



Parks Monument Signage Public Input Survey November 2022

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I. Background

The City of Tempe's iconic concrete monuments have marked every park, golf course and park facility since the late 1980s, welcoming visitors to our spaces and places. After the wear and tear of nearly 40 years, the monuments are nearing the end of their reparable lives. The city has been working with a design consultant since June to create options for new monument signage for our parks system that reflects our community and will last for decades to come.

The survey was available online at tempe.gov/Forum from Nov. 1 through Nov. 30, 2022, to gather feedback on the proposed designs of the park monument signs. Over the month of November this survey received a total of 1,151 visitors and 846 responses.

II. Outreach

Several methods were used to provide information to the public and stakeholders regarding the project, meeting and opportunities for input.

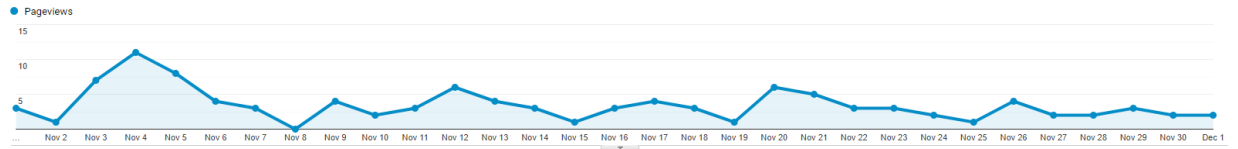
Project Webpage

The project [webpage](#) was updated continuously and included information about the project, the date and access information for the public meeting and online comment information. From Nov. 1 – Dec. 1, the website had 106 views.

Top Sources:

- Direct URL
- Google
- Tempe Forum

- Tempe Independent
- Facebook
- Mailchimp



Tempe Today

- [November edition](#) - Tempe Today is a monthly community newsletter sent out to Tempe residents along with their water bill.

Media coverage

- [Tempe Independent](#)

Social Media, Eblasts and Press Release

Below is a summary of online outreach that provided information to the public regarding the project and opportunities for input:



11/06/22 - Public Survey

- Reach: 10,374 | Engagements: 2,942 | Link clicks: 1,200



11/06/22 - announcement

- Impressions: 1,294 | Engagements: 118 | Link clicks: 86



11/06/22 - Instagram post

- Reach: 5,214 | Engagements: 973 | Link clicks: 245



10/21/22 - Survey open

- Impressions: 4,897 | Engagements: 30



11/7/22 - Tempe This Week newsletter inclusion

- 7,965 emails sent, 39.6% open rate, 6.4% click rate, 119 clicks on survey link

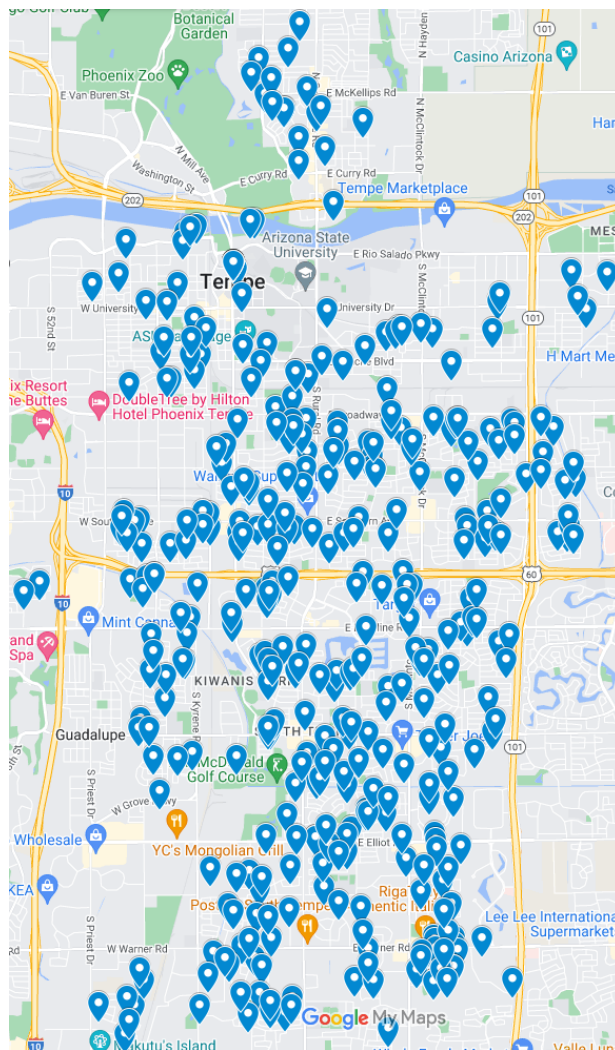
11/14/22 - Tempe This Week newsletter inclusion

- 7,954 emails sent, 41.3% open rate, 6.8% click rate, 112 clicks on survey link
11/21/22 - Tempe This Week newsletter inclusion
- 7,945 emails sent, 38.4% open rate, 5.1% click rate, 53 clicks on survey link
11/21/22 - news release
- 5,766 emails sent, 36% open rate, 2.8% click rate, 217 clicks on survey link

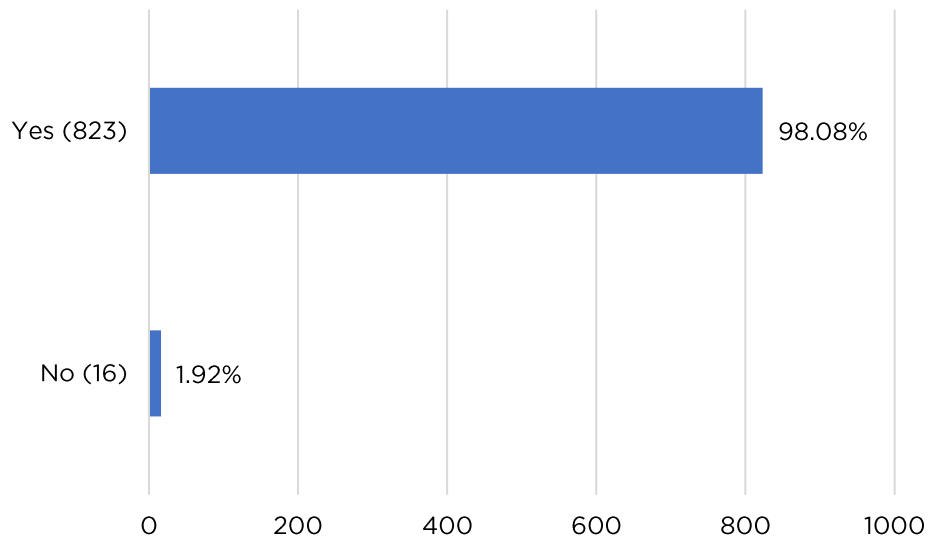
III. Survey Responses

The survey was available online at tempe.gov/Forum from Nov. 1 through Nov. 30, 2022, to gather feedback on the proposed designs of the park monument signs.

465 respondents provided an address with approximately 90% in Tempe.

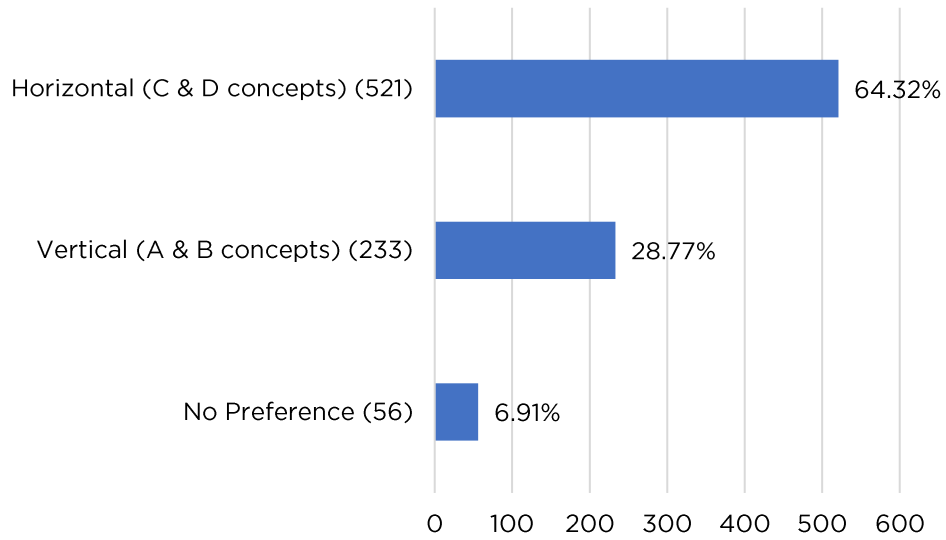


1. Have you noticed our existing Tempe Park monuments signs when you visit local parks?



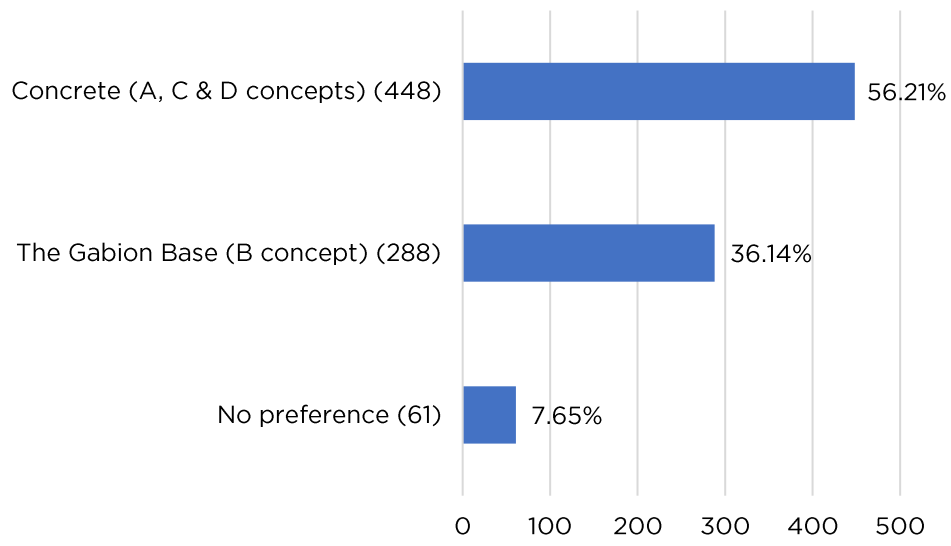
Responses: 839

2. Do you prefer the horizontal or vertical monuments?



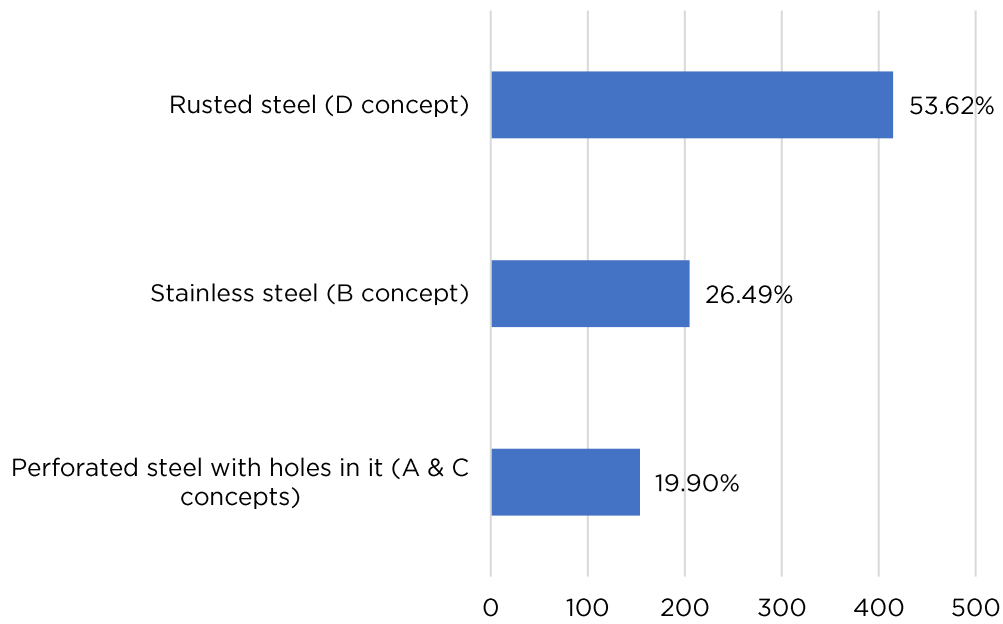
Responses: 810

3. Which base material do you prefer?



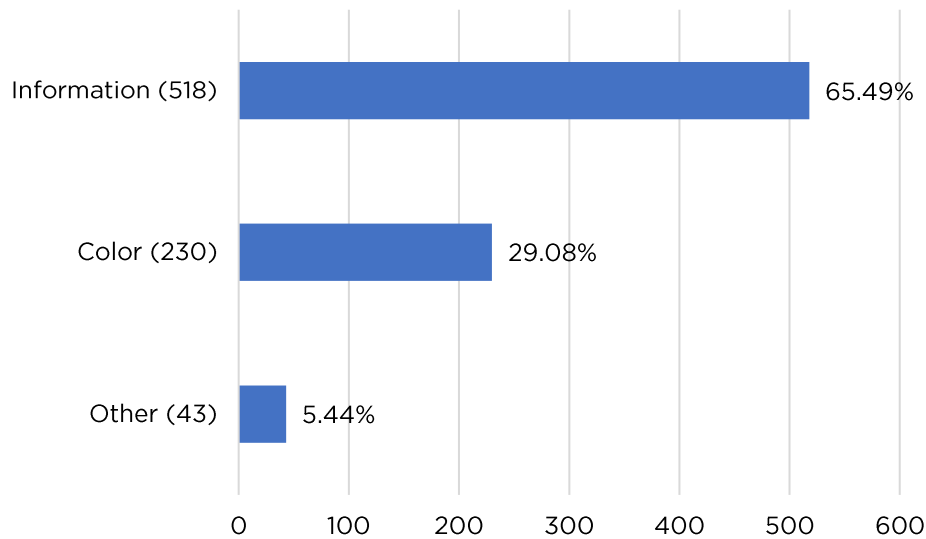
Responses: 797

4. Which name plate material do you prefer?



Responses: 774

5. All concepts are designed to accommodate an accent panel. Do you prefer a solid-colored panel or an etched, informational panel?



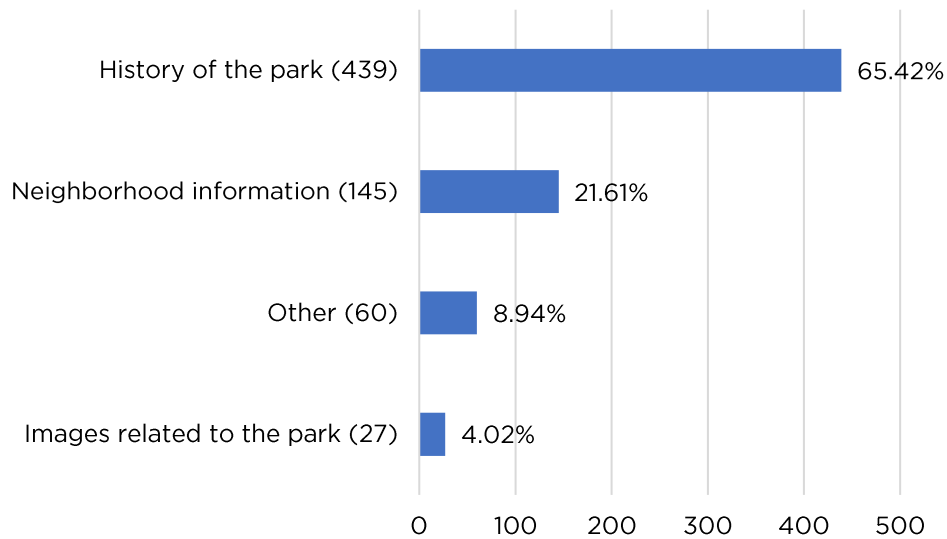
Responses: 791

Other Comments:

- Other - whatever is cheapest
- Other - This is a non-issue. Stop wasting my tax money on such crapshoot issues. Spend it where it matters. Not on our park signs that have no problems.
- Other - These options are HORRIBLE
- Other - The original signs are better. I vote to keep and maintain the original signs. The new signs look so cheap.
- Other - stop
- Other - Restore original
- Other - Prefer the existing design
- Other - Prefer information on a separate sign.
- Other - Please keep originals
- Other - Please don't change them.
- Other - Plain concrete
- Other - Old style is better
- Other - Nothing wrong with the old designs. Just make new ones to replace the worn-out ones. Anything new will be controversial. Don't go creating problems when there isn't one!
- Other - not sure I understand the distinction. I like information panels that are colored and etched, if it's just a panel of color I don't know what the purpose would be.
- Other - No preference on this
- Other - no preference
- Other - No need for new signs. The current signs/monuments are fine.

- Other - No extra panel
- Other - NA
- Other - Leave them the same way, spend money on other things that are actually needed!!!
- Other - Leave the existing design.
- Other - Leave it how it is. Don't change history
- Other - Keep the old signs. They are perfectly fine the way they are. Why spend money to make this city more homogenous?
- Other - Keep the old signs and use your energy to keep the new trees straight. Whoever put the support posts in needs to check back on their work. I have called the city in the past on them.
- Other - Keep the current signs - nothing wrong with them
- Other - Keep the concrete signs
- Other - Keep existing signage
- Other - Just like D as it's super easy to read versus skinny vertical. But need to add a sign with some detail about the park. Nicely done.
- Other - Just clean and restore current signs
- Other - I prefer the original signs to these boring, generic looking signs that every other city has adopted.
- Other - I prefer the existing signs, these designs are bad
- Other - I don't like any of the new designs.
- Other - historical elements, community character representation or art would be good on panels
- Other - fix the original
- Other - Etched
- Other - Either is fine as long as it's not just printed on it. That would wear off over the years like many of the signs in Papago by the ruins
- Other - Easiest to read to keep drivers eyes on the road
- Other - don't like any of these designs, they're very unappealing to the eye.
- Other - Don't change them
- Other - Do Not Change the Style!!! Keep the SAME TYLE AS NOW!
- Other - Current monuments are fine. Leave them alone.
- Other - both
- Other - An etched map or no accent panel

6. If you selected “information” panel, what information would you like to see displayed?



Responses: 671

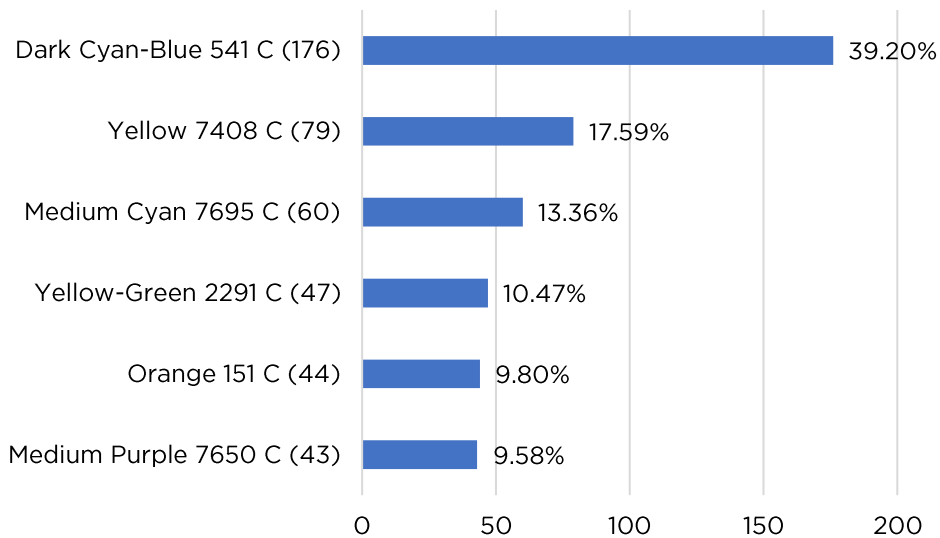
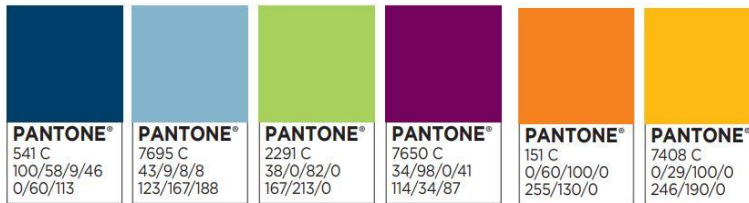
Other Comments:

- Other - Whichever is more interesting for each respective park.
- Other - When the park was founded. "Established in 1980" and what the park was named for or who it was named after.
- Other - This is a non-issue. Stop wasting my tax money on such crapshoot issues. Spend it where it matters. Not on our park signs that have no problems. if we're gonna do this, maybe the history of the city council wasting money and not helping the community
- Other - The tribes on whose land the park is built and when it was taken from them.
- Other - The original signs are better. I vote to keep and maintain the original signs. The new signs look so cheap.
- Other - The information panel is not needed. It will mean more trash in the park.
- Other - stop
- Other - special amenities of this park
- Other - Something about the memorable contribution of the person who the park is named after
- Other - Seriously, the originals are great there's no reason to change them
- Other - Same as current signs!
- Other - Restore original
- Other - Prefer the existing design
- Other - Plain concrete
- Other - Place to post information from the City events, reservations etc.
- Other - Park rules
- Other - Park name
- Other - Park hours, rules and phone number for reservations or issues
- Other - Park Highlights

- Other - Nothing wrong with what we have now
- Other - Nothing wrong with the old designs. Just make new ones to replace the worn-out ones. Anything new will be controversial. Don't go creating problems when there isn't one!
- Other - None, please leave it alone
- Other - None, leave them alone
- Other - none of the above
- Other - Native Communities whose land the park is now on, and other indigenous history included in the history of the park (not just white history)
- Other - Name of the park
- Other - Name of Park
- Other - NA
- Other - Map, history, nature learning, other information would be better integrated throughout the parks and sites as learning points separate from the main sign
- Other - map of park and/or nearby area
- Other - Make it specific to the park. Neighborhood parks should have neighborhood info. Larger (regional parks) should focus on what makes that place iconic.
- Other - Leave the existing design.
- Other - Keep the current monuments - they have a lot of life left, repair where necessary
- Other - Keep the concrete signs
- Other - keep existing signage
- Other - Just put up a plaque with history about the person who the park was named for.
- Other - Just clean and restore current signs
- Other - Info on the park
- Other - Info about park name
- Other - Image and history
- Other - I would like all 3 - but especially history, who the park is named for, what/who was at the location before the park
- Other - Hours Park is open & History
- Other - History or park and neighborhood.
- Other - History of the park, neighborhood, and indigenous significance to the area when applicable
- Other - History of the park or neighborhood whatever is more relevant
- Other - History of the park and neighborhood.
- Other - History of the park & neighborhood info
- Other - History of park as well as individual named after
- Other - History and/or neighborhood info
- Other - History and Neighborhood Info
- Other - History & Neighborhood Info
- Other - fix the originals
- Other - Don't change them
- Other - directions to important places
- Other - Both history and neighborhood information.

- Other - All!
- Other - All of the above
- Other - All of the above
- Other - All of the above
- Other - A combination of Park History and Neighborhood information.

7. If you selected “Color” panel, which color do you prefer?



Responses: 449

8. Additional Comments

Of the additional comments 53% were in favor of keeping the existing parks monument sign, 20% raised concerns about the proposed designs, 15% supported the proposed designs, and 12% of the comments were unrelated to feedback. The overall themes of the sections above are as follows:

- In favor of existing signs
 - New signs were a waste of money when other areas of the city need monetary support
 - Strong sentiment and familiarity of the existing signs
- Concerns for the proposed designs
 - Need for increased visibility and accessibility reading the sign
 - Concern over maintenance and longevity
 - Breakage of the square edges and easy victim of graffiti
 - Cost of improvements

- Support for proposed design
 - Support for horizontal sign for accessibility
 - Most comments preferred style D
 - Equal support and criticism of gabion baskets
1. the answer options are incorrect in question 2-- vertical is A&B and Horizontal is C&D
 2. My biggest concern with the designs is keeping the attached panels with information and the Tempe logo from being removed and stolen. Second concern would be graffiti.
 3. Do you prefer the horizontal or vertical monuments? has incorrect response options and horizontal is spelled wrong
 4. Hopefully this will not be a wholesale replacement of signs, but only as needed when old ones are no longer serviceable. Would be a large, unnecessary expenditure to replace them "just because."
 5. I think it is a shame to change the park signs--iconic history of Tempe. Can't the rocks be power washed or something? We are losing neighborhoods, seeing the signs of homeless individuals, everywhere (frequently in parks, keeping residents away. Use the money to try and make an inroad on that.
 6. What I believe should also be shared are the following prior to asking for residents to vote (which impact each taxpayer). 1. What is the anticipated cost of each sign option? 2. If selected what are the planned maintenance costs to taxpayer for each option? This should also include cleaning, repainting, landscape, etc. costs. 3. Is there a study on the longevity of each option (5 yr., 10yr, 20, etc.). All the above should be included in any study and shared prior to asking a taxpayer to vote. While I appreciate the opportunity, if the most expensive option may be great, if I find it will have a \$ impact on me and in this time of high inflation requires me to determine if food, gas, streets, or part sign is where my money should go, then I'm likely to go with a more economical sign. Please get back with me to discuss this further. My hope is that this survey is considered for revision as cost & longevity should be a consideration (I'm assuming what's decided will become the norm going forward). - thx seb
 7. The text on B & D examples seems easier to read (i.e. clearer).
 8. I strongly prefer style B, because it does not use a concrete base. Concrete is not good for the environment and the environmental friendliness of the sign is important to me.
 9. Readability of the name for people with visual impairments would be appreciated, plus braille for those with even less visual acuity would be cool. Something about how the park got its name would be appreciated. (Not sure how SVOB park got its name).
 10. Signs should be easily visible whether walking or driving by and easy to read

11. I don't understand why the signs are changing. We should be celebrating the fact that this design has stood the test of time and refurbish them if necessary. Similar to the national forest signs - they are iconic and don't need to be redesigned. Money could be better spent on improving other park amenities.
12. The information accent panel would NOT be easily readable on the horizontal monuments- it would be too low to the ground and not at the eye level. In general, the current monuments are fine, Tempe should rather invest in maintaining the current parks, cleaning trash, planting new trees, enforcing park rules (e.g., no illegal drugs).
13. I prefer D
14. The old signs are fine... We should be redirecting the funds to something more important that the citizens will actually use like refurbishing the Kiwanis recreation center and bringing it into the modern era. The KRC building is not even ADA compliant without an elevator to the observation deck.
15. I like the existing monument signs. If you have to change them, then style D feels the most like the existing design, but with a modern update. It will keep the continuity
16. Yellow/gold associated with Tempe.
17. I think the current park markers are unattractive, but unfortunately I do not think these concepts are an improvement.
18. Flawed survey. Question #2 should be something like "Do you believe the design of Tempe city park signs should be updated? Yes/No." My answer is No. The current signs are durable and attractive. I haven't seen an explanation for updating the design, just that some park names will be changed. For those parks, build signs using the existing design, save some money and create less waste.
19. I have lived in Tempe for over 15 years there's and I love Tempe. And I love our mayor, Corey Woods. He's keeping tempting beautiful and changing things for the future.
20. "I think the current monuments have lasted as long as they have because they have rounded corners. I think the sharp corners just ask to be broken; same for parts sticking off the main monument. I also think the colored Tempe signs will not last as long as the current ones etched into the concrete. Overall, I prefer the old monuments."
21. In general, I really like B the most.
22. Thank you for providing this feedback opportunity. My preference for horizontal orientation is centered around ease of reading, when biking or driving by. The vertical orientation looks great but takes extra reading effort when in motion.
23. I really prefer the old ones. They are classier in my opinion.

24. I think the information panel section is not a good idea. It will be trashed & graffiti sadly. B without the panel
25. I'm a designer and can tell you with full certainty, Vertical Style B is far and away the winner. Conserves space (important for a park), park name is extremely readable (black on stainless), bastion base provides a high level of personality/character and information panel is relatively eye level which will encourage reading (makes the horizontal options a non-starter). Additionally, this vertical design follows the trend I've noticed with recent art installations around parks most notably Optimist Park. This is the winner!! Please select this one. Everyone in Tempe will love it and will last for another 5 decades.
26. I would prefer no redesign, the existing signs still serve their function. It's not a bad thing to have visual reminders of our city's history, including the signs. I'd much rather money for an unnecessary redesign go toward park maintenance, supporting our homeless community and addressing the crisis of housing that's threatening my ability to continue living here.
27. "I actually like the existing panels I've seen. Are we wasting taxpayer money? Are the current signs dilapidated or damaged beyond repair?"
28. How about keeping existing signs, clean them up and refresh. Use the money for something else like the homeless or gangs situations so people feel safe going into the parks.
29. I'm Marie LoPiano, daughter of former Mayor of Tempe Bill LoPiano. Been in Tempe 60 years, very much approve of any updating for this beautiful city. Thank you.
30. Important to include indigenous history of the land. Maybe include a QR code linking to additional historical info, photos, and that park's neighborhood plan
31. Old signage had more character and appeal. Too bad. Newer doesn't make it better.
32. My selections are based on longevity and durability. All concrete, granite, or marble would be preferred as in headstones in cemeteries.
33. Please keep existing signage
34. My favorite thing about the signs we have now is the interaction we can have with them. There is a man that rests on the Meyer Park sign every weekend as he walks from Broadway to Southern and back. My kids love to stop and have a snack while we're out walking and playing. I would like to see a new sign that is sturdy enough to at least comfortably lean on. :)
35. The perforated and gabion will collect trash and debris is not cleaned regularly
36. "I think name running vertical harder for some to read, hence horizontal. Concrete columns for horizontal stronger, last longer. Concerned about square edges on metal rather than rounded like existing concrete

monuments. (So someone doesn't get hurt and Sue city). However, with the challenges we are all facing currently, housing, inflation, fixed income, increasing medical, etc, Now is not the time to think about installation when the money could be used for more vouchers etc., to help those currently struggling. Vote on design and let residents know this is way down the road when it becomes reality. "

37. I think we should continue to use the old design. They have held up well and the design has withstood the test of time. Freshen them up, perhaps a little sandblasting to brighten them and change the background color behind the lettering to a sage green. The old design has a solid, permanent feel and they fit the terrain, the new ones look temporary and ill-conceived and out of place. Keep the old design, there is no need to change them.
38. Keep the old signs, they are good because they allow a place for people to sit, and they do not distract from the park itself. They have lasted for 40 years without graffiti. Don't use paint, nor steel in AZ heat. Keep the consistent signature look. Don't try to fix what's not broken. Read [nextdoor.com](#) comments: Keep the new trees straight. Keep the parks cleaner. Use our tax dollars wisely. Repair the roads through the neighborhoods, which are getting potholes from poor repair jobs in the past.
39. personally, I do not like any of the designs shown
40. Please restore the original signs. They are iconic. Tempe is an established community, and these new signs look too much like the cookie cutter signage used in outer suburbs like Gilbert and Surprise. Unpleasant.
41. The existing monuments are timeless. In person, I don't see significant wear on them. If there are some with wear, I'd prefer the city contract for their restoration. It is a giant step backward to remove legitimate monuments and replace them with this already dated-looking signage.
42. Thanks for asking. The horizontal has worked well and I would favor keeping that design. Both are nice updates/upgrades.
43. I'd prefer you simply recreate the original concrete style signs.
44. Spend the time and money on other projects that are needed!
45. Honestly, they all kinda lack aesthetic. They seem very generic without any sort of charm. I like the old ones because they're unique. The new styles just have a "corporate" feel to them. The concrete pylons look cheap. Maybe reach out to artists to get something less stuffy.
46. "Seems frivolous, current signs are iconic and seem in decent condition with some touch up. Seems like a waste of material, energy, funds, and time. But horizontal is better than vertical, vertical is odd and difficult to read."
47. Sad to see the old monuments go, but a refresh is due I guess! The horizontal concepts reference the old in a nice way. Hope it gets picked!
48. I like the informational signs with a lower profile so it is accessible to more people (and especially kids that might be interested).

49. Honestly, above all, I like and would prefer for current monuments to be used.
50. I'm saddened to see these signs go.
51. I like the old signs the best and think they should be updated
52. Really love the current ones. Sad to see them go and to lose more of Tempe's history. New and modern isn't always better.
53. None of the above. Leave as is.
54. Leave our park monuments the way it is!!!!
55. I think the current signs shouldn't be replaced. Unless this is a cost issue they should continue to be the solid concrete that lasts forever.
56. Investment into usability, cleanliness, and safety of a park for the community is wonderful. I'm curious as to why this is being prioritized.
57. Keep the old ones, they're awesome!
58. "This survey needs more ""other"" options. Period. While I prefer the horizontal designs, I do not like any of the suggested materials. Anything metal is going to get too hot to touch, and if horizontal, too hot to sit on for photos. The advertising for this new signage said it aimed to reflect Tempe. I do not feel any of the material options provided here reflect Tempe. Better luck next time, once more feedback is provided. "
59. The original signs are better. I vote to keep and maintain the original signs. The new signs look so cheap.
60. I really don't think you should replace the signs. The first sentence in your introduction says why -- they're iconic. Not everything needs to be replaced. They're recognizable and are serving their purpose. Please leave the parks signs alone.
61. Please keep the existing park monument signs intact
62. Please use the horizontal signs as that would put the information on a level readable by younger or shorter people, as well as those who use wheelchairs.
63. Honestly I love they way they look now, and wish they wouldn't change. I appreciate the ask of the community to help update though. Thank you for taking the time to ask our opinions.
64. The current style in place is much better than these new designs. I'd rather keep the old ones.
65. I would prefer to just replace damaged existing signs with identical ones if possible. I'm confused why that isn't an option here.
66. Don't replace the old signs unless they are damaged. Use the money to help other more important concerns.
67. Please keep curtain style. Repair or replace with same style as needed
68. Can we not keep the originals? My daughter loves sitting on them and getting her picture taken. They have a historic feel that none of the proposed replacements replicate.
69. Refurbish the existing, if possible, really don't like any of these choices

70. New designs don't show character. You can see many of these designs threw out Arizona.
71. Nice upgrades for sure!!
72. When reviewing the Video examples, I consider the Horizontal Signage to imply a Stop Do Not Enter Gate Not overly inviting!
73. Don't change the current designs, use the money for something more useful, these designs suck.
74. Honestly I really like the old designs. I'd prefer to keep those if that was an opinion but oh well.
75. "It would be nice to add something truly distinctive for Tempe. Maybe incorporate planters or growing vine type plants into the signs? Add the name of the surrounding neighborhood(s) directly to the sign somewhere? Stamp the Tempe logo directly into the concrete or punch it into the metal? Add the year the park opened? Add a unique symbol of some kind to each park, like a silhouette of ducks at Selleh Park? Make the sign a kind of trapezoid shape with an angled top rather than a simple rectangle? I like the horizontal design but it would be nice to add a tall vertical component so it's also visible from far away. I also would have liked to see an option that retains the original shape (of the current signs) but just uses smooth concrete and a modern font and color scheme."
76. Are any lighting options being considered? Internal or accent lighting would help the monuments look more orders and keep them looking fresh over the years.
77. B or C are the best. I feel people will want to sit or climb on the horizontal signs.
78. I do not approve of switching the signs. They new concepts are utilitarian and ugly. No character. I think we should focus on other issues that need our help.
79. I have a strong preference for the vert style and don't like the horizontal at all. Thank you for the survey:)
80. Nothing wrong with the old designs. Just make new ones to replace the worn out ones. Anything new will be controversial. Don't go creating problems when there isn't one!
81. What's wrong with the existing design? They are iconic to Tempe. How much money was wasted coming up with these designs?
82. I think the old monuments are perfectly serviceable and don't need to be replaced with new designs. If some of them have damage, repairs can be made instead. These new designs are fine but in my opinion the change is unnecessary. Thank you.
83. "The old signs are fine. Its not the time to be spending money on that type stuff. Helping the people afford to live and eat is way more important than park signs. I am guessing you on the council wont even care what the

- citizens you represent even want. You ignored us on all the apartments even though we have a water problem. wake up city council members now is not the time to spend money on items that aren't critical"
84. Stainless steel or rusted steel on concept D is absolutely my vote, so much easier to read.
 85. The existing signs add a amenity to the parks. My kids have sat on them, climbed them and used them as a stopping point on walks and bike rides. Please find a way to preserve some of the signs/landmarks. It would be great if the new signs could incorporate an element of exploration or relaxation, rather than simply being place markers.
 86. The current signs work because they have a soft, organic energy that complements park landscapes and matches desert landscapes. These feel really harsh and industrial. Would love to see Tempe keep up its commitment to sustainability and re-use some of the materials from the old signs in the new signs (e.g., designing rocks made of the old sign material to fill the Gabito base)
 87. If an option, I think the original design as they currently are would be better than the new proposed designs. Not just for looks, but kids love the current concrete structures to sit on, etc. the original design is an iconic Tempe look that would be great to keep.
 88. Keep the existing monuments. They are part of Tempe's identity and better than any of these proposals
 89. "Answered the questions, but really don't prefer or like any of these. They are fairly boring and lifeless. Nothing unique about them. These could be at a mall, a shopping center or a park anywhere in the country. Nothing ""Tempe"" about them. Keep the unique shape and design of the old ones, and maybe reface or update if anything. I think you could slightly modernize them if you really feel like you have to do something to them. They use the same curves and shapes of the Tempe ""T"" Logo. It goes with your existing brand already, because it was well-designed then, and it's well-designed now. Gammage has been welcoming visitors to Tempe for over 60 years...that's pretty old though, we should probably blade it. Old Main? Has Old in the name, who needs it. Apologies for the bluntness, but you guys can do better. Tempe can do better. Help these signs make it another 40 years! "
 90. Areas to sit around the sign would be nice and helpful.
 91. Make them so you can still sit on them. I love the current design of them because I can stretch my back out on it and its a good height to stretch my legs when I'm running around the park as well as take a break, sit on it or sit in the shade it provides if its far enough into the day
 92. Mimic more of the original design.
 93. Let's modernize our parks. The vertical signs are such a nice upgrade. The horizontal signs look as though you are recreating the old signs. They lack

creativity and they will look odd depending on the length of the name of the park. The vertical ones seem much more appealing and interesting to look at - they have a modern, upgraded feeling.

94. Prefer the existing signs
95. Dislike choices and would prefer to refurbish or replace existing design.
96. New designs do not fit the character of the Tempe community. Prefer you restore original monument signs.
97. I like the design of the old park signs
98. please stop this and leave the current signs alone. spend this money on homelessness or free pre-school for Tempe residents. This is wasteful, misguided and destroying our town character. All of the designs you have shown have no sense of place and are so generic. They look like they could be in any gentrified neighborhood in any city in America. Why must progress mean destroying the past which gives our town character? Maybe help restore the current monuments but all of these new designs are bad.
99. Please leave it how it is, don't change history. I would like small parts of Tempe like the Monumental signs to stay how they are. Those small signs are something I remember always skating by when I was younger with my brother, and I would like those signs to be there in my future. So when I'm old and can't remember anything, I'll at least be able to one day look back, see the Kiwanis Park Sign how it always was and then reminisce on my youth and childhood. I've never wrote on a public forum before but this one really upset me. Please don't take away my memories. Thank you for your consideration.
100. I know this won't mean much to people set on change. You've already had design work done. But I would be remiss if I didn't say that changing the signs would be a mistake. They are undeniably Tempe. Iconic and unique to us. I would rather you repair and refurbish these signs and spend the money on something else. Expand zero waste initiatives or provide more housing assistance. These things are what Tempe needs to thrive as a city, not new park signs no one asked for. Tempe has always been about smart progress. Let's stay on track rather than gilding the lily unnecessarily.
101. These designs are awful, and they reflect a the continued loss of character of the city I grew up in. They do not reflect Tempe, Arizona or the Southwest. Discontinue the contract with this firm and invest the savings in repairing / replacing the old ones in the same style.
102. The old design is stylish and iconic. None of the new designs compare. They are sterile and uninspired in comparison with the existing markers.
103. "I appreciate having a voice and choosing the style of the sign for our park. I do hope that when you choose the signs for the park, they are all the same for consistency and branding for a Tempe. I noticed coming into Tempe from

- Chandler. The Tempe sign was changed. As much as I love variety, City of Tempe signs should be uniformed and the same. "
104. Keep the current signs. These signs will look outdated in 5 years. Gabon walls are already outdated.
 105. Voted but none of these are great. Is this really the best a hired consultant can come up with?
 106. Please keep and maintain existing monuments.
 107. Nice work, best signage in the Valley!
 108. An assortments of the color panels would be nice to see for each park. Not just one color for all parks.
 109. Best to restore/retain the original signs as they are. If they cannot be restored, replace with new.
 110. The existing concrete design is great and our family much prefers them to any of the new designs.
 111. Frankly, I prefer the existing markers. There is no reason to change. They are great photo spots and a place to rest.
 112. I prefer horizontal for safety and liability reasons. I can see children trying to climb the vertical ones and falling
 113. The horizontal monuments are closer to appearance as the current monument signs. I would prefer those to keep some similarity to the current ones. Sad to see those go, since I grew up with and played on the ones from the 80's.
 114. Everything I selected here is actually my second choice. My first choice is to keep the current signs and use the money for something else.
 115. I am not particularly fond of these sign choices at all. I find them drab, boring, dull. Did an Air BnB host design these? Please reconsider and incorporate unique sign designs that are imaginative and colorful.
 116. I'm glad you are doing this. If the rust color is too hard to use graffiti remover on it then I would choose stainless steel. If the vertical signs are less likely to be vandalized or are easier for irrigation and landscaping then they have my vote.
 117. "Too bad the existing monuments can't be resurfaced or modified as the ability to provide a place to sit, photo op, play or reminisce is lacking in the ne design concepts - These are sturdy and somewhat iconic - what's the life span of new and costs. "
 118. Why change anything? Rehab them. You want to remove originality in place of blandness. Leave them alone.
 119. Please do not replace the original signs. They are unique and are part of the character and history to AZ. We need to repair the original signs and not contribute unnecessary waste to landfills. Tempe prides itself on being one of the most sustainable cities in AZ. Let's exemplify this.

120. I would rather see the original ones restored. It's less wasteful, and also keeps part of the history of the city intact. The originals also offer much more of a photo opportunity where people can sit to pose with the sign. I see 0 reason to change the existing signs.
121. Keep the original ones.
122. If the sign has lasted that long and are in good shape why change it. Put the money somewhere else in the park.
123. I would prefer to see the older signs cleaned & refurbished if necessary I don't feel the entire change is necessary. Those original are so signature to Phoenix in my opinion. Such a shame to change them entirely to a more modern feel. When nostalgia & original design is so classic & Frank Lloyd wright design almost which is tied into AZ culture in history in and of itself.
124. I don't prefer the new designs to the existing ones. Why isn't this an option? Keep the old ones and just maintain them.
125. Why waste money and add to the landfill? Maintain, repair, replace the same design and material of the current markers. New signs look like any town not Tempe.
126. The best option by far is to fix the existing ones that need fixed.
127. Leave them alone. No need to spend money on something that doesn't need fixing.
128. Please restore the existing. They have character and charm. We would be hard pressed to find a replacement that will hold up for 40 years.
129. Maintain or refinish historical signs instead, or add option with seating similar to existing signs
130. I'm a huge fan of the existing modernist signs. They have a unique quality and convey longevity and mid century views on the future. I understand thing must change to represent our context, so I hope you go with the horizontal option. The other seems to be borrowing from the cheap and fast developer aesthetics that have flourished within Tempe.
131. Don't change the current markers. They are perfect and have a history that should be preserved. Fix any that need it. There is no reason to replace them. -lifelong Tempe resident, 42 years.
132. I honestly like the current signs and don't feel they should be updated. They are bold and unique to our city. But if you are going to update I would keep those design cues in mind. Don't update just to be more modern. Update with the intention to make something unique to our city that represents it's rich history here in the valley. Thank you.
133. "I love how option D resembles the old, historic park monuments. The design of option D has a modern and sustainable look, but it pays tribute to the previous version. Also an accent panel on the park monuments may take away from the overall strength of the visual. I think the information panel would be best displayed on something else. These monuments are usually at

entrances where people don't normally linger or socialize, let alone read a paragraph of content. Park users may engage in a panel like this if it were along a path or near a building."

134. I would like the information panel to include history of both the park and the neighborhood.
135. I grew up waiting for the school bus at the Godwin Park monument so having a place to sit or an accompanying bench would be nice at parks
136. I much prefer the style of the current "monuments." I don't want them demolished. It's a great style that doesn't need updating. SURELY it would cost less to fix those that need repair--and continue regular review/maintenance so everything remains in great condition. My opinion on this topic is shared by many, but the days of our representatives' accepting citizen input seem gone. Often we wonder why you even ask. (Phoenix native 1940. Tempe citizen 1966).
137. These signs must be durable and timeless. The simpler the better.
138. Different designs may be suitable for different parks and different locations within each park. Having a variety of other unique signage welcoming visitors into each park would separate each park and highlight their differences. History of the local communities and old photographs could also be placed on separate placards.
139. I like the vertical ones, but I wonder if they will hold up as long as the vertical or require more maintenance. Simple is best in the instance.
140. "Please rebuild the park monuments as they are today. No changes are needed.
141. My response above is in the case there is not an option to rebuild the concrete monuments we have today."
142. No gabions, they look dated. Smooth concrete gives a clean fresh look and also relates back to the original entry monuments.
143. "I really don't like how city of Tempe Logo is added. Seems like an after thought and not very professional. "
144. Please keep the original signs. They are like art sculptures that deserve preservation. It would be a big waste of resources and loss of history if they are destroyed.
145. This is a HUGE waste of my tax money. There is nothing wrong with the signs. They do not need an "update." Just clean the signs, make every single park compliant with the ADA, and provide maintenance and security. I think this is a feel-good project for politicians.
146. "Has the City had any issues w/falls from kids climbing on the horizontal signs? If so, it might be safer to go with vertical signs. I'd be curious about maintenance of the signs to will solid base vs rock base be easier to keep clean? They all look great!"
147. Please leave existing signage in place.

148. Do not change the signs! This city loves to make changes that nobody is asking for!
149. Leave them alone! Also leave the school and street names alone! You're ruining Tempe. Use this money for street improvements...which is way more important and necessary
150. The existing signs are fine! Please consider using the money this project would cost to support getting our neighbors who are living on the street into safe housing instead of wasting resources making meaningless aesthetic changes.
151. Do not change the signs. This is a waste of money and would remove character. Spend this money on literally anything else - may I suggest housing unhoused people?
152. This seems like a waste of time and money. The existing park signs are fine, and they do not need to be updated. This money could be better spent providing amenities for Tempe's park-goers and unhoused population. More bathrooms and water bottle filling stations would a better use of funding in my opinion.
153. I would much rather that this money be spent on park amenity improvements and resources for members of our community who are forced to live in parks.
154. Thanks for asking for our input! I love keeping the signs to a desert/Arizona/Tempe look and feel
155. I would like to keep the existing signs.
156. I don't think the signs should be changed at all, I don't like the updated designs whatsoever.
157. The horizontal monuments are more user-friendly towards individuals who utilize mobility aides such as wheelchairs. The informational panels on the vertical posts cannot be easily read by someone seated. Please consider accessibility when choosing these designs.
158. Really not impressed with any of these...so generic in my mind. I wouldn't bother. I'd try again honestly.
159. Don't think these need to be replaced at all
160. As a Tempe resident since 1977, I would like to see the city maintain/refurbish the existing signage. It is a part of Tempe. As someone who walks with a cane the vertical signage would be hard for me to read. I also am concerned about young people learning to read being able to read the information.
161. Leave signs alone - repair those that need it and spend the money on our streets.
162. The new monument signs should withstand many graffiti cleanings. I'm sure graffiti will occur. Thanks.
163. Hours of park should be listed.

164. Based on my experience, I would not use stainless steel for this project. Over time, it will weather without regular maintenance, and damage will be difficult to repair. Corten is a much better choice, but there will probably be some noticeable staining of the base after the monuments have been through monsoon and other rain events. That's why I would recommend sticking the gabion basket bases, which will help hide any rust stains. Regarding the main lettering for the signage, I would not use a laser etch, if that's what you had planned. Rather, a deeper etch (1/8" or more) filled with a colorfast paint or baked-in enamel would work much better, or you could cut the letters entirely through the panel and place a contrasting panel behind them. Also, any informational placards should be easily replaceable, no matter how "permanent" they are supposed to be. They will certainly fade and become weathered in a relatively short time, becoming unreadable and looking terrible. As I indicated in the survey, I prefer the horizontal styles, but I also like the information panel, which will be difficult to read when it's not at eye level. So, I'd look into putting another monument (or monuments) in the parks on which informational (history, neighborhood, etc.) placards would be placed. Perhaps, they could be combined with water fountains or ramadas or other structures already there or planned, instead of being included with the main signage. Sorry for the long-winded comments, but thanks for the opportunity.
165. I would prefer it if you just renovated the existing signs.
166. Glad to hear the signs are going to be updated.
167. Just clean and restore current signs
168. Prefer the current monuments
169. Please keep the original signs and just refurbish or replace them. I've lived in Tempe my whole life and this push to eliminate the unique character of Tempe is beyond depressing. No one wants this so please don't change something that the people don't want changed.
170. I don't think the signs need to be replaced. They look fine and the cost would be better served going elsewhere to improve roads or for agency services.
171. Restore the old signs! I have so many photos of me as a kid on the signs and want to do the same for my kids.
172. Keep the park monuments we have now and repair as needed. The city shouldn't be wasting money on new signs. We have far greater needs than new signs.
173. "I think it would be nice to make the signs useful - like if they are horizontal, one side could have little seat/benches. If it's vertical, it could have a water fountain right next to it.
174. I really, really prefer the rock base over the concrete. The rocks are used over at some of the South Mountain Preserve entrances, and it looks much nicer. Overall, if we're going to spend a lot of money to update these signs,

they should do more than just be large signs - ideas: provide history/context of the area, a plug in location for your phone to charge or free Wi-Fi signal, a bench with shade, a sign/water fountain, one side is a sign board for local community announcements - they should be useful to the surrounding neighborhood."

175. We should keep the monuments we have and repair as needed. We do not need to be spending money on unnecessary new signs when there are so many other things that are more urgent. This is a bad look for Tempe.
176. The current ones lasted 40 years. Good design, memorable and sturdy. Quit throwing the cities money away of frivolous items and focus on things that matter... like the people and our schools. Do better.
177. Will these signs be affected by the sun? The old parks monument signage is not as damaged by the sun as some of the other signage around the parks. For example the informational signs at Kiwanis on the east side of the park. Careful consideration should be made when selecting materials and whether they will deteriorate in the sun. Thank you.
178. Love the horizontal because it's a nod to the original monuments. Definitely iconic in Meyer Park!
179. NO CHANGE. I like the existing signs and would rather spend the money on streets or other pressing matters.
180. This project does not seem necessary as the existing park signs are distinctive and effective. I'd rather see the city put money toward other park improvements and projects that serve citizens.
181. I like the existing signs. I wouldn't spend the money to replace them. Just do some upkeep or clean them.
182. The signs are great as is. Easy for photos and nostalgic as they have been here for decades. I think money is better spent in other areas. The signs are fine the way they are.
183. Don't change them
184. This is a waste of taxpayer funds.
185. Design D is my preference
186. Keep the old ones. They are classic . Why change them. DONT
187. Keep the old signs. Repair as needed. Not everything needs to be "updated". Keep some history around the City.
188. I would actually prefer that the existing signs stay and be reconditioned, as needed. From my casual observations, the primary damage has come from continual exposure to irrigation sprinklers over the decades. This could easily be mitigated with gravel around them. The original signs have so much more character and appeal than the new ideas. Additionally, it seems more environmentally friendly to refurbish the existing signs rather than throwing them in the landfill and using precious resources to create new concrete and steel.

189. This is a non issue. Stop wasting my tax money on such crapshoot issues. Spend it where it matters. Not on our park signs that have no problems.
190. I prefer a more natural look in signage (gabion style base, green color, 'rusty' background in the park name) to harmonize with the nature of parks. One feature I love about our existing signage is it gives the illusion of being made from natural rock and blends in well with the park.
191. I actually like the current monuments. If I have a vote in it, I'd rather keep the ones we have. Thank you.
192. Please, please do not replace the old signs! They are unique and, in your own words on the City of Tempe Government Facebook post, iconic concrete monuments. Why trash these iconic monuments when the damaged ones can be repaired? The new design concepts are not unique and do nothing to preserve Tempe history. Please reconsider!
193. The current ones could use a clean up but I don't see the need to replace them
194. Instead of worrying about some signs worry about the other things that are causing problems in our city. How about hiring a couple extra police officers to enforce traffic. Helping with homeless. Ensuring our streets and potholes are filled. Activities for kids, Give some more funds to the library. There are so many other things that are pressing than worrying about The aesthetics of a sign that marks the park. That no one gives two about.
195. I like the old style
196. I like that the current (old) signs can be sat on, and can become meeting places or places to sit and take a respite. It makes the signs more than just signage. These new signs don't seem to have as much surface area for that.
197. I like our existing monuments & think it is more cost effective to keep them & make repairs as needed. We could use these funds in other areas.
198. It's much easier to read the horizontal sign.
199. The Corten steel concepts look like they will go out of style quicker and will be in need of a refresh sooner. For the concrete elements it would be nice to see some enhancements such as an integral color, acid etch finish or board form finish.
200. Don't change. Restore current signs
201. I don't mind the old signs, but sure, update them. The kids like climbing on them.
202. Would like to see this done with the lowest cost. Replacing perfectly good park signs should not be done until all of our roads are improved and we have adequate bike safety
203. Recommend keeping / repairing the existing concrete signage - it has character - establishes tradition. If new signage is preferred - I encourage you to engage local artists rather than these generic signs

204. Questions were not exclusive - how about a colored panel with information like in picture B? This is how I answered.
205. The ability to read the name of the park is the most important thing. That is why I prefer the horizontal signs and in particular the rusted steel because it seems to be the easiest sign for people to read. The vertical signs will be more difficult to read especially to people who might have processing challenges.
206. Keep the old ones! They look better than this trash that won't last 5 years
207. I would love to see the current monuments remain and be repaired/refurbished as needed. I didn't realize I had an affinity for them until the survey was presented. As stated in the survey the current monuments are iconic. I would love to see them remain!
208. Concerned vertical signs will not stay perfectly vertical. The street sign in our yard has been leaning for the 16 years we've lived in our house - even though we've mentioned it to the city.
209. "Considerations: 1) Make the height of the info panel high enough for the average person. 2) Regarding materials for the base, which material is best for extreme sun conditions and will last better and lower maintenance 3) Consider using colors that don't blend into the environment yet complement 4) What are the costs for the different options. Please consider to all future items that you want the public to weigh in on."
210. Great idea! Would love to see the informational signs to read about the history of the park. I voted for the vertical signs so they take up less space and are easier to find. With the vertical, it would be nice to have the informational signs lower so that they are visible to handicapped people, elderly people, and children.
211. Please please please keep history alive with these signs. It makes the places we visit every day all the more special!
212. I made my selections based on readability, the option to include Braille, visibility from a wheelchair/seated position, limited maintenance, and avoidance of rusting. Thank you for the opportunity to provide input.
213. Keep the materials stone and metal Vs concrete is you want it look updated.
214. I really like concept D
215. I think the current signs are alright, as long as they are safe for inevitable climbing children.
216. I'm usually on board with updating or modernizing infrastructure elements, but to me the current/classic park signs are iconic, distinctive, and unlike any other park signage in the Valley. I love walking by the park sign (Goodwin) in my neighborhood and remembering how my kids played on it when they were small, and used it as a landmark for meeting up with friends when they were older. I strongly encourage you to repair and keep the current concrete

monuments. I love the idea of adding park history narratives, but that can be done with dedicated information panels.

217. I am a Tempe native and I have noticed the original park signs here my whole life. Personally, I don't think it is necessary at this time to change the signs. First, I think the original sign adds character to the town. Secondly, the signs still look nice so I believe there are other things the budget should be spent towards.
218. We will be glad to see the current/existing signs go.
219. Waste of money. Existing signing is great.
220. Choose something that will be long-lasting, sustainable, easily/affordably repairable, and easily adapted would be wise.
221. As a 26 year old life long Tempe Resident. The specifications I picked, I believe would be the most appealing if we have to change the signs. However I do think there should be more of an effort on the designers part, to retain the top Arch look (of the original sign, on base 1, where it says city of Tempe and Arizona with the Tempe logo in the middle). I really think base 1 of the original sign is SO iconic of our parks! Also the texture and plain grey color of the concrete used in the newer signs looks so badddd!! It looks ugly! If the whole purpose is to change something to make it look better. It definitely doesn't 1-up the old sign. That's why I picked the gabion base! A cool idea would be to keep base 1 of the old signs(repaint the letters), and add the new middle rustic signage in the middle, and add a gabion base to base 2!
222. Love that old signs and wish we could keep them!
223. I've lived here my entire life. It's disheartening to hear these monuments are getting upgraded when they're perfectly great as they are. I don't understand why we're spending money on this instead of upgrading our park amenities.
224. I would love to see the monument signs be multifunctional. I see many individuals use the current signs as a seat, and I think that would be one benefit of keeping the horizontal design.
225. Please don't spend money to replace the monuments. They look fine as is. I don't see how this project could possibly be a priority over other improvements
226. "This is a waste of city resources. Current signs are more than adequate. Replacing what is still useful is not necessary. If there are new signs required for park name changes or new city sites, go ahead with a new design if that is the community opinion, but don't waste money where it isn't necessary!!! The community will survive with two styles of signs. Regards, Ruthann Arredondo"
227. All of the color choices would be fine. I'm not sure why the monument signs are being changed? The signs at the parks we visit seem fine?? We have

many family photos with these signs over the years. If they will be changed, I'd prefer the horizontal option for the photo possibility.

228. "I appreciate the horizontal design that pays respect to the signs being removed. Also, horizontal orientation is easier to read when passing by in a vehicle, and more accessible to those with reading challenges. Purple will stand out well against the green backdrop of the park's grass. A pop of color will be easy to spot! Also, there is already too much gabion everything in Tempe, please don't choose that! The trend is LONG outdated. "
229. I take it these are the only choices. Not being a Debbie downer but I don't see these lasting as far as style. And they're not very impressive. :(
230. Please refurbish the existing park signs. They are a beloved and distinctive part of Tempe's character, and should be valued as such.
231. Please do not use this money to change signs that give Tempe the history & character it has. This is quite frankly exactly what we mean when we think the government wastes money. Sorry to whoever was getting paid to do this job but there are plenty of other jobs that can be done to improve Tempe. Design a good homeless shelter and everyone will be happy, design some new signs and not a single person will notice but everyone notices the original signs.
232. I do like the perforated material, but the lettering is too light against the perforated background. Had the lettering been darker, as shown in the stainless steel example, I would have chosen that example.
233. Why are we spending money on this? The signs are historic and fine as they are.
234. Even though I've answered this survey, my opinion is that the City of Tempe should NOT spend money on replacing the current park signage. It does not matter that they are 40 years old. The City needs to focus their attention and money on resurfacing the streets of Tempe. The streets are in terrible shape.
235. B>D
236. "As these monument signs are for an outdoor green space, it is too bad that they can't look a little more natural rather than steel, although I realize that they must withstand the elements. Also, unfortunately, the style these days is an urban look, not natural. Steel reflects light and heat. Not the greatest characteristic in the summer. In my opinion, concrete is pretty boring, but again, it will stand up for a decade or two. Thank you for taking my two cents worth."
237. I don't think we should change any of the signs. We like the way they are and we could use city money elsewhere like helping our houseless community!
238. Stop spending tax payer money on frivolous things such as park signage. We have bills to pay and we our not an endless cash flow for projects that do not benefit the city of Tempe residents. I live near Gacki Park in South Tempe

and there are constant leaks that are never repaired in a timely manner. Most leaks appear after park maintenance drives A truck through the park. I even reported a visible leak over 4 weeks ago and it has still not been repaired. Fixing the leaky plumbing in parks is more pressing and serves a greater good since we are already in a drought.

239. Please don't change them from the original signs. Every single one of the Facebook comments on this posts asks not to change them. Please listen to the community and don't just change things for the sake of change.
240. "Seriously these options are so far below the level of design in the existing monuments it's not even a valid set of choices. It's like we had filet mignon and suddenly the steak is old, did you like Wendy's or McDonald's? Much prefer hiring a concrete craftsman to replicate the existing monuments."
241. The strong design language that Tempe developed with City Hall, the major arterial street signs, and the existing park monuments is a visual signifier of Tempe's identity. The proposed designs do not present a compelling argument to change or alter that graphic identity. I would much prefer the existing signs to remain, or be cast again from molds that replicate the existing designs.
242. It will be very difficult to read vertical signage from a moving vehicle. Often it is while I'm driving by that I see a new park, get interested in it, and want to return or learn more about it. Right now the current signs are easy to quickly read - I'm afraid the vertical signs won't be.
243. I prefer the current concrete signs to any of the new metallic signs.
244. I like the vertical ones because they look completely different than the current ones. It will be a nice change.
245. The original monuments are esthetic, adding to the natural beauty of the parks. If they need to be repaired or rebuilt, repair or rebuild them. But replacing them with these ugly sharp unnatural statues is a big step back in making the parks appear inviting.
246. Appreciate you giving us the opportunity to voice our opinions.
247. I assume Evelyn Hallman will be paying for the signage, otherwise why is her name attached? You did not include pricing differences between the options.
248. Can't tell from the pics what would be the most durable and require least maintenance but those characteristics should be the primary consideration.
249. Honestly, those existing signage installations are iconic to Tempe, will be sad to see them go. What was cool about those pieces is that kids were able to play on them and sit on them - they were accessible. These new concepts don't have that character, disappointing - see similar installs in Phoenix along the river. As Tempe continues to lose its character and identity, so does its public elements - we seem to follow more than lead these days. Openly, I actually like them, lol - but nothing unique. I'm disappointed there aren't desert brown colors available as an option - we're a desert city, right? Oh no,

that's right, we're a making waves in a bathtub we call Tempe Town Lake. We're on our way to becoming a second rate city while letting Mesa and Phoenix take the led, slowly but surely - guess it's easier to follow. Where did our leadership go ... down the drain ... of our honored bathtub. Bottom line, they actually look fine but can't we aim higher, and be more like 'Tempe'?

250. I would prefer option "E" - maintain and repair the existing park monument signage. The existing design in use currently looks better than the proposed replacement designs.
251. I think D is the best, for reading and not tilting head etc.
252. It is hard to tell if the perforated option would be hard to read in different lighting situations. I prefer a sign that is read easily.
253. Choices pretty pedestrian... but I understand the design needs to sustain itself for 40-50 years.
254. Vertical will prevent people sitting on them. Gabion and perforated designs might discourage graffiti on the signs.
255. The information on the web-site indicates that signs are being replaced because they are old and made of concrete which doesn't hold up after time, yet these new designs still utilize concrete, so it's a little confusing why we would use some of the same material? Just my thoughts, I don't disagree that they need to be updated.
256. The horizontal structure is much easier to read, for all residents and visitors alike. Reading vertically is difficult to do while driving or while trying to read the sign. I like the dark rust color which will highlight the name, making it much easier to read. I think the bright orange is symbolic for the Arizona sun, and correlates well to our weather most all year.
257. "I DON'T LIKE ANY OF THESE THEY ARE SO BORING AND SO NOT GIVE ENOUGH POSSIBLE INFO. PLEASE LOOK AT HUNT DESIGN_WAYFINDS _CALIFORNIA GET SOMETHING COOL AND EXCITING_ THIS IS TEMPE NOT PRESCOTT ! <https://www.huntdesign.com/projects/signage-wayfinding/parks/>"
258. What the heck are you doing with our tax dollars? There are more pressing things than paying \$\$\$\$ for new signage. Buy a bag of cement and patch it.
259. I have a business next to the park. The signs don't mean anything if the city of Tempe can't control the transients and drug use going on every day.
260. Change for the sake of change is not helpful, and destroys tradition and history. If signs need to be replaced either repair or replace using the same style as we have had for many years.
261. I love Tempe
262. Vertical reading is uncomfortable and not a common way to read items. It's hard on the eyes. It's also very difficult for people with disabilities to have to endure another obstacle to read Vertical writing. I recommend horizontal

writing which is a very common for everyone. I also think of people who may be color blind to provide accommodating colors for them too. Also to have the signs be visible day and night, so reflective white or yellow is preferred.

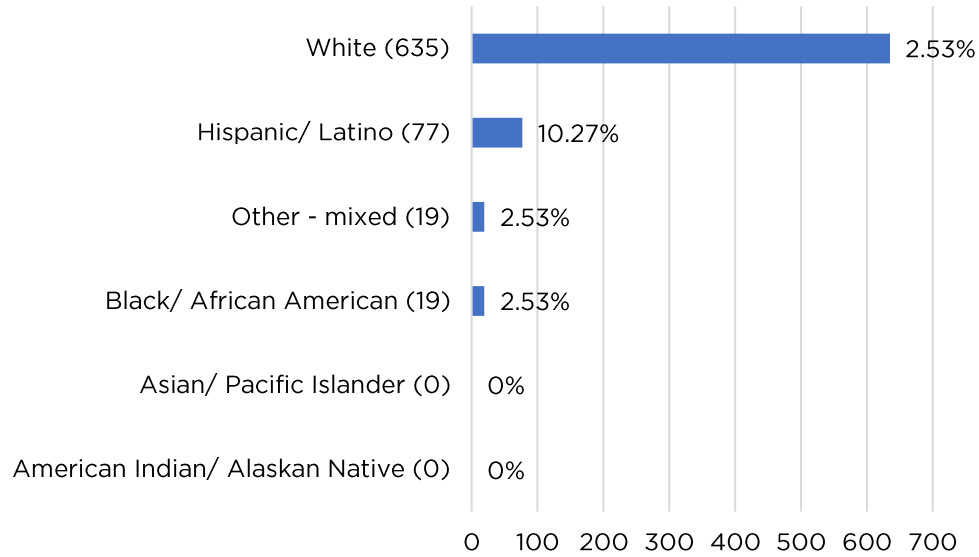
263. My kids and their new friends have spent the last few years at Harleson Park making amazing friends that have gotten us all through the pandemic. We all met by coming to the same park day after day at the same time and were amazed at how wonderful our community is and how it takes a common space for everyone to enjoy to make something like these friendships happen. That being said, the concrete sign has been something the kids love to climb on and play around and so we consider it part of the wonderful features of the park/playground itself! We have so many pictures of the kids standing or sitting on the sign and we love that the pictures have the name of the park that has become so dear to our hearts. If any of the designs or features can be adjusted to make the sign a place to play on, around, or with, the kids would engage with it more and feel it is still the same symbol of the comradery that they know and love. We love Tempe Parks and are so appreciative of the work and upkeep the city has done to make these places special, so thank you for all you do!
264. I prefer horizontal and not vertical. Keep it simple. No one wants to read the history of the park because they don't read the signs in the park about what is allowed and what is not. Amenities of the park, however, might be helpful, i.e., labyrinth, dog park, benches, etc.
265. The current monuments are cool. These are not as cool. Please consider rehabilitating the current sign's. They have a great mid-century modern feel and texture. If we destroyed every structure that had a few cracks, we'd be living in tents. I do appreciate the city asking for the citizens feedback.
266. The existing Tempe Park monuments are an iconic design that has existed for decades. The monuments in parks that I visit show very little degradation, despite their age. It is a mistake, in my opinion, to remove such a fixture of our community. It would be far better to repair any degraded monuments, or, if necessary, replace them with a new monument of the same design. Part of the reason why the existing monuments are iconic and have lasted so long is their relatively low profile, soft edges, and sturdy construction. They are readily visible yet blend into the background when enjoying a park. Please do not remove the existing monuments.
267. Dog friendly.
268. "Prefer ""D"" style --- easier to read & see from a vehicle or walking. I hope the construction will be easy to maintain --- & environmentally pleasing."
269. I like the current monument signs better than any of the options presented raise the current ones can be used for seating.

270. I am a graphic artist myself. Vertical signs can be seen from a greater distance than low horizontal ones. The stainless steel nameplate will be more readable than the other versions, and the yellow accent panels really stand out on example B and would likely draw park-goers over to see what is on the panel. I am not a fan of rusted metal, which inherently will deteriorate over the years. I have seen the Gabion base used elsewhere and think it looks far more creative than ordinary concrete and speaks to more of a connection with the environment.
271. We have seen the perforated panels in Ireland and they were easy to read from a distance; however, with the glare of the Arizona sun, they might not be as readable from a distance.
272. "I like sample B the best, but also think some locations really warrant a horizontal sign and would like to see something more like B in the horizontal offerings. I also like the Medium Purple color"
273. Online comments clearly show that people like the original park signs and want them fixed. They provide seating for kids waiting for the bus. Why in the world would anyone suggest metal in the desert?!
274. In many cities this signage is not paid for by taxpayers but by donors and businesses. With current inflation and likely recession, the City needs to put off such vanity projects.
275. "The vertical style is a change of pace, but I don't think most people will vote for it. It makes me think of building upward, which Tempe is certainly doing being pretty land locked. EDIT: After seeing Feedback on the combinations of everything I have to make this comment. Please DO NOT use 541c for any signage. I work with color, and what color symbolizes on products for a living. This color to most people represents uncertainty it represents to me the deep blue unknown parts of the sea. I want you to think about this seriously. Also, rust represents old, also represents things that need to be refreshed. I don't like the rust but it can represent at least respect of the continuity of conduct. The real question is if that is what people truly want to see at their park every time they want to take a walk there? I don't want to see crappy brown, uncertain deep sea blue and overused, solar heat absorbing, dispassionate disconnected gray concrete base. I think the horizontal design is a horrible idea, you know my reasons."
276. The proposed signage seems very industrial. Park signage should be fun and colorful. Please look at the City of Scottsdale's park signage-- it is whimsical, playful and so attractively designed. I would hope Tempe's updated signs would be other than just a rectilinear street sign or the same as the new bus signs. The proposed signs appear to be just a rehash of the cement signs. I realize it's too late but please reconsider a design that expresses parks as a fun place.

IV. Demographics

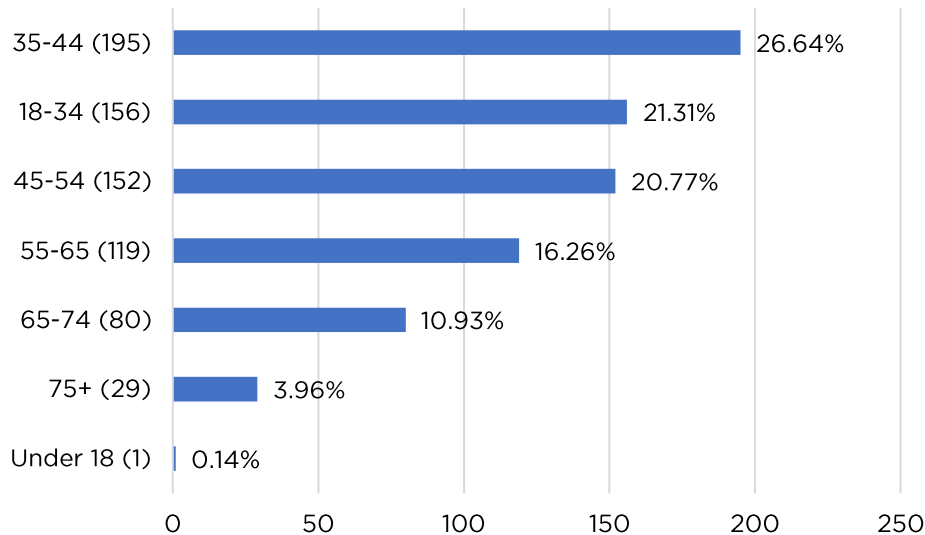
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

Race:



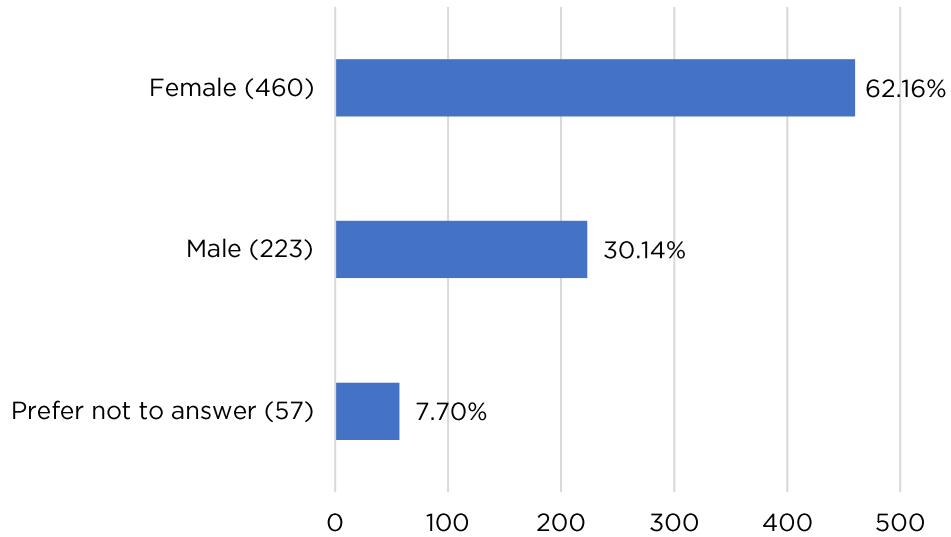
Responses: 750

Age:



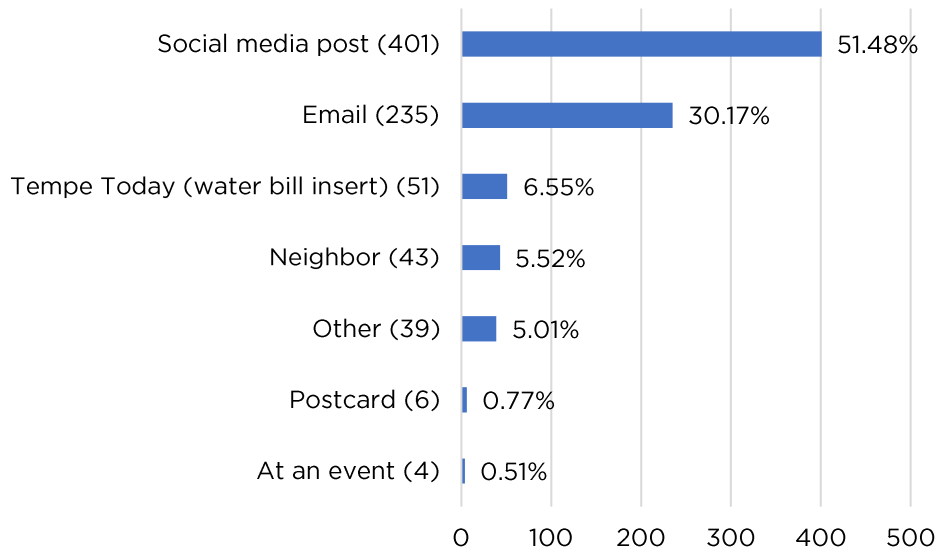
Responses: 732

Gender:



Responses: 740

How did you hear about this survey? Check all that apply



Responses: 779

Others:

- Other - Facebook
- Other - Facebook
- Other - Facebook
- Other - Facebook
- Other - Facebook
- Other - FB

- Other - Fb
- Other - Found by accident while on Tempe website for another purpose.
- Other - Friend
- Other - Friend
- Other - Friend who also lives in Tempe
- Other - I filled out the other Survey that I got a postcard I filled out and saw this one. I GOT THE POSTCARD 12 hours before survey was due!
- Other - i only stumbled on this because of an alternate survey; i'm a firm believe more should be done to help improve on getting the word out and providing tax paying residents context prior to voting on a subject. thank you
- Other - Insignificant
- Other - Instagram
- Other - Instagram
- Other - My wife.
- Other - Neighborhood email
- Other - Next door ap
- Other - Next door app
- Other - Nextdoor
- Other - Nextdoor app
- Other - Nextdoor.com
- Other - Nextdoor.com
- Other - NextDoor.com
- Other - Online news source
- Other - Parent
- Other - Parent
- Other - research in city of tempe website - I attend ASU @ Tempe
- Other - Spouse
- Other - Tempe Forum Website
- Other - Tempe Today, handed to me by my brother-in-law
- Other - Tempe Website
- Other - website
- Other - A Facebook group complaining about these being changed for no good reason
- Other - My daughter saw it on a Facebook post
- Other - Facebook page that Tempe has
- Other - Tempe Parks Advisory Commission.
- Other - friend