

**Minutes
Enhanced Services Commission
October 22, 2019**

Minutes of the Enhanced Services Commission held on October 22, 2019, 8:30 AM, at the Tempe City Hall - Community Development, Conference Lobby Room, 31 East Fifth Street, Tempe, Arizona.

Members Present:

Patrick Panetta, Chairman, ASU Member
Marilyn DeRosa, President, Director - Eng/Trans.
Will Creyer, Vice President Commission/Area 1 Rep
Derek Flottum, Landowner Member 2
Ken Jones, Treasurer of the Commission/Fin. & IT Director
Chad Weaver, Secretary of the Commission/CD Director
Keith Burke, Community Services Deputy Director
Lori Foster, Downtown Tempe Authority Member
Gordon Cresswell, Public Member

City Staff Present:

Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.
Alex Smith, Dep. Comm. Dev. Dir. of Special Projects
Ryan Levesque, Dep. Comm. Dev. Director of Planning
Donna Sullivan-Hancock, Intr. Dep. Building Safety, Dir
Craig Caggiano, Water Utility Operations Manager
Craig Hayton, Parks Manager
Sarah Adame, Executive Assistant, Comm. Dev.

Members Absent:

Ted Rabban, Landowner Member/Area 3 Rep
Mark Clouch, At-Large Residential Property Owner

Guests Present:

David Noruzi, Fenix Development Inc. (Watermark)

Meeting convened at 8:30 am.

Agenda Item 1 – Consideration of Meeting Minutes: Regular Meeting August 13, 2019

Mr. Patrick Panetta called for a motion to vote on approval of the minutes.

MOTION: Keith Burke, Community Services Dep. Director, motion to approve the minutes from August 13, 2019
SECOND: Gordon Cresswell, Public Member, seconded the motion
VOTE: Approved 8-0
AYES: Patrick Panetta, Chairman, ASU Member, Marilyn DeRosa, President, Director - Eng/Trans., Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2
Ken Jones, Treasurer of the Commission/Fin. & IT Director, Chad Weaver, Secretary of the Commission/CD Director, Keith Burke, Community Services Deputy Director, Gordon Cresswell, Public Member
NAYS: None
ABSTAIN: None
ABSENT: Mark Clouch, At-Large Residential Property Owner, Ted Rabban, Landowner Member/Area 3 Rep

Agenda Item 2 – Public Appearances – None.

Agenda Item 3 – Lighting up Rural Bridge Presentation - David Noruzi

Mr. Noruzi gave a brief presentation that described his proposal for the addition of lighting to the Rural bridge. The Commission reviewed the presentation documents which included a description of the firm, Akali Lighting Design. The description of Akali Lighting and Design also included pictures of projects that the firm has completed for the City and a projected cost analysis for adding lighting to the Rural bridge. Mr. Noruzi requested that the Commission consider taking the opportunity for approval of the Rural bridge lighting proposal.

The Commission discussed costs and processes that were considered when lighting up the Mill Ave bridge and the Light Rail bridge. The Commission also considered that adding lighting to the Rural bridge does fit the Character Area 3 Master Plan. Character Area 3 Master Plan suggests that lighting would be appropriate for the bridge. There is currently a lighting plan in process for the roof of the TCA and there are discussions underway with Transportation and other agencies about widening Rural Road and the Rural bridge. The Commission also considered that the proposed lighting project may not be a priority project for the City. The Commission did suggest that the lighting proposal would be considered in the future planning of the city. The City would probably be supportive of adding lighting to the Rural bridge because it is believed that it would activate space around Tempe Beach Park, enhance property values, and help the bridge esthetics. The current Rio Salado Enhanced Services budget is not able to fund a project like the one proposed. Outreach to current owners is needed to find out if the proposed lighting project would be of interest.

The Commission directed staff members to research items that are the responsibility of the Commission and determine if the Commission can levy an assessment on property owners for the type of City enhancement project that was proposed by Mr. Noruzi. The staff was also directed to research the construction estimate for this project and research the annual maintenance costs associated with the project.

Agenda Item 4 – Special Events Update – Keith Burke

Mr. Burke reviewed the following upcoming events:

- Octoberfest
- Tour de Fat
- Ironman
- Autism Walk
- Save the Animals Walk
- Tempe Town Lake turns 20 – November 9, 2019
- ASU bringing back the College Collegian Triathlon – November 16, 2019

The Special Events Division has been in discussions with the Transportation Department regarding the Streetcar Project and the progress of the development downtown.

Due to public feedback that confirms cell service is poor in and around the Tempe Town Lake park area the Council signed an agreement with Crown Castle, a communication infrastructure company, to provide neutral host infrastructure to improve wireless coverage. Free Wi-Fi is also being considered for the Tempe Town Lake area.

Additionally, there have been discussions about the north side of the lake. The north side area may be activated with sand volleyball courts and pickleball courts. If implemented, the pickleball and volleyball courts would be built as a joint venture with ASU and SRP.

Agenda Item 5 – Rio Salado Implementation Plan – Craig Hayton

No presentation or discussion.

Agenda Item 6 – Town Lake Operations – Craig Caggiano

Mr. Caggiano reported to the Commission that there has been a lot of work on the lake to prepare for all the upcoming events.

Recently, the lake developed a blue green algae bloom. It is possible that the algae bloom originated from SRP water releases into the lake. Town Lake Operations Staff was able to let people know about the algae pockets. The pockets were located only in certain areas of the lake. The staff was also able to advise people how to avoid the algae pockets. Treatment for the algae bloom was applied as soon as test results confirmed the presence of a harmful level of algae. Public notice was provided once the algae bloom was no longer at a harmful level. All lake events were then certified, and all events were successfully completed.

The project to repair the dock has been completed. The annual inspection for dam safety and safe harbor agreement is complete.

Agenda Item 7 – Downtown Tempe Update – Lori Foster

Ms. Foster gave an update on a list of events that will be going on in the next few months in the Downtown Tempe.

- Halloween Stroll with a costume contest
- Fantasy of Lights Parade
- Tempe Festival of the Arts
- Boat Parade on the Lake
- 6th Street Market – opening Nov. 3rd
- Currently installing the Holiday lighting on Mill Ave

Ms. Foster reported that bird abatement work is continuing. The DTA hired an abatement service that uses avian lasers to move the birds from the trees that are along Mill Ave.

Agenda Item 8 – Budget Update – Roger Hallsted

Mr. Hallsted reported on the lake budget and expenses. The fiscal year 2019 expenses were very close to the budget. There was less than 1% remaining of the budget at the end of the fiscal year.

In the first 3 months of the new fiscal year, FY20 there was a little over \$800,000.00 in expenses that were incurred. The first quarter expenses are just under 25% of the annual budget. The expenses incurred include expenses for the lake and the full year cost for security around the lake.

Mr. Hallsted also advised the board that the City's PIOs are contacting him for historical data about the lake. The data will be used for informational purposes to present at the 20-year anniversary of the Town Lake.

Agenda Item 9 – Public and Private Development Update – Ryan Levesque and Alex Smith

Mr. Levesque provided an update on the upcoming Council meeting. The Council will be voting on the Urban Core Master Plan, Urban Code District, and a Major General Plan Amendment. It is a possibility that the Council may continue these items. The continuance will allow the staff to follow up with an additional new component that is described as a Development Bonus Program. The continuance may be set out to February 2020.

Agenda Item 10 – Updated By-Laws – Changing Public Works into two new divisions: Engineering and Transportation and Water Utilities Department – Ryan Levesque and Chad Weaver

Mr. Levesque reported that the proposed changes to the bylaws are complete. The bylaw changes now reflect the change of the Public Works Director position title to the Engineering and Transportation Director.

Mr. Levesque also reported on another change to the Bylaws that completes last year's amendment to the Commission. The change modifies the minimum number of acres that a landowner must own to be a member of the

Commission. The change will allow a property owner's association representative's minimum ownership to be amended from 5 acres to 1 acre.

Recently the name of the Downtown Tempe Community was changed to and is now known as the Downtown Tempe Authority.

MOTION: Gordon Cresswell, Public Member, motion to approve the adoption of the updated By-Laws as presented

SECOND: Marilyn DeRosa, President, Director - Eng/Trans., seconded the motion

VOTE: Approved 8-0

AYES: Patrick Panetta, Chairman, ASU Member, Marilyn DeRosa, President, Director - Eng/Trans., Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2
Ken Jones, Treasurer of the Commission/Fin.& IT Director, Chad Weaver, Secretary of the Commission/CD Director, Keith Burke, Community Services Deputy Director, Gordon Cresswell, Public Member

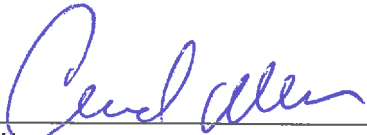
NAYS: None

ABSTAIN: None

ABSENT: Mark Clouch, At-Large Residential Property Owner, Ted Rabban, Landowner Member/Area 3 Rep

Meeting adjourned at 9:38 am.

Prepared by: Sarah Adame



Chad Weaver
Community Development Director
Secretary