

Minutes TEMPE ARTS AND CULTURE COMMISSION September 11, 2019

Minutes of the Tempe Arts and Culture Commission (TACC) recorded at 6:00pm on September 11, 2019, in Meeting Room B at Tempe Public Library, 3500 S Rural Road, 85282.

(MEMBERS) Present:

Anthony Johnson
Maureen Kobierowski
Kiyomi Kurooka – Vice-chair
Peggy Moroney
Kelly Nelson
Ginny Sylvester
Aaron Thacker – Chair

City Staff Present:

Brenda Abney, Manager-Visual Arts & Culture
Joy Higgins, Management Assistant-Arts & Culture Division

Guest(s) Present:

Rob Moore – Danelle Plaza Arts Engagement Project
Coordinator
Elena Rocchi – Clinical Assistant Professor, Herberger
Institute for Design and the Arts

(MEMBERS) Absent:

Michael Bennett
Lisa Hobson
Michael Rohd
Justin Stewart

Call to Order

- **Aaron Thacker**, TACC Chair, called the TACC meeting to order at 6:07pm.

Agenda Item 1 – Public Appearances

- None

Agenda Item 2 - Approval of the June 12, 2019 Commission Minutes

A. Thacker asked the commissioners to review an unapproved TACC minutes document dated June 12, 2019.

- **MOTION:** Kelly Nelson moved to approve the June 12, 2019 Tempe Arts and Culture Commission Meeting Minutes
SECOND: Anthony Johnson seconded
AYES: Anthony Johnson, Maureen Kobierowski, Kiyomi Kurooka, Peggy Moroney, Kelly Nelson, Ginny Sylvester, Aaron Thacker
NAYS: None
RESULT: Motion passed with an 7-0 vote
ABSENT: Michael Bennett, Lisa Hobson, Michael Rohd, Justin Stewart

Agenda Item 3 – Danelle Plaza Redevelopment Collaboration: City of Tempe and ASU Herberger Institute

Rob Moore, Danelle Plaza Arts Engagement Project Coordinator, gave a brief description of the Danelle Plaza Arts Engagement initiative to encourage city redevelopment efforts to maintain a connection with the established arts and music scene. The partnership created between Tempe and ASU Herberger Institute for Design and the Arts was born to create a vision that reflects the community goals at Danelle Plaza.

Elena Rocchi, Clinical Assistant Professor at Herberger Institute for Design and the Arts, described the goal of the collaboration centered on Danelle Plaza, and the role of her Design 301: Sustainable Community Design

class to explore communication processes and methods for the redevelopment and representation of design ideas in a democratic context. The class will examine the importance of building community engagement and discovering the local identity prior to determining a vision or rendering design ideas for a redevelopment site. She stresses the essential role community participation and collaboration plays in any redevelopment effort.

Q&A

- Please clarify the objective for the students' efforts and how they will impact Danelle Plaza.
 - The objective is for students to develop a new language with citizens about the vision they want for the space and the functions they want to insert. By discovering ways to make this place belong to everyone, the community becomes a participant in the design. What are the community stories? The place is a memory, those memories should be pushed to be part of the built project. The residents are able to express themselves physically through models
- How do you determine which community members are involved in the workshops?
 - Through the use of physical methods like posting a call in local gathering places, talking with people as we are out among the community, and by word of mouth. The call can also be posted on social media.
- Who will fund workshops and community engagement?
 - ASU
- How will the streetside part of Danelle Plaza be incorporated in the vision?
 - The vision will be built on the stories brought by the community. The purpose of the workshops is to establish communication and relay stories about the goings-on in and around Danelle Plaza.
- Will the class be informed about the Tempe Art-a-Gogh Gogh (TAAGG) events that happen at Danelle Plaza?
 - Evan Liggins, the TAAGG organizer, will be a guest speaker in the Design class the night before the TAAGG event. The class will be invited to attend and experience the event.
- Is it still the intent that the Danelle Plaza redevelopment will be an incubator for artists?
 - Where art arrives in informal ways is where life goes. The response must be to daily life and not prescribe what should be there before knowing how the community uses the space. Design is not an event but a process and could take a generation to accomplish.

Agenda Item 4 – Chairperson's Briefing

- **A. Thacker** welcomed everyone back after the summer break.

Agenda Item 5 – Discussion: Arts & Culture Awards Guidelines and Timeline

- **Brenda Abney** initiated discussion about the Arts & Culture Awards. Details include:
 - The first awards process went very well, there is no need to form a subcommittee for planning.
 - TACC members can form the award selection panel, or it can be the full commission.
 - TACC feedback on the program and planning:
 - The program is all inclusive and open which allowed the process to run smoothly.
 - Start the call in December to give more time for nominations.
 - Move up the deadline to allow more time to complete the selection and tasks.
 - Continue to piggyback on the State of the Neighborhoods event so that we don't have to plan an entirely new event.
 - Explore options for award ideas for the October/November meeting (ceramic, painted frames, etc.).
 - Keep the award description limit to 500 words.
 - Some people didn't provide enough info, the application needs to ask for more specific information in additional fields.
 - Include previous year's winners and their award types.
 - Have press release ready for November 9th Tempe Town Lake Turns 20 event.

Agenda Item 6 – Discussion: Marketing Collateral for TCA Presents: Blue Note

Ralph Remington and the marketing team at Tempe Center for the Arts request feedback on marketing collateral for TCA Presents: Blue Note. Feedback includes:

- It's right that Ralph is wanting feedback on marketing materials
- James Carter: the way it is listed on the scrim is odd compared to rack card, please consider editing
- Why are there quotes around "current state of jazz" and also "State of Jazz?"

Agenda Item 7 – Discussion: Alternate October Meeting Date

Due to Yom Kippur falling on the regular TACC meeting date, an alternate date must be determined. This provides an opportunity to schedule John Southard to talk about historic properties, as the commission has requested.

- Tuesday, October 15th is available to a majority of Arts & Culture Commissioners.

Agenda Item 8 – Program Reports: Written reports provided.

- **A. History Museum** – Current events can be found in the written report and at www.tempe.gov/museumevents.
- **B. Tempe Center for the Arts** – Current events can be found in the written report and at www.tempecenterforthearts.com.
- **C. Arts Engagement** - Current events can be found in the written report and at www.tempe.gov/arts and www.tempe.gov/ednaarts.
- **D. Public Art & Galleries** – Current events can be found in the written report and at www.tempe.gov/publicart and www.tempe.gov/tcagallery.

Agenda Item 9 – Commission Members' Announcements/Future Agenda Items

Kelly Nelson

- Laura Spalding Best is going to create a temporary public art collage mural of street signs on the opposite side of the lake from Tempe Center for the Arts. It will be visible from the 202 freeway.
- Will be teaching a writing workshop at Changing Hands on September 19th and 26th about found art.
- Tempe Community Chorus has been requested by Hugh Jackman to sing as backup singers for three songs at his concert at Gila River Arena. The chorus has been running for 28 years and is comprised of 130 members.

Ginny Sylvester

- Sat on the artist selection panel for the I-10 pedestrian bridges projects, for which Matt and Maria Salanger were selected. They are nationally known local artists that have never had a Tempe commission.
- Attended a production of Spamelton
- Visited the Peabody Essex Museum in Salem Massachusetts
- Visited the Downton Abby exhibit in Boston

Maureen Kobierowski

- Signed up for ceramic classes at the Edna Arts Center
- Visited the Botanic Gardens in Minnesota over the summer

Peggy Moroney

- Sat on the Tempe Arts Grants panel for Teaching Grants and awarded all 22 applicants.
- Went to Ashland to see a Shakespearean play but got smoked out due to the wildfires. The play was held in a local high school.
- [Hayden's Ferry Days](#)
 - Three weekends of Thursday-Sunday starting on March 5th
 - Please let Peggy know if you have any ideas for demonstrations or vending booths
 - Trying to set up a pub tour or a ghost tour. If commissioners have any relatives who were leaders in our community, let Peggy know.

Kiyomi

- Visited the Houston miniature collections. Houston has an amazing museum district.

Anthony Johnson

- Visited the Bozeman, Montana arts district, Mount Rushmore in South Dakota, drove through Nebraska, Denver, New Mexico, as well as Pinetop-Lakeside.

Aaron Thacker

- Purchased the repurposed, silver toy artwork from FABRIC.

Agenda Item 10 – Future Agenda Items

- Regular youth programming at Tempe Center for the Arts
- Workforce housing on Apache project
- Ways to get more murals in Tempe
- Review process/procedures for electing the chair and vice-chair for TACC
- Ways to fill the needed member categories of TACC
- Tempe Arts & Culture Awards

Agenda Item 11 –Adjournment

Next meeting: Tentatively October 15, 2019, location to be determined.

- **Meeting adjourned at 7:45pm.**

Prepared by: Joy Higgins

Reviewed by: Brenda Abney