

**Minutes  
Enhanced Services Commission  
July 14, 2015**

**Minutes of the Enhanced Services Commission held on July 14, 2015, 8:30 AM, at the Tempe City Hall - Community Development, Conference Lobby Room, 31 East Fifth Street, Tempe, Arizona.**

**Members Present:**

Matt Mooney, President of the Commission/Area 1 Rep  
John Creer, Vice President of the Comm/ASU Member  
Ken Jones, Treasurer/Finance & IT Director  
Dave Nakagawara, Secretary/Community Dev Director  
Don Bessler, Public Works Director  
Shelley Hearn, Community Services Director  
Kelly Rafferty, Community Services Deputy Director  
Adam Jones, Downtown Tempe Authority Member

**City Staff Present:**

Ryan Levesque, Deputy Director of Planning  
Julie Stennerson, Community Development

**Members Absent:**

Heidi Kimball, Chairman of the Commission/Area 3 Rep  
Gordon Cresswell, Public Member  
Kate Borders, Downtown Tempe Authority Member  
**Vacant – Landowner Member/Area 2 Representative**  
**Vacant – At-Large Residential Property Owner**

**Guests Present:**

None

Meeting convened at 8:45 am.

**Agenda Item 1 – Consideration of meeting minutes: April 14, 2015**

Matt Mooney confirmed the commission members had reviewed the minutes.

**MOTION:** Ken Jones  
**SECOND:** Shelley Hearn  
**DECISION:** Approved

**Agenda Item 2 – Public Appearances**

There were no public appearances.

**Agenda Item 3 – Commission Resident Member Vacancy**

Ryan Levesque contacted the Home Owner Associations for Bridgeview, Edgewater and Northshore. He provided copies of the application and an explanation of the vacant position. The Commission vacancy has also been placed on the City Clerk's website. Ryan offered to attend an HOA meeting if the associations would like more information regarding the Commission. There have not been any applications received yet.

The Commission also has another vacancy for property owner representation of area 2, which is the Playa del Norte area. The property owners will be notified of the vacancy. This has been a longstanding vacancy. The City of

Tempe represented this area at one time. There is now full ownership of the property. Ryan will continue his efforts to fill this position.

#### **Agenda Item 4 – Budget Update**

Ken Jones stated the Rio Salado Community Facilities District Budget was approved by the Tempe City Council. There were no questions, conversions or feedback from the Council Members regarding the budget.

#### **Agenda Item 5 – Events Overview**

Kelly Rafferty gave an events update.

- Independence Day – July 4<sup>th</sup> had a good turnout, without any incidents to report
- The Color Run – will no longer be held at Tempe Town Lake
- Healing Fields Remembering 9/11 – September
- Ballet Under the Stars – October 1<sup>st</sup>
- Oktoberfest – October 9<sup>th</sup> – 11<sup>th</sup>
- Half Ironman Triathlon – October 18<sup>th</sup>
- Ironman Triathlon – November 15<sup>th</sup>
- Rock ‘n’ Roll Marathon – January 17<sup>th</sup>

Shelley Hearn gave a status update regarding the Block Party. Downtown Tempe Authority has been meeting with the bar owners who have never been a fan of the block party since there is a gate fee to get into the downtown area, with the bars wanting to charge an additional cover charge for their establishments. Alcohol being available from vendors in the street has also been competitive. DTA is proposing to hold the event liquor license, fence the downtown area with a five dollar entrance fee. Some bars may still charge a cover fee. Alcohol would only be available from the bars but you would be able to take your drinks out on the street if approved by City Council. This proposal will be presented to the City Council at a Work Study Session in September.

#### **Agenda Item 6 – Downtown Tempe Update**

Adam Jones gave an update regarding Downtown Tempe. Beginning last year, DTA decided to provide additional security at the splash playground due to the issues with transients. The additional security has made a huge difference and has been appreciated by the users of the splash playground.

Their safety patrol statistics have averaged about the same as the last meeting. There are roughly 250 curfew violations per month and approximately 15 incidents where the Police Department has to be involved each month. There has not been anything out of the ordinary or unusual lately. The typical transient, homeless activity is continuously being addressed.

Adam is currently going through the Request for Proposal process and evaluating respondents for the holiday lights downtown. One of the proposers made a suggestion to use some of the spheres that were used in the trees on Mill Avenue on the desert trees near the entrance of the Tempe Beach Park. There would be no additional cost to the City. Some of the existing inventory would just be used at a different location. The electricity for this location in the park would need to be tested ahead of time and the decorations would need to be non-denominational.

The new literature racks for the downtown area look great. DTA has received positive comments from the property owners and the business owners downtown. The streets look far less cluttered. A good portion of the new racks are empty now that the old racks have been taken away. DTA is working with the media to have the new literature racks filled and have the old racks picked up.

The new bicycle parking on Mill Avenue is not currently being utilized as much as it could be. Once school starts the demand for bicycle parking is expected to increase. The highest concentration of bike parking is at the Brickyard when ASU is in session and near the University House on College. If the bicycle parking on Mill Avenue goes well

and there are no issues, the next phase would be to expand to 5<sup>th</sup> Street and College, and hopefully another bike parking station on Mill Avenue.

### Agenda Item 7 – Public and Private Development Update

- State Farm – Adam Jones  
State Farm is scheduled to open October 10<sup>th</sup>. The parking garage will be managed about five weeks prior to the scheduled opening. Initially it will just be the first two levels underground. The second phase will be in January and the third phase will be in May. It is not anticipated that there will be any event parking during the first year.
- Southbank – Ryan Levesque  
Southbank Residences, Lot 1 and Lot 6 are being processed simultaneously by JLB under two separate applications. They will be going to City Council for introduction and the first public hearing on July 30<sup>th</sup>, the second public hearing and final decision will be on August 13<sup>th</sup>.
- Projects in the construction phase – Ryan Levesque
  - Jefferson Town Lake - Land is being prepared for construction
  - Town Lake Residential – Active construction on the north bank side near the 202
  - Marina Heights - Active construction all throughout Rio Salado on Marina Heights
  - Hayden Ferry Lakeside 3 – Project has almost been completed
  - AC Marriot – Developers will be giving an update presentation to the Development Review Commission tonight regarding their building product
- Streetcar – Don Bessler  
Tempe Streetcar has been highly publicized regarding the deadlines to be met for the funding and financing. There is heavy interest in alternative propulsion systems. Valley Metro agreed that they will consider any viable technology. There is a Request for Proposals for a third party who specializes in federally approved transportation programs, off-wire technology, and alternative propulsion technology. The industry is constantly trying to deploy new technology that has a chance in being proven and successful. The City is seeking a company that would have the experience working directly with the Federal Agencies.
- Tempe Town Lake Dam – Don Bessler  
The construction of the dam is progressing. Structural steel and concrete is currently being put in place. The weather is beginning to have less of an effect on the schedule. The City has been working with Bridgestone; ultimately the dams currently being used will need to be decommissioned. The decommissioning of the dams has not been funded as part of this project. The level of the lake may need to be drained down significantly for removal of the bladders. Public Works will work with Community Services for the timing of any special events and will notify property owners along the lake before any action is taken.
- Flour Mill – Ryan Levesque/Dave Nakagawara  
Alex Smith is working on the Award of the Request for Qualifications. The City is out of the exclusive negotiation period with Baum, however negotiations for a development agreement are still underway. The details of the project have not been determined at this time.
- The District – John Creer  
ASU has had several public meetings and has generally received positive feedback regarding this project. The attendance has been greater than expected. There has been a fairly robust outreach both internal to the University and to specific groups as well as the public. The intent is to make people aware of the development of the project. An open space working group will be formed for the pocket parks to make sure they are positioned, sized and programmed right. The open space should benefit events and activities. Traffic and parking have been items of concern. A joint traffic study between ASU and the City will be done to encompass the entire area and analyze all the different impacts.

Three University projects are scheduled to be delivered in 2017.

- The Stadium
- PV Main – Tearing down the 600 bed student housing project next to the Fulton Garage, building a 1,600 bed freshman engineering dorm
- ISTB 6 – Biomedical Building (south of University Drive and Rural Road)

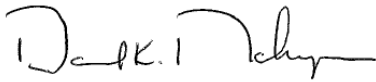
Don Bessler stressed that barricading and traffic control should be limited and discrete for the construction projects.

The next meeting will be October 13, 2015 at the Tempe City Hall - Community Development, Conference Lobby Room, 31 East Fifth Street.

Meeting adjourned at 9:35 am.

Prepared by: Julie Stennerson

Reviewed by: Ryan Levesque



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Dave Nakagawara  
Secretary