



Minutes
City of Tempe Meeting of the Transportation Commission
December 1, 2020

Minutes of the meeting of Tempe Transportation Commission held on Tuesday, December 1, 2020, 7:30 a.m. via Cisco Webex.

(MEMBERS) Present:

Ryan Guzy	John Federico
JC Porter	Peter Schelstraete
John Kissinger	Brian Fellows
Mary Harriman	Jeremy Browning
Paul Hubbell	Pam Goronkin
David A. King	

(MEMBERS) Absent:

Susan Conklu	John Christoph
Lloyd Thomas	

City Staff Present:

Shelly Seyler, Deputy Engineering & Transportation Director	Sue Taaffe, Senior Management Assistant
Robert Yabes, Principal Planner	TaiAnna Yee, Public Information Officer
Chase Walman, Planner II	Laura Kajfez, Neighborhood Services Specialist
Vanessa Spartan, Planner II	Amanda Nelson, Public Information Officer
Abel Gunn, Transportation Financial Analyst	Bonnie Richardson, Principal Planner
Cathy Hollow, Traffic Engineer	Eric Iwersen, Transit Manager
Jeff Yazzie, Civil Engineer	Julian Dresang, City Engineer
Sam Stevenson, Senior Planner	Tony Belleau, Streetcar Manager
Doreen Garlid, Councilmember	

Guests Present:

Mike James	Alexis Tameron
Scott Smith	Brittany Hoffman
Marc Soronson	Madeline Phipps
Jessica Parks	Omar Peters
Jordan Brackett	Hillary Foose
Kathy DeBoer	

Commission Chair Brian Fellows called the meeting to order at 7:34 a.m.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Minutes

Brian Fellows introduced the minutes of November 10, 2020 meeting of the Transportation Commission and asked for a motion for approval.

Motion: Commissioner Paul Hubbell

Second: Commissioner John Kissinger

Decision: Approved by Commissioners

Ryan Guzy
JC Porter
John Kissinger
Paul Hubbell
David A. King

John Federico
Peter Schelstraete
Brian Fellows
Jeremy Browning
Pam Goronkin

Agenda Item 3 – Commission Business

Brian Fellows acknowledged and thanked outgoing commissioners Ryan Guzy and Lloyd Thomas for their service.

Agenda Item 4 – Annual Report

Shelly Seyler presented the 2020 Transportation Commission Annual Report. A motion was made to approve the 2020 Transportation Commission Annual Report.

Motion: Commissioner John Kissinger

Second: Commissioner JC Porter

Decision: Approved by Commissioners

Ryan Guzy
JC Porter
John Kissinger
Paul Hubbell
David A. King

John Federico
Peter Schelstraete
Brian Fellows
Jeremy Browning
Pam Goronkin

Agenda Item 5 – 20-Minute City Survey Results

Kathy DeBoer presented the findings from the 20-Minute City Survey. Presentation topics included:

- Methodology
- Resident Use of Transportation Services
- Transportation Services - Demographics
- Services Impacting Location of Home
- Services Impact - Demographics
- Importance of Proximity to Locations
- Current Proximity by Mode
- Gap: Importance vs. Current Proximity
- Residents with Disabilities

Discussion included targeting older residents to use transit and ramp replacements/accessibility.

Agenda Item 6 – 2020 Transportation Satisfaction Survey Results

Kathy DeBoer presented the findings from the 2020 Transportation Satisfaction Survey. Presentation topics included:

- Methodology
- Transit Usage
- Frequency of Transit Usage
- Type of Transit Used Among Riders
- Length of Transit Usage Among Riders
- Reasons for Usage Among Riders
- Reasons for Usage Among Riders
- Bus Satisfaction Among Riders
- Suggested Improvements
- Overall Satisfaction with Transit System
- Overall Satisfaction Tracking
- Impact of TIM Advertising
- Bike Usage, Frequency, and Destinations
- Satisfaction with Walking and Bike Paths
- Reasons for Satisfaction Ratings
- Sidewalk Improvement Priorities
- Bikeway Improvement Priorities
- GRID Bikes
- Youth Free Transit Pass
- Conclusions

Discussion included transit ridership trends, reasons for taking transit, overall transit satisfaction, and accessibility.

Agenda Item 7 – Long-Term Transit Fund Plan and Service Changes

Eric Iwersen and Sam Stevenson provided an updated and recommendations for balancing the transit fund.

Presentation topics included:

- Program elements
- Public feedback summary
- Community values summary
- Proposed route changes for April 2021(routes 32, 40, 72, 520, 521 and 522)
- Transit fund 5-year forecast
- Long term expenditure reduction strategies
- New revenue generation ideas/advertising
- Next steps

Discussion included the route 72 proposal and advertising.

A motion was made to support the three proposals recommended by staff, which included approving the proposed April 2021 service changes, maintaining Orbit as a free service and issuing an RFP for transit asset advertising.

Motion: Commissioner Pam Goronkin

Second: Commissioner David King

Decision: Approved by Commissioners

Ryan Guzy
JC Porter
John Kissinger
Paul Hubbell
David A. King

Pam Goronkin
Peter Schelstraete
Brian Fellows
Jeremy Browning
Mary Harriman

Abstain: John Federico

Agenda Item 8 – Department & Regional Transportation Updates

Brian Fellows requested that this agenda item be revised to allow for announcements by Commissioners.

Agenda Item 9 - Future Agenda Items

Ryan Guzy requested that the topic of crosswalk countdown pedestrian signals be added to a future agenda. John Federico requested that the topic of speeding/street racing be added to a future agenda. The following future agenda items have been previously identified by the Commission or staff:

- January 12
 1. Commission Business
 2. Transit Service Reduction Plan
 3. Personal Delivery Devices (verbal update)
 4. Open Streets (verbal update)
- February 9
 1. Country Club Way Streetscape
 2. Transportation Demand Management Association
 3. Mobility Hubs
- March 9
 1. Outreach Plan for I-10 Corridor Construction
 2. Scottsdale Road Bike Lanes
 3. ADA and sidewalk infrastructure
- April 13
 1. North/South Rail Spur MUP
 2. Transit Service Reduction Plan
 3. Transit Shelter Design
- May 11
 1. Commuter Rail Study/ MAG Commuter Rail Plan
 2. AZ State Rail Plan/AZDOT Phoenix-Tucson Corridor Plan
 3. Ash/University Intersection
 4. Bike Bait Program Update
- June 8
- July 13
- August 10
- September 14
- October 12
 1. Annual Report
- November 9
 1. Annual Report

- December 14

The next meeting is scheduled for January 12, 2021.

The meeting was adjourned at approximately 9:00 a.m.

Prepared by: Sue Taaffe

Reviewed by: Shelly Seyler