



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board April 18, 2018

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on April 18, 2018, 6:00 p.m., Tempe Public Library – 2nd Floor Board Room, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Mary Larsen – Vice Chair
Judy Aldrich
Maureen DeCindis
Christina Hudson
Chris Kamper
Shereen Lerner
Duane Washkowiak

Members Absent:

John Vack

City Staff Present:

Keith Burke, Deputy Community Services Director- Recreation
Craig Hayton, Parks Manager
Alex Jovanovic, Community Services Manager
Bobbi Lloyd, Management Assistant II
Denise Rentschler, Sr. Recreation Coordinator
Steve White, Public Works Planning Research Analyst

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

McKell Keeney spoke regarding Estrada Park and the events held there. Last event was well attended with the next scheduled for May 12th. The hope is to hold events monthly and to incorporate some of the needs at the point of construction.

Agenda Item 2 – Approval of Meeting Minutes

March 21, 2018

Motion made by Judy Aldrich to approve meeting minutes of March 21, 2018 as submitted.

Seconded: Duane Washkowiak

Motion: Approved unanimously

Agenda Item 3 – Innovation Fund: Play, Learn, Live, Grow Mobile

Denise Rentschler presented to the board a PowerPoint presentation on Play, Learn, Live, Grow Mobile fund proposal. Presentation included the following:

- Play is great for youth
- Programs aim to increase play
- Reality check
- Tempe youth
- Play opportunities in Tempe
- Play, Learn Live, Grow Mobile
- PLLG mobile benefits
- PLLG mobile expansion
- Awareness campaign
- Budget
 - Option A
 - Option B

Comments included:

- How is this program different than kid zone? It targets the children going home alone after school and at no cost
- How do you define success, what are the measurements for success? You need to have a goal ahead of time to measure if you're making it
- Who is liable if something happens? The city
- What about adult to child ratio, if you have two people working and a large group of children show up? We do have staff that could be called out if needed to assist. The current national after school standard is 1-20 to 1-25 adult to child ratio
- With this program you could have age diversity, would you have a certain age group that would be required to show up with a parent? Staff can look at setting up guidelines to address this as part of the program
- Concern expressed with security of children getting to, from and at locations and if a parent doesn't know where their child is
- Guidelines are needed before a program like this is rolled out. Get information from other existing current programs
- How often would it go to each park? Based on our number of parks roughly 4 times per year
- Consider possibly scaling down the pilot and maybe focusing in on a smaller number of parks but for additional visits
- Great partnership with using the parks in a different way
- Like the concept just has some current problems/pitfalls but interested
- Consider for the first month to schedule at a time later in the day that families can come out and get to know what the program is all about
- Research who has the model program and what does it cost to do

Agenda Item 4 – Quarterly Golf Update

Craig Hayton and Steve White presented to the board a PowerPoint presentation on the Quarterly Golf Update. Presentation included the following:

- Golf partner update

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- Financial update for Ken McDonald and Rolling Hills
 - Rounds comparison
 - APR comparison
 - Range revenue comparison
 - Course conditions review January thru April
 - Ken McDonald
 - Rolling Hills
 - Course conditions preview April thru June minor projects
 - Ken McDonald
 - Rolling Hills
 - Golf carts update
 - Short term
 - Long term
 - Ken McDonald clubhouse RFQ update

Scott Little, with Gemini, the new golf management company effective May 1, 2018 was introduced to the board. He has 30 years' experience in the golf community and currently runs Elephant Rocks Golf Course in Williams, Arizona. He has already hired a Food and Beverage Director overseeing both restaurants and is in the process of hiring a Director of Golf.

Staff is scheduled to attend a Council Work Study Session on June 21, 2018 and will seek direction from council regarding golf, including the Ken McDonald Clubhouse. Feedback will be provided to the board at the August meeting during the quarterly golf update.

Agenda Item 5 – Community Centers Update

Alex Jovanovic presented to the board a PowerPoint presentation on Tempe Community Centers. Presentation included the following:

- Mission
- Methods
- Facilities
 - North Tempe Multi-Generational Center
 - North Tempe partnerships
 - North Tempe activity
 - Westside Multi-Generational Center
 - Westside partnerships
 - Westside activity
 - Additional Westside activity
 - On the horizon at Westside
 - Escalante Multi-Generational Center

Lost quorum of the board, therefore ended meeting during the presentation of this agenda item.

Agenda Item 6 – Estrada Park Update

n/a

Agenda Item 7 – Upcoming Park Public Meeting Notices & Announcements

n/a

Agenda Item 8 – Current Events/Board Announcements/Future Agenda Items

n/a

Meeting adjourned at 7:18 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234