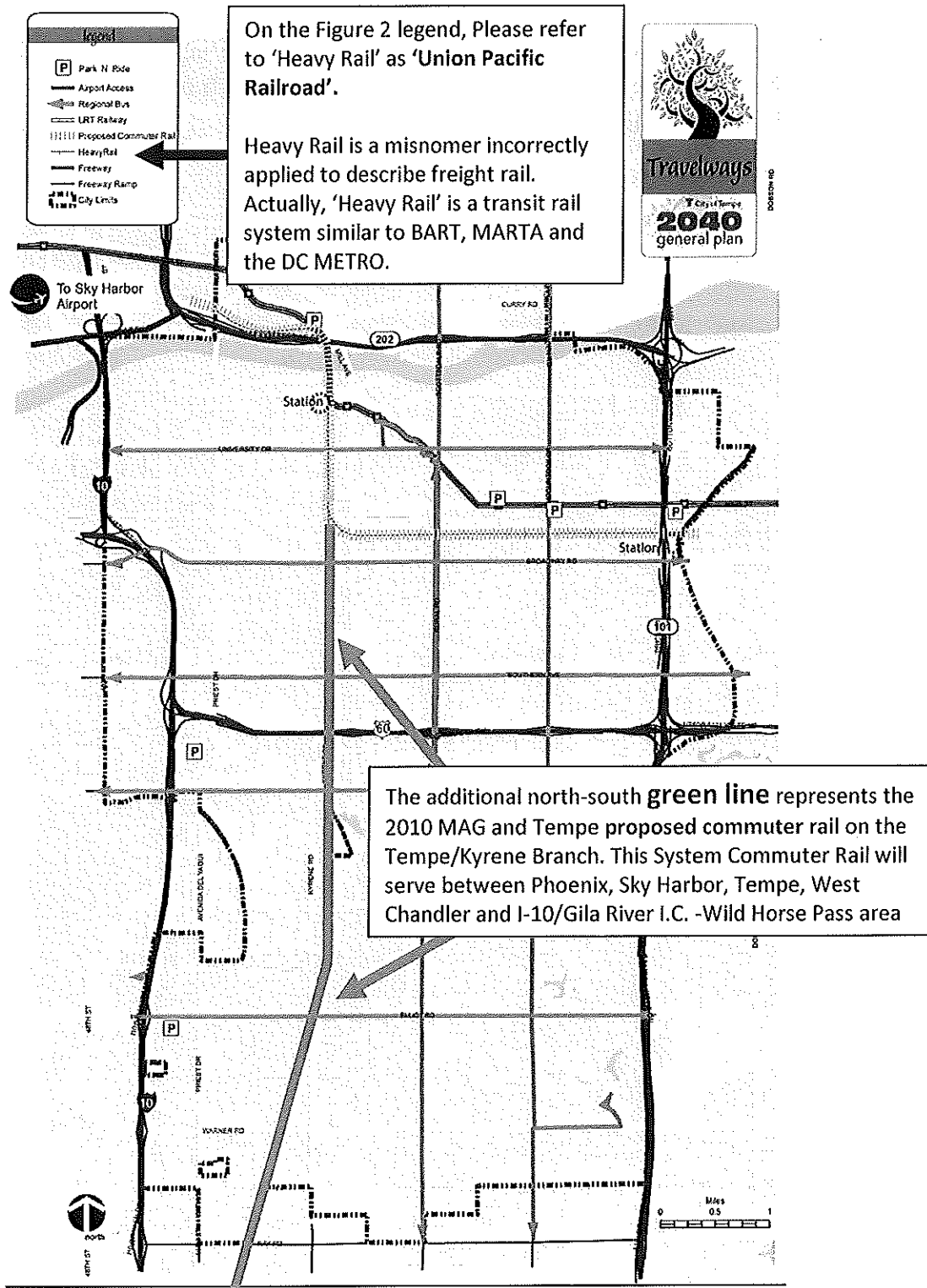
Figure 2 Transit & Rail Systems



Page 12
Goal 2
Objectives TR3 Strategies

Bullet Point #4

4. Study the viability of commuter rail along the Union Pacific **east-west mainline** corridor and the **north-south Tempe/Kyrene Branch** corridor and placement of rail station(s) in Tempe



Phoenix, Town of Gilbert, Town of Queen Creek, and the Gila River Indian Community. Gateway serves 38 cities. The airport Master Plan forecasts enplanements to reach 850,000 by 2017 and 2.2 million by 2027. Recent extension of Highway 202 to Phoenix-Mesa Gateway Airport **and future SR 24 – Gateway Freeway** ~~is a~~ **are** products of regional cooperation and the regional consensus that is facilitating continued growth of commercial aviation at Gateway. The question of Phoenix-Mesa Gateway Airport, becoming a larger reliever airport to Phoenix Sky Harbor International Airport is connected to the pace of suburban development over the long term and foreseeable capacity limitations or economic incentives for any major airline carrier to move its operations from Sky Harbor or start up new regular service at the Phoenix-Mesa Gateway Airport.

NOTE: **BNSF Railway** is the correct vernacular. The railroad ceased being known as 'Burlington Northern Santa Fe' in 2005. They prefer to be called 'BNSF Railway' in all publications, much like the Chesapeake Seaboard railroad company is now famously known as 'CSX'.

Passenger and Freight Rail

The State's railroads, while not owned or operated by ADOT, are a critical part of Arizona's multimodal and intermodal transportation system and, likewise, an important part of the statewide and national economies.

Intercity passenger rail services are currently provided by Amtrak, and ADOT is looking to these services to provide an important travel alternative – as is the nation as a whole. There is no north-south connection between the major metropolitan areas of Phoenix and Tucson. Amtrak's Sunset Limited route traverses 1,995 miles between New Orleans, Tucson, and Los Angeles. The route crosses the southern tier of Arizona on the Sunset Route of the Union Pacific (UP) Railroad with stations in Benson, Tucson, Maricopa, and Yuma. The Southwest Chief route travels 2,256 miles between Chicago, Flagstaff, and Los Angeles. The route crosses the north-central tier of Arizona on the Transcontinental Route of the **BNSF Railway** ~~Burlington Northern Santa Fe Railway (BNSF)~~. There are four stations in Arizona served by the Southwest Chief: Winslow, Flagstaff, Williams Junction (connection to the Grand Canyon **Railway Railroad** discussed below), and Kingman. Over the longer term, there may be support for implementation of an interregional commuter rail service, for example between Phoenix and Tucson, to provide long distance commuters an alternative to driving (see Local and Regional Plans section regarding the ADOT Inter-city-Commuter Rail Study underway).

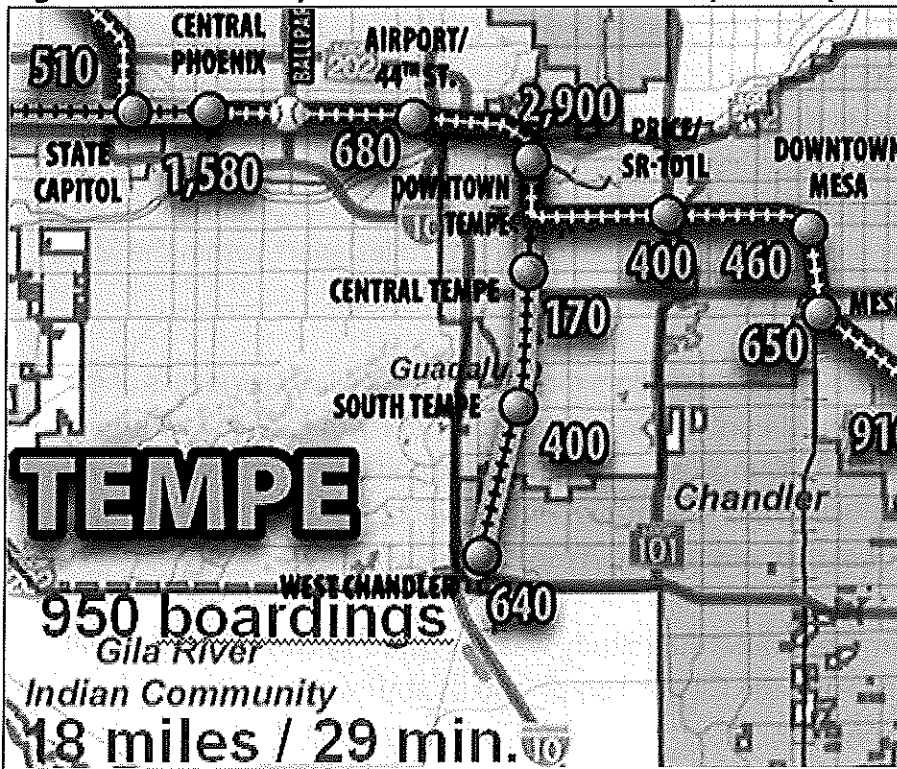
Goods moving on freight railways typically require truck transport on either or both ends of the trip, making highways the necessary enabler for freight rail transport. Both the **BNSF Railway** ~~Burlington Northern Santa Fe Railway Company~~ and Union Pacific **Railroad** have significant intermodal operations in Arizona; because of the State's proximity to Mexico, many of the State's jobs depend on rail freight, freight movements, and foreign trade.

Avenue and east of Kyrene Road within the City boundary. As of 2013, freight traffic averages eight trains per day, and the Tempe local often uses the Tempe/Kyrene branch once per day to serve the lines serving industrial areas within the City. There are 44 railroad/roadway crossings in Tempe.

PLEASE ADD THIS PARAGRAPH WHERE APPROPRIATE IN THIS SECTION.

Commuter Rail

Figure: #? – MAG System Commuter Rail Study – Tempe Corridors.



The purpose of the MAG 2010 Commuter Rail System Study was to define an optimized network of potential commuter rail corridors and the elements needed to implement a regional commuter rail system. As envisioned within the study, a 110-mile, four-line, commuter rail system would radiate from downtown Phoenix and would share existing Union Pacific Railroad freight track along three corridors in the Southwest, Tempe/Kyrene and Southeast; and BNSF Railway freight track in the Northwest Grand Avenue corridor. The system would connect the downtowns of 18 of the Valley's communities along with both major airports.

The System Study provided a detailed evaluation of potential commuter rail links to the East Valley (including the Tempe, Chandler, and Southeast Corridors) and links to the West Valley. The System Study was formulated by incorporating the findings of the Grand Avenue (Grand) and Yuma West (Yuma) Corridor Development Plans, both of which were produced in conjunction with this System Study. Overall, using the then-recent 2007 socio-economic and transit network model, the four-line system was projected to carry approximately 18,000 riders per day. A revised model incorporating the 2010 data would provide a more accurate and increased level of ridership.

Commuter rail systems are generally used in congested urban areas to improve travel time, mitigate congestion, add convenience, and provide an alternative means of travel along greater distances – particularly in times of increasing energy prices. Commuter rail trains typically provide service between suburbs to urban centers for the purpose of reaching activity centers, such as employment, special events, and intermodal connections. Designed to primarily meet the needs of regional commuters in the AM and PM peak travel times, commuter rail service typically occurs at lower frequency than light rail transit. The distance of most commuter rail corridors is also longer than that of light rail, ranging from 30 to 40 miles, with passenger stations generally spaced 3 to 7 miles apart within the MAG Region.

In relation to Tempe, two distinct corridors may provide access to residents of the community. The east-west Union Pacific mainline corridor would link Downtown Phoenix and Sky Harbor via Tempe with Mesa, Gilbert and Queen Creek. The Tempe/Kyrene Branch would link downtown Phoenix and Sky Harbor via Tempe with South Tempe, West Chandler and the I-10/Wild Horse Pass area.

The 2010 MAG System Commuter Rail Study was accepted by the MAG Regional Council in summer 2010 and the City of Tempe and its staff was an active stakeholder in the two year study process.

Ryan, Nancy

From: Neil Calfee <Neil.Calfee@asu.edu>
Sent: Tuesday, September 10, 2013 10:08 AM
To: Ryan, Nancy
Subject: RE: General Plan 2040
Attachments: RFQ Athl Fac District Final.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Nancy – see below. Let me know if you need anything else

Neil

From: Ryan, Nancy [mailto:nancy_ryan@tempe.gov]
Sent: Friday, September 06, 2013 11:27 AM
To: Neil Calfee
Subject: General Plan 2040

Neil:

Thanks for taking the time to meet with me about ASU's comments on the General Plan.

From our conversation you were going to provide me with:

- A map that shows in greater detail where the proposed mixed use area east of Rural Road would be aligned
 - **ASU is satisfied with the current Mixed Use designation and does not seek a further change**
- A copy of the RFQ for the Stadium District
 - **Attached**
- Any estimate for range of development that could result in stadium district development (resident population and employment would be most helpful) Below is our development program pre-State Farm. We had Elliot Pollack look at our massing assump

Development Program:

<u>Use</u>	<u>SF</u>
Office	2,500,000
Retail/Restaurant	400,000
Hotel	1,000 Rooms
Residential	3,800 Units (Apartment/Condos – but no student housing)

- A description of development phasing of the stadium redevelopment, and the sports fields elimination, relocation or replacement,
 - **Renovation of Sun Devil Stadium could start as soon as Spring 2014 and is projected to take up to five years to complete. Planning and design are underway now to finalize the schedule.**
 - **Sun Devil Baseball will vacate Packard Stadium after the 2014 baseball season and will begin playing in Phoenix Muni Stadium in 2015. No reuse plans for Packard Stadium have been developed at this time, this site may serve as a staging area for stadium renovations in the short term.**

- Negotiations are underway with City of Phoenix for ASU to take over management of Papago Golf Course, which would eventually serve as the replacement for Karsten Golf Course. Karsten could be shut down as soon as summer 2014, but definitive schedules have not been completed yet.
- Idea behind the "eco district" components
 - The Eco District was proposed as a differentiation strategy for the Stadium District redevelopment in hopes of creating a unique setting that would attract business and residents alike. There are some unique infrastructure opportunities associated with the Stadium and Town Lake which could be strategically exploited to enable district wide sustainability practices, not just a collection of LEED buildings. We are promoting this idea moving forward in our planning for the Stadium District, however, we are cognizant of feasibility challenges and cost implications of implementing such systems and we do not possess the tools needed to incentivize such practices.
- Wording to describe the campus "evolution" that will address changes in buildings and spaces on campus over time, and
- # of beds on campus
 - ASU's Tempe Campus is in a constant state of evolution to meet the ever-changing needs of its students. This may entail new construction or renovation or repurposing of an existing building, existing open spaces may be repurposed and enhanced or potentially used as building sites. The goal is to most efficiently and effectively utilize the campus buildings, infrastructure and open space to provide the best possible campus environment while achieving the institutional goals of the University.

Nancy Ryan, AICP, CPM

Community Development

City of Tempe

480.350.8096

nancy_ryan@tempe.gov

Ryan, Nancy

Subject: FW: Draft Changes
Attachments: Tempe General Plan 2040 Comments.docx; ATT00001.txt; ATT00002.htm

From: Randy.Clawson@aps.com [<mailto:Randy.Clawson@aps.com>]
Sent: Monday, September 09, 2013 4:59 PM
To: Ryan, Nancy
Cc: Michelle.Gettinger@aps.com
Subject: Draft Changes

Here's a start.

Public Facilities and Services Chapter
Page 11

PF2, Delete strategy #2 (Consider back up providers for utilities to meet service demands)

- Note APS has a Certificate of Convenience and Necessity granted by the Arizona Corporation Commission allowing it to serve approximately 6 square miles of territory in Tempe.

PF3, Proposed wording:

Facilitate activities of providers of public utilities to ensure coordinated infrastructure improvements which support technology advancements and required system expansion or enhancements.

Add Strategy #2:

Coordinate extension/expansion needs of utility improvements while minimizing disturbances to existing lines and corridors serving customers.

Let's talk tomorrow to see if what I put down makes sense. Thanks for your help. It must be nice having things come together on this. I know how much work you put into it!



RANDY CLAWSON, CEM, LEED-AP

Customer Project Manager, Consultant

1500 E. University Drive, Tempe, AZ 85281

P.O. Box 53933 Phoenix, AZ 85072-3933 M.S.4118

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Twitter: @APS_RandyC, LinkedIn: linkedin.com/Randy.Clawson@aps.com

randy.clawson@aps.com aps.com

Ryan, Nancy

Subject: FW: Final Reminder for Tempe General Plan 2040 Comments

From: Ward Mariann H [<mailto:Mariann.Ward@srpnet.com>]
Sent: Tuesday, September 10, 2013 12:37 PM
To: Ryan, Nancy
Cc: Randy.Clawson@aps.com
Subject: RE: Final Reminder for Tempe General Plan 2040 Comments

Nancy:

Randy Clawson, APS shared his recommendations with me. Like APS, SRP has a defined service territory within Tempe so PF2 Strategy #2 would not apply to us. I agree with his recommendations for PF3 and Strategy #2 within PF3.

I would also comment that in the glossary **Utility Lines: Cables and wires carrying utilities such as electric, telephone, cable television and natural gas.**

I might change the definition to say Utilities: And then modify it from there. Telecom may be another option for telephone and cable TV and be more inclusive if you add Wi-Fi. Also there is no mention of water? SRP has canals and piped water distribution. Natural Gas is in the same piping system as water

Thank you
Mariann

From: Ward Mariann H
Sent: Thursday, September 05, 2013 3:14 PM
To: 'Ryan, Nancy'
Cc: Ballard John C; DiRoss Patricia; Trout Scott A
Subject: RE: Final Reminder for Tempe General Plan 2040 Comments

Nancy:

Thank you so much for allowing SRP to review the City's General Plan 2040. It is quite detailed and thorough and provides wonderful insights for SRP as we continue to partner with the City of Tempe as you continue to grow and evolve as your resident base does.

Regards:
Mariann

Mariann H. Ward
Manager,
Customer Construction Services - Strategic Business Development
Salt River Project
P.O. Box 52025, mail station: Xcut 320
Phoenix, Az 85072-2025
Phone: (602) 236-6389
Mobile: (602) 809-2602
Mariann.Ward@srpnet.com

It was surprised to realize the draft General Plan 2040 has no discussion of changing climate in the Southwest, arguably the overriding sustainability question of our time. Our local climate is demonstrably hotter and drier than it was 10 years ago when the plan was last updated. There is a remarkable correlation between rising global temperatures and rising atmospheric carbon dioxide and other climate-altering emissions (see graph and other materials at <http://www.epa.gov/climatechange/science/causes.html>). I had expected a discussion of emergent risks and a prudent, 'no regrets' approach to climate readiness is missing from the General Plan. Many of the policies endorsed by these communities echo Tempe's approach to compact and transit-oriented development, multi-modal transportation, solid-waste recycling, and energy conservation. However, Tempe's plan fails to connect the dots between these smart public policies and climate change as a driver of uncertainty, risk and civic disruptions. In particular, the General Plan's Conservation Element is deficient. At a minimum, the plan should acknowledge the potential for climate change to disrupt city services and activities in Tempe's business, educational, industrial, and residential sectors. That said, I suggest an element called *Climate-Change Readiness* be added to the General Plan to incorporate appropriate objectives and strategies. The General Plan does not need to incorporate an elaborate presentation on changing climate in the Southwest to provide an adequate foundation for innovating new policies and programs during the next decade. In fact, borrowing from Tucson's efforts, one plan objective should be to engage Arizona State University resources to work with a City technical advisory group on climate readiness. Under this objective, the University might summarize local and regional evidence for changed climate, identify the associated risks for civic disruption, and provide technical support to City officials.

Jan Bush

85281

I have never looked at Tempe's General Plans before. After I finished reading it I have a lot of questions and would like your insight. I see all the new buzzwords like "green", "green building practices", "sustainability", "vision", "guide" intermixed with rezoning, redevelopment, rezoning. Being a Tempe resident and now as a retiree watching my pennies more closely I have taken a close interest in this. Will there or are there already a lot of building code changes? Will rezoning be vast or just parcel by parcel as needed? What factors necessitate rezoning. Are mixed used structures the new norm? My focus is dollars and cents. The only green bldg. that I know of is the Transit Bldg. Is there a reasonable amount of benefit in relation to its cost? For years all we have heard about from the federal and state level is how too many regulations stymie development. Now it appears that it is in Tempe in full force. Is population density even a factor when all these planning changes are coming down the pike? Dang. I don't want to live in New York City. Are more high rises planned? You know, dense population with the only transportation options being mass transit. It's kind of creepy just thinking about what was once "Tiny Town" Tempe is going to be overrun. Why not let things remain as they are? If there are not enough resources to accommodate a million (obvious exaggeration) more people then great! They will move somewhere else. Population glut is not progress. I'm very interested. We like it here. We don't want to have to move.

Bill Buckley

Miscellaneous Comments SUPPLEMENTED WITH COMMENTS AFTER OCTOBER 8, 2013 DRC HEARING

Received by Voice Message, Email or Mail

SEE BOLD TEXT

<p>Mandy Rustempasic</p>	<p>85281</p>	<p>I own 3 properties in Hudson Manor which has long been one of the jewels of Tempe due to its lush yards, seclusion, and oasis like landscape despite its close proximity to Apache Blvd. It is also unique in that it is home to many first, second and even third generation families that have lived in Hudson Manor since the 50s. Owners are active, involved in neighborhood matters and look out for each other. We have a voluntary association that meets regularly and takes interest in how we fare with the rest of Tempe. Sadly we have to constantly defend ourselves against developers taking advantage of our larger lots and close proximity to campus. Sadly it does not feel like the city of Tempe protects our uniqueness and our neighborhood as a residential single family tax paying community. I say that because we have to constantly defend ourselves against developers and highrise student housing in order to maintain our integrity as a family friendly Tempe neighborhood much like the neighborhoods west of rural that seem to be spared that assault. It is my hope that Tempe will rather take measures to protect its historical homes and encourage developers further east or closer to the industrial abandoned parts of downtown. BOTTOM LINE: Regarding the new development proposed in our backyard we would prefer to see something family friendly that is not a deterrent to potential homebuyers and at the very least we want to see a buffer zone between Cedar St and Terrace St. of medium/high density down one notch from unlimited.</p>
<p>Sue Graham</p>	<p>85284</p>	<p>Thanks for reading this I hope my opinion counts.</p> <p>years and feel that the area south of Highway 60 has been forgotten by city government when it comes to facilities and services. Chandler has several libraries with multiple services; Tempe has one library and it is north of the freeway. Was there ever a consideration of serving the population that is south of the freeway? There are senior centers and programs north of the freeway but none to the south. Are there no seniors living south of the freeway? City government talks about the "graying of Tempe" and "aging in place" but no services are offered to help the population in the south of the city. Except for attending sports and Gammage events, the citizens of south Tempe seldom go downtown and, therefore, have limited connection and loyalty to the city of Tempe. It</p>
<p>R. Ann Konell</p>	<p>85281</p>	<p>I live in Hudson Manor neighborhood and want to see a buffer zone between Cedar St and Terrace St. of medium/high density down one notch from unlimited. There needs to be a fix by creating a buffer of Medium/high zoning (only 35 units/acre, 50 ft. max) next to our neighborhood on the west side instead of the current unlimited height and density.</p>

Marie Navarre	85281	<p>I have lived here for over 15 years. With the many changes along Apache Blvd and the growth of ASU I really want to see a buffer zone implemented between Cedar St. and Terrace of medium/high density DOWN from unlimited. Additionally, Hudson Manor is an historic neighborhood and has a lovely, lush character due to the flood irrigation system that is a large part of the history of Tempe and the Valley. I would like the City to make a commitment to maintain this system as part of the historical preservation section of the plan. Additionally, it should be included in the Sustainability section of the Plan since it truly lowers the temperature and mitigates the heat island effect.</p>
Geoffrey Barratt	85281	<p>I live in Hudson Manor neighborhood and would like to see a buffer zone between Cedar St and Terrace St. of medium/high density down one notch from unlimited. I am also hoping that the proposed plan does not affect our flood irrigation which helps keep the temperature down, cleans the air somewhat and helps maintain its historic preservation status.</p>
Matthew Salenger, AIA	85281	<p>I'd like to comment on the 2040 General Plan. I would like to see a buffer zone between Cedar St and Terrace St. of medium/high density down one notch from unlimited. I'm all for more density, but too much of it right next to (more or less) historic neighborhoods would be damaging. Particularly very tall developments. I'd also like you to consider allowing people in these neighborhoods to build "Granny flats" (accessory dwelling units) on their residential properties. This will raise density without greatly changing the look or feel of the neighborhoods and have lots of positives to provide. As Jeff Speck states in his excellent book "Walkable City" (which anyone working on urban plans should definitely read): "They are typically opposed by neighbors who are worried about property values. Happily there is no evidence that granny flats lower property values and its easy to see why. First they are almost invisible. Second, they provide the homeowners with an income stream that allows them to live in their own home more comfortably. Third, they are of course carefully regulated to avoid tenement-style use. Fourth, they introduce affordability in a dispersed rather than a concentrated way, avoiding the pathologies that sometimes arise from the latter. Finally, they are inevitably well supervised by their landlords, who live just a few feet away. And they are great for walkability, as they increase neighborhood density, putting more feet on the sidewalks and making transit service and local shopping more viable.... Vancouver decriminalized them in 2008 as part of the city's EcoDensity Initiative, and hundreds have been built and rented." Those are my recommendations. Sorry I can't make the meeting. Please share my comments and also, please read Walkable City.</p>

Miscellaneous Comments

Received by Voice Message, Email or Mail

SUPPLEMENTED WITH COMMENTS AFTER OCTOBER 8, 2013 DRC HEARING

SEE BOLD TEXT

I am submitting two suggestions for strengthening the Conservation Chapter. The 2040 General Plan's intent to make Tempe a leader in urban living is a terrific goal—appropriate and achievable. My suggestions address the need for additional, feasible initiatives in energy conservation and urban forests, to ensure successful outcomes for identified goals and objectives. You are welcome to call me to discuss them further; contact info is at the bottom of the email. **ENERGY RESOURCES** Recommend an additional strategy under Objective ER6 (reduce environmental and monetary costs of energy).

Jan Bush, AICP

865283

The recommended new strategy is to "Work with utilities, property owners, and developers to examine the feasibility of combined heat and power (CHP) technology in growth areas." US EPA and the US Department of Energy are promoting this existing technology for its economic and environmental benefits (links below). Cogeneration of electricity and heat/cooled air significantly reduces inefficiencies associated with existing central facility-transmission-distribution systems. CHP systems help make businesses more competitive and communities more resilient by lowering energy costs, reducing demand on the electricity delivery system, reducing strain on the electric grid, and reducing greenhouse gas and other harmful emissions. The General Plan should provide a platform for the City to work with developers, property owners, ASU Institute of Sustainability, and local utilities, exploring the feasibility of a combined heat and power system for the proposed South Tempe Tech Corridor and other growth areas. This strategy would directly support the two Energy Resources goals to (1) Increase energy efficiency and renewable energy to sustain economic growth; and (2) Provide energy efficiency leadership. In addition, it would indirectly support other plan objectives, such as AT1 to consider ambient temperature reduction within development; ED1 to foster private business investment; and COD5.1, to work with private utility providers to ensure future infrastructure capacity.

Jan Bush, AICP

865283

Miscellaneous Comments

SUPPLEMENTED WITH COMMENTS AFTER OCTOBER 8, 2013 DRC HEARING

Received by Voice Message, Email or Mail

SEE BOLD TEXT

URBAN FORESTS Recommend that Air Quality Objective 5 be upgraded and revised to a Conservation Element in the preceding section because it is central to meeting many land use and environmental planning objectives in the General Plan. Objective 5 currently reads "Develop an urban forestry program that includes a city wide tree assessment to address the health and care of existing trees and tree planting as part of air quality, ambient temperature and environmental quality." It is true that developing an urban forestry program would support all three regional issues within the environmental planning element (air quality, noise, ambient temperature). However, given that shade and trees are such a prominent part of other chapters, it is prudent for the City to develop substantive resources and programs to improve its urban forest, both public and private. The role envisioned for the urban tree canopy in the Land Use and Development and Circulation chapters involves community design, historic preservation, neighborhood revitalization, commercial redevelopment, and hospitable biking and walking travelways to destinations. An additional conservation element to articulate this broad approach will allow the City more latitude in acquiring resources, engaging citizens/developers, and establishing an effective urban forests program. With appropriate funding and technical leadership, these programs can successfully address additional objectives. For instance, in 2010, the City of Denver created jobs for homeless veterans through an initiative to plant trees along city streets (link below). LINKS US EPA and Department of Energy, Combined Heat & Power, A Clean Energy Solution, 2012. Available at <http://www.epa.gov/chp/> International District Energy Association, Community Energy: Planning, Development & Delivery, 2012. Available at <http://www.districtenergy.org/community-energy-planning-development-and-delivery/> City of Denver, Veterans' City Canopy Program. Press clipping at http://www.denverpost.com/ci_15161886

Alan Bush, AICP

865283

Thanks so much for sending along the link to the current draft of the General Plan. I enjoyed reading through it, though I certainly did not read every page. I was pleased to see your receptiveness to so many of our comments! Just a few comments and observations: (1) Circulation Element. Page 13. Regarding the "last mile," I think this is a good aspirational statement. However, I think that this goal would be strengthened were it somehow integrated into the document as one of the strategies. Perhaps under TR1, you might consider adding something like: "Provide neighborhood circulator buses in all of Tempe's residential neighborhoods to address "the last mile" by connecting residents to the light rail or other destinations within Tempe." (2) Glossary. Page 6. Livability. Should this definition also include "jobs" and "social cohesion"? (3) Glossary. Should "job-housing ratio" have a place in the glossary? (Land Use page 14). (4) Open Space, Recreation, Cultural Amenities. Page 22. Are the Western and Highline Canals missing from the table?

Gail LaGrander

85012

Tempe in 2040

What do you want Tempe to be like in 30 years?

All comments sorted chronologically

As of October 4, 2013, 7:40 AM



Tempe in 2040

What do you want Tempe to be like in 30 years?

Introduction

The Tempe 2040 General Plan holds the community's vision for the future. It will help guide how the community wants to grow and change over the next 30 years.

The ultimate goal of the General Plan is to ensure Tempe remains sustainable for future generations. One generation plants trees, the next enjoys the shade.

Tempe is changing. The General Plan will help us drive that change by thinking ahead. What do you want Tempe to be like in 30 years? - Do you want more open space? More bike lanes? Where should high-rises be located? And what kind of jobs should we try to attract? - Think about other questions that need answers. Share your ideas to help us craft a Plan that makes Tempe great! And check back periodically for new questions.

Throughout the process there will be opportunities for public comment. Late in 2013 Council will adopt the plan. Finally, it's up to Tempe residents to vote on the General Plan in May 2014.

For more information go to General Plan 2040 located at: <http://www.tempe.gov/GP2040>

Tempe in 2040

What do you want Tempe to be like in 30 years?

As of October 4, 2013, 7:40 AM, this forum had:

Attendees: 305

Participants: 8

Minutes of Public Comment: 24

6 participants posted comments

Tempe in 2040

What do you want Tempe to be like in 30 years?

Anthony Avery outside Tempe

March 15, 2013, 4:40 PM

I'm very excited for the City of Tempe and what is in store over the next 30 years. The biggest change I would like to see in Tempe is the elimination of minimum parking requirements, especially along HCT lines. I'd also like to see a requirement for all routine maintenance and retrofitting of roads to adhere to the complete streets guidelines - so when, say, McClintock goes under routine resurfacing, it should be right-sized and re-striped to allow all users equal access to safe transportation facilities (this is a roundabout way of saying bike lanes).

High-density development should continue to be encouraged in distinct nodes supported by HCT options, while existing single-family neighborhoods retain their low-density zoning. There is approximately 300 acres of developable land on the south side of Tempe Town Lake (out of approximately 350 acres including infrastructure and parks/open space) including the Tempe Marketplace Parking lots, Lot 59, Packard Stadium and Karsten Golf Course, but excluding roads and existing parkland, for example. If we take 60% of that and turn it into leaseable/saleable area (with 40% being open space, parking structures, etc) and have an average building height of 10 stories, that could equate to 49,005 units averaging 1200 square feet each, and some combination of 19,602,000 square feet of office and retail. For context, 49,005 du on 350 acres is about 140 du/acre and compares favorably to the 131 du/acre MINIMUM density in the Pearl District (Portland).

I use that as an example to say that compact urban design guidelines can maximize the growth of the city satisfying urbanists like myself without disrupting our historic suburban fabric that brings many families to Tempe (Maple/Ash, Shalimar, Optimist Park, etc). There is so much pent up demand for urbanism in the Phoenix Metro Area and Tempe is in a very unique position to take advantage of this demand to continue evolving into something very special.

I would also like to see some loosening of restrictions in single-use zoning. For example, variances for home-occupations and small neighborhood commercial uses should be individually considered and looked favorably upon. The concentration of commercial zones and major arterial roads as the only thoroughfares invites high traffic volumes and corresponding congestion. Further, incremental implementation of mixed uses that blends with the existing neighborhood fabric WITHIN each of the 1-mile squares will improve the walkability of our neighborhoods tremendously.

Frank gonzales inside Tempe

March 14, 2013, 10:20 AM

I definitely would like to see more sustainability and parks with preserved habitats. I think mass transit has been a long time coming in this city and is definitely on its way. More bike lanes is a plus as well. I don't think the idea of affordable housing will "lower" any type of value to the city of Tempe. There seems to be some sort of taboo associated with the term affordable housing that makes residents shiver. I grew up in Tempe, victory acres area, and love the fact that it's not, and hopefully will not become, cookie cutter with buildings and track housing. One of the charms of Tempe is her uniqueness in a variety of shapes, colors and vegetation. I completely understand the duties developers have in wanting and needing to move forward in a city's growth for future generations, but at the same time I believe in some historic preservation and uniqueness in the city's evolution.

Tempe in 2040

What do you want Tempe to be like in 30 years?

Also, being an artist (and naturally a bit biased on the subject:), I appreciate the Tempe Center for the Arts and the several spaces the city exhibits work. I would like to see more opportunities for artists in this city. Tempe has been home to many artists both in the past and present but there hasn't been a scene or hub. I'm not talking about a place for artists to meet and gripe together, but more so a curated space/spaces.

Anyway, just my thoughts a resident of Tempe.

Best,
Frank Gonzales
www.frankgonzales.net

1 Supporter

GC Johns inside Tempe

March 6, 2013, 9:36 AM

GP2040 needs to emphasize less high occupancy buildings and rental properties, which tend to bring down the quality of our neighborhoods.

1 Supporter

Arthur Jacobs inside Tempe

March 6, 2013, 6:40 AM

Tempe Diablo Stadium: Costs: \$1.2 million. Revenue: \$437,234. Subsidy: \$766,439 or taxpayers subsidies of \$766,439.

I would like to see Tempe stop subsidizing major league baseball.... we cannot afford these loss-leaders.

Furthermore, I would like to add that before the planners continue that they examine the multitude of "For Lease" and/or "For Sale" signs of commercial and industrial properties within this city...I'd say that they would then say, "There is trouble in 'river" city!

2 Supporters

A. J. inside Tempe

November 2, 2012, 11:18 AM

Some things I want to see in Tempe in 30 years:

A stronger Orbit bus system.

A streetcar line along Rio Salado, connecting Tempe Center for the Arts, Tempe Beach Park, Mill Ave, light rail, the lakeside housing developments and commercial buildings, ASU, Tempe Marketplace, and Mesa (Mesa Riverview and the Chicago Cubs complex?).

More serious consideration for a light rail line along Rural Road.

A thriving downtown area (boundaries defined loosely as Ash, University, Tempe Town Lake, and College Ave).

All comments sorted chronologically

As of October 4, 2013, 7:40 AM

<http://www.peakdemocracy.com/1030>

Page 5 of 6

Tempe in 2040

What do you want Tempe to be like in 30 years?

A stronger, connected bicycle network (including a paved path along the railroad tracks).
Safer streets for drivers, walkers, and bicyclists.
Neighborhood roads that let parents feel safe allowing their kids to walk or bike to school.
More housing and businesses along the existing light rail line (and not necessarily 10+ floors).
Preservation of existing neighborhoods outside of the core development areas (lakefront, downtown, ASU stadium district, along the light rail).

We're on the right track already!

2 Supporters

Rich Bank inside Tempe

October 10, 2012, 1:41 PM

Why do we need to change GP2030? Only allowable change is up zoning, right? GP 2040 should duplicate GP2030. GP2030 as it exist has to much allowable development re: residential, Multi use, elevations allowable etc.

The traffic congestion that the Hardy congestion mitigation proposed plan is a function of the development GP 2030 has allowed to date.

When will open space be looked as the main reason why residents and retail/office are attracted to Tempe. We currently have alot of vacancies in residential, retail and office to even think about allowing more of the same to be constructed.

3 Supporters

Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

All surveys sorted chronologically

As of October 4, 2013, 7:40 AM



Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

Introduction

The Tempe General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change during the next 30 years. The General Plan is divided into chapters representing different planning issues.

The Land Use and Development Chapter contains the Land Use Element, which identifies a broad variety of existing land uses and designates projected general distributions of land uses in the future. This Chapter also includes the Community Design, Historic Preservation, Neighborhood Preservation and Revitalization Element and the Housing Element. These elements address how land uses are translated into specific community planning values and needs. These elements are important in defining Tempe's unique aesthetic character, making it an attractive and comfortable place to live, work or visit.

The Land Use Element is used to make land use decisions that maintain an attractive, livable and economically sustainable city and to guide future development. State law requires that the Land Use Element designate the proposed general distribution, location and extent of land for housing, business, industry, agriculture, aggregate resources, recreation, education, public buildings and grounds, open space and other categories of public and private uses as may be appropriate to the city. The element also includes a statement of the standards of population density and building intensity recommended for various land use categories covered by the plan. It identifies specific programs and policies that the city may use to promote infill or compact form development and locations where those development patterns should be encouraged. This element identifies a broad variety and range of land uses. This Land Use Element generally describes land uses, and does not identify or change zoning.

Please answer a few questions after reviewing the Land Use and Development Chapter of the draft General Plan by clicking on Post below.

Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

As of October 4, 2013, 7:40 AM, this forum had:

Attendees:	32
Participants:	3
Minutes of Public Comment:	9

Responses

On the following scale, how do you rate the Land Use and Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	6.33
Total	19.00
Count	3
Skipped	0

What is the primary reason for the score you gave?

Answered	3
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	3
Skipped	0

Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

Katherine Motil inside Tempe

September 3, 2013, 4:37 PM

On the following scale, how do you rate the Land Use and Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

7

What is the primary reason for the score you gave?

We have a lot of good goals but not much detail on how to achieve them.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Indicate the financial sources for improving and rennovating Tempe residential proper;ty.

Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

Richard Johnson inside Tempe

September 2, 2013, 9:40 AM

On the following scale, how do you rate the Land Use and Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

5

What is the primary reason for the score you gave?

Increase in high density residential to accommodate population increase of 55,000(34%), increase of 18,000 housing units, with only 399 acre increase in residential land area? This must mean large increase in high density residential under "redevelopment" and "infill". High density residential encourages a transient population, increases congestion, creates parking problems which results in neighborhood street parking. There are many examples of this landuse/growth impacts occurring in South Tempe now(ie Earnhardt's to appartments on Baseline. I do not want to see our existing residential neighborhoods deteriorate at the expense of "growth"! Sustainability is an over used buzz word.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Reduce high density redevelopment that will potentially adversely impact established single family neighborhoods.

Land Use & Development

What do you think of the land use and development chapter in the draft General Plan?

Name not shown inside Tempe

August 26, 2013, 12:04 PM

On the following scale, how do you rate the Land Use and Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

7

What is the primary reason for the score you gave?

The chapter's vision does not reflect the reality

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Tempe is a college town: according to Wikipedia, ASU has the largest single-campus enrollment in the entire U.S. However, the City has created "Cultural Resource Areas" that limit the development on neighborhoods that are CLOSEST to campus!!! Traffic is going to be UNBEARABLE if we fail to get more students OUT of their cars, and within walking distance to campus. For example, my neighborhood, bounded by Mill Avenue on the east, Tempe St. Luke's on the south, the railroad tracks to the west, and W 13th to the North, and it includes a large church. This area is included in a cultural resource area. It is only 2 blocks from the SW corner of campus. Tempe St. Luke's is R-4, yet all of the other properties in this area are R-2. I would suggest that this neighborhood, as well as others adjacent to campus, get upzoned to R-4 to ensure that there is sufficient student housing within easy walking/biking distance from campus.

Economic Development

What do you think of the economic development chapter in the draft General Plan?

All surveys sorted chronologically

As of October 4, 2013, 7:35 AM



Economic Development

What do you think of the economic development chapter in the draft General Plan?

Introduction

The Tempe General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change during the next 30 years. The General Plan is divided into chapters representing different planning issues.

The Economic Development Chapter contains the Economic Development, Cost of Development and Growth Area elements. These elements address employment and revenue needs of the community, with cost assessments for developments needing additional infrastructure and incentives for growth in areas identified in need of development. This information is used to promote development that financially supports the goals of the city.

Please answer a few questions after reviewing the Economic Development Chapter of the draft General Plan by clicking on Post below.

Economic Development

What do you think of the economic development chapter in the draft General Plan?

As of October 4, 2013, 7:35 AM, this forum had:

Attendees:	48
Participants:	3
Minutes of Public Comment:	9

Responses

On the following scale, how do you rate the Economic Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	8.33
Total	25.00
Count	3
Skipped	0

What is the primary reason for the score you gave?

Answered	3
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	3
Skipped	0

Economic Development

What do you think of the economic development chapter in the draft General Plan?

Name not shown inside Tempe

September 2, 2013, 7:42 PM

On the following scale, how do you rate the Economic Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

7

What is the primary reason for the score you gave?

plan does not emphasize the importance of sustainability for economic, social and environmental success in Tempe

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

State the need for strategies that support sustainable growth and development; economic development should be accomplished in a way that supports social, economic and environmental sustainability; provide structure for actionable plans to accomplish this.

Economic Development

What do you think of the economic development chapter in the draft General Plan?

Name not shown inside Tempe

August 30, 2013, 5:59 AM

On the following scale, how do you rate the Economic Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

10

What is the primary reason for the score you gave?

See the progress of the City of Tempe over the last 19 years is wonderful. Bring more jobs and growth is a positive this expansion is key to succuss.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

nothing

Economic Development

What do you think of the economic development chapter in the draft General Plan?

Name not shown inside Tempe

August 27, 2013, 9:40 AM

On the following scale, how do you rate the Economic Development Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

8

What is the primary reason for the score you gave?

too often re: prioritizing stops completion of most projects

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

seeing real action take place.

Circulation

What do you think of the circulation chapter in the draft General Plan?

All surveys sorted chronologically

As of October 4, 2013, 7:39 AM



Circulation

What do you think of the circulation chapter in the draft General Plan?

Introduction

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The purpose of the Circulation Chapter is to guide the further development of a citywide multi-modal transportation system integrated with the City's land use plans. The chapter identifies bicycle routes and facilities, pedestrian ways, existing freeways, arterial and collector streets, transit service areas and routes including light rail and streetcar, rail facilities including commuter rail and freight rail, air transportation and other transportation issues as they relate to land use.

The Circulation Chapter contains five respective elements: the Pedestrian and Bikeways Element; the Transit Element; the Travelways Element; the Parking and Access Management Element; and the Aviation Element.

Please answer a few questions after reviewing the Circulation Chapter of the draft General Plan by clicking on Post below.

Circulation

What do you think of the circulation chapter in the draft General Plan?

As of October 4, 2013, 7:39 AM, this forum had:

Attendees:	12
Participants:	2
Minutes of Public Comment:	6

Responses

On the following scale, how do you rate the Circulation Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	8.00
Total	16.00
Count	2
Skipped	0

What is the primary reason for the score you gave?

Answered	2
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	2
Skipped	0

Circulation

What do you think of the circulation chapter in the draft General Plan?

Name not shown inside Tempe

September 6, 2013, 8:10 AM

On the following scale, how do you rate the Circulation Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

8

What is the primary reason for the score you gave?

Tempe is generally doing a great job accommodating all modes of travel, but needs to do more in the neighborhoods south of the 60, and also needs to do more in creating cross-town bike routes (both north-south and east-west) that connect to destinations within Tempe.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Tempe should increase its efforts in regards to counting auto users and bike users, and look more closely at the idea of "right-sizing" roads as vehicular traffic declines (such as on the project going in on Broadway road).

Circulation

What do you think of the circulation chapter in the draft General Plan?

Name not shown inside Tempe

September 4, 2013, 12:41 AM

On the following scale, how do you rate the Circulation Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

8

What is the primary reason for the score you gave?

Overall, the policies outlined seem sufficient to meet the multi-use transportation goals for the city. I am pleased to see connections for multi-use/bike paths filled in (in particular the connection for a bike path under Interstate 10 near the junction with US-60) but I don't feel the plan adequately addresses the problem of limited access to the Tempe neighborhood west of I-10. The freeway here serves as a barrier limiting access to this neighborhood except by car on major arterials and forces residents here to backtrack an extra mile or two to their trip to access downtown Tempe.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Include more potential pedestrian/bikeways as well as other potential roadway options to better link this neighborhood with the rest of Tempe. This would better integrate the area as well as help alleviate some of the peak-commuter traffic issues along 48th Street and Baseline Road near the I-10. Speaking from a purely self-interested standpoint, I would be more likely to use a bike to commute if I could access the bike path along the canal from Wendler Drive to avoid the congested 48th Street/Baseline corridors, which seems to be a deathtrap for bicyclists. Or deannex this neighborhood and let Phoenix take it over. (Hah! Yeah right, just kidding!)

Conservation

What do you think of the conservation chapter in the draft General Plan?

Introduction

The Tempe General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change during the next 30 years. The General Plan is divided into chapters representing different planning issues.

The Conservation Chapter defines the policy direction needed to attain greater environmental sustainability in Tempe. This Chapter addresses how finite resources, nature, flooding, climate and noise are to be addressed in the City's long term growth. These elements are important in defining Tempe's unique natural and man-made character and its resilience in keeping Tempe a safe, healthy and comfortable community.

The purpose of the Conservation Chapter is to guide the sustainable use of resources so that they are available where needed by the community and to ensure future development in concert with the City's land use plans. The Conservation Chapter contains three respective elements: the Conservation Element; the Environmental Planning Element; and the Water Resources Element.

Please answer a few questions after reviewing the Conservation Chapter of the draft General Plan by clicking on Post below.

Conservation

What do you think of the conservation chapter in the draft General Plan?

As of October 4, 2013, 7:38 AM, this forum had:

Attendees:	12
Participants:	1
Minutes of Public Comment:	3

Responses

On the following scale, how do you rate the Conservation Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	9.00
Total	9.00
Count	1
Skipped	0

What is the primary reason for the score you gave?

Answered	1
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	1
Skipped	0

Conservation

What do you think of the conservation chapter in the draft General Plan?

Name not shown inside Tempe

August 28, 2013, 12:32 PM

On the following scale, how do you rate the Conservation Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

9

What is the primary reason for the score you gave?

word stratigic was not used for plant life. Planting and not considering time of day and sun direction during time of day defeats the goal of plant life purpose.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

utaizing stratigic methods would help with goals

Open Space, Recreation and Cultural Amenities

What do you think of the open space, recreation and cultural amenities chapter in the draft General Plan?

All surveys sorted chronologically

As of October 4, 2013, 7:37 AM



Open Space, Recreation and Cultural Amenities

What do you think of the open space, recreation and cultural amenities chapter in the draft General Plan?

Introduction

The Tempe General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change during the next 30 years. The General Plan is divided into chapters representing different planning issues.

The Open Space, Recreation and Cultural Amenities Chapter provides a plan for open space areas, which are comprised of parks, preserves, urban plazas, sport fields and private open space. It also covers the recreational programs, activities and events at City or affiliated recreational facilities that provide recreation, sports, health, entertainment and enjoyment as well as cultural amenities that include visual and performing arts centers, museums and libraries and their programs as well as works of art, both public and private. Open space, recreational and cultural amenities is an integral part of establishing and sustaining a higher quality of life, while highlighting the image and character that is uniquely Tempe.

Please answer a few questions after reviewing the Open Space, Recreation and Cultural Amenities Chapter of the draft General Plan by clicking on Post below.

Open Space, Recreation and Cultural Amenities

What do you think of the open space, recreation and cultural amenities chapter in the draft General Plan?

As of October 4, 2013, 7:37 AM, this forum had:

Attendees:	32
Participants:	2
Minutes of Public Comment:	6

Responses

On the following scale, how do you rate the Open Space, Recreation and Cultural Amenities Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	5.50
Total	11.00
Count	2
Skipped	0

What is the primary reason for the score you gave?

Answered	2
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	2
Skipped	0

Open Space, Recreation and Cultural Amenities

What do you think of the open space, recreation and cultural amenities chapter in the draft General Plan?

Diane Laush inside Tempe

August 28, 2013, 11:09 AM

On the following scale, how do you rate the Open Space, Recreation and Cultural Amenities Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

7

What is the primary reason for the score you gave?

The plan appears to be well thought out and inclusive.

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

I would like to see more emphasis placed on the use of native trees in our parks and open spaces. I would like to see more emphasis devoted to connectivity via walking and biking between the parks and recreational areas.

Open Space, Recreation and Cultural Amenities

What do you think of the open space, recreation and cultural amenities chapter in the draft General Plan?

Name not shown inside Tempe

August 26, 2013, 12:46 PM

On the following scale, how do you rate the Open Space, Recreation and Cultural Amenities Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

4

What is the primary reason for the score you gave?

priority is spent on politically motivated areas

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Focus on neighborhood areas

Public Facilities & Services

What do you think of the public facilities and services chapter in the draft General Plan?

All surveys sorted chronologically

As of October 4, 2013, 7:37 AM



Public Facilities & Services

What do you think of the public facilities and services chapter in the draft General Plan?

Introduction

The Tempe General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change during the next 30 years. The General Plan is divided into chapters representing different planning issues.

The Public Buildings, Services and Facilities Chapter identifies existing buildings and services provided by the City of Tempe, as well as service delivered by non-city service providers, including human services, education and utilities. The purpose of this chapter is to provide an inventory of services for recognized infrastructure and facility planning and continued access and delivery of services to meet future needs.

Please answer a few questions after reviewing the Public Facilities and Services Chapter of the draft General Plan by clicking on Post below.

Public Facilities & Services

What do you think of the public facilities and services chapter in the draft General Plan?

As of October 4, 2013, 7:37 AM, this forum had:

Attendees:	22
Participants:	1
Minutes of Public Comment:	3

Responses

On the following scale, how do you rate the Public Facilities and Services Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

Average	8.00
Total	8.00
Count	1
Skipped	0

What is the primary reason for the score you gave?

Answered	1
Skipped	0

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

Answered	1
Skipped	0

Public Facilities & Services

What do you think of the public facilities and services chapter in the draft General Plan?

Name not shown inside Tempe

August 26, 2013, 1:07 PM

On the following scale, how do you rate the Public Facilities and Services Chapter? (0 being extremely dissatisfied, 10 being extremely satisfied)

8

What is the primary reason for the score you gave?

The goals are great

What is the most important improvement that would make you rate this chapter closer to a score of a 10?

follow through on goals

	NEW/CURRENT 2030/MODIFIED
Land Use and Development Chapter	
LAND USE GOAL	
Foster quality development through land use that provides sustainable growth and enhances the quality of life where people to live, learn, work and play	MODIFIED
OBJECTIVES	
LU1 Establish development of multiple hubs with higher density cores serving the surrounding neighborhoods as its mixed-use urban activity center.	NEW
STRATEGIES	
1. Intensify higher density mixed- use redevelopment within hubs	NEW
2. Promote development within the hubs to provide the housing, access to open space, goods, services and activities that reflect the neighboring areas served and support the 20-minute city	NEW
3. Utilize street patterns and facilities to provide multi-modal connections with the neighborhood and connect to other hubs within the city.	NEW
4. Utilize parks, plazas and other amenities within the hubs for urban open space.	NEW
5. Ensure streets and paths provide shading, lighting and seating to support pedestrian and bicycle circulation	NEW
6. Celebrate and recognize important historic buildings and sites within hubs	NEW
7. Create pedestrian and bicycle connection to neighborhood schools and parks from hubs	
LU2 Promote land use patterns that encourage long-term sustainability	NEW
STRATEGIES	
1. Develop sustainable land uses in development patterns that include open space, facilitate pedestrian travel and access to transit	MODIFIED
2. Ensure mixed-use development produces a mix of land uses	NEW
3. Locate future development on:	MODIFIED
• Infill sites,	
• Site with current or anticipated infrastructure capacity for additional development	
• Sites adjacent or with access to existing street connectivity,	
• Sites near transit with a high level of transit service, and	
• Sites convenient to neighborhood commercial uses	
4. Balance the community with a range of housing types such as multifamily housing, live-work spaces, accessory dwelling units, detached and attached single family	NEW
5. Support city-wide location of sustainable local food systems including farmers markets, urban agriculture, community gardens, federal food assistance programs and healthy food retailers	NEW
LU3 Seek balance and compatibility of new land use development with established residential neighborhoods	NEW
STRATEGIES	
1. Encourage mixed-use development that provides needed local services and housing on a neighborhood scale	MODIFIED
2. Focus on the transition of density to single family neighborhoods, balanced with efficient use of the land	NEW

3. Create mixed-use development patterns that increase pedestrian travel and connection to transit	MODIFIED
4. Support a variety of uses such as food retail, community-serving retail, services, and civic/community facilities within walking distance of nearby residences.	NEW
5. Create an appealing street environment to promote walking	NEW
6. Provide flexibility in siting and design of new development to protect neighborhood character	NEW
7. Evaluate options to establish minimum and maximum density and intensity within Growth Areas to ensure it provided for the anticipated development.	NEW
8. Allow community gardens, edible landscape, produce garden growing space, greenhouses, and related facilities within residential areas.	NEW
LU4 Encourage a balanced community with a diversity of uses and employment opportunities	NEW
STRATEGIES	
1. Provide city-wide land use that supports a balanced job—housing ratio.	NEW
2. Preserve employment-based land use for current and future jobs development	NEW
3. Identify vacant or underdeveloped commercial and industrial land to target for employment-related development	NEW
4. Encourage commercial or industrial uses that support the City's employment and tax-base	NEW
LU5 Provide land-use and transportation integrated planning, design and development that reinforces and enhances the character of the entire community	MODIFIED
STRATEGIES	
1. Develop transit-oriented design along arterial streets with transit connecting to adjacent communities, such as:	MODIFIED
• Washington Street	
• Rural/Scottsdale Roads	
• Apache Boulevard/Main Street	
2. Develop and adopt design guidelines that enhance land use and transportation connections	NEW
3. Develop plans to preserve and direct future development and revitalization of neighborhoods	
4. Utilize the following plans and tools to direct land use decisions within the City to develop geographically unique plans:	MODIFIED
• Character Area (Strategic Plan)	
• District or Neighborhood Plan	
• Specific Area Plan	
• Redevelopment Plan	
• Housing Reinvestment and Revitalization Programs	
• Zoning & Development Code	
• Historic Preservation Plan	
• Transportation Master Plan	
• Open Space, Parks and Paths and Trails Master Plan	
• Water Master Plan	
• Uniform Building Code and Amendments	
LU6 Promote compact and efficient infill development.	NEW
STRATEGIES	
1. Allow compact infill flexibility in housing location, type and density, within the land use densities allowed by the General Plan	MODIFIED

2. Provide flexibility in lot size, configuration and vehicle access to facilitate compact, efficient infill development	CURRENT 2030
3. Encourage appropriate mix of land uses, building orientation, parking supply and location and access to transit to increase pedestrian travel in and around neighborhoods	MODIFIED
4. Utilize compat infill development to contribute to healthy lifestyles for residents with the kind of development that will contribute to making Tempe a 20-minute city	NEW
5. Continue to coordinate local land use and transportation decisions with regional plans and policies	CURRENT 2030
6. Encourage development and preservation of affordable housing through infill development	CURRENT 2030
7. Inventory and evaluate vacant land in the city for infill development	NEW
8. Attract a wide variety of healthy food resources such as full-service grocery stores, ethnic food markets, farmers markets, community gardens and edible landscapes	NEW
LU7 Encourage preservation of significant historic and archeological resources	CURRENT 2030
STRATEGIES	
1. Establish historic districts with neighborhood support	NEW
2. Identify and classify Historic eligible properties	NEW
3. Designate significant individual historic properties	NEW
4. Update and expand Historic Preservation Plan	NEW
5. Remain familiar with new findings regarding the location and scale of archeological resources in Tempe	NEW
6. Consult with representatives of Native American tribes to identify concerns regarding the treatment of archeological resources and traditional cultural properties	NEW
LU8 Develop and implement plans that address particular area needs	MODIFIED
STRATEGIES	
1. Participate in regional efforts for planning, growth and transportation programs that are mutually beneficial to the city and the Valley	MODIFIED
2. Plan infill where infrastructure is capable of serving new development	NEW
3. Work with adjacent cities regarding future land use to maintain a stable tax base where Tempe shares boundary lines	MODIFIED
4. Develop and implement design standards for shared borders	MODIFIED
5. Develop strategies to address development issues relating to potential widening of the I-10 corridor	MODIFIED
6. Bring mutually beneficial development to our shared borders	MODIFIED
7. Develop plans for County islands within the municipal planning area	NEW
LU8 Promote neighborhood enhancement	MODIFIED
STRATEGIES	
1. Ensure that reinvestment in the community's Cultural Resource Areas is reflective of the character of each area	MODIFIED
2. Identify and protect the best examples of architectural use and style.	NEW
LU9 Promote neighborhood enhancement and livability	NEW
STRATEGIES	
1. Ensure that reinvestment in the community's cultural resource areas is reflective of the character of each area	NEW
2. Identify and protect the best examples of architectural use and style	NEW
3. Support placement of new commercial and commercial revitalization that enhances vitality and livability at neighborhood and community hubs	NEW
LU10 Ensure that new development will be consistent with general plan goals and objectives	MODIFIED

STRATEGIES	
1. Support developments that are consistent with General Plan Goals, Objectives and Strategies	NEW
2. Evaluate the best means to achieve consistency with General Plan Goals and Objectives for developments that request to change Projected Land Use Map or Projected Residential Density Map.	NEW
LU11 Ensure that public participation standards include ongoing communication and active involvement	MODIFIED
STRATEGY	
1. Implement the <i>Tempe Involving the Public Manual</i> that describes the specific planning and public processes for all city planning tools	MODIFIED
2. Achieve a relationship where the public involvement process for land use decisions that acknowledge the surrounding neighborhood(s) and includes a broader community notification area (e.g. 20-minute walk/one-mile distance for neighborhood or homeowner association notification of land use)	NEW
COMMUNITY DESIGN GOAL	
Promote design and development standards which improve the community's visual quality, urban form, and functionality to enhance the quality of life for future generations	MODIFIED
OBJECTIVES	
CD1 Create recognizable and usable "places"	MODIFIED
STRATEGIES	
1. Utilize the design principles of definition, connections, permeability and transparency to measure quality of development	NEW
1. Recognize, preserve and enhance the unique character of pedestrian places	NEW
2. Identify opportunities for public or private enhancements that create a sense of place	CURRENT 2030
3. Use landscape, hardscape and sign designs to create unique and comfortable environments	CURRENT 2030
4. Continue the Art in Private Development Program	CURRENT 2030
CD2 Provide focal points	CURRENT 2030
STRATEGIES	
1. Arrange spaces for optimum views and orientation	CURRENT 2030
2. Provide points of interest within design to attract the eye to explore	NEW
3. Provide building entrances that are well defined and conveniently located in relation to the site and building	NEW
4. Recognize the identifying focal point that schools, churches and other social institutions play in neighborhoods	NEW
CD3 Achieve diverse continuity	CURRENT 2030
STRATEGIES	
1. Promote architectural design that draws from and relates to its context, yet avoids overt stylistic imitation or uninspired repetition by expressing function and intention through creative combinations of forms and materials.	NEW
2. Provide clear development criteria that promote a compatible, yet distinct relationship between new and existing development	MODIFIED
3. Examine the proposed location and uses of public facilities and determine appropriate design strategies	CURRENT 2030

CD4 Encourage and enhance pedestrian movement	CURRENT 2030
STRATEGIES	
1. Provide pedestrian facilities that encourage people to walk to provide residents the opportunity to be more physically active and lead a healthy lifestyle	NEW
2. Improve pedestrian safety along routes identified as pedestrian corridors in the Transportation Mater Plan	NEW
3. Develop pedestrian-friendly facilities consistent with the guidelines of the Transportation Toolbox – A Guide For Planning and Development of Friendly Streets and Sidewalks	NEW
4. Enhance safety of street-crossing for pedestrians	NEW
CD5 Respond to climactic factors and human comfort	CURRENT 2030
STRATEGIES	
1. Encourage shade, orientation, evaporative cooling and other means of providing human comfort	CURRENT 2030
2. Consider data, such as temperature ranges, precipitation, wind direction and solar angles in the building design	CURRENT 2030
3. Limit use of water features to both minimize water use/loss and maximize psychological cooling effects	CURRENT 2030
4. Maximize northern and protected southern exposures, while minimizing western exposures	MODIFIED
CD6 Provide opportunities for interaction and observation	CURRENT 2030
STRATEGIES	
1. Include within the public and semi-public spaces – streets, parks, squares, and plazas components for social interaction	NEW
2. Encourage design features such as picture windows and shaded rest areas as avenues for the formation of interaction and observation	NEW
3. Provide opportunities for natural surveillance to increase the perception that people can be seen	NEW
CD7 Encourage mixed-use designs	CURRENT 2030
STRATEGIES	
1. Encourage housing in close proximity to employment and services	CURRENT 2030
2. Provide flexibility in lot size, configuration and vehicular access to facilitate compact, efficient infill development	CURRENT 2030
3. Provide opportunities for flexibility in standards where creative solutions are proposed that serve the community	MODIFIED
4. Provide an interesting pedestrian realm at the ground floor	NEW
CD8 Encourage architecture that will withstand changes in style and economy, enabling adaptive re-uses in the future	CURRENT 2030
STRATEGIES	
1. Implement guidelines that, pay special attention to the attributes that make the built environment active and desirable, regardless of use	MODIFIED
2. Continue to follow technological advancements in the building industry and enable flexibility for market use of such materials	CURRENT 2030
CD9 Promote sustainable design concepts	MODIFIED
STRATEGIES	

1. Consider the potential cost in time and money weighed against the potential benefit of sustainable design	CURRENT 2030
2. Utilize landscape to provide shade, reduce glare and reflected heat, provide open space, water retention, soil erosion control, and evaporative cooling	CURRENT 2030
3. Maximize use of indigenous and low-water-use plant materials wherever appropriate	MODIFIED
4. Utilize gray water and collect rainwater for landscape irrigation, where feasible and use drip and other low-water-use irrigation systems where appropriate	CURRENT 2030
5. Implement green building practices for all public buildings	MODIFIED
6. Reward environmental design and green building standards for all private buildings	NEW
7. Evaluate and update ordinances and codes to reflect leading-edge construction methods and planning practices	MODIFIED
CD10 Maintain or reduce lighting impacts on night skies	CURRENT 2030
STRATEGIES	
1. Implement the Dark Sky Ordinance to meet objectives without affecting aesthetics	MODIFIED
2. Utilize technology research for improved lighting that provides safe, energy efficient and dark sky-sensitive solutions	MODIFIED
3. Develop a program to track lighting impacts and prioritize physical changes to reduce or eliminate those impacts	MODIFIED
4. Work with regional and state agencies to protect the skies over the Valley	CURRENT 2030
CD11 Recognize and celebrate geographic distinctions in architectural character	CURRENT 2030
STRATEGIES	
1. Strengthen the development review process to improve design in terms of contextual character, quality of design and site planning	NEW
2. Provide standards of appropriateness for redevelopment and alteration of historic buildings and for other development activities which may affect historic buildings	MODIFIED
3. Rehabilitate historic buildings to accommodate new uses and design new buildings to complement the history and culture of the area	CURRENT 2030
4. Assist established businesses by encouraging reinvestment in properties that does not detract from local character	CURRENT 2030
5. Develop and implement plans such as character area plans, that address particular geographic area needs	NEW
CD12 Utilize the built environment to promote a healthy community and encourage active lifestyles	NEW
1. Promote safe and walkable neighborhoods and inter-connected street through the design of streetscapes, public gathering places and all types of physical development	NEW
2. Promote design for active use of public and private spaces within neighborhoods and commercial areas to provide "eyes-on-the-street"	NEW
3. Promote a range of retail options including neighborhood-serving and street-front retail and grocery stores in mixed use settings	NEW
4. Expand opportunity for urban agriculture – home gardens, community gardens, urban farms, farmers markets, as well as food availability and accessibility.	NEW
5. Provide for a range of house types and affordable housing units within walking distance of schools, community centers and other community facilities (libraries, transit centers, multi-generation centers, health clinics and similar facilities)	NEW
6. Promote green building practices that support "healthy homes".	NEW
7. Ensure design of streets include safe and comfortable pedestrian and bike environment to encourage their use	NEW
ACCESSIBILITY GOAL	

Instill design solutions for community needs through designs that provide universal access and benefit through accessible public and private facilities, services and programs	MODIFIED
OBJECTIVES	
AE1 Create adaptive environments capable of meeting current and future needs of the community	MODIFIED
STRATEGIES	
1. Implement code and ordinance compliance of pre-existing facilities that do not meet ADA and/or building code requirements	MODIFIED
2. Implement ongoing monitoring and assessment of accessibility features within the City	MODIFIED
3. Complete an internal audit of existing city facilities and review of proposed city facilities	MODIFIED
4. Support representation to address disability concerns	NEW
AE2 Utilize universal design	CURRENT 2030
STRATEGIES	
1. Identify a knowledgeable key point of contact within the city staff to provide timely and accurate response to public input and to ensure implementation of goals and objectives	CURRENT 2030
2. Identify opportunities in or on city-owned properties for improving access and seek capital improvement funding	MODIFIED
3. Monitor ongoing technology research that may develop efficient means of meeting accessibility challenges	CURRENT 2030
4. Encourage universal design to facilitate aging in place	NEW
AE3 Where possible, create multi-user access	CURRENT 2030
STRATEGIES	
1. Provide opportunities for people with different abilities to meet, live, work or play together	MODIFIED
2. Encourage private facilities used by the public and proposed developments to do likewise	MODIFIED
AE4 Promote ergonomic, human-scaled environments	CURRENT 2030
STRATEGIES	
1. Provide educational material on design guidelines for accessibility	CURRENT 2030
2. Encourage residential remodeling, reinvestment and new development that is accessible or readily adaptable for future accessibility	CURRENT 2030
HISTORIC PRESERVATION GOAL	
Enhance community character and heritage through the identification and preservation of significant sites, properties and districts.	CURRENT 2030
OBJECTIVES	
HP1 Identify, preserve and protect significant historic properties and archaeological sites	CURRENT 2030
STRATEGIES	
1. Utilize the input of the Historic Preservation Commission and the public participation process to identify, preserve and protect significant properties	MODIFIED
2. Consult with tribes to assist in identifying and protecting Native American archaeological resources	MODIFIED
3. Review proposals that may impact designated and potentially eligible historic properties, including nearby development that might visually impact a historic property	CURRENT 2030

HP2 Identify those districts for designation and preservation	MODIFIED
STRATEGIES	
1. Continue the process for historic property identification, interpretation, documentation, designation, registration, review of impacts and public participation	MODIFIED
2. Identify, inventory and assess historic buildings, structures districts and archaeological sites to provide property use options. Use this information to set preservation priorities and promote the identification and classification of properties that are eligible for historic designation. Recommend appropriate properties, districts and sites to the Planning and Development Review Commission for designation and listing in the Tempe Historic Property Register	MODIFIED
3. Compile information about historic properties and the historic character of Tempe to identify sites worthy of preservation and inform current and future development	MODIFIED
HP3 Foster economic vitality through preservation and adaptive rehabilitation of historic properties that contribute to the character of the community	MODIFIED
STRATEGIES	
1. Increase awareness of Tempe history and historic properties among students, residents, visitors and businesses for the promotion of historic preservation	MODIFIED
2. Preserve and promote the historic character and cultural significance of Downtown Tempe	CURRENT 2030
3. Encourage historic property ownership and neighborhood preservation by assisting owners in rehabilitation, restoration or maintenance through incentives obtained or developed with city, state or federal assistance	CURRENT 2030
4. Provide opportunities for access, use and interpretation of historic structures while retaining historic integrity	NEW
HP4 Integrate historic preservation planning with boards, commissions, neighborhood and redevelopment planning efforts to protect and enhance community heritage and complement city redevelopment and revitalization efforts	CURRENT 2030
STRATEGIES	
1. Advise city boards and commissions as well as the city council on all matters pertaining to historic structures, properties or sites	MODIFIED
2. Maintain City status with the state as a Certified Local Government Program to administer historic preservation programs	MODIFIED
HP5 Preserve historically significant character of single-family homes that use repair or rehabilitation programs	NEW
STRATEGIES	
1. Develop revitalization options that retain the key historic elements while updating the functionality or efficiency of single-family homes	NEW
2. Establish guidelines for property owners who want to protect and restore historic assets	NEW
3. Provide additional attention and deliberation of applications to alter or demolish historic properties	MODIFIED
NEIGHBORHOOD PRESERVATION AND REVITALIZATION GOALS	
GOAL 1: Strengthen community by encouraging residents to engage in their neighborhoods	NEW
OBJECTIVES	
NP1 Provide a participatory planning process and programs that engage neighborhoods	NEW
STRATEGIES	

1. Ensure that the planning process is open to all residents and businesses of the community, allowing for public comment through all stages of a clearly-defined planning process	NEW
2. Utilize the Neighborhood Advisory Commission as a venue to address neighborhood issues	MODIFIED
3. Utilize multi-lingual communication methods to reach a diverse community	CURRENT 2030
4. Inform neighborhoods of land use plans and provide a forum for them to comment, as well as a mechanism for providing feedback that ensures their input has been considered	CURRENT 2030
NP2 Continue to educate and involve the public and neighborhoods in city processes	MODIFIED
STRATEGIES	
1. Follow the approved communication process in the <i>Tempe Involving the Public</i> manual that describes the specific planning and public engagement processes for all city planning tools, informs the public of their role in the planning process and encourages their participation	MODIFIED
2. Implement participation standards that include ongoing communication with neighborhood organizations, residents, property owners, businesses and stakeholders	MODIFIED
GOAL 2: Enhance neighborhoods with community-inspired solutions, ultimately serving to improve the quality of life	NEW
OBJECTIVES	
NP3 Promote neighborhood maintenance and enhancement	MODIFIED
STRATEGIES	
1. Develop city policies and programs to enhance neighborhoods through reinvestment in and maintenance of private properties	NEW
2. Create guidelines supporting compatible, yet distinct, relationships between new and old buildings, paying special attention to the attributes that make the neighborhood desirable	CURRENT 2030
3. Continue plans and programs that benefit neighborhoods including the Historic Preservation Plan, the Housing and Redevelopment Consolidated Plan, the Nuisance and Rental Housing ordinances and the Neighborhood Traffic Management Plan and Neighborhood Conservation Plan	NEW
4. Establish guidelines as necessary to provide improvements or encourage new investment in neighborhoods	MODIFIED
5. Compel rental property owners to be responsible for maintenance of their property, through development code enforcement	NEW
6. Allow for flexibility in house-types and configurations, as well as infill (cottage houses, accessory dwelling units, etc.)	MODIFIED
6. Encourage business development that provides local services to neighborhoods at commercial hubs.	MODIFIED
NP4 Promote a healthy and safe neighborhood environment	MODIFIED
STRATEGIES	
1. Identify gaps in community needs within revitalization areas	MODIFIED
2. Analyze the impact that aging buildings have on the neighborhood environment	NEW
3. Encourage revitalization of healthy homes that address health concerns including lead-based paint mitigation, mold and moisture retention, dust control, radon and carbon monoxide control, indoor air quality, integrated pest management	NEW
4. Minimize traffic impacts within neighborhoods	NEW
5. Develop walkable neighborhoods	NEW
6. Develop accessible, safe, health-promoting open spaces within neighborhoods	NEW
7. Promote alternative modes of transportation to connect neighborhoods	NEW

8. Ensure safe walkways to neighborhood schools and parks to encourage walking	NEW
9. Encourage reinvestment, infill, land re-use and revitalization and preservation appropriate to each neighborhood by involving the residents in the land use planning process	MODIFIED
10. Stabilize neighborhoods by encouraging residents to maintain and improve their properties, becoming active in their neighborhoods and lending support to service organizations	MODIFIED
NP5 Attain the best neighborhood maintenance and appearance through collaboration between property owners and the City	MODIFIED
STRATEGIES	
1. Consider regional, state and funding sources to implement programs that benefit neighborhoods	CURRENT 2030
2. Identify significant historic neighborhoods for historic designation and offer incentives for rehabilitation	CURRENT 2030
3. Implement targeted Neighborhood Revitalization Programs	NEW
a. Implement programs to address neighborhood commercial centers to facilitate cooperative improvement of under-maintained commercial properties	
b. Implement a residential neighborhood programs to assist residents with design and permitting for interior and exterior improvements to their homes	
4. Increase the quality and livability of owner-occupied housing with emergency repair assistance	NEW
REDEVELOPMENT GOAL	
Sustain or maximize the efficiency of land uses within areas of stagnation or decline by promoting the greatest economic, social and cultural potential.	MODIFIED
OBJECTIVES	
RED1 Encourage reinvestment, revitalization, redevelopment or reuse	CURRENT 2030
STRATEGIES	
1. Utilize public/private partnerships and government programs to facilitate redevelopment activities	MODIFIED
2. Encourage affordable and workforce housing initiatives in redevelopment planning	NEW
3. Preservation structures through rehabilitation or relocation.	MODIFIED
4. Preserve historic neighborhoods through rehabilitation	MODIFIED
RED2 Prevent and eliminate slum and blight	MODIFIED
STRATEGIES	
1. Encourage reinvestment and redevelopment appropriate to a particular area	NEW
2. Utilize Community Development Block Grant assistance to purchase blighted parcels.	NEW
3. Utilize proper state laws to remedy blighted areas	MODIFIED
RED3 Stimulate private investment	CURRENT 2030
STRATEGIES	
1. Evaluate private development and, when appropriate, provide tax abatements and/or rebates of permit and fees	MODIFIED
2. Apply targeted financial and development incentives	MODIFIED
RED4 Attract new development that adds to urban livability	CURRENT 2030
STRATEGIES	

1. Leverage publically-owned parcel sales to facilitate desired new development	NEW
2. Create opportunities for on-going public involvement within redevelopment areas	MODIFIED
RED5 Ensure the provision of adequate infrastructure	CURRENT 2030
STRATEGIES	
1. Coordinate infrastructure planning within redevelopment areas to ensure adequate capacity	NEW
2. Utilize the appropriate tools for financing necessary upgrades to infrastructure, such as Capital Improvement Program (CIP), special assessment property tax, special district sales taxes (Capital Facilities District, Utility Improvement District, etc.), direct fees, developer debt, value capture and grants	NEW
HOUSING GOAL	
Provide diverse housing opportunities for current and future residents, for all income levels and household types, with specific focus on providing affordable housing to help those in greatest need	MODIFIED
OBJECTIVES	
H1 Encourage mixed-income housing developments and neighborhoods	MODIFIED
STRATEGIES	
1. Use programs that support resident choice	CURRENT 2030
2. Encourage diversity of housing type (such as accessory dwelling units, dormitories, condominiums, townhouses, apartments and single-family houses) to provide residents product choice	CURRENT 2030
3. Inventory from available planning or building permit data, single-family, multi-family, group, student and senior housing	NEW
H2 Facilitate property reinvestment to maintain the condition and value of existing housing	MODIFIED
STRATEGIES	
1. Continue reinvestment programs to address substandard and aging housing stock	CURRENT 2030
2. Develop city communications with property owners, property managers and residents	CURRENT 2030
H3 Support housing development that meets the needs of the disabled, those with special needs, older adults and those aging in place	MODIFIED
STRATEGIES	
1. Establish and maintain a registry of adaptable and/or accessible housing units	NEW
2. Partner with non-profits to assist in addressing substandard issues for the special needs of households requiring modifications to their homes	MODIFIED
3. Explore the feasibility and demand for more cost-effective special needs housing units such as single-room occupancy and congregate/shared living	NEW
4. Investigate and address barriers to creation of single-room-occupancy housing units.	NEW
5. Create density bonuses for proposed housing projects which include affordable or special needs housing	NEW
6. Support agencies providing affordable housing through site acquisition and development activities	NEW

H4 Increase the quality of owner-occupied housing through housing rehabilitation assistance to low and moderate income households	NEW
STRATEGIES	
1. Enforce building codes to protect the health, safety and welfare of residents	CURRENT 2030
2. Aggressively market existing rehab programs	NEW
3. Encourage the conversion of single family rental properties to owner-occupied residences	MODIFIED
H5 Increase affordable owner-occupied housing	MODIFIED
STRATEGIES	
1. Seek opportunities to increase the amount of financial and/or technical resources available for affordable housing opportunities	CURRENT 2030
2. Work to encourage any housing developer that benefits from either the City to include affordable and/or accessible housing units within the project	MODIFIED
3. Provide targeted area revitalization emphasizing rehabilitation of homes	NEW
4. Invest city resources to create affordable units in market-rate developments	NEW
5. Educate Tempe employers on the benefits of employer down payment assistance programs	NEW
6. Explore options to develop zoning and development policies to produce affordable housing units within new housing developments; or alternatively, utilize a per-unit fee used for creation of affordable housing citywide	NEW
7. Explore a sliding-scale investment that increases in conjunction with the affordability period in excess of Federal guidelines	NEW
H6 Increase affordable rental housing and rehabilitation of existing rental housing	NEW
STRATEGIES	
1. Encourage location dispersion of rental properties to provide neighborhood choice	CURRENT 2030
2. Enforce building codes to protect the health, safety and welfare of residents	CURRENT 2030
3. Provide educational programs for renter rights	CURRENT 2030
4. Continue tenant-based programs to meet rental housing needs	CURRENT 2030
5. Continue the program for identifying and tracking rental building type and occupancy of properties in Tempe	MODIFIED
6. Maintain the rental licensure program	MODIFIED
7. Work with ASU to identify student housing development opportunities that mutually meet university and neighborhood objectives for quality of life	CURRENT 2030
8. Aggressively market existing rehabilitation programs	NEW
H7 Support affordable housing initiatives by Tempe and other public and private non-Profit agencies through site acquisition and development activities	NEW
STRATEGIES	
1. Collaborate with financial institutions to convert vacant/abandoned properties into rental residences	NEW
2. Use available federal, state and local funds to meet homeowner housing needs	CURRENT 2030
3. Solicit participation in and support of affordable housing initiatives	CURRENT 2030
4. Leverage private investment in affordable housing and in accessible housing, in single-family and multi-family developments	CURRENT 2030
5. Create, in partnership with service providers and neighboring communities, a publication of regional affordable housing resources	NEW
6. Encourage private developers and provide incentives to add to the City's affordable and accessible housing stocks	NEW
7. Support and join other Valley communities in the issuing mortgage revenue bonds and mortgage credit certificates for homeownership	NEW

8. Encourage single family home sellers to consider housing programs that support workforce housing for police officers or school teachers, such as the U.S. Department of Housing and Urban Development's Good Neighbor Next Door program	NEW
9. Partner with service providers when developing special-needs housing	MODIFIED
H8 Create opportunities for low-and-very-low-income households to achieve permanent housing	NEW
STRATEGIES	
1. Encourage location dispersion of low-income housing to provide neighborhood choice	CURRENT 2030
2. Administer HUD programs for rental housing to very-low and low-income (30 percent area median income)	NEW
3. Establish opportunities for Right of First Refusal for rental conversion to low-to-moderate-income owner-occupied housing	NEW
4. Develop a mobile home park conversion ordinance	NEW
H9 Support housing that allows for the greatest level of self-sufficiency, dignity and independence	CURRENT 2030
STRATEGIES	
1. Establish city-wide policies to create and maintain long-term affordable housing	NEW
2. Continue self-sufficiency or lifestyle programs that encourage financial independence	CURRENT 2030
H10 Encourage development of needed housing in close proximity to transit, employment and services	NEW
STRATEGIES	
1. Encourage special-needs and senior housing that is accessible to transit and other services	CURRENT 2030
2. Promote affordability of housing that occurs when transportation expenses are reduced by using transit	NEW
3. Continue the crime prevention housing strategies	CURRENT 2030
H11 Coordinate a collaborative process to reduce the number of people experiencing homelessness locally and regionally	MODIFIED
STRATEGIES	
1. Utilize the expertise of a Homeless Coordinator to lead the collaborative process	MODIFIED
2. Convene homeless service providers, city staff and key stakeholders to form the Tempe Homeless Coalition to promote resource sharing, best practices and reducing the length of homelessness experienced by Tempe individuals and families	NEW
3. Through the Tempe Homeless Coalition, study the current homeless delivery system in Tempe, identify gaps and secure funding to implement best practices that can be replicated in Tempe	NEW
4. Participate in regional efforts to end homelessness including the Maricopa County Continuum of Care and the Arizona Coalition to End Homelessness	NEW
5. Increase outreach to Tempe homeless people, provide longer term case management and connect them to the services that can lead them out of homelessness	CURRENT 2030
6. Encourage development and implementation of Housing First units for homeless individuals and families	NEW
Circulation Chapter	
CIRCULATION SYSTEM-WIDE GOAL	

Develop an effective multi-modal transportation system integrated with sound land use planning, thereby creating safe, efficient and accessible mobility for persons, goods and commerce within the City and region	CURRENT 2030
OBJECTIVES	
T1 Develop a functional relationship between the diverse land uses in Tempe and the transportation system that serves them	CURRENT 2030
STRATEGIES	
1. Enhance circulation connecting activity centers and their high density hubs and develop land uses that support the ability to provide multi-modal circulation options	
2. Evaluate quality of life considerations for planning, and evaluating transportation capacity improvements	NEW
3. Implement strategies for strengthening cooperative land use and transportation planning and design efforts among the City of Tempe, Arizona State University, and other public and private stakeholders	MODIFIED
4. Continue to involve neighborhood and community representatives in ongoing planning and design of transportation systems, facilities, and services	NEW
5. Work to ensure that transportation solutions preserve and enhance Tempe's neighborhoods	CURRENT 2030
6. Coordinate project development with the Transportation Master Plan, Tempe ordinances and relevant codes to ensure consistency among city goals and their implementation	MODIFIED
T2 Accommodate regional travel demands by transit and other modes, as alternatives to street widening, to address capacity needs	NEW
STRATEGIES	
1. Continue to encourage the use of and access to alternative and multiple modes of transportation	MODIFIED
2. Provide incentives to increase the number of transit trips	NEW
3. Continue to discourage the use of single occupant vehicles	MODIFIED
PEDESTRIAN NETWORK GOAL	
Develop safe, comfortable walking environments and pedestrian connections to encourage pedestrian travel	NEW
OBJECTIVES	
PN1 Increase awareness that pedestrians are a priority in Tempe, and that pedestrian travel is an important part of the overall transportation system	CURRENT 2030
STRATEGIES	
1. Encourage planning that provides a diversity of land uses (employment, shopping, businesses, services, parks, schools) within a 20-minute walk for all Tempe residents	MODIFIED
2. Encourage development patterns and site configurations that maximize pedestrian access and circulation	CURRENT 2030
3. Utilize programs to encourage walking and educate residents of the health benefits of walking	NEW
PN2 Provide convenient and safe pedestrian access to destinations to promote neighborhood sustainability	CURRENT 2030
STRATEGIES	
1. Improve the pedestrian network to include sidewalks on all streets in accordance with prescribed standards; street crossing improvements; crossings at railroad rights-of-ways, canals, freeways, or other barriers to travel; and additional multi-use paths and crossings	MODIFIED

2. Evaluate the sidewalk system and pedestrian network to assess adequacy and implement specific improvements, such as eliminating gaps, removing barriers, or widening sidewalk capacity to facilitate and encourage increased pedestrian travel	CURRENT 2030
3. Continue to implement public education and outreach techniques to promote pedestrian safety and compliance with pedestrian-related laws and regulations	NEW
4. Continue to improve the pedestrian network in school areas to make it increasingly safe and attractive to walk to school	NEW
PN ₃ Ensure pedestrian accessibility for all	MODIFIED
STRATEGIES	
1. Raise awareness about the characteristics and needs of pedestrians, including accessibility goals that go beyond mere compliance with the Americans with Disabilities Act (ADA)	CURRENT 2030
2. Develop design guidelines for the category of complete multi-modal streets with inclusion of accessibility features as part of the pedestrian network	NEW
3. Evaluate and implement improvements for pedestrian components within planned transportation projects.	NEW
PN ₄ Increase pedestrian accessibility and enhance the pedestrian environment with engaging and interesting experiences for pedestrians.	NEW
STRATEGIES	
1. Implement programs and projects that increase pedestrian accessibility, safety, and security	MODIFIED
2. Enhance the pedestrian environment by creating engaging and interesting experiences for pedestrians	MODIFIED
2. Improve shading on all pedestrian paths to encourage pedestrian use	MODIFIED
3. Improve the pedestrian network in Tempe to accommodate all types of pedestrians and provide the opportunity to contribute to healthy lifestyles.	MODIFIED
BIKEWAYS GOAL	
Expand and enhance bicycle travel within the city.	NEW
OBJECTIVES	
B ₁ Provide safe and convenient access from neighborhoods to schools, parks, shopping, transit, employment, and other destinations	CURRENT 2030
STRATEGIES	
1. Encourage planning that provides a diversity of land uses (employment, shopping, businesses, services, parks, schools) within a twenty-minute bike ride for all Tempe residents	NEW
2. Establish connections between land use activity centers, where mixed use development provides a destination	NEW
3. Utilize wayfinding signage and maps to identify bike routes that connect schools, parks, shopping, employment, other destinations and connection to light rail and streetcar	NEW
4. Ensure walkable and bikeable connecting streets and paths that contribute to a healthy lifestyle	NEW
B ₂ Ensure that the circulation network and facilities will accommodate all types and levels of bicyclists	NEW
STRATEGIES	
1. Evaluate the bicycle network to assess adequacy and implement specific improvements, such as eliminating gaps, removing barriers, addressing bike lanes and bike paths to encourage bicycle travel by all levels of riders.	
2. Identify bikeways that serve as commuter routes	NEW
3. Identify bikeways that serve recreational and family users	NEW

3. Implement the planned improvements identified on the Bikeways Network Map	MODIFIED
B3 Facilitate regional bikeway planning efforts to ensure that Tempe's bikeways connect with those of neighboring communities and that Tempe's system is an integral part of the overall region-wide system	NEW
STRATEGIES	
1. Participate in regional bikeway planning efforts to ensure this objective	MODIFIED
2. Continue to implement programs and special events that raise awareness about bicycling safety, the health benefits of biking, the needs of bicyclists, and the availability of bicycling opportunities in Tempe, including special events related to bicycling in the community	CURRENT 2030
B4 Improve the bikeways network	NEW
STRATEGIES	
1. Inventory gaps that exist in the system and develop a plan to complete those missing segments.	NEW
2. Prioritize and implement the planned improvements on the Bikeways Network map.	MODIFIED
3. Create a network that includes:	MODIFIED
a. safe bike lanes on arterial streets,	
b. enhanced half-mile or mid-block street crossing improvements,	
c. crossings at railroad rights-of-way, canals, freeways,	
d. reduction of other barriers to bike travel and	
e. additional multi-use paths and crossings	
4. Evaluate and implement as appropriate new techniques for bicycle safety including: bike boxes, sharrows, bike boulevards, cycle tracks and buffered bike lanes	NEW
5. Establish design and development standards that provide shaded, secured bicycle parking for development projects (public and private).	MODIFIED
6. Seek solutions to address bike theft and recovery	NEW
TRANSIT GOALS	
GOAL 1: Coordinate and produce efficient, safe, convenient and interconnected transit options to increase ridership	MODIFIED
OBJECTIVES	
TR1 Increase transit modes and services that support ridership increases and an expanded transit mode share	MODIFIED
STRATEGIES	
1. Provide transit throughout the city that is supported by funding and ridership	NEW
2. Ensure that fast and frequent transit service is provided to achieve accessibility and mobility from any location within Tempe at service levels supported by ridership.	MODIFIED
3. Provide transit that is accessible to users of all abilities	NEW
4. Attract new users to transit associated with special events	MODIFIED
5. Integrate Intelligent Transportation System (ITS) technologies into transit system plans and services	CURRENT 2030
TR2 Facilitate connections among transportation modes	CURRENT 2030
STRATEGIES	
1. Provide transit that is accessible to users of all abilities	NEW
2. Implement improvements to facilitate increased use by pedestrians, bicyclists seeking access to transit	MODIFIED
3. Implement the provisions of the transportation overlay district within the rail corridor	NEW

4. Expand and improve express bus service between Tempe and key regional locations develop supporting facilities, including direct access ramps and HOV lanes	CURRENT 2030
5. Develop regional park-and-ride facilities at regional centers or connection points to foster connectivity to transit	MODIFIED
6. Develop transit or transfer centers in Tempe serving light rail and at other major transfer locations	MODIFIED
7. Provide traffic priority to transit vehicles	
8. Improve the transit system in Tempe to ensure that the network and facilities will accommodate all types of transit users	CURRENT 2030
9. Provide neighborhood circulator buses in residential neighborhoods to address "the last mile" by connecting residents with light rail or other destinations in Tempe	NEW
GOAL 2: Support transit that facilitates regional and interregional commute patterns	NEW
OBJECTIVES	
TR3 Expand transit availability to regional and interregional systems	NEW
STRATEGIES	
1. Implement regional Bus Rapid Transit (BRT) corridors with regional partners	MODIFIED
2. Complete Federal and local authorization for the Tempe Streetcar project and build the line while continuing to develop a plan for future extensions to the line	NEW
3. Coordinate and cooperate with the Maricopa Association of Governments High Capacity Transit Study	MODIFIED
4. Study the viability of commuter rail along the Union Pacific corridor east-west mainline corridor or the north-south Tempe/Kyrene Branch corridor and placement of rail station(s) in Tempe	MODIFIED
5. Secure a major role in the coordination with all neighboring cities and the region on regional transportation planning programs and projects	MODIFIED
6. Modify bus routes to support light rail stations and streetcar	MODIFIED
7. Facilitate regional transit and rail planning efforts to ensure that the systems connect to neighboring communities and the larger region.	NEW
TRAVELWAYS NETWORK GOALS	
GOAL 1: Encourage redevelopment of the street network that balances the needs for various types of travelers and more fully serves all modes of transportation safely and efficiently	MODIFIED
OBJECTIVES	
TW1 Retain existing traffic capacity while reducing reliance on the automobile	MODIFIED
STRATEGIES	
1. Explore a travel demand model as one tool to measure street and travelway performance	CURRENT 2030
2. Develop a measure for operational efficiency of travelways that accounts for pedestrian, bicycle and transit usage to measure capacity among all modes	NEW
3. Develop and implement projects that offer and promote alternative transportation choices (such as walking, bicycling, transit) within the street network projects	MODIFIED
4. Establish travelway planning and development that is consistent with the street classification system including the development of complete multi-modal streets	MODIFIED
5. Seek opportunities to separate pedestrians and other modes of transportation where possible	MODIFIED
TW2 Ensure the system is conserved through maintenance and preservation	NEW
STRATEGIES	

1. Implement frequency standards for travelway system maintenance	NEW
2. Continue to proactively repair and maintain the City's street system	CURRENT 2030
3. Manage public rights-of-way to minimize disruption to public services or quality of life.	NEW
TW ₃ Establish guidelines that enhance the land use and transportation connection	NEW
STRATEGIES	
1. Avoid widening streets as a solution to traffic congestion	CURRENT 2030
2. Increase street tree plantings and landscaping in collector and arterial medians and edges to facilitate pedestrian and bicycle usage	MODIFIED
3. Enhance the visual identity of Tempe streetscape aesthetics and gateway entrances	MODIFIED
4. Implement the provisions of the proposed transportation overlay district within the light rail corridor	MODIFIED
5. Implement the provision of the Mill and Lake District Streetscape principles and guidelines to support pedestrian friendly design and development	NEW
TW ₄ Facilitate safe and efficient movement on arterial and collector streets	NEW
STRATEGIES	
1. Facilitate safe access to destinations for everyone regardless of how they travel	NEW
2. Provide a comprehensive strategy for improving safety at intersections	NEW
3. Utilize the Transportation Toolbox guidelines for collector streets to calm traffic and meet the needs of each mode of travel	NEW
4. Continually investigate new and emerging transportation technologies for use in the design and operation of streets and transit	CURRENT 2030
5. Continue to integrate Intelligent Transportation System (ITS) technologies into the street network and traffic flow control system where appropriate as identified in Tempe's ITS Strategic Plan	MODIFIED
6. Coordinate with emergency services to ensure that proposed transportation projects maintain a high level of emergency response	CURRENT 2030
7. Work with neighborhoods to minimize negative impacts of transportation projects	CURRENT 2030
8. Consider lowered speed limits (e.g., 35 mph arterial speed limits) to promote efficiencies and safety where appropriate	MODIFIED
GOAL 2: Encourage transportation interconnections between street, highway and rail networks that balance and more fully serve all modes of transportation safely and efficiently	NEW
OBJECTIVES	
TW ₅ Avoid widening highways as the only solution to traffic congestion	MODIFIED
STRATEGIES	
1. Advocate for other alternatives (HOV lanes, managed lanes /HOT lanes, high capacity transit service, park-and-ride, etc.) when Arizona Department of Transportation considers freeway widening proposals in Tempe	MODIFIED
2. Support opportunities for managed lanes funded with Public Private Partnerships (PPP) where appropriate	NEW
3. Continue to implement Transportation Demand Management (TDM) policies through major employers to encourage alternatives to single-occupant vehicle trips	NEW
4. Require any proposal to widen or otherwise expand a freeway to include as part of the planning and design process provisions for noise abatement, avoidance of impacts on air quality and neighborhoods, and consideration of aesthetics, landscaping, and public art	CURRENT 2030
5. Monitor freeway congestion impacts on Tempe streets	NEW

TW6 Plan and encourage beneficial rail uses	MODIFIED
STRATEGIES	
1. Provide viable options for the rail movement of people and goods	NEW
2. Monitor and participate in the Freight Transportation Framework Study	NEW
3. Support inter-city and commuter rail planning that provides Tempe with connection to the mainline	NEW
4. Expand noise mitigation strategies (such as Quiet Zone) for freight activities	MODIFIED
5. Evaluate all rail transportation connections and free trade zone opportunities along planned freight corridor along I-10 freight corridor	NEW
PARKING AND ACCESS MANAGEMENT GOAL	
Incorporate parking and access management strategies that influence travel behavior and reduce congestion on busy streets	MODIFIED
OBJECTIVES	
PAM1 Promote consolidated and shared use parking areas	MODIFIED
STRATEGIES	
1. Promote shared use parking facilities	CURRENT 2030
2. Improve the visibility and motorist awareness of downtown parking	CURRENT 2030
3. Improve wayfinding for downtown parking	CURRENT 2030
PAM2 Promote a balanced and sustainable community access strategy	NEW
STRATEGIES	
1. Support automobile, transit, bicycle, and pedestrian goals through the parking management program	MODIFIED
2. Comply with development code parking and access management provisions	CURRENT 2030
3. Implement on-street parking where appropriate within the Rail Corridor Growth Area	MODIFIED
PAM3 Ensure neighborhoods are not adversely impacted by parking issues	MODIFIED
STRATEGIES	
1. Encourage compliance with parking regulations, parking strategies, as well as, the transportation overlay district provisions	MODIFIED
2. Expand the residential permit-parking program, where appropriate	CURRENT 2030
PAM4 Integrate urban design principles relative to parking facility design and land use policies with transportation and parking needs	MODIFIED
STRATEGIES	
1. Continue to implement access management regulations, design standards, and review processes related to parking	MODIFIED
2. Continue agency coordination efforts related to parking issues among the City of Tempe, ASU and Mill Avenue District and Town Lake	MODIFIED
AVIATION GOAL	
Facilitate compatible land uses, minimize airport over-flight noise impacts, and promote easy access to and between different modes of transportation, within Tempe and the region	MODIFIED
OBJECTIVES	

A1 Encourage regional approaches to aviation transportation, while recognizing the regional role of Phoenix Sky Harbor International Airport	MODIFIED
STRATEGIES	
1. Promote the City's proximity to airports, to visitors and prospective companies locating in the Valley	NEW
2. Maximize economic benefits and minimize environmental impacts to Tempe residents	CURRENT 2030
3. Ensure that only compatible land use development (relecting noise and height issues in proximity to the airport) occurs along the critical area within Tempe	NEW
4. Ensure that re-zoning to residential zoning districts will not be allowed in the 65 DNL (Day-Night Sound Level) exposure contour line	MODIFIED
5. Notify developers that may be within the airport's 65 DNL flight corridor and provide them with FAA design guidelines for sound attenuation standards	CURRENT 2030
A2 Encourage continued growth at the reliever airports to disperse airport traffic and cargo	MODIFIED
STRATEGIES	
1. Assist and encourage airport planning and development as a regional effort, where airports can be integrated into the transportation infrastructure in timely fashion	NEW
2. Environmental programs need to be effective irrespective of if the economy is booming or at a slow pace	NEW
A3 Coordinate with regional and federal aviation authorities on aviation issues	CURRENT 2030
STRATEGIES	
1. Seek community input on airport related issues, such as provided by the Tempe Aviation Commission (TAVCO)	MODIFIED
2. Refer to the Environmental Planning Element noise reduction strategies pertaining to aviation noise	MODIFIED
Conservation Chapter	
ENERGY RESOURCE GOALS	
GOAL 1: Increase energy efficiency and renewable energy to sustain economic growth, social equity and environmental preservation	NEW
OBJECTIVES	
ER1 Seek clean energy solutions and reduction of greenhouse gasses to protect the environment	NEW
STRATEGIES	
1. Encourage use of alternative modes of transportation to facilitate energy savings	MODIFIED
2. Include energy and resource conservation as a part of all housing development to creating housing that is affordable to maintain and operate	MODIFIED
3. Consider implementing the International Energy and Conservation Code	MODIFIED
4. Encourage green building practices	NEW
5. Utilize energy management tools to track data and improve building performance	NEW
6. Implement local programs that reduce greenhouse gas emissions	NEW
7. Energy efficiency for all residential structures benefits the owners and the community	NEW
ER2 Promote programs that increase the use of clean alternative energy and enhance environmental quality	NEW
STRATEGIES	
1. Encourage use of alternative fuels in businesses	MODIFIED

2. Measure and track greenhouse gas emissions	NEW
3. Reduce the environmental cost as well as the monetary cost of energy	NEW
ER3 Increase energy efficiency in Tempe’s municipal buildings and facilities	NEW
STRATEGIES	
1. Implement an energy management program for city buildings and facilities	NEW
2. Reduce energy consumption in municipal buildings, facilities and fleet	NEW
3. Continue energy audits and retrofits for city buildings and facilities: energy-efficient lighting, sensors, HVAC & controls, motors, and computer power management	NEW
4. Continue conversion of existing high-pressure sodium streetlights to energy efficient streetlights.	NEW
5. Change facilities operations to increase energy efficiency by changing set points during unoccupied hours and using lighting sensors and controls to reduce lighting run time	NEW
6. Track city building and facility energy consumption and benchmark progress	NEW
7. Create a comprehensive website that encompasses the city’s sustainability programs including energy efficiency and renewable energy	NEW
8. Implement a real-time energy use dashboard for city buildings to track energy savings and utility costs	NEW
9. Add alternative fuel tanks to fleet fuel stations and add alternative fuel and hybrid vehicles to city’s fleet	MODIFIED
10. Remodel and construct city buildings and facilities using green building practices	NEW
11. Provide electric charging stations for public use	NEW
12. Perform energy audits to track progress and maximize performance	NEW
GOAL 2: Provide energy efficiency leadership to the community and promote sustainable energy programs	NEW
OBJECTIVES	
ER4 Encourage energy and resource conservation as part of all development	CURRENT 2030
STRATEGIES	
1. Raise public awareness of energy consumption and create a culture of conservation	NEW
2. Follow Dark Sky options in exterior lighting for energy conservation	NEW
3. Demonstrate responsible practices and accountability to the citizens of Tempe	NEW
4. Provide information about rebates, loans and financial incentives for energy audits and energy efficiency upgrades for homes and businesses to residents and business owners	NEW
5. Provide energy education for city employees to encourage energy efficiency at work and home	NEW
ER5 Reduce the environmental cost as well as the monetary cost of energy	NEW
STRATEGIES	
1. Promote clean alternative renewable energy generation in Tempe	NEW
2. Install solar power generating facilities on City buildings and at water treatment plants to reduce energy costs and power facilities with renewable energy	MODIFIED
3. Work with public and private sector to determine best practices, cost effective technologies, green financing and grant opportunities to expand our energy conservation program	NEW
4. Reduce the urban heat island, improve air quality and promote walking and bicycling by shading hard surfaces, such as sidewalks, bike lanes, parking lots and streets	NEW
LAND REMEDIATION GOAL	

Support redevelopment of sites with environmental contamination to achieve the best land uses for the community	MODIFIED
OBJECTIVES	
LR1 Recommend land-use actions that promote land preservation, restoration and efficient use of brownfields	MODIFIED
STRATEGIES	
1. Develop prevention policies for maintaining existing clean land	NEW
2. Promote programs to help return brownfields to productive use	CURRENT 2030
3. Coordinate and work with other state and federal agencies concerning proper handling and redevelopment techniques for brownfields	CURRENT 2030
LR2 Ensure that the North Indian Bend Wash Superfund site is managed to mitigate impacts	NEW
STRATEGY	
1. Coordinate with EPA and Arizona Department of Environmental Quality (ADEQ) on the continued monitoring and cleanup activities for the North Indian Bend Wash Superfund site	NEW
LR3 Support redevelopment of sites with environmental contamination to achieve the best land use for the community	NEW
STRATEGIES	
1. Develop guidelines for identifying and redeveloping brownfield areas	MODIFIED
2. Identify grants and other funding sources to reduce the fiscal impact of remediation	NEW
SOLID WASTE AND RECYCLING GOAL	
Reduce the amount of trash and hazardous waste generated through an integrated solid waste managed approach	NEW
OBJECTIVES	
SWR1 Reduce the amount of solid waste sent to landfills	CURRENT 2030
STRATEGIES	
1. Provide recycling services to all residential areas, both single and multi-family	MODIFIED
2. Encourage businesses to recycle and reduce packaging	CURRENT 2030
3. Use Tempe's Education Recycling Information Center (ERIC) to inform and educate the community on the benefits of recycling	NEW
SWR2 Reduce hazardous waste impacts on landfills and water supplies	CURRENT 2030
STRATEGIES	
1. Continue the operation of the hazardous waste collection facility and promote the use of this facility by residents	MODIFIED
2. Proactively monitor businesses for compliance with waste and hazardous waste and creatively and expediently work to resolve non-compliance conditions	MODIFIED
3. Educate the residents and businesses on the importance of recycling, not littering, and properly disposing of hazardous materials, including chemical, biological and pharmaceutical products	CURRENT 2030
SWR3 Reduce municipal solid and hazardous waste	CURRENT 2030
STRATEGIES	
1. Encourage extended lifecycle designs in the manufacturing process, utilizing product stewardship principles	NEW
2. Divert green waste material through the collection of tree limbs and brush, therefore reducing waste taken to the landfill	NEW

3. Encourage "green cycling" of organic matter through a compost program that provides erosion control and land reclamation that can be reused in city turf rehabilitation projects.	NEW
4. Support reuse and repurposed strategies that capture valuable resources that would otherwise be land filled, such as building materials, cement and tires	NEW
5. Participate actively in regional waste reduction efforts including Phoenix's 40 by 20 goal to reach a diversion rate of 40 percent by 2020	NEW
6. Encourage sustainable living practices through waste reduction education outreach	NEW
7. For construction and remodel projects of 1000,000 sq ft, implement a recycling and waste reduction plan	NEW
8. Research new methods for recycling municipal solid waste and hazardous waste	NEW
9. Implement outreach and consumer education campaigns related to purchasing choices	NEW
10. Consider requirement for both public and private development construction or remodel projects over 100,000 sq. ft. to provide a simple waste reduction plan to the City	NEW
11. Continue to promote Tempe as a regional leader in sustainability through affiliation with local, state and national recycling organizations	NEW
WILDLIFE HABITAT MANAGEMENT GOAL	
Manage wildlife habitat to ensure a safe urban environment for the healthy coexistence of humans and wildlife, to the greatest extent possible	MODIFIED
OBJECTIVES	
WHM1 Monitor and manage wildlife to balance the benefit of nature within an urban setting	NEW
STRATEGIES	
1. Monitor areas for non-compatible wildlife, and work with consultants for management	CURRENT 2030
2. Create a public reporting center to keep records of threatened or endangered species sightings	MODIFIED
3. Provide signs in parks identifying animals in the area	CURRENT 2030
4. Consult with nature groups for animal counts and habit patterns	CURRENT 2030
5. Provide public education about wildlife	CURRENT 2030
WHM2 Facilitate habitat restoration where riparian conditions are present	
NEW	
STRATEGIES	
1. Encourage and promote the use of native plants that attract and support urban wildlife	CURRENT 2030
2. Recognize that the Salt River habitat areas are in transition because of the abundance or absence of water	NEW
3. Provide access for wildlife migration to lake edge and river bottom	CURRENT 2030
WHM3 Develop methods within urban development to mitigate public health, safety and welfare issues involving wildlife in the most humane and natural means possible	
MODIFIED	
STRATEGIES	
1. Operate parks to minimize standing water that affects vector control	MODIFIED
2. Encourage the use of native plant species to benefit wildlife	CURRENT 2030
3. Prohibit feeding wildlife on public property	CURRENT 2030
4. Use landscape maintenance techniques to discourage bird feeding and flocking where necessary	MODIFIED
5. Use technologies that discourage perching or roosting in certain areas	CURRENT 2030
6. Encourage recreational use in appropriate areas	CURRENT 2030

7. Use animals for biological insect control where appropriate	MODIFIED
WHM4 Coordinate with other organizations and agencies on wildlife issues	MODIFIED
STRATEGIES	
1. Coordinate sightings, requests for service, and issues concerning public health and safety	MODIFIED
2. Coordinate with adjacent neighborhoods, developments and parks regarding urban food sources for wildlife	MODIFIED
3. Participate in regional wildlife management meetings to address regional issues	CURRENT 2030
FLOODPLAIN MANAGEMENT GOAL	
Manage flood prone areas to reduce damage to people and property and protect natural floodplain functions	NEW
OBJECTIVES	
FM1 Manage floodplains for the welfare of people, property and the natural environment	NEW
STRATEGIES	
1. Continue to implement means and methods to address flooding, erosion, habitat loss, water quality and flood-related hazards	NEW
2. Continue to implement emergency management measures related to flooding	NEW
FM2 Encourage a comprehensive approach to floodplain management	NEW
STRATEGY	
1. Utilize floodplain areas to restore their natural and beneficial functions	NEW
AIR QUALITY IMPROVEMENT GOAL	
Improve regional air quality through regulatory compliance, policies and programs that minimize air pollution	MODIFIED
OBJECTIVES	
AQ1 Meet or exceed air quality regulatory standards in Tempe	MODIFIED
STRATEGIES	
1. Promote use of alternative fuels that further air quality improvements	MODIFIED
2. Convert a substantial portion of municipal vehicles to alternative fuels	CURRENT 2030
3. Support alternative modes of travel, such as rail, streetcar, bus, bike and walk	NEW
4. Replace leaf blowers with equipment that improves air and auditory quality	NEW
5. Consider additional policies and programs to mitigate air pollution	CURRENT 2030
6. Improve air quality and promote walking and bicycling by shading hard surfaces, such as sidewalks, bike paths, parking lots and streets with large canopy trees	NEW
7. Collaborate with other organizations to achieve shared air quality goals	CURRENT 2030
AQ2 Reduce the number of vehicle miles traveled locally and regionally	MODIFIED
STRATEGIES	
1. Encourage transit oriented and mixed-use development that reduces vehicle miles traveled (VMT)	MODIFIED
2. Develop the systems and facilities that encourage residents and visitors to use public transit, bike and walk, as an alternative to the automobile	MODIFIED
3. Continue to encourage trip reduction actions and incentives by employers	NEW
4. Explore opportunities for city use of alternative fuel and right-sized vehicles for park /landscape maintenance	NEW

5. Provide charging stations for electric vehicles for use by the public	NEW
AQ3 Include residents and businesses in the efforts to reduce air pollutants	MODIFIED
STRATEGIES	
1. Continue to participate in County programs established to reduce the risk of exceeding federal air quality standards	MODIFIED
2. Provide information about fireplace use restrictions on no burn days and High Pollution Advisory (HPA) days	MODIFIED
3. Continue a no smoking ordinance for indoor air quality	CURRENT 2030
4. Inform residents and businesses about Tempe's air quality status and provide community outreach	MODIFIED
5. Develop an urban forestry program that includes a city wide tree assessment to address the health and care of existing trees and tree planting as part of air quality, ambient temperature and environmental quality	NEW
6. Stay informed about research and technologies to improve air quality	CURRENT 2030
AQ4 Promote pollen sensitive landscape treatment	MODIFIED
STRATEGIES	
1. Continue to enforce the landscape ordinances to limit surface areas exposed to erosion	MODIFIED
2. Work regionally to promote pollen sensitive landscape treatment	CURRENT 2030
AQ5 Support regional incentives, ordinances and procedures to minimize PM10	MODIFIED
STRATEGIES	
1. Continue to enforce city dust control ordinances	NEW
2. Maintain and enforce the landscape ordinance for plant allergens and alternative landscape treatments	MODIFIED
3. Encourage citizens and businesses to avoid using leaf blowers on HPA days and avoid parking or driving a vehicle on lots that are not stabilized	NEW
4. Encourage open lot stabilization, and continue dust control requirements for vacant and developed lots and construction projects.	CURRENT 2030
NOISE REDUCTION GOAL	
Control noise levels for living, working and learning environments free from nuisance noise that affect comfort, productivity, and the enjoyment of indoor and outdoor environments	MODIFIED
OBJECTIVES	
N1 Reduce noise impacts through enforcement of the noise ordinance	MODIFIED
STRATEGIES	
1. Identify nuisance noise issues and possible mitigation methods	CURRENT 2030
2. Seek community input on airport related issues, such as provided by the Tempe Aviation Commission (TAVCO)	NEW
3. Follow technology research for improved noise mitigation	CURRENT 2030
4. Develop additional policies and programs to mitigate noise	CURRENT 2030
N2 Promote land use and building design buffers that mitigate noise	CURRENT 2030
STRATEGIES	
1. Develop policies and programs to address noise sources	NEW
2. Develop design guidelines for street development that help minimize road noise	CURRENT 2030

3. Continue to develop transportation policies which mitigate noise in sensitive areas such as railroad quiet zones	MODIFIED
N3 Promote regional noise mitigation and monitoring regionally to protect Valley-wide quality of life	MODIFIED
STRATEGIES	
1. Work with Phoenix Sky Harbor International Airport to mitigate aircraft noise within Tempe	CURRENT 2030
2. Track noise impacts and complaints to assist in identifying problems and prioritizing changes	CURRENT 2030
3. Work with regional and state agencies to reduce noise	CURRENT 2030
4. Provide educational information on noise issues	MODIFIED
5. Continue support adjacent communities for regional reliever airports developments	MODIFIED
AMBIENT TEMPERATURE REDUCTION GOAL	
Minimize heat island impacts to maintain a comfortable year-round outdoor environment and reduce energy consumption	CURRENT 2030
OBJECTIVES	
AT1 Consider ambient temperature reduction within development, energy and water resources policies and programs	NEW
STRATEGIES	
1. Support codes changes that encourage use of building materials that contribute to reduction of ambient temperatures	NEW
2. Encourage developments to use latest technologies to minimize impacts on ambient temperature	MODIFIED
3. Develop design standards to conserve energy, provide outdoor shade and reduce heat reflection and massing	CURRENT 2030
4. Incorporate landscape strategies to reduce heat reflection and massing	CURRENT 2030
5. Explore new materials for city streets and paving that reduce ambient temperature	NEW
6. Apply 'green streets' design principles to address storm water reuse, traffic, pavement and landscape to reduce ambient temperatures	NEW
AT2 Evaluate local and regional opportunities to address ambient temperature (heat island) impacts	NEW
1. Identify options to achieve increased shade and tree cover city-wide to reduce ambient temperature and produce air quality benefits	NEW
2. Produce peer-city information regarding heat islands and temperature reduction policies and programs	MODIFIED
3. Connect with ASU research on ambient temperature reduction	NEW
AT3 Participate locally in temperature reduction efforts and promote temperature monitoring and mitigation regionally	MODIFIED
STRATEGIES	
1. Work with municipalities and utilities to develop region-wide incentives for projects that meet or exceed the requirements for use of technology and alternative materials that reduce ambient temperature	MODIFIED
2. Follow technology research on ambient temperatures and energy efficiency	CURRENT 2030
3. Partner with adjacent communities to promote regional solutions to ambient temperature increases	CURRENT 2030

WATER GOAL	
Ensure the highest level of water quality, source reliability and customer service at the lowest possible cost for utility customers	MODIFIED
OBJECTIVES	
W1 Rely on renewable and sustainable water supplies and protect access to those supplies	MODIFIED
STRATEGIES	
1. Protect Tempe’s rights to Salt River Project surface water supplies and Roosevelt Dam NCS surface water supplies	MODIFIED
2. Fully utilize Tempe’s CAP Municipal and Industrial (M & I) water allocation each year	CURRENT 2030
3. Institute technologies and infrastructure which facilitate the use of reclaimed water where appropriate	MODIFIED
4. Promote Low Impact Development (LID) in public and private development for rain water collection and use	NEW
W2 Provide drinking water that meets or exceeds all federal and state water quality standards	CURRENT 2030
STRATEGIES	
1. Maintain a vigorous water quality sampling and analysis program	CURRENT 2030
2. Utilize new, cost-effective technology in water treatment	CURRENT 2030
W3 Continue to provide the highest level of water services at the lowest possible cost	CURRENT 2030
STRATEGIES	
1. Phase-in necessary water rate adjustments to minimize impacts on utility customers and to assure fair and equitable cost of service allocation across customer classifications	CURRENT 2030
2. Design cost-effective water treatment expansions on a per-unit treatment cost basis	CURRENT 2030
W4 Develop and acquire new renewable water supplies	CURRENT 2030
STRATEGIES	
1. Work to secure a long-term lease(s) of CAP water from Arizona Indian Communities for future non-member land water demands	CURRENT 2030
2. Work to secure an additional allocation of CAP agricultural priority water for Tempe through a State and Federal CAP water re-allocation process	NEW
W5 Maintain safe yield levels of groundwater use	CURRENT 2030
STRATEGIES	
1. Balance the use of groundwater wells and the recovery of long-term storage credits from wells to meet changing operational needs, back-up water supply conditions or drought conditions	MODIFIED
2. Limit reliance on groundwater to sustainable “Safe Yield” pumping volumes so that it may be preserved for future use in times of severe drought	MODIFIED
3. Implement new water conservation measures	CURRENT 2030
W6 Maximize the direct reuse of reclaimed water for non-potable water uses	CURRENT 2030
STRATEGIES	
1. Re-commission operation of the Tempe Kyrene Reclamation Facility (KRF) when overall Tempe wastewater flows increase to support reopening	NEW
2. Utilize reclaimed water from the KRF for irrigation uses at the Tempe Ken McDonald Golf Course and for industrial and cooling uses at the SRP Kyrene Electric Generating Station in Tempe	NEW

3. Utilize reclaimed water from the regional 91 st Ave. Wastewater Treatment Plant for industrial cooling uses at the Palo Verde Nuclear Power Plant, for irrigation uses, and for riparian habitat restoration at the Tres Rios constructed wetlands	NEW
4. Support and encourage reuse of stormwater and greywater in public and private sector development	NEW
5. Utilize SRP non-potable irrigation in parks and city properties where it is available, to reduce potable water use and support tree canopy	NEW
6. Utilize SRP non-potable irrigation in parks and city properties where it is available, to reduce potable water use	NEW
W7 Use groundwater recharge to store excess CAP water and reclaimed water for future use	CURRENT 2030
STRATEGIES	
1. Maximize the use of Excess CAP M & I contract water and reclaimed water for groundwater recharge storage projects and/or direct uses	CURRENT 2030
2. Increase recovery well capacity for backup water supply, prolonged drought protection and future recovery of long-term storage credits	CURRENT 2030
W8 Maintain an effective water conservation program	CURRENT 2030
STRATEGIES	
1. Increase customer participation in existing water conservation programs within the residential and commercial/industrial sectors, and develop new water conservation programs	MODIFIED
2. Provide educational programs and materials to inform the community about greywater and stormwater reuse	NEW
W9 Integrate land use and water planning for proposed new and redeveloped sites	CURRENT 2030
STRATEGIES	
1. Establish planning guidelines that consider the water rights status of lands slated for development and redevelopment projects	CURRENT 2030
2. Recommend the establishment of a water resources development fee for new development.	MODIFIED
STORMWATER GOAL	
Capture, infiltrate, re-use and route stormwater to minimize load or total volume of pollutants carried to receiving waters in order to protect those water bodies for their designated uses	MODIFIED
OBJECTIVES	
SWP1 Implement storm water pollution control measures to minimize, to the maximum extent practicable, the discharge of pollutants to the State's water bodies from Tempe's storm drain system	MODIFIED
STRATEGIES	
1. Utilize best management practices to reduce storm water pollutants	CURRENT 2030
2. Continue the operation of the hazardous waste collection facility, and promote its use by residents	NEW
3. Support capture of stormwater in-place for irrigation through Low Impact Development methods	NEW
4. Encourage appropriate greywater capture and reuse to preserve potable water	NEW
5. Educate residents about the impact of fertilizers and product chemicals on stormwater	NEW

SWP2 Maintain compliance with Tempe's AZPDES permit by implementing structural and non-structural control measures to satisfy the terms of the permit	MODIFIED
STRATEGIES	
1. Enforce ordinances prohibiting the discharge of non-storm water materials into the City's storm drain system	CURRENT 2030
2. Continue the storm drain inspection and maintenance program	CURRENT 2030
3. Continue the street sweeping program	CURRENT 2030
4. Minimize the introduction of pesticides, herbicides and fertilizers to storm water flows resulting from applications on City facilities	CURRENT 2030
WASTEWATER GOAL	
Safely collect and treat wastewater from residences and businesses using the best available technology and most cost effective means of treatment	MODIFIED
OBJECTIVES	
WW1 Utilize the best available technology and most cost effective means of wastewater collection and treatment	CURRENT 2030
STRATEGIES	
1. Utilize new technology at wastewater treatment facilities	CURRENT 2030
2. Investigate new opportunities for wastewater treatment partnerships	CURRENT 2030
3. Continue to actively participate in regional wastewater treatment and effluent reuse planning	CURRENT 2030
WW2 Implement programs to ensure compliance with applicable regulations	MODIFIED
STRATEGIES	
1. Monitor regulatory compliance for all wastewater permits	CURRENT 2030
2. Enforce the Tempe industrial wastewater pretreatment ordinance	CURRENT 2030
3. Continue implementation of the grease trap/interceptor program	MODIFIED
4. Perform regular sewer system maintenance and cleaning	CURRENT 2030
WW3 Keep wastewater utility costs as low as possible for utility customers	CURRENT 2030
STRATEGIES	
1. Plan wastewater treatment expansions at existing facilities where the additional per-unit capital costs and wastewater treatment costs will be lowest	CURRENT 2030
2. Phase-in any required wastewater rate increases to minimize impacts on ratepayers	MODIFIED
WW4 Maximize the reuse of reclaimed water for appropriate non-potable water uses	CURRENT 2030
STRATEGIES	
1. Maximize the beneficial reuse of treated effluent and reclaimed water for non-potable water uses to conserve surface water and groundwater supplies	CURRENT 2030
2. Store excess reclaimed water supplies in aquifers for future recovery and use	CURRENT 2030
Economic Development Chapter	
ECONOMIC DEVELOPMENT GOAL	
Stimulate a sustainable, diversified and vibrant economy and job force	MODIFIED

OBJECTIVES	
ED1 Sustain a business climate that fosters private business investment	MODIFIED
STRATEGIES	
1. Create, adopt and implement an economic development strategy	NEW
2. Sustain a proactive business retention program	MODIFIED
3. Adopt an incentive policy targeted to quality companies with significant positive economic impact, without increasing costs to residents	MODIFIED
4. Streamline city processes for development and redevelopment saving time and development costs	CURRENT 2030
5. Coordinate zoning and community development with permitting processes to create a seamless path toward development	CURRENT 2030
ED2 Develop an increased tax base	CURRENT 2030
STRATEGIES	
1. Continue diversification of the economy – analyze and pursue emerging industries consistent with regional clusters	MODIFIED
2. Target businesses to develop in disadvantaged areas to encourage economic vitality through the creation of new jobs, new private investment and the strengthening of property values	NEW
3. Retain and recruit of diverse retail employment and commercial base	MODIFIED
4. Continue to market and develop Tempe as a tourism destination	NEW
ED3 Promote a sustained improvement in the standard of living and quality of life for all residents	CURRENT 2030
STRATEGIES	
1. Encourage educational, cultural and recreational opportunities that make for a well-balanced community and contribute to the quality of life	CURRENT 2030
2. Facilitate economic development of healthy grocers as anchor stores for larger mixed use or commercial complexes	NEW
2. Retain citizen involvement in development and redevelopment planning	CURRENT 2030
ED4 Remain flexible in a constantly changing economy	CURRENT 2030
STRATEGIES	
1. Maintain cutting edge economic development trends	NEW
2. Engage with other research entities to identify important trends affecting Tempe	NEW
3. Encourage public-private efforts for technology business incubator space as part of the economic development strategy	NEW
4. Evaluate re-use of vacant city properties or buildings for economic development	NEW
5. Maintain and develop revenue sharing partnerships	NEW
ED5 Attract businesses and employers that provide jobs paying wages at or above the regional average	CURRENT 2030
STRATEGIES	
1. Attract primary employers in sectors targeted by the economic development strategy identified as appropriate for Tempe	NEW
2. Recognize and increase ties to ASU graduates (particularly in life science, business, bio-chemistry and engineering) to facilitate career launching and sustain a technology based workforce	NEW
3. Use strategic community investments that retain and attract families to live and work in Tempe	NEW
4. Evaluate the sale of city-owned land to consider:	NEW

a. Appraised value of the land determined before the sale,	
b. Whether long term lease of commercial land would provide a better option to the City in the future,	
c. Property tax implications,	
d. Ensure the link between economic development and growth areas, and	
e. Consistency with Tempe's General Plan vision.	
ED6 Maintain and attract a highly trained workforce	NEW
STRATEGIES	
1. Target and recruit ASU graduates (life science, business, bio-chemistry and engineering) to stay within Tempe to work and live	NEW
2. Attract creative class workers by the kind of development, technology, social and cultural amenities that draw creative workers of all ages	NEW
3. Evaluate reuse of vacant city properties or buildings through public-private partnerships for incubator or co-worker space	NEW
4. Support industry sectors that are innovative and have high growth/high value potential to provide future opportunities for economic development	NEW
RIO SALADO GROWTH AREA GOAL	
Develop a regional destination for employment, residents, cultural amenities, and recreational opportunities	MODIFIED
OBJECTIVES	
RS1 Attract distinct development to Rio Salado	NEW
STRATEGIES	
1. Promote high quality architecture and landscape design in private and public spaces	OLS
2. Encourage events that complement the downtown area, and are not detrimental to the daily functions of government, residents and business	NEW
3. Provide public improvements that encourage private investment	NEW
4. Facilitate implementation of streetcar along Rio Salado Parkway from Downtown	NEW
5. Understand industry with high water demands are better suited for SRP member lands not found in this corridor	NEW
RS2 Position Town Lake to obtain a maximum return on investment and be fiscally sustainable for the City of Tempe	MODIFIED
STRATEGIES	
1. Encourage flexibility to change with market demands	NEW
2. Encourage vertical mixed-use development to maximize land use	MODIFIED
3. Use strategic sale or lease of city-owned land to achieve fiscal sustainability	NEW
RS3 Establish Town Lake as a regional centerpiece and national destination for recreation and culture	MODIFIED
STRATEGIES	
1. Continue using public-private partnerships to economically stimulate developments that further Town Lake as a live-work-play destination and strengthen the relationship between Mill Avenue and the Town Lake area	MODIFIED
2. Continue the art theme throughout the project: "Discover the past, Engage the present, Serve the future," by integrating art into area planning including infrastructure, architecture, landscape and events	MODIFIED
3. Provide amenities in Tempe Beach Park that reinforce its role as an outdoor music venue	NEW

RS4 Utilize sensitive environmental planning	CURRENT 2030
STRATEGIES	
1. Encourage a variety of green recreational areas, shaded paths, habitat projects and low water use parks	MODIFIED
2. Recognize the valuable environmental and cultural heritage established along the Salt River, Tempe Butte and Papago Park	NEW
3. Ensure that development construction shall be compatible with Intergovernmental Agreements, including those with Arizona State University, Maricopa County Flood Control District, and Phoenix Sky Harbor International Airport	CURRENT 2030
RS5 Develop and use Rio Salado to improve regional quality of life	MODIFIED
STRATEGIES	
1. Promote public accessibility and discourage intimidating or exclusive environments	CURRENT 2030
2. Expand bike and walking paths in appropriate locations	MODIFIED
3. Partner with ASU to address sport venue-related parking, transit, and access needs on Rio Salado Parkway	NEW
4. Encourage those uses that make a positive impact on the high-quality image or property values of the area	MODIFIED
5. Blend a variety of recreational, social and cultural activities to celebrate the heritage and contribute to the betterment of the community.	NEW
RAIL CORRIDOR GROWTH AREA GOALS	
GOAL 1: Attract mixed use development along the rail corridor and create a dynamic and eclectic urban environment to maximize the public investment	NEW
OBJECTIVES	
RC1 Focus mixed use development near rail investments to support reduced transportation costs for residents, and, in turn, produce increased transit ridership	NEW
STRATEGIES	
1. Encourage flexibility to change with market demands	CURRENT 2030
2. Eliminate non-essential traffic and promote efficient local circulation	CURRENT 2030
3. Provide public improvements that encourage private investment	CURRENT 2030
4. Create quality live, work, learn and play experiences in the built environment	CURRENT 2030
RC2 Create a walkable community enhanced by rail transit	MODIFIED
STRATEGIES	
1. Ensure streets and buildings at street level are designed for pedestrians of all abilities	NEW
2. Prioritize pedestrian and bicycle access	NEW
3. Ensure safety and security of pedestrians	NEW
4. Provide shade opportunities	NEW
5. Provide wayfinding signage	NEW
6. Promote the Downtown/Mill Avenue Tempe Community Design Principles	MODIFIED
RC3 Encourage land use and development that creates a sense of community and place	NEW
STRATEGIES	
1. Create public places that reflect the community character and provide for human comfort and interaction	NEW
2. Provide spaces for multiple activities that draw people back again	NEW

3. Provide a variety of uses - residential, commerce, services , entertainment that serve the community	NEW
4. Support adaptive re-use of significant buildings and sites	NEW
5. Integrate open space and public art into development designs	NEW
RC4 Preserve historic structures and buildings of significance	NEW
STRATEGIES	
1. Preserve and promote the historic and cultural significance of the downtown area	CURRENT 2030
2. Recognize and celebrate those features with signage and similar but distinct building material	NEW
GOAL 2: Support development of City and Valley-based employment centers in the rail corridor	NEW
OBJECTIVES	
RC5 Revitalize underutilized areas for employment	NEW
STRATEGIES	
1. Support adaptive reuse and redevelopment of the Crosscut generation plant for mixed use at Papago Park Center	NEW
2. Identify relationships with ASU as opportunities for new related businesses to locate in Papago Park Center to support education and employment programs	MODIFIED
RC6 Maintain high design standards in landscape and building treatments	CURRENT 2030
STRATEGIES	
1. Incorporate transit oriented development in the remaining developable parcels of Papago Park	NEW
2. Provide pedestrian connections between existing businesses	NEW
3. Retain and enhance existing landscape and natural features within Papago Park Center	MODIFIED
RC7 Ensure improved access to jobs for households of all incomes	NEW
STRATEGIES	
1. Expand programs with AZ Commerce Authority (ACA) and Greater Phoenix Economic Development Council (GPEC) to promote Tempe employment areas and location opportunities for new businesses	NEW
2. Foster connections between employers and Arizona State University education programs to grow local job opportunities of all incomes	NEW
GOAL 3: Continue investment in improvements to make the Downtown a financial, civic, cultural and professional hub of the region	MODIFIED
OBJECTIVES	
RC8 Sustain the Mill Avenue District as a regional destination	MODIFIED
STRATEGIES	
1. Provide public improvements that encourage private investment	CURRENT 2030
2. Facilitate implementation of a Streetcar	NEW
3. Establish amenities in Downtown that reflect its prominence as a public gathering place	NEW
RC9 Create a balance of residential, commercial, recreational and educational uses	CURRENT 2030
STRATEGIES	
1. Encourage flexibility to change with market demands	CURRENT 2030

2. Create quality live, work, learn and play experiences in the built environment	CURRENT 2030
3. Provide opportunities for small incubator companies as well as large employment centers	CURRENT 2030
4. Partner with ASU to address parking, transit, housing, service and employment need of students	CURRENT 2030
RC10 Create a unique urban environment and authentic image	MODIFIED
STRATEGIES	
1. Design and implement a human-scaled high quality pedestrian environment at the street level	NEW
2. Promote the Downtown/Mill Avenue District Community Design Principles and the Mill and Lake District Streetscape Principles & Guidelines	MODIFIED
3. Preserve and promote the historic and cultural significance of the downtown area	CURRENT 2030
RC11 Encourage investment that builds a strong sense of community	MODIFIED
STRATEGIES	
1. Promote high quality architecture and landscape design in private and public spaces	CURRENT 2030
2. Encourage those uses that have a positive impacts on the high-quality image or property values of the area	MODIFIED
3. Ensure adequate and accessible parking for the success of businesses in the downtown	CURRENT 2030
4. Encourage events that complement the downtown area, and are not detrimental to the daily functions of government, residents and business	CURRENT 2030
5. Enhance and balance light rail, streetcar and local transit, bike and walking paths, and parking in appropriate locations	NEW
6. Continue neighborhood shuttles and local area shuttles that serve the downtown area	CURRENT 2030
7. Encourage shared parking to maximize land uses throughout different times of the day and week	CURRENT 2030
8. Capture opportunities for parking reduction for transit served businesses and residences	NEW
9. Encourage vertical mixed-use development to maximize land use within the urban core	MODIFIED
GOAL 4: Encourage reinvestment and establish compact, desirable and walkable urban neighborhoods	NEW
OBJECTIVES	
RC12 Continue investment consistent with the public investment in transit and reflective of transit-oriented design and development	NEW
STRATEGIES	
1. Develop a strong neighborhood-serving business community within the Rail Corridor Growth Area	MODIFIED
2. Increase the utilization of undeveloped or under-developed property	CURRENT 2030
3. Upgrade commercial development through business improvement programs and support of viable long-term businesses and mixed-use projects	MODIFIED
4. Encourage rehabilitation of older buildings with structurally sound construction	CURRENT 2030
5. Encourage shared parking which serves several groups of users during various times of day	NEW
RC13 Enhance area quality of life for existing and future residents	MODIFIED
STRATEGIES	
1. Underground utility lines in the Apache Boulevard area	MODIFIED
2. Create a sense of place with an aesthetically-pleasing theme	CURRENT 2030
3. Provide improved student access to local schools	MODIFIED

4. Create enhanced pedestrian and bicycle circulation with appropriate amenities and conveniences	MODIFIED
5. Improve vehicle, pedestrian and bicycle flow through neighborhoods	CURRENT 2030
6. Create a safe, well-lit environment for streets and paths	MODIFIED
7. Provide community facilities and social services for residents	MODIFIED
8. Encourage Apache Boulevard redevelopment into a multi-cultural and arts area	MODIFIED
9. Document, record, preserve, restore, buildings that are historically significant	MODIFIED
10. Seek alternative funding sources for implementation of community objectives	CURRENT 2030
11. Promote the rehabilitation of existing residential structures and eliminate rundown structures that cannot be rehabilitated	CURRENT 2030
RC14 Promote desirable reuse of land	CURRENT 2030
STRATEGIES	
1. Provide for the cleanup and mitigation of environmental problems by the creation of public/private partnerships for the redevelopment of blighted areas	CURRENT 2030
2. Integrate Apache Boulevard and its services with the surrounding residential areas	MODIFIED
3. Increase residential and transit-oriented development	MODIFIED
4. Increase the ratio of owner-occupied residences to rental residences	MODIFIED
RC15 Stabilize and improve the Apache Boulevard area	MODIFIED
STRATEGIES	
1. Enhance the gateway to Tempe through the improvement or removal of unsightly conditions and the addition of new gateway feature elements	CURRENT 2030
2. Enhance participation in community associations	CURRENT 2030
3. Coordinate programs with city departments and outside agencies	CURRENT 2030
RC16 Balance density and open space	CURRENT 2030
STRATEGIES	
1. Cluster higher density development around light rail transit stations	MODIFIED
2. Enhance recreational opportunities for residents	MODIFIED
3. Increase green spaces and parks to serve new development	MODIFIED
ARIZONA STATE UNIVERSITY GROWTH AREA GOALS	
Collaborate on development, infrastructure capacity and land use issues that are consistent with Tempe's and ASU's long-term needs, and embed ASU in the community through increased campus and community relations and public participation	MODIFIED
OBJECTIVES	
ASU1 Engage new efforts toward sustainable growth and development	NEW
STRATEGIES	
1. Encourage high quality compatible architecture and site planning by joint development review	MODIFIED
2. Encourage balanced mixed-use developments that meet student, resident and employee needs	CURRENT 2030
4. Enhance the "oasis in the desert" concept with pedestrian-oriented shade and low water use principles	CURRENT 2030
5. Unify city and university transit and parking strategies	CURRENT 2030

ASU2 Promote public health, safety and welfare on and around the campus	CURRENT 2030
STRATEGY	
1. Continue public safety coordination, education and response	CURRENT 2030
2. Continue to work with ASU to provide student safety education	
ASU3 Preserve and celebrate historic structures and buildings of significance on campus	MODIFIED
STRATEGIES	
1. Work with state agencies and university staff to document, assess and promote historic structures	CURRENT 2030
2. Encourage appointment an ASU representative with a high level of authority to the Historic Preservation Commission	MODIFIED
ASU4 Provide diverse and compatible housing, complementary to the neighborhoods	CURRENT 2030
STRATEGIES	
1. Identify redevelopment partnership opportunities to further City, neighborhood and ASU goals	MODIFIED
2. Work with ASU to facilitate development in and around the campus in a timely manner	CURRENT 2030
3. Provide opportunities for neighborhood comment on projects located on the campus perimeter	MODIFIED
4. Utilize the MU-ED zoning district to promote compatible development at the campus edges	NEW
ASU5 Embed the Arizona State University campus within the City	NEW
STRATEGIES	
1. Balance density and open space of new ASU facilities	MODIFIED
2. Provide people connections between campus and the community	NEW
ASU6 Promote Tempe campus regionally as educational hub of the Valley	MODIFIED
STRATEGIES	
1. Provide opportunities within the city to facilitate student research, internships and hands-on learning opportunities	NEW
2. Connect with ASU research to advance solutions to local issues	NEW
3. Work with local schools to promote higher education	CURRENT 2030
3. Work with local businesses to promote continuing education	CURRENT 2030
ASU7 Promote campus and community interaction	CURRENT 2030
STRATEGIES	
1. Involve student government and faculty representatives in community planning forums	CURRENT 2030
2. Continue implementation of city and campus planning to address issues of mutual concern	MODIFIED
3. Develop joint marketing strategies with chambers of commerce, convention and visitors bureaus, ASU, the city of Tempe and other Valley municipalities	CURRENT 2030
ASU8 Create an international identity as the model for the University-Community relations	MODIFIED
STRATEGIES	
1. Continue implementation of the Joint Review Committee (JRC) for non-academic development projects by ASU	NEW
2. Create and promote opportunities for diverse educational, recreational, cultural, social and employment experiences	CURRENT 2030

3. Continue to appoint ASU faculty and administration to city Board and Commission positions	CURRENT 2030
4. Coordinate city and campus infrastructure demands and funding	CURRENT 2030
ASU STADIUM DISTRICT GROWTH AREA GOAL	
Facilitate development of a lively, mixed use district that complements the campus and community	NEW
OBJECTIVES	
ASUD1 Integrate comprehensive stadium district and municipal planning efforts	NEW
STRATEGY	
1. Prepare a joint Framework Plan for development that coordinates the land use, infrastructure, open space, public services and transportation	NEW
ASUD2 Engage new efforts for quality growth and development within the ASU stadium district	
STRATEGIES	
1. Develop guidelines for private development within the District	NEW
2. Utilize the Joint Review Committee to process to facilitate the planned development within the ASU Stadium District	NEW
ASUD3 Develop mutually beneficial economic development	
STRATEGIES	
1. Complete an analysis of the economic, social and environmental benefits of the Stadium District Growth Area	NEW
2. Complete an economic impact assessment to ensure the Stadium District enhances the City's economic development efforts in the Mill Avenue District and along Tempe Town Lake	NEW
3. Connect any City-funded enhancements to the recommendations of the studies	NEW
4. Address with ASU the infrastructure, open space, public services and facilities impacts to the City within the planned Stadium District development	NEW
ASUD4 Create a cohesive scaled environment	
STRATEGIES	
1. Retain views of Sun Devil Stadium/Tempe Butte	NEW
2. Ensure the scale (density and intensity) is used to define the spaces, places and streets	NEW
3. Utilize urban open space to replenish green spaces lost within Stadium District development	NEW
4. Provide a human scale to the pedestrian level	NEW
101/202 INTERCHANGE GROWTH AREA GOAL	
GOAL 1: Remove blighted conditions and reclaim the area for reuse and redevelopment with mixed use and regional business	MODIFIED
OBJECTIVES	
IG1 Continue brownfield redevelopment to address real or perceived environmental impacts	NEW
STRATEGIES	
1. Pursue all available federal and state funding for brownfield development	CURRENT 2030

2. Implement innovative technologies for environmental remediation and brownfield redevelopment	NEW
IG2 Maximize revenue generation to the city	CURRENT 2030
STRATEGIES	
1. Focus development at the interchange location to serve as a regional destination	NEW
2. Support private land development that produces revenue to Tempe	NEW
IG3 Encourage development that complements, rather than competes	MODIFIED
STRATEGIES	
1. Focus to fill gaps in the East Valley market	MODIFIED
2. Promote pedestrian, bike and transit connection between destinations within the interchange area	MODIFIED
IG4 Encourage employment and mixed-use development	MODIFIED
STRATEGIES	
1. Utilize development to enhance this gateway into Tempe	NEW
2. Assess market conditions for best viable mix of uses based on land conditions	CURRENT 2030
IG5 Establish the 101 & 202 interchange area as a point of pride for the East Valley, through collaboration between Tempe and Mesa	NEW
STRATEGIES	
1. Partner with private sector and collaborate with City of Mesa	MODIFIED
2. Provide notification to adjacent communities (ADOT, Mesa and SRP-MIC) during the public hearing process for redevelopment	MODIFIED
WARNER & I-10 CORRIDOR GROWTH AREA GOALS	
Develop a regional destination and mixed-use employment center	CURRENT 2030
OBJECTIVES	
W&I1 Provide urban mixed-use, office and specialty retail opportunities that can serve the adjacent development and recognize its prime location due to freeway access	MODIFIED
STRATEGIES	
1. Infill with office, hospitality, urban residential and urban open spaces for a comprehensively developed area.	NEW
2. Develop a distinct character for Warner & I-10 Growth Area	NEW
3. Integrate pedestrian, bike and transit connections to provide access into and through this growth area	NEW
4. Maximize freeway visibility by discouraging buildings from turning their backs to the freeway	CURRENT 2030
W&I2 Master plan both sides of Warner Road together to ensure cohesive and compatible development	CURRENT 2030
STRATEGIES	
1. Encourage project signage branding that is unified for both sides of Warner Road and provides a gateway presence along the freeway to this southeast corner of the City	MODIFIED
2. Identify landscape guidelines for Warner Road	NEW
SOUTH TEMPE TECHNOLOGY CORRIDOR GROWTH AREA GOAL	

Facilitate expansion of technology industries as a regional employment center	NEW
OBJECTIVES	
STT1 Support expansion of technology businesses to build on the success of the ASU Research Park	NEW
STRATEGIES	
1. Recruit companies that are leading technology change to locate in this corridor	NEW
2. Ensure businesses provide the greatest positive influence with the fewest negative impacts	NEW
STT2 Master plan both sides of Elliott Road within the corridor to ensure cohesive and compatible development	NEW
STRATEGY	
1. Develop Employment Growth Area design guidelines that address urban design character, complete street network features, building massing, landscape and open space as well as parking and access.	NEW
2. Integrate transit options for employees.	NEW
STT3 Provide a unique mix of technology businesses and industry in a serene setting complementary to adjacent residential development and the surrounding community	NEW
STRATEGIES	
1. Integrate landscape and environmentally sensitive transitions between businesses and adjacent residential uses.	NEW
2. Emphasize the existing lake feature as focal point.	NEW
3. Retain and enhance the tree lined streets and pathways	NEW
BASELINE & RURAL GROWTH AREA GOAL	
Support reinvestment to create a revitalized compact, walkable urban hub	NEW
OBJECTIVES	
B&R1 Provide urban mixed-use, office, hospitality and specialty retail opportunities that can serve the adjacent neighborhoods	NEW
STRATEGIES	
1. Infill with office, hospitality, urban residential and urban open spaces for a comprehensively developed area.	NEW
2. Develop a distinct character for Baseline & Rural Growth Area	NEW
3. Integrate pedestrian, bike and transit connections to provide access through this growth area for surrounding residential neighborhoods	NEW
4. Develop a strong neighborhood-serving business community	NEW
5. Increase residential and transit-oriented development	NEW
6. Increase the mixed use utilization of undeveloped or under-developed property	NEW
7. Encourage shared parking which serves several groups of users during various times of day	NEW
8. Integrate neighborhood, local and rapid transit connections within the hub	NEW
B&R2 Enhance area quality of life for existing and future residents	NEW
STRATEGIES	
1. Ensure cohesive and compatible appearance of existing and future development	NEW
2. Create a sense of place with an aesthetically-pleasing theme	NEW

3. Create enhanced pedestrian and bicycle circulation and crossings with appropriate amenities and conveniences	NEW
4. Create a safe, well-lighted environment for streets and paths	NEW
5. Encourage area signage as a gateway presence	NEW
6. Identify landscape guidelines for Rural and Baseline Roads	NEW
7. Develop a Character Area Plan that includes this Growth Area	NEW
COST OF DEVELOPMENT GOAL	
Ensure funding availability for growth and maintenance of all planned development, both public and private	CURRENT 2030
OBJECTIVES	
COD1 Encourage development that does not exceed planned infrastructure or service capacity	CURRENT 2030
STRATEGIES	
1. Integrate long-range planning and strategic economic planning efforts to meet city goals	MODIFIED
2. Adopt service level standards for land uses and with identified costs and revenues for all city departments	MODIFIED
3. Proposed land uses which intensify or significantly change existing land uses may require an infrastructure/service plan which specifies the needs and financing for each of the following:	MODIFIED
a. Fire protection,	
b. Police protection,	
c. Multi-modal transportation improvements,	
d. Water and sewer improvements and services,	
e. Parks or open space,	
f. Solid waste disposal,	
g. Storm drainage, and	
h. Parking (within growth areas)	
4. Apply the development fees outlined in the zoning ordinance and building code	MODIFIED
6. Evaluate impact fees on development where appropriate to address the impacts of new development that exceed planned infrastructure and service capacity	NEW
COD2 Ensure that land use intensification or redevelopment provide for necessary infrastructure or service capacity	
STRATEGIES	
1. Include all affected departments in the review of proposed developments which may potentially impact city budget, infrastructure or service demands	MODIFIED
2. Ensure new development growth pays its fair share , as allowed by law	NEW
3. Establish a rational nexus between new development and future capacity needed from that development	NEW
4. Coordinate with Public Works to continue to support an integrated approach to permitting	NEW
5. Direct high water use industry to SRP member lands to help stabilize rates for all customer classes	NEW
6. Work with Arizona State University on coordinated development to:	MODIFIED
a. Identify campus to city infrastructure impacts and	
b. Jointly seek funding mechanisms to accommodate additions to infrastructure, facilities and public services from university development	
7. Consider improvement districts associated with specific capital or service needs	CURRENT 2030

8. Continue the use of community facilities districts to cover long-term capital and maintenance costs in specific areas	CURRENT 2030
COD ₃ Maintain fiscal stability for the City of Tempe	CURRENT 2030
STRATEGIES	
1. Evaluate the impact and value of attracting and retaining industries or companies to ensure the proper diversification of the tax base	MODIFIED
2. Continue to update development fee schedules to ensure a fair share of expenses are recovered	CURRENT 2030
3. Consider pay-for-use of certain city services, similar to the water service model	CURRENT 2030
4. Monitor costs and benefits of developments on the overall fiscal health of the city	MODIFIED
COD ₄ Promote a financially sustainable economy with economic development tools	MODIFIED
STRATEGIES	
1. Utilize an Economic Impact Model or other methods to evaluate the impact and benefit of new developments	MODIFIED
2. Partner with private development to maximize capital projects funded through bonds with in-lieu funds	CURRENT 2030
3. Attract and retain sustainable development	CURRENT 2030
4. Encourage joint use agreements where applicable to reduce land or facility needs to provide public parking, schools, parks or public services	CURRENT 2030
5. Study the reduction or elimination of fees for the purposes of affordable housing, green building or economic development in growth areas	CURRENT 2030
6. Study the use of fees for regional transportation facilities	CURRENT 2030
COD ₅ Provide opportunities for development that benefits the community	CURRENT 2030
STRATEGIES	
1. Work with private utility providers to ensure future infrastructure capacity for development within Tempe and compensation for expanding service outside Tempe	CURRENT 2030
2. Encourage adjacent municipalities to coordinate infrastructure improvements in Tempe that serve the greater metropolitan community to minimize impacts to Tempe	CURRENT 2030
3. Identify opportunities to partner with adjacent cities in providing infrastructure or services which serve the greater community, such as parks, schools, park and ride and mass transit	CURRENT 2030
4. Ensure the Tempe City Code provides for rights-of-way and easement provisions, frontage infrastructure, and open space requirements	MODIFIED
5. Continue the percent for arts program for art in private development and include mixed use development within the program	MODIFIED
Open Space, Recreation and Cultural Amenities Chapter	
OPEN SPACE GOAL	
Provide a variety of natural and landscaped open spaces and parks that serve the diverse and changing needs of an urban community	MODIFIED
OBJECTIVES	
OS ₁ Maintain and enhance existing open space and parks to serve the changing need of the community	MODIFIED
STRATEGIES	
1. Design or revitalize parks to reflect the uniqueness of the area or neighborhood and address the appropriate audience for the park's scale (neighborhood, community, region)	NEW
2. Evaluate the relationship of new growth and demand for open space as well as the opportunity to have growth contribute to new for open space and parks	NEW

3. Include art elements in the development of parks	MODIFIED
4. Provide parks that serve residents of all ages and abilities	NEW
5. Implement energy saving electric fixtures	MODIFIED
6. Consider the creation of restroom facility standards for type of park	MODIFIED
7. Develop standards for dog parks: location, size, furnishings, turf and utilization	MODIFIED
8. Ensure that all parks are part of a well-balanced asset management program to prolong the life of existing assets. Once established and funded, work on an enhancement program to revitalize two to three neighborhood parks per year, subject to funding availability	NEW
OS ₂ Plan and identify opportunities for new open space and parks in the Parks Master Plan	MODIFIED
STRATEGIES	
1. Identify gaps or areas of the community, which may not have access to open space	CURRENT 2030
2. Identify potential land acquisition and redevelopment opportunities with private and public entities to provide parkland and facilities	NEW
3. Utilize bike paths as a framework to connect open spaces and neighborhoods	NEW
4. Integrate art into park development and redevelopment opportunities	NEW
5. Use a variety of references (i.e. historical, cultural, social, artistic, environmental and architectural) as a guide to create park identities	CURRENT 2030
6. Encourage preservation of significant historic and archeological resources in open space and park preserves.	MODIFIED
7. Implement the Papago Park Master Plan strategies within the Parks Master Plan.	NEW
8. Implement the Urban Open Space Plan strategies within the Parks Master Plan.	NEW
9. Negotiate with ADOT to acquire land currently being used as retention basins	MODIFIED
10. Use the Eisendrath property with a commitment to open space similar in character to its historic use	MODIFIED
11. Develop a park master plan for Hayden Butte Preserve that	CURRENT 2030
a. protects its cultural resources,	
b. responds to non-park development at its edges,	
c. capitalizes on its location adjacent to downtown and Rio Salado, and	
d. addresses the functional and visual aspects of the antennas	
12. Provide amenities within Tempe Beach Park that reinforce its role as an outdoor music venue	NEW
13. Set priorities for operation and capital improvement action plans	NEW
OS ₃ Evaluate the connection between new development and the open space and parks needed to serve that new development.	NEW
STRATEGIES	
1. Identify opportunities to infill open space into densely populated or urban core areas	MODIFIED
2. Identify city remnant parcels that are appropriate for urban plazas to be considered open space	NEW
3. Create development guidelines that promote orienting future development and redevelopment activities along open space corridors	CURRENT 2030
4. Encourage private development of open space	CURRENT 2030
5. Develop linear parkland and place emphasis on building connections	MODIFIED
OS ₄ Provide exemplary maintenance of parks and recreation facilities	MODIFIED
STRATEGIES	
1. Create and/or upgrade inventories and audit for amenities and infrastructure	CURRENT 2030
2. Ensure that all parks are included in a well-balanced asset management program	NEW

3. Upgrade or add recreation facilities where gaps exist to enhance recreation opportunities for the community	CURRENT 2030
4. Review parks for safety, ADA and code compliance, and develop a program for funding, replacement and/or renovation	CURRENT 2030
5. Evaluate existing park security improvements for compliance with new code standards and retrofit where appropriate	CURRENT 2030
6. Establish and implement maintenance standards for parks and recreation facilities that are based on regional comparisons for similar maintenance activities.	NEW
7. Provide native tree and shrub care that produces maintenance appropriate for the Sonoran desert species	NEW
8. Evaluate the condition of the existing Papago park pedestrian and equestrian trails, and determine levels of improvements to maintain a high quality of experience	MODIFIED
9. Establish a tree replacement schedule	CURRENT 2030
10. Review water quality in lakes and determine strategies to improve water quality and to reduce maintenance expense	MODIFIED
11. Incorporate xeriscape landscaping principles to maximize use of natural resources	CURRENT 2030
12. Integrate new technologies into existing parks	CURRENT 2030
13. Evaluate solar technology opportunities that respond to park needs and are cost-effective, provide sufficient capacity and vandal resistant	MODIFIED
14. Evaluate new irrigation, chemical and turf products that reduce maintenance for inclusion in the program	MODIFIED
OS5 Utilize Public/Private Partnerships and volunteerism to preserve the condition and continue enhancement of open space and park facilities	NEW
STRATEGIES	
1. Continue public/private partnerships and agreements for shared open space	CURRENT 2030
2. Consider partnering with neighborhood associations to provide recreational program maintenance and landscape upgrade support	CURRENT 2030
3. Partner with school districts to jointly use fields, courts and indoor facilities	CURRENT 2030
4. Promote opportunities to share a portion of the SRP utility rights-of-way	CURRENT 2030
5. Invite garden clubs to implement and maintain plots in key visual areas	CURRENT 2030
6. Continue the Citizens on Park Patrol Program	CURRENT 2030
7. Utilize Adopt a Park, Adopt a Path program for community involvement in the monitoring and maintenance of park facilities.	NEW
OS6 Create a system of linked open space and parks throughout the City.	NEW
STRATEGIES	
1. Develop linked open space by utilizing the street network, and modify the character of those streets to become pedestrian and bicycle user friendly	MODIFIED
2. Develop designs, priorities and funding options for pedestrian pathway systems that connect between open space and parks.	MODIFIED
3. Develop trails to their fullest potential and advocate the completion of trails to connect to regional open space and park systems	CURRENT 2030
4. Consider alternative design solutions to provide path linkages along half-mile streets	CURRENT 2030
5. Maintain path linkages by creating crossings or bridge connections over canals, railway right-of-ways, freeways and streets to connect to major destination points	MODIFIED
5. Promote opportunities for community access to school and Arizona State University open spaces, when appropriate	CURRENT 2030
6. Provide path linkages over the east dam segment at Town Lake	CURRENT 2030
7. Encourage parks that promote alternative means for access and that are less dependent on the automobile	CURRENT 2030

RECREATION GOAL	
Promote health, physical fitness, leisure, creativity and entertainment with programs serving a diverse range of abilities and interests.	MODIFIED
OBJECTIVES	
R1 Consider current community needs and interests rather than traditional services	CURRENT 2030
STRATEGIES	
1. Create opportunities for community input in the design of recreation programs and facilities	CURRENT 2030
2. Create facility user group teams to provide customer feedback and support for programs and services	CURRENT 2030
3. Determine if program needs in recreation facilities meet needs of the community	CURRENT 2030
R2 Provide a variety of recreational opportunities that reaches as many citizens as possible	MODIFIED
STRATEGIES	
1. Develop a diverse and dynamic level of recreation programs focusing on enhancing opportunities for teens, seniors, people with disabilities, preschool age children and families	CURRENT 2030
2. Work with each age group to plan programs targeted to their interests	MODIFIED
3. Establish subsidy rates for existing programs and facilities to keep programs and facilities positioned well in the market place	MODIFIED
4. Determine level of recreation facility standards for Tempe based on population type and numbers	CURRENT 2030
5. Create consistent policies to encourage equitable and efficient use of parks and recreation facilities	CURRENT 2030
R3 Identify mechanisms for funding to ensure the sustainability of programs and facilities	MODIFIED
STRATEGIES	
1. Establish a policy and appropriate fees for public/public use; public/not-for-profit use; and public/private use for the entire park system in programs and in facilities	CURRENT 2030
2. Update program policies to accurately reflect subsidy levels for programs and facilities and meet levels established	MODIFIED
R4 Encourage community involvement and volunteerism with recreation programs	NEW
STRATEGIES	
1. Enhance the volunteer Youth Sports programs	NEW
2. Retain volunteer opportunities that support improvements to parks and recreation programs	NEW
R5 Work with other agencies to identify and augment recreation opportunities	NEW
STRATEGY	
1. Ensure coordination with other city and regional recreation planning efforts	MODIFIED
2. Establish feasibility of getting water to park sites from reclamation plants	CURRENT 2030
3. Consider cell phone towers in parks, where appropriate, as a revenue producing opportunity for parks	CURRENT 2030
R6 Renovate and renew the recreation facilities	NEW

STRATEGIES	
1. Updated the Parks Master Plan for recreation facility development to keep facilities positioned well in the market place	MODIFIED
2. Establish pricing rates based on prime-time and off-time use and in-season and off-season use to maximize revenues without underserving groups	CURRENT 2030
R7 Utilize technology to enhance outreach and service delivery to the community	NEW
STRATEGIES	
1. Promote recreation programs to residents and visitors through technology and information resources	NEW
2. Increase visibility of the parks facilities and programs through marketing, publicity and social media	NEW
3. Use technology to track revenues and operating costs	NEW
PUBLIC ART AND CULTURAL AMENITIES GOAL	
Enhance and promote Tempe as a diverse, stimulating cultural, library and arts community where cultural amenities inspire and enrich people's lives and experiences.	MODIFIED
OBJECTIVES	
PACA1 Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity	MODIFIED
STRATEGIES	
1. Preserve and promote Tempe as a national municipal leader supporting arts and culture	MODIFIED
2. Participate in the state and national arts and culture arena on behalf of Tempe	MODIFIED
3. Promote and continue to build a diverse public art collection that challenges, engages and delights the public	NEW
4. Ensure dedication to customer service and the importance of the arts and culture in our daily lives	NEW
5. Provide unique resources to examine Tempe's past, better understand its present and imagine its future	NEW
PACA 2 Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities	NEW
STRATEGIES	
1. Continue to seek input regarding operational and programming desires by actively involving all segments of the community through collaborative efforts	NEW
2. Create and nurture advocates, sponsorships and volunteer support to maximize resources	NEW
3. Assist neighborhoods in enlivening public spaces through the arts, and creating a sense of place, with pride and ownership in their communities	MODIFIED
4. Maintain community advisory boards and commissions	NEW
5. Develop learning opportunities and alliances with organizations to leverage additional resources for arts and cultural education	NEW
6. Expand and reinforce relationships with educational institutions and school districts to share information, support programs and strengthen community resources	NEW
7. Continue involvement and participation in regional projects and networks	NEW
PACA 3 Enhance diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community	NEW

1. Partner with other agencies, business, and residents to preserve, develop and maintain cultural facilities that provide gathering places for cultural exploration, expression and inspiration	CURRENT 2030
2. Continue to create public art that enhances the City's infrastructure including streets, paths and facilities	MODIFIED
3. Maintain the Tempe Public Library as a community meeting place where groups and individuals discuss, debate and create	NEW
4. Promote the Tempe Center for the Arts as an arts-driven gathering place for all members of the community	NEW
5. Maintain Tempe History Museum as a gathering place, and engage the community in activities which foster an understanding and appreciation of Tempe's unfolding history	NEW
PACA 4 Encourage incorporation of public art into major public projects to enhance the city's community character as well as the built environment	NEW
STRATEGIES	
1. Work with local artists, students, and community groups to create public art projects	NEW
2. Protect, maintain and preserve existing artwork in the city's collection	NEW
3. Enable Tempe's collection to grow and diversify with streamlined, efficient, representative, creative and fair processes	MODIFIED
4. Select artists who carefully consider the nature of specific sites for artwork	CURRENT 2030
5. Continue to commission public art projects that are suitable for the local climate and responsive to maintenance capabilities of the City	NEW
6. Involve neighborhoods, schools, businesses and other stakeholders in public art projects	CURRENT 2030
PACA 5 Encourage the continuation and expansion of innovative arts, cultural and library programming that further enriches the community	NEW
STRATEGIES	
1. Continue to foster relationships with community artists and arts organizations to optimize diversity in visual and performing arts programming	NEW
2. Provide programs, activities, services and information on topics needed in the community	NEW
3. Promote partnerships among arts and cultural groups, community organizations and the business community to develop and expand events, activities and programs for all ages	NEW
4. Build a public art collection that ranges in scale from intimate to monumental	CURRENT 2030
5. Maintain the Tempe Center for the Arts as a vibrant artistic hub that engages young people, families and adults and celebrates the fundamental role of the arts in our community	NEW
6. Continue to offer enjoyable, educational, stimulating exhibits and activities which celebrate Tempe's history	NEW
7. Encourage and support cultural events, festivals, activities and performances	NEW
8. Establish the Library as a source of high quality instruction and programs to promote personal growth and lifelong learning	NEW
PACA 6 Ensure access to arts, library and cultural amenities to benefit the entire community including residents, businesses, visitors, and tourists	NEW
STRATEGIES	
1. Provide access to the creative process and cultural resources for all	NEW
2. Support Tempe-based arts organizations and artists by providing stable funding opportunities	NEW
3. Collaborate and provide resources to update and maintain collections	NEW
4. Continue to support and encourage private retail and commercial development to include art in private development, accessible to everyone, in all new buildings	NEW

5. Sustain and enhance the arts and cultural resources and provide greater access for everyone	NEW
PACA 7 Protect and promote artistic expression and cultural awareness to bring people together to celebrate diverse traditions that strengthen Tempe’s sense of community and place	MODIFIED
STRATEGIES	
1. Develop and provide program offerings which address the diversity of the community	NEW
2. Use a variety of art media to promote cross-cultural awareness, and the historic evolution of the area	CURRENT 2030
3. Pursue opportunities for strategic partnerships leading to unique offerings which engage the community in arts and culture programs and activities	NEW
PACA 8 Utilize technologies to provide greater access, build public awareness and encourage participation in arts, cultural and library activities	NEW
STRATEGIES	
1. Promote arts and cultural amenities to residents and visitors through technology and information resources	NEW
2. Increase visibility in the community through marketing, publicity and social media	NEW
3. Use technology to update, maintain, educate and promote useful collections in a variety of formats	NEW
Public Facilities and Services Chapter	
PUBLIC BUILDINGS GOAL	
Plan, designed, build and maintain public buildings to sustain the wide range of services provided to the community	MODIFIED
OBJECTIVES	
PB1 Develop energy efficient, environmentally safe, quality constructed and high performing buildings	CURRENT 2030
STRATEGIES	
1. Develop, adopt and implement a Tempe Facilities Master Plan	MODIFIED
2. Develop five year Capital Improvement Programs utilizing strategic planning, asset management and system-based approaches for capital building and maintenance projects	NEW
3. Use the Quality Initiative for Building (QIB) process and standards for all new municipal facilities.	CURRENT 2030
4. Utilize Strategic Planning in development of and the Capital Improvements Program	NEW
5. Train staff to understand operations and maintenance requirements to accomplish design and service intent	CURRENT 2030
PB2 Design public structures with flexibility for future needs	MODIFIED
STRATEGIES	
1. Review and refer to the General Plan when developing or revising the budget or funding priorities	CURRENT 2030
2. Rehabilitate or redevelop existing facilities to accommodate evolving needs and technologies	CURRENT 2030
3. Review identified building needs during the budget process to align capital improvement priorities	CURRENT 2030
4. Maintain and expand community facilities as needed	CURRENT 2030
5. Distribute public facilities throughout community where dispersed services are desirable.	NEW

6. Locate facilities centrally to minimize commute for the majority of residents and businesses	CURRENT 2030
7. Produce facilities which function as intended	NEW
PB3 Build structures for sustainable long-term use	MODIFIED
STRATEGIES	
1. Utilize green building principles and whole building design to guide development of all new municipal facilities	NEW
2. Research technologies and building materials that can improve building efficiencies	CURRENT 2030
3. Use alternative and renewable energy sources in public buildings as feasible	CURRENT 2030
4. Incorporate passive solar concepts for maximum energy efficiency (Note: see Energy Element)	MODIFIED
PB4 Promote design excellence while achieving community compatibility	CURRENT 2030
STRATEGIES	
1. Select consultants well-qualified and well-suited for each project, with demonstrated abilities in community interaction, complex problem solving, design excellence, technical proficiency and project management	CURRENT 2030
2. Provide early and continuous community communication on public buildings being planned, designed and constructed	CURRENT 2030
3. Incorporate public art into projects highly visible to the public	CURRENT 2030
4. Encourage preservation of significant historic structures for reuse in public services or conversion to other commercial use	MODIFIED
PB5 Provide for fiscally sound planning, design and construction decision-making of public buildings	MODIFIED
STRATEGIES	
1. Review and refer to the Capital Improvement Program when developing or revising the budget or funding priorities	MODIFIED
2. Continually evaluate space planning analysis for City facilities	NEW
3. Evaluate the Police Department Plan for decentralized police activities within quadrants and beats	MODIFIED
4. Evaluate the Fire Department Plan for fire station location to maintain service response times	MODIFIED
PB6 Practice universal design principles (such as ADA requirements) for maximum comfort and access	MODIFIED
STRATEGIES	
1. Comply with Americans with Disabilities Act (ADA) regulations and public safety codes as applicable	CURRENT 2030
2. Create safe quality working environments	CURRENT 2030
PB7 Promote use of semi-public or private facilities for shared uses that serve the community	CURRENT 2030
STRATEGIES	
1. Work with outside agencies to assist them in serving the community	CURRENT 2030
2. Provide facilities that promote community interaction and build relationships with service providers	NEW
3. Work with school districts and Arizona State University in identifying community needs, resources, and opportunities for partnership	CURRENT 2030

PUBLIC SERVICES GOAL	
Provide efficient and effective public services to serve current and future community needs	MODIFIED
OBJECTIVES	
PS1 Maintain high levels of service to residents, businesses and visitors	CURRENT 2030
STRATEGIES	
1. Continue ongoing communication and public information dissemination through a variety of media	CURRENT 2030
2. Provide information to the community about issues, programs, events and organizational changes	CURRENT 2030
3. Maintain citizen boards and commissions to assist staff in identifying and prioritizing community needs	CURRENT 2030
4. Encourage programs such as community policing and block watch programs, where neighborhood efforts enable a reduction of service requests	MODIFIED
PS2 Facilitate planning for future service needs	MODIFIED
STRATEGIES	
1. Develop Master Plans to identify future facility and service needs for specific areas of the community	NEW
2. Implement the Capital Improvements Plan	CURRENT 2030
3. Continue involvement in regional planning and partnerships addressing service provision	CURRENT 2030
4. Continue use of bonds, taxes and user fees to fund services	CURRENT 2030
PS3 Provide cost efficient means of service delivery	CURRENT 2030
STRATEGIES	
1. Minimize capital and operating costs through management techniques	CURRENT 2030
2. Monitor and modify programs as necessary to meet community needs within budget parameters	CURRENT 2030
3. Balance business and residential services	CURRENT 2030
4. Research and implement technologies which increase service delivery and efficiency	CURRENT 2030
5. Distribute services efficiently throughout the community	NEW
6. Maintain and develop revenue sharing partnerships	NEW
PS4 Promote public and private service provision where appropriate	CURRENT 2030
STRATEGIES	
1. Coordinate with school districts for infrastructure and service needs	CURRENT 2030
2. Pursue opportunities to share services and facilities that mutually benefit each community	NEW
3. Continue public/private or public/non-profit partnerships for service provision	CURRENT 2030
OTHER FACILITIES & SERVICES GOAL	
Coordinate and jointly plan for the non-city services and facilities to meet the community needs	NEW
OBJECTIVES	
PF1 Provide facilities that promote community interaction and build relationships with service providers	CURRENT 2030
STRATEGIES	

1. Maintain and upgrade as necessary, the agreements, procedures and regulations with outside utility providers to ensure quality service	CURRENT 2030
2. Coordinate infrastructure expansion and redevelopment planning with private utilities	CURRENT 2030
3. Support essential County, State and Federal services that serve residents and businesses	NEW
PF2 Promote use of semi-public or private facilities for shared uses that serve the community, except where a defined territory is established	CURRENT 2030
STRATEGIES	
1. Continue coordination between public and other service providers and land development	MODIFIED
2. Consider back up providers for utilities unable to meet service demands	CURRENT 2030
PF3 Facilitate activities of providers of public utilities to ensure coordinated infrastructure improvements which support technology advancements and required system expansion of enhancements	NEW
STRATEGIES	
1. Enhance technology access for residents and businesses	CURRENT 2030
2. Coordinate extension/expansion needs of utility improvements while minimizing disturbances to existing lines and corridors serving customers	NEW
HUMAN SERVICE GOALS	
GOAL 1: Improve the quality of life for all Tempe residents, with an emphasis on the most in need	NEW
OBJECTIVES	
HS1 Establish a comprehensive system of human services that works seamlessly to support residents	NEW
STRATEGIES	
1. Update the Inventory of Human Services and Needs	NEW
2. Continue the target groups for completion of study on Disabilities, Children & Youth and Adults & Families	CURRENT 2030
3. Enhance community safety for everyone	CURRENT 2030
4. Continue Crisis Assistance Response Effort (C.A.R.E. 7) program	MODIFIED
5. Support the formation of "211" as a state-wide community services hotline	CURRENT 2030
6. Promote volunteer opportunities for teens and adults	NEW
7. Study needs of target groups through sequential ad hoc citizen task forces	MODIFIED
8. Include City-Agency Capital Improvement Project (CIP) projects related to human services in the Agency Review Process.	MODIFIED
9. Partner with providers that are most efficient at moving people from crisis to self-sufficiency	NEW
HS2 Work with residents to determine Tempe's service provision and to guide priorities for services offered by non-profit human service partners	NEW
STRATEGIES	
1. Utilize needs assessments that indicate action is required to address priority issues for target groups on a phased basis. Use both the human services funded by the City of Tempe, as well as other relevant human services provided by public and private agencies to provide needed services	MODIFIED

2. Continue the annual Agency Review process and include projected needs for new resources due to inflationary pressures and other unusual factors such as economic downturn	MODIFIED
3. Work with the Community Land Trust of Tempe, Newtown and other non-profit service groups	CURRENT 2030
HS3 Incorporate services that facilitate senior well-being and aging in place	NEW
STRATEGIES	
1. Provide additional senior issue classes (e.g. health, housing, fitness)	CURRENT 2030
2. Incorporate senior transportation needs into all transportation planning and design	CURRENT 2030
3. Foster intergenerational programs	CURRENT 2030
4. Provide health promotion programs, including physical activities and information at senior centers	CURRENT 2030
5. Provide caregiver respite programs	CURRENT 2030
6. Promote home health services (e.g. home delivered meals, personal care)	CURRENT 2030
7. Provide property tax considerations for seniors	CURRENT 2030
8. Provide a commission, task force, or board as a centralized entity to monitor the progress of a long-range plan for aging citizens	MODIFIED
9. Provide a coordinated and centralized information and referral source for Tempe seniors distributing materials/information	MODIFIED
10. Improve easy and safe access to important senior destinations	CURRENT 2030
11. Provide point-to-point transportation (e.g. Dial-A-Ride); voucher programs for seniors (e.g. Enabling Transportation) and other programs to assist seniors in using alternative transportation	CURRENT 2030
12. Develop a long-range plan in support of aging citizens and the specific/special needs of low-income and minority seniors	CURRENT 2030
13. Provide senior services/centers located or expanded based on demographic changes	CURRENT 2030
HS4 Integrate land planning and redevelopment efforts with human services located within and throughout the community	CURRENT 2030
STRATEGIES	
1. Identify opportunities to provide the homeless people of the City of Tempe with access to housing, health and social services that are necessary to meet basic human needs	MODIFIED
2. Comply with the universal design requirements	MODIFIED
3. Design and implement efficient and coordinated programs for special populations (homeless, disabled, people living on low-wage and fixed incomes)	MODIFIED
4. Develop more employment and education opportunities for special populations	MODIFIED
5. Form partnerships with property owners in Tempe to use underutilized properties (e.g. schools, churches, commercial centers)	CURRENT 2030
6. Establish affordable, transitional and emergency shelter housing	CURRENT 2030
7. Promote incentives to builders to develop a diverse range of senior and disabled housing	CURRENT 2030
GOAL 2: Support learning and education in Tempe	NEW
OBJECTIVES	
E1 Seek academic and social links with learning institutions, their students and educators	NEW
STRATEGIES	
1. Continue and enrich forums for addressing common issues between Tempe and ASU	NEW
2. Continue and enrich forum to communicate and collaborate with Rio Salado College	NEW

3. Establish a forum to communicate and collaborate with Southwest College of Naturopathic Medicine	NEW
4. Continue to collaborate and emphasize the importance of being a good neighbor when addressing opportunities and challenges of living of off-campus by college students	NEW
5. Seek partnerships with other educational institutions and facilitate lifelong learning environments	NEW
6. Ensure that school safety programs, emergency response plans and crisis response program, are in place and communicated between the appropriate agencies	NEW
7. Seek opportunities to enhance the education systems in Tempe	NEW
E2 Encourage and support sharing of facilities	NEW
STRATEGIES	
1. Evaluate opportunities to share resources between the City and School Districts to reduce costs for both agencies	NEW
2. Encourage school fields and recreation facilities remain open beyond school hours and days.	NEW
3. Coordinate with school districts for infrastructure and service needs	NEW
4. Support the efficient and effective allocation for educational resources	NEW
5. Enhance the coordination of development with ASU for infrastructure and services	NEW
COURT AND ADMINISTRATION OF JUSTICE GOAL	
Provide the community with an independent judiciary which serves the public through fair and impartial administration of justice	NEW
OBJECTIVES	
CAJ1 Improve public access to justice through court services, facilities and technology	NEW
STRATEGY	
1. Provide information on court processes and services, and effectively and efficiently serve the public	NEW
CAJ2 Enhance transparency, accountability and operational efficiencies through educational efforts and partnerships	NEW
STRATEGY	
1. Collaborate with governmental agencies and community partners to educate the community regarding the court system	NEW
EMERGENCY MANAGEMENT GOAL	
Plan, prepare and coordinate operations to prevent or minimize impact of disasters and ensure appropriate response and recovery operations for large scale emergencies	MODIFIED
OBJECTIVES	
EM1 Take all appropriate steps to minimize or prevent disasters from occurring	CURRENT 2030
STRATEGIES	
1. Maintain the Emergency Operations Plan	CURRENT 2030
2. Conduct a minimum of one emergency management exercise each year involving appropriate City departments and outside agencies	MODIFIED
EM2 Maintain a strong disaster response and recovery capability	CURRENT 2030
STRATEGIES	

1. Plan and train with Federal, State and County agencies on responding, preventing and mitigating natural and man-made disasters	NEW
2. Maintain regional relationships to address emergency issues	NEW
3. Prepare contingency plan for nuclear, electric generation and natural gas disasters	NEW
4. Implement the City of Tempe Business Continuity Plan for evacuation and reestablishment of city facilities	NEW
EM3 Enhance public education for disaster preparation, survival and recovery	CURRENT 2030
STRATEGIES	
1. Continue emergency preparedness through education of residents with the city's programs such as the community emergency response team (CERT) program	MODIFIED
2. Work with major employers, educational institutions, civic and faith organizations to educate and disseminate emergency prevention and response information	CURRENT 2030
EM4 Maintain flexibility to address new issues, respond and change as necessary	CURRENT 2030
STRATEGIES	
1. Participate in statewide emergency operations drill	NEW
2. Provide training for members assigned to Emergency Operations Center (EOC) positions	NEW
3. Continue to research and adopt proven methods to facilitate EOC operations	NEW
4. Continue to maintain compliance with Federal and State requirements, such as the National Incident Management System	NEW
EM5 Maintain safe use, storage and disposal of hazardous materials	NEW
STRATEGIES	
1. Manage hazardous materials by businesses and the city through education, design and inspection	NEW
2. Maintain Relationships with industries and educational institutions that produce or utilize hazardous materials	NEW
3. Maintain an effective response capability in the event of a release of hazardous materials	NEW
EM6 Maintain safe routes for public evacuation and emergency responder access to an area during a disaster	NEW
STRATEGIES	
1. Establish evacuation routes and alternatives for areas and facilities where people congregate	NEW
2. Work with City staff and outside agencies in land use planning and municipal operation to maintain safety of aviation, rail and other modes of transportation	CURRENT 2030
PUBLIC SAFETY/LAW ENFORCEMENT GOAL	
GOAL 1: Enhance and promote the safety of the community and suppress crime	NEW
OBJECTIVES	
LE1 Fight crime and enhance public safety	NEW
STRATEGIES	
1. Strengthen communications with the community	NEW
2. Optimize and deploy all resources to prevent and suppress crime	NEW
3. Enhance proactive policing	NEW
LE2 Support and develop a law enforcement organization that serves the community	NEW

STRATEGY	
1. Foster communication and cooperation throughout the organization	NEW
LE3 Promote community involvement	NEW
STRATEGIES	
1. Strengthen communications with the community	NEW
2. Channel effective use of city and community resources	NEW
LE4 Enhance innovation and technology	NEW
STRATEGIES	
1. Enhance department future planning efforts	NEW
2. Manage information technology	NEW
FIRE OPERATIONS GOAL	
Plan and provide for public safety and welfare of the public through preservation of life and protection of property from fire and hazardous materials	MODIFIED
Objectives	
FP1 Prevention of fires and other emergencies through an effective fire code development and management program	MODIFIED
1. Continue to work with community members and the City with planning and redevelopment area within the City to insure fire and other hazards are minimized	NEW
2. Identify and monitor areas of natural or human-built conditions that may be subject to fire hazard, work to remediate deficiencies in these areas where possible	MODIFIED
FP2 Develop a strong cooperative working relationships with all appropriate agencies	MODIFIED
STRATEGIES	
1. Continue to collaborate with all departments within the City to develop solutions to issues and concerns	NEW
2. Coordinate with federal, state, county, and other municipalities in the promotion of efficiencies and problem resolution	NEW
FP3 Respond to emergencies like fire, medical, hazardous materials and rescue calls in a timely, professional and efficient manner to minimize loss of life, property or damage to the environment	NEW
STRATEGIES	
1. Efficiently and effectively allocate fire protection resources to meet emergency response time goals as specified in the strategic plan and outlined in the Commission on Fire Accreditation International approval process	MODIFIED
2. Complete the traffic signal preemption system for fire apparatus	CURRENT 2030
3. Work with Arizona State University to provide access and infrastructure for efficient response on campus	CURRENT 2030
4. Evaluate response times to identify emergency response effectiveness	NEW
FP4 Provide a leadership role with teaching and educating residents, children, and visitors how to take care of themselves and neighbors during times of emergency	NEW
STRATEGIES	
1. Continue to provide an enhanced public education program to students and residents	NEW

