

Rio Salado Master Plan Implementation Update

Work Study Session

January 21, 2021



Performance Measure 3.16



Achieve ratings of "Very Satisfied" or "Satisfied" with the Quality of City Recreation, arts, and cultural centers greater than or equal to the national benchmark cities as measured in the Community Survey.



Rio Salado Park Masterplan Vision



prepared by:
Holly Street Studio and Floor Associates
for:
City of Tempe, Arizona

Fall 2018



Quality of Life

Presentation Overview



- Background
- Review of Concepts
- Next Steps
- Questions



Master Plan: Review



- Purpose
- Guiding Principles
- Activity Zones
- Implementation Strategies



Rio Salado Park Masterplan Vision



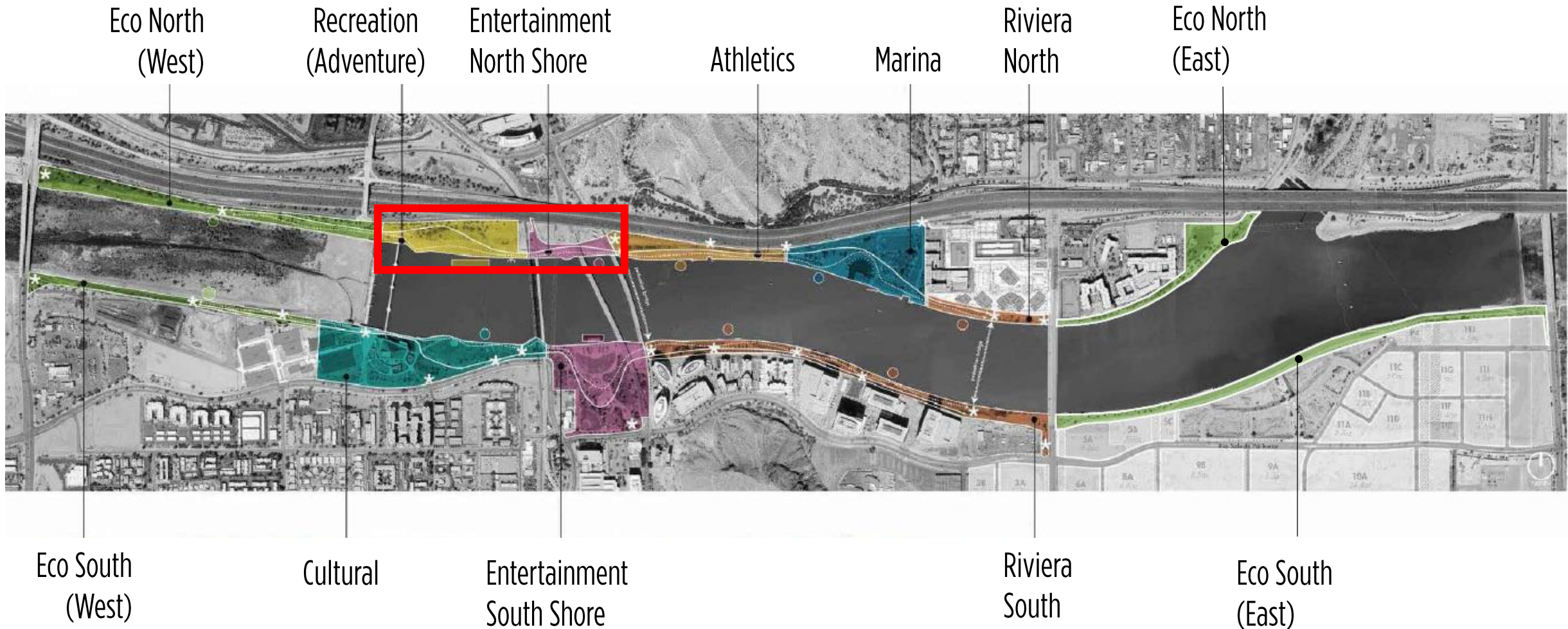
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Implementation: Improvements



Activity zones were scored & prioritized by gauging improvement impacts & improvement potential.



Implementation: Funding



Public

- Capital Improvement Program
- Grants
- Land Sale

Private

- Private Development
- Public Private Partnerships
- Naming Rights & Sponsorships

RFI



Request for Information (RFI)



- Overview & Purpose
- Responses
- Additional Waterfront Projects/Ideas
- Concept Categories – Land, Aerial, Water & Support



Review of Concepts: LAND



CATEGORY LAND (L)

- L1 – Observation Tower
- L2 – Rockwall
- L3 – Fitness Court
- L4 – Skate Rink
- L5 – Bike Ramps
- L6 – Playground
- L7 – Swings
- L8 – Carousel
- L9 – Themed Gardens
- L10 – Museum
- L11 – Birding and Nature



Review of Concepts: AERIAL



CATEGORY AERIAL (A)

A1 – Zipline

A2 – Adventure/Challenge Course

A3 – Sky Ride

A4 – Bungee Jumping



Review of Concepts: WATER



CATEGORY WATER (W)

W1 – Obstacle course

W2 – Slide

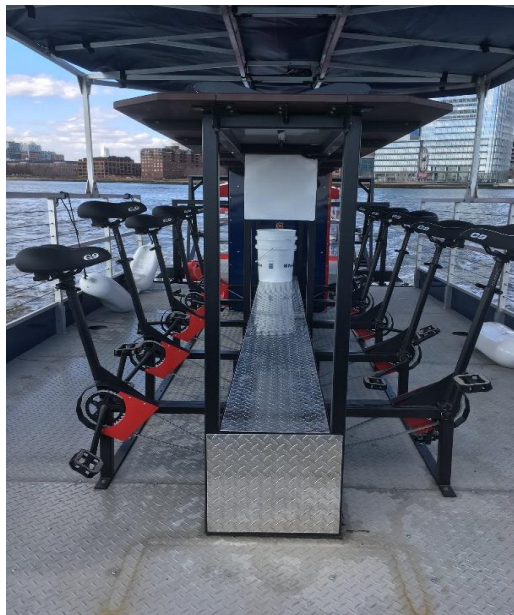
W3 – Cable wakeboard/Flowboard/Surf Pool

W4 – Brew boat/ Cycle boat/ Tour boat

W5 – Lazy River

W6 – Floating Movies

W7 – Fountain/ Splash Play



Review of Concepts: SUPPORT



CATEGORY SUPPORT (S)

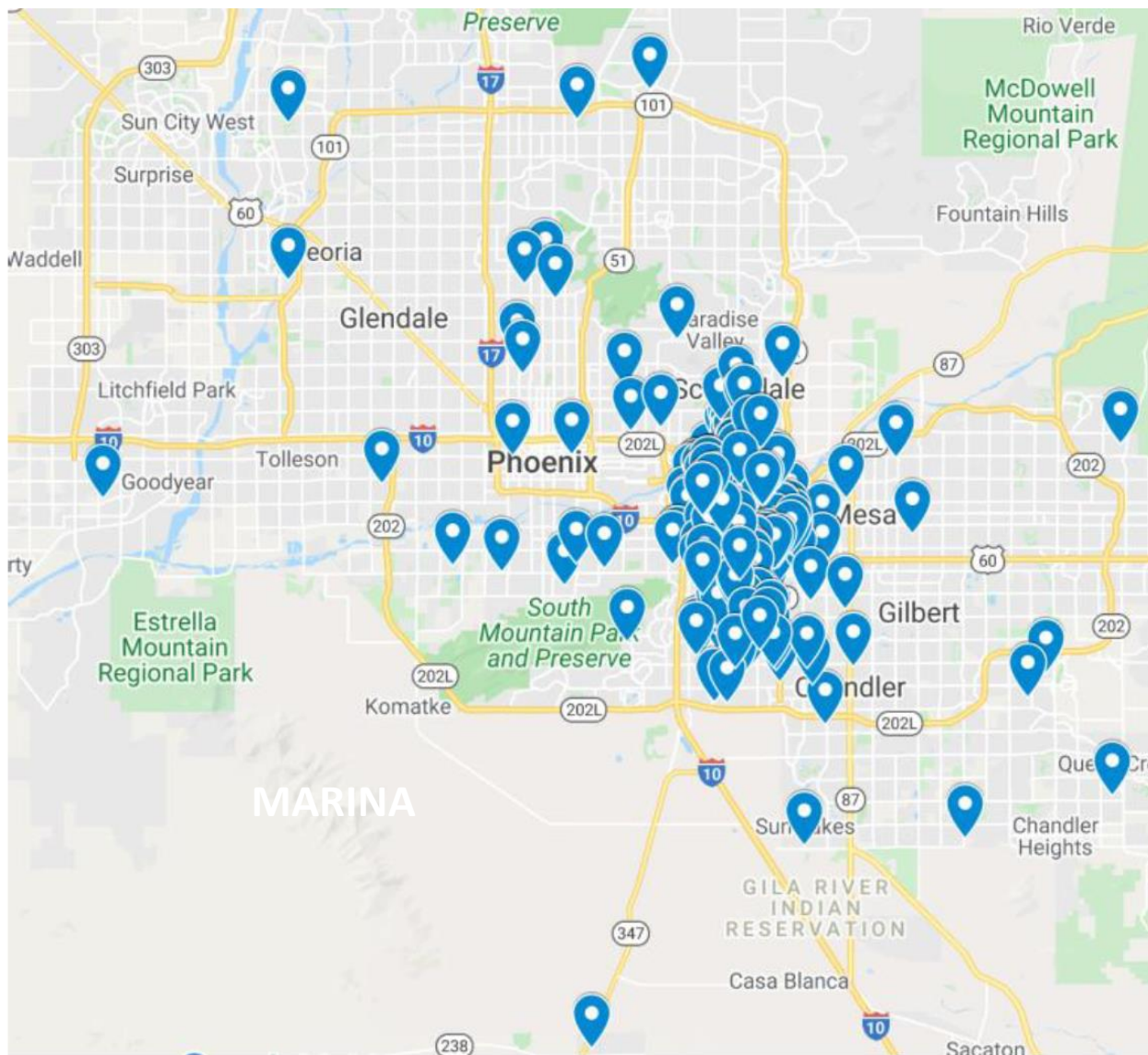
- S1 – Food
- S2 – Transport
- S3 – Restrooms
- S4 – Parking



Outreach



- Virtual Public Meeting
- Public Survey (728 responses)
- Boards/Commissions
- Stakeholders



Evaluation (Land, Aerial & Water)



- 1/3 survey score
- 1/3 proposal submitted
- 1/3 staff evaluation



TOTAL SCORE

ACTIVITY	CATEGORY	SURVEY SCORE	PROPOSAL SUBMITTED	STAFF SCORE	TOTAL SCORE
Zipline	Aerial	3.1	5	5	4.31
Observation Tower	Land	3.1	5	5	4.31
Rockwall	Land	2.8	5	5	4.24
Bungee Jumping	Aerial	2.2	5	5	4.01
Flowrider/Surf Pool	Water	2.9	5	4.2	3.98

Next Steps



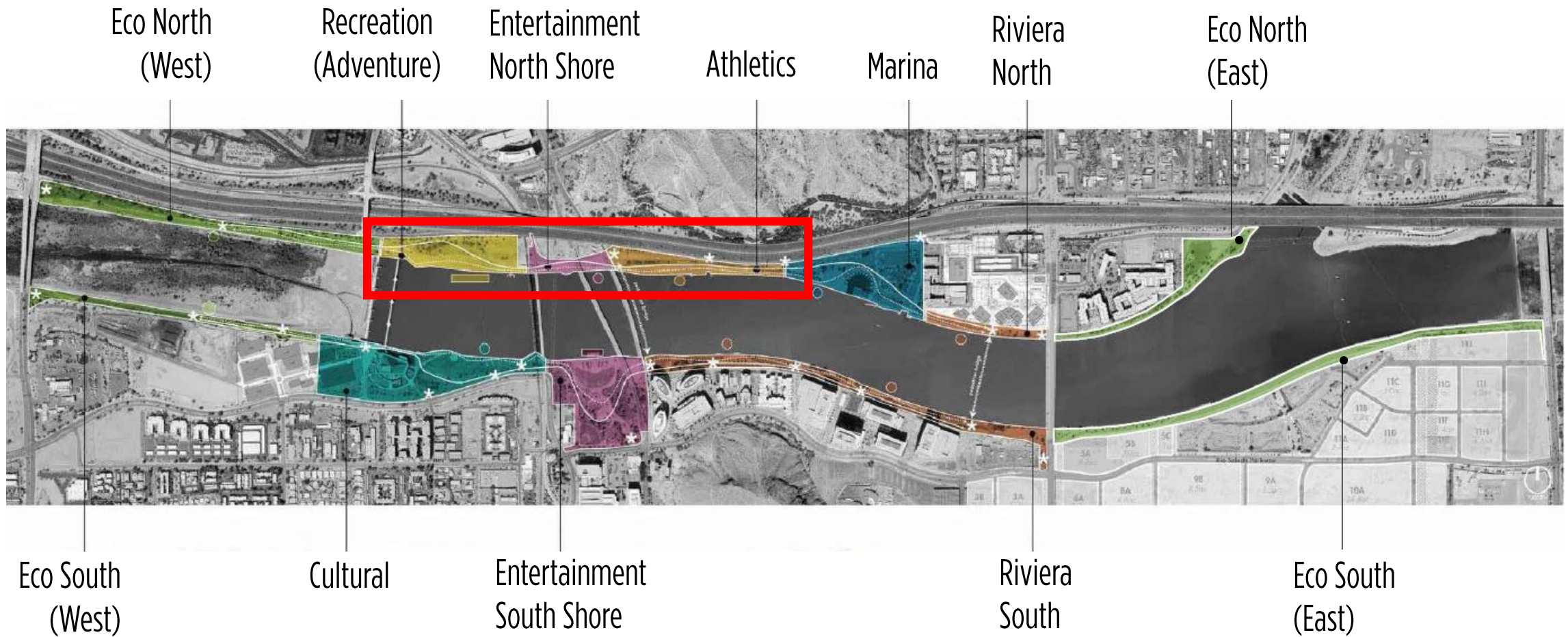
1. Issue Request for Proposals (RFP) for the highest scoring land, aerial and water options.



Next Steps



2. Issue RFP to develop conceptual plans for 3 activity zones & design guidelines for Rio Salado Parks.





Questions?