

## Retreat Minutes TEMPE ARTS AND CULTURE COMMISSION January 16, 2019

Minutes of the Tempe Arts and Culture Commission (TACC) retreat recorded at 4:30pm on January 16, 2019, within the Connections Café Program Room at Tempe Public Library, 3500 S Rural Road, Tempe, AZ, 85282.

**(MEMBERS) Present:**

Lisa Hobson  
Anthony Johnson  
Maureen Kobierowski  
Kiyomi Kurooka – Vice-chair  
Peggy Moroney  
Kelly Nelson  
Justin Stewart  
Ginny Sylvester  
Aaron Thacker – Chair (via Skype)

**City Staff Present:**

Brenda Abney, Visual Arts & Culture Manager  
Eileen May, Managing Director of TCA  
Rebecca Blume Rothman, Director of Public Art  
Maja Aurora, Director of Arts Engagement  
Joy Higgins, Administrative Assistant  
Ralph Remington, Deputy Director of Arts & Culture  
Keith Burke, Community Services Director  
Josh Roffler, Sr. Curator

**(MEMBERS) Absent:**

Michael Rohd

**Guest(s) Present:**

None

**Agenda Item 1 – Welcome**

**Benda Abney**, TACC Liaison and Visual Arts & Culture Manager, called the TACC meeting to order at 4:45pm, introduced herself and invited Ralph Remington, Deputy Director of Arts & Culture, to say a few words.

a) **R. Remington** welcomed members to the TACC retreat and conveyed the following:

- The role of Arts & Culture Commissioners is advisory and highly important as they are conveyors of information to and from the community.
- The Arts & Culture Tax has passed thanks to the support of the commission and staff, and proves a vote of confidence in the work that the Tempe Arts & Culture Division is doing.
- The Arts & Culture Division is currently working from an Arts & Culture Plan that was instituted in 2015. This plan initiated the formation of the Arts & Culture Division, a separation from the Library; the hiring of a Deputy Director to head the Division; the reorganization of workgroups within the division and consequently hiring more staff to lead the work groups. The current plan should be updated by 2020, and some commissioners will be asked to join a committee to work towards that goal. [www.tempe.gov/tempeartsplan](http://www.tempe.gov/tempeartsplan)
- A consultant has been hired to work and train with Arts & Culture staff on equity, diversity and inclusion initiatives and new ways of looking at those issues and behaviors.
- R. Remington will be directing the Arizona premier of the play *Detroit '67*, to open February 22<sup>nd</sup> at Tempe Center for the Arts. <https://www.tempecenterforthearts.com/events-tca>

b) **Keith Burke**, Community Services Director, conveyed the following:

- Has been working with the City of Tempe since 1992 and was recently promoted to the Director position for Community Services.
- Looks forward to the opportunity to learn more about arts and culture and the workings of the division and how to support the programs.
- Thank you to the commission for volunteering for the good of the community.

**Agenda Item 2 – Introductions**

a) Staff introduced themselves.

- b) Commissioners introduced themselves.

**Agenda Item 3 – Tempe Arts & Culture Commission**

- a) TACC informational binders were distributed to each new member and the sections reviewed; continuing members were given updated information to place in their binders.
- b) **B. Abney** explained that new members are joining the commission at an exciting time as the division moves into a different funding model due to the Arts & Culture Tax starting in 2021. This brings new responsibilities and opportunities for staff and for commissioners.

Commissioners see their role as the following:

- Ambassadors of the arts and of the city; finding ways to help advise city council on certain development projects and how our city shapes up artistically.
  - To be immersed in arts and culture in Tempe, learning more to then advocate for those efforts.
  - To be a liaison to our neighborhood associations or the communities that we represent; to listen to what our communities are saying and share that to the commission.
  - Represent what the community is talking and thinking about in regards to arts and culture in the community.
  - To support artists and recognize them personally and through the Arts & Culture Awards.
  - See that the Arts & Culture Plan is implemented and monitor those initiatives.
  - Act as a channel for communication to the community and from the community to city staff.
  - To be a bridge between the city and artists who may be wary of association with city projects.
- B. Abney reiterated the role of Arts & Culture Commissioners by encouraging them to:
- attend events and programs offered by Tempe Arts & Culture
  - communicate to the community the events and programs offered by Tempe Arts & Culture through word-of-mouth and social media
  - share feedback of your experiences, both good and adverse, to aid in future decisions on programming and training
  - communicate the desires of the community to Tempe staff
  - follow the social media pages of Tempe Center for the Arts, Tempe History Museum, and Public Art/Arts Engagement
  - be arts and culture ambassadors and liaisons by serving on selection panels, serving as a docent at public events, and attending public meetings and City Council meetings when arts and culture is featured.
- c) The TACC ordinance, the official legal document located within the Tempe City Code, articulates the commission's composition, officers and Powers and Duties in Chapter 2, Article V, Division 3. The group reviewed:
- the list of criteria used to build a professionally diverse commission (sec. 2-200)
  - each of the Powers and Duties, 1-7 (sec. 2-204)
  - [https://library.municode.com/az/tempe/codes/city\\_code?nodeId=CH2AD\\_ARTVBOCOET\\_DIV3\\_ARCUCO](https://library.municode.com/az/tempe/codes/city_code?nodeId=CH2AD_ARTVBOCOET_DIV3_ARCUCO)
- d) Open Meeting Law was reviewed for the clarification of all members, as well as the location of the City Clerk's Member Resource Page on the city website where this information can be found. Things to be aware of include:
- TACC members should not discuss commission issues outside of commission meetings. Anything a member would like to discuss should be communicated to Tempe staff so that it be added to a meeting agenda.
  - The commission's quorum number is six. Should there be a chance that six or more members attend the same event, a notice of quorum must be posted for the public by the Clerk's Office.
  - Do not email all members of the commission or "reply all" to announcement emails that include all commissioners. If there is information you would like to send out to the commission, forward it to staff who will then email it out as an announcement if appropriate to do so.
  - <https://www.tempe.gov/government/city-clerk-s-office/boards-and-commissions/board-and-commission-member-resources>
- e) Tempe Arts & Culture Plan and its implementation strategy are provided in the TACC binder. B. Abney gave an overview of the Arts and Culture Plan and recounted the points that have been accomplished or implemented since its passing in 2015. 54 items (almost half) of the implementation strategy have been completed since 2015.
- [www.tempe.gov/tempeartsplan](http://www.tempe.gov/tempeartsplan)
  - Implementation Strategy document attached

#### **Agenda Item 4 – Light Dinner**

#### **Agenda Item 5 – Division overview**

- a) **Maja Aurora** presented information about Arts Engagement. The community-initiated programs planned and facilitated by the Arts Engagement workgroup include:
- Edna Vihel Arts Center programs (ceramics, visual arts, theater, dance, music, etc.)  
[www.tempe.gov/ednaarts](http://www.tempe.gov/ednaarts)
  - Arts in the Parks [www.tempe.gov/artsintheparks](http://www.tempe.gov/artsintheparks)
  - Arts Grants [www.tempe.gov/artsgrants](http://www.tempe.gov/artsgrants)
  - Studio Artists Program in conjunction with the Tempe Elementary School District
  - special projects with grant funding, such as Tempe Playlist [www.tempe.gov/tempeplaylist](http://www.tempe.gov/tempeplaylist)
  - Engagement programs at Tempe Center for the Arts in conjunction with productions & presentations
  - details on all programs can be found at <https://www.tempe.gov/government/community-services/arts-culture-history/arts-engagement>
- b) **Rebecca Blume Rothman** presented information about Tempe Public Art and Tempe Galleries. Tempe Public Art encompasses the following:
- Public Art projects are funded primarily through capital improvement projects within the City of Tempe [www.tempe.gov/publicart](http://www.tempe.gov/publicart)
  - Neighborhood art projects are funded through the Marianne Corder Neighborhood Grant program [www.tempe.gov/neighborhoodgrants](http://www.tempe.gov/neighborhoodgrants)
  - Art in Private Development program is part of the municipal code in which developments over 50,000 SF are required to include art on-site or pay money in lieu of the art for arts & culture programs within the city. [www.tempe.gov/aipd](http://www.tempe.gov/aipd)
  - Temporary art is accomplished through programs such as IN FLUX and Arts in the Parks. [www.tempe.gov/artsintheparks](http://www.tempe.gov/artsintheparks); <https://influxaz.com/>
- Tempe Galleries includes:
- the Gallery at TCA puts on three exhibits per year. The summer exhibit includes an artist in residence program that offers public workshops.
  - the Community Galleries are found on the Library's second floor, at the downtown Tempe Post Office, and in front the Connections Café inside the Library
  - [www.tempecenterforthearts.com/gallery](http://www.tempecenterforthearts.com/gallery)
- c) **Josh Roffler** presented information about the Tempe History Museum and historic houses.
- The Tempe History Museum was begun by the Tempe Historical Society more than 50 years ago. It was transferred to the City of Tempe in 1991.
  - The collection includes about 75,000 cataloged items which can be searched through the eMuseum:  
<http://emuseum.tempe.gov/collections;jsessionid=65294D5A7C35191E97FDA7B096FA374F>
  - A committee helps make decisions about what goes into the collection and keep the collection focused.
  - The public can make an appointment to search items in the research library.
  - The changing exhibit generally changes out once per year. These exhibits require much research and preparation, so a lengthy exhibition period allows the museum to tell a creative story.
  - The community room gallery features two-dimensional works and is changed out 5-6 times per year.
  - The museum manages two historic houses:
    - Petersen House at Southern and Priest, a Victorian farmhouse  
[www.tempe.gov/petersenhouse](http://www.tempe.gov/petersenhouse)
    - Elias Rodriguez House on 8<sup>th</sup> Street, the oldest remaining traditional adobe structure in Tempe
  - Education programming is an important part of the mission of the Tempe History Museum
  - Performance and lecture programs include discussions with the artists and local professionals
  - [www.tempe.gov/museum](http://www.tempe.gov/museum)
- d) **Eileen May** presented information about Tempe Center for the Arts.
- AMS is a consulting service that will be working with TCA and Arts & Culture for the next two years to analyze business and marketing systems to determine best practices and establish policies and procedures

- Intrinsic Impact reporting will help dive into how the programming is affecting the community, and how well the TCA is providing customer service to the community
- A volunteer program will be expanded in the TCA in addition to the program currently run by the Gallery at TCA
- 11 local, resident artists are housed at the TCA and are supported through reduces fees and staff to be sure that the TCA is maintaining focus on local talent and local voices
- Approximately 800 events in three performance spaces are held at TCA annually, with over 200,000 visitors
- TCA Presents will feature 26 presentations per year once the Arts & Culture Tax is implemented, as well as three productions per year
- IDEA Campus is currently under construction in the lot adjacent to TCA. This campus will feature businesses focused on biotechnology and technology crossed with the arts.
- The campus will provide a second location for Arts & Culture programming including a black box, rehearsal spaces, classrooms and offices. The parking garage is scheduled for completion by the end of 2019. [www.tempe.gov/ideatempe](http://www.tempe.gov/ideatempe)
- [www.tempecenterforthearts.com](http://www.tempecenterforthearts.com)

#### **Agenda Item 6 – 2019 Planning**

- a) 2018 annual Report: Tempe City Council requires all commissions to create an annual report to recap the year's accomplishments and set goals for the following year.
- b) Goals related to City Council Strategic Priorities for 2019 were reviewed individually. Report is attached.

#### **Agenda Item 7 – Final Thoughts**

- a) Please submit 2018 volunteer hours to Joy as soon as possible.
- b) Commissioners look forward to working with staff and are excited to be more involved in Tempe Arts & Culture.
- c) The first Tempe Arts & Culture Awards nomination is open. Submit nominations on Submittable: <https://tempepublicart.submittable.com/submit/130830/2019-tempe-arts-culture-award-nomination>

#### **Agenda Item 8 - Adjournment**

- **Meeting adjourned at 7:41 pm**

Prepared By: Joy Higgins  
Reviewed By: B Abney

## Exhibit A - Tempe Arts & Culture Plan Implementation Strategy

The Tempe Arts and Culture Plan is a guide and a vision for the development of arts and culture in the community over the next decade. Some of the recommendations included in the plan can be accomplished easily and others require further development with stakeholder groups and council direction before they can be implemented. Staff developed the following implementation strategy for each recommendation based on three levels of involvement:

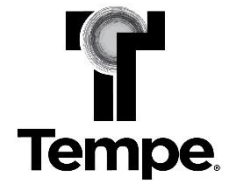
- **Items that do not require new funding and can be implemented easily by integrating them into current practices.**
  - 1.4 Support expansion of Tempe’s live music scene. (page 22)
  - 3.11 Involve artists early in the design process of City capital and private development projects. (page 33)
  - 3.12 Create an “on-call” artist position available to all City departments. (page 33)  
*Staff recommends working through the Public Art office to fill these needs.*
  - 4.1 Increase diversity among members of the Tempe Arts and Culture Commission. (page 38)
  - 4.2 Create a diversity and inclusion committee of the Tempe Arts and Culture Commission. (page 38)  
*The Arts & Culture Commission will determine what subcommittees are necessary.*
  - 4.3 Promote Community-Initiated Arts projects that address diversity and inclusion. (page 38)
  - 5.1 Create a new Division of Arts and Culture within the Community Services Department. (page 40)
  - 5.2 Consolidate all of the arts and cultural programs, facilities and activities of the City within the new Division of Arts and Culture. (page 40)
  - 5.3 Appoint a professional arts administrator as Deputy Director for Arts and Culture. (page 40)  
*Funding is available for this position in the current budget.*
  - 5.9 Conduct an annual planning retreat of the Arts and Culture Commission. (page 43)
  - 5.10 Agendize a cultural development issue for regular Arts Commission discussion. (page 43)
  - 5.11 Develop Commission meeting agendas by consultation between the Commission chair and staff. (page 43)
- **Items that require a review or process to determine the best options for implementation.**
  - 1.1 Increase and promote Community-Initiated Arts projects (page 22)
  - 1.2 Collaborate with ASU in its Works Progress Arizona (WPA) initiative. (page 22)
  - 1.3 Create a communitywide signature festival of the arts and creativity. (page 22)
  - 1.5 Convene an arts education collaboration including the school districts, the City, ASU and arts educators. (page 23)
  - 1.6 Continue and enhance informal arts programming provided in community settings. (page 23)
  - 2.1 Revise the mission and usage priorities of the TCA to better meet the cultural interests of all Tempeans. (page 25)
  - 2.3 Expand co-productions, rentals and collaborations. (page 26)
  - 3.2 Create a capacity building grants program. (page 28)
  - 3.3 Develop a list of technical assistance resources for individual artists. (page 29)
  - 3.4 Create a clearinghouse of information relating to the professional needs of artists. (page 29)
  - 3.6 Develop a public art master plan. (page 33)
  - 3.15 Develop a cultural facilities master plan. (page 36)  
*This item will be brought forth for consideration when necessary.*

## Exhibit A - Tempe Arts & Culture Plan Implementation Strategy

- 3.16 Develop a comprehensive inventory of existing and potential art spaces and cultural venues. (page 36)
- 4.4 Support community festivals celebrating cultural diversity and explore a citywide multicultural festival. (page 38)
- 4.5 Increase culturally diverse programming at the TCA. (page 38)
- 5.6 Clarify the roles of the City Council, the Commission and peer review panels. (page 43)  
*This will be accomplished with input from the Arts & Culture Commission.*
- 5.8 Develop a broader mandate for the Arts and Culture Commission. (page 43)  
*This will be accomplished with input from the Arts & Culture Commission.*
- 5.13 The Friends of the TCA should begin a dialogue with senior City staff to determine an appropriate role in arts leadership. (page 44)
- 5.15 Conduct an ongoing series of roundtable discussions on civic design issues in Tempe. (page 46)
- 6.3 Create an Arts Endowment for the TCA and all other City arts needs. (page 50)  
*The appropriate account should be established to administer the endowment*
- **Items that require City Council direction and approval.**
  - 1.7 Develop a comprehensive, communitywide arts and cultural marketing program. (page 23)  
*This will come to the City Council through the budget process.*
  - 2.2 Initiate and develop a TCA presenting program. (page 25)  
*This will come to the City Council through the budget process.*
  - 3.1 Double Arts Grants funding to \$300,000. (page 28)  
*This will come to the City Council through the budget process.*
  - 3.5 Create an artist incubator space to allow emerging artists to rehearse, create art and collaborate with peers. (page 29)  
*Economic Development will explore opportunities.*
  - 3.7 Reinstate the full percent for art requirement on City capital improvement projects. (page 33)  
*This will be brought to City Council as a budget request.*
  - 3.8 Increase the City's required public art allocation to 2%. (page 33)  
*This will be considered as the city gains financial stability and will be brought to City Council as a budget request.*
  - 3.9 Fund public art staff through the City's General Fund. (page 33)  
*This will be brought forth through the city's budget process.*
  - 3.10 Plan for the commissioning of one or more signature public artworks. (page 33)  
*Public Art staff will explore opportunities.*
  - 3.13 Convene a working group of city planners, developers and design professionals to consider an increase in the Art in Private Development requirement to one dollar per square foot, and annual increases by a percentage equal to the percentage rise in the cost of construction. (page 33)  
*Stakeholder recommendations will be brought to City Council for consideration.*

## Exhibit A - Tempe Arts & Culture Plan Implementation Strategy

- 3.14 Convene a working group of city planners, developers and design professionals to consider expanding the Art in Private Development Program to include all commercial, industrial, mixed-use and multi-unit residential development that exceed certain established thresholds. (page 33)  
*Stakeholder recommendations will be brought to City Council for consideration.*
- 3.17 Refine zoning and permitting functions to support artists' space needs. (page 36)  
*Staff will review with Economic Development and Community Development to explore options.*
- 3.18 Explore development of an artists' live/work project. (page 36)  
*Economic Development will explore opportunities.*
- 5.4 Separate the functions of grants and programs from public art. (page 40)  
*This will come to the City Council through the budget process.*
- 5.5 Engage a professional arts fundraiser for the TCA and other City arts needs. (page 40)  
*This will come to the City Council through the budget process.*
- 5.7 Rename TMAC as the Tempe Arts and Culture Commission and establish specific membership qualifications (page 43)
- 5.12 Reinstate ability of the Commission to form subcommittees. (page 43)  
*The Commission will submit a formal request to City Council.*
- 5.14 Consider separating the design review process from the land use and permitting process (page 46)  
*Any recommended changes from the stakeholders working group will come back to City Council for direction.*
- 6.1 Submit the reauthorization of the Arts Tax to the voters of Tempe in advance of its sunset in 2020. (page 50)  
*This will be initiated at the direction of City Council.*
- 6.2 Create a community-led citizen advocacy committee to spearhead the Arts Tax reauthorization effort. (page 50)  
*This will be initiated at the direction of City Council.*
- 6.4 When reauthorized, consider devoting approximately one half of the Arts Tax proceeds to building the Arts Endowment. (page 50)  
*This will be brought to the City Council for consideration.*
- 6.5 Initiate a fundraising campaign focusing on the sale of TCA naming rights to build the Arts Endowment. (page 50)  
*This will be brought to the City Council through the formal naming process.*
- 6.6 Create a Business Committee for the Arts, to provide private sector arts leadership and manage the endowment fund for the TCA. (page 50)  
*Development of committees will come back to City Council for consideration. Staff recommends that the endowment include other city arts needs, in addition to those of TCA.*



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## **TEMPE ARTS & CULTURE COMMISSION 2018 ANNUAL REPORT**

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### **Description as Defined in Ordinance:**

Sec. 2-204. Powers and duties.

The commission shall have the following powers and duties:

- (1) To advise the City Council, through the Community Services Department, in the development of an arts and culture plan and any subplans thereto and to promote such plans;
- (2) To support the City's General Plan goals relating to arts and culture and encourage diverse citizen participation in arts and culture programs and initiatives;
- (3) To advise City staff on arts and culture programs, projects, policies and initiatives;
- (4) To advise the City Council, through the Community Services Department, in articulating the vision for and explore the critical issues relating to arts and cultural development based on projected arts and culture funding.

TCC § {Chapter 2, Article V, Division 3, Section 2-200}

### **List of Board and Commission Members, Including Attendance and Service Dates:**

<u>Board/Commission Members:</u>	<u>Service Dates:</u>	<u>Attendance Record:</u>
Deborah Bair	2016-present	8/9
Anthony Johnson	2015-present	7/9
Kiyomi Kurooka	2012-present	6/9
Charlie Lee	2015-present	3/9
David Lucier	2013-present	9/9
Peggy Moroney*	2015-present	9/9
Kelly Nelson	2012-present	9/9
Aaron Thacker	2016-present	9/9
Jacque Tobias*	2015-present	6/9

\*Commissioners who transferred from the Library and History Museum Advisory Board as of September 2017.

### **Name of Chair and Vice Chair:**

- Chair – David Lucier
- Vice Chair – Aaron Thacker



**Staff Liaison and Contact Information:**

<u>Staff Liaison:</u>	<u>Department:</u>	<u>Phone:</u>	<u>Email:</u>
Brenda Abney	Community Services	480.350.5105	brenda_abney@tempe.gov

**Meeting Frequency and Location:**

The Commission held 8 regular meetings and one retreat in 2018. The Commission meets regularly the second Wednesday of the month at 6pm in the Carter Lounge at Tempe Center for the Arts or the Board Room at Tempe History Museum.

**Number of Meetings Cancelled and Reason for Cancellation:**

July and August regular meetings were not held as TACC typically has a summer recess for one to two months between June & August. The March meeting was cancelled due to failure to meet quorum.

**Vacancies and Duration of Vacancies:**

No vacancies.

**Subcommittee and Subcommittee Activity:**

Did the Board/Commission have any subcommittees active during the reporting period?  YES  NO

The TACC Awards Subcommittee was formed in August of 2018 and first met in September to plan and implement an awards program with this purpose: to celebrate excellence in arts and culture by recognizing individuals and organizations that have made significant contributions to arts and culture in Tempe. .

**Mission Statement:**

A great city is defined by its arts and culture. The mission of the Tempe Arts & Culture Commission is to support an atmosphere in which arts and culture can flourish, and to inspire Tempe citizens to recognize arts and culture as essential to the whole life of our community.

**Accomplishments (Past 12 Months):**

With Proposition 417, Arts & Culture Tax, on the November 6, 2018 Special Election ballot, Tempe Arts & Culture Commission proactively approved amendments to the TACC ordinance to become effective should it pass. Prop 417 passed with 68% of Tempe voters in favor of increasing transaction privilege and use tax by 1/10 of \$.01 for arts and culture throughout Tempe.

**Ordinance changes effective upon the canvass of Election results:**

- adding two new members to the commission taking the number of commissioners from nine to eleven
- adding two additional categories for selection of commission members to add expertise in the following: organizational development, public policy, financial analysis or accounting and; current or former arts and culture presenter, producer, arts administrator, curator or arts facility manager
- additions to the powers and duties of the ordinance include the following:
  - (5) To advise and recommend to the City Council, through the Community Services Department, annually on the elements of prioritized, unified operating and capital improvement program budgets for Arts and Culture, based upon unaudited financial reporting prepared on a quarterly basis by the Community Services Department;
  - (6) To advise the Community Services Department on appropriate performance standards and benchmarks for use in evaluating the city's arts and culture programs based on recognized guidelines and local priorities; and,

- (7) To recommend to the Community Services Department, public involvement mechanisms to assure community-based arts and culture programs, projects, policies and initiatives follow the arts and culture plan.

**Annual Retreat:** The Commission's third annual retreat was held on February 20, 2018 at the Connection Café Program Room at Tempe Public Library. Staff directors of Tempe Center for the Arts, Tempe History Museum, Public Art, and Arts Engagement led discussions about the Arts & Culture Tax, Commissioner Roles and Service, Implementation of the Arts & Culture Plan, City Council Strategic Priorities, Commission service opportunities, and Goals for 2018.

*Fulfills Tempe Arts & Culture Plan Recommendation 5.9*



**Liaisons efforts** – Members of the Commission serve as Arts & Culture Liaisons in many capacities:

**Tempe History Museum** – Commission members served at the museum in the following ways:

- Docents for 5<sup>th</sup> and 4<sup>th</sup> grade programs at the museum and Petersen House
- Member of the Collections Committee to approve acquisitions offered by the public for the museum artifact and archives

**Public Art** – Commission members served on artist selection panels for the following projects:

- INFLUX – annual program for temporary public art projects valley-wide
- Rio Salado & McClintock Underpass
- Arts in the Parks

**Tempe Galleries** – Commission members served on jury panels for the selection of artists to be included in exhibits at the Gallery at TCA and Tempe Community Galleries (post office and library locations).

**Arts Grants** – Commission members served in the grant review process for Tempe Arts Grants which are awarded to applicants offering arts programs and events that serve the Tempe community.

- Community Arts Grants
- TCA Excellence Grants
- Arts Festivals Grants
- Vibrant City Grants
- School Arts Grants (Cycle 1 & Cycle 2)

**Arts Engagement** – A commission member served on the Tempe Team for AZ Creative Communities Institute which offers a unique opportunity to explore the many ways creativity can be put to work for positive community impact. The AZ CCI is took place over 12 months, and included four, 2-day learning sessions while planning and implementing an Artist Residency project specific to South Tempe. The resulting project is Tempe Playlist: Saturn Sessions. Two podcasts, totaling 26 tracks, featuring musicians, poets and singers who live, work or study in the 85283 and 85284 zip codes. The artists range from high school groups to bands to solo performers. The podcasts showcase the talented blend of artistry that exists in the south Tempe community. The podcasts can be heard on the Orbit Saturn buses and can be downloaded at [www.tempe.gov/tempeplaylist](http://www.tempe.gov/tempeplaylist).

**Arts Outreach** – Commission members served as docents for the following events/activities:

- Tempe Festival of the Arts – handing out Public Art Walking Guides and sharing information about the city's public art collection with Spring festival goers
- Public Art Walking Guide distribution to hotels, restaurants, and other locations around Downtown Tempe and along Tempe Town Lake

*Fulfills General Plan 2040 Public Art and Cultural Amenities Objective #1: Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity.*



**Danelle Plaza Arts Integration:** *More than half of the commission members have engaged in conversations and site visits regarding Danelle Plaza and have a keen interest in advocating for and supporting the creative community and arts integration in the plaza.*

*Addresses Tempe Arts and Culture Plan Recommendation 1.4: Support expansion [and preservation] of Tempe’s live music scene.*

*Addresses Tempe Arts and Culture Plan Recommendation 3.11: Involve artists early in the design process of City capital and private development projects.*

*Addresses Tempe Arts and Culture Plan Recommendation 3.16: Develop a comprehensive inventory of existing and potential arts spaces and cultural venues.*

*Addresses Tempe Arts and Culture Plan Recommendation 3.18: Explore development of artists’ live/work project.*



**TACC Awards:** *The commission established a subcommittee to plan and execute an annual award program to celebrate excellence in arts and culture by recognizing individuals and organizations that have made significant contributions to arts and culture in Tempe. The awards will be presented at the annual State of the Neighborhoods event in the spring.*

**Goals Related to City Council Strategic Priorities, if Applicable (Next 12 Months):**

**Goal: Advise and recommend to the City Council annually on the elements of prioritized, unified operating and capital improvement program budgets for Arts and Culture**

Arts & Culture Plan Objectives:

- 5.6 Clarify the roles of the City Council, the Commission and peer review panels.
- 5.8 Develop a broader mandate for the Arts and Culture Commission



**Goal: Advise the Community Services Department on appropriate performance standards when evaluating arts and culture programs**

Arts & Culture Plan Objectives:

- 5.6 Clarify the roles of the City Council, the Commission and peer review panels.
- 5.8 Develop a broader mandate for the Arts and Culture Commission



**Goal: Recommend to the Community Services Department public involvement mechanisms to assure community-based arts and culture programs, projects, policies and initiatives follow the Arts and Culture Plan**

Arts & Culture Plan Objectives:

- 5.6 Clarify the roles of the City Council, the Commission and peer review panels.
- 5.8 Develop a broader mandate for the Arts and Culture Commission



**Goal: Partner with the Library Advisory Board to discuss utilization of the Library campus for public events.**

GP 2040 Public Art and Cultural Amenities Objectives

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- PACA 2 – Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- PACA 3 – Enhance the diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community
- PACA 5 – Encourage the continuation and expansion of innovative arts and cultural programming that further enriches the community

GP 2040 Community Design Objectives

- CD 1 – Create recognizable and usable “places”
- CD 2 – Provide focal points



**Goal: Explore ways to integrate Tempe historic houses in arts and cultural programming, possibly in partnership with the Historic Preservation office**

GP 2040 Public Art and Cultural Amenities Objectives

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- PACA 2 – Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- PACA 3 – Enhance the diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community

- PACA 5 – Encourage the continuation and expansion of innovative arts and cultural programming that further enriches the community

GP 2040 Community Design Objectives

- CD 1 – Create recognizable and usable “places”
- CD 2 – Provide focal points



**Goal: Continue support of arts integration at Danelle Plaza**

GP 2040 Public Art and Cultural Amenities Objectives

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- PACA 2 – Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- PACA 5 – Encourage the continuation and expansion of innovative arts and cultural programming that further enriches the community

GP 2040 Community Design Objectives

- CD 1 – Create recognizable and usable “places”
- CD 2 – Provide focal points

Arts & Culture Plan Objectives:

- 1.1 Increase and promote Community-Initiated Arts projects
- 1.4 Support expansion of Tempe’s live music scene
- 1.6 Continue and enhance informal arts programming provided in community settings



**Goal: Advocate for programming in south Tempe**

GP 2040 Public Art and Cultural Amenities Objectives

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- PACA 2 – Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- PACA 3 – Enhance the diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community
- PACA 5 – Encourage the continuation and expansion of innovative arts and cultural programming that further enriches the community

Arts & Culture Plan Objectives:

- 1.1 Increase and promote Community-Initiated Arts projects

- 1.4 Support expansion of Tempe’s live music scene
- 1.6 Continue and enhance informal arts programming provided in community settings



**Goal: Enhance promotion of Arts & Culture programs and activities**

- Magnets and other non-traditional promotional opportunities

**GP 2040 Public Art and Cultural Amenities Objectives**

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity



**Goal: Continue to support staff initiatives that address recommendations stated in the Tempe Arts and Culture Plan**

- 3.13 – Convene a working group of city planners, developers and design professionals to consider an increase in the Art in Private Development requirement to one dollar per square foot, and annual increases by a percentage equal to the percentage rise in the cost of construction.
- 3.14 – Convene a working group of city planners, developers, and design professionals to consider expanding the Art in Private Development Program to include all commercial, industrial, mixed-use residential development that exceed certain established thresholds.
- 5.9 – Conduct an annual planning retreat for the Arts and Culture Commission.
- 5.10 – Agendize a cultural development issue for regular Arts Commission Discussion.
- 5.11 – Develop Commission meeting agendas by consultation between the Commission chair and staff.
- 1.4 – Support expansion of Tempe’s live music scene.



**Goal: Continue to support staff initiatives that address objectives stated in General Plan 2040**

**Public Art and Cultural Amenities Objectives**

- PACA 1 – Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- PACA 2 – Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- PACA 3 – Enhance the diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community
- PACA 4 – Encourage incorporation of public art into major public and private projects to enhance the city’s community character as well as the built environment
- PACA 5 – Encourage the continuation and expansion of innovative arts and cultural programming that further enriches the community

Community Design Objectives

- CD 1 – Create recognizable and usable “places”
- CD 2 – Provide focal points



Quality of Life



Strong Community Connections



Financial Stability & Vitality

