



City Council Weekly Information Packet

Wednesday, November 25, 2020

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) State and Federal Update & Grant Opportunities
- 3) Tempe Virtual Job Fair Series
- 4) Municipal Utilities Department Update



City Council Events Schedule

November 26, 2020 thru December 14, 2020

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

DAY	DATE	TIME	EVENT
Thu	Nov 26	7:00-8:00 p.m.	<p>Facebook Live Downtown Tempe Holiday Special Centerpoint Plaza in Downtown Tempe 730 S Mill Ave, Tempe, AZ</p> <p>This live-streamed event invites viewers to tune into Facebook and Instagram Live on Thanksgiving night at 7:00 p.m. to enjoy. https://www.facebook.com/events/1560312710825680/</p>
Mon	Dec 14	1:00-1:30 p.m.	<p>Ribbon Cutting for United Dairymen of Arizona</p> <p>Join us in a virtual celebration as we celebrate United Dairymen of Arizona's 60th Anniversary! We invite our members and Ambassadors to attend this unique, online event! During this event, attendees will have the opportunity to hear from United Dairymen of Arizona and introduce themselves through a 30-second commercial.</p> <p>Please register here: https://us02web.zoom.us/meeting/register</p>

MEMORANDUM



TO: Mayor and City Council
THROUGH: Andrew Ching, City Manager
FROM: Marge Zylla, Government Relations Officer
DATE: November 25, 2020
SUBJECT: State and Federal Update & Grant Opportunities

Below are summaries of recent actions and announcements at the state and federal level:

- Southwest Tourism Expansion Act Letter
- Governor Executive Orders
- State Legislative Committees
- State Budget Update
- JLBC Staff ATRA Presentation
- Maricopa County Tempe October COVID-19 Data Report

Please let me know if there are follow-up questions for Tempe's federal lobbyist. Also, please let me know if Tempe staff members are pursuing federal grants so we can arrange for letters of support from our Congressional delegation.

Southwest Tourism Expansion Act Letter

Via Maricopa Association of Governments, 11/24/20

Congressman Stanton has provided the attached letter be shared with the region. The letter is from Sen. Sinema, Rep. Stanton, Rep, Schweikert to the leadership of Senate and House Appropriations Committees (and others) requesting inclusion of the Southwest Tourism Expansion Act language in pending/upcoming spending bills.

Governor Executive Orders

The Governor has issued a number of Executive Orders in the past months. They can be found at [this link](#). No Executive Order have issued this week (as of the morning of 11/25/20).

State Legislative Committees

In addition to the standing committee information in last week's memo, the House Democrats have released the standing committees' Democratic membership for this session, information at [this link](#). The Senate Democrats released the list of their membership on standing committees as well, information at [this link](#).

State Budget Update

The Joint Legislative Budget Committee released its November budget update. The Monthly Fiscal Highlights are available at [this link](#).

JLBC Staff ATRA Presentation

The Joint Legislative Budget Committee presented on the state budget outlook at the Arizona Tax Research Association (ATRA) Outlook Conference on 11/19/20. The slides presented to the attendees are available at [this link](#).

Maricopa County Tempe October COVID-19 Data Report

Via Maricopa County staff, 11/24/20

Attached is the October Data Report created by Maricopa County Public Health for Tempe, provided in both English and Spanish. This document will be included on the County website.

As a reminder, the Maricopa County Public Health School Re-Opening Dashboard is updated regularly. With this tool, you are able to search by school district, city or zip code. To access the dashboard, please click [here](#).

Congress of the United States
Washington, DC 20515

November 24, 2020

The Honorable Richard Shelby
Chairman
Committee on Appropriations
Washington, D.C. 20510

The Honorable Patrick Leahy
Vice Chairman
Committee on Appropriations
Washington, D.C. 20510

The Honorable Shelley Moore Capito
Chair
Subcommittee on Homeland Security
U.S. Senate
Washington, D.C. 20510

The Honorable Jon Tester
Ranking Member
Subcommittee on Homeland Security
U.S. Senate
Washington, D.C. 20510

The Honorable Nita Lowey
Chairwoman
Committee on Appropriations
Washington, D.C. 20515

The Honorable Kay Granger
Ranking Member
Committee on Appropriations
Washington, D.C. 20515

The Honorable Lucille Roybal-Allard
Chairwoman
Subcommittee on Homeland Security
Washington, D.C. 20515

The Honorable Chuck Fleischmann
Ranking Member
Subcommittee on Homeland Security
Washington, D.C. 20515

Dear Chairman Shelby, Vice Chairman Leahy, Chairwoman Lowey, Ranking Member Granger, Chair Capito, Ranking Member Tester, Chairwoman Roybal-Allard, and Ranking Member Fleischmann:

As you begin negotiations on the Fiscal Year 2021 appropriations bills, we ask that you include Sections 108 and 109 from the House Homeland Security Appropriations bill in the final agreement.

Sections 108 and 109 modify provisions in sections 212.1 and 235.1 of Title 8, Code of Federal Regulations that allows vetted Mexican citizens to obtain a Border Crossing Card (BCC) at a U.S. consulate. Currently, the BCC allows the cardholder entry to travel 75 miles inside Arizona for tourism and retail commerce purposes and 55 miles for New Mexico.

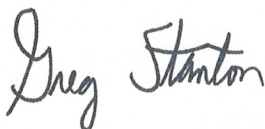
The new provisions in Sections 108 and 109 extend the travel zone in Arizona (and New Mexico) to the entire state as a five-year pilot program. BCC holders would now be able to travel to Phoenix, the Grand Canyon, and the Native American reservations. This provision has strong support from local governments, chambers of commerce, and Tribal governments. Also, this language does not change the eligibility for a visa or BCC, nor the duration of each visit or the entry method.

This proposal would reduce administrative costs for U.S. Customs and Border Protection (CBP) by eliminating the additional paperwork CBP officers must process for individuals traveling past the 75-mile limit. Additionally, a 2015 study by the University of Arizona estimated this modification would add more than \$180 million annually in spending by Mexican BCC cardholders now able to visit the entire state.

Both the House and Senate have spoken in favor of this pilot program—either through legislative or report language. We urge the conferees to ensure the final conference agreement includes the House bill language to ensure the program's prompt implementation and enable the economic benefits to occur without delay.

We thank you in advance for your consideration of this critically important matter in our state.

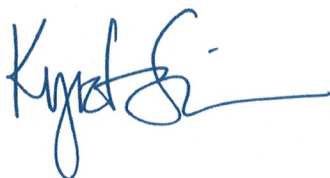
Sincerely,



Representative Greg Stanton



Representative David Schweikert



Senator Kyrsten Sinema

COVID-19 MONTHLY DATA REPORT

Tempe, AZ

Population: 195,805

Where were you in October?

Tempe was **similar**

to the rate of cases diagnosed in Maricopa County.



COVID-19 case rate per 100,000 persons

	Maricopa County	Tempe
October (week 1)	52.0	62.8
(week 2)	69.0	84.3
(week 3)	84.0	72.0
(week 4)	115.0	85.8
(week 5)	129.0	110.8

A case rate is the number of cases in a city compared to the population size. This lets us compare regions with different population sizes.

From **the first 2 weeks in October** to **the last 2 weeks in October**, COVID-19 cases diagnosed in **Tempe**

increased similarly to cases in Maricopa County.

*Case rates for weeks 1&2 were compared with weeks 4&5 to determine the acceleration of COVID-19 in Tempe.

The public should:

- Wear masks when they cannot physically distance.
- Limit gatherings to less than 10 people.
- Stay home as much as possible.
- Practice good health hygiene, including hand washing, covering coughs and sneezes, etc.

The city or town should continue providing these recommendations to its residents.

Maricopa County will continue to monitor COVID-19 cases by city and report them monthly.



Reporte Mensual de Datos de COVID-19

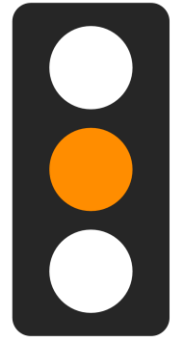
Tempe, AZ

Población: 195,805

¿Dónde estaba en Octubre?

Tempe fue **similar**

a la tasa de casos diagnosticados en el Condado Maricopa.



Tases de casos de COVID-19 por 100,000 personas

	Condado Maricopa	Tempe
Octubre (semana 1)	52.0	62.8
(semana 2)	69.0	84.3
(semana 3)	84.0	72.0
(semana 4)	115.0	85.8
(semana 5)	129.0	110.8

Una tasa de casos es el número de casos en una ciudad en comparación con el tamaño de la población. Esto nos permite comparar regiones con diferentes tamaños de población.

Desde las **2 primeras semanas de Octubre** hasta las **últimas 2 semanas de Octubre**, Los casos de COVID-19 diagnosticados en **Tempe**

aumento de manera similar a los casos en el condado de Maricopa.

*Las tasas de casos de las semanas 1 & 2 se compararon con las semanas 4 & 5 para determinar la aceleración de COVID-19 en Tempe.

El público debe:

- Ponerse máscara cuando no puedan distanciarse físicamente.
- Limitar las reuniones a menos de 10 personas.
- Quedarse en casa lo más posible.
- Practicar buena higiene de la salud, incluyendo lavarse las manos, cubrirse al toser y estornudar, etc.

La ciudad o pueblo debe seguir brindando estas recomendaciones a sus residentes.

El Condado Maricopa continuará monitoreando los casos de COVID-19 por ciudad y los reportarán mensualmente.



MEMORANDUM



TO: Mayor and City Council
THROUGH: Donna Kennedy, Economic Development Director
FROM: Jill Buschbacher, Economic Development Program Manager (480-798-0546)
DATE: November 25, 2020
SUBJECT: Tempe Virtual Job Fair Series

Background Information:

Tempe Economic Development staff work closely with our business community and partners to stay in touch with trends and needs and respond with relevant services and programs. Over the last several months it became clear that while some sectors of our economy were struggling, others were growing. At the same time, we witnessed the unemployment rate rise in our community. To help connect those who are looking for work to quality Tempe companies that are hiring, the Economic Development Team proposed a Tempe Virtual Job Fair Series to Mayor and Council in June. On August 20, 2020, the City Council approved funding for a variety of Covid Recovery Initiatives, including \$20,000 for this program.

The Tempe Virtual Job Fair Series is a series of 3 on-line events to be held on December 8th, January 26th, and March 16th. 10 to 12 employers will be featured at each event presenting information about their company, culture, and current openings. Jobseekers will attend the online events to learn about the employers and their opportunities and ask questions. The City hired Career Connectors to help coordinate the events, conduct outreach and registration for job seekers, coordinate with other community partners and manage candidate matching to employer job postings. Additional partners include Pipeline AZ and ARIZONA@WORK Maricopa County. Tempe Human Services staff are also involved, helping to source candidates in their workforce and housing programs. Our community partners such as Tempe Chamber of Commerce, Downtown Tempe Authority, Local First, RAIL CDC, and Tempe Tourism, are also helping to promote these events.

One of the most valuable and unique features of the program is the job matching component through our partners at Pipeline AZ. Through their online platform and staff, employers submit job postings and candidates create a profile and resume which is then matched to specific job opportunities. All of these are done at no cost to the employer or the candidate. Employers will have access to these profiles and resumes and can contact candidates for up to 2 weeks after each event to interview them. The idea of this partnership is to go beyond just sharing information and make significant connections that result in interviews and hires. Some coaching is also provided by Pipeline AZ staff helping jobseekers successfully complete their profiles and resumes in order to best match with available jobs.

DEC. 8th - FEATURED EMPLOYERS	JAN. 26th - FEATURED EMPLOYERS
Acme Aerospace	State Farm
ADP	Bank of the West
Bannerhealth	ViaSat
BD	
CarMax	
CENLAR	
Freedom Financial Network	
JP Morgan Chase	
Logicalis	
Robinhood	
Tempe Elementary Schools	
United Dairymen of Arizona (UDAZ)	

As event results become available, staff will provide additional updates.

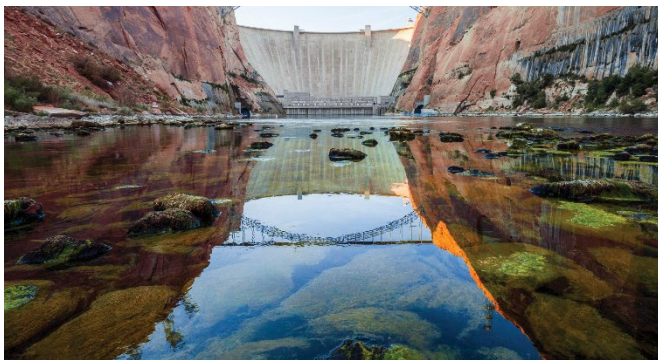


Drought Resiliency and Preparedness Update

Terry Piekarz, Municipal Utilities Director, 480-350-2660, terrance_piekarz@tempe.gov

Arizona has a long history of effectively managing drought. Locally, the City of Tempe maintains a robust and resilient water resources portfolio that is sufficient to meet the water needs of the community now and into the future.

In 1999, the Governor of Arizona declared a drought emergency. In response, the City of Tempe developed a drought management plan. By 2002, the drought had resulted in a shortage to a portion of Tempe's surface water supplies, which led the City to implement measures in the drought plan. These measures successfully reduced the water demand of Tempe's water service area.



Since that time, Tempe has continued its investment in infrastructure that will ensure drought resiliency, continued to monitor and plan for conditions that may lead to shortages and update the drought plan.

The Water Utilities Division of the Municipal Utilities Department (Water Utility) continuously strives to advance numerous initiatives and activities related to drought resiliency and preparedness. As part of this

effort, the Water Utility is currently updating the Water Resources Master Plan and the Drought Management Plan, has updated City Council Performance Measure 4.03 and has created a new communications tool. These efforts are described in further detail below.

Water Resources Master Plan

The Water Resources Master Plan describes Tempe's water supplies and infrastructure, outlines strategies utilized to forecast demands and ensures sufficient supplies for Tempe's water service area. The Water Resources Plan is currently being updated, retitled to the Water Resources Master Plan and expected to be complete by the end of 2020.

Drought Resiliency and Preparedness Plan

All community water systems operating in Arizona that serve more than 1,850 people must maintain a drought prevention plan that meets the needs of their water service area. The Drought Plan is contained within the Water Resources Plan and was last approved by Tempe City Council in September 2004.

As part of the current effort to update and expand the Drought Plan, it will be removed from the Water Resources Plan and renamed the *Drought Resiliency and Preparedness Plan*. This plan ensures that Tempe has strategies in place to maintain sufficient supplies to meet the demands of the water service area and prepares for potential water shortages. The plan outlines how Tempe's Water Utility monitors drought conditions in order to understand the impact of water shortages on Tempe's supplies, while maintaining the ability to adjust operations to meet demands.

The process of updating the drought plan is as follows:

1. **Document Review:** Industry standard guidance documents such as American Water Works Association M60 Drought Preparedness and Response Manual, and existing drought resiliency plans, have been reviewed by staff. These reference materials were utilized to identify elements to be incorporated into the new version.
2. **Draft Update of Plan:** The updated plan will become a standalone document that will focus on shortages caused by drought and include additional sections relevant to resiliency and preparedness, shortage indicators, the formation of a Water Shortage Response Team and suggested language for a Water Shortage Ordinance. The revised plan has been drafted and is going through the internal review process.
3. **Stakeholder Outreach and Review:** Once drafted, the plan will be available for public review and comment. Stakeholder outreach will be conducted in two phases. The first phase will be an internal review with staff from Municipal Utilities, Sustainability, Parks and Recreation, Engineering and Transportation and Internal Services. Phase one is expected to be completed in late 2020. The second phase, which is expected to be completed in early 2021, may include large commercial, industrial and institutional customers, residential customers and/or other stakeholders as needed.
4. **Council Approval:** After the public review process, the Drought Resiliency and Preparedness Plan will be provided to City Council for approval, tentatively in July 2021.

Water Conservation Performance Measure Update

In 2014, Tempe City Council approved Performance Measure 4.03, which established a water use goal of less than or equal to 110 gallons of residential water use per capita per day (GPCD). Tempe achieved this goal in 2018 and maintains a current residential water use average of 104 GPCD. City staff proposed an innovative new goal that utilizes sector-based demand tracking GPCD goals, combined with a long-term city-wide water savings goal. This revised performance measure and goal was presented to Council and approved in November 2020.

Drought Resiliency and Preparedness Communications Tool

In an effort to further advance community outreach efforts and ensure transparency in communicating information regarding ongoing investments in drought preparation and resiliency strategies, the Water Utility is developing Fact Sheets as a tool to streamline these efforts. These Fact Sheets provide details and updates regarding ongoing and future activities related to Tempe's drought resiliency and preparedness. The first Fact Sheet was presented in July 2020, and an updated Fact Sheet was published in November 2020.

Projected Schedule

Completion dates (anticipated) of various Drought Resiliency and Preparedness activities are outlined in the following table:

Anticipated Date	Completed Date	Item
July 2020	July 2020	First Drought Resiliency and Preparedness Fact Sheet
July 2020 - December 2020		Draft Water Resources Master Plan
July 2020 - December 2020		Draft Drought Resiliency and Preparedness Plan
December 2020	November 2020	New Conservation Performance Measure to Council for Approval
January 2021 - June 2021		Drought Resiliency and Preparedness Plan Stakeholder Outreach
July 2021		Drought Resiliency and Preparedness Plan to Council for Approval

Water is a critical driver of Tempe's economy and makes life in Tempe possible. Cost-effective, secure water provision provides an essential foundation for economic growth. Without water, the quality of life for residents, business owners and others will greatly suffer. The City recognizes that it plays a central role in ensuring that this fundamental need is met. The Municipal Utilities Department is committed to providing the quality of water services necessary to all of Tempe and managing our urban water environment to ensure the quality of life in Tempe is sustained.

To view the most current fact sheet and find additional information about drought activities, please visit the [Water Utilities webpage](#).