

**Minutes  
Enhanced Services Commission  
January 15, 2014**

**Minutes of the Enhanced Services Commission held on January 15, 2014, 8:30 AM, at the City of Tempe Orchid House, Tempe, Arizona.**

**Members Present:**

Mark Sanford, Chairman of the Board  
Dave Nakagawara , Secretary  
Don Bessler, Public Works Director  
Gordon Cresswell, Public Member  
Nancy Hormann, Downtown Tempe Community Member  
Ken Jones, Treasurer  
Cheryl Hornyman, At-Large Residential Owner  
Shelley Hearn, Community Services Director  
Kelly Raferty, Community Services Deputy Director

**City Staff Present:**

Roger Hallsted, Community Development  
Chris Messer, Community Development  
Linda Cano, Community Services  
Heather Penner, Police Department  
Julie Stennerson, Community Development

**Members Absent:**

Neil Calfee, President  
Heidi Kimball, Vice President

**Guests Present:**

Adam Jones, DTC Security  
Kelly Fogg, Security

Meeting convened at 8:40 am.

**Agenda Item 1 – Consideration of meeting minutes: November 13, 2013**

Mark Sanford confirmed the commission members had reviewed the minutes.

**MOTION:** Ken Jones  
**SECOND:** Gordon Cresswell  
**DECISION:** Approved

**Agenda Item 2 – Public Appearances**

There were no public appearances.

**Agenda Item 3 – Budget Update**

Roger Hallsted gave an overview of the Rio Salado Community Facilities District (CFD) budget. The operating expenses have been broken down by category for each fiscal year. The majority of the budget funds for security and insurance have already been spent this fiscal year. The security for this fiscal year is at 92% and the insurance is at 87%. The majority of the Downtown Tempe Community (DTC) security is paid up front., and the insurance has already been paid for this fiscal year. Salt River Project bills the City quarterly for Lake Operations. The City has not received the second quarter bill yet. The Water Quality Management fees are a few months behind. The Replacement Water fees are below the estimated amount. Roger presented an estimate of the Rio Salado CFD FY 2014/15 Operations and Maintenance Budget. The Infrastructure Replacement cost has been estimated as well as the DTC Security. The budget may be modified when it is brought to the Commission in April. There should not be

much of a change between the 2013/14 budget and the 2014/15 budget. A separate expenditure report will be provided to the Commission showing the amount kept in reserve for the Infrastructure Replacement.

#### **Agenda Item 4 – Events Overview**

Kelly Rafferty explained the scoring and rating scale for the special events. A group of five people from the Events Staff and from the Administrative Staff score the criteria, value and impact of the events.

Linda Cano stated this has been the third year of scoring special events. The purpose of scoring the events is to brand Tempe and enhance the downtown area. The event ratings include road closures and the ability to work with the groups administratively. Some of the events have been moved from the downtown area to another part of the City. Several events have been moved to Kiwanis Park. Some of the events have been moved to avoid road closures. Community Services has been proactive to bring new exciting events to Tempe.

There was a misunderstanding or miscommunication that the idea of scoring events was to reduce the amount of events held at Tempe Town Lake. Cheryl Hornyman stated citizens complained about the number of events in the park, and the opportunity to use the park on weekends. Community Services is trying to select events that would use Tempe Beach Park in an effective manner.

Shelly Hearn stated specific questions were added to the Citizen Survey last year by the request of City Council regarding events held at the lake. The results from the survey have been very positive regarding the number of events and the quality of the events. Ken Jones stated he believed there was some Council conversation regarding the special events held at Tempe Town Lake. The scoring of the special events helps evaluate how beneficial the events are. Many of the complaints regarding the events held at Tempe Town Lake were due to the street closures in the surrounding area.

Don Bessler stated the rating of the events is an evolutionary tool. The caring capacity of the park is the physical resource, the turf damage and the conflict of the park being a community and regional resource. With the housing in the area the park is also part of a neighborhood. The triple bottom line is not just about the financial outcomes, it is also about the social outcomes and environmental outcomes. Social outcomes may include outreach programs for the neighborhood. Environmental outcomes should be measured or rated as part of the scoring of the events. The environmental outcomes may include: recycle plans, promoting alternative transportation, and evaluating what the event will do to the turf. The additional criteria should be considered when evaluating the events.

Cheryl Hornyman stated the biggest issue with the major events held at Tempe Town Lake is the rerouting of the traffic changed by the Police Department the day of the event. There is a huge community that uses Tempe Beach Park whenever they can. It is unfortunate the community is pushed away from the park when there are events every weekend. She believed this event evaluating process would cut out some of the events.

Ken Jones stated the event evaluating process could be used to measure the amount of time each program uses the park. A policy could limit the programmed use of the park. This issue will return to City Council. A policy could be proposed regarding the use of the park.

Shelley Hearn stated a Special Event Application Process with revised fees will be presented to the City Council this summer.

Kelly Rafferty thanked Linda Cano for the increase in communication for the special events.

#### **Agenda Item 5 – Security Patrol Overview**

Kelly Fogg gave an overview of the Safe-T-Patrol that patrols along the Town Lake and the Downtown Tempe area. The Safety Patrol guides perform 180 hours per week. They wear yellow shirts and black pants or shorts so they are easily identified. The current patrol shifts are 4:30 am – 1:00 pm, 4:30 pm – 1:00 am, and 4:30 pm – 3:00 am. There is no coverage between 1:00 pm – 4:30 pm and 3:00 am – 4:30 am. Patrols are conducted by bicycle, vehicle and boat. Most of the activity for Safety Patrols working in the Tempe Town Lake District is dealing with Tempe Town Lake code violations. The most frequent regulations violated are: curfew, not using proper trails, dog at large, motor

vehicles in the park and prohibited acts. Kite flying is also not allowed at Tempe Town Lake, due to the proximity of the flight path. The security rarely has to call the Police for uncooperative people. Homeless individuals have been stopped on numerous occasions for abusing park facilities such as restrooms, and for bathing or sleeping in the park. A large amount of fishing activity occurs at the lake. The Safety Patrol checks for valid fishing licenses. A vast majority of people have the correct licenses.

The homeless people usually hang out on Mill Avenue in the morning and move down to lake area around 1:00 in the afternoon. When the patrol starts up at the lake area at 4:30 the homeless people move back to Mill Avenue. A significant amount of homeless people gather and use the fountain on the north side of the 525 Building for bathing. The Police Department bike squad usually deals directly with the more aggressive individuals because they are not very receptive to the Safety Patrol. Cameras have been installed on the 2<sup>nd</sup> floor of the 525 Building for the monitoring system the bike squad uses. Unmarked vehicles and plain clothed officers are also used to monitor the behavior of some of the regular groups in the downtown area.

The Safety Patrol recently rescued a person who jumped off the Mill Avenue Bridge and was not able to swim to shore. The person was yelling for help while the patrol was out in the boat. The Safety Patrol was able to rescue the person, called the Police and an ambulance took him to the hospital.

Heather Penner gave an update on the Safety Patrol. This program was developed due to the cuts in the Rio Salado budget. The City has tried to effectively use the available funds. The team leads are utilizing the Police radios. The boats on the lake are being used to maintain functions. Security locks the gates at the park at midnight. This helps establish the rules since the park closes at midnight. The team leads also carry a cell phone with a direct number for the Police Department. The Safety Patrol employees are very polite and professional. Very few calls have been received questioning the authority of the Safety Patrol. The security provides customer care as well. The City of Tempe and the Police Department do provide some general training. A new contract will be negotiated after June.

Adam Jones stated the Tempe Beach parking lot is enforced as far as ADA parking. As the office buildings fill up in that area they have noticed people parking in the Tempe Beach parking lot instead of paying to park in the surrounding structures. Construction workers have also been using this parking lot. A time limit may need to be instilled so there are parking spaces available for people visiting the park. Some possibilities for monitoring the time allowed for parking are programmed meters with censored parking spaces or License Plate Recognition (LPR). Signage would also be necessary. Signage stating that the parking lot is for park use only, not long term parking may help improve the situation. The vehicle count can be monitored for a few months before further action is taken.

#### **Agenda Item 6 – Public and Private Development Update**

- Pier 202/South Bank Property – RFQ proposals are due today
- Marina Heights – A couple Building Permits have been issued, the permit has been submitted for the third building
- Hayden Ferry – The traffic control lights have improved the intersection, a permanent light will be pursued
- Lincoln Properties Proposal – Denied by the Development Review Commission for an apartment complex, the appeal will be addressed, design solutions are being worked upon
- Stables Property – A proposal has been submitted for apartments (approximately 300) wrapped around a parking structure
- The Lofts – No current activity

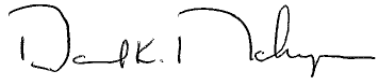
#### **Agenda Item 7 – Future Agenda Items and Meeting Dates**

- April 9, 2014 – Budget Review and Recommendations
- July 9, 2014 – Security Patrol and Renewal of the Security Contract

The next meeting will be April 9, 2014 at the City of Tempe, Orchid House, 21 East Sixth Street.

Meeting adjourned at 10:03 AM.

Prepared by: Julie Stennerson  
Reviewed by: Chris Messer

A handwritten signature in black ink, appearing to read "Dave Nakagawara". The signature is fluid and cursive, with a long horizontal stroke at the end.

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Dave Nakagawara  
Secretary