



Minutes
Parks, Recreation, Golf and Double Butte Cemetery
Advisory Board
February 15, 2017

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on February 15, 2017, 6:00 p.m., Tempe Public Library – 2nd Floor Board Room, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Judy Aldrich
Maureen DeCindis
Christina Hudson
Chris Kamper
Mary Larsen
John Vack
Duane Washkowiak
Breanna Wells

Members Absent:

Suzanne Durkin-Bighorn – Vice Chair

City Staff Present:

Craig Hayton, Parks Manager
Bobbi Lloyd, Management Assistant II
Kelly Rafferty, Deputy Community Services Director- Recreation
Bonnie Richardson, Principal Planner
Eric Iwersen, Principal Planner
Steve White, Public Works Planning & Research Analyst

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

Jim Gaintner spoke regarding his concern of the condition at Ken McDonald.

Agenda Item 2 – Approval of Meeting Minutes

January 18, 2017

Motion made by Judy Aldrich to approve meeting minutes of January 18, 2017 as submitted.

Seconded: Chris Kamper
Motion: Approved unanimously

Agenda Item 3 – Fifth Street Streetscape Project

Eric Iwersen presented to the board a PowerPoint presentation on the Fifth Street Streetscape Project. Presentation included the following:

- Project limits and context
- Design goals
- Preliminary concepts
- Stakeholder input
- Preferred concept
- Walkthrough:
 - Farmer and Ash
 - Ash to Maple
 - Mill Ave
 - City Hall Plaza
 - College Ave
- Design treatment examples
- Next steps

Design and construction document creation is funded through the Downtown Parking fund. There is no construction cost estimate at this time. A variety of potential sources for construction funding will be reviewed, including Highway User Revenue Funds, parking revenues, private development partnerships and transit tax funds.

Agenda Item 4 – Mountain Park Demonstration Project

Item tabled

Agenda Item 5 – Urban Forestry Master Plan

Item tabled

Bonnie Richardson informed the board about an event, Tempe's Urban Forest Workshop & Tree Expo being held on Saturday, February 25th from 10 a.m. to 1:00 p.m. at the Tempe History Museum, details will be emailed out to the board.

Agenda Item 6 – Golf Fee Increase (Methodology & Market Comparison)

Steve White presented to the board a PowerPoint presentation on Tempe Golf Pricing Structure and Market Comparison. Presentation included the following:

- Pricing structure
- Ken McDonald winter rates
- Rolling Hills winter rates
- Market comparison
- 2017 rate increase timeline
 - February- Pricing structure and market comparison
 - March- Proposed rate increases
 - April- Recommendation from the Parks Board and memo to city council

In the past rates increases have been between 1-4 dollars. Currently, golf is operating in a negative fund balance. In order to offset this negative balance a one dollar increase would be needed. Board expressed concerns of increasing pricing at Ken McDonald in its current condition. Steve explained that staff could look at using some of the increase in fees to improve course conditions. In addition, the Request for Qualifications (RFQ) will be going out soon for Ken McDonald that will solicit ideas for a public/private partnership to renovate the clubhouse. There are also opportunities to consider adopting a dynamic pricing structure. This item will be coming back to the board in March for further discussion.

Agenda Item 7 – Parks CIP: Updates & Upcoming Park Public Meetings

Craig Hayton presented to the board a PowerPoint presentation on Capital Improvement Program Update. Presentation included the following:

- Asset management approach
- CIP project process
- Current projects
- Completed projects
- Public outreach & celebrations

Craig provided a flyer to the board for the upcoming public meetings:

- Celaya & Palmer playground renovations design- Saturday, February 25th at Celaya & Palmer Parks
- Selleh playground, lighting & pathway grand re-opening- Saturday, March 11th

Agenda Item 8 – Current Events/Board Announcements/Future Agenda Items

- Fire Station #7 update
- KRC tennis program update

Meeting adjourned at 7:10 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234