



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board October 18, 2017

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on October 18, 2017, 6:00 p.m., Tempe Public Library – 2nd Floor Board Room, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Maureen DeCindis – Vice Chair
Judy Aldrich
Christina Hudson
Chris Kamper
Mary Larsen
Shereen Lerner

Members Absent:

Suzanne Durkin-Bighorn
John Vack
Duane Washkowiak
Breanna Wells

City Staff Present:

Tony Belleau, Transportation Planner
Keith Burke, Deputy Community Services Director- Recreation
Craig Hayton, Parks Manager
Bobbi Lloyd, Management Assistant II
Steve White, Public Works Planning & Research Analyst

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

September 20, 2017

Motion made by Maureen DeCindis to approve meeting minutes of September 20, 2017 as submitted.

Seconded: Chris Kamper

Motion: Approved unanimously

Agenda Item 3 – Tempe Streetcar Update

Tony Belleau presented to the board a PowerPoint presentation on Tempe Streetcar Update. Presentation included the following:

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- Route and stop locations
 - Public involvement
 - Traction power substations
 - Streetcar vehicle
 - Stops and public art update
 - Stop design – Rio Salado zone
 - Stop design – Downtown zone
 - Stop design – Gammage curve
 - Stop design – Apache blvd
 - Right of way process
 - Construction schedule
 - Business assistance
 - Financial update
 - Next steps

Agenda Item 4 – 5th Street Streetscape Update

Tony Belleau presented to the board a PowerPoint presentation on 5th Street Streetscape Update. Presentation included the following:

- Project limits and context
- Project history
- Community outreach 2017
- Design goals/public feedback
- Concept spring 2017
- Design simulation test phase
- Test phase feedback
- Design
 - Farmer to Ash (modified design)
 - Ash to Maple
 - Mill Ave
 - City Hall Plaza
 - Forest – College Ave
- Vehicle capacity summary
- Character summary
- Next steps

Agenda Item 5 – Board and Commission Annual Report

Craig Hayton reviewed the content of the draft annual report with the board. Staff will continue to update the items until the document due date of December 1, 2017. Board provided additional input to include. Staff will email out updated draft for further input to include under the following sections:

- Accomplishments (Past 12 Months)
- Goals Related to City Council Strategic Priorities, if Applicable (Next 12 Months)

This item will come back to the board at the November meeting for action of approval.

Agenda Item 6 – Quarterly Golf Update

Steve White and Craig Hayton presented to the board a PowerPoint presentation on Quarterly Golf Update. Presentation included the following:

- **Fee Discussion –**
 - Pricing objective
 - Current pricing model
 - June 2015 rate increase methodology
 - Seasonal pricing challenges and industry trends
 - Recommended price range
 - Summary and next steps
- **Course Conditions –**
 - Ken McDonald course conditions update August through October
 - Rolling Hills course conditions update August through October
 - Preview Ken McDonald and Rolling Hills conditions October through January
- **ACE Golf representative – per Board request-** Item tabled until next month

Steve White will come back to the board in November to provide a proposed winter fee schedule along with the operating costs verses revenues.

Agenda Item 7 – Quarterly Cemetery Update

Sales sheet reflecting new burial and peripheral sales was provided to members at the meeting.

Agenda Item 8 – Estrada Park Update

Craig Hayton presented to the board a PowerPoint presentation on Estrada Park Update. Presentation included the following:

- Project review
- Project update
- Public outreach results
- Next steps

Staff will post updates to the web under estrada-park-improvements and bring this item back bi-monthly to keep the board updated.

Agenda Item 9 – Upcoming Park Public Meeting Notices & Announcements

- New Tempe Fire Medical Rescue Station community discussion on proposed design, Monday, October 30, 2017, 6-7:30 p.m., Arizona Community Church, 9325 S. Rural Road, Tempe, 85284
- Second round of public outreach meetings for Ehrhardt and Daumler Park will be held in November. Staff will send notice to board when confirmed

Agenda Item 10 – Current Events/Board Announcements/Future Agenda Items

- Birchett Park Update
- Golf pricing strategy at November meeting

Meeting adjourned at 7:34 p.m. (lost quorum)

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234