

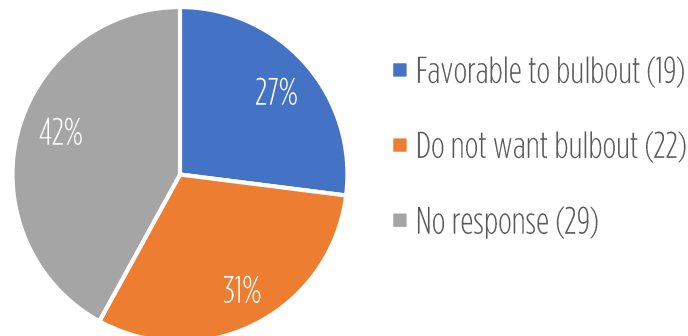


I. Background

After the meetings held in December 2018, staff delivered door hangers with postcards self-addressed to the City requesting that each household on Alameda indicate whether they did or did not want the possibility of a bulbout in the right of way in front of their house. Letters were also mailed to property owners with the same information.

The City of Tempe held two public meetings on February 2 and 5, 2019. The exhibits presented included aerial maps of the area between the Rural Road and railroad showing the responses that had been received to date. In addition, an alternative conceptual plan for the area between Mill Avenue and College Avenue was introduced.

Twenty-two people attended the February 2 meeting at the Tempe Stake Center, the Church of Latter-day Saints and twenty-four people attended the February 5 meeting at the Tempe Public Library. Comments were taken from February 2 through February 18. Six comments were received online and forty-one of the seventy property owners provided input regarding bulbouts in front of their home.



II. Outreach

DIRECT MAIL

Postcards for February meetings were mailed to project area (all homes and businesses in the area bounded by 48th St/Broadway Rd./Dorsey Ln./Southern Ave. and residential property owners on Alameda)

NEXTDOOR

Posted to 6 neighborhoods

- Reach/Impressions: 91
- Engagement: 2

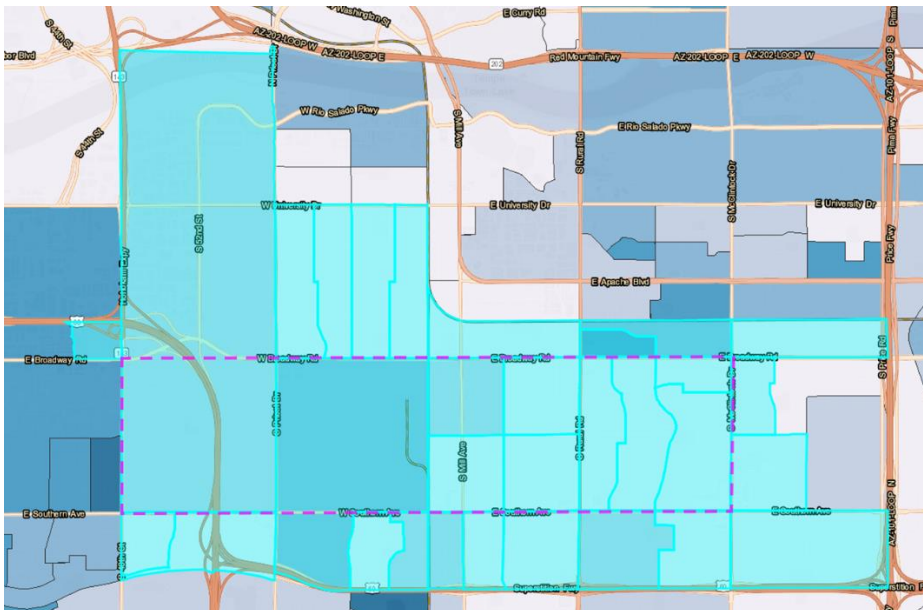
III. Survey Results

Survey respondents were asked to share their thoughts regarding the conceptual plans for Alameda Drive. The comments below were received from neighborhood residents that do not live on Alameda Drive.

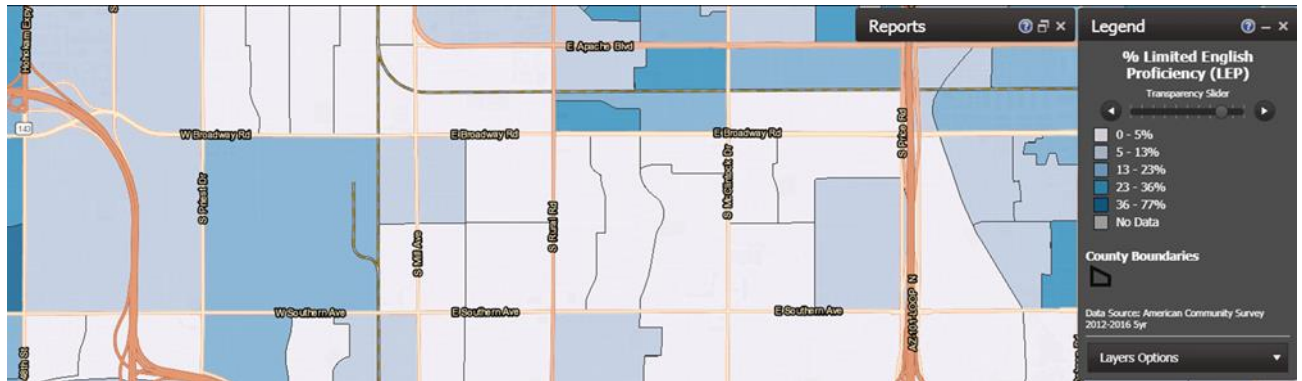
1. I love the plans to plant more trees & better define the bike lane. I think moving the street parking out to put the bike lane next to the curb will improve bike safety. The multi-use path next to the railroad also looks great. I look forward to biking there are the project is complete. I love the idea to plant birds of paradise and palo verde trees.
2. I am strongly in favor of the improvements proposed to Alameda. I believe adding more trees will beautify this street and that defining a bike lane will serve to protect cyclists. Narrowing the street, while maintaining street parking and defining a bike lane will serve to calm traffic. This is a great plan! Keep up the good work!
3. It would be rational if this project could achieve the 25% shade goal for this area. All projects should have this as a design criterion.
4. Great idea! Just extend the route east to Mesa. Also- make plans to utilize R.R. right of way as biking and walking trails and plant trees etc.
5. I am so pleased with the improvements the city has added around my neighborhood so far and look forward to enjoying what is planned for this project.
6. Plant shade trees with long life spans. Palo Verde are highly susceptible to wind damage when grown as trees.

IV. Demographics

The Project Area is designated by purple dashed line. Data that follows includes all census tracts that touch project area (turquoise)



Limited English Proficiency



Other demographic information

Selected Block Groups ACS 2012-2016 ACS 5-Year Estimates		
Topic	Estimate	Percent
Total Population		45,191
Race and Ethnicity		
Hispanic	9,169	20.3%
Non-Hispanic		
White, Non-Hispanic	27,256	60.3%
Black, Non-Hispanic	3,189	7.1%
Native American, Non-Hispanic	1,127	2.5%
Asian, Non-Hispanic	2,602	5.8%
Pacific Islander, Non-Hispanic	451	1.0%
Other, Non-Hispanic	22	0.0%
Two or More, Non-Hispanic	1,375	3.0%
Minority (1)	17,935	39.7%
Ability to Speak English		
Population 5 years and over	42,869	-
Speak Only English	33,072	77.1%
Speak Other Languages	9,797	22.9%
Speak English "very well"	7,198	-
Persons with Limited English Proficiency (LEP)	2,599	-
Speak English "well"	1,716	-
Speak English "not well"	725	-
Speak English "not at all"	158	-
Households		
Total Households	18,021	-
Family Households (Families)	8,430	46.8%
Married-couple family	4,997	-
Female Householder, no husband present	2,138	-
with own children under 18 years	906	-
Nonfamily Households	9,591	53.2%
Householder living alone	5,919	-
Household Income (in 2016 inflation-adjusted dollars)		
Total Households	18,021	-
Less than \$10,000	2,041	11.3%
\$10,000 to \$14,999	1,104	6.1%
\$15,000 to \$24,999	1,990	11.0%
\$25,000 to \$34,999	1,811	10.0%
\$35,000 to 49,999	2,701	15.0%
\$50,000 to \$74,999	2,851	15.8%
\$75,000 to \$99,999	2,652	14.7%
\$100,000 to \$149,999	1,800	10.0%
\$150,000 to \$199,999	638	3.5%
\$200,000 or more	433	2.4%
with related children under 18 years	101	-
Female householder, no husband present	671	-
with related children under 18 years	612	-
Male householder, no wife present	206	-
with related children under 18 years	145	-
Commuting to Work		
Workers 16 years and over	25,946	-
Car or Truck - drive alone	18,570	71.6%
Car or Truck - carpool	2,381	9.2%
Public Transportation	1,227	4.7%
Bicycle	1,543	5.9%
Walked	545	2.1%
Other means (taxicab, motorcycle, etc.)	619	2.4%
Work at home	1,061	4.1%
Vehicles Available		
Occupied Housing Units	18,021	-
No vehicle available	1,946	10.8%
1 vehicle available	7,362	40.9%
2 vehicles available	6,100	33.8%
3 or more vehicles available	2,613	14.5%
Area		
Total Area in Acres	6,816.2	-
Total Area in Square Miles	10.7	-

Source: United States Census Bureau, American Community Survey 2012-2016 5yr Estimates

Source: U.S. Census Bureau, 2012-2016 American Community Survey (ACS) 5-Year Estimates. ACS data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate is represented through the use of a margin of error (MOE). In addition to sampling variability, the ACS estimates are subject to nonsampling error. The MOE and effect of nonsampling error is not represented in these tables. Supporting documentation on subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website (www.census.gov/acs) in the Data and Documentation section. Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website (www.census.gov/acs) in the Methodology section. The MOE for individual data elements can be found on the American FactFinder website (factfinder2.census.gov). Note: Although the ACS produces population, demographic and housing unit estimates, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns. Prepared by: Maricopa Association of Governments, www.azmag.gov, (602) 254-6300