

Public Input Summary – March 2022

I. Background

The City of Tempe works to offer opportunities for play, shaded spaces, and comfort in our neighborhood parks. Towards that effort, new playground and recreational equipment, full rubber surfacing for the playground and trees are scheduled for Creamery Park. Residents were asked to provide input on play structure design, layout and the playground and fitness color palette.

II. Outreach

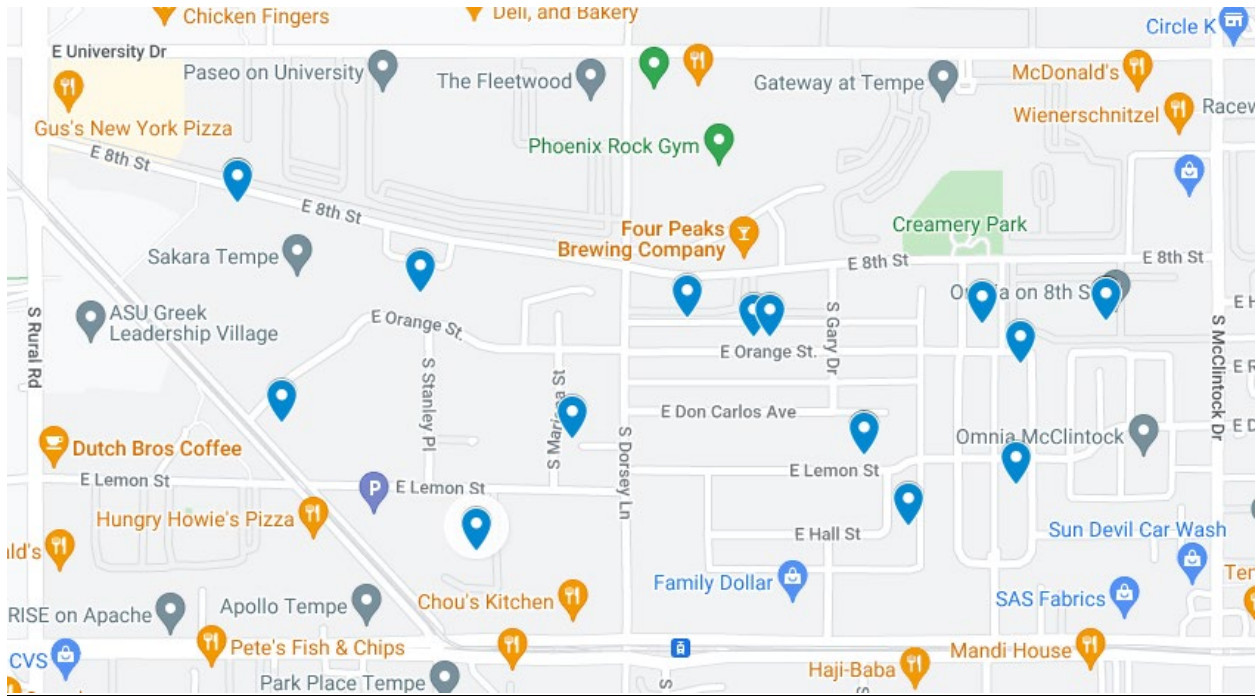
Several bilingual methods were used to provide information to the public regarding the project, meeting, and opportunities for input.

- A direct mail postcard was sent to 3,436 households in the project area from Rural Road to McClintock Road between University Dr. and Apache Blvd., to announce the meeting and survey information.
- Notification emails were sent to neighborhood contacts, previous Creamery Park survey respondents and the apartment community behind the park inviting them to attend the meeting, comment online and share.
- An open house was held on March 15 at Creamery Park with approximately 15 attendees and a virtual public meeting was held on March 15. A recording of the virtual meeting was made available online.
- The topic was posted on the project website for input from March 15 through March 31, 2022.
- Yard signs were posted in heavily traversed park areas.

Below is a summary of digital outreach that provided information to the public regarding the meeting, project and opportunities for input:

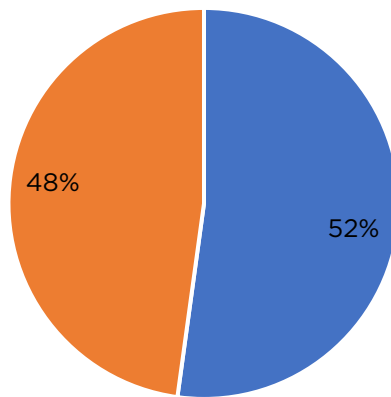
NEXTDOOR	03/14 – public meeting and survey Impressions 41 03/29 – input reminder. Impressions: 16
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III. Survey Responses



Responses: 24

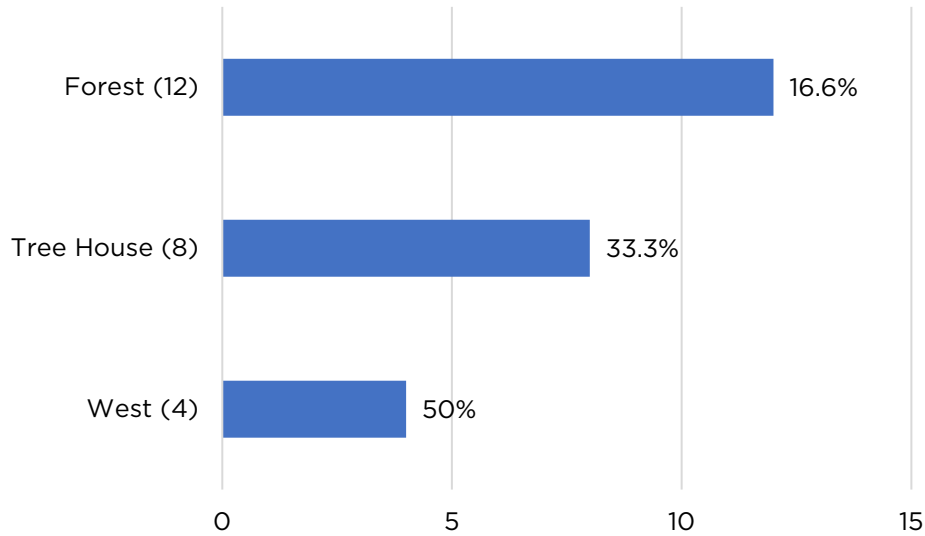
1. Which play structure design and playground equipment layout incorporating these choices do you prefer



■ Playground layout "A" (12) ■ Playground layout "B" (11)

Responses: 23

2. Which nature-themed color palette do you prefer for the playground equipment? The color palette selected for the playground will also apply to the below fitness equipment. The fitness equipment will be located on the west side of the playground area to meet ADA requirements.



Responses: 24

Additional Comments:

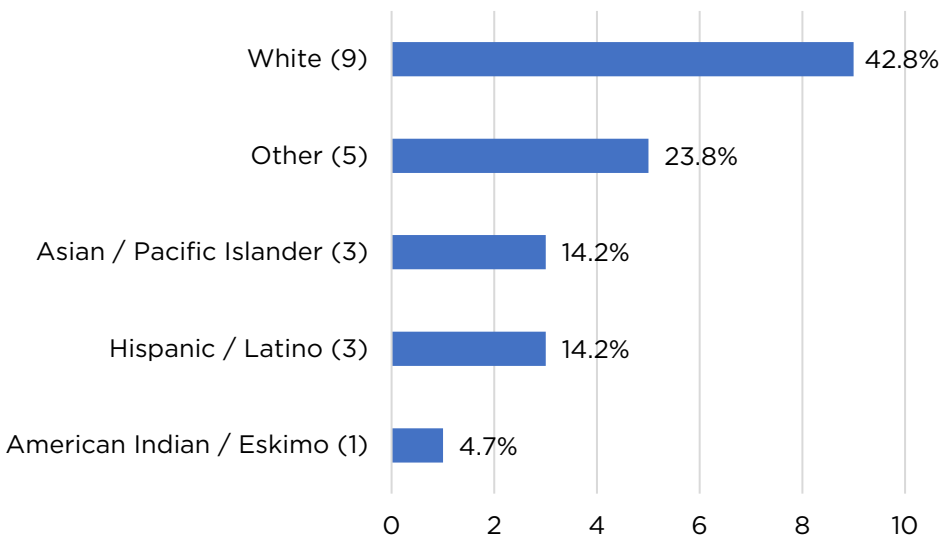
1. Thank you City of Tempe for updating our park! My family and I are excited to have it cleaned up and improved!
2. An upgrade to the playground equipment is great, but the entire surrounding area is predominantly college students, young professionals and adults, who will hardly use it. I am at this park frequently and while the children's playplace is used, it seems to be sparing/infrequent, or is mostly just college kids doing pull-ups. What is used constantly is the basketball court and the dog park area. The dog park is great, and gets a lot of use, but it could also be a bit bigger. What Creamery Park REALLY needs though is a full-court basketball court. Especially during the school year, the half-court gets really full with lots of people wanting to play, and there isn't enough space. It would be a huge benefit to the neighborhoods, and all the thousands of new multi-family units constructed along Apache, predominantly for students, who would get much more use out of an expanded basketball space, than a new playground for 5-12 year olds. It is great to update the equipment and have some playground space, but I think the users/audience

for this park skews much older, and the programming should reflect that. Also, more trees and a water bottle filling station would be most appreciated as well, if not already considered. Thank you.

3. Prefer "A" but could see saw be added ?
4. I like "A". Could see saw be added ?
5. THANKS SO MUCH FOR THE GREAT JOB YOU GUYS DO!
6. Buenas opciones (Translated: Good options)
7. Me parece bien los cambios. (Translated: The changes seem good to me.)
8. Should be more Spartan-like park. Not a lot of children use this park. Should be no smoking sign everywhere. And deterrents for homeless that use the gazebo and leave trash every night.
9. Park is great! Thanks!

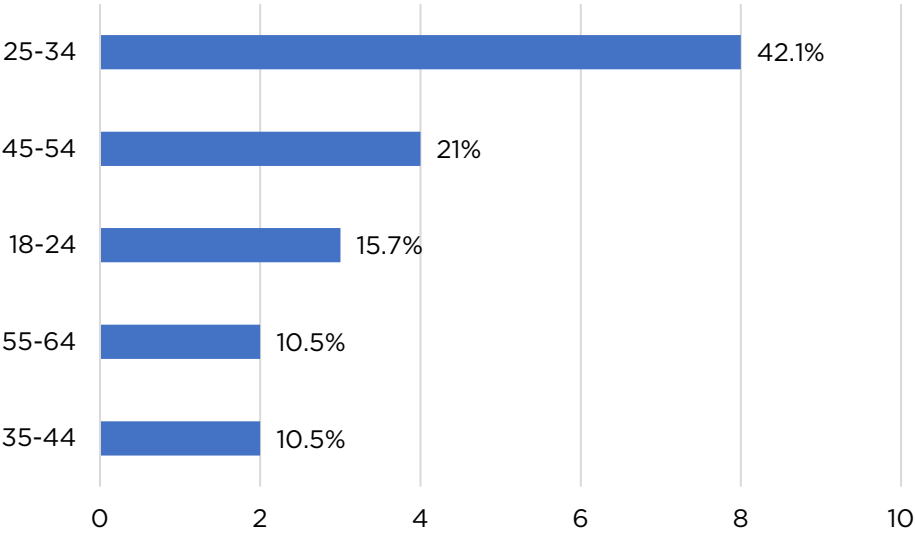
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

Race:



Responses: 21

Age group



Responses: 19