

# TEMPE TRANSPORTATION MASTER PLAN

Development Review  
Commission

May 13, 2014

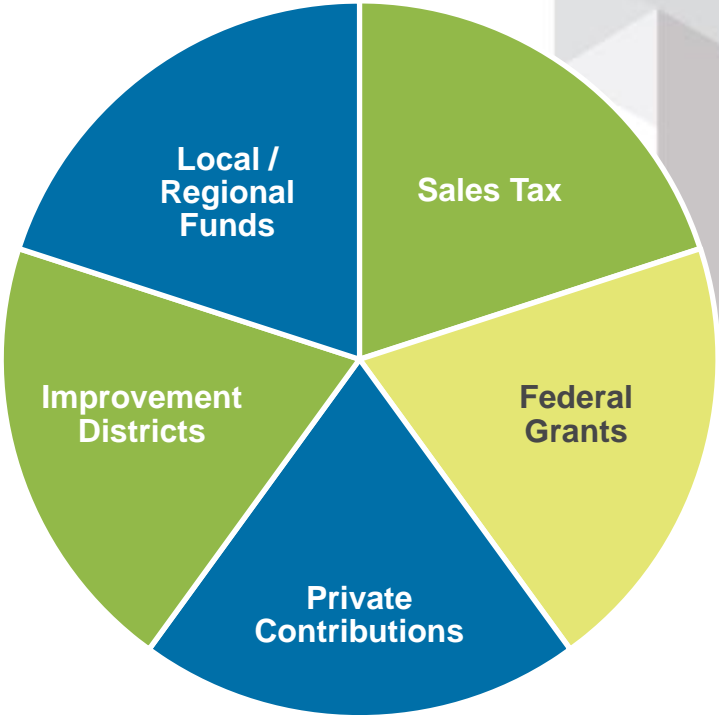
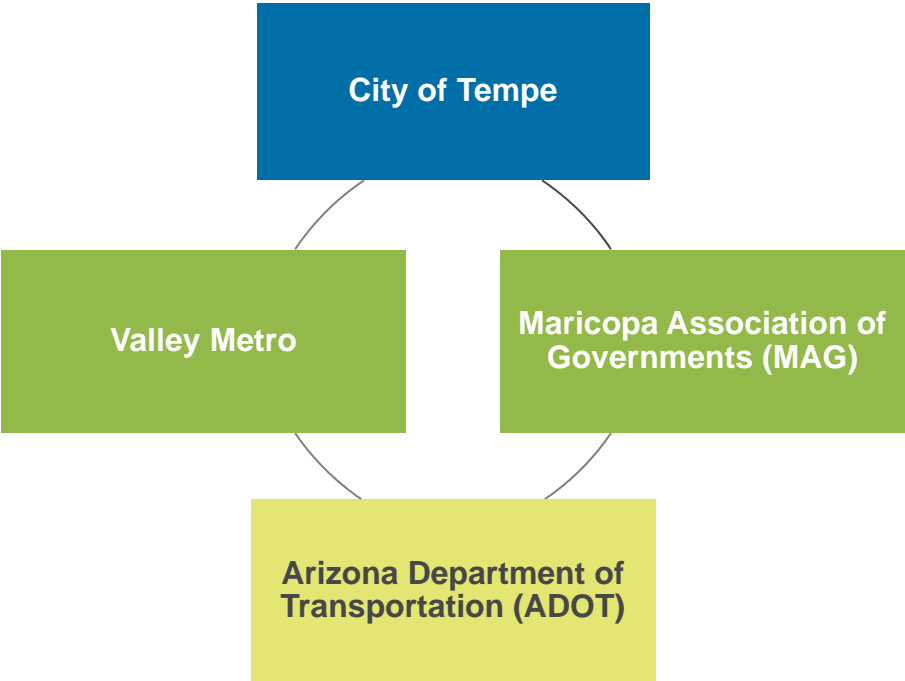


## OVERVIEW

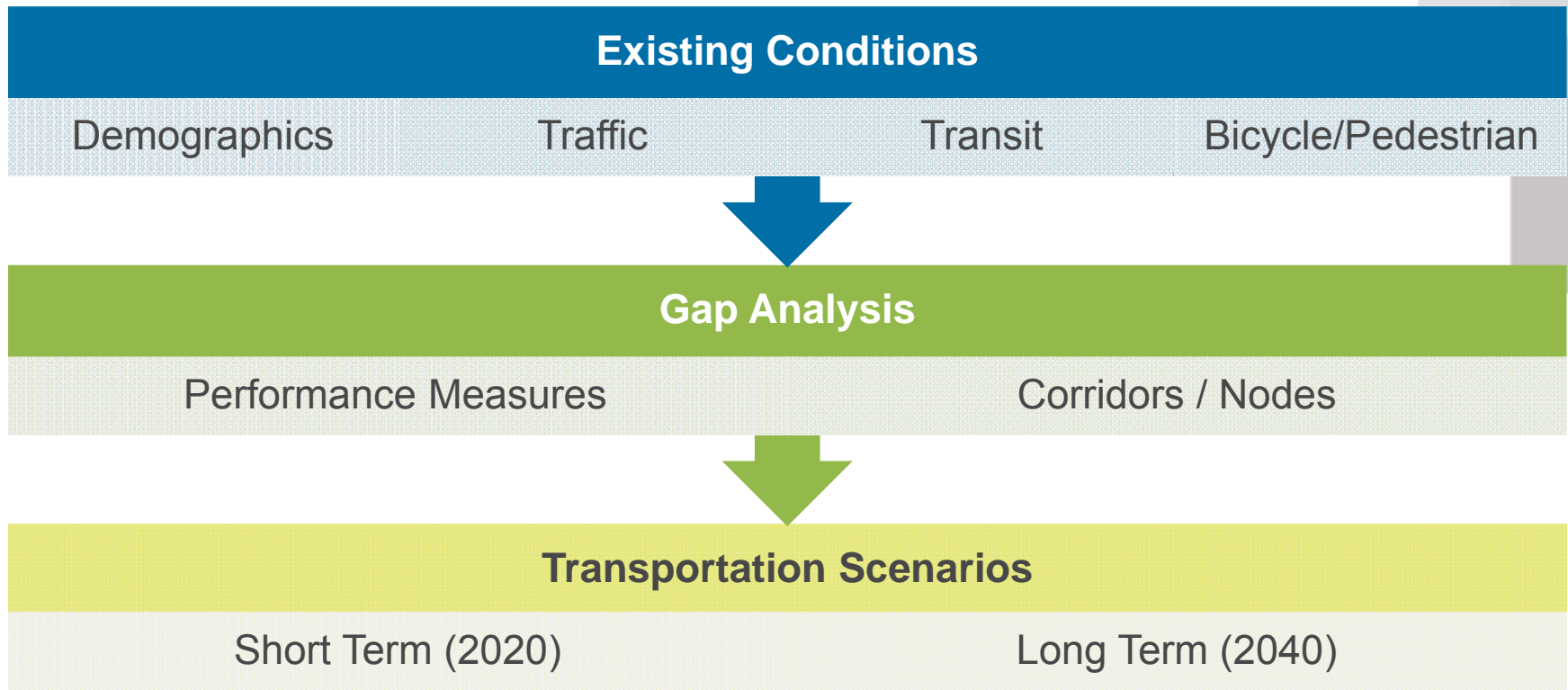
- ▶ Prepare a multi-modal transportation plan that sets a new level of mobility for Tempe
- ▶ The TMP will emphasize the following:
  - Transportation linkages that emphasize mobility over capacity
  - Connections between activity centers
  - Priority corridors (roadway, transit, and bicycle/pedestrian)
  - Multi-modal connections and transportation nodes
  - Neighborhood vitality
  - Optimization of existing transportation network
  - Recommendations grouped by corridors



# WHERE DO TRANSPORTATION PROJECTS COME FROM?



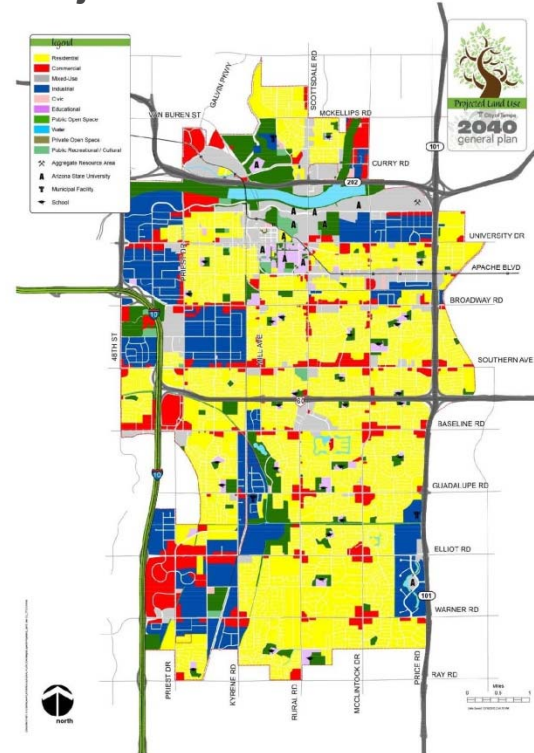
# START TO FINISH



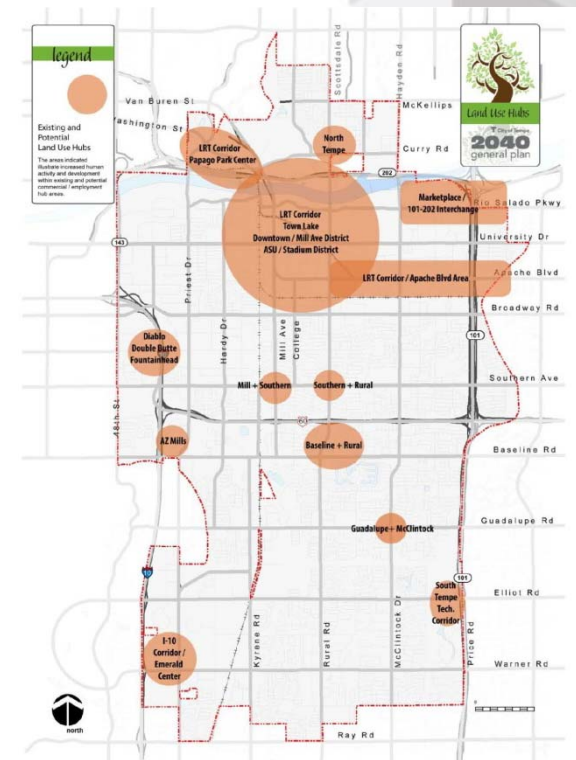
# 2040 GENERAL PLAN

- ▶ Goals and policies for TMP will be derived from the Circulation element of the 2040 General Plan
- ▶ TMP will use land use assumptions from the 2040 General Plan

## Projected Land Use



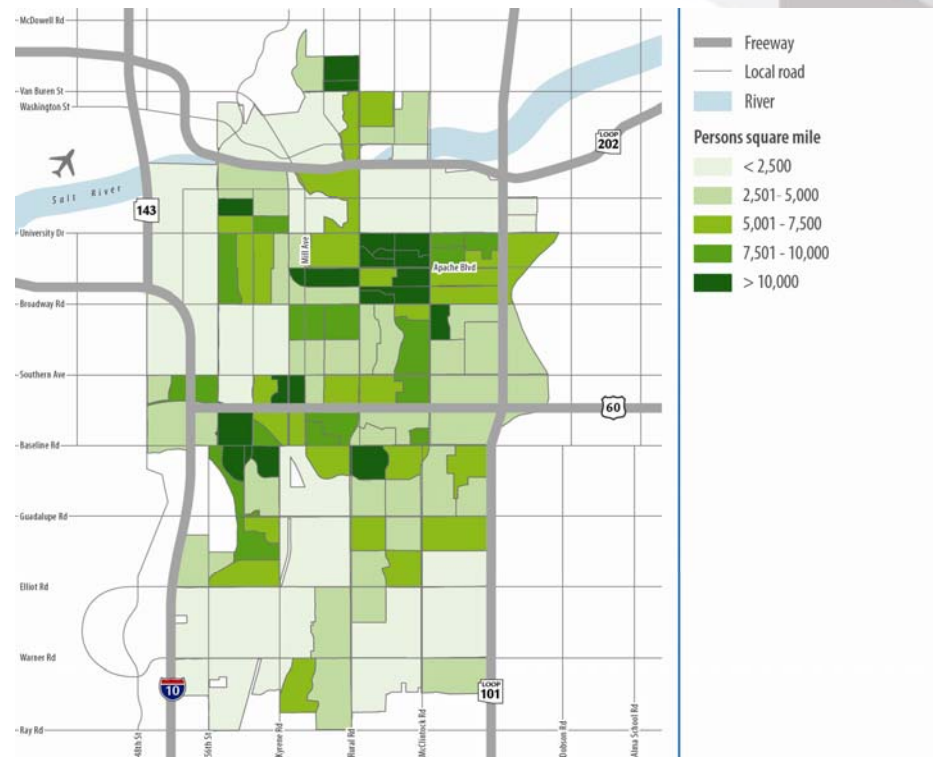
## Land Use Hubs



# DEMOGRAPHICS

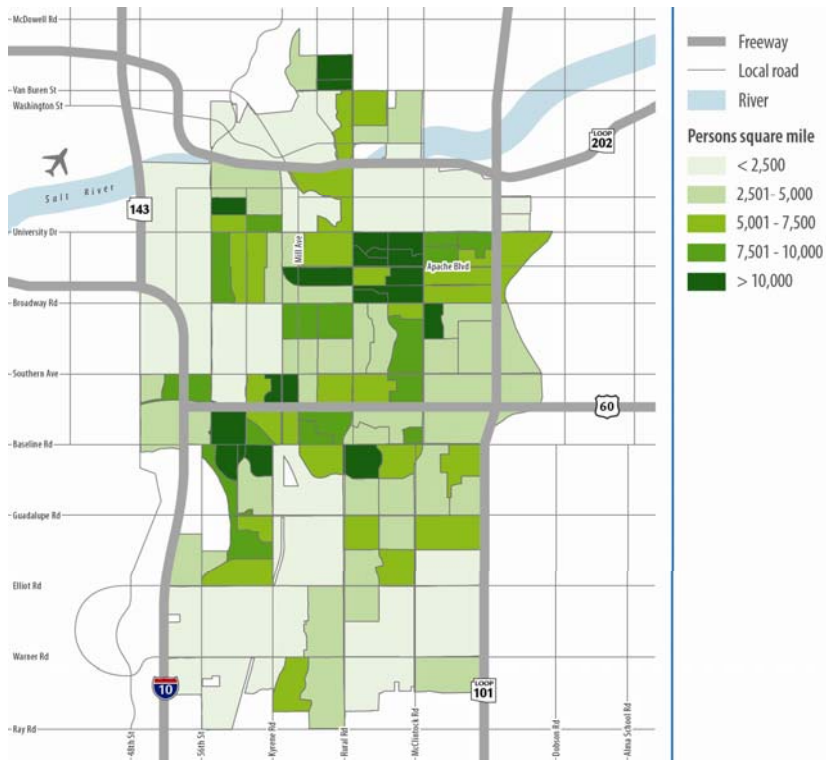
- ▶ Based on 2010 Census data and American Community Survey data
- ▶ Geographic information system (GIS) maps (based on density):
  - Population and employment
  - Race and ethnicity
  - Households and zero car households
  - Low income and persons with disabilities
  - Population under 18 and over 65

## Example: Population Density

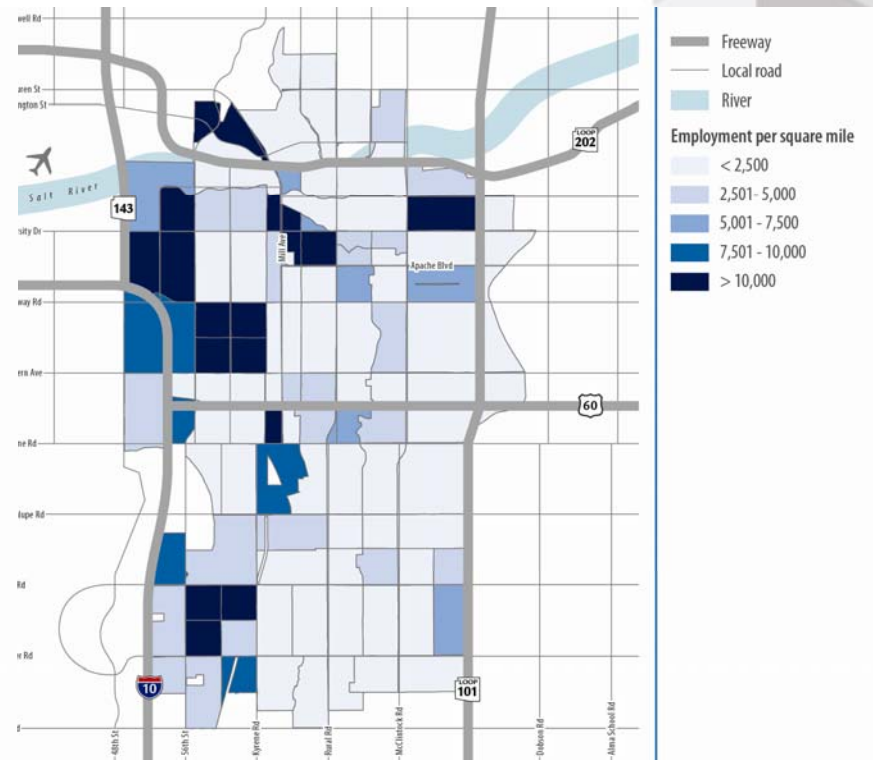


# DEMOGRAPHICS

## Population Density

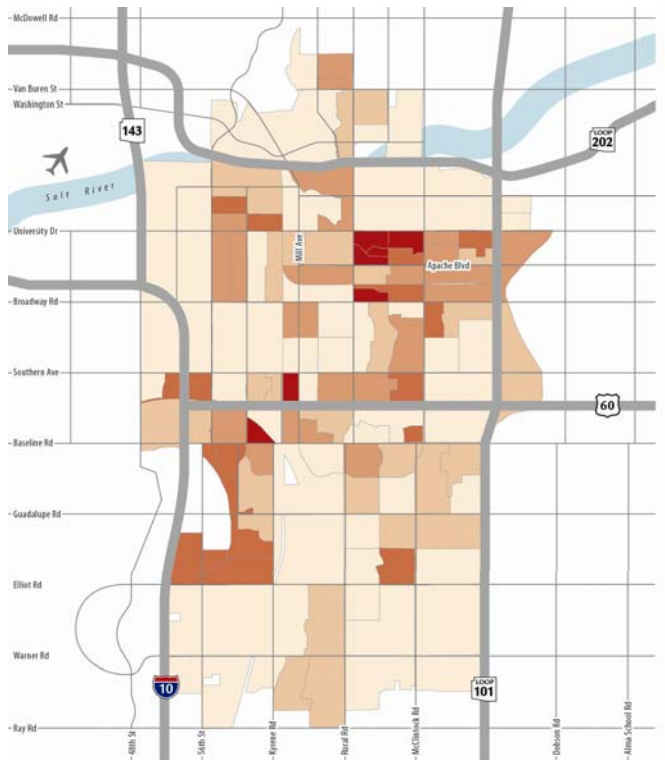


## Employment Density

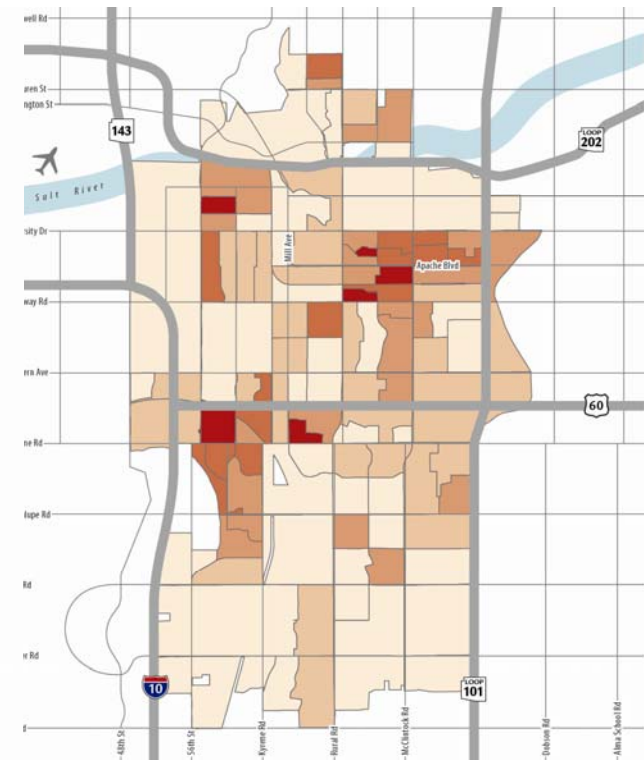


# DEMOGRAPHICS

## Minority Population Density



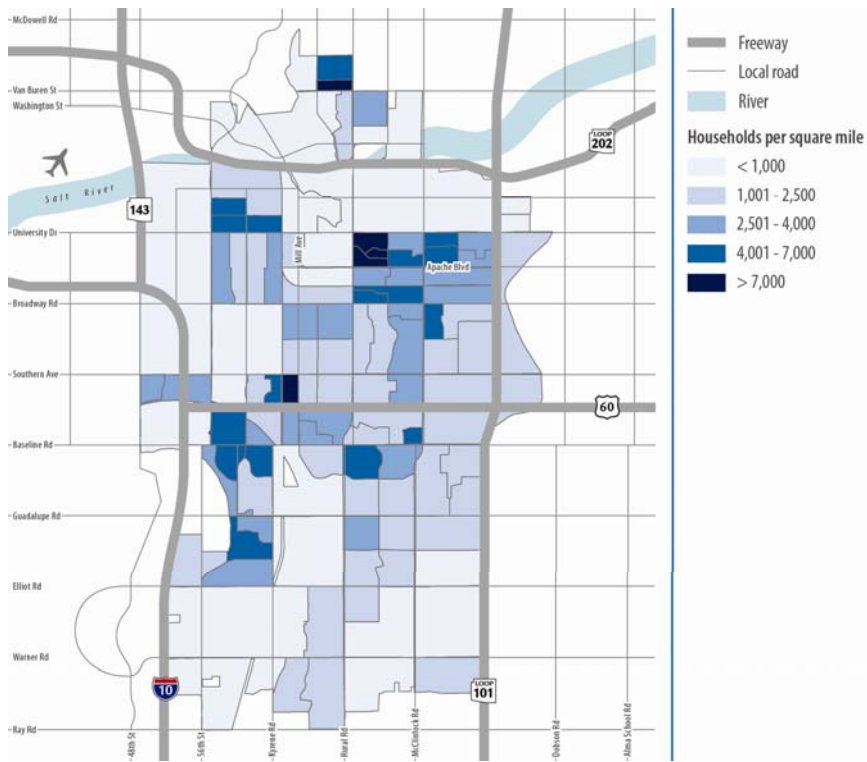
## Hispanic Population Density



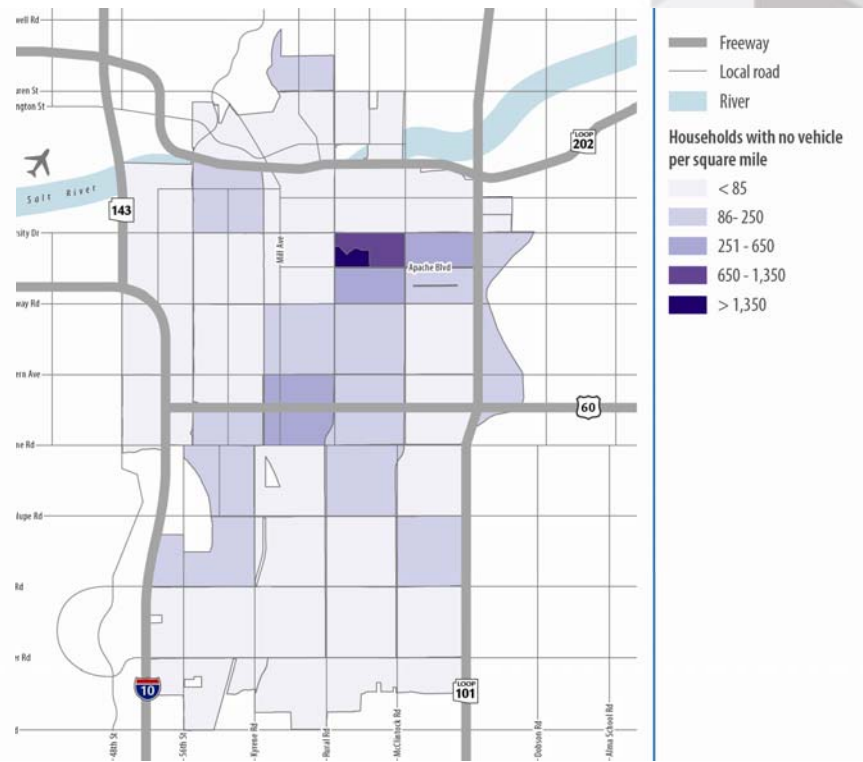


# DEMOGRAPHICS

## Household Density

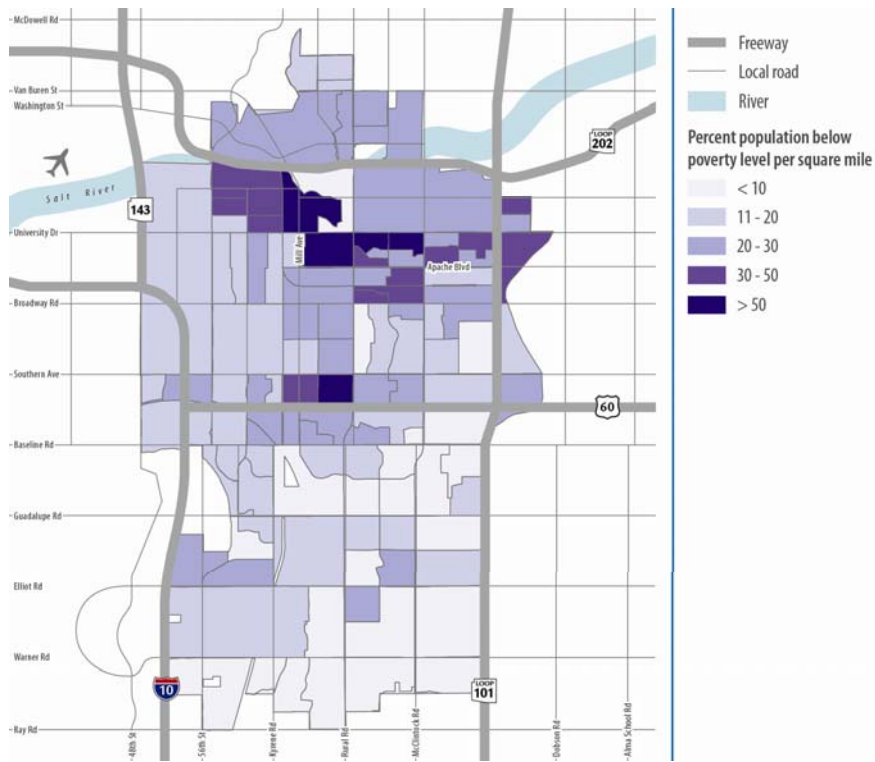


## Zero Car Household Density

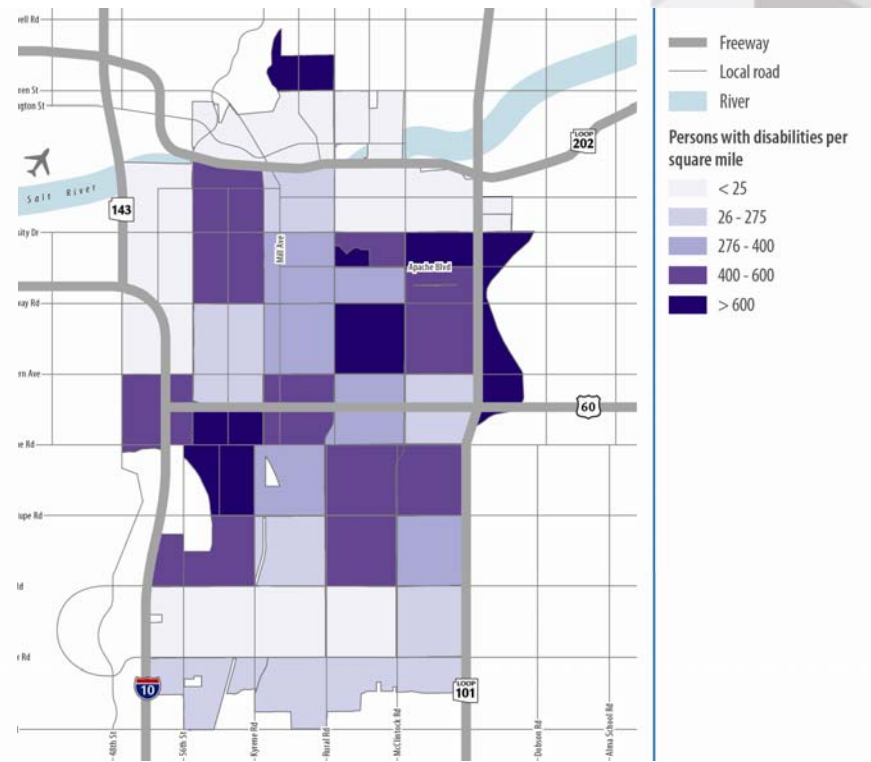


# DEMOGRAPHICS

## Low Income Density

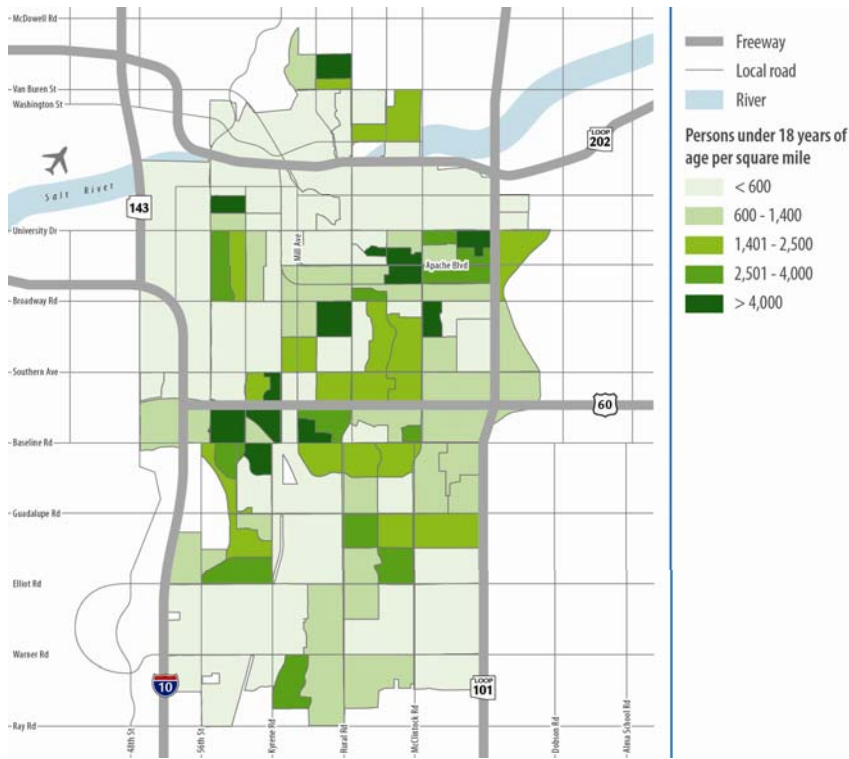


## Persons with Disabilities Density

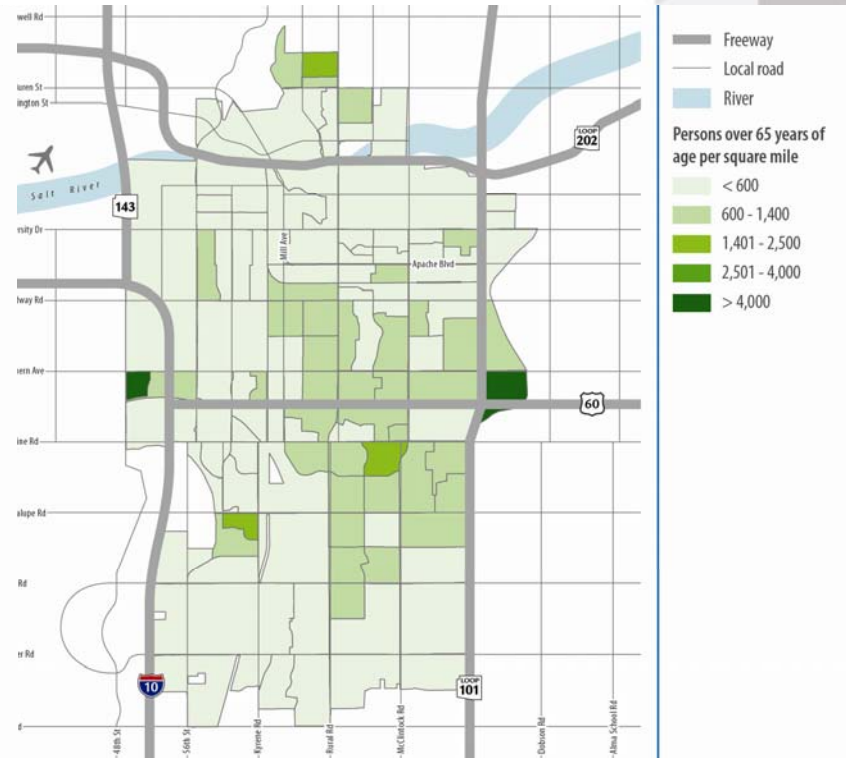


# DEMOGRAPHICS

## Population Under 18 Density



## Population Over 65 Density



# TRAFFIC

► Existing traffic conditions:

- Street classification (from Circulation Element of 2040 General Plan)
- Traffic counts (as available from the City of Tempe, MAG, and ADOT)
- Crash data
- Intelligent Transportation Systems (ITS) improvements



**PREFERRED CONCEPT SHEET 1 OF 8**

**UNIVERSITY DRIVE BICYCLE & PEDESTRIAN IMPROVEMENTS PROJECT**

**CONTACT INFORMATION**  
 Project Manager: Eric Iversen  
 Phone: (480) 350-9810  
 E-mail: Eric\_Iversen@Tempe.gov  
 Web: www.tempe.gov/UniversityDrive

**PARSONS BRINCKERHOFF**

# TRANSIT

- ▶ Existing transit conditions:
  - All transit modes (light rail, local bus, express bus, circulators, and paratransit)
  - Transit routes, frequency, and service hours
  - Transit facilities, including bus stops, transit centers, and park-and-rides
  - Ridership (primarily focused on average daily boardings)
  - Transit data provided by the City of Tempe and Valley Metro



# BICYCLE / PEDESTRIAN

- ▶ Existing bicycle and pedestrian conditions:
  - Bicycle and pedestrian routes and circulation patterns
  - Bicycle and pedestrian counts (as available from the City of Tempe, MAG, and Tempe Bicycle Action Group)

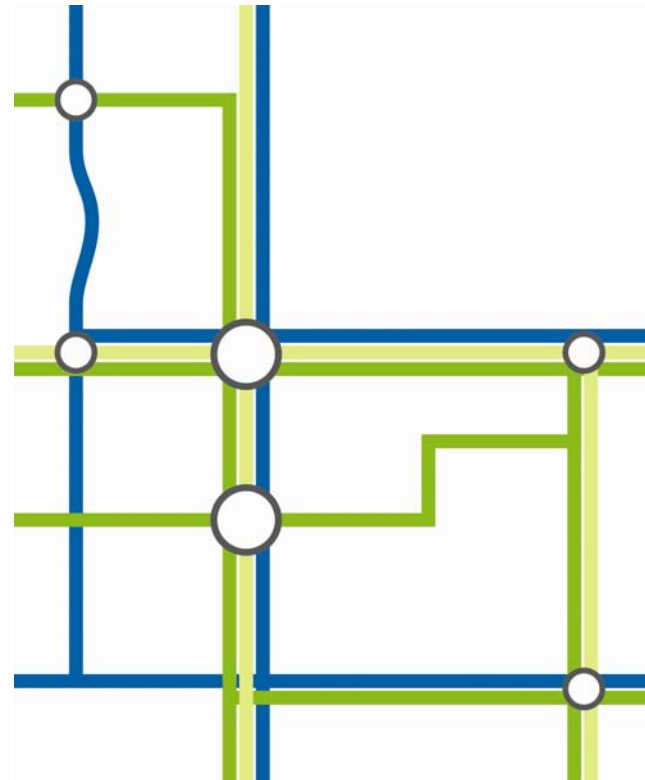


**Cycle Tracks**  
One-Way Protected Cycle Track with Raised Curb and Parking Buffer

**Bicycle Boulevards**  
Bicycle Boulevard Signs and Pavement Markings - Direction Sign

## TRANSPORTATION SCENARIOS

- ▶ Transportation scenarios will identify priority corridors:
  - Arterial roadway corridors
  - Transit priority corridors
  - Active transportation corridors
  - Neighborhood corridors
- ▶ These improvements will be shown on the same map and not segmented



## TRANSPORTATION SCENARIOS

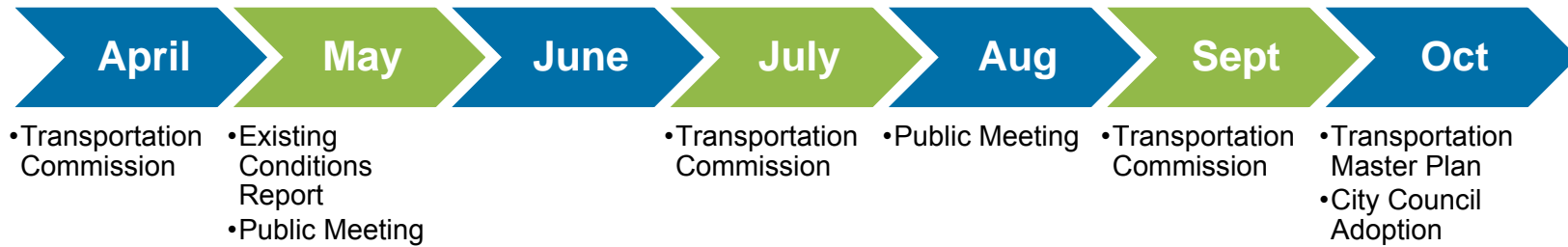
Short Term (2020)	Long Term (2040)
Focuses on near term transportation improvements	Focuses on long term transportation improvements
Optimizes existing transportation network	Correlates to 2040 General Plan
Builds upon existing, planned, and programmed projects	Serves as build-out scenario
Identifies project list	Influenced by long term land use assumptions in 2040 General Plan
Includes cost estimates	Identifies project list
	Does not include cost estimates



# SCHEDULE

► Highlights

- 3 transportation commission meetings
- 2 public meetings



## NEXT STEPS

- ▶ Complete Existing Conditions Report
  - May 2014
- ▶ Hold first Public Meeting
  - May 29, 2014, 6pm-8pm
    - ▶ Tempe History Museum
    - ▶ 809 E. Southern Avenue
  - May 31, 2014, 9am-11am
    - ▶ Tempe Transportation Center
    - ▶ 200 E. Fifth Street



*Photo by Bill Timmerman*

THANK YOU

**QUESTIONS?**