



## **City Council Weekly Information Packet**

Friday, August 26, 2022

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) Tax Revenue Statistical Report – July 2022
- 3) Community Services Department Update



# City Council Events Schedule

**August 26, 2022 thru October 22, 2022**

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

Mon	Aug 29	6:00 p.m.	Clark Park Neighborhood Association Meeting  Location: 509 W. 15 <sup>th</sup> Street Tempe, AZ Zoom Link: <a href="https://tempe.gov/neighborhoodmeetings">tempe.gov/neighborhoodmeetings</a>
Tues - Fri	Aug 30 – Sept 2	All Day	2022 League Annual Conference  Location: The Renaissance 9495 W. Coyotes Boulevard Glendale, AZ 85305
Fri	Sept 23	8:00 a.m. – 10:00 a.m.	Be a Good Neighbor Breakfast  Location: Granite Reef Senior Center 1700 N Granite Reef Road Scottsdale, AZ
Sat	Sept 24	11:00 a.m. – 6:00 p.m.	Dr. Warren H. Stewart, Sr.’s 45 <sup>th</sup> Anniversary Celebration Septemberfest  Location: First Institutional Baptist Church – FIBCO 1141 E. Jefferson Street Phoenix, AZ
Sat	Sept 24	5:30 p.m. – 7:30 p.m.	Tempe Artists Guild Artist Reception  Location: Tempe History Museum 809 E. Southern Ave Tempe, AZ
Thur	Oct 6	9:00 a.m. – 12:00 p.m.	Tempe Sister Cities – Mayor Leadership Roundtable Discussion  Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ
Thur	Oct 6	5:30 p.m. – 10:30 p.m.	Tempe Sister Cities 50 <sup>th</sup> Anniversary Gala  Location: Double Tree Phoenix-Tempe 2100 S. Priest Drive Tempe, AZ

Fri	Oct 7	5:00 p.m. – 11:59 p.m.	Four Peaks Oktoberfest  Location: Tempe Beach Park 80 W. Rio Salado Tempe, AZ
Wed	Oct 12	5:30 p.m. – 9:00 p.m.	39th Don Carlos Humanitarian Awards  Location: SRP PERA Club 1 E. Continental Drive Tempe, AZ
Sat	Oct 22	3:00 p.m. – 7:00 p.m.	Getting Arizona Involved in Neighborhoods  Location: Various locations Tempe, AZ

08/26/2022 JR

# MEMORANDUM



TO: Mayor and Council  
FROM: Lauri Vickers, Municipal Budget & Finance Analyst  
THROUGH: Mark Day, Municipal Budget Director  
DATE: August 26, 2022  
SUBJECT: Tax Revenue Statistical Report – July 2022

## Introduction

The Municipal Budget Office (MBO) reviews the City's privilege (sales) tax collections for the General Fund (1.2%), Transit Fund (0.5%) and Arts & Cultural Fund (0.1%) and the General Fund bed tax (5.0%) in order to monitor the financial performance of the City's largest revenue source. This monthly analysis also provides the opportunity to determine if adjustments need to be made for any significant variances to ensure continuity of programs and service delivery. The July 2022 report summarizes our analysis of the June sales activity reported to the Arizona Department of Revenue (ADOR).

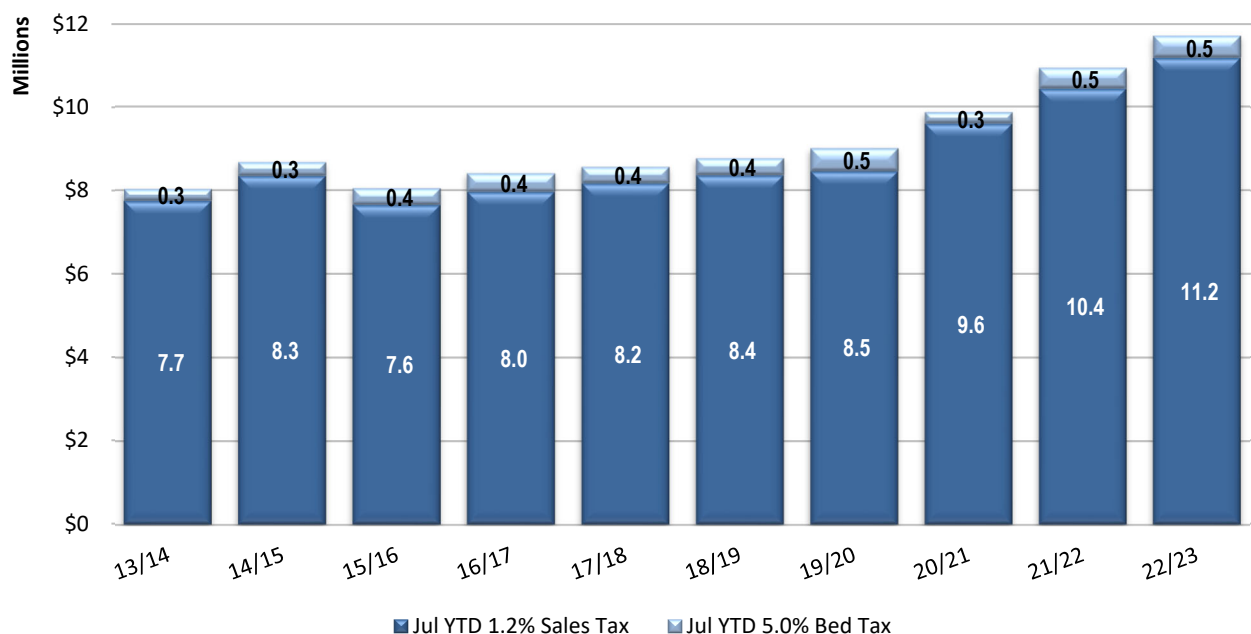
## Overall Highlights

Total fiscal year to date taxable *sales* increased by 5.6% over the same year to date period in the prior fiscal year. Total sales tax *revenue* is up 5.6% or \$927 thousand, due to growth in non-recurring business activities (\$1.0 million), rentals (\$409 thousand) and contracting (\$136 thousand) activity. The attached Executive Summary provides a summary of historical and current fiscal year taxable sales, sales tax collections by fund, tax revenues by business activity, and an analysis of retail tax revenues by activity.

## General Fund Highlights

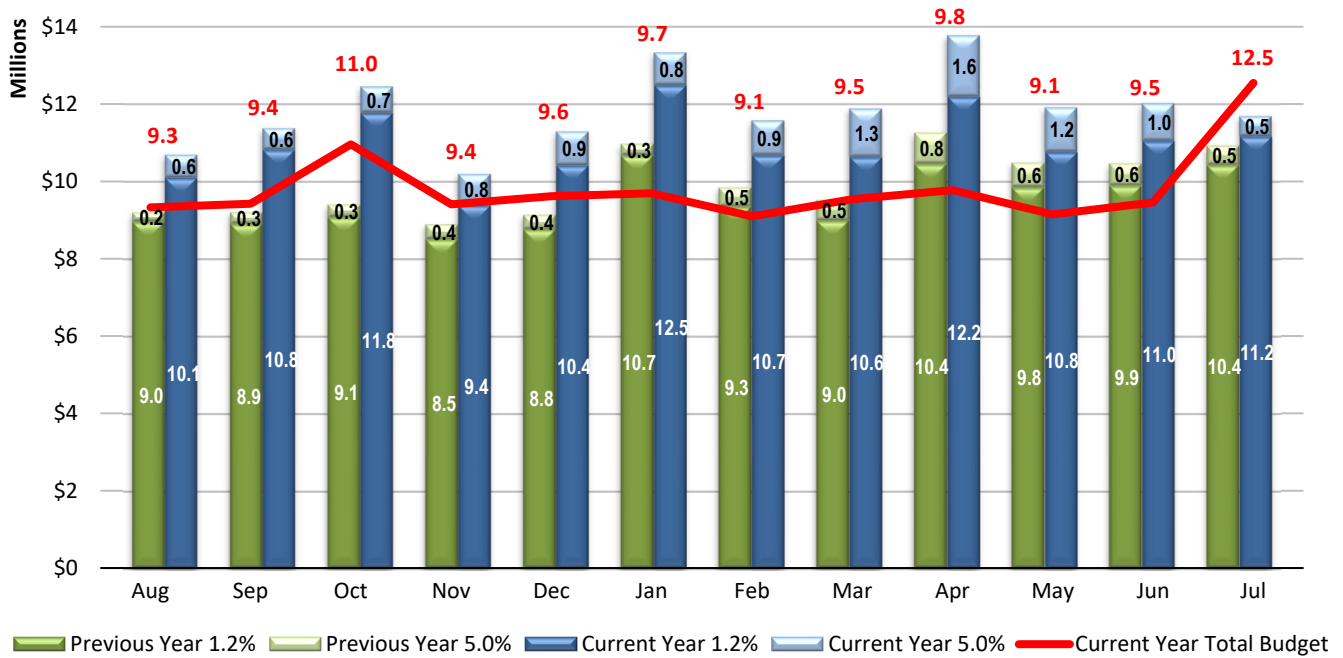
As the General Fund portion of the City's sales and bed tax revenue collections represents the General Fund's largest revenue source, further analysis is performed on these specific tax collections. The graph below depicts year to date General Fund historical sales and bed tax revenue from FY 2013/14 through FY 2022/23. General Fund sales and bed tax revenue for FY 2022/23 is up 7.0% or \$767 thousand over the prior year to date period.

**General Fund Year to Date Sales and Bed Tax Collections through June**



In addition to the 10-year historical comparison, we also review 12 months of General Fund monthly sales and bed tax collections compared to the previous year and to the FY 2022/23 adopted budget for the combined sales and bed tax, as noted in the graph below.

**General Fund Monthly Sales and Bed Tax Collection vs. Previous Year**



Finally, the MBO prepares the attached Actual to Budget Comparison report that provides a summary of FY 2022/23 General Fund sales tax, bed tax, and a combined total sales and bed tax collections compared to a projected budget amount for the month. Although sales and bed tax are not actually budgeted on a monthly basis, this type of analysis of actual collections compared to projections provides insight into sales and bed tax performance. Using this approach, fiscal year to date General Fund sales tax is \$616 thousand below revenue projections, General Fund bed tax is \$248 thousand below projections, and the combined General Fund sales and bed tax collections for the General Fund are \$864 thousand below the revenue projection.

- Attachments: Executive Summary  
Actual Compared to Budget Projection

## Executive Summary

### Current Month - July

### Fiscal Year to Date - July

	2019-20		2020-21		2021-22		2022-23		2019-20		2020-21		2021-22		2022-23	
	Value	Change	Value	Change	Value	Change	Value	Change	Value	Change	Value	Change	Value	Change	Value	Change
<b>Taxable Sales</b>																
Total Taxable Sales	737,363,000	1.8%	819,908,000	11.2%	899,126,000	9.7%	949,591,000	5.6%	737,363,000	1.8%	819,908,000	11.2%	899,126,000	9.7%	949,591,000	5.6%
Retail Taxable Sales	401,857,000	-3.2%	460,741,000	14.7%	533,686,000	15.8%	491,946,000	-7.8%	401,857,000	-3.2%	460,741,000	14.7%	533,686,000	15.8%	491,946,000	-7.8%
<b>Tax Revenues by Fund</b>																
<b>General Fund</b>																
Privilege Tax (1.2%)	8,451,000	1.2%	9,587,000	13.4%	10,422,000	8.7%	11,160,000	7.1%	8,451,000	1.2%	9,587,000	13.4%	10,422,000	8.7%	11,160,000	7.1%
Bed Tax (5.0%)	545,000	34.9%	269,000	-50.6%	495,000	84.0%	524,000	5.9%	545,000	34.9%	269,000	-50.6%	495,000	84.0%	524,000	5.9%
Privilege Tax Rebates	266,000	10.4%	187,000	-29.7%	249,000	33.2%	110,000	-55.8%	266,000	10.4%	187,000	-29.7%	249,000	33.2%	110,000	-55.8%
<b>Total General Fund</b>	<b>9,262,000</b>	<b>2.9%</b>	<b>10,043,000</b>	<b>8.4%</b>	<b>11,166,000</b>	<b>11.2%</b>	<b>11,794,000</b>	<b>5.6%</b>	<b>9,262,000</b>	<b>2.9%</b>	<b>10,043,000</b>	<b>8.4%</b>	<b>11,166,000</b>	<b>11.2%</b>	<b>11,794,000</b>	<b>5.6%</b>
<b>Transit Fund</b>																
Privilege Tax (0.5%)	3,524,000	1.2%	3,995,000	13.4%	4,343,000	8.7%	4,650,000	7.1%	3,524,000	1.2%	3,995,000	13.4%	4,343,000	8.7%	4,650,000	7.1%
Privilege Tax Rebates	108,000	8.0%	78,000	-27.8%	104,000	33.3%	46,000	-55.8%	108,000	8.0%	78,000	-27.8%	104,000	33.3%	46,000	-55.8%
<b>Total Transit Fund</b>	<b>3,632,000</b>	<b>1.4%</b>	<b>4,073,000</b>	<b>12.1%</b>	<b>4,447,000</b>	<b>9.2%</b>	<b>4,696,000</b>	<b>5.6%</b>	<b>3,632,000</b>	<b>1.4%</b>	<b>4,073,000</b>	<b>12.1%</b>	<b>4,447,000</b>	<b>9.2%</b>	<b>4,696,000</b>	<b>5.6%</b>
<b>Arts &amp; Culture Fund</b>																
Privilege Tax (0.1%)	726,000	1.4%	815,000	12.3%	889,000	9.1%	939,000	5.6%	726,000	1.4%	815,000	12.3%	889,000	9.1%	939,000	5.6%
<b>Total Arts &amp; Culture Fund</b>	<b>726,000</b>	<b>1.4%</b>	<b>815,000</b>	<b>12.3%</b>	<b>889,000</b>	<b>9.1%</b>	<b>939,000</b>	<b>5.6%</b>	<b>726,000</b>	<b>1.4%</b>	<b>815,000</b>	<b>12.3%</b>	<b>889,000</b>	<b>9.1%</b>	<b>939,000</b>	<b>5.6%</b>
<b>Totals</b>	<b>13,620,000</b>	<b>2.4%</b>	<b>14,931,000</b>	<b>9.6%</b>	<b>16,502,000</b>	<b>10.5%</b>	<b>17,429,000</b>	<b>5.6%</b>	<b>13,620,000</b>	<b>-48.8%</b>	<b>14,931,000</b>	<b>9.6%</b>	<b>16,502,000</b>	<b>10.5%</b>	<b>17,429,000</b>	<b>5.6%</b>
<b>Tax Revenues by Business Activities</b>																
Retail	7,233,000	-3.2%	8,293,000	14.7%	9,606,000	15.8%	8,855,000	-7.8%	7,233,000	-3.2%	8,293,000	14.7%	9,606,000	15.8%	8,855,000	-7.8%
Rentals	2,656,000	13.5%	2,698,000	1.6%	3,084,000	14.3%	3,493,000	13.3%	2,656,000	13.5%	2,698,000	1.6%	3,084,000	14.3%	3,493,000	13.3%
Utilities/Communication	663,000	-11.4%	710,000	7.1%	774,000	9.0%	759,000	-1.9%	663,000	-11.4%	710,000	7.1%	774,000	9.0%	759,000	-1.9%
Restaurants	1,078,000	5.0%	840,000	-22.1%	1,200,000	42.9%	1,317,000	9.8%	1,078,000	5.0%	840,000	-22.1%	1,200,000	42.9%	1,317,000	9.8%
Contracting	1,003,000	-0.9%	1,152,000	14.9%	863,000	-25.1%	998,000	15.6%	1,003,000	-0.9%	1,152,000	14.9%	863,000	-25.1%	998,000	15.6%
Hotel/Motel	205,000	21.3%	103,000	-49.8%	191,000	85.4%	196,000	2.6%	205,000	21.3%	103,000	-49.8%	191,000	85.4%	196,000	2.6%
Transient (Bed Tax)	545,000	34.9%	269,000	-50.6%	495,000	84.0%	524,000	5.9%	545,000	34.9%	269,000	-50.6%	495,000	84.0%	524,000	5.9%
Non-Recurring Business Activities	34,000	-145.9%	726,000	2035.3%	74,000	-89.8%	1,087,000	1368.9%	34,000	-145.9%	726,000	2035.3%	74,000	-89.8%	1,087,000	1368.9%
Amusements	148,000	5.7%	72,000	-51.4%	154,000	113.9%	139,000	-9.7%	148,000	5.7%	72,000	-51.4%	154,000	113.9%	139,000	-9.7%
All Other	56,000	-3.4%	66,000	17.9%	60,000	-9.1%	60,000	0.0%	56,000	-99.6%	66,000	17.9%	60,000	-9.1%	60,000	0.0%
<b>Totals</b>	<b>13,620,000</b>	<b>2.4%</b>	<b>14,931,000</b>	<b>9.6%</b>	<b>16,502,000</b>	<b>10.5%</b>	<b>17,429,000</b>	<b>5.6%</b>	<b>13,620,000</b>	<b>-48.8%</b>	<b>14,931,000</b>	<b>9.6%</b>	<b>16,502,000</b>	<b>10.5%</b>	<b>17,429,000</b>	<b>5.6%</b>
<b>Retail Tax Revenues by Activities</b>																
Automotive	1,201,000	9.1%	1,180,000	-1.7%	1,356,000	14.9%	1,360,000	0.3%	1,201,000	9.1%	1,180,000	-1.7%	1,356,000	14.9%	1,360,000	0.3%
Building Supply Stores	332,000	12.2%	353,000	6.3%	431,000	22.1%	491,000	13.9%	332,000	12.2%	353,000	6.3%	431,000	22.1%	491,000	13.9%
Department Stores	967,000	-3.9%	1,029,000	6.4%	1,103,000	7.2%	1,162,000	5.3%	967,000	-3.9%	1,029,000	6.4%	1,103,000	7.2%	1,162,000	5.3%
Drug/Small Stores	1,058,000	2.9%	1,315,000	24.3%	1,384,000	5.2%	780,000	-43.6%	1,058,000	2.9%	1,315,000	24.3%	1,384,000	5.2%	780,000	-43.6%
Furniture/Equipment/Electronics	741,000	2.1%	704,000	-5.0%	949,000	34.8%	287,000	-69.8%	741,000	2.1%	704,000	-5.0%	949,000	34.8%	287,000	-69.8%
Grocery Stores	728,000	0.6%	823,000	13.0%	828,000	0.6%	907,000	9.5%	728,000	0.6%	823,000	13.0%	828,000	0.6%	907,000	9.5%
Manufacturing Firms	498,000	-43.2%	659,000	32.3%	950,000	44.2%	226,000	-76.2%	498,000	-43.2%	659,000	32.3%	950,000	44.2%	226,000	-76.2%
All Other Retail	1,708,000	-0.3%	2,230,000	30.6%	2,605,000	16.8%	3,642,000	39.8%	1,708,000	-0.3%	2,230,000	30.6%	2,605,000	16.8%	3,642,000	39.8%
<b>Totals</b>	<b>7,233,000</b>	<b>-3.2%</b>	<b>8,293,000</b>	<b>14.7%</b>	<b>9,606,000</b>	<b>15.8%</b>	<b>8,855,000</b>	<b>-7.8%</b>	<b>7,233,000</b>	<b>-3.2%</b>	<b>8,293,000</b>	<b>14.7%</b>	<b>9,606,000</b>	<b>15.8%</b>	<b>8,855,000</b>	<b>-7.8%</b>

## Actual Compared to Budget Projection

### Privilege Tax Revenue - General Fund (1.2%) 2022-23 Actual Compared to Budget

#### Monthly Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.4%	\$ 11,776,000	\$ 11,160,000	\$ (616,000)	-5.2%
Aug	8.2%	11,513,000			
Sep	8.0%	11,286,000			
Oct	9.1%	12,834,000			
Nov	8.1%	11,429,000			
Dec	8.4%	11,853,000			
Jan	9.3%	13,032,000			
Feb	7.9%	11,106,000			
Mar	8.3%	11,718,000			
Apr	8.5%	11,896,000			
May	7.6%	10,702,000			
Jun	8.1%	11,430,000			
<b>Totals</b>	<b>100.0%</b>	<b>\$ 140,575,000</b>	<b>\$ 11,160,000</b>	<b>\$ (616,000)</b>	<b>-0.4%</b>

#### Cumulative Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.4%	\$ 11,776,000	\$ 11,160,000	\$ (616,000)	-5.2%
Jul-Aug	16.6%	23,289,000			
Jul-Sep	24.6%	34,575,000			
Jul-Oct	33.7%	47,409,000			
Jul-Nov	41.9%	58,838,000			
Jul-Dec	50.3%	70,691,000			
Jul-Jan	59.6%	83,723,000			
Jul-Feb	67.5%	94,829,000			
Jul-Mar	75.8%	106,547,000			
Jul-Apr	84.3%	118,443,000			
Jul-May	91.9%	129,145,000			
Jul-Jun	100.0%	140,575,000			

#### Tax and License Annual Privilege Tax Revenue Projections

Method	Privilege Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 139,945,000	\$ 140,575,000	\$ (630,000)	-0.4%
% Received	\$ 133,222,000	\$ 140,575,000	\$ (7,353,000)	-5.2%

### Bed Tax Revenue - General Fund (5.0%) 2022-23 Actual Compared to Budget

#### Monthly Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.1%	\$ 772,000	\$ 524,000	\$ (248,000)	-32.1%
Aug	9.7%	1,052,000			
Sep	12.0%	1,302,000			
Oct	14.1%	1,539,000			
Nov	9.6%	1,043,000			
Dec	8.2%	897,000			
Jan	5.3%	572,000			
Feb	5.2%	564,000			
Mar	5.5%	601,000			
Apr	6.7%	728,000			
May	8.1%	886,000			
Jun	8.5%	922,000			
<b>Totals</b>	<b>100.0%</b>	<b>\$ 10,878,000</b>	<b>\$ 524,000</b>	<b>\$ (248,000)</b>	<b>-2.3%</b>

#### Cumulative Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	7.1%	\$ 772,000	\$ 524,000	\$ (248,000)	-32.1%
Jul-Aug	16.8%	1,824,000			
Jul-Sep	28.7%	3,126,000			
Jul-Oct	42.9%	4,665,000			
Jul-Nov	52.5%	5,708,000			
Jul-Dec	60.7%	6,605,000			
Jul-Jan	66.0%	7,177,000			
Jul-Feb	71.2%	7,741,000			
Jul-Mar	76.7%	8,342,000			
Jul-Apr	83.4%	9,070,000			
Jul-May	91.5%	9,956,000			
Jul-Jun	100.0%	10,878,000			

#### Tax and License Annual Privilege Tax Revenue Projections

Method	Bed Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 11,339,000	\$ 10,878,000	\$ 461,000	4.2%
% Received	\$ 7,384,000	\$ 10,878,000	\$ (3,494,000)	-32.1%

### Total General Fund Tax Revenue 2022-23 Actual Compared to Budget

#### Monthly Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.3%	\$ 12,548,000	\$ 11,684,000	\$ (864,000)	-6.9%
Aug	8.3%	12,565,000			
Sep	8.3%	12,588,000			
Oct	9.5%	14,373,000			
Nov	8.2%	12,472,000			
Dec	8.4%	12,750,000			
Jan	9.0%	13,604,000			
Feb	7.7%	11,670,000			
Mar	8.1%	12,319,000			
Apr	8.3%	12,624,000			
May	7.7%	11,588,000			
Jun	8.2%	12,352,000			
<b>Totals</b>	<b>100.0%</b>	<b>\$ 151,453,000</b>	<b>\$ 11,684,000</b>	<b>\$ (864,000)</b>	<b>-0.6%</b>

#### Cumulative Amounts

	2022-23 Budget		2022-23 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.3%	\$ 12,548,000	\$ 11,684,000	\$ (864,000)	-6.9%
Jul-Aug	16.6%	25,113,000			
Jul-Sep	24.9%	37,701,000			
Jul-Oct	34.4%	52,074,000			
Jul-Nov	42.6%	64,546,000			
Jul-Dec	51.0%	77,296,000			
Jul-Jan	60.0%	90,900,000			
Jul-Feb	67.7%	102,570,000			
Jul-Mar	75.9%	114,889,000			
Jul-Apr	84.2%	127,513,000			
Jul-May	91.8%	139,101,000			
Jul-Jun	100.0%	151,453,000			

#### Tax and License Annual Privilege Tax Revenue Projections

Method	Total Tax		Over / (Under)	
	Projected	Budget	Amount	Percent
% of Increase	\$ 151,346,000	\$ 151,453,000	\$ (107,000)	-0.1%
% Received	\$ 141,025,000	\$ 151,453,000	\$ (10,428,000)	-6.9%

# COMMUNITY SERVICES UPDATE

August 26, 2022

## Special Events Update

### PURPOSE:

Update Mayor and Council regarding the status of Tempe Special Events occurring August 27 to September 11, 2022.

### CITY COUNCIL STRATEGIC PRIORITY:



Strong Community  
Connections

2.21—Achieve ratings of “Very Satisfied” or “Satisfied” with the availability of information about City programs, events, services, and issues greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.



### EVENT SCHEDULE:

Date	Event	Location	Notation
8/27	DTA Park After Dark	6 <sup>th</sup> Street Park	Community Event
8/27	Rep Your Brand (RYB) Night Blast Summer Splash	Kiwanis Park	Community Event
9/1	Sparky's Touchdown Tailgates	College Avenue	ASU Tailgate
9/1	Chuckbox ASU Football Tailgates	The Chuckbox	ASU Tailgate
9/10	DTA Park After Dark	6 <sup>th</sup> Street Park	Community Event
9/10	Healing Field Freedom Concert	Tempe Beach Park	Local Community Groups and Schools
9/11	Healing Field	Tempe Beach Park	9/11 Memorial
9/11	Arizona Walk for Recovery	Kiwanis Park	Charity 5k

The impact of Tempe's special events ripple across our community by supporting local businesses, creating an encouraging and welcoming environment, and enhancing tourism and awareness. The Special Events Task Force Committee (SETFC) works with event producers throughout the year. Nearly all event producers receive conditional approval to plan their events up to 12 months in advance. In most cases, ongoing communication takes place to discuss logistics, requirements, safety, attendance, ticket sales, alcohol permits, and anything else necessary before the final permit is approved. Staff members are committed to updating Mayor and Council with regards to special events that have been approved by the SETFC.

For additional information on activities, events, and things to do in and around Tempe, visit our community partners at: **Downtown Tempe Authority** ([Downtowntempe.com/explore](http://Downtowntempe.com/explore)), and **Tempe Tourism** ([Tempetourism.com](http://Tempetourism.com)).

