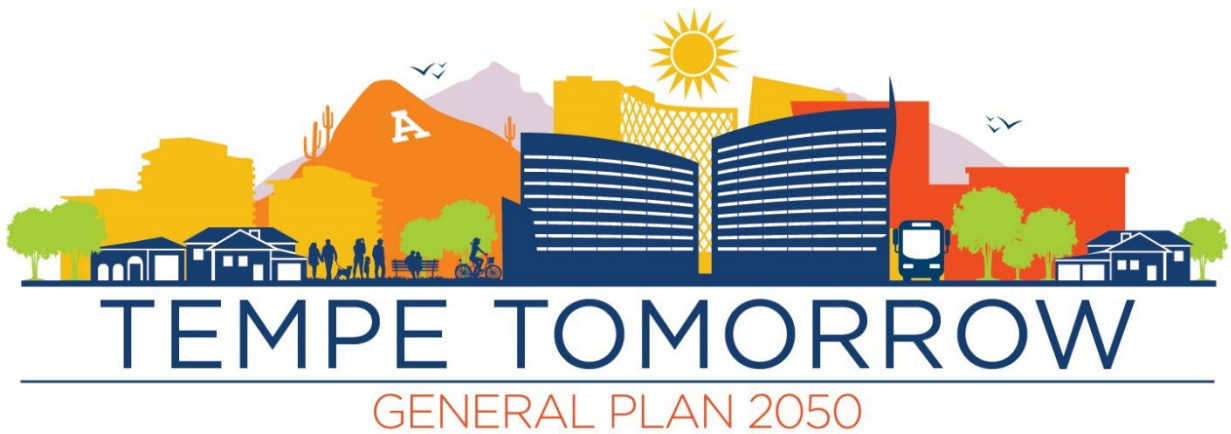




# Public Input Summary

## Kickoff Survey

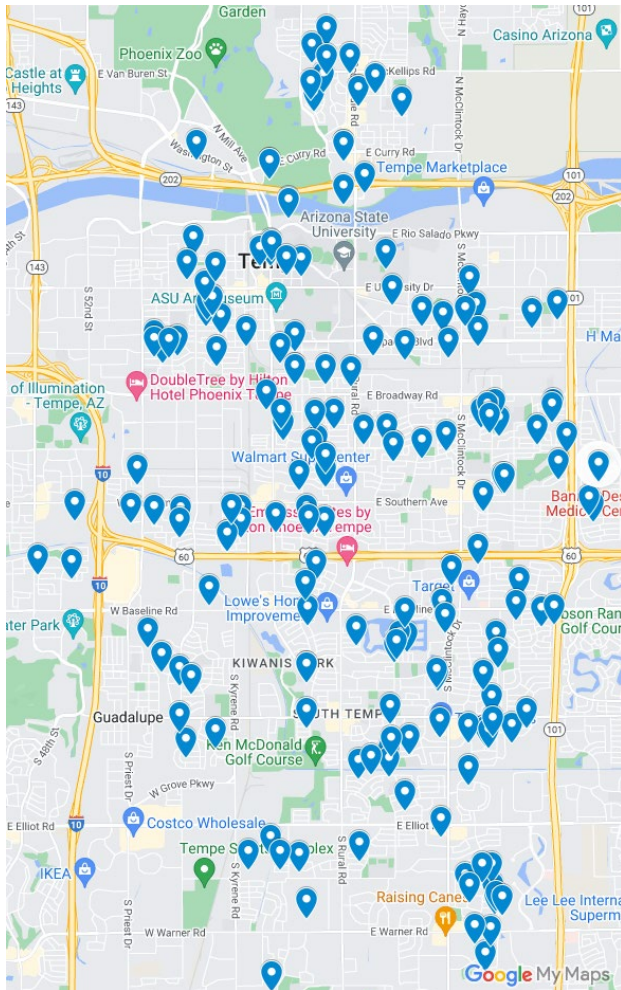


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## I. Background

A public input process was conducted from June 1 through July 1, 2022, to gather feedback on core values related to various elements of the general plan. The combined total hours of public comment on this topic was 17.8 hours with 356 responses. The below points indicate the addresses of those who responded.



**Responses: 356**

## II. Outreach

Several bilingual methods were used to provide information to the public regarding the project and opportunities for input.

- An insert in the utility bill announcing the survey

- Notifications to the Tempe Tomorrow: General Plan 2050 Community Working Group, Technical Advisory Group, neighborhood associations, homeowner associations, Tempe Forum subscribers, community, and business partners.
- The topic was posted on Tempe Forum for input from June 1 through July 1, 2022.
- Tempe enews article was created and shared.
- Notifications and ads were shared on social media

Below is a summary of online outreach that provided information to the public regarding the project and opportunities for input:



Reach: 7,188, Engagements: 120



Impressions: 1,937, Engagements: 84



Impressions: 1,443, Likes: 2



Impressions: 1,456, Likes: 2



Sent: 14,056, Average open rate: 35%

### III. Survey Responses

In questions requesting a rank, the preference order was calculated via a weighted score. Items ranked first were given a higher value or "weight."

1. RECREATION: Which of the below activities do you enjoy the most while using Tempe parks or facilities? Please rank your preferences (1 highest).

1. Walking
2. Visiting parks and preserves
3. Attending neighborhood and city-wide festivals
4. Biking
5. Hiking
6. Other
7. Pickleball
8. Basketball

## 9. Playing golf

**Responses: 337**

### **Other recreation:**

- Running/jogging (11)
- Playgrounds and splash pads (10)
- Dog walking/parks (7)
- Soccer (5)
- Picnic (4)
- Roller blading, roller skating (3)
- Skateboarding (3)
- Access to safe abortion (2)
- Additional pools with lazy rivers or splash pads for kids (2)
- Lakes (2)
- Paddleboarding and SUP on Tempe Town Lake (2)
- Swimming, boating (2)
- Tennis and/or disc golf (2)
- Attending events and gallery shows at TCA
- Attending music events at the Tempe Historical Museum
- Attending soccer practices and games of my children
- Baseball
- Being able to afford housing
- Bicycle and skateparks
- Bird watching
- Classes
- Community Garden
- Fishing and boating
- Fix the homeless and drug problem. We don't need more people we need more water!
- Historical sites
- Horseback riding and other equestrian activities
- I don't use them because of all the homeless

- I would like to see more restaurants, shops and bars overlooking green spaces, parks and waterways.
- Just gathering with family and friends at a clean park with facilities, benches, and trees.
- Just seeing the land set aside for something other than buildings -- especially trees & water
- Keep Shalimar from being a high rise
- Kite flying, reading, resting in grassy shade, observing and photographing wildlife
- Leisure, entertainment, for everyone. Circus Circus Adventure-dome type
- Letting kids play on equipment or in the green areas
- Letting my dog play
- Meeting with friends
- meeting with friends and talking or discussing something, sitting down in a relatively quiet location
- Mixed use neighborhoods
- More Disc golf courses throughout the city.
- Our park is unusable because of dirty needles, aggressive people living in them and used condoms on the ground's also the public bathroom is completely unusable.
- Outdoor music events and festivals at the history museum are great!
- Overcrowded roads and neighborhoods.
- Pocket Park/s
- Racquetball, Tennis, small soccer goals, workout stations, gaga ball or other alternative sports, frisbee golf
- Relaxing
- Shopping
- Sketching, drawing or painting "en plein aire"
- Softball
- Spending time with family
- Taking kids to the park playgrounds
- Tempe Beach scenery (trees lawn, etc is peaceful) and Mill Ave restaurants and art

- Tree shaded walkways and seating areas #1
- Using organization meetings and events and family use
- Watching or listening to people play music
- Water activities at TTL
- Yoga in the park

## 2. OPEN SPACES: What type of open spaces should Tempe expand over the next 30 years? Please rank your preferences (1 highest).

1. Connected linear parks (like greenways, waterfronts)
2. Neighborhood parks
3. Community gardens
4. Pocket parks in many locations
5. Urban parks
6. Regional parks
7. Publicly accessible plazas, squares, and courts in large private developments
8. Dog parks
9. Rooftop gardens accessible to all living and working in the development
10. Other

**Responses: 342**

### **Other open spaces:**

- Access to safe abortion (2)
- Activity type centers
- An emphasis should be placed on requiring significantly more shaded areas, preferably with trees, in and around all hardscaped areas in commercial developments.
- Apartments/houses that are affordable.
- Bike paths
- Connect linear parks to public transit and bike lanes with lots of shade options (trees or shade structures).
- Continued work on connecting parks with greenways allows for more and better shaded running/jogging options. The second option potentially provides a new type of space I might enjoy. I \*already\* enjoy the current urban, regional and neighborhood parks and think that we have quite a few,

that's why I didn't choose them. I would not directly benefit from the roof top gardens but think it is a good idea.

- Covert the grass to an environmentally friendly faux grass designed by a local company(ies) for our desert landscape. Also replace dying trees with more drier climate hardy trees.
- Do little and use budget funds elsewhere.
- I'd like to see a 9-hole artificial turf golf course. It would be one of a kind and attract business while leading on water conservation.
- Large parks or preserve areas like Papago or the Riparian Preserve in Gilbert.
- Leave tempe alone. You are changing the history of this wonderful city.
- Less homeless people and drugs. We're spiraling out of control and y'all are creating a bigger problem.
- Limit street parking to residents
- Maintaining city roads so we can get to parks.
- Make quiet spaces available. not every park needs to have spaces for loud picnics, large family gatherings, toys, etc.
- More baseball fields, better maintainence
- More information about town parks and guidance or use and regulations around them
- More mountain bike trails and parks
- Open track facilities
- Outdoor fitness equipment
- Parks and dog parks that are indoor options for summer activities.
- Parks should not be on your list until you commit to keeping them safe and clean. You are out of touch if you believe adding more should be a priority when the parks are out of control. Our community is not healthy! open your eyes please. You need to focus on how to help the people who live on the streets/parks. You have let them down.
- Parks that support bike commuting and parks that support stormwater retention and recharge
- Parks would be great if you can keep the homeless drug addicts and their needles out of them so taxpayers can actually use the parks.
- Pedestrian friendly, Only zones



- Pedestrianize many of the streets downtown, like Mill Ave.
- Plant more trees in neighborhoods; work to increase shade and sun-protective spaces
- Preserve old trees, and plant and preserve new trees throughout the city.
- Prevent commercial development any existing parks. Expand parks around Tempe Town lake. Consider feasibility and investment of extending Tempe Town like to Priest Dr.
- Properly water grassy areas of neighborhood parks such as Hudson Park so the grass can be walked on without exfoliating one's feet.
- Public pools. With growing drought conditions, Tempe needs to lead the valley with incentives to remove private pools and build community pools in neighborhoods.
- Public walking space connecting neighborhoods
- Publicly accessible plazas, courts, etc.
- Restaurants and entertainment for all. Perhaps a new amusement park which can bring in millions with the growth rate of metro Phoenix.
- Rewilded areas with desert adapted trees & plants and walking paths. Riparian preserve with desert adapted trees & plants and walking paths. Connected linear parks shaded with desert adapted trees.
- Safe, well lit, improved trails with restrooms, drinking fountains and natural shade structures for runners/walkers!
- Shaded playgrounds, small shaded skateparks, more shaded sitting areas, shaded splash pads
- Soccer fields / cultural venues / health and wellness facilities
- Space for outdoor concerts
- Sports park soccer fields
- Tempe Butte and Papago Preserves are amazing!!

### 3. HISTORIC PRESERVATION: What policies and programs should Tempe emphasize to promote historic preservation? Please rank your preferences (1 highest).

1. Consider creating incentives for owners of historic properties to encourage preservation and discourage demolition

2. Promote historic preservation as a driver of tourism and economic development
3. Educate the community about the overall importance and benefits of historic preservation
4. Consider a transfer of development right (TDR) program
5. Other

**Responses: 316**

**Other historic preservation:**

- Develop approved paths for increasing housing density in historic neighborhoods, allowing for preservation of period appearance while addressing increased community housing offerings
- It's too late most of downtown has been destroyed with over building.
- None. Destroying people's property value and wealth by restricting development is absolutely wrong. It consigns people unlucky enough to be in a neighborhood declared "historic" to poverty with property they cannot develop or improve.
- I don't know what TDR is so didn't rank it
- Allow historic properties to be redeveloped as adaptive reuse projects.
- Involve long-standing community clubs and organizations like Tempe Garden Club (established 1936) in historical events and activities
- I don't know enough about TDRs at this time to give my opinion. That said, anything that promotes mixed-use zoning, high-density multifamily housing options, and minimizing environmental impact are at the top of my list of priorities. Being able to make these things happen while minimizing demolition of historically significant structures is important as well.
- Keep tempe original. Coming from California, the city is starting to look unoriginal and lame. A California wanna be city...
- I very much value and enjoy learning about the history of a place. I also love new innovated, creative structures and embellishments. I think it is important to balance these.
- I'm not sure I care about historic preservation in Tempe. What are we preserving?
- Historic overlays for entire neighborhoods

- Although I think preserving historic sites is important, affordability feels like it should be a greater priority
- Historic preservation? You guys are hilarious :-). What's left to preserve?
- While I appreciate the long-term community benefits from keeping our history alive, the priority needs first to be in affordable housing for all whose jobs we need and want in Tempe.
- I don't know if I care about historic preservation.
- Look at converting large buildings to subsidized senior housing, utilizing federal grants.
- what is a TDR program? It would have helped to know what it is. The acronym doesn't tell me anything.
- You need to preserve Tempe history and landmarks, once they are gone they are gone.
- Stop allowing large developers to destroy historic buildings and replace them with low quality, high cost garbage.
- Access to safe abortion
- Access to safe abortion
- Fix the historic cemetery and Hayden's Mill
- Completely restrict destruction of historic property or by public hearings (for all Tempe residents) prior to redevelopment or demolition.
- Tourism drives people away
- using historic structures to bring history alive and to let future generations see what life was like in a different era. Saving historic properties by using adaptive reuse is the ultimate form of recycling.
- Stop allowing all these companies to destroy history
- Consider and adopt a reasonable adaptive reuse program.
- Consider zoning regulations that recognize historic properties' value to their neighborhoods and the city's character.
- Make applying to be a historic property nearly impossible.
- I fundamentally disagree with the premise of this prompt. Tempe is not old enough to have historic value in my opinion. We are creating history today. We are still in an infancy stage. Let's make it count.

- Say no when a developer wants to build some huge building. Don't use no as a bargaining tool, actually say no.
- No. This only drives up housing and rent costs where ever it is implemented. Absolutely not. Look at downtown Phoenix, the 5th largest city in America, cannot expand density in it's satellite neighborhoods because of HiStOriC PrEsERvaTiOn. These are often old, unsustainable homes that hide extreme fire hazards. This is just baby boomers caring about property values. Sack up and embrace the fact that cities live and evolve. I'm not asking for towers, but duplexes and small apartments. The missing gradient of our city.
- Preservation is is important than working to reduce the cost of living.
- Tempe Preservation Office needs to do more outreach with the community, and probably needs to be expanded to do so - most community members don't know there is a preservation office or what the point is, which is really disappointing. Our community's historical and cultural assets are under continuing pressure and the city feels well behind the curve, which costs the more money and puts the program at a disadvantage. The new historical preservation plan needs to be retooled to emphasize better public engagement and along with better coordination, transparency and public input within RFP releases where community historical and cultural assets are present - leverage the expertise of city staff and community partners and invest more time to put a solid baseline in place. Local identity and character help create a better quality of life and underpins our economic, social and culture growth - once we cash that in, it's gone. More consideration should be placed on the desert preserves and environmental history - every year another building goes up blocking views of the butte, giving away these 'community' views to hand full of high end tenants while preserve paths and interpretative signage sit in disrepair. Time to invest in our remaining historical open spaces and preserves including Double Butte Cemetery.
- Restrictions against full or partial demolition of historic buildings should not be so strict or stringent as to require old structures that have become unsafe or unsightly to remain.
- I don't know what TDR is ???
- Use budget funds elsewhere. I would like to see infrastructure around the city to think smart about how they construct buildings. If we started thinking

about implementing smarter hydro-engineering (such as qanats) into our construction, we could save power on cooling costs. You can make naturally make ice in the desert with the correct construction means. Here is a YouTube video to show you what I mean: [https://youtu.be/\\_EBIOLBMfpU?t=465](https://youtu.be/_EBIOLBMfpU?t=465)

**4. ECONOMIC DEVELOPMENT:** Prioritize what type of employment-generating development Tempe should encourage over the next 30 years to accommodate a balanced tax and employment base? Please rank your preferences (1 highest).

1. Technology and Research
2. Maintain existing businesses
3. Healthcare and Medical
4. Hospitality (Restaurants, Hotels, Entertainment)
5. Professional Services (e.g., Accounting, Engineering, Marketing)
6. Business Incubators
7. Manufacturing
8. Financial Services, Insurance and Real Estate
9. Other

**Responses: 332**

**Other economic development:**

- All of them. "Maintain existing businesses" sounds like "keep newcomers out to the benefit of lazy incumbents" to me
- Reduce focus on hospitality and tourism; focus on long term sustainable industries such as healthcare and technology and research which are the industries of the future.
- All development should be encouraged by having low tax rates and low regulation. Government should not invest in businesses via incubators or provide tax breaks to favored businesses. Just create a good overall business climate and businesses will come. Do not punish most businesses for the benefit of a few. Paying Ikea \$6.8MM in 2011 did not "validate us as a state".
- green and equitable businesses; women and minority-owned businesses
- All of these businesses are important!
- Encourage all business to refill the half empty strip malls. And not with apartments.

- Promote small businesses of all types
- Like with the historical structures, there needs to be a balance between supporting our current businesses and expanding to others. The connection with ASU should allow for Tech/Research and Professional Services, but it would be interesting to see if more can be done with Healthcare and Medical.
- Clean businesses -- no manufacturing, or businesses that use vast amounts of water/electrical like server facilities. I'd like to see us prioritize forward-thinking businesses that want to be good stewards of the environment and community.
- The Arts
- Small businesses are the backbone of our country! Be a part of growing and maintaining the middle class by supporting small businesses.
- We need fewer businesses in order to preserve a residential environment
- Small business friendly,
- Farming.
- Protect and support locale stores that are unique and foster a collaborative vision. Such as, herbal shops, quilting, and the arts.
- Mid income housing needs to be developed.
- Prioritize the working-class jobs and housing that will truly create a live, work community. Economic development needs to be consistent with housing costs. It currently is not.
- Support and work to encourage small (single-location) businesses, arts establishments, farmer's markets and restaurants (single-location) that add to the appeal of Tempe. Look at what Mesa is doing in their downtown -- much more interesting than Tempe's downtown.
- To be honest, that seems like a pipe dream. Stop giving tax cuts to developers and we could probably forget about that question. Looking for money from the bottom, eh?
- Access to safe abortion
- Access to safe abortion
- Creativity and sustainability oriented businesses
- I really just mean local, independent restaurants. Not hotels, chains, etc. Make Tempe funky and independent again. We don't want to be south Scottsdale.

- Keep chains out of Tempe and make more small business independent places and also don't ruin skyline
- Community centers and programs
- Focus on promoting sustainability, and small businesses in all industries.
- Make Tempe affordable to live for all types of employees to be attracted to our city.
- A focus on science, technology, and education is necessary to propel our economy into the future. A strong focus on technology education and technology startups will make us competitive.
- Support sustainable businesses; set standards and reward green building & site development; ongoing relationships with business owners on benefits of sustainable practices; penalties for sites in nonconformance (dead trees, defective watering systems, etc.)
- Solar infrastructure converting vacant real estate into low income housing  
Ways to mitigate heat problems
- Locally owned and operated business! Sadly, Tempe seems to have fewer independent small businesses, which we know more benefit local communities.
- MORE FAMILY HOMES / TOWNHOUSE APARTMENT THAT THEY CAN AFFORD
- other = sustainable / renewable businesses
- Should encourage more small businesses.
- Bringing industry and manufacturing to Tempe will bring jobs and allow some people to live where they work.
- Encourage residents to plant more low water use shade trees, to not put in rock lawns, and other efforts that minimize heat retention.
- Stop developing. Tempe does NOT need more apartments and businesses. The quality of life in Tempe has seriously degraded.
- Please do not add manufacturing or medical. It will take away from the clean air and outdoorsy peace that Tempe provides. We have no other area like it.
- I think that the projects going in on the southeast side of TTL are not necessary and will change the sense of community within Tempe. It is starting to look like LA or SD around the lake. Adding more buildings to what used to be a peace urban lake and a great place to relax and enjoy nature is not the answer.

- Education
- Support local small businesses more, and not promote corporate entities.
- Small business is big part of Tempe's character and culture, the city should attentive ensuring that re-zoning or 'revitalization' efforts don't displace or undermine existing businesses within the community. Case and point is Danelle Plaza, the city needs to work with long time small business owners that anchor the neighborhood and the city's local arts and live music culture instead of leaning into aggressive developers looking for re-zoning applications that force out existing businesses due to conflicting land-use decisions. This only creates conflict, and misses opportunities to build on our community's unique character. Existing small business centers in our neighborhoods are a critical to the sustainability and diversity of Tempe, especially places like Danelle Plaza that host valuable local cultural scenes that drive our creative identity. Other: Arts & Culture. Year after year, it feels like Tempe is losing its authentic identity as a diverse and dynamic creative hub in favor of the bland and synthetic - it's easy to cash in on, difficult and costly to recover.
- Vertical Farming Facility (like in most large cities). This also falls under the sustainable category. DO NOT invest anymore time or money into thinking about building the Coyotes Stadium here. You already know they have a proven track record of bad business partners with multiple cities. The area selected has also been deemed a safety hazard for the stadium (size and people traffic) by the FAA. Priest and Rio Salado does not have the traffic infrastructure to even support such a large venue at all. Lastly, it is our last open land in our land locked city ripe for investment potential for Tempe's sustainable future. Anybody with half a consciousness can foresee that the long term investment does not promote a prosperous and sustainable future. The stadium has a definite expiration date because sports teams move all the time, leaving a wake of wasteful un-used buildings. We need to invest in a sustainable future for Tempe, not a limited time entertainment venue. My personal idea that you could turn the locked land into is a vertical farming facility which many large city's already do and they work great to support the local community. It saves massive amounts of water that would be wasted evaporating over large farm lands, while growing healthy, premium crops of fruits and vegetables that could be sold to local stores to cheapen costs for



everyday consumers. This could help the cities bottom line and could cut costs on imports for local grocery stores needing less from outside farm lands that Tempe does not have. This would be no where near as tall as a stadium so the safety hazard would be far less. This land is vital for the future success of Tempe. PLEASE, use the land wisely. Here are some YouTube video research on how they work: 90% Less Water Farming:

[https://youtu.be/3Ww2TP\\_tU7o](https://youtu.be/3Ww2TP_tU7o) Close to home, future of farming:

<https://youtu.be/LiNI-JUFtsA> I would also like to see more money put into the expansion of public ether web! I am currently being robbed by my ISP for the price of internet because they are the ONLY provider in my area that offers more than 50mbps. If I have to upload videos all day long that doesn't even cut it! It's completely unreasonable for anybody who lives in an urban area such as I to be paying over 90 dollars a month for fast but non-reliable service internet monopolized by a single provider! This is a serious issue that has been like this for over 6 years. NO, other provider but 1 offers over 50mbps in my area and it's NOT FAIR! I wish I could do Google fiber, they have 10 times the speed for a fraction of the price.

- Encourage locally owned non-chains.
- More affordable housing so that the people employed by Tempe companies can still live here.

#### 5. SUSTAINABILITY: How would you prioritize the following sustainability goals for Tempe? Please rank your preferences (1 highest).

1. Increase tree canopy in all public spaces and rights-of-way
2. Mitigation of extreme heat through appropriate landscape design and vegetation
3. Creating neighborhoods with housing, jobs, shopping and services within convenient walking or biking distance
4. Reducing greenhouse gas emissions (e.g., increasing clean energy use, reducing driving)
5. Encouraging on-site rainwater harvesting for irrigation use
6. Encouraging more mixed-use (e.g., mix of commercial and residential uses) to reduce transportation need
7. Encouraging edible landscapes and urban agriculture for local food production

8. Addressing public health initiatives through planning

9. Other

**Responses: 339**

**Other sustainability:**

- What is the city's goal for incentives to businesses to adopt alternative forms of clean energy, obvi, solar. on-site rainwater harvesting is a completely ridiculous investment when you may only have one day of rain a year. Where are the incentives for eliminating fresh water watering of large green belts?
- Repave the streets in Alta Mira I believe we are going on 20 years since the last paving
- Tempe has no biz worrying about wasting our tax dollars on sustainability BS. Do a cost benefit of DIRECT TODAY costs and move on.
- Tempe, by itself is not going to control the climate, so don't worry about it. If you worry about "sustainability" and you think the current population is unsustainable, then don't encourage growth and make sure you secure the water and power resources needed by the city and its current residents.
- make sure sidewalks are walkable and wheelchair accessible (clear from brush and trash and rubble) and that bike lanes are also free from obstacles and brush
- Increase walkability by reducing ROW widths both on residential and arterial streets.
- Many of the sustainability initiatives have inter-connected goals that are all high-priority for me!
- Making it easier to drive less will be the most impactful way forward!!
- Encouraging reduction in greenhouse gas emissions through expanding public transit (such as BRT, the light rail, and the Tempe streetcar)
- Increase EV charger availability throughout the City to promote adoption.
- Most of Tempe is not walkable. I live in such a dead area -- Southern and Priest. There are jobs around here, and housing, but its not a pleasant place to walk, and there are no grocery stores or restaurants in walking distance.
- Walkable waterfront retail, dining, and entertainment at the lake, rather than wasting that space as just a wide path behind offices and a few millionaire's condos.

- already have too many public transportation means, but no way for those in need to get to the transportation
- Mixed use development, density is a landlocked cities friend
- Reduce rampant development of overpriced housing and preserve open space
- Can we just STOP with the green house gas emissions BS already?? And what the heck is "addressing public health initiatives through planning"? Tempe's idea of sustainability is warehousing people in a d\*\*med high-rise while restricting and interfering with the need and right to move about the city freely.
- Tree canopy should be extremely important! Great way to offset carbon, keep areas shaded, and fight against the urban heat island.
- Need to encourage businesses to develop subsidized senior housing and mid income housing
- Stop letting these outside companies build and ruin our city, keep it local. These outsiders are only see us as a dollar sign
- Try to show that Tempe doesn't hate renters and the poor in general.
- Access to safe abortion
- Access to safe abortion
- Set up sustainability tax for City facilities to implement green building practices and achieve net zero buildings and provide incentives for private developments to implement green building practices
- Making Tempe more accessible those not using cars. Push residents to bike, skate, use public transport and make it easy.
- Bike routes - do not have to be on major streets but need more N/S routes on the east side of the city.
- Affordable single family dwellings and our school districts need revamped
- Expand use of reclaimed water, recycling every drop of water that is used at least once
- Households should be able to thrive without cars.
- Develop inter-regional commuter rail and associated transit-oriented development through Tempe and across the Phoenix-Tucson-Las Vegas corridor.
- Is edible landscapes a a willie wonka dispensary?

- Mitigate heat with new technologies and research to help communities that can't afford plant shade or pay for the continuing water rate changes.
- hold businesses / commercial properties MORE accountable than residents on a/c use, greenhouse emissions, etc. - a commercial property is running a/c 24/7/365 with few people there over many of those hours, AND they all run it at 65 degrees, with everyone inside freezing!
- Improve alternative transportation - bike routes, busses, etc.
- Create more walkway shade and clean-power by installing solar panels above sidewalks, and expanding covered parking with solar panels.
- Provide grants for artificial lawns with zero use especially for high water users or homes with pools that use more water due to the increased evaporation from climate change.
- specifically mental health crisis
- Protecting waterways, wildlife, and habitats from the damage that comes from homeless encampments.
- Adding tree canopies to public spaces is important, however it needs to be done without using plants that use a lot of water and cost money with landscaping trimming every other week. Creating neighborhoods which have services that are convenient for the residents would be important to do without losing the current sense of community. How will we cut back and conserve water usage?
- Abolish single family zoning within walking distance (1/8 - 1/4 mile) of ASU and downtown and encourage redevelopment of these lots. I'm not asking for towers, but duplexes and small apartments. The missing gradient of our city. Allowing more density would do wonders for a walk-able, sustainable city.
- Encourage use of gray water for residential areas.
- More tree canopy along streets and transit stops! Really appreciate the desert landscaping on the intersection of College and Southern - thoughtful landscaping is just as important as public art, and offers even more environmental, health and edible possibilities, lean into our desert heritage.
- Reduce the amount of paved over parking spaces for instance at Southern and Mill (and many other major intersections) there are giant parking lots on all four corners, more spaces than are ever needed. Give that space back for gardens, pocket parks, public art, something human and life enhancing

- Please read my above comments about the Vertical Farming Facility. They save 90% of the water from evaporating over large farm land. If this isn't sustainable then I don't know what is. My thoughts on the upcoming water crisis is for the city to start investing in atmospheric water generators (AWG) that pulls water from even the driest air and turns it into drinkable water. With a personal one from home, you can make up to 5 to 8 gallons of water per day. It is cleaner (and WAY less hard) than anything you could ever get out of the faucet. The city should definitely research and invest into something like this on a large scale for the future of Tempe residents, as it would negate water shortages and be a viable resort in case of some sort of natural disaster among other things. Here are some sites and videos on the topic:  
<https://www.epa.gov/water-research/atmospheric-water-generation-research>  
 DIY AWG: [https://youtu.be/ksOr7lX\\_RVU](https://youtu.be/ksOr7lX_RVU) UC Berkeley Sunlight Water Harvester: <https://youtu.be/-6T3lCXWqjc>
- Affordable housing and grocery stores with affordable prices (not Whole Foods)

**6. MOBILITY: How would you prioritize the following goals for the future of Tempe? Please rank your preferences (1 highest).**

1. Off-street multi-use paths
2. Pedestrian crossings
3. Pavement quality
4. Sidewalk on all streets
5. Additional bike facilities
6. Expanded and more frequent Orbit service
7. Expanded and more frequent streetcar and rail service
8. Traffic calming on residential streets
9. Expanded and more frequent arterial bus, express bus, and Bus Rapid Transit
10. Street lighting
11. Increased and enhanced transit facilities
12. Other

**Responses: 340**

**Other mobility:**

- Safe bike lanes and car-free zones development

- We should use the Tempe canal as an e-bike highway, with branching off connections to different bike lane streets and neighborhoods
- Maintain streets to minimize commute times across tempe
- Bike lanes are fine, but not at the expense of car travel lanes. Also get bikes off of sidewalks. We currently have streets that have been narrowed for bike lanes, making traffic worse, and the bikes are still on the sidewalks, creating a hazard for pedestrians and cars. Streetcars in car travel lanes are also a mess. If you want to ban car travel to downtown Tempe, then just say that's what you intend and get it over with.
- make sure sidewalks are walkable and wheelchair accessible (clear from brush and trash and rubble) and that bike lanes are also free from obstacles and brush
- make mill ave. closed to automobiles ... a pedestrian and streetcar only open air mall
- Protected bike lanes is #1. I'd also just like to say, Rio Salado between Priest and Mill seriously needs an actual protected bike lane. It's not enough that the sidewalk is wider and there's a sidewalk along the lake. That is fine for casual riding, but with so many people walking (which is great) it's hard for cyclists to get around efficiently.
- Get out of the light rail and mass transit business
- Build/mandate landscape setback between all roadways and sidewalks.
- Seats at bus stops!
- Miller Rd between Curry and McKellips needs to be repaved.
- Dedicated baseball facility and fields, regular maintenance, fair scheduling, etc
- I live on a residential street (3500 block of Margo) and people drive 60+ mph on it all the time. I've been told its practically impossible to get speed bumps. I'd like to see white coating on the streets to cool things down.
- Protected bike lanes, density, public transportation. Ease of walking over driving.
- Bike safe grids throughout Tempe so that people can get around safely without fear of aggressive drivers
- Can we STOP with the d\*\*ned street cars? Nobody wants them! The next time the city council is showered with federal funds for unwanted transportation projects, would the city council members consider just quietly

taking the money home with them instead of subjecting the citizens to more and more useless projects that "save the environment". Enough already!!

- Family-safe 1/2 mile bike grid over all of Tempe and connecting well to all other Cities around us for effective and safe bicycle transportation regionally.
- Safer alley ways from crime and homeless.
- Start putting the taxpayers ahead of the homeless.
- No cars at all. Create pedestrian only areas.
- No more stupid rail cars, y'all already ruined historic mill avenue, I actually refuse to go to mill ave because of it.
- Removal of the gigantic waste of money we call a railcar. ASU is not Tempe, and a little car that goes back and forth to the school isn't fooling anyone into thinking it's something special.
- Protected bike lanes on busy roads (Rural, Baseline, University)
- Access to safe abortion (2)
- Please please please stop spending money and resources on bike lanes!!!! As a working mom, I cannot take my kids to school via bike or commute downtown via bike. Or go grocery shopping or go to appointments or anything via bike. The fact that Tempe seems to have made bike lanes a priority is ridiculous and catering to a tiny minority.
- Good bike paths in North Tempe along the canals like they have in South Tempe
- Individually, Tempe's bike routes are great. Unfortunately, they are fragmented, making it hard to get from point A to point B.
- Fix what we have before adding more. The things Tempe already offers is great just outdated or run down. Beautify and update the already great aspects of Tempe. Stop trying to add more and more and more.
- Restoration of Tempe-Phoenix-Los Angeles long distance rail (Amtrak or other) to alleviate I-10 traffic
- More and expanded protected bike lanes
- Anything other than the rest of the list
- align the street lights so that you are not constantly stopping and starting. in a few blocks. don't have a red light, green light, red light, green light.
- Seriously, how about properly maintaining existing city streets?? For instance, Spence Avenue is CRUMBLING and filling the potholes does NOT last. You

have a 40 foot bus plus the Orbit plus ASU employees and students using it as a public parking lot plus the normal traffic from us residents who can only reach our dead end streets from this street.

- Your #1 priority, is, and always will be, MAINTAIN INFRASTRUCTURE! The condition of our roads (in south Tempe) are embarrassing. You need to support the people that are paying these high taxes and stop the growth madness around the lake.
- Make mill ave more pedestrian friendly! More shade and misters, less cars. My favorite nights I've ever had on mill where nights where the street was blocked off so I didn't have to worry about car traffic at all.
- Realigning bus stops to be closer to entrances of destinations so that they are more useful to riders. If the bus stop is at a spot that doesn't have anything nearby it, no one is going to use it. Say if there is a grocery store nearby, the stop should be as close as safety allows. Not down the street because the stop is too close to the previous bus stop
- NO MORE MONEY SPENT ON BIKE LANES. THEY ARE A BIG WASTE AS THEY ARE NEVER USED.
- Widening sidewalks/installing landscape buffers
- Education for drivers on pedestrians & cyclists. The goal of making the city as walkable/bikable as possible is at odds with all of the drivers who hit pedestrians & cyclists.
- safer on-street bike paths and pedestrian crossings, with more clear traffic signage, especially around the light rail and streetcar lanes and crossings.
- Conversion of existing lanes to dedicated bike/rail/bus traffic
- Orbit, rail, and buses are a waste of our resources. I would use them, but the homeless have taken them over.
- I would live to do more hiking with my family, but currently, I don't feel it's safe enough on the roads to do. Too many people speed and don't pay attention.
- Wider bike lanes, protect cyclists on the roads, more bike lanes on more streets/roads. Not bike paths
- I don't (and due to where I work) cannot use public transit. My voting reflects this.
- Increase the visibility of street signs (more that are backlit or lit, larger lettering on residential street signs, removal of vegetation that blocks



visibility) Fewer or no residential street lights (dark skies) Wide bike paths where they exist, and strong efforts to educate the public about bike lanes, and what automobiles responsibilities are (for example making a right turn through one)

- I am a senior and in 15 years I won't be driving much if at all. I live in So Tempe (Guad. and McClintock). I moved to Tempe as the Orbit buses will be great to have to get to the library, store, Pyle Center, Tempe Marketplace, Downtown Tempe when I am not able to drive anymore.
- Safety for bike riders and pedestrian is critical to help with traffic flow and to encourage people to walk or ride their bikes. Streetlights for main streets and in residential areas need to be increased.
- overall cleanliness - I see so many discarded street work signs, overgrown/dead trees/bushes, and trash everywhere!
- Eventually expand the Street Car south on McClintock via the library to Mill like originally planed. Connect the neighborhoods south of the tracks to the economic engine of the Airport and ASU.
- Seal streets with reflective coatings to reduce heat retention. Tempe gov does not have to pay for sidewalks when subdivision developers should do that. Old parts of tempe are more historic that way. Stop spending money on more transit.
- Nothing worse than bad pavement... or potholes along the edge of roads where bikes have to navigate (ack).
- More pedestrian scrambles where Only people walking/biking are in the intersection and then a time when It's only cars moving through the space.
- I marked pavement quality because I believe that degrading pavement on the 202 and 101 are contributing to freeway noise in neighborhoods. I appreciate what Mayor Corey Woods is doing on this topic at the Transportation Committee at MAG, but hope it remains an ongoing priority for the City.
- It is difficult to maneuver a wheelchair within the neighborhoods and I have. to end up in the roadway moreso than the sidewalks, which is very unsafe.
- If investments are made into MASS transit, make sure these modes are not on street traffic level! Think Lightrails below and crosswalks above. Anything like that would be better than our current situation. With out current

infrastructure, I will not support anything otherwise. To be clear about my rankings, the first two items are 94% while the rest are less than 6%.

7. GROWTH AREAS: Tempe General Plan 2040 identifies growth areas as shown in the map below. Do you agree with the locations?

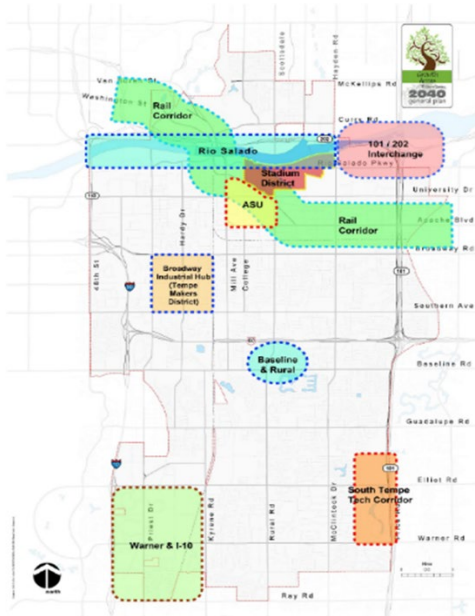
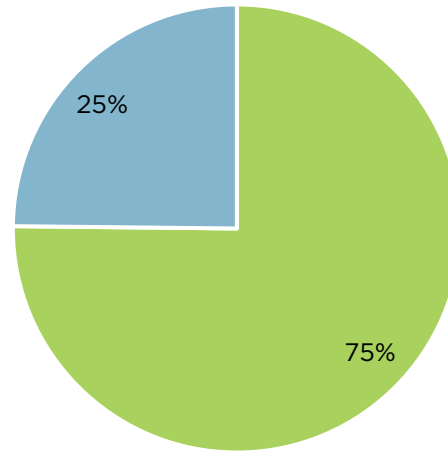


Figure 4. Growth Areas



■ Yes (227) ■ No (75)

Responses: 302

Why or why not?

1. Also need to shift single family housing zoning to permit 'guest house', duplex, triplex, 'in-law' stories communal housing, etc. across the city to increase affordable housing options and increase accommodations for families providing elder/caregiving duties. Incentives for those who elect to build and offer up these builds as truly affordable housing options.
2. Leaves out 60 and 101 southbound areas
3. Not nearly ambitious enough. There should be much increased gentle density throughout Tempe in addition to the very very aggressive density increases along transit corridor that the map identifies
4. Tempe has more than enough growth. ASU has consumed North Tempe. Ruthless developers have built monster apartment complexes with no requirements to rebuild infrastructure. Now Tempe wants to give away 46

acres to the Coyotes. Residential neighborhoods are at risk of becoming victims of eminent domain so more monster apartments can be built for dirt bag renters.

5. these seem like good areas
6. no opinion on this
7. They seem reasonable
8. Stop wasting money on the downtown BS and idiocy like trolley cars
9. Please leave south Tempe alone. We stay away from North Tempe now because it is so crowded and overwhelming. Please, no high-rises or large apartments buildings...it's too much.
10. They appear to be accurate.
11. Why is "growth" required? If the current city is unsustainable, increasing population and resource requirements is not going to help. If "growth" means allowing higher economic output industries to replace retail, then that can help reduce overall tax rates, which would be a good thing. Start making ASU pay property tax or constrain its growth.
12. There is a lot of available land in other parts of the city that could provide housing. Future BRT service could serve high density residential.
13. They seem appropriate and well-distributed through the city. However, we have only been here 2 years, so I'm not confident in my assessment.
14. I agree with all areas in north tempe. South Tempe, especially baseline and Rural is already congested enough,
15. Growth areas are fine if they do not affect Sky Harbor Airport flight path. We do not need the hockey stadium...
16. Seems plausible.
17. Most of Tempe's growth will be in the form of redevelopment, increasing height and density.
18. Having been in Tempe for many years and seen the massive growth that has occurred, I'm feeling that we've lost much of what made us unique. I know that one can't stop time but it feels like we've reached our capacity long ago for a good quality lifestyle. Limiting growth to the Rail Corridor, 101/202 interchange, and Broadway Industrial Hub, and S. Tempe Tech Corridor might alleviate some of the congestion that now seems to define much of Tempe now.

19. I believe there are opportunities to grow in these spaces. I also believe that we have the opportunity to encourage safety, mixed income, physical activity, and environmental sustainability through planning and placing quality over quantity.
20. Definitely agree with more growth surrounding the light rail and street car. I am curious what the 101/202 interchange growth area would include.
21. All areas provided have seen significant growth and will most likely continue into the future.
22. the Whole Foods has been gone from Baseline and Rural for two years now with no new tenant... would love to see something useful in there. Other spots look good.
23. I think those are good places for densification to start, but it will eventually need to expand into other areas.
24. Looks like what is needed.
25. Seems logical.
26. Mostly not next to existing neighborhoods.
27. The identified growth areas are places that I frequent and reside in.
28. Please include Scottsdale Rd from McKellips to the 202. This is the welcome from Scottsdale into Tempe and it doesn't look all that great at this time. There are too many "undesirable" places - like the strip club, Motel 6, Bikini Bean, Avis car rental, all the auto sales locations south of Tempe Dr, Haahr's Cars, LLC.. VALLEY AUTO SOURCE, Elite Fine Jewelers, Canyon State Trucks & Suvs | Diesels, and most of all the Ramada. DO NOT MAKE THAT INTO LOW INCOME HOUSING! Great places along this part of Scottsdale Rd include but are not limited to: Starbucks, Philly's, Human Bean, Technology Repair, The Palms, Regroup Coffee and Bicycles, Cow Town Boots, Camden and Sunday Goods. Let's get more businesses, shops and residential places like these in this location!!!!
29. Rail corridor is extremely important to promote more ways to get around other than driving and to create a vibrant urban environment
30. Space available and some has variety of public transportation that will allow greater density of population. Public Transportation can be expanded to enhance all areas and reduce particulate pollution.
31. Living in one of the areas that are being projected; there has been an uptick in noise and destruction of the streets around. The traffic has built

substantially as well as the pollution of the area. This area was once a relaxing oasis get away from the heat. Now it feels like a concrete jungle, with what you seek to change you'll make it worse.

32. These are the areas where I see the most construction/growth currently, which makes sense given that it roughly corresponds to the downtown area. Though I would ideally like to see equal growth throughout the city
33. Yes, but believe there is a need to expand the list to include Alameda/I-10 to acknowledge future pedestrian bridge linkages; and a need to identify more of a north/south corridor to connect areas in north Tempe to south Tempe.
34. Development outside of the high traffic areas would hopefully help alleviate traffic that concentrates in those areas.
35. with the light rail at Tempe MarketPlace and Tempe Beach Park-downtown area
36. The locations are fine, but I'm concerned with what mixed-use industrial means for Tempe Maker's District, and that I see nothing about green space or walkable retail.
37. For the most part, this seems accurate. However, ASU growth should be sustained by the university funds, not the city.
38. All indicated areas are agreeable - would also consider gentrifying the University Dr. corridor, West of Hardy Dr. and McClintock Dr. around Baseline
39. Still unsure how you define "maker" for that area. So far it just seems to mean "new giant apartments on Bway and Roosevelt, with no other infrastructure improvements". Can't support any of it without better communication from the city as to the actual goal.
40. ASU desperately needs increased bus frequency and services so it's very good to mark that as a growth area.
41. Too crowded already.
42. The density around Town Lake, Downtown, Rio Salado, ASU has become unbearable. I used to look forward to grabbing the Orbit and going to events. Now I avoid those areas completely. If I wanted to experience wind tunnels, deafening traffic din, and crowds everywhere I turn, I would live in NYC or Chicago. What happened to my little city where I ran into the mayor at lunch or church or in the P.O.?
43. South Tempe seems to be in pretty good shape with all of the HOA's, not a pothole in sight! Focus should be in the areas of Tempe that need it most.

44. maybe add the Broadway Road Makers area and the Area by Tempe Marketplace and the county island area that tempe has annexed and/or may annex
45. There's already too much traffic and buildings everywhere.
46. wipes out a lot of historical areas and homes
47. I think there are more areas ripe for redevelopment but it's a good start. Designing for use of person yes, designing for car no.
48. Please leave Baseline and Rural alone. It's a dangerous intersection as it is - why make it worse by "growing" it? Why not put "growth areas" in the wealthy 85284 zip code area and leave the rest of us alone.
49. I live near light rail and the 101/202, and recognize that this area is already growing significantly, and that feels appropriate.
50. Now that we have the light rail, we may as well build stuff around it.
51. I don't fully understand the implications of this designation.
52. I think Rio Salado has great opportunity to expand the city especially in the categories mentioned above (open space, sustainability, mobility, and economically).
53. The areas around Tempe beach park and asu have been developed enough. I think the money would be better to fix older neighborhoods and businesses to reduce dark or unfriendly areas. Places with high crime or drug use. Places where wonderers and homeless make homes and shelters. Fix these areas so that Tempe residents feel safer.
54. The 2040 plan is not really serving the taxpayers in Tempe. It is serving more intellectual desires of a segment of the community and not the entire city. In this difficult time, the mayor and city council needs to make sure that the budget is balanced and that the infrastructure needs are met. I'm tired of the city for being more concerned about the homeless who are drawn to our neighborhoods to steal and destroy taxpayers property.
55. Seems to look OK - hard to read - print too small and there was no explanation of what the different colored areas actually mean.
56. The traffic on Rio will be horrendous and it's the one refuge to get away from lots of people.
57. Stuffing to many people in a spot when we already have a water crisis. Lets figure out the water first and see if we can sustain expanding.

58. Selected regions are spread out and accessible no matter which part of Tempe you live
59. Because you are ultimately going to listen to developers and not citizens.
60. I do agree with a lot however I would be interested to see some traffic impact reports for a lot of the north Tempe sites. Traffic is already bad between Rio Salado & Broadway Rd.
61. Have you seen the congestion already in north tempe?
62. No access to safe abortion in plans
63. No access to safe abortion indicated
64. Too many high rises in the downtown blocking the views to A mountain. It looks like a little Dubai, not Tempe.
65. These areas are too limited.
66. Please don't build the hockey stadium. We have seen how the Coyotes organization is not interested in making a contribution to the city it resides in (not paying bills and handling its side of the contracts) and I again feel like Tempe is turning into some corporate, fake, South Scottsdale type development. How about we figure out a way to handle our water crisis before we bring in more people and more buildings and make the crisis even worse.
67. The 101 202, Rio Salado, Th Broadway area will increase congestion, population density, pollution, chain & corporate restaurants, reduce green space etc.
68. Just a comment to plan carefully for water use in north Tempe - the areas not served by SRP.
69. They seem logical
70. I really, I mean REALLY, hate what is being done along Rio Salado and the Light Rail Corridor. I am also concerned that the City is more concerned with growth than with sustainability and that the poorer members of the community are consequently being pushed out in the haste to satisfy developers.
71. We aren't doing anything that helps families and small businesses, just ASU and corporations. I don't think promoting growth is a key idea right now. Take care of the people and things that are already here so we won't want to leave.
72. Appears functionally appropriate. Tech corridor is forward thinking.

73. The rail corridor will be key in connecting areas and growing them.
74. They make sense based on the developments that I have seen in those areas. But I'm not sure about the maker space on Broadway. Nothing much changes in Broadway Rd but it could use new ideas and uses.
75. They have the most open-land potential.
76. I do agree that those areas should be the main focus but should not stop there.
77. Seems to identify areas ripe for growth development.
78. a bit of a concern that ASU is a growth area -- they seem to already be taking over much of downtown areas
79. Looks good
80. These are the undeveloped or under-developed areas within Tempe.
81. Preserving the character of historic Mill Ave is paramount to the future of Tempe. Although the new street car runs through downtown Tempe so do most of the historically significant buildings. Just because the transportation district overlay allows you to build higher and denser some areas are NOT compatible. Just because you "can" does not mean you should. The rail corridor along apache and into east ASU area are great choices. The Broadway industrial Hub is a great location as is the South Tempe Tech area.
82. North Tempe (north of tempe town lake) seems to always get overlooked as a part of tempe. We need growth in that area or everyone north of the lake will revert to scottsdale for commerce and activities.
83. Tempe Town Lake is the absolute gem of Tempe and surrounding areas and should have all the benefits a fabulous urban, waterfront should have.
84. Logically where growth is already taking place - or where there is space available.
85. Looks logical based on the areas described.
86. I don't understand what growth area here means. Growth as in more people? Or investment And development? More specificity on the map and defining what growth would be in each zone would help.
87. I'm not sure I understand the question. Do you mean target these areas for greater density? Do you mean encourage more businesses to locate in these areas?
88. No different than today.
89. not enough public transportation connecting south of asu



90. We need homes
91. You seem to be missing a great chunk of north east tempe, this includes folks up to priest and university. Should consider this area for rail as well.
92. Along the lake has a lot of potential. The area between rural and McClintock especially.
93. These areas are currently hubs for living and working and should be expanded.
94. I believe these are good areas to focus on growth, but there are others that are often left out of general discussions and consideration since they are geographically isolated from the main portion of Tempe. Most communities on the far side of our freeway borders (north of 202, east of 101, and west of I-10) are isolated and don't feel like they're part of Tempe.
95. The 2040 General Plan identifies areas that seem to be most likely to experience growth based on existing facilities, but does not appear to incorporate low-density areas that would be sensible for increased density and development outside of existing cultural resource areas. If we are committed to sustainability and transit-oriented development, we must also permit increased densities in low-density single-family-home neighborhoods. There are several such neighborhoods with near major amenities and a transportation network capable of supporting higher capacity mass transit.
96. North Tempe is the most prominent area of the city and needs the most development attention. As long as it doesn't disturb Papago and the recreation area of Tempe Beach Park
97. Needs to include North Tempe specifically 85281
98. Not knowing what the plan is for these areas, its hard to agree or disagree.
99. Rural & Warner should be included and a light rail or streetcar should be brought down Rural to connect to the existing rail corridor.
100. Rio Salado sports stadium. Seriously???? THis is a priority? Uses too much precious land. It is for the wealthy and not the average person who lives in Tempe. The whole project has entailed a great deal of secrecy and the developer has a questionable reputation.
101. But we need new pavement and street signs, and speed bumps and free trees for homeowners on Laird street and surrounding areas. We are always ignored.

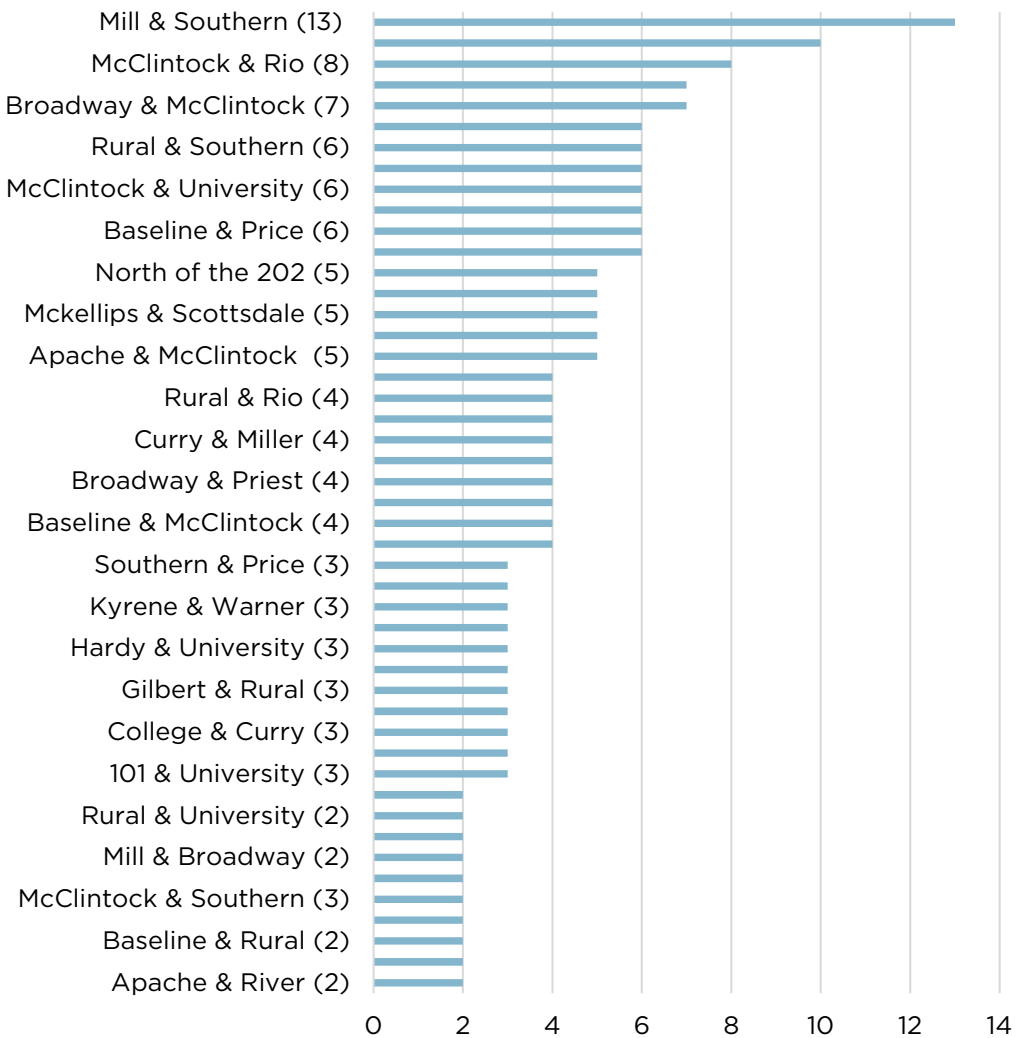
102. Baseline and Rural is very congested already and lots of pedestrians running through the streets while cars are in lanes. There needs to be more structure in this area before more is brought in.
103. It makes the most sense to focus future resources in areas that are already growing around the city.
104. There is already too much luxury apartments and living areas. We need more affordable housing to be able to provide the amount of workers necessary to do any of the above-mentioned programs.
105. I don't think the streetcar is going to "grow" anything
106. The areas seem small enough that they won't overtake the city.
107. I live near the Baseline & Rural location. It is a shame that that area no longer has the Whole Foods. However, it would be a good area to add housing or mixed use housing/business.
108. My neighborhood continually get neglected.
109. Need to focus on central areas of Tempe in additional to just Rural and Baseline.
110. Growth areas look good, excited for more stuff to go in around the lake. Hope the coyotes stadium gets built
111. Makes sense with what already exists and where people live.
112. Light rail corridor is already heavily congested, additional growth would increase problems with crime and homelessness.
113. Because anything identified and approved by the likes of Mayor Woods and Jennifer Adams can't be good.
114. I agree because I'm familiar with those areas and see the areas as places were the most changes will occur due to the existing business or lack of business currently in the areas.
115. I agree because the city council INSISTS that we are not densely populated enough so more and more multi-unit housing goes in.
116. Keep the 101/202 interchange. It is in a good location. Keep Rio Salado where it is at.
117. Do we need to use all the land for big buildings??
118. While inattentive w growth areas, I'd like to see growth (especially transportation, business, restaurants, business) outside of the ASU area:
119. I can get to the Rural/Baseline area easily

120. The southwest doesn't need more people. We shouldn't encourage growth at all.
121. Urban core let's get more
122. More expansion and growth needs to move away from the ASU campus and be focused on other areas.
123. I think that the area around TTL (Rio Salado) is expanded beyond its purpose on the east side and while the area to the west of the footbridge could be developed, care should be taken in light of the airport runways. If the stadium district is so the University can lease land to businesses who don't pay property tax, I would say stop this. The schools are losing money and then asking the residents for overrides every year. There are so many high rises that you can't even see A Mountain from the lake. The Tempe Makers District could be expanded north to Apache or University. The other areas are okay. The growth areas must support the businesses and the employment tax base.
124. Too heavily focused on north Tempe at the expense of South Tempe.
125. Transit and business related growth makes sense however the areas around ASU and Research Park should be collaborative with ASU and their should bear some cost and effort. Also, investing in lower income areas to revitalize and create more affordable housing would be helpful.
126. I live in the Baseline/Rural area - what more can be done to grow this area? There are plenty of stores, traffic/congestion, and living options.
127. We don't need growth along Apache.
128. Connect south Tempe with the rail transit. And mark my words, you will regret getting that hockey stadium.
129. Work on the areas north of Rio Salado, and East of the 101.
130. Zoning should be eliminated across the city to allow for a denser, mixed use, affordable city.
131. There is already way too much development in the downtown area.
132. The County Island, North Scottsdale Rd., and the Smith Industrial Area are not identified on that map.
133. Sure - does Baseline and Rural actually have any growth though?
134. The Rail Corridor is already too developed and dense.
135. Not 100% what is meant by growth area? We have to be thoughtful in approaching "growth" at major intersections - traditional, small business driven retail centers often play an important in maintaining the diversity and

uniqueness of our neighborhoods, they shouldn't just be wholesale up-zoned and redeveloped in the name of 'growth'. Tempe should generate a concise strategy on how to engage neighborhoods in this process ... well before the 'growth' occurs, as it seems like this will be a definitive phase in Tempe's next development narrative.

136. Not sure what you mean but growth but I'm not in favor of building a bunch of tall buildings, doesn't fit the character and vibe of Tempe. I do support having more mixed use buildings, and affordable, non-luxury housing options near downtown and the lake especially.
137. The horizontal growth pattern along the Salt River cuts off easy access for those of us living north of the river to Tempe amenities south of the river. As a north Tempe resident, despite paying Tempe taxes, I have begun paying to use Scottsdale services instead of Tempe services, because they are quicker to get to. Driving 5 miles down Rural Road to the library on a weekday afternoon can take more than 30 minutes from my north Tempe neighborhood because of the traffic and congestion. At present Hayden and Priest offer alternate routes to south Tempe, but if the development continues as shown on this map, you might as well relocate the city line and hand us over to Scottsdale.
138. Seems reasonable for the locations.
139. While I have not had my attention on everything the City of Tempe Council does, I will give you the benefit of the doubt to make the correct decision for future growth. I know you can't save the world but you can prevent bad decisions that escalate future problems from being made. It is a massive burden, but that is what you are there for. Don't mess it up.

8. Please list up to 5 other locations (provide crossroads) in Tempe you would like to propose for growth.



Responses: 121

Other:

1. 101 & Elliot
2. 101 & Guadalupe
3. 101 & Rio
4. 5th Street to 13th Street
5. Access point to Tempe Canal & the canal in general
6. Alameda & I-10
7. All of Rural in Tempe

8. Along arterial roads in south Tempe around the boundary of neighborhoods, for example McClintock & Warner
9. Annexed area
10. Apache
11. Apache & Dorsey
12. Apache & Priest
13. Area between Rio/Rural/McClintock
14. Area of Tempe that is north of the lake
15. ASU
16. Baseline & Country Club Way
17. Baseline & Guadalupe
18. Baseline & McClintock note: Planned Parenthood
19. Baseline & Priest
20. Baseline to Cornell Drive, College Avenue to Western Canal (S. of Baseline)
21. Better lighting on Baseline multi use path
22. Broadway & Price
23. Broadway (Rural to I-10)
24. Broadway Road to Baseline Road, Union Pacific Rail (W of Millnue) to College Avenue
25. Can you build out an area that leaves you with the feeling I described above?
26. Center Parkway/Washington
27. City island property...we need to purchase more of that in N. Tempe.
28. College & Scottsdale
29. Elliot & McClintock
30. Elliot Road to Knox Road, 71st Street to Bonarden Ln
31. Encanto & E Solana
32. Fill in the deep ADOT Pit off I-10 & Warner. And fill in with denser housing.
33. Former Big Surf on Hayden & Weber
34. Gilbert & Mary roads in the County Island
35. Hardy & Rio
36. Hayden & McKellips Rd area
37. It's not about growth. It's maintain.
38. Kyrene from Rio to Warner (north/south spur)
39. Lakeshore & Baseline
40. Light rail area - Priest Dr/Washington St

41. Light rail area - Terrace to Dobson
42. Make sure the budget is balanced Allocate money for the needed infrastructure repairs & updates.
43. Marigold Lane & Bridalwreath
44. Maybe growth outside of the town lake & urban core is all bad?
45. McClintock
46. McClintock & Ray
47. McClintock north/south
48. McClintock Rd from University to Rio & from the 202 to McKellips Rd.
49. Mill & 13th
50. Mill & Baseline
51. Mill & College
52. Mill & Rio
53. Mill & Southern note: So much potential for anything. Developing George's Ditch into a nice linear park. That ugly water retention basin near Mills Mall would make a great riparian preserve park if planned & landscaped Mills Mall for that matter... woof. I like what PHX & Mesa are doing & rezoning the parking lots for housing Big Surf :( Maybe the city can buy some of the old slides & install them at our pools or the Lake? Very sad tbh.
54. More multi family, infill housing, legal ADU zoning in all of Tempe
55. Near the 101 & 202
56. Near the 101 & 60
57. Near the 60 & I-10 area
58. No More Condos Anywhere Please!!
59. No more damn growth!!!!!!!!!!
60. No other areas
61. North of 202 note: North side of Tempe town lake between the Pedestrian Bridge & the Railroad track : A cluster of small restaurants, shops & bars overlooking the lake that you can only get to on foot, bike or scooter.
62. Price & Science
63. Priest & Elliot
64. Priest & Rio, I hope you build a vertical farming facility & not a stadium.
65. Priest from Baseline to University.
66. Priest to McKemy
67. Rio

68. Roosevelt & University
69. Rural & Elliot
70. Rural & McKellips note: Move the salvage yards & old out of code structures.  
Expand Orbit and Trolley
71. Rural & Playa Del Norte Dr.
72. Rural & Ray
73. Rural cycling path
74. Rural from Rio to Warner
75. Rural north/south
76. Science & River
77. Scottsdale Rd & McDowell
78. Smith & Apache
79. Smith & University
80. Smith Bike Lane on Smith Rd
81. Smith Innovation Hub
82. South Tempe - Rural/Elliot
83. South Tempe Tech
84. Southern Mill-48th
85. Southern, McClintock to Rural
86. Spots along the light rail & streetcar
87. SW corner of Broadway & Southern
88. Tempe Gardens
89. The entire area along each arterial road
90. The north & south sides of Rio between Rural & McClintock
91. The North side of Rio driving from Rural to McClintock
92. The South side of Rio driving from Rural to McClintock
93. There has been enough growth with developments exclusively with luxury  
apts. for rent, traffic congestion EVERYWHERE, road construction
94. Town lake - walkable retail, dining, etc. & actual "waterfront district"
95. University & 52nd St. area
96. University & Ash
97. University & Mill
98. UPRR right of ways
99. Western Canal (N. of Baseline Road) to S. Beck Avenue/Cornell Drive, Kyrene  
Road to Beck Avenue



100. What Does Growth Mean Here?
101. Would like to see the pot holes fixed on River drive south of Baseline - it's been marked for months
102. Would like to see the street widened on the east side of Mill at the traffic light off 60 (access to post office)

9. In a few sentences, please share your personal vision for the City of Tempe in 2050?

1. Car-free liveable city with progressive environment responsiveness and planning that fosters individual and community quality of life, safety, and long-term sustainable systems.
2. Tempe needs to put sustainability first
3. 550,000 residents, or 7,000 new residents per year. Density of Brooklyn, 10 library branches, art museums, more money for better parks, and fast reliable transit. A powerful thrumming engine of art, culture, and economic growth in the valley.
4. My personal vision is that every neighborhood is like mine in Southern Palms/Kyrene Superstition because I know so many of my neighbors in the many blocks around me and when I need help, they are there to do what they can. Not everyone is as blessed as me but I would like them all to have neighbors as friends and everyone know everyone else.
5. There is no vision for Tempe. Tempe is ruined by developers who have gotten so cozy with Tempe government.
6. A greener, shadier more walkable, bikeable town with more independent local businesses and an urban core with a greater variety of businesses (not just bars and a couple restaurants). More shade at Tempe Beach to extend the event season and make it more comfortable.
7. Less building up. Address the homeless issues in community and neighborhoods
8. Looking toward Sustainable development that encourages active and mixed transportation over automobiles with connected neighborhoods accessible to daily living and working needs; more tree canopy to mitigate extreme heat

9. Maintain south Tempe character and provide for more dining/entertainment options, while continuing growth in north Tempe. Dissincentivize vagranancy throughout Tempe, enhance recreational opportunities throughout Tempe.
10. I would like to see tempe be the heart of sustainable development for the entire city, it seems that most is focused on the asu area. I would also like to see it be an attractor to employers who want to make environmental impacts.
11. Residence south of Elliot would be better served by annexing to Chandler.
12. Increased use of solar energy production
13. Stop wasting my tax dollars. One of the highest tax rates in the state and you spend almost all of it downtown and on useless BS.
14. Address and start city wide water conservation Prioritize Tree canopies now( bus stops, light rail stations, parks, etc. Affordable housing Homeless shelters and plan to address drug/mental health issues that drive homelessness No additional hotel development The best education/public school system in the state, and competitive with the rest of the country
15. Please settle down on the huge high rises and the ridiculous growth. There are already too many people and too much traffic for the streets to handle. Tempe is losing it's charm. It's becoming less safe, over crowded, and overall much less family-friendly. It's probably too late for the vision I would like to see for Tempe. I used to enjoy taking my children to Tempe town lake for fun and events, but haven't been in several years due to the massive growth in the area and overcrowding.
16. As much as I would like to see North Tempe grow to be an industrial tech giant, with the inclusion of the Coyotes stadium, I think investing in South Tempe should be another consideration. Most households are very affluent, and provide plenty of tax dollars to our City. While I do think we want our exclusivity with space and greenery, we should encourage more restaurant and hospitality centers to come to South Tempe. Warner and Rural should be a desired restaurant hub the likes of Central and Camelback. South Tempe has the potential to be the next Arcadia. North Tempe and the Research Park will bring the high income earners looking for homes. Lets provide them with an area that has the attention and exclusivity of Scottsdale.
17. Small neighborhoods with equitable resources in community with one another.

18. Tempe should be a low tax city that provides quality basic services to its residents. Focus on policing and reducing crime, providing sewer, water, trash pickup, and parks. Provide quality roads and efficient transportation of all types. Tempe currently has one of the sales highest tax rates, and if you want people to spend money here, you have to lower them.
19. more sustainable than any other city in the US; committed to walkability; addressing urban heat island effect, cleanest city in AZ
20. a progressive, active lifestyle community emphasizing health, wellness, and happiness. a city of innovation and forward thinkers.
21. a community that thinks beyond its neighborhood to what might be best for the larger community
22. I'd like to see more heat mitigation through an increased tree canopy around neighborhoods, parks and streets/sidewalks/paths, to make it easier for people to get around outside of their car during the summer season. Tempe should also have more protected bicycle lanes on its busiest streets (University, Mill, Rural, Southern, etc) so people of all cycling skill levels feel like they can safely ride to where they need to go. The main things I would focus on would be better heat mitigation & environmentally friendly development/redevelopment, better multi-modal transportation that encourages people to get out of cars, and sustainable development & affordable housing so people aren't priced out of the city in the first place.
23. I would like to see it as a progressive growing city while keeping the quaint downtown and small town feeling over the whole city.
24. Like to see mass transit city wide late night and early morning service to reduce the need to own a car.
25. A city that has an abundance of affordable housing, it has complete neighborhoods where people can live locally. Tempe is connected with the rest of the region with fast and reliable transit service.
26. A clean and safe city for all. A city with much more trees and shrubs. A city that offers more grocery stores. A city with easy access to transportation.
27. I'd love to see us prioritize community spaces where people can come together (i.e., community and pocket parks), as well as things that help people stay active and safe (such as greenways, bike/walk/run paths). It would also be nice have a walkable downtown area with stores, coffee shops, etc. I suppose the area near ASU is like that, but it would be nice to have

small area that is traffic-free. Finally, I appreciate that Tempe is generally a clean, trash-free town, and hope that it will stay that way.

28. Please focus on more city services such as fire departments, police safety and road maintenance for vehicles.
29. I would like Tempe to be a healthy, environmentally conscious, vibrant, and welcoming city where people are safe and businesses flourish.
30. To be a prosperous, sustainable and top city to live with accessibility to neighboring cities, growth in employment and living opportunities for all who seek to call Tempe Home.
31. Tempe is making most of the right decisions regarding our growth. However, as we all know, housing is getting farther, farther out of reach for most. What can be incorporated into the General Plan's policies to make it easier, cheaper, and faster to develop new housing, with a focus on affordability. The Downtown/Lake market area is very successful in developing higher end housing but we need tools, via the General Plan and Zoning Code, to make it easier to build low and middle income housing.
32. I hope I'm wrong, but I fear the increasing density in our land-locked city. Hoping that better minds than mine can figure out how to make sure this is still a livable place.
33. I want Tempe to grow, but place quality over quantity. I want to keep Tempe a healthy and vibrant community that values diversity and nature. I would love to see more green spaces, tree lined streets, the use of solar power, and improvements to childhood development and young adults. I want to encourage folks to get outside and get to know each other and create a true sense of community that nurtures and values all walks of life. I also want to ensure that our city is accessible to all and creates the necessary spaces for various income levels by providing affordable housing options, services for our families who struggle financially, create a strong pipeline for our children and youth to educational attainment beyond HS either through college or vocational schools. I would also like to see more supports for our growing homeless population. I would like to see more ASU students involved in community engagement and improvements. Many are here for a short time, but their time here matters and has an impact on our community.
34. I believe Tempe should embrace growth and plan for continued growth in our city. To do that, I think Tempe should establish more opportunities for

residents and visitors to commute and engage with the city without a car (bike, public transit, walk). This includes creating more walkable neighborhoods, zoned for more density, restaurants, grocery stores, etc. Growth in Tempe means establish more low cost housing to support out community in need.

35. Tempe will continue to be a thriving university town but will solidify itself as a unique and thriving city with the ability to accommodate a wide variety of people and life styles. I would like to see Tempe continue to expand its standing as an innovation hub while also maintaining its authentic charm by preserving historic sites and culture. I would like to see the downtown continue to thrive and become a national attraction.
36. Would love to see gradual, purposeful growth. Traffic is so snarled by the big shopping centers. Would love to ensure there is enough apartment / homes for people to live here affordably, especially students and the elderly. Would love to continue the arts, parks, pools, and other opportunities that make Tempe a great place to live. We also need to make sure this is a livable city as global warming increases the # of days over 110 each year. More greenery, better use of water resources. Water will be key to our future!
37. -More shade through planting appropriate trees in appropriate ways in appropriate places. It's sad to see so many trees in Tempe mutilated or removed because they're planted on the wrong side of buildings, grow into power lines, etc.-Increased protected (with a physical barrier between bikes and vehicular traffic) bike routes so that it's safer for cyclists to move through the city and possible to stay off of busy main roads.
38. We need to figure out how to make sure we have enough water for residents in the future and secure our power grid against heat & fire interruption.
39. Tempe should lead the way in becoming a walkable city, where residents can live, work and play in walkable neighborhoods. A Tempe resident should not need to own a car to live here. Walking and biking should be easy, safe and convenient; drought resistant trees should be lining streets and shading walkways.
40. I envision a Tempe that embraces its identity as a desert city, both with its building codes, landscape and resource choices. One that takes advantage of the positive aspects of being in the desert while trying to minimize the real issues that arise like water scarcity and extreme heat. I also envision a city

that prioritizes affordable housing for all and adopts a posture of hospitality that welcomes neighbors of all kinds and their contributions to make Tempe a thriving community.

41. To be a first class American city.
42. By 2050 I would like to see rainwater harvesting structures/systems, swales, etc. in several Tempe parks to assist in watering flowers and other vegetation.
43. A safe city where families can live and children can play without having to worry about strangers, homeless people, and criminals mingling within the neighborhoods. Easy access (walking and biking) to shopping, schools, and entertainment.
44. I'd like to see a sustainable city with adequate transportation for all but specifically the elderly to get around without a car. More shade for pedestrians, enhanced transit services and medical options. Maximize green space, especially around schools and within neighborhoods.
45. I envision a city that has dense, multiuse, sustainable living areas. I'd love to live in a city that's walkable and bikeable in as many places as possible, with minimal danger to pedestrians who can all walk to the grocery store from their affordable residence!
46. I don't think I'll make it to 2050 :)
47. By 2050, the City of Tempe should be net zero and xeriscaped with native plants that are adapted to our desert ecosystem.
48. The best place to bike in the US
49. Blended progressive city with downtown rivalry with Phoenix
50. Parks and heat abating areas to promote walking, bicycling and more public transportation to reduce particulate pollution. the 4 legs of the Freeways (60, 202, 101 and 10) dump all kinds of particulate matter on Tempe.
51. The city of tempe has been hijacked by trying to represent a fake version of CALIFORNIA. When I first came to tempe the city was gorgeous and had a unique magic of its own. The developers have cut and sold the city and are raping the land and resources available.
52. In 2050, I see Tempe as a dense, walkable city with comprehensive public transit. The city will have densified, while still preserving its historic downtown. Roads will have decreased traffic load, supplemented by an extensive bike network. Surface temperatures will have decreased thanks to

substantially increased canopy cover, and there will be adequate social services available to those who need them. Water retention is increased by the implementation of native plant cover, irrigation ditches, and swales to prevent water loss, and Tempe will have become a local hub for small businesses to thrive with the increased foot traffic.

53. Attract families back to the area. Look to Gilbert and QC for ideas on parks and other ways to bring families back to Tempe.
54. A forward-looking, water-wise sustainable city with excellent public transportation enabling its citizens to move about efficiently without reliance on personal vehicles. Incentives to residents to plant lush, native vegetation. A strong community with opportunities for residents to grow local food, Tempe innovates and uses all spaces in sustainable innovative ways.
55. Contained "upward" development downtown. The buildings are too tall and the increased population is going to create additional traffic. It should be a fun, engaging place to live, work, play and a center for tourism.
56. Increased accessibility and sustainability. More affordable housing options, and continue to identify and fill in gaps for human service needs.
57. 1 story zoning changed to 2 story in some multi-family areas to allow added residential development.
58. With our fantastic Mayor, all things are possible
59. Tempe has potential especially as we see a changing employment landscape. As of right now, it's divided and I think breaking that division between north and south of the 60 freeway would be beneficial.
60. Blossoming economy with investment in technology, innovation, tourism, finance, real estate and all manner of healthcare. Attract investment and tourism by outperforming neighboring cities with activities, innovation and by keeping the city attractive to visitors. Invest in city road infrastructure to keep roads in great condition. Increased green canopy coverage, and investment into parks and public spaces to keep the city cool and lush. Continue to keep the 'feel' of Tempe small while ensuring our economy is robust and that we attract global business. Continue to have a great town/gown partnership with ASU and use one another to keep Tempe economically strong. Make it easier to rezone SF homes and build ADU's near ASU to improve density. Work to gentrify areas of the city which need investment through opportunity zones and incentives for developers. And

finally, maintain the neighborhood feel of the residential pockets of Tempe - carefully watching what commercial business is approved where.

61. The place to be for dining and sports entertainment in the East Valley.
62. More buses, especially for ASU
63. You're the urban planners. You tell me how I can befriend my neighbors, enjoy the weather, exercise freely, and participate in my community without being so afraid. Afraid of guns, angry people, homeless people, sick people, mean people... that I now have to isolate in my home? What happened? My personal vision for the City of Tempe is a place where kindness is so visible that I'm not shocked when I see it and likewise feel it.
64. A city that' maintained it's identity and integrity. Less rental properties and restrictions on land developers/slum lords.
65. I would like Tempe to be one of the most technologically advanced cities in the nation by 2050. Our sustainability and innovation should lead us to that spot. I personally hope for Tempe to have zero people living outside and 0 preventable heat related deaths of transient individuals by 2050. There is plenty of time to plan and build and fund community places for people with unstable housing to get the necessary resources to survive. The other main concern for me is affordable housing for all. The focus needs to stop being on high rises around asu and start being walkable communities around the valley with a variety of housing options. Combinations of apartment buildings and single family housing and townhouses in the same areas with eco friendly and aesthetically pleasing designs. Lofts above grocery stores, gyms and other commercial units.
66. Preserve the older historic areas and limit the mass transit. Let people drive to their local destinations. Stop trying to make Tempe like New York City. Make tempe an oasis of shade, preservation, renewable resources, and a coveted place to LIVE.
67. We need to focus on city equity for all citizens. Getting around the city without a car is impossible. We need to focus on public transit options and densification to reduce emissions and traffic congestion. Ideally we also have better internet options here too because the internet network here is stuck in the early 2000s.
68. Fewer high-density luxury developments, more emphasis on preserving old growth neighborhoods and open spaces



69. NO MORE d\*\*ned high rises, PLEASE!!! NO MORE stupid deals with sports teams who don't pay their bills, PLEASE!! My personal vision is that the city council will leave Tempe alone, stop trying to "grow" the city by taking developer/government money for projects that just trash the city even more. Please, just stop it.
70. Tempe (with ASU) has the expertise to lead toward a livable future with climate mitigation and adaptation as our top priorities because live, work, & play are our priorities. Human-powered mobility, desert-adapted shade trees and wise water-use blend with a priority for art-inspired spaces for diverse community to gather and learn from one another. We appreciate our existing cultural and economic diversity, and will ensure that home spaces remain for all who live and work here (effectively addressing gentrification pressures for long-term).
71. Tempe should provide mobility choices on all road corridors, mixed land uses in or around neighborhoods, and more affordable housing of various densities. This should be aimed at retaining and attracting a wider range of renters and property owners of all income levels and keep the city welcoming for all ages.
72. Anti-Racist, Free from COVID, Reduction in Homelessness encampments
73. Tempe is a tree-canopied city that is 12 degrees cooler than the rest of the valley as a result of our strategic heat island mitigation strategies. Everyone has a garden, and a handful of chickens in the backyard. We have healthy, interesting restaurants that draw people from adjacent areas, and they are spread throughout Tempe, not just by campus and Tempe Marketplace. We have resolved homelessness issues by coming up with innovative strategies for helping those who need to get back on their feet. We have no injured bicyclists because bike paths have been placed in interior areas removed from streets so bikes and cars rarely interact.
74. Tempe should stay focused on being a bike-able city that serves both students and the families that want to WORK, PLAY, LIVE all in the same place. It has the opportunity to be a city focused on the economics of its residents rather than just an over-run city filled with people who commute into it. It should be built for those who want to live and work, driving optional (but not completely removed). Ensuring our public spaces stay safe for families is important too. We shouldn't let our parks and the places we "play"

be filled with homeless and crime. A focus on making our parks and neighborhoods filled with shade trees and wider walkways would be ideal for making it more comfortable for residents to walk and bike the city.

75. I have lived and grew up in Tempe for about 35 years. I've lived in the same home for 12 years. I've always enjoyed the quiet, calm, family oriented and more relaxed vision Tempe used to have. It seems now that it has become more business and hustle. Less family and quiet. In the past 5 to 6 years I have seen a slow change that me and other Tempe residents have discussed. Crime seems to have gone up. More homeless on the streets, Less attention to the safety of residents. A decline in taking care of the parks and public areas. Less police presence. Much more traffic and the building of skyscrapers that hide the beautiful salt river and nature areas that we used to enjoy walking and hiking in. Please bring back the safe happy Tempe that once existed. Finish the big money business and then stop. Help build the community and safety. Not the business. This year is the first year I've ever considered moving out of Tempe.
76. Please make sure to consider the well being of current stakeholders in the city
77. Really enjoy Tempe Town lake and the canal path of south Tempe through Kiwanis, Ken McDonald, and over to Tempe sports complex. More connectedness through Tempe would be awesome. Additionally would love to see some of the less desirable places (mostly the ones listed above (the central and western areas)) revamped and become a location of interest.
78. Thriving, connected, mutually respectful, sustainable
79. That Tempe continues to be a diverse community. Representation is the first step to change. Select a committee or think-tank member who is not an expert. Requirement to volunteer on a board are all degreed individuals within the S.T.E.M. vocal point.
80. See above, but my comments are for 2022 and 2023.
81. Pay attention and really listen to the residential neighborhoods in Tempe. All I have heard for decades is lip service to neighborhoods. Developers rule in Tempe and the Council can't deny that. Throw in tax breaks as well, at the expense of our neighborhoods and their needs, improvements, etc. When residents run for Council? All we hear is how important the neighborhoods are and how you will listen to us. Not so. As a 50 year+ resident in Tempe, I

am very disheartened and frustrated with our City Council and the decisions they make re: development.

82. I think Tempe can be more appealing and grow more with more affordable apartments to house many. Rising up instead of going out and making facilities walking distance. Also the entertainment and leisure for all ages would boost the cities economy, a heavy investment with a booming result . Whether it's coasters or a big indoor waterpark, it can expand up. Phoenix metro area in general really lacks those kind of things. Phoenix has not improved activities for the amount of people moving. Hopefully Tempe can make the vision come true. Nothing to lose.
83. I want a more walkable, pedestrian friendly environment with increased transit opportunities such as major expansion to light rail and walkability, with more locations for entertainment and gathering and nightlife. Social situations, and increased accessibility.
84. The most bike-friendly city in America
85. I want to be able to still live here in 2050. I am all for whatever changes we need to make in order to turn that into a reality. I think we are going to need to make some big changes though, including lots of careful planning regarding shade structures, vegetation, and water use.
86. Create more affordable housing and make a priority of attracting a year-round resident. Don't listen to Mirabella in the present as they are not going to be the residents of 2050. 2050 residents will have 2022 values, hopefully. Do not do irreparable, unsustainable harm to the downtown area based off the values of those born in the 1940-50s. Support local and keep density out of Maple-Ash.
87. A city that is adapting to climate change, water shortages and extreme heat. A place where local agriculture, arts, open spaces, biking, walking and transit options create a livable and healthy environment; where local restaurants and small businesses are valued and supported for a more interesting social environment. Where diverse landscapes and architecture help nourish birds, insects, animals, plants and people. Where the air is safer to breath.
88. Services for the druggies and homeless. A sustainable water plan. No high rise buildings we are losing our beautiful views. In 3 years I lost all the views of the surrounding mountains due to high rise buildings.

89. It's so off the rails and in people's pockets that a vision would be silly. Just ask the people that are paying what they're going to do? Why the veil of choice?
90. I would love to see Tempe be a much more green & comfortable city. Our climate is changing & with temperatures rising we need to be prepared & try to mitigate the urban heat islands effect on us. Shaded public spaces for me are a must if we want to have less cars on the road. I would love to see Tempe taking care of pedestrians & bikes. It is hot & dangerous for bikes & pedestrians to get around the city. I would like to see more/better sidewalks & safer bike lanes.
91. A city where women's health and choice is valued as much as a gun
92. A city that values the lives and health of its women as much as it does guns
93. Tempe to be a unique community which nurtures arts and culture in every level (professional sports are not considered as a part of them) and a leader of sustainability. Tempe attracts new creative businesses not because of tax incentives, because of the inclusive, unique and forward thinking community.
94. Tempe is crowded enough. Now we're growing up (i.e. skyscrapers in downtown). We are quickly losing our identity. It's a shame Tempe keeps building and at the same time let's vacant strip malls lay essentially empty.
95. In addition to keeping quality of life in its varied forms at the highest level. With that in mind, The biggest challenge Tempe faces is transportation, especially in the downtown and along Rio Salado. Closely monitor Culdesac to see if it can be a model in future residential and office planning.
96. A north-south light rail route along Rural Road. An east-west light rail route along Guadalupe or Baseline. Commuter rail service on the existing Union Pacific tracks into Phoenix and Mesa, as well as into South Tempe and Chandler along the Kyrene spur.
97. Reducing reliance upon water; reducing carbon footprint; making Tempe a comfortable place for multi-generations.
98. The City of Tempe would offer charging stations for electric vehicles and financial incentives for businesses to offer charging stations. It would also actually coordinate street improvement projects to take into account rush hour traffic and would repave neighborhoods in a timely manner. Optimist Park neighborhood near McClintock and Guadalupe hasn't been repaved/resurfaced in 10+ years.

99. A city that goes back to being a funky, fun, college town. Local spots with a community feel. A city that prioritizes a true green lifestyle - not just the type of "green" that politicians sell you and marketing agencies make you think is good. At this point all I see is a city where the long term residents have all switched over because the cost of living is so high (accented by the current focus on building luxury housing that we can't afford) and many of us don't want our homes to be turned into the middle of a shopping/restaurant district.
100. A place that values education, history, small businesses over corporation, green space, trees, and walking plus affordable housing with good schools
101. A city where I can safely bike across town, with sustainable and secure water resources, and plentiful housing.
102. Continued focus on affordable housing, more local restaurants and shops, build on public transit options, continued commitment to historic preservation
103. A more pedestrian friendly city with better street lighting in residential neighborhoods so we can feel safer walking outside at night and in the mornings when it is coolest. Better community resources. More dog parks!
104. Develop and maintain a plan to become a leader for a socially, environmentally, and financially sustainable city
105. Dog friendly
106. Fully and totally embrace Sustainability in everything from the pens you buy to the civic plans you pursue. Remember that People are a factor to sustain as well, even if they are too poor to show up on your radar.
107. DO NOT BUILD THE COYOTES ARENA. IT WILL ONLY CREATE A BURDEN FOR TEMPE. No one even likes hockey here. Except we all know the City of Tempe will build it anyway so big developers can get their massive tax breaks.
108. Affordable single family dwellings and better schools. Keep the families here because that is the only way to promote growth. You are pushing out the families. Children are our future, not corporations and colleges.
109. Bike/ pedestrian path built on top of the light rail!
110. A quality place to live across generations. First rate support for the university and those who choose to age in place. I think it is extremely important that the needs of seniors are always acknowledged.

111. Frequent and expansive enough connected light rail/street car service to where I do not need to use my personal vehicle to get groceries, run errands, and possibly even get to work. Freedom from car dependence is important to me for both environmental and social reasons.
112. Increase Vision Zero initiatives. ZERO new drive thru business of any kind. Any new development includes replacing or restoring the adjacent street to a condition as good or better than before construction started.
113. Assuming Arizona as a state still exists and we haven't run out of water, Tempe should be an oasis for residents and visitors alike. I won't have to worry about which of my friends might be murdered by a driver while riding their bike. Cyclists will have access to all the same things car drivers do--so protected bike lanes on Southern, Broadway, Baseline, Rural, etc. We can get to wherever we want without going way out of our or putting our lives at risk--so bridges over the 101 and I-10. People will have access to cheap grocery stores within walking distance. In future Tempe, everything you need will be within 10 minutes of walking--no need to drive or leave. Tempe won't be as hot as it is now--trees on every street, native plants everywhere--every street will look like College between Alameda and Southern. Anyone who wants to live in Tempe will have a place to live. Tempe will help its unhoused people instead of criminalizing them.
114. More affordable housing. More assistance for people without homes.
115. I want it to be a more sustainable city with expanded recycling and reclaimed water, more shade and incentives for using less water. I want more development that would inject interest and usability into intersections with aging/vacant strip centers. I would also like more of a connection between south Tempe and the ASU area - bike paths, ASU research projects, and community events, perhaps at the stadium.
116. Tempe will become the silicon valley of the Southwest. University graduates will stay in Tempe and found technology start-ups. The city will lead our nation in a shift away from dependence on fossil fuels as the city expands transit and prioritizes pedestrian traffic over cars.
117. Tempe will be a pedestrian-oriented community with an innovative, history-preserving small town feel. The city will not be small, but everything will be close and there will be many places to socialize. The 202 next to Tempe Town Lake will be underground to expand the lakefront district, and the

region will flourish around the addition of the Ash Street commuter rail station. Bus dedicated lanes will exist on Rural Road in a form of Bus Rapid Transit. Rural and Mill streets will have protected multi-use lanes.

118. More shade, more eco-friendly travel, more supermarkets options in areas of lower income.
119. Tempe is the diamond of the East Valley with a great mix of business/industry/residential/hospitality/recreation. A go-to vacation and living destination.
120. I'd like to see Tempe continue to be a leader in the issues that are important to residents and to our planet. Continue focusing on water conservation, work to reduce heat generation, keep our residents safe (housed and unhoused), and focus on quality of life versus increased development such as the proposed arena.
121. Limited government interference.
122. Tempe in 2050 will be a great place to live because, since 2022, we have: protected and supported existing historic neighborhoods, especially near high density development; maximized tree canopy, shaded sidewalks, bikelanes, neighborhoods & schools; supported sustainability in all aspects of the city, including the built environment, streets, operations, transportation, new development; and provided residents and businesses with information and support to extend sustainable practices throughout the city.
123. More live music and art spaces
124. I hope to see less high-rise buildings in Tempe. We are losing so much of our sky and beautiful views to concrete and glass. This does not help with the heat or overall sustainability. Less destruction/construction and more rehab/renovation.
125. Less residential development, we're running out of water.
126. a vibrant community that treasures its past and makes dream come true for its future.
127. Tempe and specifically Tempe Town Lake. The North Shore and South Shore East of Rural should become the shining Urban Waterfront ... a major attraction. It should be impeccably kept landscaped and cleaned as well as developed in the smartest way possible.
128. A sustainable, progressive, and inclusive city that provides economic opportunities for all adults, from recent grads to retirees. A humane and

humanistic city that isn't afraid to take a different path from neighboring cities when it makes sense.

129. By 2050 I'll be long since deceased -- but if I could make a wish for those who will come after me, I would hope they would have a safe place to live & be able to easily access water & food.
130. Our city can't be everything for everyone. I would like to see bikepath crossings of train tracks at ground level on Mill and McClintock. Not having to go down then ride up as they are now.
131. 2050 is less than 30 years away, but it sounds like forever from now even though we know that we will be deep into climate disasters by then. 2050 Tempeans be experienced in water regulation. Some golf courses will be desert ecosystems. Some will have astroturf. None will have grass.
132. I hope that Tempe would retain what little small town feel that remains. I hope that home ownership is a staple of this city. I hope that people can afford to raise a family in Tempe.
133. Parks and infrastructure are top notch.
134. A walkable community free of traffic. Open and inviting parks.
135. I hope tempe and other near by cities continue to research on climate chsnge issues and was for us to be sustainable in the heat to come. There are so many studies showing even by 2025 we will be experiencing hot temperatures that could lead to housing development issues and problematic issues sustaining communities.
136. A fun, lively, and YOUNG city with lots of new infrastructure and events
137. A connected hub for work activity and entertainment
138. High population density, varied housing options within existing subdivisions (allow for redevelopment of single-family detached homes), bus rapid transit (far cheaper to start, maintain, and change routes based on demand than rail), increased traffic calming measures, adoption of paid parking in large lots/garages, and including the communities cut off by freeways in the city of Tempe. Again, the communities west of I-10, east of 101, and north of 202 are isolated and feel detached, more apart of the neighboring municipalities than Tempe.
139. I would like to see the City of Tempe continue working towards a more sustainable future. In particular, that would include investment in fixed mass transit instead of road infrastructure improvement, support for electrification



- of parking at city facilities, retail and office parks, owner occupied housing, and an ordinance requiring that permitted renovations to multifamily housing communities that displace residents include solarization and electrification of parking, broader zoning for higher density development, and re-development planning guidelines for replacing or modifying existing irregular low-density residential street networks to preferentially accommodate local retail, community services, and pocket parks, pedestrians, cyclists, and mass transit.
140. Less catering to the homeless. It is a big problem and makes the city less appealing to businesses and tourists.
  141. Continue to establish Tempe as a regional leader in progressive city concepts. Improve green stormwater infrastructure implementation. Address shade and tree master planning. Improve existing parks and create more walkable streets.
  142. Accessible Water and reduced Urban Heat Island while protecting parks and preserves as population continues to grow.
  143. sustainable, walkable, water responsible, heat mitigation, easy cheap and fast transportation
  144. As sustainable as possible, with as much commercial & residential solar as possible, solar over canals, solar over canal paths, etc.
  145. Walkable neighborhoods with environmentally friendly businesses, cafes, delis, etc like any other major east coast city. Plenty of natural shade to comfortable walk around and enable a lower temperature and hopefully helping with extreme heat and climate change. Water usage education. Controlled and environmentally friendly growth that doesn't obstruct any of the natural views. Expanded light rail to North Tempe areas to connect to Scottsdale. More mountain biking trails
  146. As a land-locked city, Tempe is uniquely able to thoughtfully plan for residential, commercial, industrial and research growth. Please stay true to the existing residential areas. Resist the urge to over-develop them with stack-a-box apartments and ugly commercial building designs. The goals of sustainability and smart growth will be sacrificed to developer's interest if Tempe succumbs to the temptation to undervalue its assets.
  147. A community focused on community health and well-being of its residents rather than short term superficial "economic growth" indicators.

148. Hire and train police better so that they protect all lives, including Black lives. Hold police accountable.
149. I believe through continuing smart growth Tempe will become a model city for the 21st Century and will continue to attract bright, talented individuals and families that want to live in a diverse, clean and safe environment with a high quality of living.
150. Greener, cleaner, more residents, less rentals, less crowded.
151. more friendly communities, no more high rises, more green, local pools/parks, walkability, affordable grocery stores in food deserts
152. MAke solving the homeless situation a #1 priority.
153. Safer, cleaner air, more sustainable and diverse place to live.
154. Trees, plants, more lush and shade in the parks, homelessness addressed immediately. Homeowners Reimbursed for trees.
155. The city of Tempe should be highly walkable, and transportation should flow well.
156. To be a city that is safe to raise a family with good schools and community gathering areas.
157. Create a healthy city. An honest, kind loving, community. Tempe is suffering and you all need to be brave enough to address the major problems.
158. An area with an acceptable mix of professionals families more affluent and less affluent neighborhoods mixed use areas.
159. I live living in Tempe, and think it is a fabulous Valley location. However, something needs to be done about the homeless situation. Most of our public services (Orbit, library, parks, etc) go unused by my family because of this.
160. More pedestrian and bike friendly. More desert shade trees, paths, safety. Getting over the gravel landscapes, all that gravel holds in heat raising the heat index. Let the desert breathe! Also, stop spraying herbicides on everything. Those don't just disappear.
161. I would like to see more housing options for city-area employees. I love living in Tempe and find that it's unique. It would be good for Tempe to remain innovate and a unique area to live.
162. No tall buildings. Keep buildings low and not dense
163. Innovative streets - less heat. More trees. Reduce heat traps. More shade. Expand orbit west or southern and priest

164. Needs to be much more pedestrian and bicycle-friendly with increasingly dense development. Much better attention to appropriate landscape/vegetation that provides shade but low water use. More walkable neighborhoods. Not just development on the major intersections - restaurants and appropriate businesses within walking to housing.
165. Rural road is reduced to 2 lanes of traffic (one lane running north, one lane running south) with LRT or BRT replacing 2 or 3 of the old traffic lanes and the sidewalks being built out for pedestrians and cyclists. Mill Ave closed to cars.
166. I fell in love with Tempe as an ASU student from New York City in the early 1970s. My wife and I decided to raise our family in Tempe and moved here from NYC 40 years ago. We hope that Tempe in 2050 still possesses some of that 1970s magic that drew us here!
167. I'd like to see more businesses in Tempe to increase Tempe's tax income.
168. Mostly pedestrian, bikes and efficient public transit. Sustainable - water saving, food growing, art, entrepreneurial growth, social and environmentally conscious services and businesses, and small connected communities thriving and growing and contributing to the unique challenges and gifts that make Tempe wonderful. Creating with young people and children in mind! 7 generations!
169. Please slow down! Tempe is being developed much too quickly. It has lost the "personality" it used to have. It is too crowded. And it is using far too much water, powers, etc.
170. I would like to feel safe walking my neighborhood and able to ride the light rail to someplace I need to go, i.e. grocery or medical appointments without dying of heat stroke or accosted by drug addicts antge homeless by walking blocks away from the next pickup.
171. More locally owned businesses and fewer national chains (think of Mill Avenue 25+ years ago when it actually had character because everything was local)!
172. The mayor and most of the current (including recently elected) council members are voted out and replaced with people who have business experience and aren't at the mercy of developers who pour money into their campaign coffers.
173. Walking to stores and groceries.

174. I would like to live in a "Tempe" that I and my children feel safe and part of a community. Right now, unfortunately, the increase in homeless panhandling at every major Tempe intersection needs to be addressed. I'm aware of the numerous City of Tempe "homeless" efforts yet they are still asking for money . . . so an menu of services with benefits & consequences needs to implemented to help the homeless and our city overcome these issues. The City also has to do a better job of addressing the Short-Term Rental (STR) disaster that is confronting so many of our "single-family residential zone neighborhoods". The City needs to design and implement a responsible approach to the STR in the neighborhoods. Investors are making bank on the backs on the stable and responsible homeowners in our communities. The Investors know that if they STR their properties, they will make tens of thousands more a year than have the property be rented out by a family or local folks that need long-term rentals. The City should consider leveraging a City of Tempe Special Occupancy Tax or Fee of 20% of all STR (less than 30 days) proceeds to curb the excessive financial covetous investors and put the newly acquired fees back into the neighborhoods and homelessness efforts. The City of Tempe has a significantly low percentage of "owner occupied" as of 2019 it was 40.6% compared to the national average of 64.1%. I totally get that we are a collegiate community and we have a big student populations already that rent annually so why sit idle and let the STR run rampant without any limitations?
175. Hopefully, there will be communities where people can gather to perform art, dance, educate, eat, and feel safe.
176. I want to see Tempe continue to grow as a city that prioritizes accessibility and community connection for all our residents. I hope that Tempe will continue to adopt policies that aggressively combat climate change and protect our beautiful community for future generations. Tempe should be a place where Arizona's outdoor beauty and diverse communities are highlighted and celebrated!
177. Shade, in all ways. More trees, more shaded walkways at parks, more shaded playgrounds and sports facilities, more shaded parking via the use of solar panels as carports, more tall buildings, etc
178. Tempe should expand as a Sustainability focused city. It is the only one we have in the Valley. It makes it entirely unique. The water efforts should be

expanded. More man made lakes. More community parks and recreation. So not destroy A Mountain. It's the centerpiece of it all. Access to Papago golf and hiking, Hole in Rock also are huge Marketing points. The ART in the streets and the art center are important. It provides a sense of freedom and creativity to relax. A sense of connectedness to the city officials to feel they care and promote community.

179. I hope Tempe continues to help all different generations of people. ASU area is getting a little too busy for me as I get nervous driving up there as there is so much activity. I do like being able to get on a bus and going up there. I'm 68 so I drive close to where I live most of the time. I am worried about the increasing heat, possible lack of water and the poor and homeless folks that I see on so many corners. I would love more trees to park under in shopping areas or anywhere I need to park.
180. mobility hub with lots of commuters, walkers, and few cars of any kind
181. We need to get out of the growth mindset. The southwest won't have the water for it. We should instead focus on quality of life that will keep our young people in town.
182. The best public transport in AZ. A fun safe down town that serves the students and locals. Kicking everyone out of Mirabella so Shady park can play music again.
183. Access to all areas in Tempe via light rail.
184. A more pedestrian and walkable city. Designed more for pedestrian use as opposed to vehicles. Safer for residents to walk and/or bike to their local destinations.
185. Tempe is a best place to live community. Good employment opportunities with affordable housing for people working in Tempe. It is a safe place to live and has an excellent education system. Small town tight knit community, neighbors helping neighbors.
186. expanded services in south Tempe
187. A community that is not only growth focused, but also improving the quality of life and safety of all residents. North Tempe is definitely a growth area, but it shouldn't be at the expense of neglecting the needs of South Tempe. Also, working with our neighboring city governments to ensure they are similarly focused as they have a greater impact on the border areas of Tempe.
188. Still inhabitable given climate change. Inclusive and progressive.

189. A city that prioritizes human services, affordable housing, and accessible transportation and services for all Tempe residents and visitors. Provide the basic human needs to minimize the need for emergency and crisis services.
190. Planned and equitable density and growth inspired by increased transit options, bicycle (incl. electric) use (including safer bike lanes separated from other traffic), more trees, greater expansion of development and green transit into South Tempe, especially along Rural Rd. All new buildings and structures required to have solar panels and greater incentives for installing them on existing structures. More use of public spaces like parks for local arts and culture activities. Attention to water conservation and reuse, as well as all other practices mitigating climate change.
191. Focus on making a safe environment for families to live and work while preserving existing and traditional neighborhoods.
192. I can't think of any new areas, just better maintenance of our current neighborhoods
193. A city with real protected bike lanes and good desert trees everywhere in parks.
194. Reroute trains out of Tempe. More local unique dining experiences like Tricks and shopping available in neighborhood areas.
195. A focus on neighborhoods especially rehabilitating old grocery and other large empty stores. Keeping population growth under control and expanding affordable working class housing.
196. Well, it'll be hotter and growth will likely slow or decline and I think our city, along with MAG needs to start planning for that. Trees are great, however covering public easements (Mill Ave and downtown streets?) with shade super structures like on ASU campus would be good direction. I vision a city that accepted the challenges of climate change and is a leader in the world for adapting to it. An emphasis on frequent (~7min) circulator buses with developed stops (AC / Misters / native landscaping) feeding a regional transit system in coordination with MAG. Abolishing Single Family Zoning to allow for organic density in it's urban core and embracing ASU's research university to focus on high tech and super science industries.
197. Keep the Economic engine going with clean energy companies. Tempe needs to prioritize water conservation at all cost. Keep high rise buildings north of

the Rio Salado for multi housing. Prohibit buildings over 5 stories South of the Broadway.

198. Increased density and transportation options make it so nobody feels a need to drive anywhere within the city.
199. I wish for a community full of trees, walkable areas, outdoor live music venues, more museums (like turning Hayden House into a museum with an outdoor tea garden like it had in the 1920s), and to see Danelle Plaza's buildings preserved and still promoting local small businesses and live music.
200. I would like to see a city that embraces native vegetation in its landscape plantings, wherever possible. A city that encourages walking, biking and using mass transit with shaded walkways and corridors. More nature education centers for citizens and visitors alike. We need more positive opportunities between citizens and our police to promote better understanding. I want everyone to know that they have entered Tempe with artistic monuments at entrances to the city, more public art and well designed and maintained streetscapes. Hopefully we will continue to be a leader in finding solutions to homelessness. Certainly creative solutions are needed to provide more affordable housing to encourage more families to live and work here.
201. I would like to be able to bike around Tempe - it's too spread out for walking to be reasonable. There's a lot of college kids that would probably use bike routes as well. In it's current state and with it being unclear if you're supposed to use sidewalks or not, it's not really an option.
202. Not too much larger! We don't have space to grow indefinitely, and population density isn't for everyone. I treasure the single family, urban/suburban, walkable to grocery/restaurant/park/church/school vibe that we have currently in most of Tempe. The level of multifamily now seems right to me - we don't need to keep packing more multifamily rentals in. Let's keep quality of life high.
203. Usually, sharing my vision for Tempe does no good. I would like to see less support for The Developers and Corporate entities. I'd also like to see MUCH more preservation (historic or not).
204. Figure out a way to bridge south Tempe and north Tempe more effectively. There's too much south Tempe/north Tempe division. Even if you lived in south Tempe, downtown Tempe felt like the center of the city. What

happened? Also, all the apartments going up along Rio Salado and west of the 101 area. How are you planning to make that feel like a neighborhood and a community?

205. LightRail has to branch south somewhere in Tempe towards Chandler. When that's determined that would be logical corridor for developing more housing

206. Ensure that our quality of life is built on a strong cultural, social economic foundation and guide development so that it nurtures local identity, heritage, authenticity and diversity for long-term dividends instead of cashing it in for short-term gains.

207. A city of diversity in its citizens, offerings, and opportunities. Invigorated through mixed development but with moments of respite through nature. Cozy but equally lively, and an attractive place for atmosphere and entertainment. Take advantage of the small boundaries and connect the whole city through convenient and clean transportation for a more unified Tempe.

208. WiFi for all, reduced traffic stress and strain, more spaces for local, eclectic, organic art (like Danelle Plaza), more street art, more trees, fewer cars and more walkable areas

209. I'd like to see a better balance between all this new, trendy development and infrastructure improvements for existing, not-current-or-trendy areas of Tempe that consist of single family homes and strip malls with our grocery stores and other amenities.

210. I lived here for over 36 years, and bought a home 8 years ago when I was 28 years old and the prices of homes were reasonable per average income at the time. I usually keep to myself, probably like a lot of Tempeans. I see myself as a financially savvy person who does a lot of critical forward thinking on how to negate problems before they occur. That being said in the rankings above I have listed some problems and solutions. I hope you take this as serious as I do. I don't want to have to move away because of the things getting worse.

211. More affordable housing! People who have lived in rentals for decades are being pushed out by landlords increasing rent by \$800. ASU is in a short staff crisis because the cost of living is growing exponentially and workers can't live close by



## 10. Do you have any additional feedback related to the General Plan 2050 efforts?

1. lookin good
2. Forget the torpedoes, full speed ahead
3. It is horrible! Thank goodness I'll be dead by 2050.
4. Do not approve the Coyote arena plan Hold that land for other opportunities
5. Please keep current Tempe residents in mind, not just the businesses coming in with large amounts of money.
6. While I am championing for a South Tempe renaissance, Middle Tempe could also more love as most millennials and gen z will be able to afford into that area. I approve of new public parks, and centers to bring growth to that area, that's often overlooked with older houses. With those new parks, connect them with Orbit shuttles, and have one come down to South Tempe, so we can experience them.
7. The orbit busses and the expanded bike lanes are a complete failure and waste of our tax dollars. The usage of the bike lanes is practically non existent. The orbit bus driving and dropping off in neighborhoods is a safety hazard, noise pollution, and homeless person and illegal immigrant spreader. Stop wasting our tax dollars on socialist experiments and ideologies!
8. Water should be top priority.
9. Most people in our city are renters and dont have the opportunity to buy a home. In the future we could have more people cost burdened by rent than actual homeowners. Despite this, 60% of our land is still zoned for single family. Nearly 100% of development is expected to occur on 10% of our land. That's the only way to preserve neighborhoods and meet population growth. The city will be facing complaints from renters, homeless people, business. People might be upset about a tall building but the city will have to live with renters for the next 30 years while our rents increase. Traffic will get worse because people will only have super commuting as an option. The city needs to prioritize affordability over property values, in fact property values are preventing people from homeownership. We are in a housing crisis and many in our city are cost burdened by rent. Will the city prioritize fighting poverty?

We need to grow the character of our neighborhoods to be inclusive to everyone.

10. I do not have the general plan
  11. Thanks for all you do to make Tempe a great place to live. My wife and I appreciate all the city does on our behalf!
  12. Thank you for conducting this survey.
  13. Not at this time.
  14. Remove parking minimums.
  15. Would love to see the city as a place for people and not just for business and industry. Housing and social engagement are important. We need to continue to provide services for those in need and also to expand our recreation centers, facilities, and programs and to create neighborhoods and senior housing for all income levels. A graduated charge (with commensurate services) could be based on income levels.
  16. I am excited to be part of this effort and I hope that I can use my personal and professional experience and expertise to advance this effort. As a citizen of Tempe, I am here to serve my community.
  17. Not at this time.
  18. Thank you for planning!
  19. I'm excited for this process to kick off and to get to be part of it.
  20. Make Scottsdale Rd between McKellips and the 202 an awesome gateway into our great city!!!!!!
  21. Keep up good work and communicate often
  22. Continue to work with MAG and adjoining communities to manage homeless issues. With the inflation and other external problems, this problem is going to grow exponentially as old persons like my spouse and I age in Tempe.
  23. Stop selling it to developers and actually listen to the city of Tempe and the historical idealists. Please build more protected bike lanes. Tempe is the best city in the valley for bikers, but some roads, such as Rural or McClintock, are still incredibly dangerous. Prevent water loss and retain water by digging irrigation ditches and swales in key areas, as well as planting native plants to encourage water retention in soil.
3. Encourage density by decreasing the usage of single-family zoning. This will also help alleviate the burden of housing costs as more middle and high density housing options become available.

24. I don't see professional sports as being an ideal addition to the city of Tempe
25. \*See above.
26. I don't want to be misunderstood. I appreciate so very much the wonderful people who govern and work for our city. I know you have no control over the consequences of growth. But do keep in mind that our emotional states are every bit as important to our quality of life as a park and sustainable revenue. Ask perhaps, "What is the soul of Tempe?" I wouldn't mind being a fly on the wall for that conversation. Thank you for all you do!
27. How does the Airport and the IGA impact the plan?
28. Why does Tempe have to become a major transportation and entertainment hub? Does everything have to be about money? What is wrong with having Tempe remain a college city with amenities for the locals? Let the other cities be ruined. You will draw more tourists to charm than stark modernization. Remove all the rails and mass transit except Orbit and go back to "an enclave of tranquility" that Tempe was once described as.
29. Embrace complexity, allow mixed usage in all residential neighborhoods. Promote competition in internet utility market by building out a municipal fiber network to generate the city revenue.
30. Tempe used to be a nice place. Now it's not. It looks like every other place in the US where the city council and whoever else are bought and paid for with private developer and/or government \$\$\$. Looks like we got what the developers and feds paid for.
31. We must prioritize safe bicycle & linear connectivity for bikes all over the city... and in partnership with connecting cities.
32. I love Tempe. I hope the city can find a balance for preservation and growth while continuing to be a 20 minute city for all modes and increase traffic safety.
33. Focusing on long-term residents and not only on short-term student housing would be beneficial to ensuring that the community has a reason to invest themselves into the growth and development in-line with ASU.
34. The loss of a grocery store at Guadalupe and Rural has been such a blow to the care facility just north on Rural. Residents can no longer walk or ride mobility chairs to gather food for themselves. This has greatly reduced their independence and led to an eyesore of an intersection. This intersection would be my first choice for growth and development.

35. I oppose the building of a hockey arena with surrounding entertainment and hotel development. Don't waste our tax dollars on big sports facilities and commercial development.
36. Don't mess this up. Don't be selfish and don't sell your soul for a few bucks.
37. Do better.
38. I would like to see improvements in our roads. Southern east of Mill is a wreck and Baseline and Mill are a wreck as well as our residential streets in the Kyrene neighborhood between Southern and Baseline. Also would like to see some landscape by railroad tracks between Southern and Baseline. Like pompus grass etc thanks
39. Access to safe abortion
40. Access to safe abortion
41. Good Luck!
42. The city needs to plan to transition from a car-dependent city to a car-optional city.
43. I would be 100 years old in 2050, so don't think I'll be around to see what happens- which is OK. I've loved living in Tempe. Anything the City of Tempe, residents of Tempe, and businesses located in Tempe can do to reduce effects of climate change would be my greatest hope for the City.
44. Please stop promoting driver-less communities and please stop putting in bike lanes. Tempe is a working community that commutes. Please stop catering to such a small sector of the community.
45. Just think of the future of the environment please. I know money is what will pull everyone's attention, but there is value in creating something sustainable. And we live in a cool neighborhood (Mitchell Park) that has lots of flavor to it. Don't ruin it by bringing in high end/expensive/corporate things. They have a place but don't let it be in 85281, please.
46. Fewer highrises, fewer corporate restaurants, more independent businesses, good schools, green space, more historic preservation
47. I'd also like to see attempts to reduce light pollution
48. Perpetual growth is cancer. "Big Better Faster More" is death racing to meet us before our time.
49. This plan will all be meaningless if housing does not become affordable again.
50. Align the needs of citizens to the resources and supports available from the City.

51. With it only getting hotter and more people moving here, the need for alternative transit (bikes, walking, scooters) is a must.
52. Thanks for asking, etc.
53. Please make sure to consider the human scale when approving developments. Consider walking distances, street widths, etc. For example, many streets should be narrowed from 4 to 2 lanes or from 6 to 4 lanes.
54. Thanks for the opportunity to participate.
55. Protect and improve what has made Tempe a good place to raise a family and age in place. Require design that respects context. Return Mill Avenue to a vibrant city main street. Reduce dependence on oil, gas, and harmful substances. Reduce asphalt & concrete and increase vegetation, tree canopy and cooling.
56. Thank you for having a historic preservation section in the survey.
57. Many longtime Tempe residents do not like the rush to build up. Slow down and bring back the hometown feel if possible.
58. Why does Tempe allow ASU's unbridled growth to drive our city? This level of growth is unsustainable long term. Why is Tempe hyper focused on economic activity void of the sociological effects of growth? Sadly, I know of some outstanding people who sold their Tempe home and moved out of Tempe because their neighborhood became rental homes of frequent loud parties. This is not conducive for working professionals or family life in general.
59. I do not like the direction Tempe and the Tempe government has gone these last 5 years. I plan to continue to voice that your turning Tempe into a monopoly and don't care for your residents or community members but do care about your wallets and Tempe budget. Hope you do better Tempe.
60. Encourage building up to increase density and housing even on small parcels of land especially near transit. Even encourage building down underground: automatic free shade from the sun and heat
61. Our streets are in bad shape and need to be fixed
62. Appreciate Tempe for being inclusive of its residents to build a plan and be on the forefront of development
63. Must be environmentally friendly
64. Please continue and complete moving all overhead power and telephone lines underground.

65. Stop offering long term tax incentives to businesses while increasing taxes on individuals. Attention to businesses while disregarding employees/residents is short sighted.
66. Do not name Laird Shamely
67. Additionally, inside spaces for entertaining and hanging around for the hot summer months.
68. Thank you for all of your hard work.
69. Tempe is quickly becoming an unaffordable area for many lower and mid income people. We are rapidly being priced out of Tempe.
70. Stop trying to cram people into Tempe like a sardine can.
71. Trees ☺<sup>3</sup>
72. No
73. Please please please please make our city more walkable and green.
74. Please keep Tempe lively and beautiful and a great city to live in!
75. Thank you for your hard work.
76. I would like to live in a "Tempe" that I and my children feel safe and part of a community. Right now, unfortunately, the increase in homeless panhandling at every major Tempe intersection needs to be addressed. I'm aware of the numerous City of Tempe "homeless" efforts yet they are still asking for money . . . so an menu of services with benefits & consequences needs to implemented to help the homeless and our city overcome these issues. The City also has to do a better job of addressing the Short-Term Rental (STR) disaster that is confronting so many of our "single-family residential zone neighborhoods". The City needs to design and implement a responsible approach to the STR in the neighborhoods. Investors are making bank on the backs on the stable and responsible homeowners in our communities. The Investors know that if they STR their properties, they will make tens of thousands more a year than have the property be rented out by a family or local folks that need long-term rentals. The City should consider leveraging a City of Tempe Special Occupancy Tax or Fee of 20% of all STR (less than 30 days) proceeds to curb the excessive financial covetous investors and put the newly acquired fees back into the neighborhoods and homelessness efforts. The City of Tempe has a significantly low percentage of "owner occupied" as of 2019 it was 40.6% compared to the national average of 64.1%. I totally get that we are a collegiate community and we have a big

student populations already that rent annually so why sit idle and let the STR run rampant without any limitations?

77. Half of the year is too hot to do almost anything outside. There are obvious ways we can mitigate this. Please do not spend any additional city funds to “renovate” parks which are already perfectly usable. These funds could much better be applied to increasing shaded areas within these parks to increase resident activity during the hotter 6 months of the year.
78. Yes. SAFETY measures are absolutely needed for the water areas and the railway. There is NO excuse to not be able to save ANYONE, be it in the water or on the land. There should be rafts, lifebuoys, first aid, etc. in multiple accessible places for officials.
79. You folks are doing a good job asking for input. I am from Boston so public transit is the way we lived. I never drove into Boston, always took the T. I could never wait out in our summer heat for a bus though in AZ/ Any new ideas for keeping people cool while they are waiting for public transit would be good. Misters, new technology for shade...
80. Encourage discount grocery stores (like Aldi or Food City) to prevent food deserts.
81. No expansion of Rolling Hills.
82. Focusing on residents most in need provides economic prosperity for the whole city. When basic needs for a residents are met through a robust cooperation of departments and services, residents are able to have better outcomes for health, education, and economics.
83. Development and transit options should not solely be focused in the area north of the US 60. Bring the commuters to ASU and downtown Tempe businesses.
84. Tempe has a lot of old growth trees that look like they are about to die. When you drive down main streets, it looks like they are leaning and getting close to power lines. Is there a plan to replace old trees? Once they are gone, the whole look of Tempe will change. There are a lot of shopping complexes and buildings that need refurbishment. I don't want the entirety of Tempe to look like the new sky rises at Tempe Town Lake.
85. I would say we as a city need to really focus on mitigating effects of climate change's on the southwest. Our city will be hotter and may have a population decline, are we preparing for that circumstance?

86. Tempe is a well run city generally. Downtown has changed alot in 40 plus years. Try to keep urban sprawl to the north of Tempe. More is not always better when we are facing climate change, Water issues, energy costs, Homlessness.
87. The city government needs to lead instead of bowing to the whims of NIMBYs.
88. Individual neighborhood meetings should be offered.
89. Anything without the Coyotes pleases.
90. Get rid of stale and restrictive single family zoning! Time to wake up and join other successful urban centers of the future!
91. Thanks for all of your work in putting this document together and thanks for reading my comments.
92. It seems as though the urban development goals for downtown Tempe and along the Rio Salado are the bright, shiny object for city planners. The priority seems to be developments that appeal to people in their twenties and thirties. Please don't get so focused on exciting "live/work/play" projects that you forget us boring, staid middle-aged taxpayers who live in single family homes and still need/want to drive our cars to grocery stores, drugstores, the hardware store, etc. I have read the descriptions of the proposed developments in the Tempe Development Update, and none of them is a place that I would have any reason to make use of in daily life. Instead, they will be impediments for me to navigate if I want to go somewhere in south Tempe. I am not advocating against them, just requesting that you not focus on those to the exclusion of everything else.
93. Wheelchair. accessibility in the neighborhoods is difficult. The sidewalks are not level and are sometimes too narrow to use safely, and I end up being in the roadway in traffic. Please discuss wheelchair accessible sidewalk improvements ir pathways especially leading to Orbit ir bus stops.
94. My above ranking answers and 'other' descriptions are supported by current technologies that exist in the world. Not everyone who fills out this survey may know about such things. Almost 30 years of planning can't always be decided in 30 days of public feedback. Given that fact, I want you to rethink the weight of (meaning think smart and strategic) some of the answers people give. If there is not enough benefits to the city as a whole's future in some of the rankings, then I feel we should not invest as much money in



those things. I think we are good on the Hospitality front, we have many great restaurants and new hotels are already sprouting, why do we need more right now? That being a side note to something more serious. If you cared for this cities future, you will decide the best option for the remaining unused land-locked land. I hope this city gets more innovative with newer technology and expands purposefully to support everyone in ways that actually work.

95. Please increase affordable housing. Please do something to minimize the people dying from the extreme heat.

### Comment received via email:

1. I would like to see new more on affordable housing and growing the character of our neighborhoods to be inclusive to everyone. we have more renters than home owners, in fact we have more people cost burdened by rent than home owners. property values shouldn't be a priority when values are increasing at current rates. It's important to consider that thousands of people will appear at city meetings and complain about homelessness, being cost burdened by rent or having to super commute from outside of the city. people might complain about ADUs/ splitting lots or a 10 story building, either way, the city has a responsibility to build affordable housing and to fight gentrification. In the future, more will be cost burdened by rent and 70-80% of our population could be renters. It's not enough to preserve what we have today, the city needs to do more to accommodate affordable housing. (super commuting is really bad for traffic)

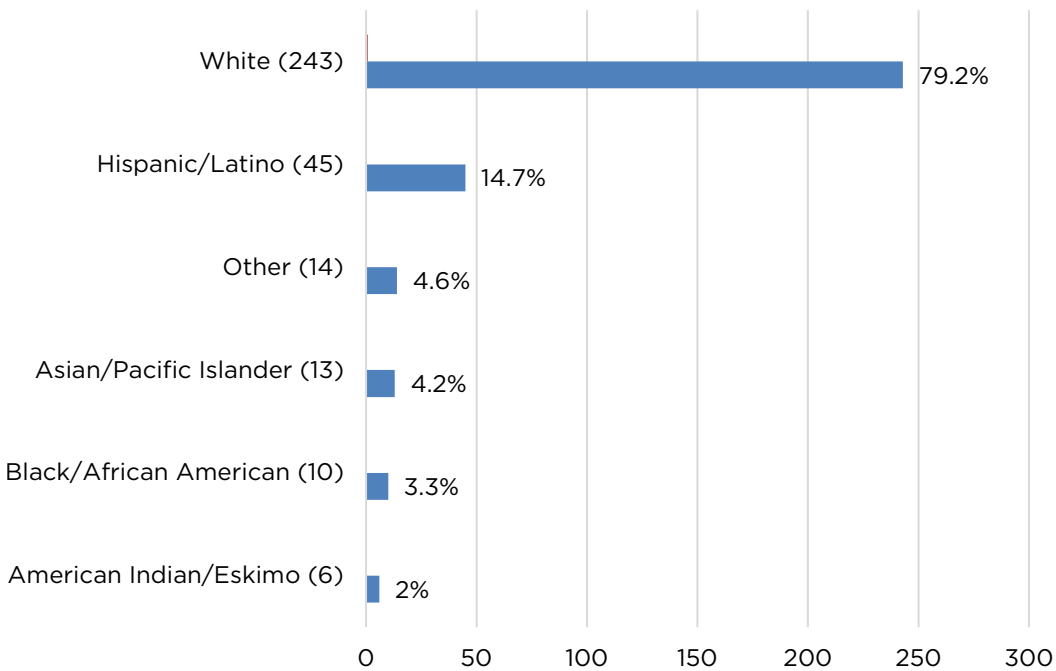
I would like to see "complete neighborhoods" which already fits with Tempe's general plan and 20 minute city. a great example is when the city allowed at home barbershops, a small change that creates diverse, mixed use, walkable neighborhoods. I feel the city failed to meet it's previous goals for urban agriculture, community gardening, and local food economy. I want to see a lot more small business in our local neighborhoods.

"complete streets" also fits perfectly with 20 minute city and vision zero, personally I think it's time Tempe adopted a complete streets policy in it's general plan.

## Demographics

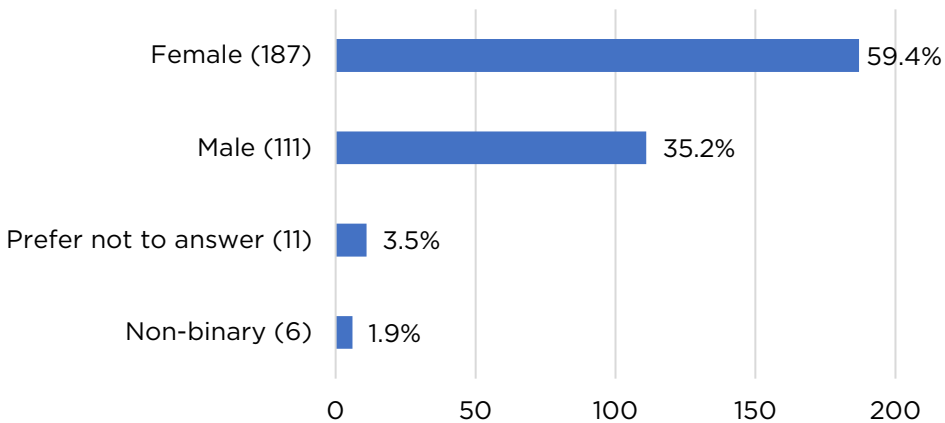
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

### Race:



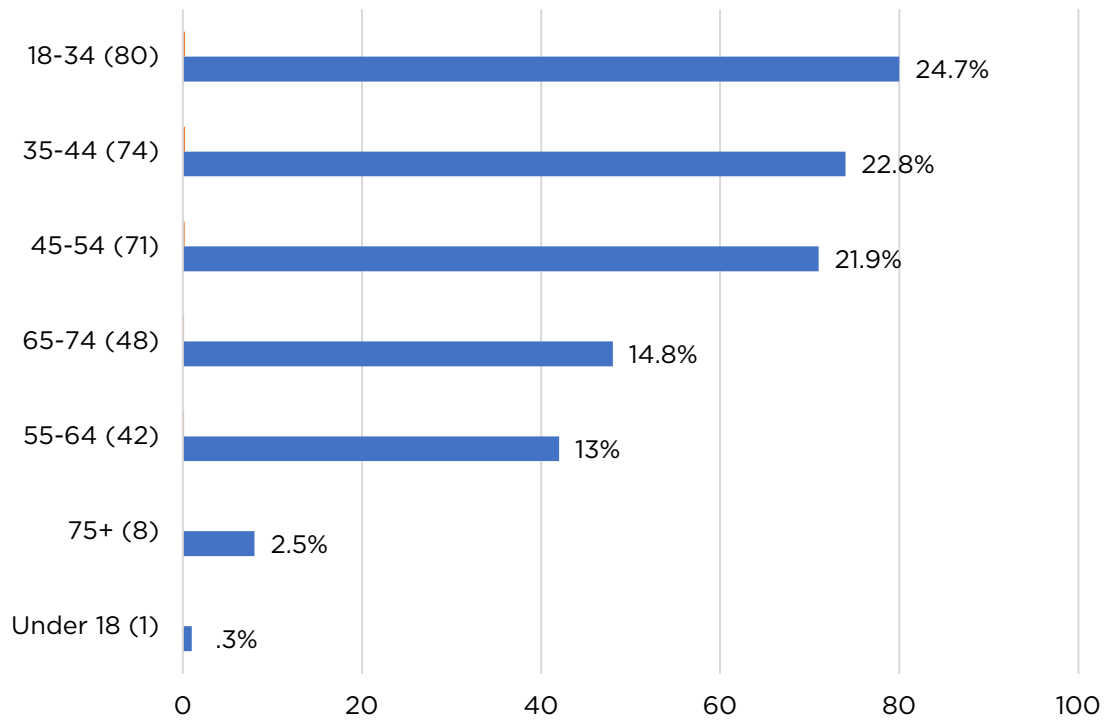
Responses: 315

### Gender:



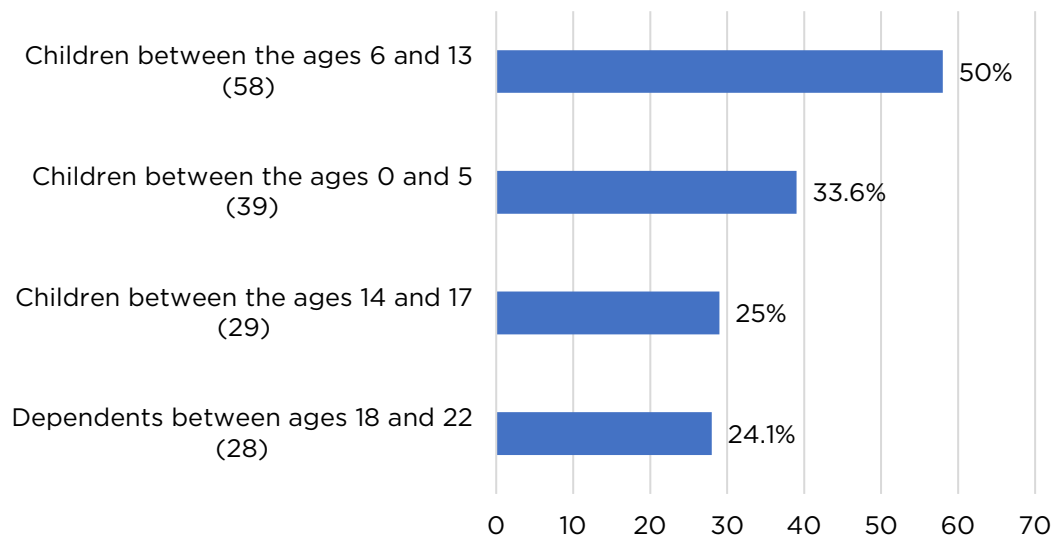
Responses: 315

**Age:**



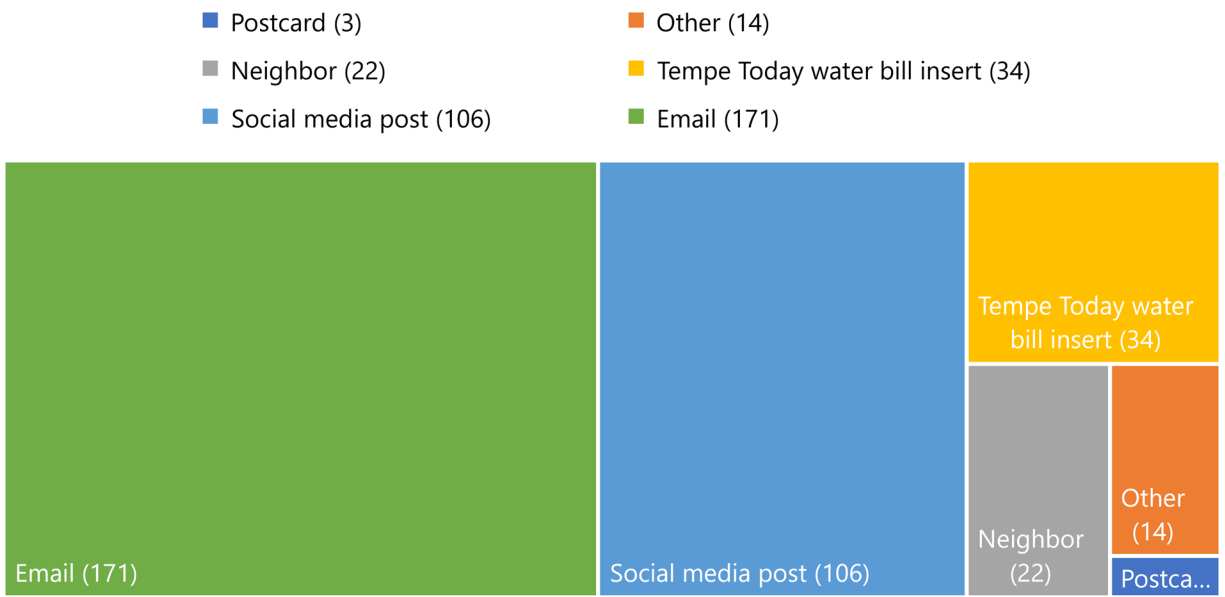
**Responses: 324**

**Does your household have dependents in any of the following age groups?**



**Responses: 154**

How did you hear about this survey? Check all that apply.



Responses: 350