



PUBLIC MEETING AGENDA

Transportation Commission

MEETING DATE

Tuesday, January 12, 2016
7:30 a.m.

MEETING LOCATION

Tempe Transportation Center
Don Cassano Room
200 E. 5th Street, 2nd floor
Tempe, Arizona

MEETING AGENDA

AGENDA ITEM	PRESENTER	ACTION or INFORMATION
1. Public Appearances The Transportation Commission welcomes public comment for items listed on this agenda. There is a <i>three-minute time limit</i> per citizen.	Pam Goronkin, Commission Chair	Information
2. Approval of Meeting Minutes The Commission will be asked to review and approve meeting minutes from the November 12, 2015 meeting.	Pam Goronkin, Commission Chair	ACTION
3. Commission Business The Commission will be asked to elect a chair and vice chair for 2016 as well as reach consensus on meeting date and time.	Pam Goronkin, Commission Chair	ACTION
4. Dial-A-Ride Update Staff from RPTA will provide an update on proposal to create a regional dial-a-ride system.	Carol Ketcherside, RPTA	Information and Possible Action
5. Bike Hero Nominations Staff will request the Commission select a recipient for the city's annual Bike Hero Award.	Sue Taaffe, Public Works	ACTION
6. Urban Forest Staff will present an update on the Urban Forest Masterplan.	Bonnie Richardson, Public Works	Information and Possible Action

<p>7. Department and Regional Transportation Updates</p> <p>Staff will provide updates and current issues being discussed at the Maricopa Association of Governments and regional transit agencies.</p>	<p>Public Works Staff</p>	<p>Information</p>
<p>8. Future Agenda Items</p> <p>Commission may request future agenda items.</p>	<p>Pam Goronkin, Commission Chair</p>	<p>Information</p>

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Minutes City of Tempe Transportation Commission November 12, 2015

Minutes of the Tempe Transportation Commission held on Thursday, Nov. 12, 2015, 7:30 a.m., at the Tempe Transportation Center, Don Cassano Community Room, 200 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present:

Pam Goronkin (Chair) – via phone
Ryan Guzy
Bonnie Gerepka
Don Cassano
Philip Luna
Jeremy Browning

Kevin Olson
Cyndi Streid
Lloyd Thomas
Susan Conklu
Charles Huellmantel

(MEMBERS) Absent:

Shereen Lerner
Peter Schelstraete

Charles Redman

City Staff Present:

Shelly Seyler, Deputy Public Works Director
Eric Iwersen, Principal Planner
Sue Taaffe, Public Works Supervisor
Laura Kajfez, Neighborhoods Services Specialist
Shauna Warner, Neighborhood Program Manager
Jason Hartong, Senior Planner

Mike Nevarez, Transit Manager
Julian Dresang, City Traffic Engineer
Joe Clements, Transportation Financial Analyst
Amanda Nelson, Public Information Officer
Ken Jones, Deputy City Manager - CFO

Guests Present:

Radu Nan, Kittelson and Associates
JC Porter, Arizona State University

Paul Hubbell, resident

Commissioner Don Cassano called the meeting to order at 7:32 a.m.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Minutes

Vice Chair Cassano introduced the minutes of the Oct. 13, 2015 meeting and asked for a motion. A motion was made to approve the minutes.

Motion: Commissioner Lloyd Thomas

Second: Commissioner Cyndi Streid

Decision: Approved

Agenda Item 3 – City Preliminary Long-Range Financial Forecast and Transit Fund Update

Ken Jones presented the City Preliminary Long-Range Financial Forecast and Transit Fund Update. The Municipal Budget Office prepares an initial Long-Range Financial Forecast in October each year to set the tone for the beginning of the budget process. An updated February forecast provides a long-term view of how current budget proposals will impact the City's future finances. Ken stated that the Transit and Transportation funds are both stable.

Shelly Seyler mentioned that staff is in the process of identifying projects to recommend for Capital Improvements Program (CIP) funding. Shelly Seyler also mentioned that four transportation projects are competing for Congestion Mitigation and Air Quality (CMAQ) funding. Staff intends, if funded, to stagger the construction of these projects in order to maintain a stable fund balance.

Ken Jones also discussed the plan for funding the \$23 million gap for Tempe Streetcar capital funds. A special property assessment district will likely be formed to cover the \$13 million shortfall for construction and another \$10 million was realized from regional funding.

Agenda Item 4 – Orbit Saturn

Jason Hartong provided the Commission with community feedback gathered during the three phases of the Orbit Saturn planning process and presented the final route recommendation. The public involvement process explored implementing Orbit neighborhood circulator service in the area between US 60 and Elliot Road from the east city border with Mesa to the west city border with Guadalupe and Phoenix. The planning process also included a three-phased effort to understand community preferences for service standards such as hours, frequency and days of service as well as desired destinations within the planning area. While there was initially some interest from Guadalupe, subsequent attempts to communicate were unsuccessful and the process continued without their involvement. Community feedback from Phase III was overwhelmingly positive, with 84% of survey respondents in favor of the proposed route.

The proposed route would operate every 30 minutes with service on weekdays from 7 a.m. to 9 p.m. and Saturdays from 8 a.m. to 9 p.m. and Sundays from 8 a.m. to 7 p.m. During the final staff evaluation of the proposed program, a concern surfaced in regards to the proposed weekday start time of 8 a.m. This start time would not permit students to use Orbit Saturn for travel to school in the morning. While there was no specific community feedback requesting an earlier start time, it was determined that the recommended start time would be moved to 7 a.m.

The final recommended route will be presented to City Council on December 3. If approved by Council, staff will then begin the vehicle procurement process and other steps needed to properly implement service. Orbit Saturn would begin service in October 2017.

The Commission discussed hours and frequency and the possibility of procuring larger buses.

Jason Hartong stated that a larger Orbit bus will be procured allowing for more capacity on over crowded Orbit routes. Valley Metro would likely release an RFP in January and award the contract to a vehicle manufacturer in May/June 2016. Tempe would put the larger orbit buses on the existing routes north of US60, specifically Orbit Jupiter.

A motion was made to approve the proposed Orbit Saturn route.

Motion: Commissioner Phillip Luna

Second: Commissioner Kevin Olson

Decision: Approved.

Agenda Item 5 – Bike Boulevards

Eric Iwersen updated the Commission of the activities related to the implementation and efforts regarding the Seat Bike Boulevard Route. At the October City Council meeting, Council directed staff to conduct a third round of public involvement with three route alternatives. Eric discussed the purpose of bike boulevards, Seat route location, funding and potential improvements. Public comment continues through Nov. 16. The City Council will be presented with the findings from the third round of public involvement on Dec. 3, 2015.

There are three options for consideration:

1. Implement route between Highline Canal and McClintock Drive
2. Implement route between Highline Canal and Kenwood Lane
3. Implement route between Highline Canal and Price Road

The Commission discussed bicycle counts, schools serviced by this route and the intent of the Transportation Commission to encourage alternative modes on public streets.

A motion was made to approve Option 3, implement the route between Highline Canal and Price Road.

Motion: Commissioner Lloyd Thomas

Second: Commissioner Cyndi Streid

Decision: Approved.

The Transportation Commission expressed that it is their collective view that a vocal minority of residents are against the bike boulevard system who are not considering the long-term benefits which includes the use of public streets. The Commission also stated that it is their responsibility as appointees of the City Council to advise and make recommendations to the Council related to Transportation and Transit and not supporting this bike boulevard would be in direct conflict with their purpose.

Agenda Item 6 – Department and Regional Transportation Updates

Eric Iwersen stated that four projects will be considered next week for CMAQ funding, including Alameda Drive Streetscape, North/South Railroad Spur MUP, Western Canal MUP extension and Rio Salado at McClintock MUP underpass.

Eric Iwersen also mentioned that federal funding for the Tempe Streetcar is looking favorable. The Federal Transit Administration (FTA) has been in contact with Valley Metro gathering additional information about the project. The FTA will likely announce if the Streetcar received federal funding in early 2016.

Mike Nevarez informed the Commission of the exploration of a regional dial-a-ride system. A presentation will be made to the Commission in 2016.

Agenda Item 7 – Future Agenda Items

The following future agenda items have been previously identified by the Commission or staff:

- Streetcar (December)
- Bike Share (December)
- McClintock @ Rio Salado MUP underpass (January)
- Commission Business (January)
- Fifth Street Streetscape (January)

- Highline Canal Multi-use Path (January)
- Bike Hero (January)
- FY 2016/17 Media Plan (February)
- Western Canal Multi-use Path Extension (February)
- North/South Railroad Spur Multi-Use Path (March)
- Long-Range Forecast Update (Operating) & CIP follow-up (March)
- CIP Discussion (April)
- Bus Unification Update (May)
- Bicycle/Pedestrian Signal Activate Operations Update (June)
- MAG Congestion and Mitigation and Air Quality Program (CMAQ, ITS) and Pedestrian Design Assistance Grants (June)

Shelly Seyler stated that the two agenda items for December have moved to January and that staff recommends cancelling the December meeting.

The Commission's next meeting is scheduled for January 12, 2016.

The meeting was adjourned at 8:47 a.m.

Prepared by: Sue Taaffe
Reviewed by: Eric Iwersen

CITY OF TEMPE TRANSPORTATION COMMISSION



STAFF REPORT

AGENDA ITEM 3

DATE

January 1, 2016

SUBJECT

Commission Business

PURPOSE

To request that the Transportation Commission makes selections for the positions of chair and vice-chair as well as reach consensus on meeting date and time.

BACKGROUND

At the January meeting of each year, the Commission addresses the following business:

- Chair and Vice-Chair. The Commission annually elects a Chair and Vice-Chair for the upcoming year per the Tempe City Code, Sec. 2-249 “The officers of the commission shall be selected by the commission members at the first meeting of the commission following the 31st day of December of each year and shall serve until the 31st day of December of the next succeeding year. No officer shall serve in the same capacity for more than two (2) consecutive one-year terms.”
- Meeting Dates and Times. The Commission regularly scheduled meetings are the 2nd Tuesday of each month at 7:30 a.m.

As of January 1, 2016, the Commission has all 15 member positions filled. Transportation Commission members are listed below:

1. PAM GORONKIN (Current Chair elected in Jan. 2014)
2. DON CASSANO (Current Vice Chair elected in Jan. 2014)
3. JEREMY BROWNING
4. BONNIE GEREPKA
5. RYAN GUZY
6. CHARLES HUELLMANTEL
7. PHILLIP LUNA
8. KEVIN OLSEN
9. CHARLES REDMAN
10. PETER SCHELSTRAETE
11. CYNDI STREID

12. SUAN CONKLU
13. SHERLEEN LERNER
14. LLYOD THOMAS
15. BRIAN FELLOWS

FISCAL IMPACT

None

RECOMMENDATION

None

CONTACT

Shelly Seyler
Deputy Public Works Director
480-858-8854
shelly_seyler@tempe.gov

ATTACHMENTS

None

CITY OF TEMPE TRANSPORTATION COMMISSION



STAFF REPORT

AGENDA ITEM 4

DATE

January 12, 2016

SUBJECT

Regional ADA Paratransit and Dial-a-Ride (DAR) Service Study

PURPOSE

The purpose of this item is to provide the Commission with an update on the Regional ADA Paratransit and Dial-a-Ride Study conducted by Valley Metro.

BACKGROUND

Valley Metro is preparing a Regional Paratransit Plan that will assess recommendations from the 2008 Regional Paratransit Study and consider opportunities for greater consistency of service policies. As part of this effort, Valley Metro is reviewing current Dial-a-Ride services in the East Valley, Northwest Valley, Phoenix, Glendale, Southwest Valley, Paradise Valley and Peoria. Valley Metro will also look at procedures for providing transfers between DAR regions. This effort has three phases:

- Inventory of Current Services Policy
- Procedure Recommendations
- Final Report

FISCAL IMPACT

n/a

RECOMMENDATION

This is for information and possible action.

CONTACTS

Mike Nevarez
Transit Manager
480-858-2209
mike_nevarez@tempe.gov

Jason Hartong
Senior Planner
480-350-2747
jason_hartong@tempe.gov

ATTACHMENTS

None

CITY OF TEMPE TRANSPORTATION COMMISSION



STAFF REPORT

AGENDA ITEM 5

DATE

January 12, 2016

SUBJECT

Tempe Bike Hero Award

PURPOSE

The purpose of this memo is to request that the Commission select a recipient for the city's annual Bike Hero Award.

BACKGROUND

The purpose of the Tempe Bike Hero Award is to celebrate bicycling in Tempe, increase awareness of bicycling as an alternative mode of transportation, promote bicycling as an environmentally-friendly recreational activity and illustrate the dedication of Tempe residents and organizations to bicycling.

Award criteria include:

- Individuals who live or work in Tempe.
- Tempe-based organizations.
- Demonstration of how the nominee promotes bicycling in Tempe including listing his/her or the organization's achievements and contributions to bicycling along with specific instances of bicycle advocacy. Contributions that could qualify for the award include, but aren't limited to, the following:
 - demonstration of using a bicycle as a significant mode of transportation
 - consistent implementation of bike-friendly facilities at a business site
 - organization of bike events
 - bike-friendly elements in facility design
 - bike safety advocacy
 - youth involvement in bicycling
 - advocacy for bicycle-friendly roads

Nominees include:

1. Frank Aldrich
2. John Bedard
3. Marisa Bennett
4. Bike Saviours
5. Catherine Brubaker
6. Nathaniel Imani Davis

7. Councilmember Kolby Granville
8. Hoss Rogers
9. Constantin Schreiber
10. Matt Smith
11. Tempe Leadership Class XXX
12. Lloyd Thomas
13. David Waechter
14. Scott Walters
15. Durrant Williams

Past winners include Eric and Rochelle Geryol (2015), Ryan and Jennifer Guzy (2014), Maja Wessels (2013), Patricia Berning (2012), Eric Iwersen (2011), Bicycle Cellar (2010), Sue Fassett (2009) and Tempe Bicycle Action Group (2008). The recipient will be presented with the award at a future Tempe City Council meeting.

FISCAL IMPACT

\$125 for the award, which is budgeted in cost center 3916-6629.

RECOMMENDATION

Select a recipient for the 2016 bike hero award.

CONTACT

Sue Taaffe
Public Works Supervisor
480-350-8663
sue.taaffe@tempe.gov

ATTACHMENTS

Nominations

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Frank

Street Address: 2413 S. Clark

City: Temp State: AZ Zip Code: 85282

Phone: 480-345-116 E-mail: (if available) _____

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Alyse Howard

Street Address: 1809 E. Manhattan Dr.

City: Temp State: AZ Zip Code: 85282

Phone: 480-200-640 E-mail: (if available) _____

I nominate Frank Aldrich for the Tempe Bike Hero Award!

My father, Frank Aldrich, is a Tempe Bike Hero. For as long as I can remember, he's been biking all over Tempe and the Phoenix area, both for commuting purposes and enjoyment. Frank was a professor at Arizona State University for 32 years. All thirty two of those years, he biked at least 5 miles each way to work. I remember sitting in his tiny office in the basement of the College of Arts and Sciences with his bike either sitting in the hall or taking up valuable wall space in the office. He retired from Arizona State 15 years ago, but whenever he needs to attend an Emeritus meeting or meet friends on campus, he rides his bike. Ever since retirement, he has volunteered at his church every morning. He has continually biked there over the years, even in inclement weather. You may see him riding in the winter decked out in earmuffs, gloves, and a puffy jacket. You can definitely tell he's got Arizona blood!

Frank Aldrich is a role model when it comes to biking. He always follows the rules of the road. He uses hand signals, utilizes bike lanes whenever possible, and uses ample lighting on his bike so drivers can easily see him from all angles. He is very humble about his dedication to biking, but if you ask, he will talk your ear off about how much he enjoys it and how it has kept him young and spry all these years. You'd never know he was 74! He even uses a bike ride to ease his aches and pains. I think that much of his energy can be attributed to his dedication to biking, and his enthusiasm is contagious. He rides almost every night with my mom around the neighborhood during which they say hi to neighbors and stay current on neighborhood happenings. Please accept my nomination for Frank Aldrich for Tempe Bike Hero.

**City of Tempe
Tempe Bike Hero Award Application**

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I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: John Bedard

Street Address: 995 E Baseline Rd, Apt 1008

City: Tempe State: AZ Zip Code: 85283

Phone: 480-224-3853 E-mail: (if available) bedardj189@yahoo.com

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Joseph Bedard

Street Address: 2059 E Libra Dr

City: Tempe State: AZ Zip Code: 85283

Phone: 602-200-4638 E-mail: (if available) joseph.bedard@aim.com

November 28, 2015

Tempe Bike Hero Nomination – John Bedard

I am nominating my brother, John Bedard, for the Tempe Bike Hero Award. John has lived and worked in Tempe for 5 years. He uses his bicycles as his primary mode of transportation to work 5 days per week, every week of the year regardless of hot, cold, or rainy weather. John does not own a car. He saves the money that he would otherwise spend on a car, and uses that money to help provide for his son and two daughters. John moved to Arizona in 2008 after a divorce because there were not enough jobs available in rural Kansas, where he lived at that time. His children, who John loves very much but can rarely see, live with his ex-wife in Missouri.

John owns two bicycles. His primary bicycle is a Felt Road Bike. When the Felt bike is being repaired, he uses his backup bicycle, which is a heavier mountain bike. John carries his shirt, slacks, and shoes in his backpack, and changes out of his cycling clothes upon arriving at work. After working a full day in telephone-based sales, he changes back into his bike hero clothes and helmet for his evening ride home.

John has had 3 different jobs while living in Tempe for the past 5 years. The first job was in Tempe and it was 5 miles away from his apartment. He worked there for 4 years. The second job, which he had for only a few months, was in North Scottsdale and it was 20 miles from his apartment. Due to the physical demands of the 75-minute commute, he only used his bicycle in the morning, and rode the bus home for 2 hours in the evening. His third and current job is 4 miles from his apartment. John is glad to return to his bicycle for his morning and evening commute.

Modern life is less convenient without a car. However, John is surrounded by friends and family who he inspires and gladly support his bicycle lifestyle. We occasionally help him with a ride to the local bike shop and grocery stores. John is also an artist, and we help him transport art canvases from the local art store. However, John is so passionate about his art that he has carried canvases home on his bicycle too. A car would be much more convenient for John as an artist, but he insists on riding his bicycles.

John turned 40 years old in March. His dedication to support his children through cycling has contributed to his excellent physical health. John does not take any medications, and rarely goes to the doctor for more than routine preventative care. John is also glad to contribute to cleaner air and thus everyone's health by riding a bike.

I enthusiastically and wholeheartedly nominate my brother John for the Tempe Bike Hero Award. I don't know anyone who is a more enthusiastic and positive role model for biking in Tempe. John is admired by his coworkers for riding his bicycle to work, and John is already a Bike Hero to his children, family, and friends.



(John Bedard on his 40th birthday.)

**City of Tempe
Tempe Bike Hero Award Application**

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I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Marisa

Street Address: 12820 S 38th

City: Phoenix State: AZ Zip Code: 85044

Phone: 6027631539 E-mail: (if available) r44133@yahoo.

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Sheryl Bennett

Street Address: 4551 Lynnfield Ct

City: Reno State: NV Zip Code: 89519

Phone: 7758427790 E-mail: (if available) sherylb@nevada.unr.



Marisa is an avid cyclist. Not only is cycling part of Marisa's family vacations, but also part of her commute (when it's not too hot) to school and her volunteer job. Marisa finds that not only is biking good for the planet, but good for her health as well. If she's feeling grumpy or irritable, as teenagers tend to experience now and then, a nice long bike is just the ticket to brighten her body and soul. Cycling in the great outdoors seems to refresh one's perspective on everything!

Marisa is currently a junior at Tempe Preparatory Academy. She has started an Environmental Club through which the members hope inspire others to ride their bike to school in an effort to promote sustainability in our community. Marisa has also raised money for the Seeing Eye, a guide dog for the Blind organization, by requesting donations for a 900-mile trek tour. <https://www.crowdrise.com/marisas900miletrek>

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: BIKE SAVIOURS

Street Address: 1930 S. Roosevelt

City: TEMPE State: AZ Zip Code: 85281

Phone: (602) 429-9369 E-mail: (if available) info@bikesaviours.org

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: TEMPE BICYCLE ACTION GROUP

Street Address: PO BOX 1884

City: TEMPE State: AZ Zip Code: 85280

Phone: _____ E-mail: (if available) INFO@BIKETEMPE.ORG

Bike Saviours is a local Tempe non-profit education center dedicated to teaching people about bicycle maintenance, building and repair. Bike Saviours operates as a tool and education share that is completely open to the public. This group provides affordable re-purposed bikes and parts through the collection of donated or recycled parts from the community. Bike Saviours has been operating as a grassroots non-profit in Tempe since 2006, and is now open 5 days a week. On average, Bike Saviours serves 200 members of the Tempe community every month or roughly 2500 repairs every year.

Bike Saviours serves the Tempe community by teaching people how to work on your their own bike, build a new-to-them bike from the shop, and by taking donations of old bikes and parts and re-using them. Bike Saviours is one of the key components of the Tempe community and they deserve the Tempe Bike Hero award.

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Catherine Brubaker

Street Address: 1126 W Laird St.

City: Tempe State: AZ Zip Code: 85281

Phone: 602-614-8606 E-mail: (if available) catherine@hopefortrauma.org

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Jo Ann Berger

Street Address: 51 E Maria Lane

City: Tempe State: AZ Zip Code: 85284

Phone: 480-598-4322 E-mail: (if available) joann@hopefortrauma.org

Tempe Bike Hero Nomination for Catherine Brubaker

I am nominating Catherine Brubaker for the Tempe Bike Hero Award as she is an advocate for safe cycling and for integrating adaptive cycling into the Tempe community. Catherine is a Tempe native and uses the Tempe bike paths daily as cycling is her primary form of transportation.

Catherine uses social media daily to advocate for adaptive cycling as an option for some brain injury survivors as a method for reintegration into the community. [facebook.com/irideforhope](https://www.facebook.com/irideforhope)

Catherine is a two time traumatic brain injury survivor after a violent assault and subsequent auto accident. She has learned to walk and talk twice in the last five years. While still in a walker after the auto accident she walked into Sun Cyclery and purchased a recumbent trike. She started riding up and down the street, then to her grandmothers house using the bike trails in Tempe. For the last two years Catherine has been biking all over Tempe. In 2014 she participated in the Annual Tempe Bike Ride in April, and was one of several recumbent trikes.

In 2014, Catherine began to take her life back. She met her riding partner (who has recovered from a stroke) and they took to do what appeared to be the impossible at the time-they rode their bikes across the US. From WA to FL, Catherine rode 5390 miles and found a new purpose in life. As she began to tell her story to others, people began to tell their stories. She realized her brain injury was invisible and it was that defining moment that she found her voice.

In early 2015, she started Hope For Trauma, an organization committed to raising awareness of the daily challenges that face brain injury survivors and their families. The mission is to provide recumbent trikes and other adaptive equipment to brain injury survivors to aid in their recovery. She has inspired several survivors to obtain recumbent trikes upon the completion of her journey. She gained support from a cycling community to help co-facilitate one trike give away to a brain injury survivor. As Hope For Trauma is funded she anticipates changing the lives of hundreds of survivors in many communities. She is establishing relationships with veterans groups and hospitals in order to collaborate with existing organizations.

She utilizes social media daily to reach thousands weekly and speaks nationally to advocate for brain injury awareness collaborating with leaders in the brain injury community and other survivors.

She is actively engaged in looking for and partnerships within the community with which to collaborate. For example, she has partnered with Spokes Fighting Strokes and has been group riding, but as the interest grew she recently started the **Ride For Hope** series on Meet-Up to reach out to the local community using another branch of social media.

Catherine is an inspiring leader of her community. She utilizes Tempe bike paths as a way to serve her community effectively turning her trauma into hope and Tempe bike paths as a way to lead other survivors to an independent lifestyle where they can feel a sense of community.

She is actively engaged in a looking for leaders in the community with which to collaborate, such as other cycling groups, veterans organizations, and rehabilitation facilities. The **Ride For Hope** series and other projects are consistent with the vision and mission of Hope For Trauma and can also provide more awareness for use of Tempe bike paths.

Ride For Hope Series engages members of our community who may be brain injury, trauma or stroke survivors to participate in cycling as part of reintegration. Adaptive cycling can play a critical role in recovery for brain injury survivors. Her goal is to continue building this Meetup group and be able to get more exposure through the city of Tempe, and to participate in the 2016 Annual Tempe Bike Ride in April.

Partnering with other organizations related to brain injury, stroke and PTSD, will enable this program **Ride For Hope** to be more successful and robust. Exercise has proven to be effective during recovery. Tempe has great cycling paths and has laid the foundation for a cycling community on which to build.

Catherine is an incredibly inspiring person with a personality that will melt your heart. Despite all that she has been through, she maintains such a positive attitude and a big smile. She is such an advocate for safe cycling and use of Tempe bike paths, I can't think of a better and more deserving person to receive this award and represent the community. She is a phenomenal speaker as well and you can leverage her to help Tempe increase more cyclists using the bike paths.

Thanks for your consideration!

Jo Ann Berger-a Tempe resident and one who can't keep up with Catherine when riding those bike paths! :)



This is Catherine in 2014 before her ride across the US. She lives very close to Tempe Town Lake and this is a frequent starting point for cycling meet ups as the cycling paths are fantastic.

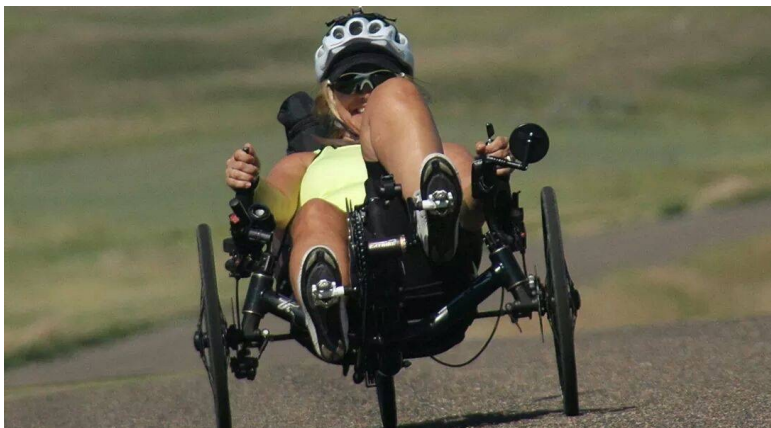


This is Catherine at the end of her cross country journey in Nov. 2014. She gained strength and confidence throughout her journey as she reclaimed her life, and symbolized hope for so many other survivors. She began telling her story, and others began telling her theirs. She realized she was not alone.

I watched her transform over the 5 months of her journey. Her speech was very clear and articulate, her confidence restored, and simple daily tasks you may take for granted like figuring out a tip or the ability to prioritize thoughts/events were much improved. Her short term memory was also so much better, showing that all that oxygen to the brain does help a brain injury.

Depression and isolation are very common in brain injury and PTSD survivors and getting outside riding helps so much in overcoming both of these, which in turn improves their self esteem and confidence.

She realized she not only had a responsibility to tell her story but for the first time realized she could represent hope to another human being and the realization of that gave her purpose and the Tempe bike paths are the very method she is using to lead change a culture of change.



A picture of Catherine riding the bike paths which gives her the feeling of freedom as she can no longer drive due to her injuries.

ONE WOMAN, ONE TRIKE, AND THE WILL TO SURVIVE.




After two life altering brain injuries, Catherine went from shut-in to freedom by riding her recumbent trike 5390 miles across the United States. She shares her journey...

 facebook.com/irideforhope
hopefortrauma.org
catherine@hopefortrauma.org



Give Hope a Voice!
DONATE TODAY



**HOPE
FOR TRAUMA**
Leave No Brain Behind

Vision

Our vision is to be an advocate in a national conversation about brain injury and the invisible challenges survivors and their families face everyday.

Mission

Our mission is to provide recumbent trikes and other innovative resources to support and improve the quality of life for brain injury survivors.

facebook.com/irideforhope
hopefortrauma.org

This is the Vision and Mission of Hope For Trauma which started in early 2015. She has committed her life to advocating for brain injury awareness and paying it forward.



Catherine meeting a veteran on Veteran's day at the Tempe Town Lake event. She made several new connections with survivors of PTSD and brain injuries. She encouraged them to try out her bike. She also connected with a new Veteran's organization and they look forward to a great relationship.

Name of Person/Organization Nominated: Nathaniel Imani Davis/The Beginners Lane

Street Address: 2308 W. Orchid Lane

Phoenix AZ 85021

Phone: 480-652-6250 Email: natecreations@yahoo.com

The nominee is a Tempe based organization.

An accident changes the lives of so many people. If the serious incident involves a car and cyclist, the outcome can go good (if getting hit by a car can be good) or bad (resulting in death) and in all cases, always life-changing for everyone involved. My nominee experienced the best and worst from his accident and has taken away the most of both by using cycling in his recovery and continued therapy.

On April 22, 2011, Nathaniel and I, his mother rode our bikes to my place of employment. Imani, as we call him was excited and had been waiting for the 23rd to roll around so that he could go to his first sponsored road race. He decided to throw in a few extra miles to the already 35 miles he would complete and added a ride south down Scottsdale Road from Camel back headed to Tempe. At the intersection of Scottsdale Road and 2nd Street, a car did the inevitable and ran a red light just as Imani entered the intersection. By witness account, the driver was at fault and was sighted but Imani was taken immediately to the Trauma Center at Scottsdale Healthcare where he was diagnosed with a shattered Tib/fib complete fracture. He had 3 surgeries and spent 8 days in the hospital. He was on crutches and pain meds for weeks and guesses on what that did. He turned to alcohol to suppress his emotions and feelings but this only presented new and confusing problems for his family and friends.

Imani did seek counseling and began to ride his bike again. One year after his accident he celebrated his physical recovery with a ride to the top of South Mountain. He continued to get stronger and better physically by continually challenging himself to ride longer and longer.

Three years after the accident, Imani was awarded a settlement from which he used some of the proceeds to move forward on an long awaited idea to help others. He purchased new and gently used road bikes that he proposed to use to help others "get into cycling" and change their lives through recreational group riding. He reached out to former Tempe High School, Phoenix College and South Mountain Community College Classmates who he knew. Former workmates, family, and friends were encouraged by him to start riding for health and weight loss. Many of these individuals had been following Imani through social media and watching his development and progress in his own cycling experience. They were encouraged and although many hadn't ridden a bike in years, that came and rode. He named his group "The Beginners Lane" with a simple mission that promised to assist beginner cyclist from the start to where ever one wanted to take it. Many new riders went all the way from using a bike to going into a professional shop, get fitted for a bike and purchase proper bike gear. The Tour de France became the talk of the group.

The first group ride was held on August 31, 2014. The participants met at Kiwanis Park and went out for the first ride from the Kiwanis to Tempe Beach Park. Eight adults with two children rode that first day and over the weeks and months, the numbers continued to grow and riders of all ages participated. The rides grew in length from 7 miles to 40 miles. Challenges were met each week with riders setting personal bests in distances, speeds, climbs and skills. By the first anniversary ride, all but one of the participants riding that day (amazingly 10 riders showed again however all were adults), all but one were clipping into clipless pedals. Safe riding was always a primary foundation for the group and all riders became mentors to any new riders participating in the group rides.

Imani and the leaders of The Beginners Lane have a lot of visions for the group. Communication about rides went from a telephone tree to a public group Facebook page which now includes photos, shout-outs, mapped routes, personal stats and STRAVA postings. Connecting with other bicycle groups have resulted in the group hosting out of town guests who are looking to ride but are unable to travel with their bikes. The group has been able to accommodate both experienced and inexperienced riders who have found themselves in this situation.

Imani has a specific goal of blending cycling and charitable work. That charitable work will include getting the group involved in charitable rides where donations are raised however, it will not be limited to those typical ways of giving back. He hopes one day to work with AA and other rehab/recovery programs to help those recovering from the effects of alcohol get better by including nutrition, cycling, and hydration in a lifestyle change that he did to improve his life and be able to move forward.

I am nominating Nathaniel Imani Davis for this award because he has proven that an individual can take the worst and turn it into something positive. That one can overcome personal tragedies through time and change. And that the change can be fun, always challenging, fun, personally rewarding, fun and encouragement to reach out and help others. And FUN which is why he rides and why he loves riding with others.

Nominated by: Donna Davis

Address: 4509 S Poplar Street

Tempe AZ 85282

Phone: 480-456-1759

email: natecreations@yahoo.com

**HABARI GANI
“Kujichagulia”**

**2nd Annual Major Taylor “Kujichagulia” Bike Ride
At South Mountain for Silent Sunday
December 27, 2015**



Marshall “Major” Taylor was known as the fastest cyclist in the world at the turn of the 20th century.

Want to become a proficient and confident rider? Want to use bicycling for recreational activity or become a serious road cyclist?

“The Beginner’s Lane” Bicycling Group is the place to start.

*Contact: Nathaniel Imani Davis/The Beginners Lane on Facebook
or at 480-652-6250*

*or
Nathaniel and Donna Davis
480-456-1759*



**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Kolby Granville

Street Address: 2516 S Jentilly Lane

City: Tempe State: AZ Zip Code: 85282

Phone: (602) 492-5354 E-mail: (if available) kolby_granville@tempe.gov

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Ryan Guzy

Street Address: 1065 W 2nd St

City: Tempe State: AZ Zip Code: 85281

Phone: 602-820-7481 E-mail: (if available) ryanguzy@gmail.com

Taaffe, Sue

From: Ryan Guzy <ryanguzy@gmail.com>
Sent: Monday, November 30, 2015 4:54 PM
To: Taaffe, Sue
Subject: Re: 2016 Bike Hero Nomination - Kolby Granville
Attachments: Bike_Hero_Nomination.pdf

Here's the form. Thanks!

On Mon, Nov 30, 2015, 16:34 Taaffe, Sue <sue_taafe@tempe.gov> wrote:
I just need the nomination form filled out as well. It's on the web page.

Sent from my iPhone

On Nov 30, 2015, at 4:32 PM, Ryan Guzy <ryanguzy@gmail.com> wrote:

I would like to nominate Kolby Granville for the 2016 Tempe Bike Hero Award.

During his term on Tempe City Council, Kolby Granville has tirelessly supported bicycles as a viable and sustainable transportation option in Tempe. His support of new bicycle infrastructure projects and funding is crucial to the future of Tempe as it gets more dense and urban.

Kolby has consistently voted and argued in favor of these projects, both within the Tempe City Council, as well as within the Tempe community. Specifically, his support of the Bicycle Boulevard concept, and adding essential bike lanes to Tempe roads, has been crucial to their implementation. These projects played a large part in Tempe's recent designation as a Gold Level Bicycle Friendly Community.

I believe Kolby Granville deserves the 2016 Bike Hero Award because of his great long-term vision for a more sustainable, bikeable, walkable, and liveable Tempe.

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Hoss Rogers
Street Address: Vista Del Cerro
City: Tempe State: AZ Zip Code: 85281
Phone: 480-650-7821 E-mail: (if available) Hoss@hossrogers.com

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Carey Culbert
Street Address: 1012 W. 10th Street
City: Tempe State: AZ Zip Code: 85281
Phone: 480 516 2307 E-mail: (if available) Carey1045@gmail.com

11/30/15

Hoss Rogers is a Tempe icon; a gifted jewelry artisan and bicycle enthusiast. He organizes "The Friday Ride," and has for the past 15 years. He repairs and collects vintage bicycles, incorporates bike art into his jewelry and advocates for bike safety in Tempe. I would venture to say bicycling is his and his family's primary mode of transportation. Hoss is a colorful, talented representative of the Tempe Bike Community.

Sincerely,
Carey Culbert

**City of Tempe
Tempe Bike Hero Award Application**

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I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Constantin Schreiber

Street Address: 2160 E Broadmor Drive

City: Tempe State: AZ Zip Code: 85282

Phone: [765-702-1571](tel:765-702-1571)

E-mail: (if available) cschrei2@asu.edu

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Sarah Muench, Publisher, clippedin.bike (former Tempe resident of 11 years and ASU graduate)

Street Address: 525 E. Willetta St. #6

City: Phoenix State: AZ Zip Code: 85004

Phone: 480-577-9722 E-mail: (if available) sarah@clippedin.bike

2015 Tempe Bike Hero Award Nomination
Nominee: Constantin Schreiber

It is impossible to refer to Constantin Schreiber without discussing more people riding and racing bikes. When I met Constantin, I was new to racing and was thinking of joining the ASU Cycling Team. As a member of the team, he made me feel welcome and instantly a part of the Sun Devil squad. Constantin tirelessly advocates cycling in all forms, and he and I work together on a constant basis specifically when it comes to bike racing. I can't think of a better partner in the Tempe cycling community than Constantin. In the often insular bike racing scene, Constantin has broken down barriers to welcome anyone and everyone. I have witnessed brand new riders go from insecure and unsure to confident and in command during a race. It's amazing to see that sort of transformation, not only as athletes but also as young adults achieving a new maturity level.

Although I can attest most to Constantin's outstanding efforts in the racing arm of the Tempe cycling community, Constantin also has contributed to bicycling in Tempe in a multitude of ways: He is a bicyclist at heart who embraces all elements of bicycling: commuting, casual riding/riding for fun, education, advocacy, and competitive sports. His dedication to all these elements can be seen in the various ways in which he is involved in the Tempe bicycling community. This dedication has also been recognized by Tempe Mayor Mark Mitchell, who will present Constantin and other bicycle advocates with a "Bicycle Friendly Community" sign in recognition of his contribution to Tempe achieving Gold status with the League of American Bicyclists.

Taking 'the commute' to the next level

First, Constantin, a graduate student at ASU, has been a daily commuter to the ASU campus since he moved to Tempe in 2012. This entails a 7-8 mile daily round-trip, to which he adds grocery shopping trips and all other errands and trips in his life, whether to a doctor's visit or for pure pleasure, as he does not own a car and has in fact never owned a car. He simply enjoys riding his bike and sunny and bike-friendly Tempe certainly helps him enjoy it even more every day. Constantin enjoys and regularly uses the bicycle parking facilities in the Tempe and ASU communities, such as the bike parking facilities at Tempe Beach Park and on Mill Avenue, as well as the bike valet and bike lockers at ASU. For rainy days, he likes the combination of light rail and bicycle. Finally, Constantin has participated in the Share the Ride commuter challenge with a team from ASU Parking & Transit's bicycle programs and attended Tempe bicycle month events.

Paving a new path for bikes at ASU

At ASU, Constantin is a member of the Bicycle Advisory committee, thus contributing to ASU's Gold rating with the League of American Bicyclists, has been a member of the ASU Cycling club since starting at ASU, was the club's Safety Officer 2013-14, President and Race Director in 2014-15, and this year is their Coach and Race Director. He is a certified USA Cycling coach and a Bicycle Instructor certified by the League of American Bicyclists. In this latter capacity, he is a Bicycle Peer Educator at ASU Wellness, which aims at promoting safe bicycling as an environmentally-friendly recreational activity and alternative mode of transportation. Constantin excels in these roles as coach and instructor, using his professional teaching

background to successfully develop other bicyclists' knowledge and skills, focusing on safety first and modeling this in his every day riding.

Putting ASU Cycling on the map

As an active member of the leadership of ASU Cycling for the past three years, Constantin has grown the size and influence of the club, promoted the club's educational missions, as well as increasing its positive impact on the ASU and Tempe communities. The club has grown largely because of the inclusion of more recreationally-oriented beginner riders, for which participating in competitive cycling is an option, not a requirement. At all times, enjoyment and safety are the values that Constantin prioritizes. ASU Cycling was recognized as the best sports club at the ASU Pitchfork Awards and won the Southwest Collegiate Cycling Conference team scoring in 2015. Under Constantin's leadership, the club has also provided volunteers for a variety of cycling-related events in the Tempe community in the past two years, for example the Tour de Fat and Ironman Arizona, as well as established strong connections to the varied bicycle programs at ASU and the bicycling community beyond ASU.

Sun Devil Crit exponential success

As the Race Director of the Sun Devil Criterium, Constantin brought this bicycle race to a more central location around Gammage Auditorium, while simultaneously increasing the number of entries. For the 2016 edition of the race on February 7th, he was able to establish a partnership with the Tempe Sister Cities, aiming at growing the event while strengthening its community ties with a focus on bicycle education and engaging the local community in safe bicycling for leisure and competition. The race will also feature a bicycle-focused fitness and wellness expo in 2016, which will also provide a place for bicycle advocacy groups to connect to the local community. Constantin always attempts to connect the inherently competitive racing with educational and advocacy elements, thus aiming to once again involve groups such as the Tempe Bicycle Action Group, the Bicycle Coalition at ASU, or Bike Saviours, all of which he has great relationships with and whose events he attends and support when possible.

For these reasons and his overall spirit and dedication, I would like to nominate Constantin Schreiber for the 2015 Tempe Bike Hero Award. I believe he is a complete bicyclist and a model for others. He has changed many people's lives in a very short period of time, including mine, and for that, he is my Bike Hero.

Supplements

To find out more about Constantin and his work, please click on the following links, which provide you with more insights on his dedication to bicycling in Tempe in a variety of ways:

ASU Cycling website:

<http://asucycling.org/>

ASU Wheel Devils Bicycle Education:

<https://eoss.asu.edu/wellness/wheeldevils/peereducators>

ASU Now report about the 2015 ASU Pitchfork Awards:

<https://asunow.asu.edu/content/pitchfork-awards-put-asu-student-achievement-spotlight>

State Press article about the Sun Devil Criterium:

<http://www.statepress.com/article/2015/02/asu-cycling-club-gears-up-for-annual-sun-devil-criterium>

ASU Parking & Transit Report about the Sun Devil Criterium:

<https://cfo.asu.edu/node/17357>

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Matt Smith

Street Address: 9301 S Alder Drive

City: Tempe State: AZ Zip Code: 85284

Phone: 602-743-0877 E-mail: (if available) kustoms@gmail.com

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Candyce Smith

Street Address: 9301 S Alder Drive

City: Tempe State: AZ Zip Code: 85284

Phone: 480-326-4581 E-mail: (if available) candycesmith@gmail.com

My name is Candyce Smith and I am nominating my husband Matt Smith.

Leading by Example

For as long as I've known Matt, he has been a vocal advocate for better neighborhoods. He's lived all over the country, and knows what's great about Arizona when people who have always lived here, like me, have seemed to forget. He moved here from NYC in 2001, and Matt preaches the goodness of warm months and safe neighborhoods.

For example, shortly after Matt and I got married in 2007, Matt insisted in always walking or riding his bike to run errands around town.

When we had our baby daughter in 2008, Matt made a statement by venturing out onto the busy McClintock and walking every morning to the coffee shop on Warner. When our daughter was big enough, he bought a bike seat for her and then started cruising for his morning coffee on the bicycle. I asked my husband why he was so serious about riding a bike and not driving his SUV, and he repeated some of his favorite lines:

“Communities grow when neighbors get to know each other. You can't do that from inside your car. Bikes put everyone on the same level and somehow everyone is happy.”

His favorite thing to do is to get other young parents committed to riding bikes with their young children. Today it's not rare for us to bump into those same people a few months later, except this time we see them all on bikes like us.

Now in 2015, it's common for us to walk out onto Warner and McClintock and see joggers, walkers, and families on bicycles. It wasn't always this way. This kind of stuff doesn't “just happen,” it has to be **modeled. And Matt did that when nobody else would. With every ride, he reclaimed sidewalks for people.**

Creating Awareness for Bikes - Offline and Online

This summer, Matt created these fun “Bike South Tempe” stickers and hands them out to people at the coffee shops who pull up on their bikes. He introduces himself to

neighbors, hands them a sticker, and asks them to show some neighborhood pride by sticking it on their car.

He printed up a single shirt with the same graphic, and because everyone has asked where they could get one, he launched www.SouthTempe.org where you can buy the shirts. They're pretty cute.

Matt believes that all great cities need a graphic or theme to rally around--*I Heart New York, Keep Austin Weird, Keep Tahoe Blue*. He hopes that the Bike South Tempe stickers will continue to grow and get more people to love their neighborhoods.

Improving Neighborhoods to be more Bike Friendly

Matt is a fierce community guy. He's planning a cocktail party in January for neighborhood leaders on all 4 corners of McClintock and Warner to rally around getting better cross walked at their intersection. Matt wants the neighborhood associations to band together and submit for a large grant from the city of Tempe. Be on the lookout for the proposal!

Taaffe, Sue

Subject: FW: bike hero- Matt Smith

Importance: High

Nominee: Matt Smith

Address: 9301 S. Alder Drive
Tempe, AZ 85284

Phone: 480-326-4581

email:

candycsmith@gmail.com

Kustoms@gmail.com

Nominator: Stacy & Jeff Berghoff

Address: 5701 e. calle camelia
phoenix, az 85018

phone: 602-770-0122

email:

stacyberghoff@me.com

jeff@berghoffdesign.com

Hello Sue,

Matt Smith is a great nominee for bike hero.

He often uses his bike and he and his family of 6 can often be seen biking around south tempe many times a week.

He also designed a Tempe Tshirt with a bike logo that he is giving out for free, as well as stickers.

He advocates bike safety... and all of your other qualifications- I could see him taking part in in the future.

In addition, he is involved in the community, his church, a great dad of 4 girls, a small design business owner, carpenter and nature lover.

He is definitely a good friend and neighbor in Tempe, well liked by many. Plus it is his birthday!

So we nominate Matt Smith for Bike Hero!!!

thank you,

Stacy Berghoff

<Bike Hero Nomination.doc>

Taaffe, Sue

From: Daniel Oertle <daniel.oertle@gmail.com>
Sent: Monday, November 30, 2015 7:53 PM
To: Taaffe, Sue
Subject: Bike Hero Nomination

Hello Sue,

Please accept this email as a nomination for the Tempe Bike Hero award. If you have any questions regarding this nomination, please reply to this email so that I can clarify any information.

Name of Nominee: Matt Smith
Address: 9301 S Alder, Tempe, AZ, 85284
Phone: 602-743-0877

The nominee (yes to all three):
Lives and works in Tempe
Lived and worked in Tempe at the time of the contribution
Is a Tempe based organization

Nominated by: Daniel Oertle
Address: 1339 E Carmen St, Tempe, AZ 85283
Phone: 480-276-0941
Email: daniel.oertle@gmail.com

Supplemental Page

Matt Smith absolutely deserves the Tempe Bike Hero Award. In 2015, Matt created a non-profit group call 'Bike South Tempe'. His not-for-profit venture aims to create a friendlier bike awareness culture in Tempe. I have seen the 'Bike South Tempe' logo in many south Tempe stores and restaurants. Listening to Matt's passion for creating a bike centered culture around Tempe has inspired me to invest in bicycles for the rest of my family (wife and 2 children) so that we can be part of the growing Bike South Tempe culture. I owe my new found hobby to Matt and his organization. This is why I think Matt fully deserves this award.

Thank you for your kind consideration,
Daniel Oertle



**City of Tempe
Tempe Bike Hero Award Application**

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I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: TEMPE LEADERSHIP CLASS XXX
BIKE CORRAL

Street Address: 909 EAST APACHE BLVD

City: TEMPE State: AZ Zip Code: 85281

Phone: 480 967-7891 E-mail: (if available) tonya.gray@asu.edu

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Mary Ann Miller

Street Address: 909 EAST APACHE BLVD

City: TEMPE State: AZ Zip Code: 85281

Phone: 480-736-4280 E-mail: (if available) MARYANN@tempechamber.org

City of Tempe
Tempe Bike Hero Award Nomination
Tempe Leadership Class XXX Bike Corral at Tempe Beach Park

In 2015, Tempe Leadership Class XXX built the Bike Corral, a permanent bike parking and valet structure at Tempe Beach Park. Recognizing the issues of bike parking in the park and Downtown Tempe, Tempe Leadership built a permanent valet structure. During the 10-month project, the class raised over \$140,000 in cash and in-kind donations, advocated for the project at several events, held an evening gala in Downtown Tempe in support of the Bike Corral and secured one of forty nationwide neighborhood grants from State Farm.

This nomination is for Tempe Leadership Class XXX as a Tempe Bike Hero because the class project solved a bike problem, providing a new amenity for cyclists and visitors to Tempe and rose awareness of Tempe's bike-friendly community locally and nationally.

Why the Bike Corral? Tempe Beach Park is the largest special event venue in Arizona hosting major events including Ironman, Fourth of July Celebration, Oktoberfest, and Tempe's Tour De Fat. According to City of Tempe Community Development, more than 2.7 million people spend time at Tempe Town Lake and the area provides a \$500 million economic impact. The park entrance is congested during special events with vehicle, bike, and pedestrian traffic. The City of Tempe Downtown Parking Strategic Plan identified an issue of event bike parking straining existing supply. Before the bike corral, Tempe Leadership Class XXX identified only five bike rings outside the main entrance to the park. Because of the lack of bike parking, bikes were illegally parked to trees, light poles, fencing and inconveniently along areas of Mill Avenue. Not only was it an eye sore to the community but also bikes were susceptible to being stolen or damaged. A solution identified in the plan was a permanent bike valet structure in the park with low impact on event space. In partnership with City of Tempe, Tempe Leadership Class XXX identified an underutilized area of the park near the entrance, secured the partnership of a local Tempe-based company Architeckton and Moore/Swick as landscape architects, raised the funds from individuals and local and national businesses, and worked as project managers on construction and completion of the project.

Promoting Bicycling in Tempe: Once the project was approved, Class XXX began to immediately fundraise and raise awareness. Several events were executed for the project including a New Year's Eve Party at The Real Estate Brokers, Bike Corral Kick-off event at Blasted Barley, Here on the Corner State Bicycle Product Launch Party, and Four Peaks LocalFest bike valet and fundraiser in partnership with Tempe Bicycle Action Group (T.B.A.G.). Tempe Leadership Class XXX engaged over 1,500 attendees at these events with information about the Bike Corral and needs of Tempe's bike community. The class also organized its own fundraising gala, Cirque De Cycle in March with a silent auction, food, and local entertainment. The unique event at Hayden Flour Mill attracted over 250 guests, who were encouraged to bike to the venue and bid on several bike and Tempe silent auction items.

Nationally, the class launched an online fundraising campaign through Indiegogo and secured national grants from Landis Cyclery, People for Bikes and State Farm Neighborhood Assist Grant. For the State Farm Neighborhood Assist Grant, 4,000 submissions were received nationwide to the program, Tempe's Bike Corral was chosen as one of the top 200 projects with a positive community impact to compete for one of forty \$25,000 grants. With social events, community partnerships and exhaustive social media campaigns, Tempe Bike Corral earned thousands of votes daily and was awarded a grant. This increased local and national attention to Tempe and the bike community.

Bike Corral Achievements:

- Successfully raised \$93,000 in funding for the design and construction of the project from local community partners including Raymond James, T.B.A.G., Four Peaks Brewery, Gammage and Burnham, Douglas Wilson and Resolute Performance Contracting. And in-kind partnerships with Tempe-based Architeckton, Moore/Swick as the main architects for the project. Overall project costs were over \$140,000.
- Presented the project to community groups including Kiwanis Club of Tempe and Kyrene Rotary Club.
- Awarded funding from three bicycle-friendly organizations including Tempe Bicycle Action Group, People for Bikes, and Landis Cyclery.
- Secured a \$25,000 grant from State Farm Neighborhood Assist Grant Program
- Nominated in Downtown Tempe Authority 2015 State of Downtown IMPACT AWARDS
- Included a public art platFORM onsite for student artists to showcase their work temporarily in public places.
- Hosted a grand opening event with representation from over 80 community members including City of Tempe Mayor and City Council.

Impact: The Bike Corral was completed September 2015 and provides an additional 120 bike parking spaces for general use for residents, employees and guests of Tempe Beach Park and Downtown Tempe and a permanent facility that can function as a bike valet offering safe, secure bike parking during events. It has been utilized as a valet during Oktoberfest and increased bike parking during Tempe's Tour De Fat for T.B.A.G., a nonprofit which advocates for bicycling as prominent form of transportation in Tempe. Before the Bike Corral, T.B.A.G. would have to construct a temporary valet and event organizers would have to rent fencing for security. With a permanent structure in place, T.B.A.G. no longer needs the additional structures and rental needs. The valet being housed permanently also extends the facility to other event organizers to utilize and promote as an additional amenity for guests. The valet encourages more bike usage and eases traffic congestion in Downtown Tempe. Tempe Leadership Class XXX hopes the structure can provide additional opportunities for nonprofits to raise funds and awareness for their cause while promoting sustainable transportation to events.

Future phases of the project include a shade structure, bike repair station, and additional bike public art.

More about the Bike Corral, please see the website: <http://www.tempebikecorral.com/>

Supplemental Materials:

Leadership Group Looks to Build More Bike Racks at Tempe Beach Park

KJZZ 91.5 March 20, 2015

<http://kjzz.org/content/116650/leadership-group-looks-build-more-bike-racks-tempe-beach-park>

Cirque De Cycle Tempe

Bikethatazup – March 22, 2015

<http://bikethatazup.com/2015/03/cirque-de-cycle-tempe/>

Four Arizona non-profits compete to win \$25,000

The Arizona Republic/azcentral.com, posted June 3, 2015

<http://www.azcentral.com/story/news/local/inspire/2015/06/03/state-farm-online-nonprofit-contest/28378041/?from=global&sessionKey=&autologin=>

Tempe Beach Park has more bicycle Parking

The Arizona Republic, September 23, 2015

<http://www.azcentral.com/story/news/local/tempe/contributed/2015/09/23/tempe-beach-park-has-more-bicycle-parking/72662844/>

Bike Corral to open at Tempe Beach Park

East Valley Tribune – September 2015

http://m.eastvalleytribune.com/local/article_c9c145b4-6231-11e5-bb11-532945ce32f1.html?mode=iqm

Tempe Beach Park adds more spaces to park bikes

CBS KPHO Channel 5, posted October 1, 2015

<http://www.kpho.com/story/30162475/tempe-beach-park-adds-more-spaces-to-park-those-bikes>

Grand Opening of the Bike Corral, Tempe

Bikethatazup – October 1, 2015

<http://bikethatazup.com/2015/10/grand-opening-of-the-bike-corral/>

Tempe Bike Corral

People for Bikes

<http://www.peopleforbikes.org/grants-awarded/entry/tempe-bike-corral>

Tempe Public Art

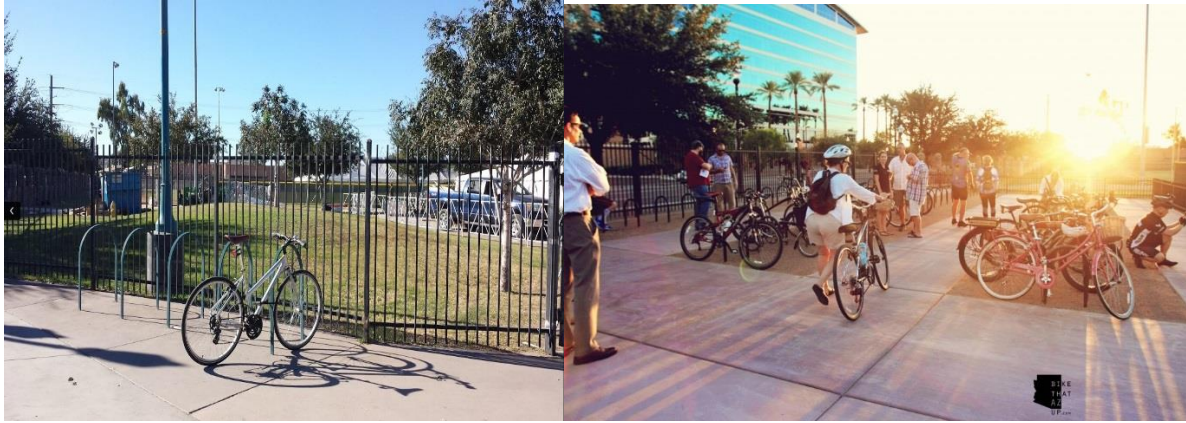
PlatFORM – Cycle 3

<http://www.tempe.gov/city-hall/community-services/cultural-services/tempe-public-art/temporary-public-art/platform/natural-monolith>

PHOTOS:

Before Bike Corral:

After:



Tour De Fat 2015:



Cirque De Cycle – March 2015:



**City of Tempe
Tempe Bike Hero Award Application**

Name of Person/Organization Nominated: _____ Lloyd Thomas _____

Street Address: _____ 200 E Geneva Dr _____

City: _____ Tempe _____ State: _____ AZ _____ Zip Code: _____ 8528 _____

Phone: _____ 480-276-5155 _____ E-mail: (if available) _____ lloyd@cazbike.org _____

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: _____ Scott Walters _____

Street Address: _____ 1619 E 12th St _____

City: _____ Tempe _____ State: _____ AZ _____ Zip Code: _____ 85281 _____

Phone: _____ 480 381 7279 _____ E-mail: (if available) _____ scott@slowass.net _____

I am nominating the following person/organization for the Tempe Bike Hero Award:

Lloyd Thomas discovered bicycling through health problems that made him ineligible to drive. In the many years since, he has tirelessly given back by volunteering to help organize events through Coalition of Arizona Bicyclists, who puts on the Tour de Tucson and other major events. Lloyd is now a board member with CAzBike, where his insights as a legal professional help power CAzBike's advocacy in cities across Arizona. Though his ambitions for advocacy are state-wide, and he can speak fluently about ADOT and Florenance, AZ plans, I often see him at Tempe meetings, where he carefully and thoughtfully considers and discusses bicycle underpasses and multi-use paths at Tempe project open houses, and attends Tempe Bicycle Action Group functions, or assists with the Tempe Bike Count. Always being willing to make time and tirelessly answering when called upon connects groups and people. I admire Lloyd's spirit of giving back and would love to see him recognized as an outstanding Tempe resident.

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: David Waechter

Street Address: 259 S. Cottonwood Ct.

City: Gilbert State: AZ Zip Code: 85233

Phone: (480) 326-1327 E-mail: (if available) David @ 3feetplease .com

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Tom Waechter

Street Address: 508 W. Palo Verde St.

City: Gilbert State: AZ Zip Code: 85233

Phone: (480) 203-7303 E-mail: (if available) tom@waechter.us

David Waechter is the ideal candidate to be honored with the city of Tempe Bike Hero Award. David has been an avid bicyclist for as long as I can remember. He originally focused on mountain biking but then moved on to road riding. For many years, he consistently commuted by bicycle from his home in Gilbert to his office at SRP in Tempe. He hasn't been riding much the past year and half but I will explain that shortly.

Commuting to work and longer weekend rides acted as training for what he and his riding partner, Lynn, really enjoyed; participating in rides to benefit the MS (Multiple Sclerosis) Society. Every year, David and Lynn would spend months fundraising so they could make the largest financial contribution possible. Besides soliciting friends and family for donations, David would always purchase WAY TOO MANY small stuffed animals with the MS Society logo to sell. All of the proceeds from the sale of the stuffed animals would be given to the MS Society.

The reason he would buy so many stuffed animals was to be sure that he would have hundreds left over to take on the ride. Each year, Lynn and David would participate in the Southern California MS ride on a tandem bike pulling a trailer full of stuffed animals. David would sit in the front while Lynn would sit on the back passing out stuffed animals to kids along the race route. They both looked forward to this ride, but probably not as much as those kids!

Several years ago, my niece (David's daughter) got the riding bug. She was determined to get into shape so she could join David and Lynn at Ragbrai; a monster 7 day ride that goes through Iowa each summer. So the conditioning began. My niece would train on the weekends and after several months of weekend rides, she was ready to take part in her first MS ride. Since it was her first ride of this type, she took the back seat of the tandem with her dad, David, while Lynn rode behind them on her own bike.

On May 17, 2014, while participating in the "MS Ride the Vortex", Lynn was struck from behind by a driver who was not following the laws designed to protect bicyclists. She died of her injuries after being transported to the hospital. My brother and niece were also injured in the accident. After losing a close friend in such a tragic accident it was expected that David would give up riding for good. Although it was a very rough year for him physically and mentally, David was able to harness all of his emotions and figure out a way to create some good out of this tragedy.

On May 2-3, 2015, David and my niece participated in their first ride since Lynn was taken away doing what she loved. The MS Society honored Lynn's memory by presenting the annual "Lynn Hartline Inspirational Rider Award" to the MS 150 rider who is selected by peers as the cyclist who most exemplifies what Lynn stood for. David and my niece were the top fundraisers and my niece was given the first award.

After doing some research on the laws protecting riders on the roadways, David found a non-profit organization called "3 Feet Please". It's mission is to educate people about the 3 foot distance required between bikes and cars and to promote safe cycling and related safety laws. David was so impressed with the work that 3 Feet Please was doing that he purchased the organization from the founder. Currently, David is working with the original owner to take over all of the day to day operations. Be looking for "3 Feet Please" to have more of a presence in Arizona and across the nation.

Bicycling is once again a large part of David's life. He has pledged to ride 5,000 miles this year - many of those miles will be in Tempe on his commute to SRP.

David has set up a partnership through EMPACT Suicide Prevention Center located in Tempe to have racks installed for bicycles of employees to encourage them to commute to work by cycling. EMPACT also displays the 3 Feet Please bumper stickers on all of their entire fleet of vehicles.

David has already started to get the word out about safe driving distances through education campaigns. Remember those stuffed animals that Lynn loved to distribute? David commissioned a company to create a special "3 Feet Please" bear so he could continue the traditions of giving bears to future riders while spreading the word of the 3 feet please campaign. He has designed and begun distributing bright yellow colored t-shirts, jerseys, and bumper stickers with the "3 Feet Please" logo at public events. David is also working with local school districts to start bike safety awareness campaigns.

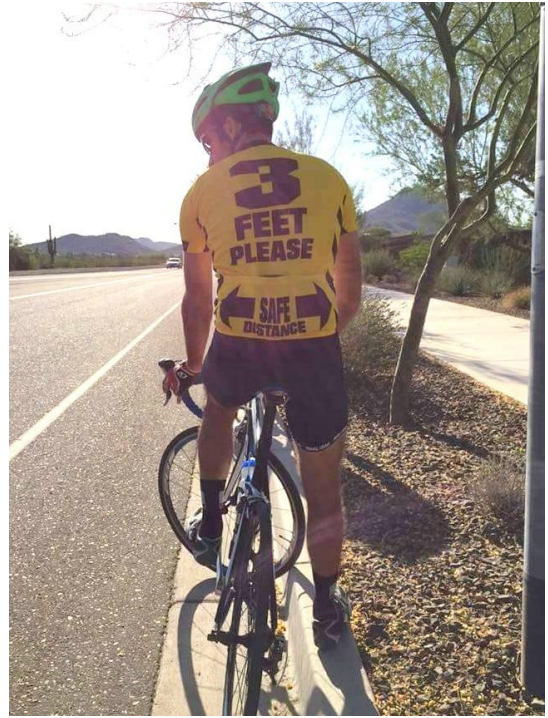
David Waechter is a true Tempe Bike Hero as he continues to generously dedicate his time, resources and energy to promote safe cycling, advocate for bike safety laws and bring awareness to the issue to prevent future cycling tragedies.



New 3 Feet Please Bear



BACK SIDE



3 Feet Please Jersey



Lynn's Family

My Niece modeling the 3 Feet Please Riding gear and bumper stickers



Lynn, David, and my niece



A Ghost Bike was placed at the scene of the accident. It was stolen soon after.



David had this heart made to take the place of the Ghost Bike

Donations are appreciated...here's why.

I started this campaign about almost three years ago with one goal in mind: to save cyclists' lives. Recently, we sent out our 2000th jersey. Our objective is to place 1,000,000 of our jerseys or backpacks on the backs of cyclists over the next 5 years. We don't stop to count all the decals that we send with the jerseys and pass out at events along with all the other expenses that are involved in carrying out this work. We're on a mission with a clear focus.

Our campaign to save cyclists' lives around the world is growing daily. In addition to the 16 states with the 3 foot law here in the USA, we have 3 more states introducing legislation. In the United Kingdom we have a healthy discussion taking place on whether to seek 1 meter or 1.5 metres...or both, one for urban riders and one for rural riders. In New Zealand, we have a petition in process seeking a 1.5 metre law. In Austin, Texas, after Texas Governor Perry vetoed a 3 foot bill, the Austin City Council took matters into their own hands and gave Austin cyclists the protection the Governor denied. The cities of Tupelo, Frisco City and Burlington did the same. And we just welcomed Nova Scotia to the network when they adopted a "1 Metre Law".

It is critical that we help motorists understand that with or without a 3 foot law they need to give cyclists at least 3 feet clearance when passing them from the rear. Of course, more space is always welcomed. But not giving at least 3 feet clearance when passing a cyclist from the rear is dangerous and can have tragic consequences. It's really very simple, motorists who cannot give at least 3 feet when passing, should wait until they can...that's the safe thing to do.

Cyclists who buy and wear the "3 Feet Please" jersey tell me **more motorists are giving them more space more often...it's working.** It's saving lives and that's what the "3 Feet Please" campaign is all about...saving lives.

Help me continue to reach out to more cities, states, countries and motorists around the world to help them understand the importance of passing cyclists safely. Help me make riding a bicycle even safer for the millions of cyclists who do ride and for the millions who would ride if they felt safer riding a bicycle on our roads. As more people appreciate and enjoy cycling, we improve safety for everyone.

Your donation, your support, your investment will help me continue this important work. We are working to build public awareness and saving lives.



Thank you for your support.

David Waechter

A letter from David found on the 3feetPlease.com website.

Taaffe, Sue

From: Patrick Valandra <valandra@biketempe.org>
Sent: Monday, November 30, 2015 3:51 PM
To: Taaffe, Sue
Subject: Bike Hero

I am nominating the following person/organization for the Tempe Bike Hero Award: Name of Person/Organization Nominated: SCOTT WALTERS Street Address: TEMPE City: AZ State: _____ Zip Code: _____ Phone: _____ E-mail: (if available) scottie@biketempe.or

The nominee (check all that apply): Lives and/or works in Tempe Lived and/or worked in Tempe at time of contribution Is a Tempe based organization Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned. Nominated by:

Patrick Valandra Street Address: 2800 S Bala Dr, Tempe, AZ 85282 Phone: 602-377-6641 E-mail: (if available) valandra@biketempe.org

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Thank you,

Patrick Valandra
President - Tempe Bicycle Action Group
valandra@biketempe.org
602-377-6641

City of Tempe
Tempe Bike Hero Award Application

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: SCOTT WALTERS

Street Address: PO BOX 1884

City: TEMPE State: AZ Zip Code: 85280

Phone: _____ E-mail: (if available) SCROTTIE@BIKITEMPE.ORG

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: TEMPE BICYCLE ACTION GROUP

Street Address: BOX 1884

City: TEMPE State: AZ Zip Code: 85280

Phone: _____ E-mail: (if available) INFO@BIKITEMPE.ORG

Mr Walters is a Tempe resident devoted to teaching people about bicycle advocacy, safety and transportation innovation. Scott has been involved in several grassroots non-profit orgs in Tempe since 2004, and has been active in pushing for increased access to sustainable transportation options. Scott serves the Tempe community by volunteering and by offering his technical and computer knowledge to lead the organization of the annual Tempe Bicycle Count. Mr Walters is one of the key voices of the Tempe bicycle community and deserves to be recognized with the Tempe Bike Hero award.

**City of Tempe
Tempe Bike Hero Award Application**

To nominate a person or organization for the 2016 Tempe Bike Hero Award, please complete this form and provide the information requested below. If you wish to nominate more than one person/organization, please complete a form for each individual/organization that you wish to nominate.

I am nominating the following person/organization for the Tempe Bike Hero Award:

Name of Person/Organization Nominated: Durrant Williams

Street Address: 120 E. Fifth Street

City: Tempe State: AZ Zip Code: 85281

Phone: 480-350-2751 E-mail: (if available) Durrant_Williams@tempe.gov

The nominee (check all that apply):

- Lives and/or works in Tempe
- Lived and/or worked in Tempe at time of contribution
- Is a Tempe based organization

Describe in no more than two pages why this person or organization should receive this award. Up to three additional supplemental pages are permitted. Supplements can include photos, newspaper articles, flyers or recommendations. Nominations will not be returned.

Nominated by: Greg Lambert

Street Address: 120 E. Fifth Street

City: Tempe State: AZ Zip Code: 85281

Phone: 480-350-8210 E-mail: (if available) Greg_Lambert@tempe.gov

Lambert, Greg

From: Lambert, Greg
Sent: Wednesday, November 25, 2015 11:27 AM
To: Taaffe, Sue
Subject: bike hero

I would like to nominate Durrant Williams for the bike hero award. He always encourages us to bike more. He rides his bicycle to work every day, and has inspired me to try biking as a commute option. I have also brought my bicycle in to have Durrant show me how to make some mechanical improvements to my bicycle.

Thanks,
Greg Lambert

CITY OF TEMPE TRANSPORTATION COMMISSION



STAFF REPORT

AGENDA ITEM 6

DATE

January 12, 2016

SUBJECT

Urban Forestry Masterplan + Action Plan

PURPOSE

The purpose of this presentation is to provide background information and current status of the city's first Urban Forestry Masterplan + Action Plan.

BACKGROUND

In 2012-13 the Global Sustainability Solutions Services (GS3) at ASU's Julie Ann Wrigley Global Institute of Sustainability was contracted to analyze the extent of Tempe's tree canopy in relation to a number of factors including total public canopy coverage, coverage per character area, coverage relative to irrigation service, etc. They also conducted a literature review on the quantitative and qualitative benefits of trees. This was an initial step toward developing an Urban Forestry Masterplan and Action Plan. The completed Phase 1 analysis and data was preparatory to the City's current scope of work.

On Dec. 4, 2014, Council approved an IGA between the City and ASU, which allows for additional phases of work to continue on the Urban Forest Project. On January 29, 2015, an IRS presentation to Council revealed that the canopy for the entire city is approximately 13.4% (comparisons: Phoenix 12.4%). The property owned and managed by the city includes Right of Way, Parks, and Facility properties, with a canopy of 2.38%.

From Jan. through mid-Oct. 2015, GS3 has been working with staff on Phase 2A of the project, which included:

- a successful staff kickoff meeting, to understand the existing roles and responsibilities in the multiple departments that are involved with urban forestry
- numerous meetings with staff subcommittees to understand the nuances and complexities of integrating a cohesive urban forestry program across all city divisions and departments
- a hands on workshop developing three future scenarios for forestry interventions that would
 - Increase shade along Tempe arterial streets in order to increase connectivity and summer walkability
 - Increase tree plantings in city parks to encourage neighbors to walk and to enjoy their parks even when it is sunny or hot

- Invigorate a ‘hub’ intersection within the 20-minute city to encourage economic vitality and support walkability and health for residents.

The final work on the Masterplan, Phase 2B, is currently underway.

- Completion of tree inventory data will provide a more accurate measure of the costs and benefits of the urban forest, as GS3 finalizes asset valuation and assists with budget estimates to implement strategies, accounting for shade, water use, VOC emissions, heat island impacts, etc. The cost of planting and maintenance and current condition of our city properties will be included.
- The working draft will reflect the principles of a sustainable Tempe urban forestry program, with strategies identifying challenges, opportunities and potential solutions to accomplish the identified goals and measures of the plan.
- Ongoing reviews with staff committees, stakeholders and the general public in this phase will inform and refine goals and interim steps to increasing the urban forest asset value.
- Developing the Urban Forestry Action Plan directives will ensure sustainable asset management in support of the City’s General Plan 2040 and the 20-minute walkable city.

The Urban Forestry Masterplan and Action Plan should be complete in April 2016, for presentation to Council in May 2016.

COMMUNITY OUTREACH

Staff has prepared a communication plan and outreach to the public is underway. A city-wide open house and workshop is scheduled for Feb. 27 and a website has been established at www.tempe.com/urbanforest.

Presentations have been made, or are scheduled, to the following commissions:

- Parks, Recreation, Golf and Double Butte Cemetery Advisory Board
- Neighborhood Advisory Commission
- Sustainability Commission
- Transportation Commission
- Historical Preservation Commission
- Commission on Disability Concerns

An online survey is posted on the website, as well as announcements for tree events. Information will be available to assist residents and businesses in selecting appropriate tree species, proper pruning, minimizing water use and planting to take advantage of stormwater and non-potable water.

We will have many events scheduled in 2016, including educational seminars, workshops, tree giveaways, stewardship opportunities, ‘Tempe Tree Talks,’ and conversations with service groups and volunteers in the city. Meetings with the retail and business community will be focused on resolving challenges to maintaining tree canopy.

FUNDING

In addition to the Capital Improvements Program budget for FY 15/16, the city received an Arizona State Forestry 2014 Community Challenge Grant Award, providing funds for the Urban Forestry Masterplan and Action Plan in the amount of \$13,000 (approved by Council for acceptance to be applied to this project in FY

15/16). Sufficient budget appropriations for expenditure of this grant are authorized in the Governmental Grants and Donations Fund (Fund 46, cost center 2593) as part of the fiscal year 2014-15 adopted budget.

On December 3, 2015, Council was asked to adopt a Resolution authorizing the City Council to approve and the Mayor to accept a grant from American Forests for the city of Tempe's Urban Forest and the designation of the city of Tempe as a Community ReLeaf City. The amount of this grant is approximately \$100,000 with no city matching funds required.

Receiving a grant from American Forests is an opportunity to gain additional expertise in looking at the challenges specific to maintaining trees and shade in the urban desert. American Forests is dedicated to the assessment, restoration and monitoring of urban forests. Their process evaluates loss of trees due to storms, flash floods, etc., provides funding for replanting trees, and addresses proper irrigation and storm water management. American Forests also assists with community tree events and works with local partners and the city to address long-term management of the urban forest.

This American Forest grant allows us to quickly begin implementation of the masterplan and action plan; it will utilize the research in our plan and provide additional analysis with specific focus on trees lost to storms, invasive species, etc. It also provides us with a local partner, Bank of America, and assists in helping us strategize funding for long term tree care. Our intent at this point is to focus the ReLeaf grant and replanting in the Rio Salado Park area, specifically starting with the many trees lost at the TCA. This approach could change as we proceed through their analysis process; however this is one of the most visible community spaces where residents and visitors will see the benefits of our Urban Forest Masterplan and Action Plan.

A copy of the PowerPoint is attached and additional information will be posted to the website as developed.

CONTACT

Bonnie Richardson, Architect/Principal Planner – PW

480-350-8628

bonnie_richardson@tempe.gov

ATTACHMENTS

PowerPoint

Tempe Urban Forestry Masterplan and Action Plan

Transportation Commission
January 12, 2016



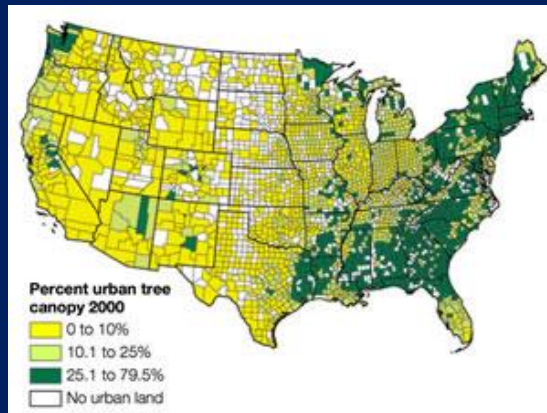
Background

Develop an Urban Forestry Masterplan & Action Plan to implement the strategic economic, environmental & quality of life values of the General Plan 2040



Background

Urban Forestry Masterplan Considers:



- Walkable City/20 minute city
- Character Areas planning
- Multi-departmental tree & shade efforts
- Low impact development standards (LID)
- Engineering details
- Design guidelines & codes
- Social, environmental & economic benefits of urban forest

Masterplan & Action Plan will:



- Increase tree canopy, replace missing/diseased trees, update sparse landscape in ROW, parks, & City properties
- Identify best practices i.e. water resources: low impact development; economic ROI; heat island; etc.

Masterplan & Action Plan will:



- Increase park use, walking, biking, access to bus and rail and improve mobility
- Identify asset value & management costs of trees
- Develop 'living' inventories and assessment tools
- Increase awareness & support of Tempe's urban forest

Phase 1 (completed 2014)

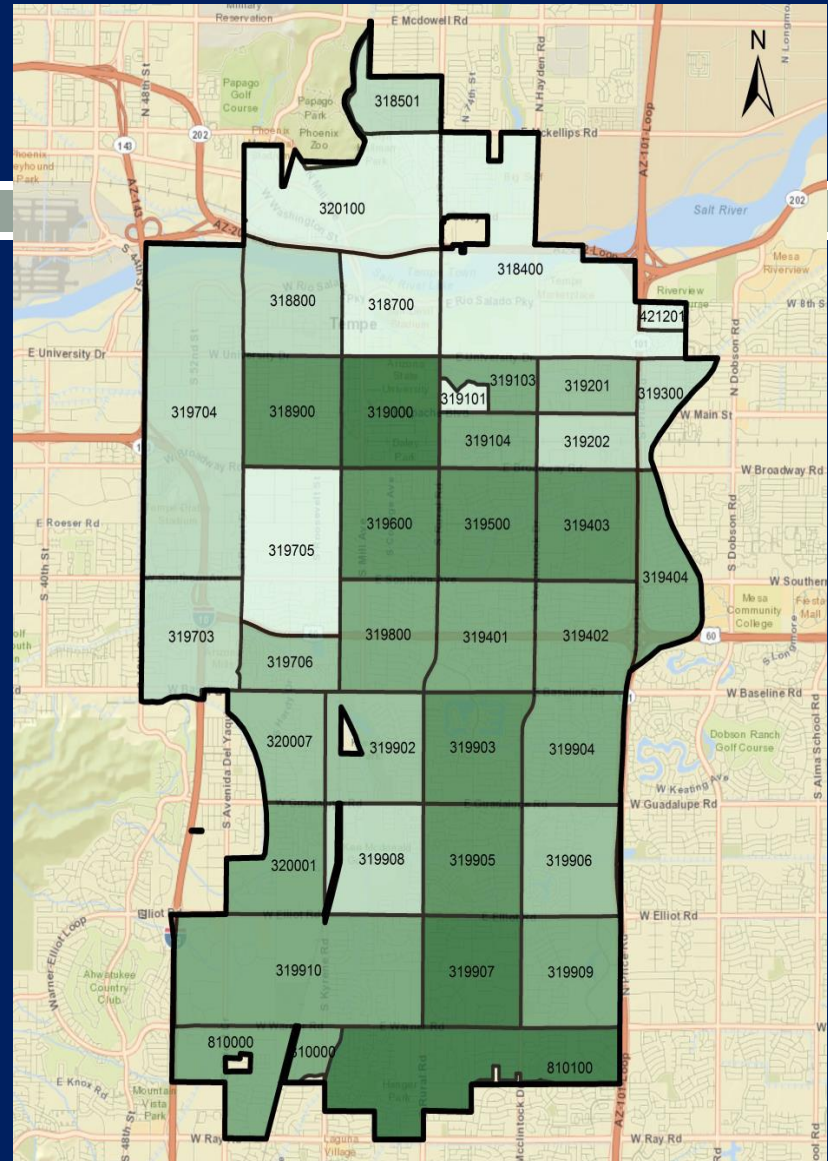
'Assessment of Tempe's Tree Canopy Coverage'

Benchmarked entire tree canopy (public and private) across city limits by census tract, ROW, character areas & irrigated areas (2010 data).



Phase 1

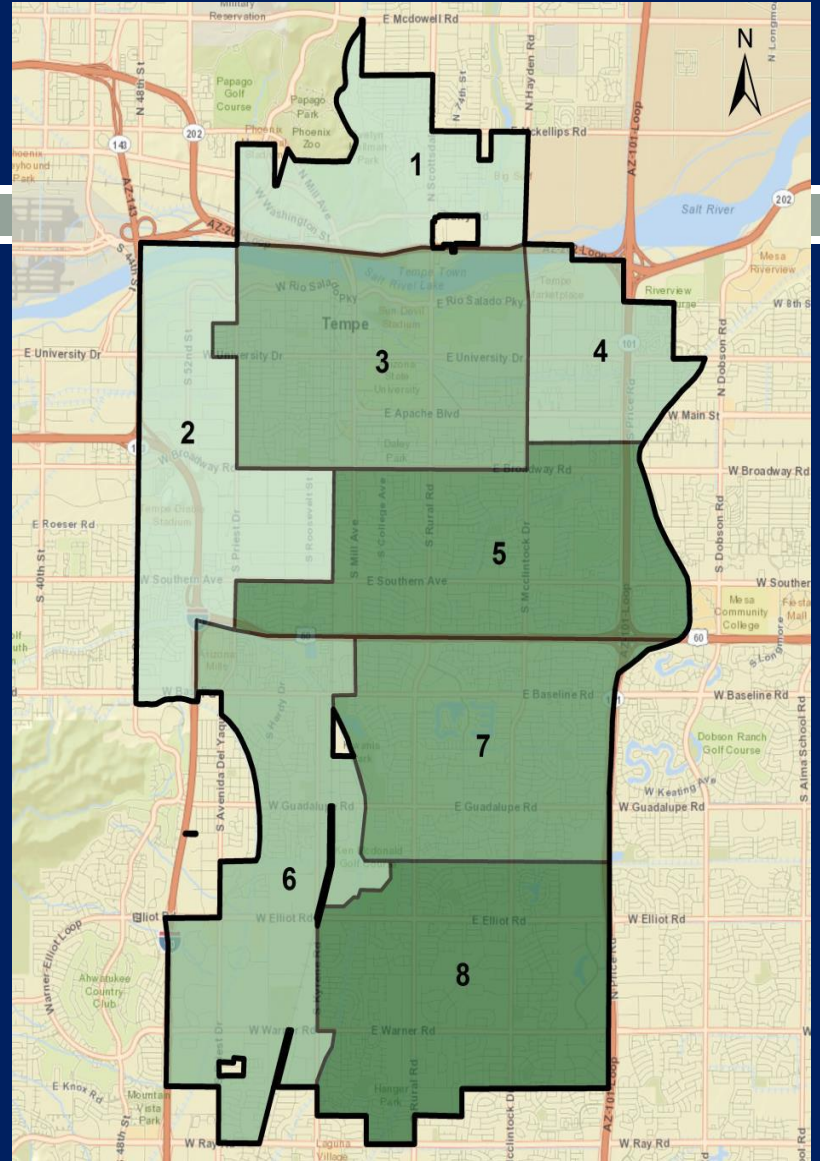
- Tree canopy (entire city limits): 13.4%
- Varies among census tracts from 6.8% to 24.2%
- Publicly-owned (COT) canopy includes ROW (1.6%) & Parks/Properties (0.78%)



Phase 1

Tree Canopy Cover in Tempe by Character Area

Character Areas	canopy cover [%]	canopy cover [acres]
1 Papago/North Tempe	8.5	176
2 Diablo/Double Butte	8.5	262
3 Rio Salado/Downtown/ASU	12.1	461
4 Escalante/Marketplace	9.2	137
5 Central City/Shalimar	15.9	611
6 AZ Mills/Emerald Center	11.2	413
7 Kiwanis/The Lakes	15.4	531
8 Corona/South Tempe	20.5	827



Community Challenge Grant

\$13K for Urban Forestry Masterplan & Action Plan



Transplanting Sour Orange Trees in Daley Park

AZ State Forestry Division
Urban & Community Forestry

US Forest Service

Project kickoff: April 2015

Community Challenge Grant

Outreach to Tempe residents, schools, organizations



Phase 1

Urban Forestry Masterplan

Staff Kick-Off Workshop
April 30, 2015

Focused Workgroups

ASU Walton Sustainability
Solutions Initiatives

ARIZONA STATE UNIVERSITY

 **City of Tempe**
PUBLIC WORKS

Urban Forestry & Transit



Cool access to transit

Shading people, bikeways, bus stops, streets, concrete, gravel, asphalt



Phase 2

Urban Forestry Masterplan Staff Workshop 21 September 2015

Key Goals of staff workshop:

- Identify sustainability principles & vision for Tempe's urban forest
- Design solution options to achieve principles
- Discuss potential barriers and solutions
- Chart next steps

ASU Walton Sustainability
Solutions Initiatives

ARIZONA STATE UNIVERSITY

 **City of Tempe**
PUBLIC WORKS

Maximize Urban Cooling



Use trees & construction materials to reduce the urban heat island to make a more walkable city.

Wise Use of Water



Plant & maintain trees & landscapes that use water efficiently.

Expand Shade



Create shade to produce a walkable 20-minute city benefiting public health & economic development.

Increase Property Values



Plant and maintain trees that increase property values & attract new businesses, retail customers & residents.

Support Biodiversity



Plant diverse species of trees that absorb potential shocks, including extreme heat & species-specific disease.

Respect Habitat



Develop a healthy urban forest that provides natural habitat for birds, animals & pollinators.

Coordinate Infrastructure



Plant & maintain trees that are compatible with infrastructure (street lighting, underground utilities & power lines).

Preserve Viewsheds



Support tree growth that preserves important viewsheds (mountain views, signage & traffic line of sight).

Enhance Walkability



Plant trees & design landscapes to improve pedestrian accessibility & walkability to retail & services.

Achieve Equity



Ensure trees & shade benefit all residents.

Cultivate Collective Action



Utilize the efforts of volunteers, businesses, city staff & public-private partnerships to grow & maintain the urban forest.

Beautify Tempe



Create beautiful landscapes & ensure trees are part of the urban form & promote attractive neighborhoods.

Potential Tensions

- **Wise use of water vs. Shade + Cooling**
- **Beautify Tempe vs. Biodiversity**
- **Infrastructure + Viewshed vs. Shade + Cooling**
- **Cost of installation + Maintenance vs. Code or Intent**



Solution Options (workshop exercise)

- Top 3 *Group* Principles
- Key Design Elements
- Tree Species Selections
- Tensions & Coping Mechanisms
- Implementation
- Actions/Investments
- Barriers



'One Tempe' Approach

Working together to build & maintain a world class city.

5 Cs for a 21st Century Tempe:

Critical thinking (resolve tensions + solve problems)

Creativity (explore + take risks)

Collaboration (respect + teamwork)

Communication (voice opinions + listen well)

Connection (timely coordination + sharing)



Communications



Adopt-A-
PATH



Adopt-A-
PARK



Communications via
website, water bill,
social media,
Channel 11

Partial Schedule of Presentations

Nov. 18, 2015	Parks, Recreation, Golf & Double Butte Cemetery Advisory Board
Dec. 2, 2015	Neighborhood Advisory Commission
Dec. 4, 2015	Council Friday Packet
Dec. 4, 2015	Winter Wonderland Event
Dec. 14, 2015	Sustainability Commission
Jan. 12, 2016	Transportation Commission
Jan. 14, 2015	Historic Preservation Commission
Feb. 27, 2016	Public Involvement
March 16, 2016	Parks, Recreation Advisory Board
April 12, 2016	Transportation Commission
May 5, 2016	Presentation to the City Council

Community Events

- Tree planting & LID workshops
- Arbor Day activities
- Community volunteers training
- Celebrations



- Tree Talks: given in convenient locations for residents to attend (Farmers' Markets, City events, etc.), including speakers of interest
- Pruning & Maintenance Seminars
- Trees in the Neighborhood
- Business Assistance

Tempe is a 'ReLeaf City'!



American Forests ReLeaf City Grant

\$100,000 funding & assistance
public outreach
support for policy efforts
volunteer event launches restoration phase
primary local corporate sponsor: Bank of America

Each project site involves
3 distinct phases:

- urban forest assessment,
- restoration,
- outreach & education.



www.tempe.gov/urbanforest



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