

Minutes TEMPE ARTS AND CULTURE COMMISSION March 14, 2022

Minutes of the Tempe Arts and Culture Commission (TACC) meeting recorded at 5:00pm on March 14, 2022, held via Teams.

(MEMBERS) Present:

Jacqueline Bernatt
Maureen Kobierowski – Vice-chair
Harper Lines
Haylee Mills
Jennifer Song
Justin Stewart
Ginny Sylvester

City Staff Present:

Brendan Ross, Deputy Director – Arts & Culture Division
Joy Higgins, Management Assistant – Arts & Culture Division
Kara Osburn, Financial Analyst – Arts & Culture Division
Eileen May, Managing Director – Tempe Center for the Arts
Maja Aurora, Arts Administrator – Tempe Community Arts
Rebecca Blume Rothman, Arts Administrator – Tempe Public Art

(MEMBERS) Absent:

William Carr
Jeff Davis – Chair
Bobby Nichols
Randall Schmidt

Guest(s) Present:

None

Call to Order

- **Maureen Kobierowski**, TACC Vice-chair, called the TACC meeting to order at 6:03 pm.

Agenda Item 1 – Public Appearances

- None

Agenda Item 2 - Approval of the February 23, 2022 Commission Minutes

M. Kobierowski asked the commissioners to review an unapproved TACC minutes document dated February 23, 2022.

MOTION: Ginny Sylvester moved to approve the February 23, 2022 Tempe Arts and Culture Commission Meeting Minutes with edits.
SECOND: Jacqueline Bernatt seconded
AYES: Jacqueline Bernatt, Maureen Kobierowski, Harper Lines, Haylee Mills, Jennifer Song, Justin Stewart, Ginny Sylvester
ABSTAIN: None
NAYS: None
RESULT: Motion passed with an 11-0 vote
ABSENT: William Carr, Jeff Davis, Bobby Nichols, Randall Schmidt

Agenda Item 3 – Update: Arts & Culture Division

- **Brendan Ross**, Deputy Director for Arts & Culture, provided brief updates on the following:
 - Recruitment: every workgroup has been involved in recruitments and has been a competitive process. We are grateful that people are interested in working in A+C.
 - Business Development Coordinator at TCA
 - Production Coordinator at TCA

- **Tempe History Museum**
 - LOUD event was lively and well attended
 - There are a couple weeks left of Tempe 150 Exhibition
 - Historic Houses
 - THM has taken more formal stewardship of some like Eisendrath House
 - Currently planning strategies for opening them for events to the community
- **Tempe Public Art**
 - Public Art team offices now located in Eisendrath House
 - Request for Qualifications for Clark Park recreation facility; a great opportunity for artist to be part of the process
- **Community Arts**
 - ASU grad work taking place in parks; aspirations to work w ASU to build relations there
 - Edna Arts classes starting next week: 70-80 classes available

Agenda Item 4 – Program Reports

- **Arts & Culture Finances**
- **Tempe Public Art** – Current events can be found in the written report and at www.tempe.gov/publicart.
- **Tempe Community Arts** – Current events can be found in the written report and at www.tempe.gov/arts and www.tempe.gov/ednaarts.
- **Tempe Center for the Arts** – Current events can be found in the written report and at www.tempecenterforthearts.com.
- **Tempe History Museum** – Current events can be found in the written report and at www.tempe.gov/museumevents.

Agenda Item 5 – Discussion: Maker District & Smith Innovation Hub Strategy

- B. Ross gave an update:
 - A new draft of guidelines has circulated internally; Brendan is keeping an eye that all entities involved stay aligned with the role of the arts in this initiative
 - Will come back with clear information about launch and rollout
 - Comment:
 - Ginny: Some neighbors are concerned about the implementation of the guidelines as they pertain to the commitment of ensuring art integration with both locations; concern about the addition of high rises within the developments;
 - Justin: Thanked the staff for being ahead of the curve and averting the projects from changing direction away from arts and away from what was originally communicated as a priority in the strategy
 - TACC can have influence in certain strategies

Agenda Item 6 – Discussion: Arts & Culture Outbound Strategy

- B. Ross gave an update:
 - A request has been submitted to council for new marketing budget to include new staff positions and converting the marketing team to service the Arts & Culture Division as a whole, not just TCA
 - There have been discussions with City communications staff about improvements to the Arts & Culture website in conjunction with the TCA website
 - Investigating an inner process around new ticketing software and help improve digital integration
 - Creating new strategic invitation opportunities for Arts & Culture Commissioners for events

Agenda Item 7 – Discussion: Signature Event Strategy

- B. Ross gave an update:
 - Have met with ASU, DTA, and other local stakeholders on planning the event as a partnership
 - A request has been submitted to council for baseline program budget and includes one new staff person
 - Currently collecting national and international references for programming and business models

- Comment
 - What can TACC do to make budget asks a reality?
 - Remind city stake holders that this is an item out of the A+C plan of 2015 as unfinished business
 - Share enthusiasm for this idea around the city
 - When talking about this idea, remind others that Tempe has a strong history of arts and culture and that the community voted twice to fund Arts & Culture via an allocation of sales tax
 - Please send out a short questionnaire on what the community would like to see in a signature event. Seek early input for planning.

Agenda Item 8 – Official Business

- Arts & Culture Awards panel
 - Jacqueline Bernatt: There weren't many nominees; we need ways to tell people about the awards; uncover small, local arts events that are deserving of attention;
- Neighborhood Celebration on March 26th
 - Neighborhood celebration table volunteers: Jacqueline and Haylee
 - Maureen will be at the Neighborhood Celebration in support of Neighborhood Olympics;
- Justin sat on a discussion/planning panel for a future Playlist Jam event;
- Maureen will soon sit on the Pre-approved Artist List with Public Art; the list will be expanding beyond the current 50;
- Hayden House Celebration on April 10th: a formal invite will to go out to TACC;
- Boards and Commissions Appreciation Event on May 6th at TCA; an opportunity to celebrate the work commissioners do and meet other commissioners and stake holders

Agenda Item 9 – Future Agenda Items

- Boards & Commissions Event – TACC tees

- **Meeting adjourned at 7:08 pm**

Prepared by: Joy Higgins