

Meeting Date: 11/13/13

Agenda Item Number: 5

**SUBJECT:** Events Update

**COMMENTS:** Staff will give the commission an update on the upcoming events around Town Lake and in the Downtown.

Below are some of the events around Town Lake and in the Downtown in the coming months.

For a complete list of events, the following web sites:

<http://www.millavenue.com/entertainment-and-events/events>

<http://www.tempe.gov/index.aspx?page=20>

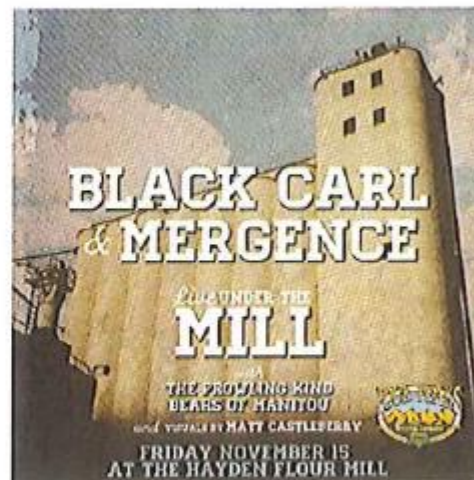
## Experience a Concert in the Shadows of the Hayden Flour Mill

*Concert comes to Hayden Flour Mill, along with laser projections*

Come out to the Hayden Flour Mill on Friday, November 15 for a one-of-a-kind concert experience. Enjoy a performance by Black Carl and Mergence with the historic Hayden Flour Mill as a backdrop.

The Prowling Kind and Bears of Manitou will kick off the night with their sets, starting at 7pm. Unique laser projections on the Flour Mill will be provided by Matt Castleberry.

Gather your friends and plan to spend your Friday night rocking out at the Hayden Flour Mill. Ticket prices range from \$12-\$15.



**WHAT:** Live Under the Mill  
**WHERE:** Hayden Flour Mill  
**WHEN:** Friday, November 15, 7pm  
**ADMISSION:** \$12-\$15, [click here](#) for tickets

## **Sun Devils Salute Active Service Military and Veterans**

*Military Appreciation Night at ASU vs Oregon State*

Ties between ASU football and the U.S. military date back to the Spanish-American War. To continue the history, Sun Devil Athletics is honoring active military and veterans as part of its annual Military Appreciation and Salute to Service game.



Fans can purchase a ticket to donate to an active military member or veteran, and Sun Devil Athletics will match every donated ticket with a second ticket. All donated tickets will go to the Veteran Tickets Foundation.

**WHAT:** ASU vs. Oregon State

**WHERE:** Sun Devil Stadium

**WHEN:** Saturday, November 16, TBA

## The Mother of All Triathlons Begins & Ends in Tempe

*Ironman Arizona comes to Tempe*

2,800 tri-athletes, ranging from 18-70 years old, will compete against the clock and a grueling course at the November 17th **IRONMAN Arizona**. To earn the right to be called an Ironman, male and female participants must swim, bike and run a grueling 140.6 miles in under 17 hours.



IRONMAN Arizona kicks off with a 2.4 mile single-loop swim in Tempe Town Lake, followed by a challenging three-loop 112- mile bike course through the Sonoran Desert. The event finishes with a spectator-friendly 26.2 run around Tempe Town Lake and Papago Park.

There's a \$75,000 purse for the professionals and 50 lucky winners will claim slots in the infamous IRONMAN World Championship in Kailua-Kona, HI. So, put down that remote, get off your couch and come cheer on (or ogle) some amazing physical specimens.

Best place to view the race? Swim - Tempe Beach or Giuliano Park; Bike - Corner of Mill Avenue and Rio Salado Drive; Run - Under the Mill Avenue bridges provides spectators the potential opportunity to see their athlete four times.

[Click here](#) for spectator guide

**WHAT:** IRONMAN Arizona  
**WHERE:** Tempe Beach Park  
**WHEN:** Sunday, November 17, 7am- midnight  
**ADMISSION:** FREE



## Runners Don Ugly Sweaters for Holiday 5k

*Ugly sweaters and hot chocolate add thrill for participants*

Pull those ugly sweaters out from your closet and dust them off because you will need them for the **Ugly Sweater Run**. On Saturday, November 23 Tempe Beach Park will become abuzz with runners in all sorts of ugly sweaters to participate in this fun and festive holiday 5k.



The starting line will have photo stations, holiday music, and inflatables. Run through city streets and parks, with holiday themed stations at each mile. Take time to stop and smell the chocolate and refuel at the hot chocolate station along the course.

Cross the finish line and take a sample of some Sam Adams' Winter Lager, Boston Lager, or Angry Orchard Hard Cider. Awards will also be presented after the race in the following categories: best real mustache, best fake mustache, best beard, and best and worst sweaters.

Grab your family and plan your attire for this fun holiday event.

**WHAT:** The Ugly Sweater Run  
**WHERE:** Tempe Beach Park  
**WHEN:** November 23, 10am  
**ADMISSION:** Prices range from \$34-\$50

## Holiday Parade Rolls into Town

*Mill Avenue lights up with novelty parade units*

The **Fantasy of Lights Opening Night Parade** will roll down the streets of Mill Avenue on Friday, November 29. The parade steps off at 6pm and will go down Mill Avenue from 3rd Street to 7th Street, passing through Centerpoint Plaza.

Watch the glittering lights as units of floats, clowns, marching bands, and novelty units pass by as they celebrate "Santa's Workshop" and the arrival of Santa Claus. Stick around after the parade for the Fantasy of Lights Tree Lighting Ceremony, presented by State Farm, in Centerpoint Plaza. The decorated tree will be lit, with Santa Claus and other honored guests being present.



For families with children, Santa Claus will listen to children's special gift requests at the conclusion of the tree lighting ceremony. Be sure to get your free photo with Santa as well, which will be posted online after the event.

### Want to be in the parade?

There is still time to participate in the parade. Parade unit applications are being accepted, and families, neighborhoods, and groups are invited to enter. For more information, requirements, and a parade unit application, [click here](#).

**WHAT:** Fantasy of Lights Opening Night Parade  
**WHERE:** Mill Avenue District  
**WHEN:** November 29, 6pm  
**ADMISSION:** FREE



## **Downtown Tempe Comes Alive with Tempe Music Revival**

*Free concerts every Friday throughout the month of November*

This November, enjoy free live music on 6th Street and Mill Avenue during the Tempe Music Revival concert series. Each week features a local band on stage with astroturf rolled out for a perfect outdoor picnic feel. Bring your blankets and lounge chairs for this free community concert series.



[www.tempe.gov/tempemusicrevival](http://www.tempe.gov/tempemusicrevival)

Tempe Music Revival takes place on Sixth Street, east of Mill Avenue, from 5pm-8pm.

### **Exciting lineup of local bands:**

Friday, Nov. 1 - Jared & The Mill

Friday, Nov. 8 - Chuck E. Baby and The All-Stars

Friday, Nov. 15 - Rock Lobster

Friday, Nov. 22 - Elvis Before Noon

Wednesday, Nov. 27 - Chuck E. Baby and The Union All-Stars

## **Get your Game Face on Before the Game**

*Dual in the Desert Pre-game Huddle on Mill*

Get your game face on for ASU's biggest and longest running rivalry, the "Dual in the Desert", where Arizona Wildcats and our beloved Arizona State Sun Devils duke it out to claim ownership of the Territorial Cup. From ticket purchase to the last touchdown, savor your ASU game experience. Game day starts with you strutting your ASU colors down Mill Avenue. Come downtown and enjoy some food and drink, and soak up some sun devil spirit before the game.



**WHAT:** ASU vs. Arizona

**WHERE:** Sun Devil Stadium

**WHEN:** Saturday, November 30, TBA

## **5:30pm Fitness at the Flour Mill**

*Get your workout on with the Mill Avenue District*

October is here, and with it the start of cooler weather. Neglected your workouts all summer due to the heat? Take one of these fitness classes at the Hayden Flour Mill and get your body back into shape. With a class each week day, there's something for everyone's schedule. All classes begin at 5:30pm and are by donation.



### **Monday's Boot Camp With CJ**

60 minute moderate workout intensity, light stretching and calisthenics at the beginning, cool down work at the end, some ground work. Cost: by donation

[Click here](#) for more information

### **Tuesday's Yoga by Yoga to the People**

60 minute vinyasa flow yoga class. Open to beginners and experienced students. Bring a yoga mat and a small towel. Cost: by donation

[Click here](#) for more information

### **Wednesday's Zumba Fitness with Tarrah**

60 minute dance fitness class for all fitness levels. Bring water, a towel & a desire to have fun. Cost: by donation

[Click here](#) for more information

### **Thursday's Hoops with Ashley**

Bring your hula hoop for this fun 60 minute class of learning on & off body hooping. Cost: by donation



[Click here](#) for more information

### **Friday's Pilates with Sharla**

Core dynamics pilates. Come enjoy a pilates class by certified instructor Sharla. Cost: by donation