

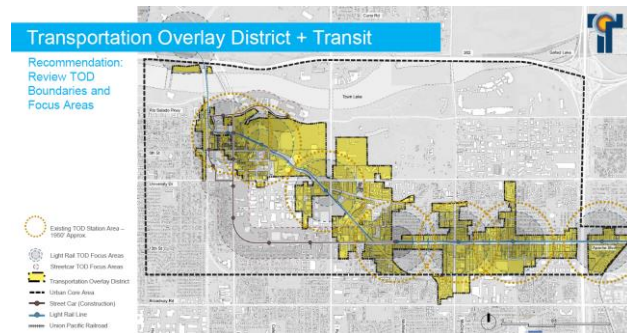
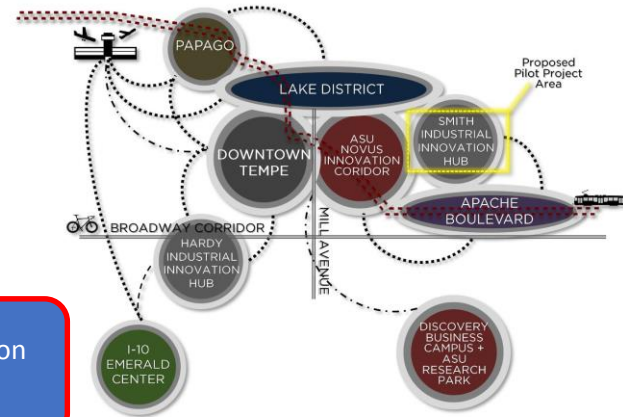
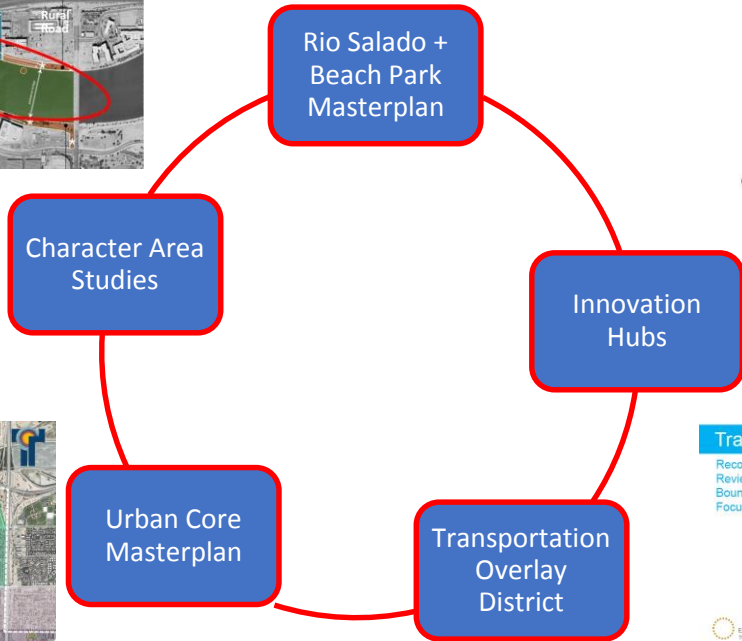
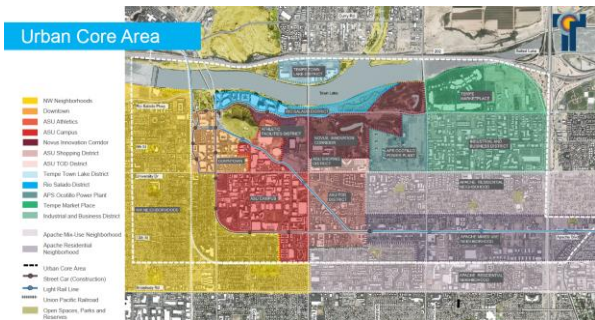
Rio Salado & Tempe Beach Park Master Plan

DEVELOPMENT REVIEW COMMISSION

May 8, 2018



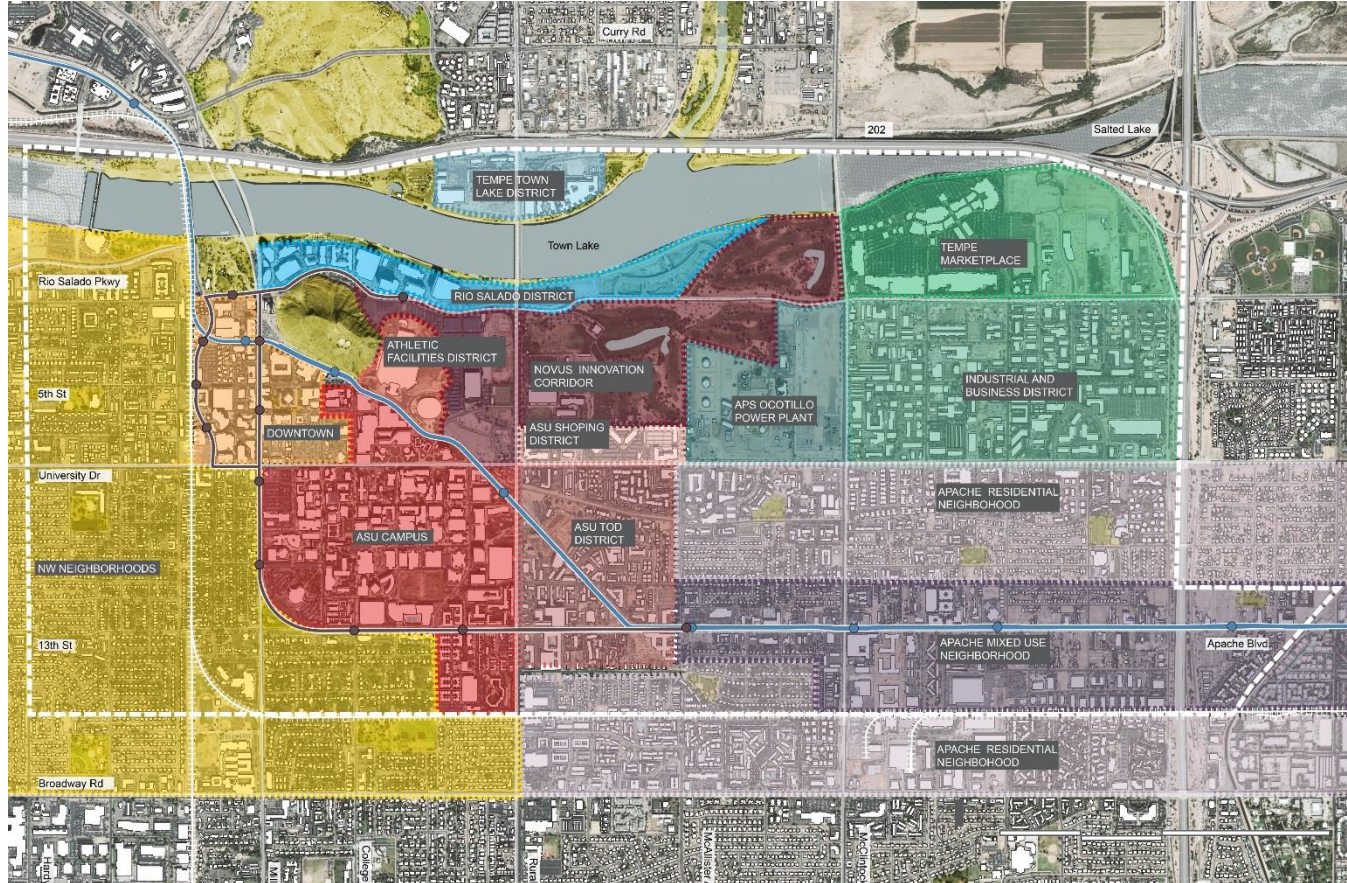
Integrated Planning & Projects



Urban Core Area



- NW Neighborhoods
- Downtown
- ASU Athletics
- ASU Campus
- Novus Innovation Corridor
- ASU Shopping District
- ASU TOD District
- Tempe Town Lake District
- Rio Salado District
- APS Ocotillo Power Plant
- Tempe Market Place
- Industrial and Business District
- Apache Mix-Use Neighborhood
- Apache Residential Neighborhood
- Urban Core Area
- Street Car (Construction)
- Light Rail Line
- Union Pacific Railroad
- Open Spaces, Parks and Reserves



Integrated Planning & Projects



Smith Industrial Hub



Connecting the Rio Salado Park with the Innovation Districts

Rio Salado + Tempe Beach Park Masterplan



- Notice to Proceed: August 10, 2017
- Price Road to McClintock Road; 202 Freeway to Rio Salado Blvd.
- Consultants: Holly Street Studio Architects + Floor Associates, Landscape Architects
- End of Project: coordinated with Urban Core





Project Purpose

The Rio Salado Park Master Plan is a **visionary** look at the next 20-30 years. It is **the roadmap**, offering a **variety** of destinations for people traveling across the street or across the nation.

It offers **opportunities** for recreation, relaxation, economic diversity, social engagement, ecological exploration, education, competition and so much more.



● Master Plan Process

● Task 1: Analyze

- Existing Planning Documents
- Parks & Recreation Plan
- BRV Placemaking Report (DTA)
- ASU Stadium 365, Novus Innovation Corridor

● Task 2: Gather Input

● Task 3: Create Conceptual Plan

● Ongoing collaboration

- Urban Core, TOD and Housing Plan
- Character Area Plan

Current Conditions



Largest events in Tempe Beach

- Aloha Fest 100,000
- Oktoberfest 100,000
- Kiwanis 4th of July 50,000
- Rock 'n Roll Marathon 35,000
- Pat's Run 35,000
- Ironman 20,000
- Innings Festival (New) 30,000



Current Conditions



Assets in Rio Salado Park



**URBAN
ECOLOGICAL
INFRASTRUCTURE**



Principles

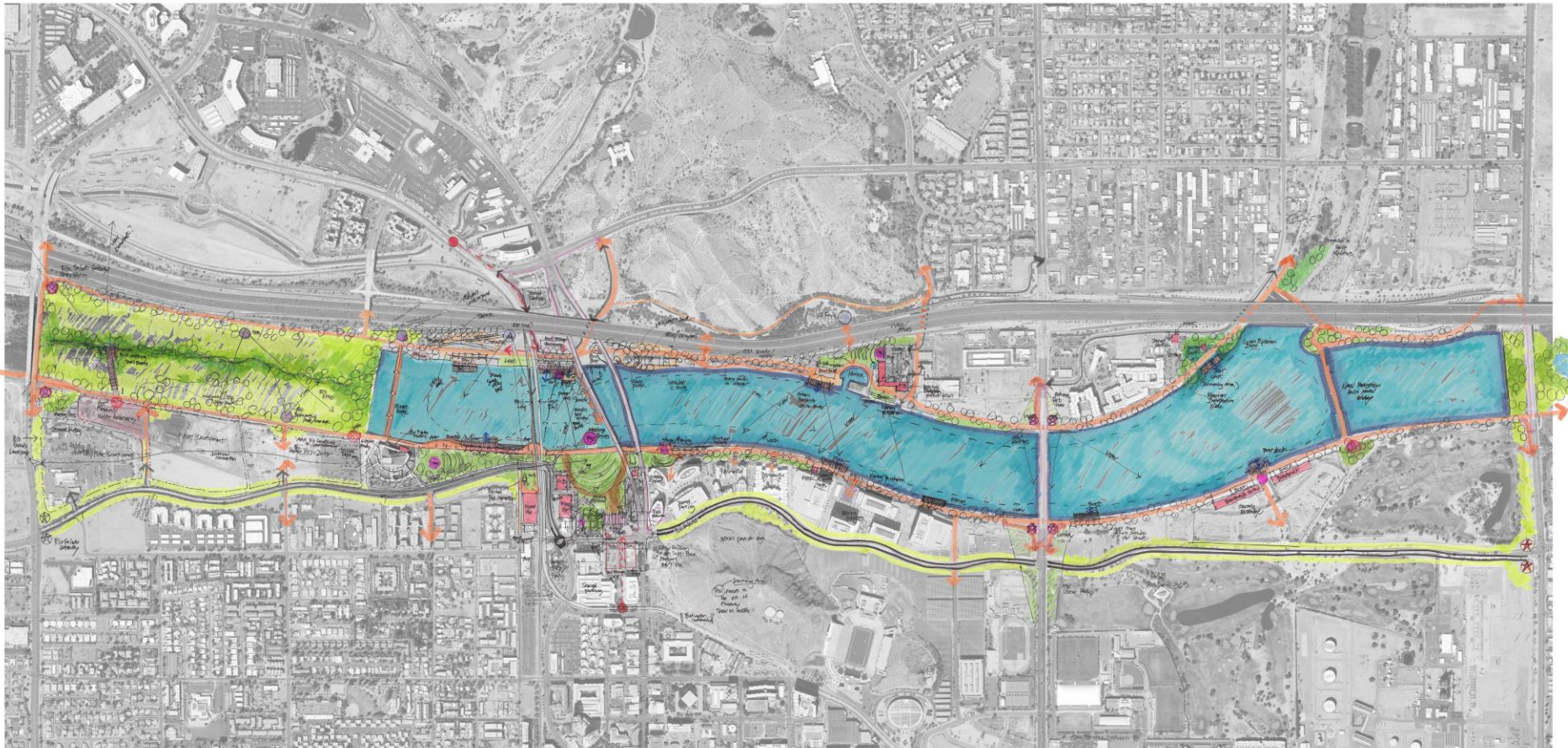


Establish principles that will allow for **diversity in design & planning** while maintaining **consistent vision and level of quality**.

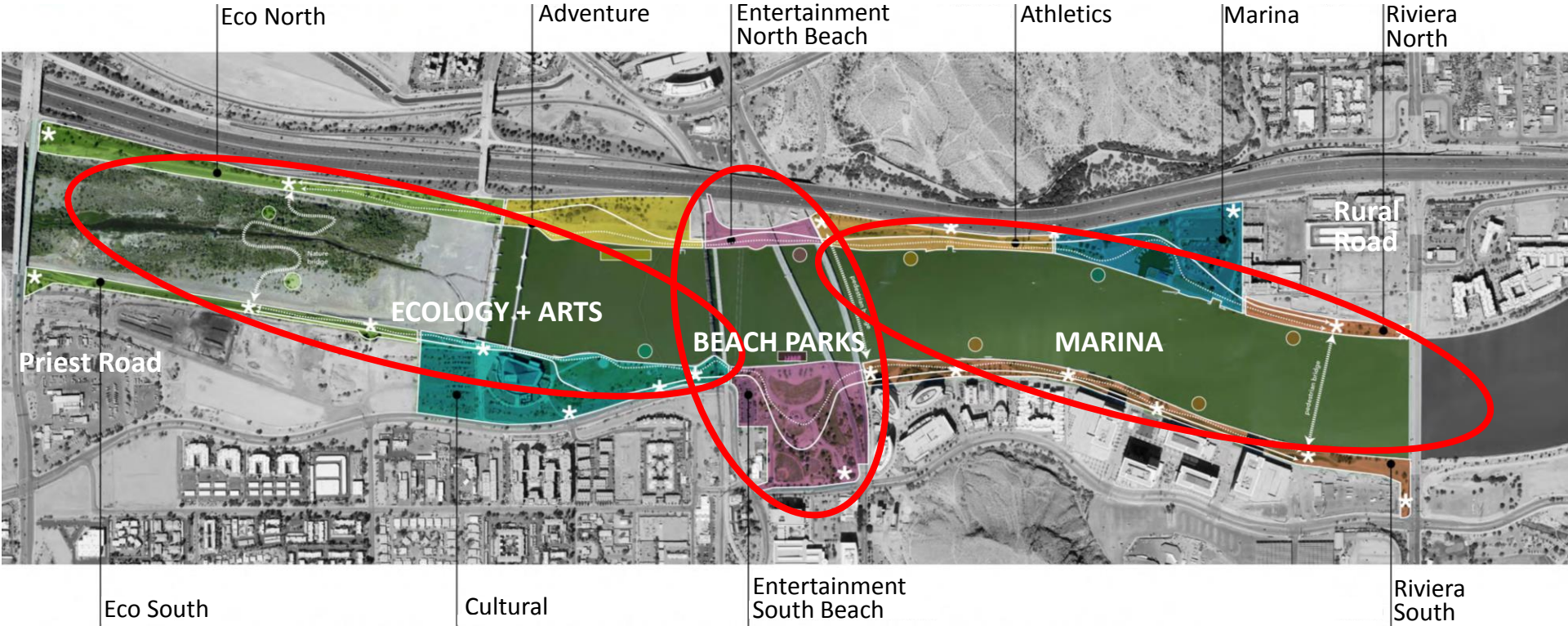


- Provide **public access and ownership**
- Expand and strengthen **connectivity**
- Create **shade**
- Unite **public & private spaces**
- Program to attract wide **variety of users, activities, interests**
- Emphasize **sustainability** for environment, economics, operations & maintenance, and social benefits

Draft Conceptual Master Plan



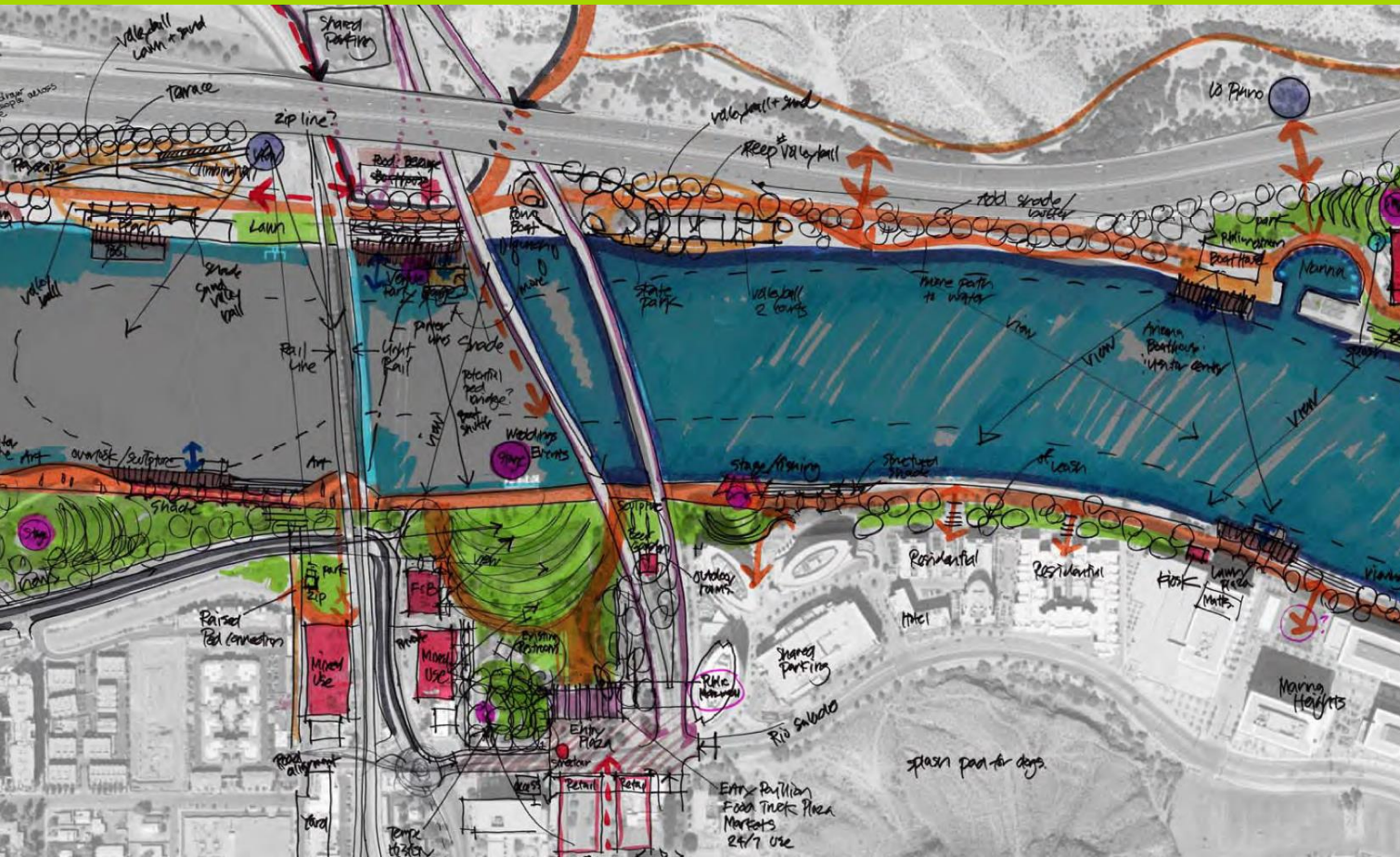
Activity Zones



Programming Possibilities



North Beach Park



'Between the Bridges'

sports pub
beach rentals

Active sports:

volley ball
zip line
outdoor gym
rock climbing wall
skate park

Lawn sports:

boce ball
lawn tennis

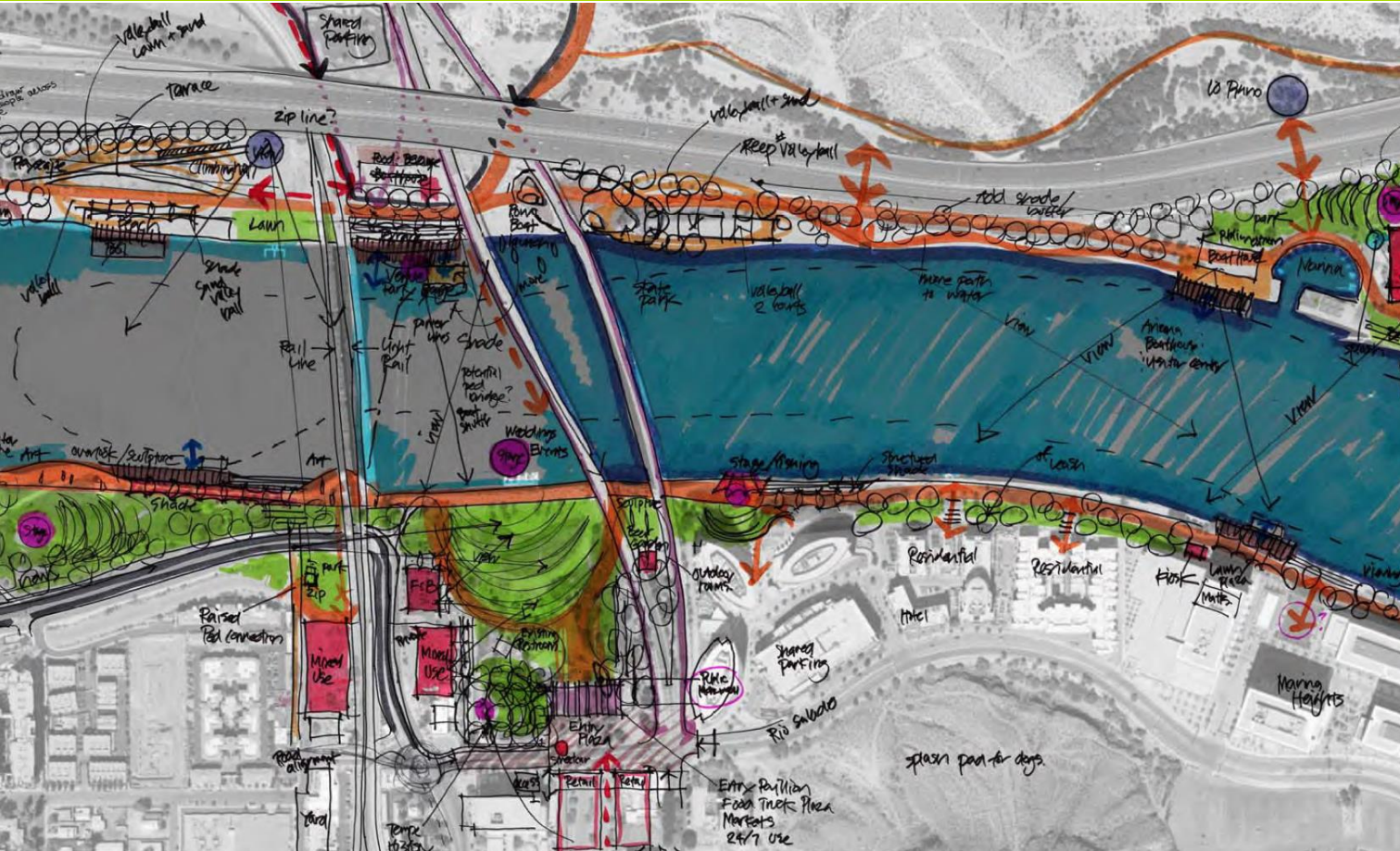
Lounging:

hammocks
deck chairs
beach blankets

Programming Possibilities



South Beach Park



The Plaza

grand entry
history
active daily
ice rink (winter holiday)

The Park

multiple venues
permanent stage
rentals
kiosks
food & drink

Play Parks

kids & adults
night & day
zip line

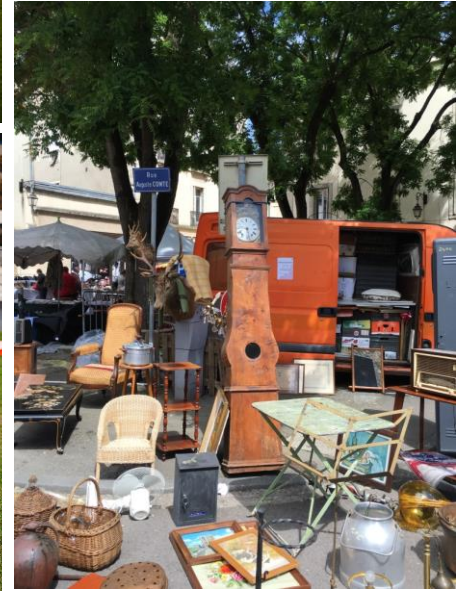
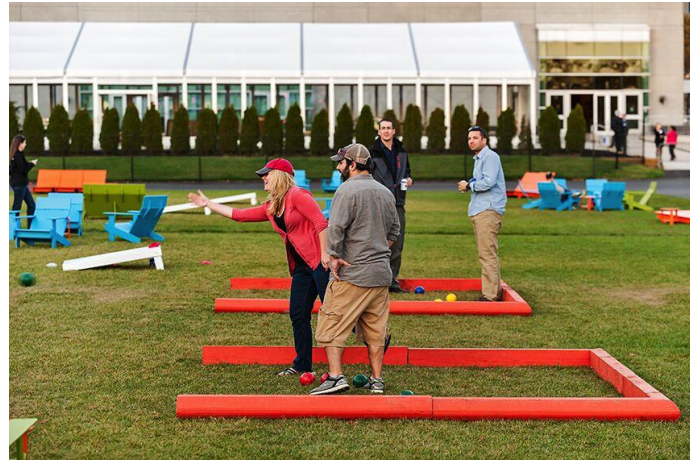
Games

chess, checkers
corn hole

Programming Possibilities



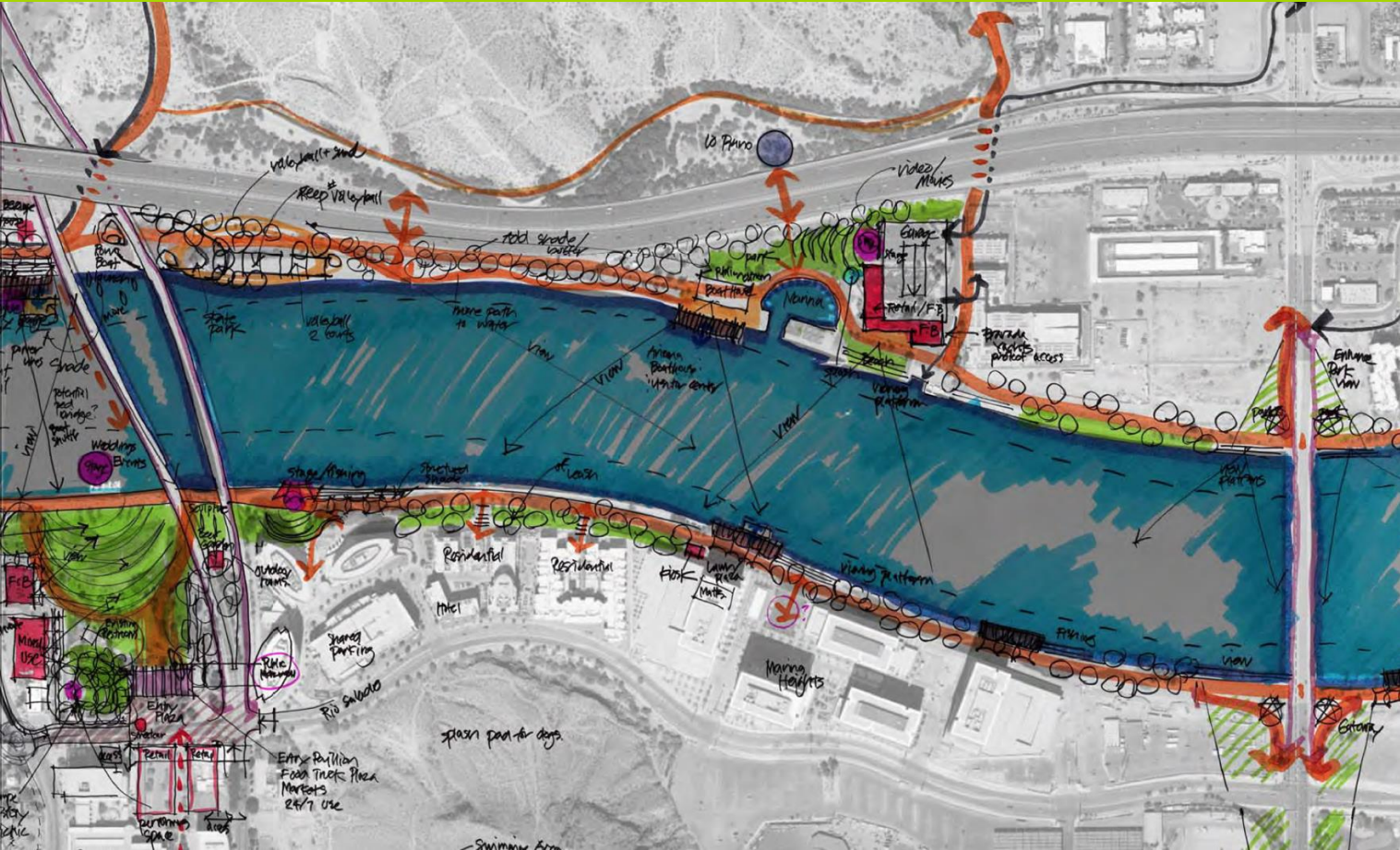
Programming Possibilities



Programming Possibilities



The Marina



Boat House

boat docks & taxi
restaurant
small amphitheater
parking garage
retail

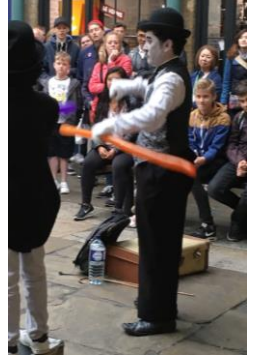
Sports

sand volley ball
terraced viewing
sand beach
boating

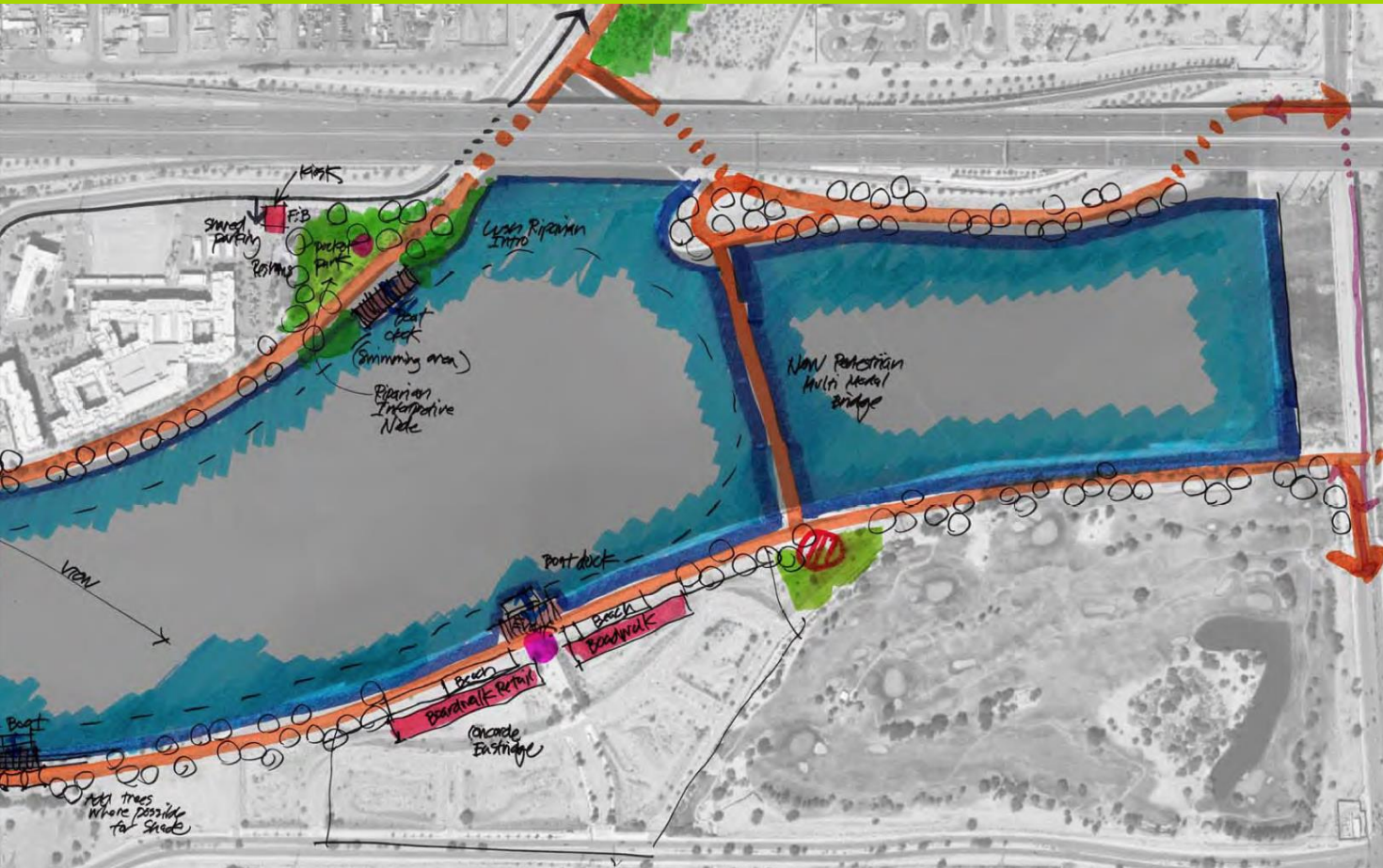
South Shore

viewing decks
kiosks
docks
food & retail

Programming Possibilities



Eco Zone East



The Swimming Hole

- water access
- dock
- shady grove
- picnics
- small venue

The Boardwalk

- boat dock
- sand beach
- cabanas
- food & retail

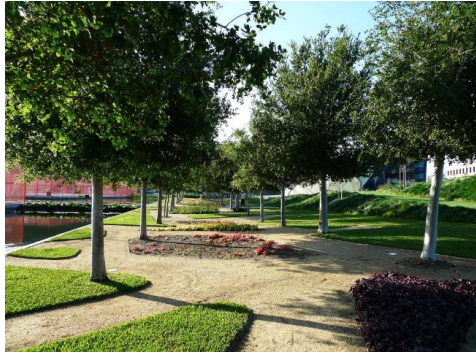
Pedestrian Bridge

- plazas & parklets

Eco Zone

- nature trails
- riparian area
- wildlife

Programming Possibilities



Precedent: The Oval



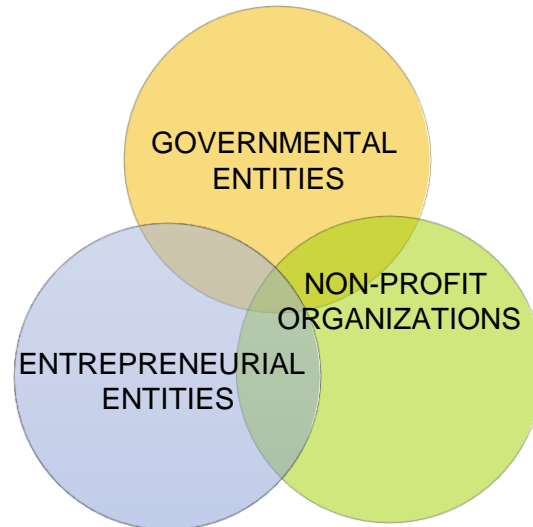


Developing the Rio Salado Park as a first-class destination and local amenity requires a long term commitment to fund, build and maintain it into the future.



McCain said in August, "I've been fooling around with this project for many, many years. And it wasn't ready until we saw the incredible success of the Tempe Town Lake."

Partnerships & Collaborations

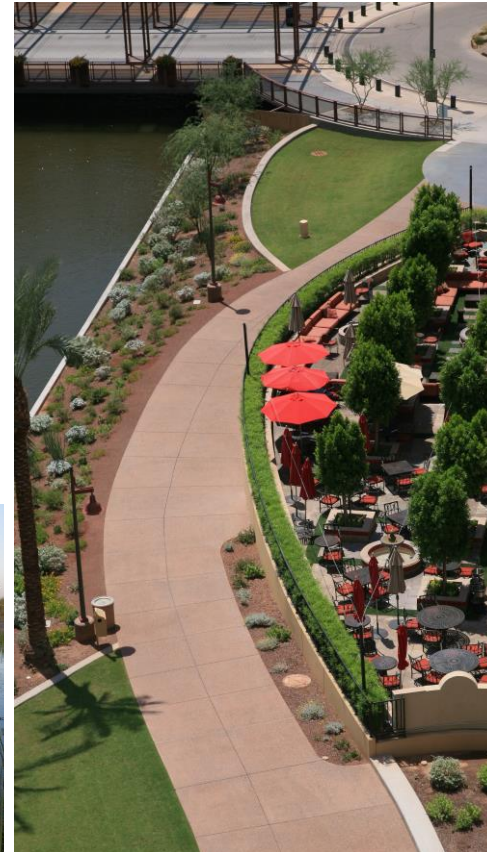


- Rio Salado Foundation
- Downtown Tempe Authority
- Sonoran Institute
- Corps of Engineers
- Rio Salado Project: John McCain
- University City Exchange ASU
- Desert Botanical Garden
- US EPA
- Arizona Forward
- AZ Forest Service
- Urban Land Institute
- Sustainable Cities Network
- Sustainable Communities Collaborative
- Trees Matter
- SRP
- Watershed Management
- MAG
- City of Phoenix
- City of Mesa
- Entrepreneurial Entities

Key Events/Next Steps



- Two public workshops on Feb 28 (125 attendees)
 - 104 survey responses (Rio Salado Park)
 - 68 survey responses (Urban Core)
- Stakeholder meeting: May 9, 11:30 a.m.
- Public meeting: May 9, 6:00 p.m.
- Final public review in August 2018
- Presentation to Council towards adoption: Fall 2018



Rio Salado & Beach Park Master Plan

