

Minutes TEMPE MUNICIPAL ARTS COMMISSION May 10, 2017

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 pm on May 10, 2017, within the Carter Lounge at Tempe Center for the Arts, 700 W Rio Salado Parkway, Tempe, AZ, 85281.

(MEMBERS) Present:

Deborah Bair
Celina Coleman
Hilary Harp – Vice Chair
Anthony Johnson
Kiyomi Kurooka
Charlie Lee – Chair
David Lucier
Kelly Nelson
Aaron Thacker

City Staff Present:

Maja Aurora, Arts Engagement Administrator
Rebecca Blume Rothman, Public Art Administrator
Ralph Remington, Deputy Director of Arts & Culture
Joy Higgins, Administrative Assistant
Tony Belleau, Transportation Planner

Guest(s) Present:

none

(MEMBERS) Absent:

None

Agenda Item 1 – Call to Order

- **Charlie Lee**, TMAC Chair, called the TMAC meeting to order at 6:01 pm.

Agenda Item 2 – Public Appearances

- None

Agenda Item 3 - Approval of the April 12, 2017 Commission Minutes

- **Charlie Lee** asked the TMAC members to review an **unapproved TMAC minutes document dated April 12, 2017.**
- **MOTION:** Kelly Nelson moved to approve the April 12, 2017 Tempe Municipal Arts Commission Meeting Minutes.
SECOND: Celina Coleman seconded.
DECISION: Approved as presented.

Agenda Item 4 – Chairperson’s Report

- C. Lee distributed new commission member contact information sheets.

Agenda Item 5 – Arts and Culture Deputy Director’s Report

- **Ralph Remington**, Deputy Director of Arts & Culture, updated TMAC with the following:
 - Art Tax
 - Monday, May 22nd @ City Council Chambers – R. Remington, Luis Ruiz, and Shelley Hearn to present Art Tax options at Work Study Session
 - Three options to be presented are A: No sales tax for art, creating an annual deficit of \$3.6 million and the TCA operates as a rental facility, B: 0.07% tax rate in perpetuity to earn an average of \$6.2 million in annual revenue and

maintain current levels of programming and staffing, C: 0.10% tax rate in perpetuity to earn an average of \$8.7 million in annual revenue and allow for History Museum, Arts Education, and Public Art programs and staffing to move from the General Fund to the Arts Fund, and could allow for expansion of TCA, historic properties, iconic public art, and arts programming.

- TMAC members and arts supporters are welcome to attend City Council meetings as representatives of the Tempe community, voicing support for the importance of the Art Tax in the future of Tempe arts programming. M. Aurora will email meeting information to TMAC members
- Administration is working towards adding the Art Tax to the 2018 ballot

Agenda Item 6 – Tempe Streetcar 30% Design Presentation

- **Tony Belleau and Rebecca Blume Rothman** gave an update to the Tempe Streetcar progress:
 - The 3.5 mile route includes 14 stops which will be enhanced with public art. The streetcars will operate in traffic and be powered by electrical lines and rechargeable batteries. Construction is slated to start in June 2017 and complete in November 2020. http://www.valleymetro.org/projects_and_planning/project_detail/tempe_streetcar/
 - Three artists and one artist team have been selected by public selection panel to design public artwork to be incorporated into the four zones:
 - **Zone 1:** Seattle artist Koryn Rolstad; three stops along Rio Salado from Marina Heights to Ash Avenue. Rolstad’s designs are tall, colorful structures that will complement the tall buildings along Rio Salado with their angular contemporary style. www.krstudios.com
 - **Zone 2:** Tucson artist team Simon Donovan & Ben Olmstead; five stops along Mill Avenue and Ash Avenue between Rio Salado Pkwy and University Drive. Donovan’s and Olmstead’s designs include indented aluminum vertical panels depicting people from the community, and translucent, ceramic frit silkscreened ceiling panels. www.simondonovanpresents.com www.olmsteadfab.com
 - **Zone 3:** Phoenix artist Mary Lucking; three stops between University Drive and College Avenue along the “Gammage Curve.” Lucking has designed cut aluminum shade screens which highlight architectural details in the vicinity of the station. Each screen will be populated with tiny sculpted aluminum people and animals. www.marylucking.com
 - **Zone 4:** Tempe artist Bobby Zokaites; three along Apache Boulevard between College Avenue and Dorsey Lane. Zokaites incorporates theme of referencing and reinterpreting the neighborhood’s history. <http://www.bobbyzokaites.com/>
 - June 7th @ 6pm in Don Cassano Room at Tempe Transportation Center: Tempe Streetcar 30% Design Update public meeting. The meeting includes a short presentation with an overview of public art concepts, streetcar stops and current design plans. Project staff, including the design and construction team, will be available to answer questions. http://www.valleymetro.org/event/calendar_detail/tempe-streetcar-30-design-update

Agenda Item 7 – Highline Canal Multi-use Path Artist Selection, Public Art

- **R.B. Rothman** presented the artist chosen by selection panel, Seattle artist John Fleming, and his preliminary designs for the Highline Canal public art project. www.tempe.gov/highlinecanal
 - The artist has addressed the different uses and needs for all areas that the canal passes through, a desire for day and night presence, durability of design and materials, setbacks for utility vehicle access, and opportunity to demarcate Tempe from Chandler at the southern-most border.
 - Budgets: design and oversight \$20,000; construction and fabrication \$150,000
 - This project is fast-tracked with construction beginning late 2017- early 2018, and expected completion in late 2018.
- **MOTION:** Hilary Harp moved to approve the recommendation of John Fleming as the contracted artist for the Highline Canal Multi-use Path project.
- **SECOND:** David Lucier seconded.
- **DECISION:** Approved as presented.

Agenda Item 8 – Art Mural on Commercial Property

- **R.B. Rothman** presented an update to art mural on commercial properties:
 - The Committee of the Whole working group reviewed the existing permit application process for changing a building color and determined that it was cumbersome due to its being included with standard Community Development reviews. The intent of the changes is to provide better customer service by assisting business owners and artists with the existing process. For new art murals on private property the applicant will contact the Public Art Administrator, who will provide guidance on the application process including art mural best practices and information about Visual Artists Rights Act (VARA). The applicant will then submit their completed documents to the Community Development staff for processing.

Agenda Item 9 – Update: Public Art

- **R.B. Rothman** reported on current Tempe Public Art activity:
 - IN FLUX: Tempe will host four temporary public art locations: one each at FABRIC in Downtown Tempe, entrance lobby in the Edna Vihel Center, Tempe Beach Park plinth at the Bike Corral, and Daley Park plinth
 - The RFQ is currently open through midnight of May 26th, 2017. influxaz.com
 - Information for *Coffee Talk* pre-submittal sessions can be found on the IN FLUX website: <http://influxaz.com/cycle-7-coffee-talks.html> .
 - Artist selection happens in early June
 - Maryann Corder Neighborhood Grant public art project: Riverside Neighborhood Association will be commissioning an artist to adorn two concrete standpipes within the community. www.tempe.gov/neighborhoodgrants
 - Public Art GIS map will go live soon. R.B. Rothman will keep TMAC posted on progress.

Agenda Item 10 – Update: City Code Changes

- **Maja Aurora** gave an update to the changes in City Code as they pertain to merging History Museum Board members with TMAC to create the Tempe Arts & Culture Commission:
 - The item was on the formal Council Agenda on May 4th, and was not pulled for further discussion. The changes will be presented again on May 25th for a second hearing with City Council. If approved, the City Code changes will go into effect 30 days later.
 - TMAC invites incoming members from the History Museum Board to join the June meeting to discuss changes to the City Code, as well as meeting time, onboarding new members, and meeting structure.

Agenda Item 11 – Update: Arts Engagement

- **M. Aurora** reported on current Arts Engagement activity:
 - **Arts in the Parks** is a pilot program that was initiated by three Tempe City Council members and designed to bring arts programming to neighborhood parks. The grant was open to registered neighborhood associations and homeowner’s associations. The intent of the pilot program is to enhance the quality of life in our neighborhoods, bring more community-initiated and informal arts programming to Tempe. Projects may be in the form of performances and/or visual arts exhibitions by local/regional artists and/or from Tempe schools.
 - Two neighborhood projects were chosen for the pilot.
 - The neighborhoods will work with the city to develop the project, and the city will plan and contract the work
 - There is \$25,000 budgeted in the Municipal Arts fund for the two projects

Agenda Item 12 – Liaison Opportunities and Reports

- **Aaron Thacker** provided an update about Danelle Plaza.
 - A concept has been submitted to Tempe Economic Development regarding a temporary art activation strategy for the vacant building at Danelle Plaza. The concept has support from Newtown Community Development and is currently awaiting additional feedback from COT. www.newtowncdc.org
 - Tempe Arts-a-Gogh-Gogh is holding a “Final Friday” event at Danelle Plaza on May 26th.

Agenda Item 13 – Future Agenda Items

- None requested

Agenda Item 14 – Commission Members' Announcements

- **Hilary Harp** informed TMAC that the ASU School of Art is hiring a new director. An announcement will be posted soon.
- **Kelly Nelson** announced that she will going to Nicaragua with pre-med and medical students to assist with medical needs in small villages.
- **Celina Coleman** announced that Ballet Arizona is performing “Topia” at the Desert Botanical Gardens, May 23-June 10, 2017 <https://www.dbg.org/events/ballet-arizona-presents-topia>

Agenda Item 10 –Adjournment

- Next meeting: 6 p.m. June 14, 2017 at Tempe Center for the Arts, 700 W Rio Salado Parkway, 85281.

Meeting adjourned at 7:41 p.m.

Prepared By: Joy Higgins

Reviewed By: Maja Aurora, Brenda Abney, Rebecca Rothman