

**Minutes
Enhanced Services Commission
January 12, 2021**

Minutes of the Enhanced Services Commission held on January 12, 2021 8:36 AM by virtual meeting through Microsoft Teams due to COVID-19, Tempe, Arizona.

Members Present:

Patrick Panetta, Chairman, ASU Member
Marilyn DeRosa, President, Director - Eng/Trans
Will Creyer, Vice President Commission/Area 1 Rep
Derek Flottum, Landowner Member 2
Ken Jones, Treasurer of the Commission/Fin.& IT Director
Shelly Seyler, Sec. of the Commission/CD Director Interim
Keith Burke, Community Services Deputy Director
Lori Foster, Downtown Tempe Authority Member
Mark Clouch, At-Large Residential Property Owner
Ted Rabban, Landowner Member/Area 3 Rep

Members Absent:

Craig Hayton, Dep. Com. Svcs. Dir of Parks & Rec
Gordon Cresswell, Public Member

City Staff Present:

Alex Smith, Dep. Comm. Dev. Dir. of Special Projects
Ryan Levesque, Dep. Comm. Dev. Dir. of Planning
Donna Sullivan-Hancock, Dep. Comm. Dev. Dir. Interim – BS
Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.
Craig Caggiano, Water Utility Operations Manager
Shawn Wagner, Dep.Com. Svcs. Dir Parks & Rec
Sarah Adame, Executive Assistant, Comm. Dev.

Guests Present:

None.

Meeting convened at 8:36 am.

Agenda Item 1 – Consideration of Meeting Minutes:

Regular meeting minutes from October 20, 2020.
Annual meeting minutes from October 20, 2020.

Mr. Patrick Panetta called for a motion to vote on approval of the regular meeting minutes.

- MOTION:** Ken Jones, Treasurer of the Commission/Fin.& IT Director, motioned to approve regular meeting minutes from October 20, 2020.
- SECOND:** Marilyn DeRosa, President, Director - Eng/Trans, seconded the motion.
- VOTE:** Approved 8-0
- AYES:** Patrick Panetta, Chairman, ASU Member, Shelly Seyler, Secretary of the Commission/CD Director; Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2, Ken Jones, Treasurer of the Commission/Fin.& IT Director, Ted Rabban, Landowner Member/Area 3 Rep; Derek Flottum, Landowner Member 2; Marilyn DeRosa, President, Director - Eng/Trans
- NAYS:** None
- ABSTAIN:** None.
- ABSENT:** 1 absent (Gordon Cresswell, Public Member)

Mr. Patrick Panetta called for a motion to vote on approval of the annual meeting minutes.

MOTION: Ken Jones, Treasurer of the Commission/Fin.& IT Director, motioned to approve regular meeting minutes from October 20, 2020.

SECOND: Marilyn DeRosa, President, Director - Eng/Trans, seconded the motion.

VOTE: Approved 8-0

AYES: Patrick Panetta, Chairman, ASU Member, Shelly Seyler, Secretary of the Commission/CD Director; Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2, Ken Jones, Treasurer of the Commission/Fin.& IT Director, Ted Rabban, Landowner Member/Area 3 Rep; Derek Flottum, Landowner Member 2; Marilyn DeRosa, President, Director - Eng/Trans

NAYS: None

ABSTAIN: None.

ABSENT: 1 absent (Gordon Cresswell, Public Member)

Agenda Item 2 – Public Appearances – None

Agenda Item 3 – Budget Update – Roger Hallsted

Revenues have been great. There has been over \$90,000.00 collected due to the online system for purchasing permits. There are less entertainment functions to do, so people are choosing to use the lake more due to COVID restrictions. This year the insurance cost went up to \$44,000.00 due to the new hydraulic dams. New premiums may settle into that range moving forward. Security is a bit high but that is because we pay for half of the security and the bigger cost is in the first 6 months of the year. The second 6 months is paid by the police department.

Agenda Item 4 – Special Events Update – Keith Burke, Shawn Wagner, and Craig Hayton

Rio Salado Master Plan will be going to Mayor and Council on Jan. 14, 2021. The RFP is moving forward, and staff is working on finding private and public partnership opportunities for the north end of the Tempe Town Lake. The only events that are being approved at this time are virtual, drive in or drive through events. The City is using a benchmark system of red and yellow to review event requests based on maximum attendance, either indoor or outdoor, and if most of the attendees are from local areas or if less than half of attendees are from outside the local area. There is a huge effort to work with local merchants around the city with Parks and Recreation and Community Development collaboration. The governor has made it possible to expand premise permits onto public or private property without incurring a fee. The Rock'n Roll Marathon has been cancelled. However, the Pat's Run is a virtual event this year. Most events have self-cancelled due to COVID19 guidelines. Parks and Recreation is working with the Downtown Authority and Tempe Tourism to review the current event processes and are looking into how the processes could be improved moving forward until in-person events are available.

There still some concerns with the free parking lot at Tempe Beach Park. Concerns about turning it into a metered parking lot to keep others from parking there all day for free.

Agenda Item 5 – Town Lake Operations – Marylin DeRosa / Craig Caggiano

The Town Lake water quantity is good at this time and there has not been any CAP make-up water used all year of 2020. There was a lot of local inflow that is sustaining the lake. The water quality is slightly above PH rating of 9.0. This water quality is affected by algae growth that is natural to the lake. The water temperature is cool, in the low 50's, and this is when the tilapia will start to die off. The lake warning system is fully functional except for the dial up PA announcement system. Town Lake Operations had the manufacturer come out and examine the system. The system was taken back to the manufacturer to be fixed. Once it is fixed and reinstalled, Town Lake Operations will notify everyone when they test the system.

Agenda Item 6 – Downtown Tempe Update – Lori Foster

Updates on events:

The Christmas Tree Lighting was the most engaging events ever on Facebook live.

The spring 5th Street Market has been cancelled.

The spring Tempe Festival of the Arts will be cancelled.

DTA is working with staff to create strategies and tactics to bring people downtown to support merchants in positive ways such as virtual shopping, order to go, or writing up good reviews online. There is a weekly gathering of City of Tempe Economic Development Department, Tempe Chamber of Commerce, Tempe Tourism, and Local First to

strategize for ideas to help support the merchants of Tempe. There are 10 expansion of premise permits approved for merchants in the downtown area. In 2020, there were 13 new businesses that opened and 38 have closed. Currently, there are 154 street level business that are in the downtown district and not all of them are open; just a few are closed. There are more vacancies downtown, but businesses are making moves to better spots and better concepts.

Agenda Item 7 – Public and Private Development Update – Ryan Levesque and Alex Smith

The Novus Corridor, a Wentworth project, is a 3-phase office development and is located by Rio Salado Parkway and west of McClintock Dr. There is a scheduled meeting for the Joint Review Committee in March to review phase 1 and phase 2 of the project to be approved which includes a 3-story office building with a 4-story garage. This development would introduce the Dorsey Connection.

Hayden Ferry Lakeside is coming in for administrative enhancements to their private courtyard area.

The next meeting will be April 20, 2021.

Meeting adjourned at 9:14 am.

Prepared by Sarah Adame

Reviewed by: Roger Hallsted



Shelly Seyler
Community Development Director Interim
Secretary