

Minutes Enhanced Services Commission August 17, 2021

Minutes of the Enhanced Services Commission held on August 17, 2021, at 9:34 AM by virtual meeting through Microsoft Teams due to COVID-19, Tempe, Arizona.

Members Present:

Patrick Panetta, Chairman, ASU Member
Marilyn DeRosa, President, Director - Eng/Trans
Will Creyer, Vice President Commission/Area 1 Rep
Ken Jones, Treasurer of the Commission/Deputy City Manager/CFO
Shelly Seyler, Sec. of the Commission/CD Director Interim
Derek Flottum, Landowner Member 2
Ted Rabban, Landowner Member/Area 3 Rep
Keith Burke, Community Services Director
Lori Foster, Downtown Tempe Authority Member
Mark Clouch, At-Large Residential Property Owner

Members Absent:

Gordon Cresswell, Public Member
Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.

City Staff Present:

Ryan Levesque, Dep. Comm. Dev. Dir. of Planning
Donna Sullivan-Hancock, Dep. Comm. Dev. Dir. Interim-BS
Craig Caggiano, Water Resources Manager
Shawn Wagner, Dep. Com. Svcs. Dir Parks & Rec
Craig Hayton, Dep. Com Svcs. Dir Parks & Rec
Sarah Adame, Executive Assistant, Comm. Dev.

Guests Present:

None.

Meeting convened at 9:34 am.

Agenda Item 1 – Consideration of Meeting Minutes:

Regular meeting minutes from August 17, 2021

Mr. Patrick Panetta called for a motion to vote on approval of the regular meeting minutes.

MOTION: Ken Jones, Treasurer of the Commission/Deputy City Manager/CFO), motioned to approve.
SECOND: Derek Flottum, Landowner Member 2, seconded the motion.
VOTE: Approved 8-0, 1 absent
AYES: Patrick Panetta, Chairman, ASU Member, Shelly Seyler, Secretary of the Commission/CD Director; Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2, Ken Jones, Treasurer of the Commission/Deputy City Manager/CFO, Ted Rabban, Landowner Member/Area 3 Rep; Derek Flottum, Landowner Member 2; Marilyn DeRosa, President, Director - Eng/Trans
NAYS: None
ABSTAIN: None
ABSENT: 1 Absent (Gordon Cresswell, Public Member)

Agenda Item 2 – Public Appearances – None

Agenda Item 3 – Budget Update – Roger Hallsted - None

Agenda Item 4 – Community Services & Special Events – Keith Burke, Shawn Wagner, and Craig Hayton

An updated presentation was given about the status of the Parks & Recreation Master Plan. The Plan was adopted by City Council on July 1, 2021. The plan was presented in a Story Map format which refined the PDF version including an executive summary. The story map presented updated pictures, maps, charts, and service levels that are implementations of the planning in progress.

A proposed list of Special Events for Fall of 2021 was presented.

August –

- DTA Park After Dark Saturdays: 6/-19-9/11
- ASU Echo from the Buttes: 8/21
- DTA Foodies Stroll: 8/28

September –

- DTA Park After Dark Saturdays: 6/19-9/11
- Healing Field: 9/10-13
- Boots in the Park 9/17 -19

October –

- Oktoberfest: 10/8-10
- XTERRA Papago Desert Trail Run: 10/10
- Splash & Dash: 10/13
- Papago Off-Road Tri: 10/16
- Ironman 70.3: 10/17
- Making Strides Against Breast Cancer: 10/23
- Yes, to Autism: 10/24

November –

- TCA 48 Live Festival: 11/5
- Walk to Save Animals: 11/6
- Splash & Dash
- NCAA Tri: 11/12-14
- Veterans Day Parade: 11/11
- Lantern Walk: 11/17
- Ironman: 11/20-21
- Fantasy of Lights Opening Night Parade: 11/26
- Fat Turkey Trail Run: 11/27

December –

- Fantasy of Lights Boat Parade: 12/11
- Caribbean Christmas Run: 12/18
- NYE CASA Block Party: 12/31

The Mayor's Expansion of Premise is still in effect until December 31, 2021. Businesses can take advantage of an "extension of premises permit" which will allow for the expansion of retail sales and restaurant and bar seating, in certain instances, for dining into a designated outdoor area that may include public rights-of-way and private property, including noncontiguous extensions so long as not to exceed 60 feet from the permanently licensed premises. A total of 23 permits have been issued.

New protocols to review and select events to take place in the Rio Salado SETFC will still be approved by the Application Review Committee. The Application Review Committee has a partnership with the DTA, TTO and other Community Stakeholders. Proposed timeline for application is as follows:

April – First meeting of application review committee

June - Finalize application protocol

August – Event producers notified of application deadline
October – Application deadline
November – Event producers notified of their 2023 assigned date.

Agenda Item 5 – Town Lake Operations – Marylin DeRosa / Craig Caggiano

Water Quality and Quantity reports that the Town Lake is meeting standards in preparation for fall event season. There have been limited deliveries to the town lake prior to the start of the active monsoon season. Some discussion and explanation on recent water quantity - CAP Tier 1 shortage. More information can be found on the Drought Resiliency and Preparedness Fact Sheet located at www.tempe.gov/water Tempe is prepared to meet potential water supply challenges that may come in the near future. The town lake operations have several partnerships evolving. First the town lake operations are partnering up with Tempe Police Department and TRMR and Tempe emergency manager on a proposal for a flow notification system for when water is released. Second, the town lake operations are partnering with Tempe ESS to update the FBC event protocols. The dock evaluation is ongoing and currently gate 2 secured and taken out of service. It is planned to be back in service by Sept/Oct.

Agenda Item 6 – Downtown Tempe Update – Lori Foster

The DTA has an active list of events planned for the next several months:

- Best of Tempe Stroll (15 shops participating)
- Park after Dark that run through September 11th

Moving forward the DTA is planning out the holiday events such as the Street Parade and the Boat Parade. The DTA is working out the plan for Mill Avenue's Street closure to hold 3rd Saturday events. A new technical way to explore Downtown Tempe will be with Discover Downtown digital pass. This is a free one-touch passport that visitors and residents can have delivered instantly through SMS and email. It is a simple check-in process that unlocks new experiences, reveals exclusive savings that earns the passholder prizes while exploring, shopping, dining, and drinking in Downtown Tempe. The launch date is week of September 20, 2021. ASU students are back. School started August 19, 2021. There is an estimated count of 14,000 freshmen and 54,000 total students. As well, the DTA has estimated that in June there was a 30% increase of office dwellers but now it has decreased 15% due to the COVID surge. Many office dwellers will be coming back to their offices by January 2022. The completed Westin Tempe has 290 hotel rooms, and several new restaurants called the Terra Tempe Kitchen, Cup of Joe Market and Skysill Rooftop Lounge.

Agenda Item 7 – Public and Private Development Update – Ryan Levesque

Carvana development is scheduled for public hearings for a new headquarters campus at Priest and Rio Salado Parkway. Northeast corner of Priest and Rio Salado is pending for RFP sport complex proposals. An inquiry was made about the Flour Mill and at this time, only unsolicited proposals have been made from time to time.

The next meeting will be on October 12, 2021.

Meeting adjourned at 9:14 am.

Prepared by Sarah Adame

Shelly Seyler

Shelly Seyler
Community Development Director Interim
Secretary