



Kiwanis Park Management Plan Public Input Summary

Dec. 7-22, 2019

Overview

The City collected input on the draft Kiwanis Park Management Plan that will provide guidelines for future programming, amenities, facilities and operational needs of the park and recreation center. The provided feedback will help guide the management plan to ensure it reflects the needs and desires of the community.

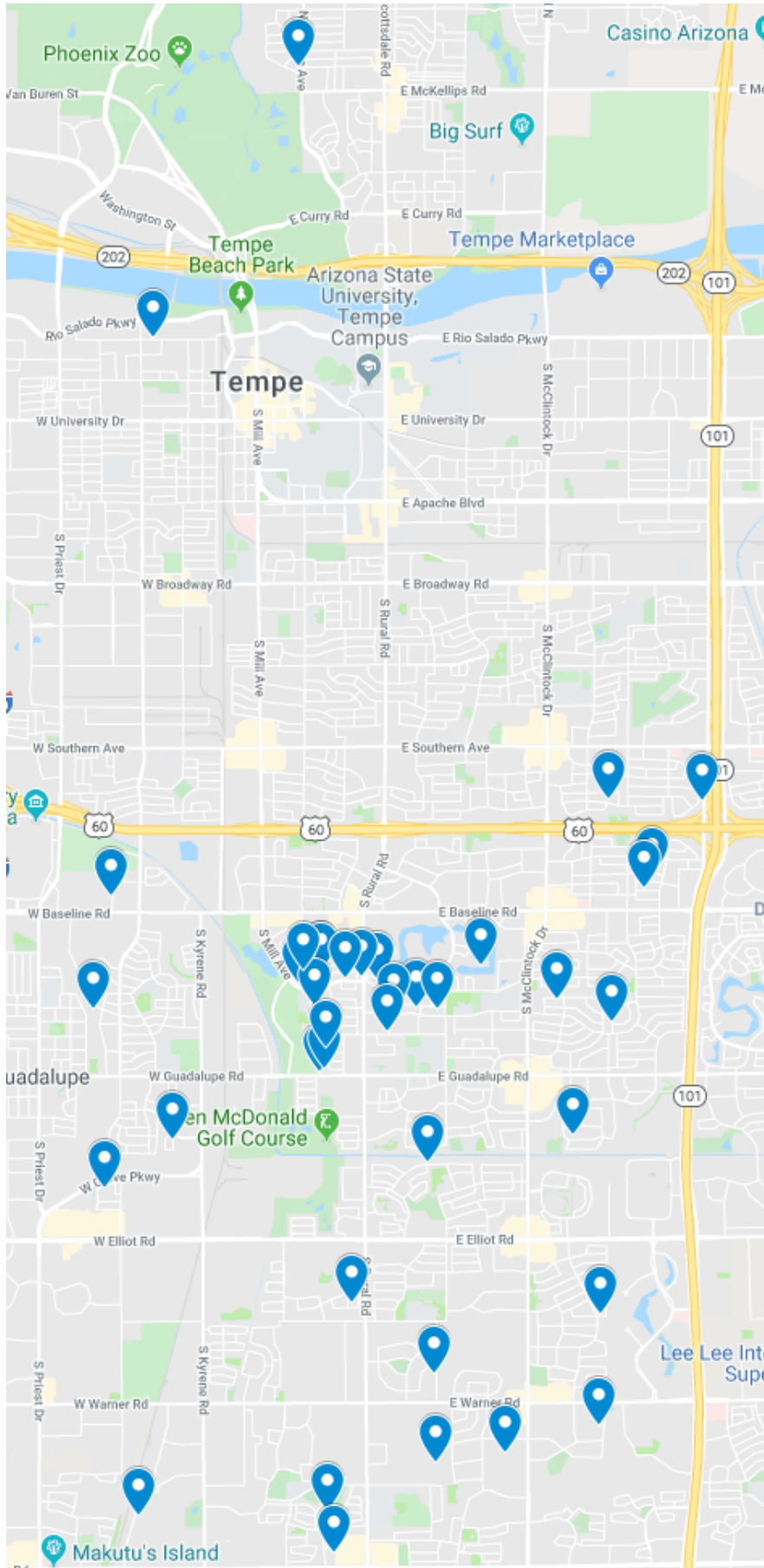
Public meetings were held on Saturday, Dec. 7, 2019 and Monday, Dec. 9 with 5 attendees on Dec. 7 and 0 on Dec. 9. The topic was posted online from Dec. 7 - 22, 2019 through Tempe Forum. A total of 44 unduplicated survey responses were received, 2 at the public meeting and 42 on Tempe Forum.

Outreach

Several methods were used to notify the public about the meeting and online survey.

1. Press Release to local media
2. Social Media
 - Facebook post - 1,988 reach
 - Nextdoor post - 1,757 impressions
3. Email Notifications
 - City email notification - 907 opens
 - Neighborhood and Homeowners' Associations
 - Parks, Recreation, Golf and Double Butte Cemetery Advisory Board
 - Recreation classes list
 - Tempe Forum subscribers
4. Direct mail postcard sent to 1,253 households including the Kiwanis Park Neighborhood Association (Rural to Western Canal, Baseline to Guadalupe) and respondents to previous Kiwanis Management Plan surveys.
5. Digital reach screens and flyers at City community centers and on Tempe 11
6. Yard signs with meeting and survey information placed throughout Kiwanis Park
7. Project website hits - 493 in December on management plan page, 795 to parks page

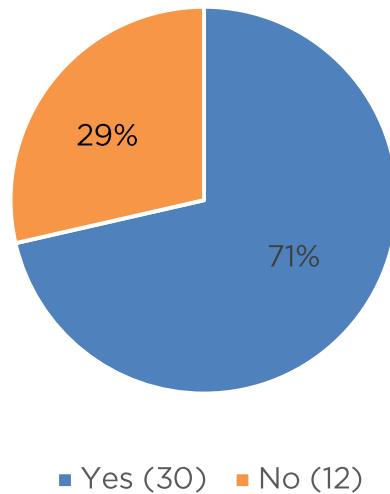
MAP OF SURVEY RESPONDENTS



Total Responses: 44 (one response each from Casa Grande, Chandler, and Mesa)

SURVEY RESPONSES

1. Do you support the proposed draft Kiwanis Park Management Plan?



Total: 42

Why or why not?

Yes responses:

1. Kiwanis is a central park of the community in the area. The playgrounds and picnic areas are used by many families all year round.
2. Rec Center could certainly stand to be spiffed up a bit, but if you didn't do a thing, it would still be great.
3. Looks good.
4. I especially like the idea of adding ninja warrior runs.
5. Yes, it seems very thorough. There are items proposed that are wonderful ideas that would not have occurred to me, like adding more trees for shade or shaded areas, lighting on paths, signage, and mobile app for activity zones. I also like the idea to update the recreation center and keep it relevant to recreation trends.
6. I love that playground, shade, and facility enhancements/renovations are on the table. They are much needed.
7. It seems to address the pressing issues for Kiwanis Park and Rec Center and to plan properly for the future, in alignment with the Tempe City Council's goals.
8. I would love to see the Kiwanis Park area as a vibrant community gathering spot. Beautifying, updating, revamping will all lead to a park that Tempe is proud of.
9. Infrastructure including parks in the city need constant monitoring and upkeep. when reasonable needs for change are found, they need to be addressed.
10. I think some of the amenities at Kiwanis need a pick-me-up.
11. Yes, but is so multi layered hard to comment on. Appears well planned out.

12. It is good to keep equipment and park updated and safe for the users of this park.
13. Good public input - detailed planning process - realistic goals - very inclusive
14. Kiwanis park is a valuable part of living in Tempe. I use the pool regularly and love having a large, year-round, indoor pool available to the community.
15. In honesty I read over the plan quickly and stopping at topics/action plans that caught my attention. As a whole I feel this plan is on the right track.
16. The list is extensive, how is this being budgeted? I like the highlighted areas of concern but would like to see what "enhancements" mean for each area..its hard to be on board with a plan with the vague veribage. My favorite on the list is shaded structure or areas of shade and safety concerns with lack of lighting. I didnt see a mention of restroom areas, the restrooms in the park need enhanced also...ferls like a prison in the restrooms by the mill/baseline playground. I like increase staffing for better service but also think that pay increases (even merit based) to stay competitive in the market would help in that effort and reduce turnover and HR training/hiring costs. Highlighting the crosswalks on all america way would be helpful for pedestrians for safety due to drivers not paying attention, including police officers from the sub station.
17. The park is part of a shared area for the community to use and enjoy. Like most things, the park needs maintenance and upgrades to keep up with the time and wear and tear from nature and use.
18. Would like to see more lighted fields in Tempe added for Youth sports beside baseball and soccer. Fields are at a premium and Youth sports are being denied fields because of Adult Kickball and other activities. We need more lighted fields in South Tempe dedicated to Youth Sports.
19. Please increased lighted fields for sports- youth lacrosse. Tempe fields are limited.
- 20.It supports maintaining and sustainably improving the park
21. I think it is important to renovate/improve city infrastructure such as parks and other public areas because these are areas where all people from different parts of the community come to gather. This creates a stable environment where everyone can socialize leading to better relations between everyone.
22. Most seem like a good addition to the park.I would like to see improvements to the fitness center. Replace old equipment with newer models.

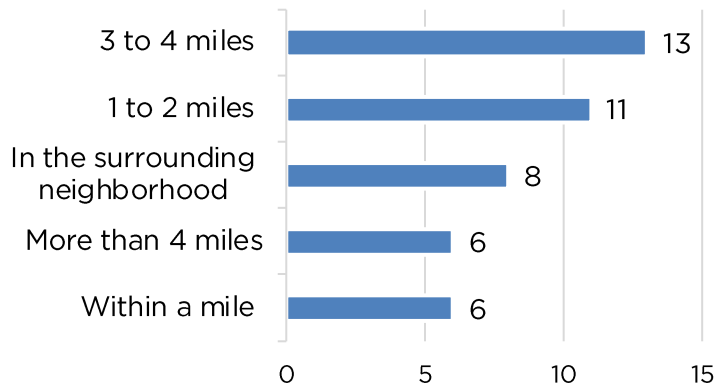
No responses:

1. Need much more detail. Replace /relocate tells me nothing.
2. fix the streets. kill the weeds in all parks. clean all alleys regularly. stop the mindless spending of tax dollars by the clowns on the council.
3. There is no plan to add lights or to have more lighted fields in Tempe. Lighted fields are in short supply. Money should address this need first.
4. I would like to see more fields lit at night for our youth to have the opportunity to use them; as they have school in the earlier hours of the day and the evenings are typically cooler for physical activities. Our city all around is lacking in the amount of lit fields.
5. Lights are needed for fields, there is a shortage of lit fields available.
6. More field availability with lighting is a major need in Tempe.
7. Please add lighted fields to your plan!!! Tempe needs more fields with lights!!!!!!

8. Not as it is. I would reorganize the goals.
9. I have been in Tempe for 12 years now. I have seen so many projects go through that really don't have the core group of users even informed or told what was going on. Then their voice is not heard and the city pushes through ideas that the majority of users don't agree with. Instead of posting online maybe going out to the community and being at the parks would get a better gauge of what is needed. Luckily I heard about this through a group. I would like to point out the lack of fields having light. What good is a huge park if most of the time the working public could use it, there are no lights. I would like to see a major plan on lighting fields so they are available for youth sports. Again giant park with no lights is completely useless especially this time of year when the sun sets by 6pm.
10. More lighted fields are needed to help with fall and winter sports. There are not enough of those in the city to support the club teams that play during this time of the year.
11. I'm not solid if the people who wrote the draft know how we use parks in ARIZONA. In the summer, we use parks late to avoid the heat, after the sun goes down and lights (LED preferred for cost savings to users/City) are vital to get the most use out of our day. In the winter when the sun sets early, we Arizonans can still play field sports unlike most every other state. The needs for signage and shade structures are nice for Disneyland, but I did see a motion in the plan to hire a tree expert, and that's covered (literally). Kiwanis has a very collection of trees throughout the park... Don't waste time with signs and more costly shade structures that will be blown over by a single ha-boob. I don't sense the authors understand the age brackets that use parks in general, and people that live near it (as indicated by some of their data) use this park. The college kids don't leave campus, don't pay taxes, don't have money to bring to the local south Tempe economy, and the like their bubble of college kids... The college aged bias skews the entire focus on age demographics (eSPORTS??) and fails to recognize that team sports for families and beer-drinking, kickballing 20-somethings, love playing on the fields. I see absolutely no data in the plan showing the Tempe Sports Complex and Benedict field usage every night. Being a coach in a little league (all year) and all year family in lacrosse (3 boys), those fields are packed nearly every night with something else (soccer is a heavy hitter). I prefer to see this plan supplemented with actual usage, then win/loss of having lights (\$\$) added on as many fields as possible, and then and only then will I think this plan has merit. Even fields with small lights, cheap lights, one light, is more than what's there now. Right now, the plan tries to teach me about splashpads and sunscreen lotions. Yes, it's in the plans. Around the splashpad section, there's some fabricated GOOGLE graph about splashpad interest (?!!), which leads me to further believe the plan missed the mark, and then added fluff to something that mirrors a possible plan (copied) from another city's plan. Until I see something regarding light usage showing near 80%-100% on the weeknights, I'm never going to say this plan is useful for Arizonans that live in south Tempe. The City received insufficient and false data. The interviews failed to ask the people that live, coach, play, gather and pay (property) taxes in south Tempe.... The interviews failed to identify ages and employment of the polling

information collected. I'm curious if they sat at ASU, walked door to door, grocery stores? Polling in our country has well established errors built-in. The people that answer polls or surveys typically have more time on their hands (unemployed or not chasing/shuttling kids). I'm skeptical. LIGHTS & MORE FIELDS.

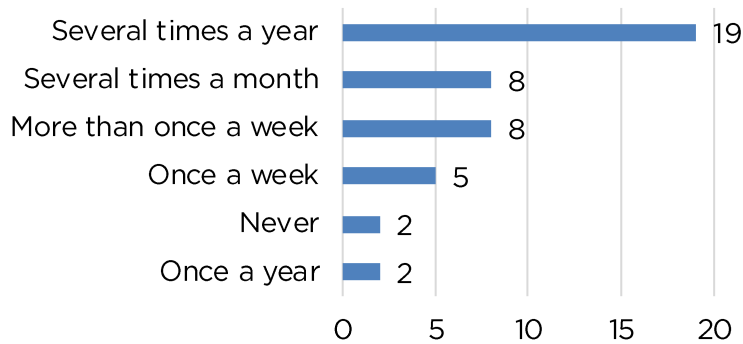
2. How close to Kiwanis Park do you live?



Total: 44

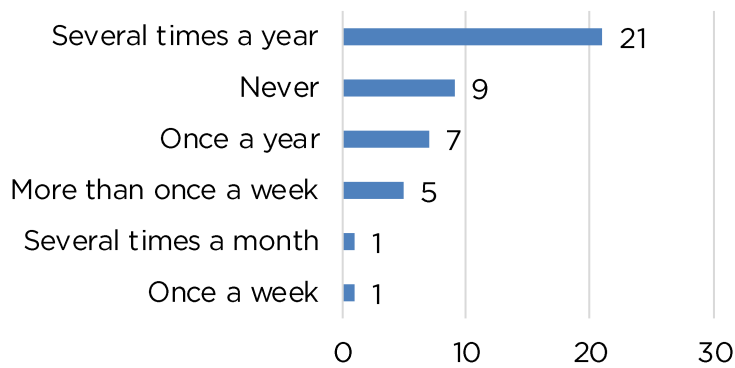
3. How often do you use Kiwanis Park and/or the Kiwanis Recreation Center?

Kiwanis Park



Total: 44

Kiwanis Recreation Center



Total: 44

4. Additional Comments

1. close the park and give it to corrupt corporations like the council does with our tax dollars.
2. I would go more if there were lights added to fields.
3. The park was built around tennis..... There's no question about that. The City has recently built a Pickle Ball court at TSC, and it's immaculate... The Softball focus for grown-ups at TSC goes pretty much unused, and it should be opened up to the random beer drinking kickball people, or little leaguers, or soccer/lacrosse (use the outfields). Speaking of unused, at Kiwanis, that reserved area is beautiful, and nobody uses except on the weekends (so they say - show me the data). There was no data provided in the plan on the usage, nor how it could be opened for TEAM SPORTS. Adding a small gate with a combo handed out to the teams is a low cost solution to getting more team sports areas... It's a shame that the gem of softball fields at TSC go unused except for the random grown-up softball teams and very infrequent girls softball tournament. Now it's time to look at what the southern portion of Tempe is needing and max'ing out weekly, and that's TEAM SPORTS and FIELD USAGE WITH LIGHTS.
4. Given parts of this plan relate to taking care of the trees, grass, and other vegetation, it would be great to have outreach to the neighborhood about these same topics. For example, how to care for different types of plants. Perhaps even having a small community garden would be interesting.
5. The Rec Center is under-utilized, in part because of the a la carte system of signing up for activities. Lap membership is one price, fitness is another. There fitness center is often empty. Perhaps they could create a package. After all, we want our citizens to be healthy. The pool is fabulous and the life guards are very conscientious and well- trained. Choice of music is interesting given the age of the swimmers and the fact they they are often underwater, but I suppose it helps keep the guards alert. Someone there loves the 80s music genre.
6. I would like to know more information about security. Does the Tempe Police Department recommend security cameras to increase safety, or are there more effective ways? Also, I think the crosswalk along the canal on Guadalupe, just west of All American Way, should have flashing lights for those who wish to cross.
7. I take several classes, but not many at the Rec center.
8. We use the rec center for classes, swim lessons, tennis. We love it. We feel like Kiwanis is OUR park. We feel safe there. We have enjoyed many years of activities, fishing, parties, and outdoor use of the park. In fact, we are going on a picnic there this week. I want the park to continue to provide enjoyment and relevance to my family and our community, as we all grow and change.
9. Kiwanis South is our favorite playground so we go often in the weather-appropriate months. We also attend Movies in the Park and the annual Halloween event.
10. I have never even been to the Rec center. It might be a great idea to have several open houses throughout the year to encourage residents to come check out what is offered.

11. The plan seems well thought out with plenty of opportunity for the community to have given input.
12. Where to find programs existing at the facility.
13. I enjoy the classes offered. Love the indoor pool, tennis courts, and gym access. I wish the workout area had different hours but glad it's available. Walking around the lake is my favorite and the kids playgrounds are looking great after the many renovations.
14. Some bathroom locks don't work. Silver sneakers for pool? More daytime meetings, don't drive at night.
15. Paint wood on bridge, bad for years Maintain rose garden, going downhill four plus years. Work on Silver Sneakers to be part of Tempe city programs.
16. During the weekdays buses of kids utilize the park with age range greater than the design...they break equipment (been witness to it, busses are from surrounding cities), I think school groups should need a permit or limit the amount of kids...its so many kids parents have to leave due to the rambunctious kids.
17. Please increased lighted fields for sports- youth lacrosse. Tempe fields are limited.
18. Just moved to the neighborhood. Would like to use the rec center but I wish that there was a membership option that allowed access to all of the amenities.
19. I use the fitness center a number of times through out the year and have lived in this area for 30 years.
20. Good - more trees Bad - esports at rec center, my kids already have too much computer gaming at home no need to have it at rec center when we go for physical activities.